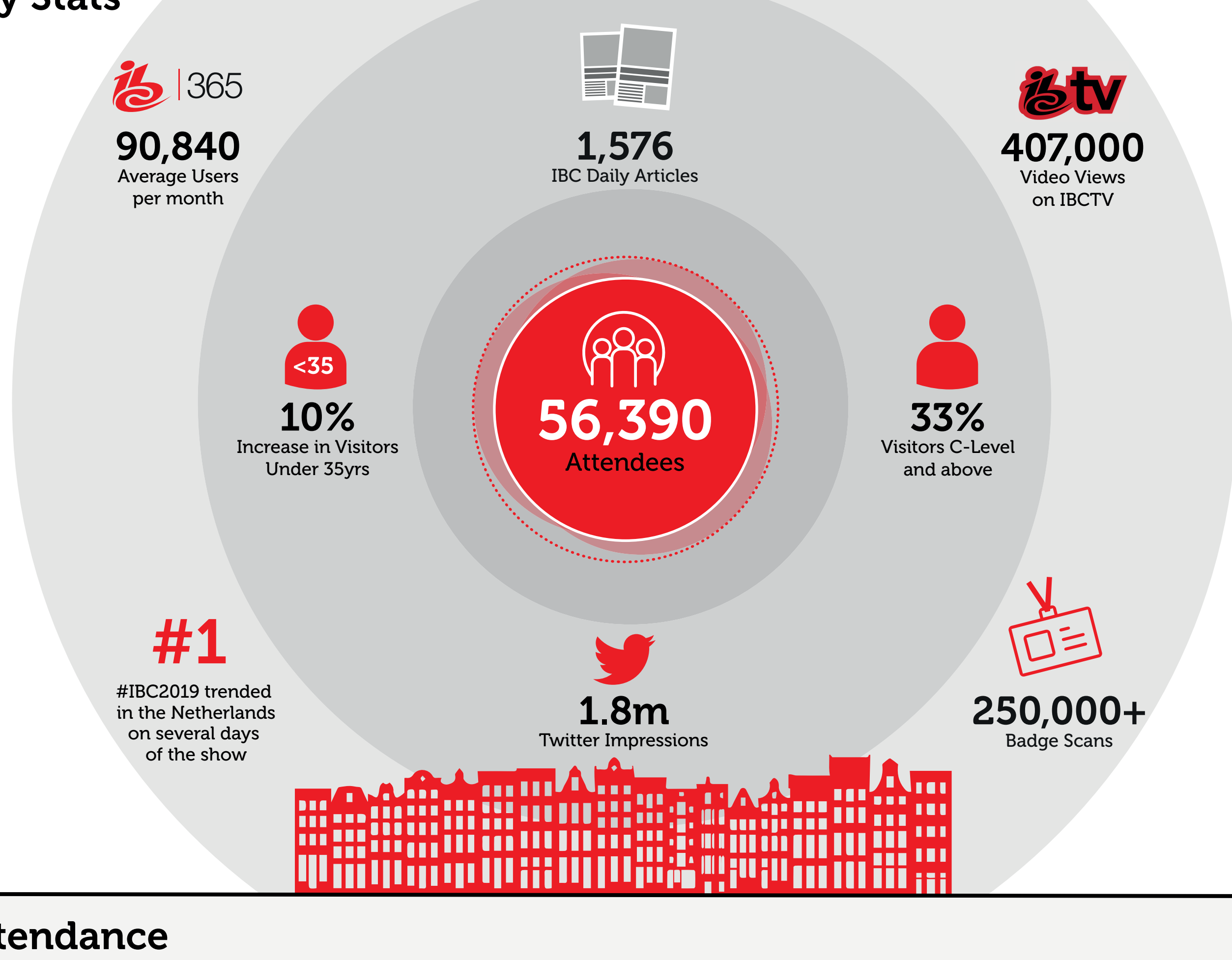


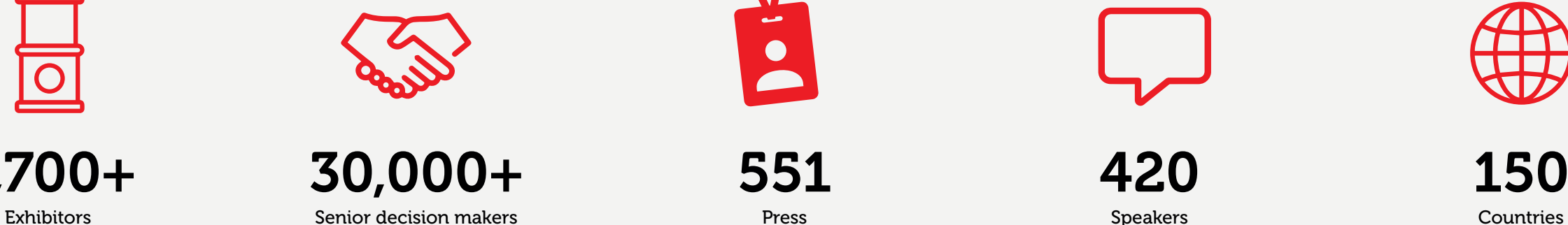
