



International Association
of Exhibitions and Events™
Southeastern Chapter

Where The Southeast Comes Together

Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee

IAEE SE EXPO TIMES

December 2013, Issue IV

Happy Holidays

from the

IAEE Southeastern Chapter





View From The Chair



We designated 2014 A Year of Community and I am grateful to you all for coming together and keeping ours a strong one. It has been an honor to serve as your Chair for 2013.

When I started in the industry back in the early 90's, IAEE was my first experience with an industry association.

Looking back, the IAEE Community has always been my "go to" resource for industry education, information and networking. The knowledge gained and relationships formed have truly been invaluable to both my professional and personal growth. Thank you all for your help in continuing this trend throughout the years. It is only through our members' involvement that our chapter persists in staying strong.

Looking to the future, please join me in welcoming Kristin Barranger as your incoming Chair for 2014. Through her leadership and your involvement, I'm sure our chapter will continue to thrive and grow. We all look forward to seeing you in 2014.

Carolyn Hilderbrand
AVTS



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2013 IAEE SE Chapter Board of Directors

EXECUTIVE COMMITTEE:

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Vice Chair: Kristin Barranger, CEM,
 ASME, Int'l Gas & Turbine Institute
Secretary: Bob Hancock, onPeak
Treasurer: Sue McCart, HFI, LLC & NECA
Past Chair: Daniel McKinnon, CEM, Access
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Dirk Ebener, Global CIF, LLC
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Craig Ferreira, Sheraton Atlanta
Mark Herrington, GES
Wendy McGar, Hinman Dental
Ryan Nettleton, The Expo Group
Charlie Olentine, US Egg & Poultry
 Association

Brian Pagel, Emerald Exposition
Scott Porter, Cobb Galleria Centre
Leigh Ann Simpson, Society of Biblical
 Literature
Kristina Unger, CEM, CMP, Georgia Girl
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Jim Wulfekuhle, Int'l Woodworking Machinery
 & Furniture Supply Fair
Mark Zimmerman, Georgia World Congress
 Center

2014 Board Slate

Chair: Kristin Barranger, CEM, ASME, Int'l Gas Turbine Institute

Vice Chair: Bob Hancock, onPeak

Secretary: Sue McCart, HFI, LLC & NECA

Treasurer: Craig Ferreira, Sheraton Atlanta

Past Chair: Carolyn Hilderbrand, AVTS

DIRECTORS:

2012-2014

Kevin Bird, Shepard Exposition
Dan Darby, CEM, GLM/U.S. Antique Shows
Ryan Nettleton, The Expo Group
Gwen Venable, US Egg & Poultry Association

2013-2015

Wendy McGar, Hinman Dental Society
Brian Pagel, CEM, Emerald Exposition
Jim Wulfekuhle, Int'l Woodworking Machinery & Furniture Supply Fair
Mark Zimmerman, GA World Congress Center

2014-2016

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Deborah Ferbrache, CEM, Freeman
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Brianna Morris, Clarion Events
Scott Porter, Cobb Galleria Centre
Leigh Ann Simpson, Society of Biblical Literature
Scott Stallings, CEM, Asian American Hotel Owner's Association
Mark Sussman, Atlanta Convention & Visitors Bureau
Kristina Unger, CEM, CMP, Georgia Girl Management & Event

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If you would like to contribute an article to an upcoming edition of The EXPO TIMES newsletter, please contact the committee. Below is the deadline for the upcoming 2014 newsletter:

February 2014 Newsletter
Deadline: January 15, 2014

SE Chapter Calendar 2014

FEBRUARY 2014

28: Board Meeting & Chapter Educational Luncheon
Location: GICC

APRIL 2014

17: Board Meeting & Chapter Educational Luncheon
Location: GWCC

23-25: GAMPI [EVENTERACT](#)

Location: AmericasMart

JUNE 2014

14: Jenny Melton Father's Day Run
Location: Gainesville College

26: Board Meeting & Chapter Educational Luncheon
Location: Sheraton Atlanta

JULY 31 - AUGUST 2, 2014 - 23rd Annual SE CLASSIC

AUGUST 2014

25: Jenny Melton Golf Tournament (Tentative)
Location: Chateau Élan

OCTOBER 2014

23: Board Meeting & Chapter Educational Luncheon
Location: Cobb Galleria Centre

DECEMBER 2014

4: Board Planning Meeting & Chapter Holiday Luncheon
Location: TBA



December 5, 2013, Holiday Networking Luncheon Recap



...to show how much we care, and that is exactly what the Southeastern Chapter did during our annual Holiday Networking Luncheon. With over 70+ attendees coming together at the historic Pittypat's Porch, donation overflowed, for the event charity, The Atlanta Day Shelter for

Women and Children. As always, the chapter members showed an unbound generosity a provided over 100+ items requested by the shelter. Executive Director, Ginny Nickles joined us for lunch and gave a very informative yet moving overview of what the ADSWC assists the homeless community. With a fantastic southern lunch provided by the more than hospitable, Pittypat's Porch, this was truly an event rich in the holiday spirit.

