

ET

IAEE SE

Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee

The Expo Times

Where the Southeast comes together



Inside this Issue:

- June 25, 2015 Chapter Educational Luncheon Recap
- 2015 Chapter Charity - Hope Lodge
- View from the Chair
- 2015 Jenny Melton Golf Tournament
- Young Professional Meet and Greet in Florida and North Carolina

24th Annual SE Classic

August 20-22, 2015

Marriott Tampa Waterside

View From The Chair



I hope that everyone is enjoying the summertime with their family and friends.

If you missed our recent meeting, our educational session topic was Best Practices for Maximizing your Room Block. Be sure to check out the video of the event by visiting our [website](#) and selecting the [YouTube](#) icon on the right. Thanks to CCR Events for videotaping these events and continuously supporting the Chapter as our AV Sponsor.

We are headed to the Marriott Tampa Waterside for our [24th Annual IAEE SE Classic](#), August 20-22. [Sue McCart](#), Classic Chair, has planned an outstanding program that you don't want to miss. We still have some sponsorship opportunities available, so if you are interested, feel free to contact [Jim Wulfekuhle](#), Sponsorship Chair. I look forward to seeing you there.

June 6 marked the first chapter community service event for 2015 at the [Winn Dixie Hope Lodge](#). Thank you to all that came out for the clean up day and to [Deb Ferbrache](#), Community Service Chair, for the leading the charge. We look forward to seeing you on July 16 for Game Night at Hope Lodge.

We are excited to announce that there will be a meet and greet for all of our North Carolina members, September 24, more details can be found on page 9. Thank you to Nina Rossi for taking the lead on this event. If you are interested in hosting a meet and greet in your state, please contact us at info@iaeese.org. This is a wonderful opportunity to meet your fellow members in a more localized setting.

Be sure to mark your calendars for the remaining Chapter events, not mentioned previously, for this year. The networking and educational opportunities at these events will be worth your time.

- August 31, [Jenny Melton Golf Tournament](#), Chateau Elan, Legends Course
- October 22, [Chapter Educational Luncheon](#), Cobb Galleria Centre
- December 10, [Chapter Holiday Luncheon](#) with PCMA SE Chapter, GA Aquarium

I look forward to seeing each of you at one of our upcoming events. Please remember and join a committee if you have not already done so.

Best regards,

Bob Hancock, IAEE SE Chair
onPeak|GES



CONTENTS

pg. 2	View from the Chair
pg. 3	Jenny Melton Foundation
pg. 3	Calendar of Events
pg. 4	10/22/15 Chapter Luncheon Registration
pg. 5-8	SE Classic - Tampa, FL
pg. 9-10	2015 Chapter Charity
pg. 10	2015 Eventeract Recap
pg. 11	Meet & Greet - North Carolina
pg. 12-13	6/25/15 Chapter Luncheon Recap & Photos
pg. 14	Jenny Melton Golf Tournament
pg. 15	Chapter Sponsors

2015 IAEE SE Chapter Board of Directors

EXECUTIVE COMMITTEE:

Chair: Bob Hancock, onPeak | GES
Vice Chair: Sue McCart, HFI, LLC & NECA
Secretary: Craig Ferreira, Sheraton Atlanta
Treasurer: Dan Darby, CEM, U.S. Antiques Show/Emerald Expositions
Past Chair: Kristin Barranger, CEM, ASME - International Gas Turbine Institute

DIRECTORS:

Kevin Bird, Shepard
Denise Cole, GA Int'l Convention Center
Dirk Ebener, Global CIF, LLC
Deb Ferbrache, Freeman
Krystal Joiner, CCR Events
Mark Lind, Atlanta Convention Center at AmericasMart
Wendy McGar, Hinman Dental
Brianna Morris, Exposition Development Company, Inc.
Gwen Venable, US Poultry & Egg Association
Brian Pagel, Emerald Expositions
Scott Porter, Cobb Galleria Centre

Leigh Ann Simpson, Society of Biblical Literature
Scott Stallings, Assn. of Asian American Hotel Owners
Mark Sussman, Atlanta Convention & Visitors Bureau
Kristina Unger, CEM, CMP, Georgia Girl Management & Events, LLC
Jim Wulfekuhle, International Woodworking Fair
Mark Zimmerman, GA World Congress Center

JENNY MELTON FOUNDATION

THE JENNY MELTON FOUNDATION



The Jenny Melton Foundation was established in memory of IAEE SE member, Butch Melton's daughter. Jenny Melton, a West Hall High School senior, loved school and running on the track and cross country teams. She was in Beta Club and Spanish Club.