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Key Stats



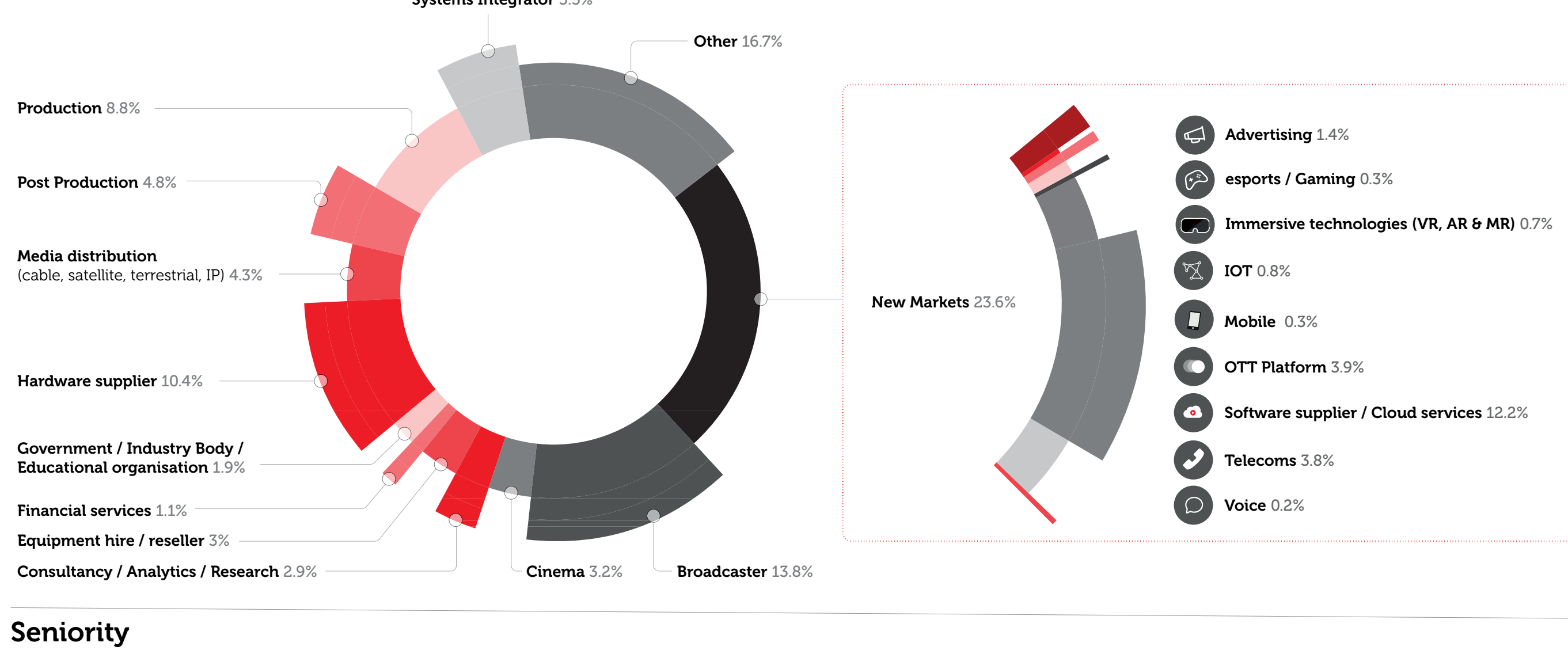
