

FACE - TO - FACE

JULY 21-22, 2022
BILOXI, MISSISSIPPI

The SE Chapter is excited to invite you to attend the 31st anniversary of our Southeastern Classic, an educational and networking event!

This year's SE Classic will be held in-person in Biloxi, Mississippi. The pandemic has impacted everyone's lives, but we depend on the success of that face-to-face interaction in our industry. We all agree that Face-to-Face is the most successful form of communication. In the last couple of years, that hasn't been possible. This year's SE Classic will have sessions designed to energize us on bringing back our industry!

SE CLASSIC SCHEDULE


31st ANNUAL SOUTHEASTERN CLASSIC, JULY 21-22, 2022
IP CASINO RESORT SPA, BILOXI, MISSISSIPPI

THURSDAY – JULY 21, 2022

8:00 AM – 1:30 PM
Explore Biloxi on Your Own

1:45 PM – 2:15 PM
Meet & Greet
SPONSORED BY FERN  Expositions
Events
Experiences

2:15 PM – 2:30 PM
Opening Remarks

2:30 PM – 3:30 PM
Ignite Connection – Re/Connecting
with Purpose and SuperPowers
SPONSORED BY FERN  Expositions
Events
Experiences

3:30 PM – 4:30 PM
How to Get the Most Out of Your IAEE Membership

4:30 PM – 4:45 PM
Closing Remarks

4:45 PM – 5:00 PM
Group Photo

5:30 pm – 6:30 PM
Opening Reception
SPONSORED BY IP CASINO RESORT SPA

7:00 PM - 9:00 PM
31st Annual Celebration Dinner

FRIDAY – JULY 22, 2022

8:15 AM - 9:00 AM
Breakfast
SPONSORED BY EXPO AUCTION

9:00 AM – 10:00 AM
Creative Marketing Tactics for Any Budget

10:00 AM – 10:30 AM
Break
SPONSORED BY FREEMAN

10:30 AM – 11:30 AM
Reimagine Your Events: Services, Perks, Offerings, etc.
SPONSORED BY USPOULTRY

11:45 AM – 12:45 PM
Lunch
SPONSORED BY THE ATLANTA CONVENTION
CENTER AT AMERICASMART

1:00 PM – 2:00 PM
Access Flow State to Achieve Optimal Performance
SPONSORED BY ZIMMERMAN CONSULTING LLC

2:00 PM – 2:30 PM
Closing Remarks

CE CREDITS

For those seeking recertification, participating in the IAEE SE Classic could result in 5 CE credits being awarded to attendees.



The health and safety of everyone who attends the SE Classic is a top priority. Guidelines from state and local governments and the event facility regarding COVID-19 will be followed. More information will be provided closer to the event.

REGISTRATION FEES

Classic Registration -
Members \$250

Classic Registration -
Non-Members: \$300

Classic Registration Student: \$50

IAEE SE Chapter 2022 Summer Classic, July 19-24, 2022



TO MAKE YOUR RESERVATION:

INDIVIDUALS - Your Group Code is S210175 and group is listed as "IAEE SE Chapter 2022 Summer Classic". We recommend making reservations online by going to our website, www.ipbiloxi.com/groups. Or you may call the IP Casino Resort Spa Room Reservations Department directly at 888-946-2847, press 1 for reservations, identify yourself as being with a group by using Group Name or Code, and present a credit card number to hold the reservation.

Group Link: S210175

RATES

July 19 – \$89.99

July 20 - \$89.99

July 21 - \$89.99

July 22 - \$179.99

July 23 - \$179.99

*These rates are net, non-commissionable and based on single or double occupancy. All rates are subject to a \$13.00 resort fee per night, and state and Harrison County room taxes that currently total 12%.



DEADLINE FOR MAKING RESERVATIONS:

Reservations must be received by the Hotel before July 5, 2022. Any unsold rooms remaining in this block will be automatically released on this day and returned to the Hotel for general sale.

PAYMENT:

Attendees will be responsible for paying their own room, taxes, resort fees and incidental charges. Credit card will be charged at time of reservation for first night's room and tax. Checks cannot be accepted at check-in or check-out. A credit card is required at check-in.

Check-In:

Check in time begins at 4:00 pm and checkout time is by 11:00 am. A credit card in the guest's name is required at check in for the \$100.00 security deposit. If DEBIT card is used for this, please note that banks put a "hold" on the \$100 funds for several days (usually 3-5).



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