She was the 2002 Homecoming queen and was anxiously awaiting to see if she had been accepted to Duke University.

Tragically, Jenny was killed in a single car accident on her way to school March 19, 2002. Jenny's death dealt a stunning blow to the community of Hall County and brought it to a stand still for almost 3 days.

Jenny's legacy lives on through the Jenny Melton Foundation. The foundation keeps Jenny's memory working to help others do what she so wanted - to attend college!

In order for the Jenny Melton Foundation to continue granting college scholarships, it must raise money. The Foundation and the SE Chapter hold 2 annual events to help support the JMF, [The Jenny Melton Memorial 5K](#), June 20, 2015 and [The Jenny Melton Memorial Golf Tournament](#), August 31, 2015. To date, the Foundation has bestowed more than 90 scholarships, so please mark your calendars to join us at each of these events and continue the legacy of Jenny. If you are unable to attend these events, but still wish to donate, please contact [The North GA Community Foundation](#).

PUBLISHER

IAEE Southeastern Chapter Office

Editor:

Tami O. Brodie, Chapter Administrator

Publication Committee:

Kristin Barranger, CEM, ASME Gas Turbine Inst.

Bob Hancock, onPeakIGES

Wendy McGar, Hinman Dental Society

Shyanne Robinson, onPeakIGES

Leigh Ann Simpson, Society of Biblical Literature

Mark Sussman, ACVB

Kristina Unger, CEM, CMP, Georgia Girl Management & Events, LLC

Jim Wulfekuhle, IWF

IAEE Southeastern Chapter
1260 Winchester Parkway, SE, Suite 205
Smyrna, GA 30080-6546
P | 770.433.4137 F | 770.433.2907
E | info@iaeese.org
W | www.iaeese.org

Twitter: <https://twitter.com/IAESEE>

Facebook: <http://www.facebook.com/pages/IAEE-Southeastern-Chapter/53355842645>

YouTube: https://www.youtube.com/channel/UCFwydZIH-kZmGvYYWc7H6rQ?view_as=public

If you would like to contribute an article to an upcoming edition of The EXPO TIMES newsletter, please contact the committee at info@iaeese.org. Below is the deadline for the upcoming 2015 newsletter:

October 2015 Newsletter
Deadline: October 20, 2015

SE Chapter Calendar 2015

JULY 2015

16: Chapter Charity Event - Game Night
Location: Winn Dixie Hope Lodge

AUGUST 2015

20-22: 24th Annual Southeastern Classic
Location: Tampa, Florida
31: Jenny Melton Memorial Golf Tournament
Location: Legends Course, Chateau Elan