Attendance



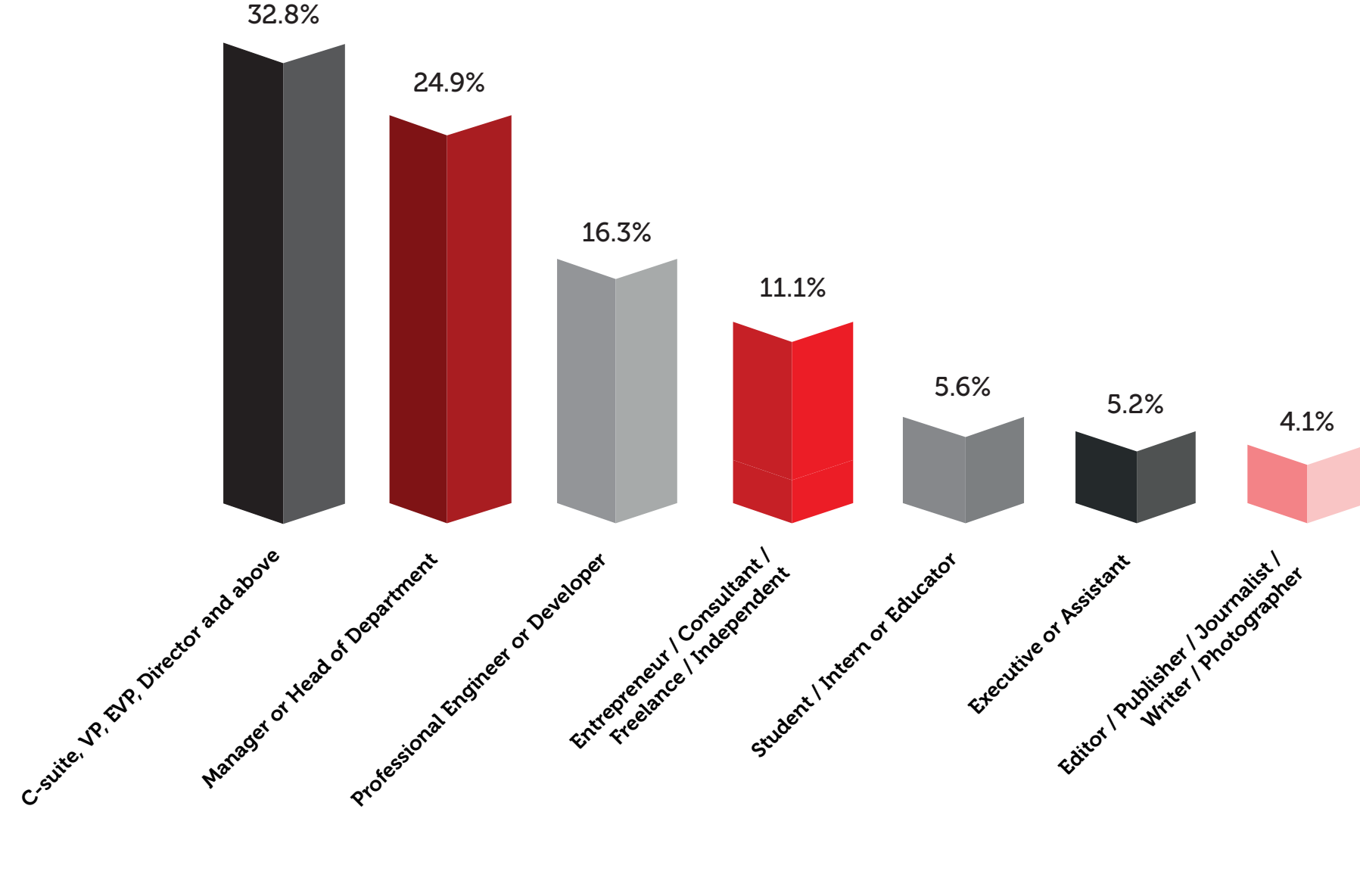
Demographics