If you would like to continue donations

to the ADSWC, please feel free to contact them at (404) 876-2894 or visit the website at: <http://www.atlantadayshelter.org/home>

As always, we would like to thank each and everyone of our members for their generosity and support of this event, in addition to our sponsors for the day,

VENUE SPONSOR

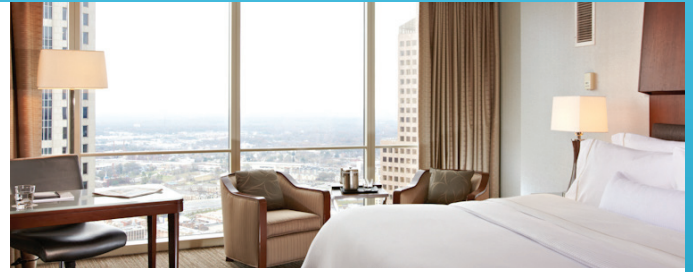


AV SPONSOR



GINNY NICKLES, EXECUTIVE DIRECTOR, ATLANTA DAY SHELTER FOR WOMEN & CHILDREN & BOB HANCOCK, CHAPTER SECRETARY, WITH ITEMS DONATED DURING THE DECEMBER 5, 2013 CHAPTER HOLIDAY NETWORKING LUNCHEON.





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| 10–50 > PICK 2 | 1 complimentary room per 40 rooms |
| 51–100 > PICK 3 | Triple Starwood Preferred Planner Points |
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| | One upgrade at the group rate with VIP amenities per 50 guestrooms booked |

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Limited time offer. Special concessions require meetings and rooms to be contracted prior to March 31, 2014 and to be actualized by December 30, 2014. Not applicable to pre-existing meetings. Subject to availability. Cannot be combined with other offers/promotions. Additional restrictions may apply.

CONGRATULATIONS 2013 IAEE NATIONAL AWARD WINNERS



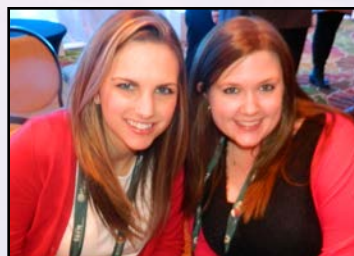
The IAEE SE Chapter is pleased to announce that Gerry Eng, national sales manager with the Georgia World Congress Center and Mark Sussman, CMP, director of trade show sales with the Atlanta Convention & Visitors Bureau, were honored with the Merit award during the 2013 Expo! Expo!

Both Gerry and Mark are industry veterans and have worked tirelessly for IAEE and the Southeastern chapter. They have served as committee and board members as well as Chapter board Chair. In addition to volunteering their talents on various committees and events, they have remained dedicated to the Chapter after their board terms expired.

The SE Chapter is also proud to congratulate John Morris, Coordinator, Communications & Member Relations with ASME International Gas Turbine Institute for being selected as one of the 20 Under 30 winners for this year's EXPO EXPO. The program provides industry education for professional growth in the exhibitions and events industry and helps program participants become better, more productive employees and awards the winners with complimentary registration and lodging to the annual event.



2013 GRITZ RECAP



THANK YOU SPONSORS!



MAKE A SPLASH, SPONSOR TODAY!



Consider becoming a sponsor of the IAEE Southeaster Chapter and leveraging the value of IAEE 's largest and most active chapter. Typically, a new year ushers in new company goals. But given the realities of 2014, many organizations still have some tough business to answer first.

- Were my company's business goals achieved with the maximum efficiency
- How can I guarantee better results next time?
- What can I do to ensure we achieve our goals in 2013-14

As a Chapter, we are committed to providing valuable educational programming, networking opportunities and entertaining social activities to our members. Helping companies and individuals solve the challenges of today's environment is second only to the Chapter's commitment to making sure you are welcomed and feel that your investment is mutually rewarding.

REASONS TO BE A CHAPTER SPONSOR!

- Support the industry and the mutual opportunities provided by IAEE Chapter and Southeastern Classic sponsorship
- Develop business through networking and the advancement of your services and products
- Achieve your goals through your company's exposure and leadership to IAEE's extensive membership

Leveraging IAEE's Southeastern Chapter sponsorship allows you to focus squarely on your company's core competencies while improving execution and delivery of your business strengths.

For more information on how to sponsor, contact the Executive Office at 770-435-5287 or info@iaeese.org

Thank You 2013-14 Chapter Sponsors

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