SEPTEMBER 2015

24: North Carolina Meet & Greet
Location: World of Beer, Cary, North Carolina

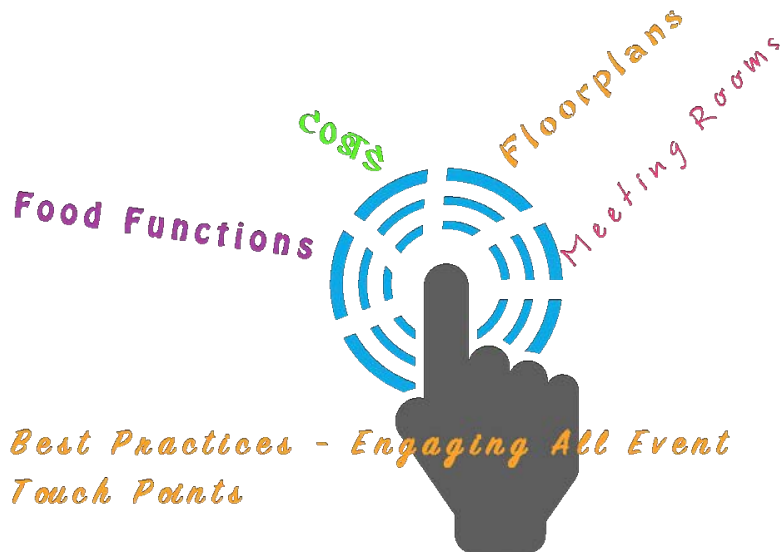
OCTOBER 2015

22: Board Meeting & Chapter Educational Luncheon
Location: Cobb Galleria Centre

DECEMBER 2015

1-3: Expo! Expo!
1: GRITZ Reception
Location: Baltimore, MD
10: Board Planning Meeting & Chapter Holiday Luncheon with PCMA SE
Location: Georgia Aquarium

October 22, 2015 Chapter Educational Meeting



Join us for the final discussion in our Best Practices Series - Engaging All Event Touch Points. This is sure to be a lively and interactive discussion with a panel of industry professionals who will address all the components that go into creating a top level event. Be sure to bring your colleagues, as your input and feedback is what will make this another successful and informative session!

EVENT LOGISTICS

Date: October 22, 2015

Location: Cobb Galleria Centre

Address for Parking: Two Galleria Parkway,
Atlanta, GA 30339

Room: TBD

Schedule:

11:15am – 12:00pm – Registration & Networking

12:00pm – 1:30pm – Lunch & Program

1:30pm – Adjournment

AV SPONSOR

VENUE SPONSOR:



20 Under 30 Sponsors



REGISTRATION INFORMATION:

SPECIAL RATE: 20 Under 30

Planner/Organizer: FREE to first 20

Supplier/Vendor: \$25 (first 20 under age 30 to register)

Receive \$10 off each additional registration in a group.

Students: \$10

Member: \$35 until 10/19/15

Member: \$45 10/19/15 and after

Guest: \$50 until 10/19/15

Guest: \$60 10/19/15 and after

Details:

- Vegetarian meals must be specified in advance.
- No shows will be charged.
- Walk ups are seated based on availability



JOIN US FOR THE...

24th IAEE Southeastern Classic

August 20 - 22, 2015

A black silhouette of the Tampa skyline, showing various skyscrapers and buildings.

TAMPA

FLORIDA

**Online Hotel Registration is now open -
Book Today! Deadline is July 29, 2015**

<https://aws.passkey.com/event/12417514/owner/1999/home>

**Online Registration is now OPEN!
Deadline August 13, 2015**

<http://iaeese.org/events-chapter-information-17/175-24th-annual-southeastern-classic-tampa-florida>

A large yellow five-pointed star with a black outline, containing the text "REGISTER NOW!".

**REGISTER
NOW!**

24th Annual Southeastern Classic Speakers

The Southeastern Classic is the premier event for our industry in the Southeast and is the best place to share best practices and learn the latest industry trends. This year we are excited to be in Tampa, with the Classic taking place at the Marriott Tampa Waterside and our closing reception at the Tampa Convention Center.

Our speakers, facilitators and panelist include:



Adam DePiro
Visit Tampa Bay



David DuBois, CMP, CAE ,FASAE, CTA
IAEE



Carrie Feranac
CNTV

Keynote Speaker



ERIC PAPP
Results Based Seminars, LLC



Deborah Ferbrache, CEM
Freeman



Melinda Kendall
Freeman



Jim Kelley
PRG



Richard Maples
Shepard



Brian Pagel
Emerald Expositions



Elli Riley, CEM
HIMSS



Kristina Unger, CEM, CMP
GA Girl Management & Events



Jim Wulfekuhle
IWF



Todd Youngblood
Dreamland Interactive

**REGISTER
ONLINE TODAY!**

<http://iaeese.org/events-chapter-information-17/175-24th-annual-southeastern-classic-tampa-florida>

IAEE Young Professionals*

MEET & GREET

Want to connect with other IAEE YP members during the Southeastern Classic? Here's your chance – let's meet up at 5:30pm before the Opening Night Reception! This is a great opportunity to get to know one another and stay connected throughout the conference and beyond.