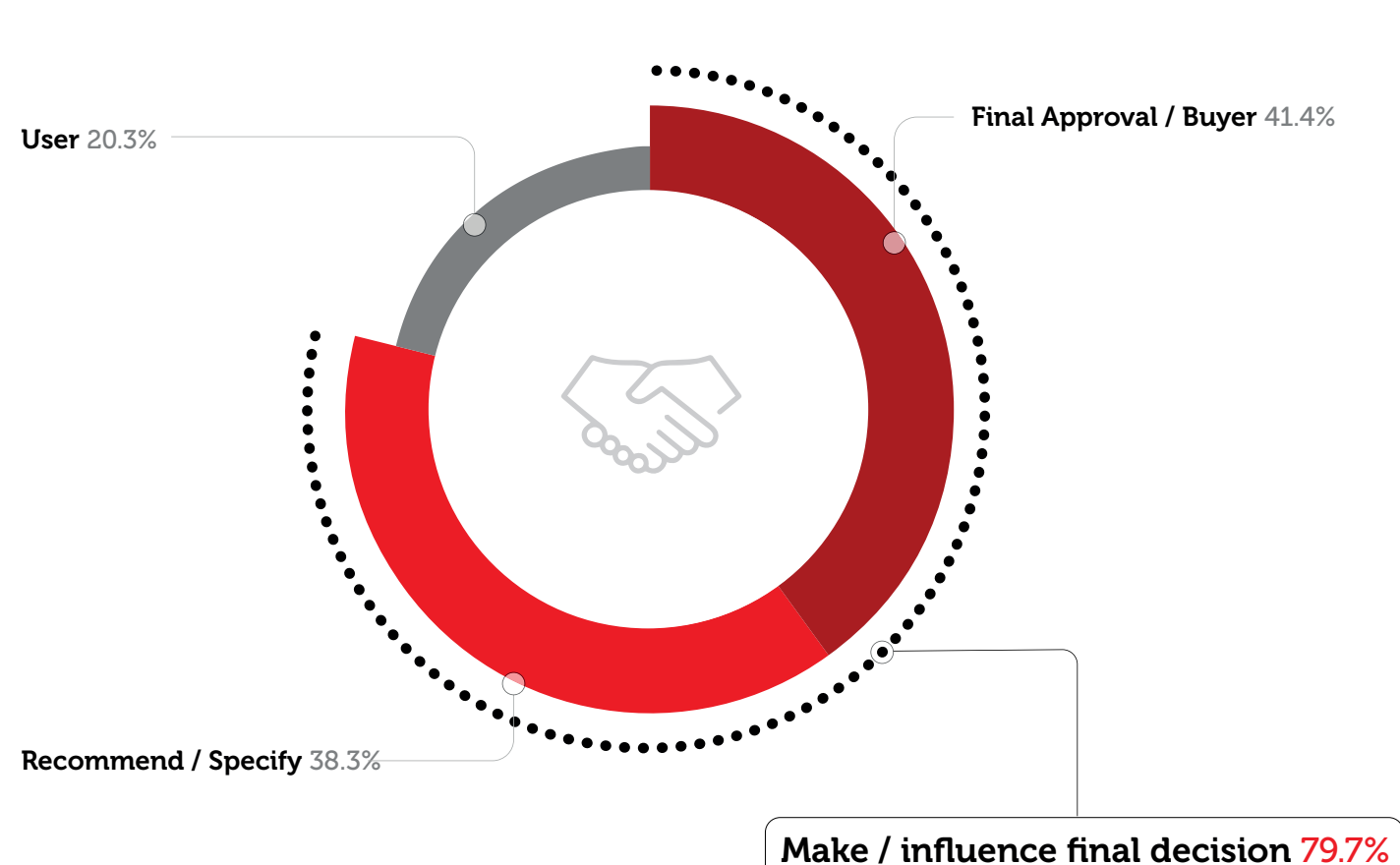
Industry Sector



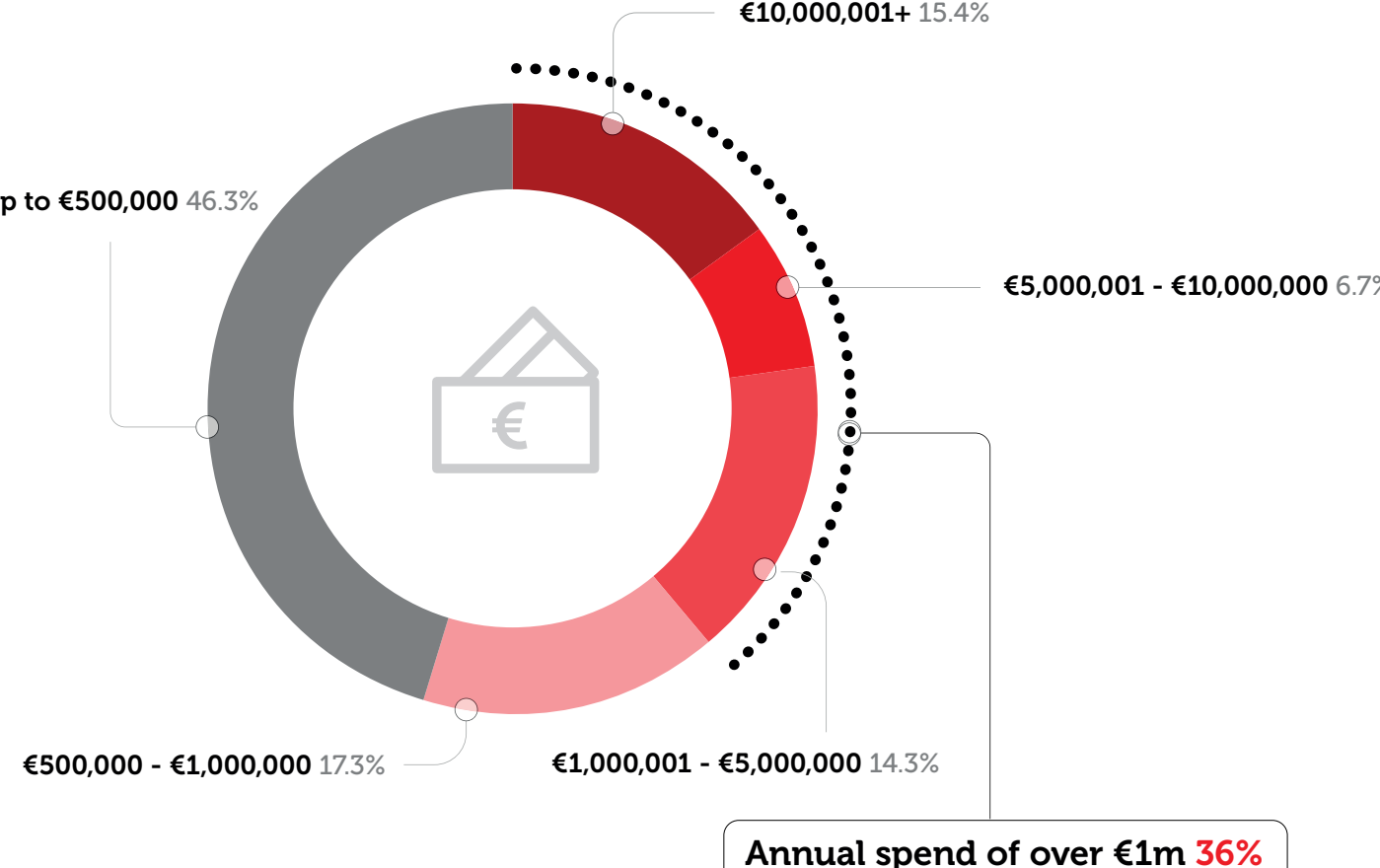