Not registered for the Classic? That's okay – this meet-up is open to all YP's!

Meeting Date & Time:

Thursday, August 20, 2015 - 5:30-6:30pm

Meeting Place:

Lobby Bar

Tampa Marriott Waterside Hotel & Marina

700 South Florida Ave.

Tampa, Florida 33602

Drinks are on your own!

This event is the first in a series of meet-ups aimed at helping connect you with other industry and IAEE members, so mark your calendar and plan to meet us in the lobby bar at 5:30pm!

*IAEE Young Professional is a member that is 35 years of age and under.

Golfing at The Classic - Thursday, August 20, 2015



Playing to a par 71, TPC Tampa Bay challenges the best players on the Champions TOUR while providing a fun and memorable experience for players of all ages and abilities. The 18-hole design features the PGA TOUR's trademark stadium mounding, numerous bunkers and water hazards and large, undulating greens that combine to provide both a visual treat and golfing adventure that rewards in the most accurate shot makers.

Tampa Bay features a masterfully designed Bobby Weed and Chi Chi Rodriguez 18-hole championship golf course routed around natural wetlands, cypress heads and numerous ponds and lagoons. The



Tampa Bay

course has earned numerous accolades and is home to the Outback Steakhouse Pro-Am. TPC Tampa Bay is a member of both the Tournament Players Club Network and the Heritage Golf Collection. Classic attendees will receive a special discounted rate of \$60.00 for green fees.

Contact Scott Porter at sporter@cobbgalleria.com if you are interested in playing. The room block applies to Wednesday, August 19 so come in a day early, rest and enjoy a beautiful day on this championship course.

SE CLASSIC SPONSORS

Opening Reception



Breakfast



Lunch



AV



Breaks



Speaker



Jim Lynn Educational Fund

SE CLASSIC REGISTRATION INFORMATION

REGISTRATION TYPE	First Attendee	Additional Attendee
Classic Registration - New Member (Show managers who joined IAEE in 2015)	FREE	
Classic Registration - Show Manager (Before July 18, 2015)	\$175.00	\$150.00
Classic Registration - Supplier Member (Before July 18, 2015)	\$225.00	\$200.00
Classic Registration - NON MEMBER	\$295.00	\$295.00
LATE FEE (After July 18, 2015) ADD	\$50	
Spouse/Guest (Includes Opening Reception and Celebration Dinner Only)	\$65	

Online Registration, Payment Methods, & Confirmations

All registrations must be made online. To register online, go to www.iaee.org and click the "Register Now" link on the homepage. Additional attendee registration from the same company should be submitted with payment at the same time. Online registration will close on Wednesday, August 12, 2015 at 5:00pm ET.

Registration fees may be paid by check, money order, or credit card. You may register online and pay by credit card, or register online to generate an invoice to mail with your check or money order. You should receive confirmation of your conference registration by email immediately after your registration is completed. If confirmation is not received, please call the IAEE SE Executive Office at 770-433-4137 or send an email to info@iaee.org.

Hotel and Driving Information

Tampa Marriott Waterside Hotel & Marina features luxurious accommodations and an unbeatable location in the heart of Tampa. Guests at our spectacular hotel will enjoy easy access to the city's most exciting attractions, including Amalie Arena, the Straz Center for the Performing Arts, the Florida Aquarium, the Port of Tampa and Raymond James Stadium, home of the Buccaneers. Our hotel is just 9 miles from Tampa International Airport (TPA), and a variety of upscale shops and restaurants are also within close reach. Guest rooms at our Tampa hotel feature modern decor, luxurious bedding, LCD TVs and gorgeous views. Indulge in delectable cuisine and handcrafted cocktails at our five on-site restaurants, or visit our spa, outdoor pool and state-of-the-art fitness center. Our hotel in Tampa also features a 32-slip marina and 50,000 square feet of stylish event space for weddings, receptions, banquets and conferences.

Check-in and Check-out

- Check-in: 4:00 PM
- Check-out: 12:00 PM

Driving Directions

Tampa Marriott Waterside Hotel & Marina
700 South Florida Avenue,
Tampa, FL 33602 Phone: 888-789-3090



Room Rate and Booking Information

Room Rate: \$149 - **Group rate cutoff date - July 29, 2015**

To reserve online click the link below

<https://aws.passkey.com/event/12417514/owner/1999/landing>

To reserve by phone, call 888-789-3090

Group Name: IAEE SE Chapter SE Classic

Follow Interstate 275 North for six miles to downtown exit 44. Take the Ashley Drive ramp toward Tampa Street. Make a slight right turn merging onto North Ashley Drive. Turn left onto East Whiting Street, right onto South Franklin Street and left onto Old Water Street. The hotel is immediately on the right.

Area Airports

Tampa International Airport - TPA

Hotel direction: 9 miles SE

This hotel does not provide shuttle service.

Alternate transportation: SuperShuttle; fee: 12 USD (one way)
reservation required

Bus service, fee: 12 USD (one way)

St Petersburg-Clearwater International Airport - PIE

Hotel direction: 22 miles E

This hotel does not provide shuttle service.

Bus service, fee: 15 USD (one way)

Estimated taxi fare: 45 USD (one way)

2015 CHAPTER CHARITY - AMERICAN CANCER SOCIETY WINN-DIXIE

HOPE LODGE - GAME NIGHT, RESCHEDULED DATE TBA

To sign up as a volunteer for this event, please email our Community Service Chairperson Deb Ferbrache deborah.ferbrache@freemanco.com.

Everyone has been affected by cancer, whether its a family member, a friend, colleague, your favorite celebrity, or even yourself, we have all been touched by this disease. In 2014, it was estimated that there would be 1,665,540 new cancer cases diagnosed and 585,720 cancer deaths in the US. Cancer remains the second most common cause of death in the US, accounting for nearly 1 of every 4 deaths. It is because of this that the IAEE SE Chapter has selected the American Cancer Society's Winn Dixie Hope Lodge as our chapter charity for 2015.

Please join us throughout the year in our various outreach efforts. During every luncheon, we will hold a 50/50 Donation Drive. Our goal is to purchase a brick for Hope Lodges' fundraising campaign. During the June 25, 2015 Chapter Educational Luncheon we raised \$240! A special thank you to the winner, **Bernie Wilke, EVENTSPHERE.**, who generously donated his portion back to the Lodge.

We are excited to hold our second community service event, which will be a GAME NIGHT at the Hope Lodge. Stay tuned for the rescheduled date and time.



WINN-DIXIE

Hope Lodge®

Winn Dixie Hope Lodge

Recognizing the increased need for affordable housing for cancer patients, the American Cancer Society opened a Hope Lodge in Atlanta. Emory University generously donated the land, and the American Cancer Society raised the additional funds from organizations, companies, and individuals. In 1998 the Winn-Dixie Hope Lodge opened in Atlanta, GA.

Since opening its doors in 1998, the Atlanta Hope Lodge has provided over 90,000 nights of free lodging to more than 5,000 patients and caregivers. The 52-room facility offers free lodging as well as free transportation to treatment facilities for Hope Lodge guests. Some of the amenities of the Atlanta Hope Lodge include: a common kitchen, dining room, a business center, gardens, and laundry facilities. It is with donated funds from individuals, corporations and medical facilities that the Atlanta Hope Lodge is able to provide a place where medical treatment can be the first focus for the patient and family, and they can be free from worrying about the costs of lodging.