Seniority



Purchasing Authority

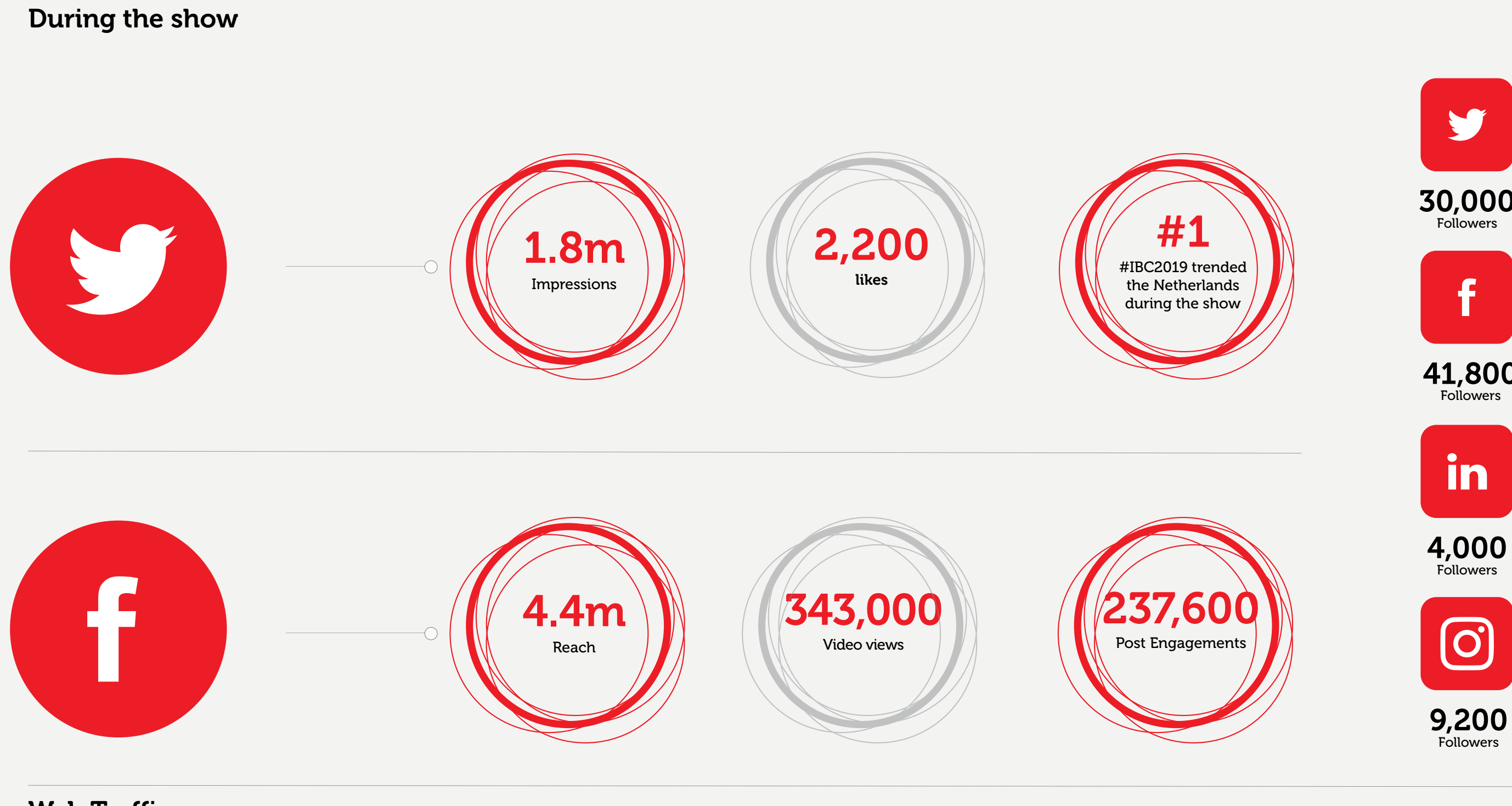


Company Spend