About Our Facility

The Atlanta Hope Lodge offers:

- 52 guest suites with private baths
- 8 Common kitchen areas with deep sinks, stove tops, and 6 double ovens
- A living room with grand piano, a game/activity area, billiard table and a large screen television room
- Computer work stations and a library
- Private sitting areas and a courtyard garden
- Two sets of high efficiency washers and dryers on each floor
- Transportation to and from treatment centers and hospitals
- Cancer support programs and services

While the facility offers many of the comforts of home, the true magic of the Hope Lodge is the inviting atmosphere. Other guests, facing similar circumstances, rally around each other, offering strength and support. The volunteers and staff, many of whom are cancer survivors, strive to create an environment where guests can relax and concentrate on getting well.

COMMUNITY SERVICE DAY AT WINN DIXIE HOPE

LODGE 6/6/15



EVENTERACT 2015 - Recap

May 12-13, 2015 marked the return of the hospitality industry's newest addition, EVENTERACT!

Powered by the Southeast's most influential associations, Eventeract featured 90,000 square feet of education, innovation and networking covering a variety of disciplines. The event was held at AmericasMart in downtown Atlanta and was well attended by industry suppliers and planners.

The Southeastern Chapter, represented by Chair, Bob Hancock, onPeak; and Vice Chair, Sue McCart, HFI, LLC, was on hand to promote the benefits of becoming an IAEE member. The Chapter was proud to participate with other industry organizations in promoting this worthwhile event.



**IF YOU WOULD LIKE TO SEE UPDATES REGARDING YOUR ASSOCIATION OR VENUE, PLEASE
SUBMIT YOUR POST TO INFO@IAEESSE.ORG. THIS IS YOUR OPPORTUNITY TO LET THE SOUTHEAST
KNOW WHAT IS GOING ON WITH YOU!.**

meet & greet

Hey IAEE SE Members in the North Carolina area,

Want to connect with other IAEE SE members in the North Carolina area, then here's your chance! On September 24th we are organizing a meet and greet opportunity at World of Beer in Cary. Let's get to know our fellow colleagues in the area and discuss industry trends, challenges, and just have a good ole time!

This event is the first in a series of meet-ups aimed at helping connect you with other industry and IAEE SE members in the North Carolina region. Don't miss your chance to attend by registering today!

Registration is free and drinks/food are on your own. Please RSVP to the SE Executive Office at info@iaeese.org, by September 10th.



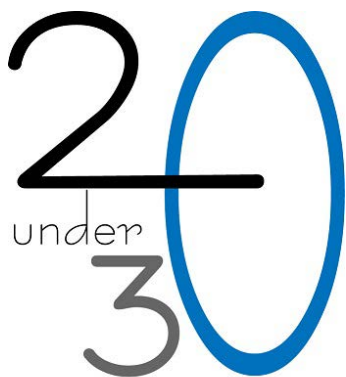
Meeting Time:

6:00pm until...

Meeting Place:

World of Beer
2026 Renaissance Park Pl
Cary, NC 27513
(919) 234-0088

June 25, 2015 Chapter Educational Luncheon Recap: A 20 Under 30 Perspective



After a successful year, IAEE is continuing the “20 Under 30” program! 20 Under 30 is a program that was initiated for young professionals as a network with core life objectives. This program’s purpose is to connect young individuals seeking career advancement, becoming financially secure and being involved in a special interest group. Each event is an opportunity for young professionals to gain insight and resources as they enter the industry. This month’s session, “Best Practices to better Manage/Maximize Room Blocks,” was tied to the importance of communication, partnerships, and collaboration amongst all parties.

The session was moderated by General Manager **Kevin Kobishop**, *Sheraton*, and panelists included the Director of Meetings, **Martin Bay**, *Kellen*; Director of Global Conferences **Trista Krock**, *Society of Biblical Literature*; Vice President **Bernie Wilke**, *EventSphere*, and Director of Sales & Marketing, **Marilyn Yelle**, *Sheraton*. Each member of the panel was given the chance to express their experience and solutions to certain issues that arise while trying to maximize a room block. Since the panel was made up of different positions within the industry, it was interesting to hear the different approaches to similar issues and their results. Every answer seemed to originate from the same theme of the importance of communication, partnerships, and collaboration. The hotels, client, and vendor must all be on the same page to manage/maximize a room block that will ultimately lead to the success of an event.