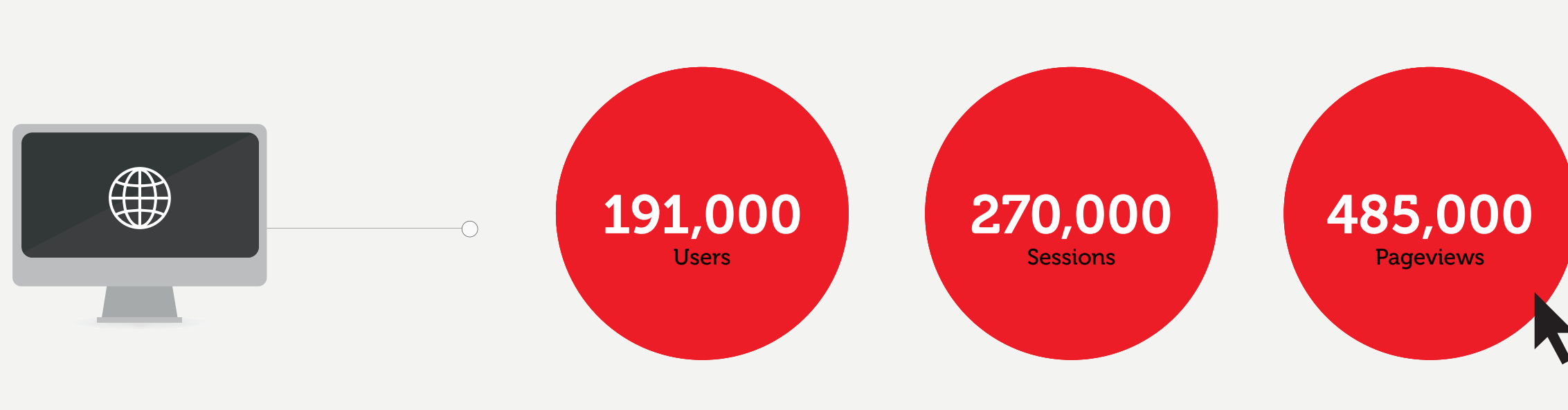


Online Engagement

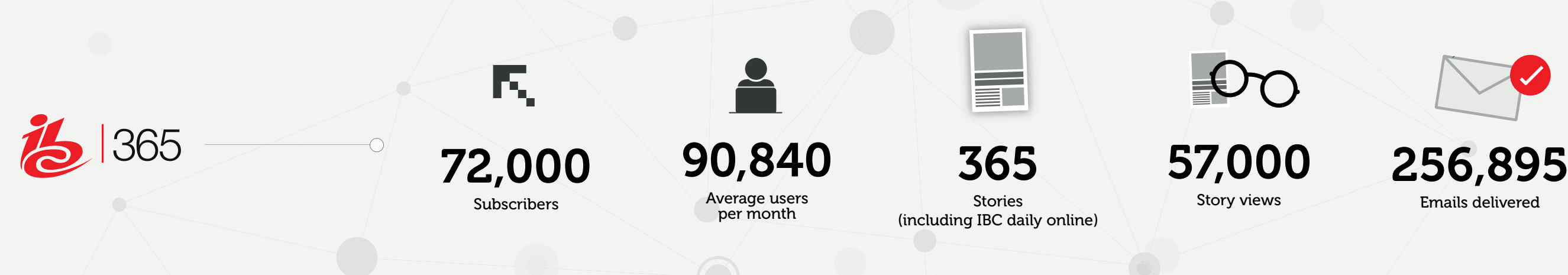