One of the many ways to maximize a room block is by offering amenities. However, which amenities to offer plays a vital role. If a hotel thinks it will book more guests by offering free parking (sometimes as high as \$50 per day), but a majority of the guests will be taking a cab, then the promotion is ineffective. The fact is that throughout every show there will be attributes some parties see, but other parties are blind to. This highlights the first topic of communication. When all parties have transparent, consistent communication, everyone reaps the benefits. In this case a free breakfast, instead of free parking, might make the hotel more attractive to attendees and exhibitors even if the monetary value is much less.

Another way to maximize a room block is by fighting off Pirates and Poachers: different businesses/ individuals who know about an event occurrence and try to book that events attendees/exhibitors into hotels not within the official housing partners room blocks. There are three ways to fight back against Room Block Piracy: Website Notices Regarding Poaching, Email and other forms of communication, and Cease and Desist Letters. It was also mentioned that simply warning exhibitors and attendees about poachers can be just as effective as confronting the poachers. By making them aware of poachers you are looking out for their wellbeing and encouraging them to book within your block.

With effective communication, strong partnerships and active collaboration, any obstacle can be overcome. With these three attributes, success is just around the corner.

A big thank you to all of the panelists, moderator, the Sheraton, and IAEE for putting on such a beneficial event.

Andrew Herrington and Chris Duggan, onPeak | GES
Shyanne Robinson, Photography, onPeak | GES





JUNE 25, 2015
CHAPTER
EDUCATIONAL
LUNCHEON



THE
JENNY MELTON
FOUNDATION



13TH ANNUAL MEMORIAL GOLF TOURNAMENT

Monday, August 31, 2015

Chateau Elan, Legends Course, Braselton, GA

proudly presented by:



SCHEDULE:

8:30 AM - Registration & Breakfast

(sponsored by EPIC & Exhibit Surveys)

10:00 AM - Shotgun Start

12:00 PM - Lunch as you golf

(sponsored by Georgia World Congress Center)

3:00 PM - 19th Hole Reception

(sponsored by Dupree Security & Experient)

FEES:

Individual Golfer - \$140

Foursome - \$520

fees include golf, cart, range balls,
2 drink tickets, lunch and 19th
hole reception.

CONTACT :

For donations, questions or sponsorships, please
contact Tami at 770-433-4137 or info@iaeese.org.

REGISTER ONLINE :

iaeese.org/events-chapter-information-17/181-2015-jenny-melton-memorial-golf-tournament

SPONSORSHIPS & INKIND DONATIONS:

Hole Sponsor - **\$200**

(18 available)

Hole in One Sponsor - **SOLD OUT !**

(sponsored by Market Maker Events)

Breakfast Sponsor - **SOLD OUT !**

(sponsored by EPIC & Exhibit Surveys)

Lunch Sponsor - **SOLD OUT !**

(sponsored by Georgia World Congress Center)

19th Hole Reception - **\$500**

(1 available)

(sponsored by Dupree Security & Experient)

Drink Cart - **\$400**

(3 available)

(sponsored by Emerald Expositions, King Green,
Map Your Show)

In kind donations for door prizes,
raffle and silent auction items are
needed and greatly appreciated!

Presents the 13th Annual

Jenny Melton Memorial Golf Tournament

Monday, August 31, 2015 - The Legends at Chateau Élan

SPONSORSHIP OPPORTUNITIES!

- ☐ HOLE SPONSORS includes signage (16 available) \$200 each
- ☐ HOLE IN ONE SPONSOR includes signage (SOLD OUT) **\$5K GRAND PRIZE** \$350 each
- ☐ CONTINENTAL BREAKFAST (SOLD OUT) \$350 each
Includes signage on the course and at the clubhouse, place giveaways in the carts
- ☐ LUNCH SPONSOR (SOLD OUT) \$250 each
Includes signage on the course and at the clubhouse, place giveaways in the carts
- ☐ 19th Hole RECEPTION/DINNER (1 available) \$500 each
Includes signage at the course, place giveaways in the carts and newsletter recognition.
- ☐ DRINK CART includes signage (3 available) \$400 each
- ☐ SILENT AUCTION DONATION (contact Tami @ 770-433-4137 or info@iaeese.org)
- ☐ RAFFLE PRIZE DONATION (contact Tami @ 770-433-4137 or info@iaeese.org)

Players Fee: \$140 individual \$520 Foursome
includes golf, range balls, cart, 2 drink tickets, lunch & reception

	Name	HDCP	Email
Player1			
Player 2			
Player 3			
Player 4			

Golf Registration Fee: _____ # Golfers x \$140 = \$ _____

Mulligans (limit 2 per golfer) _____ @ \$5.00 = \$ _____

Sponsorship Type/Amount _____ = \$ _____

NAME:	
COMPANY:	
BILLING ADDRESS:	
CITY:	STATE: ZIP:
PHONE:	FAX:
EMAIL:	
<input type="checkbox"/> CASH <input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	
TOTAL AMOUNT DUE:	
NAME ON CARD:	SEC:
CARD NUMBER:	EXP DATE:
SIGNATURE:	
RETURN TO: IAEE SE CHAPTER 1260 WINCHESTER PARKWAY, SE, SUITE 205, SMYRNA, GEORGIA 30080-6546 PHONE: 770-433-4137 FAX: 770-433-2907 EMAIL: INFO@IAESEE.ORG	

THE
JENNY MELTON
FOUNDATION



EVENT DETAILS

Date: August 31, 2015

Location: The Legends @
Chateau Élan

Address: 5473 Legends Drive
Braselton, GA 30517

SCHEDULE:

- 8:30 am** Registration
- 10:00 am** Shotgun Start
- 12 noon** Lunch as you golf
- 3:00 pm** 19th Hole Reception

DIRECTIONS

- I 85 to Exit 126, then go west
- Proceed approximately 2 miles to the 3rd traffic signal (Thompson Mill Road)
- Turn left and proceed 3/4 mile to the "Chateau Élan Estates" entrance on left
- Guard will give directions from there and there will be signs leading the way

You can register online at:

www.iaeese.org

Credit cards will be processed through IAEE SE Chapter.

ATTENTION!

Bring your current or potential clients to participate, this is a GREAT networking opportunity while raising money for a worthy cause!

BECOME AN IAEE SE SPONSOR TODAY!

Consider becoming a sponsor of the IAEE Southeastern Chapter and leveraging the value of IAEE's largest and most active Chapter.

As a Chapter, we are committed to providing valuable educational programming, networking opportunities and entertaining social activities to our members. Helping companies and individuals solve the challenges of today's environment is second only to the Chapter's commitment to making sure you are welcomed and feel that your investment is mutually rewarding.

REASONS TO BE A CHAPTER SPONSOR!

SUPPORT the industry and the mutual opportunities provided by the IAEE Chapter and Southeastern Classic sponsorship.

DEVELOP business through networking and the advancement of your services and products.

INCREASE your company's exposure to the leaders in the industry.

LEVERAGE IAEE's Southeastern Chapter sponsorship to focus squarely on your company's core competencies while improving execution and delivery of your business strengths.

EACH CHAPTER SPONSORSHIP LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Distribution of promotional materials at meetings
- Sponsorship Ribbons for each company attendee at chapter events
- Logo and Sponsorship Level Recognition at Chapter Luncheons
- Rotating Banner signage on the website
- Inclusion in all Chapter e-blasts (25) IAEE's Southeastern Chapter and newsletter recognition
- Recognition in the Summer Classic program book
- Signage Recognition at the 2015 Tampa Summer Classic
- Chair Drop of Promotional Material

To learn more on how to support not only the Chapter, but the SE Classic, Jenny Melton Golf Tournament, Young Professionals and the GRITZ Reception, please contact the Executive Office at info@iaeese.org or 770-433-4137.

Thank You 2015-16 Chapter Sponsors

PLATINUM



F R E E M A N

GOLD



SILVER



BRONZE



EXPOPLUS