During the show



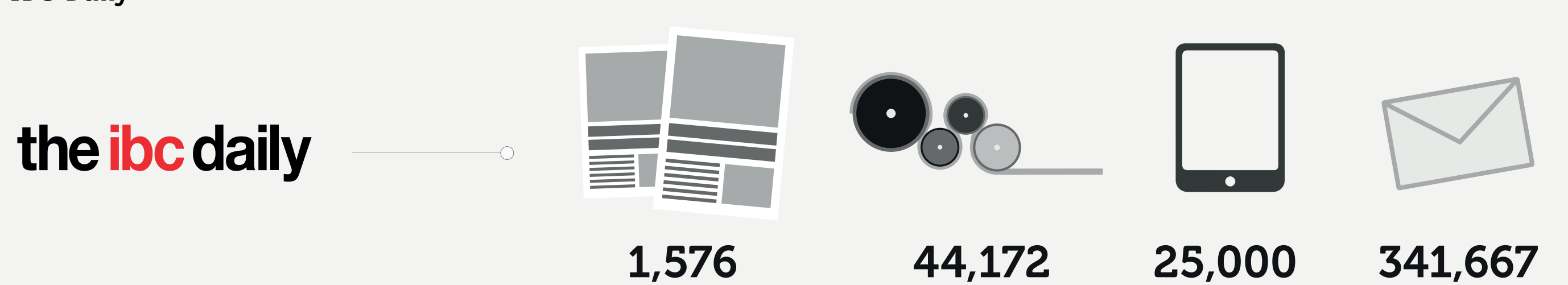
Web Traffic



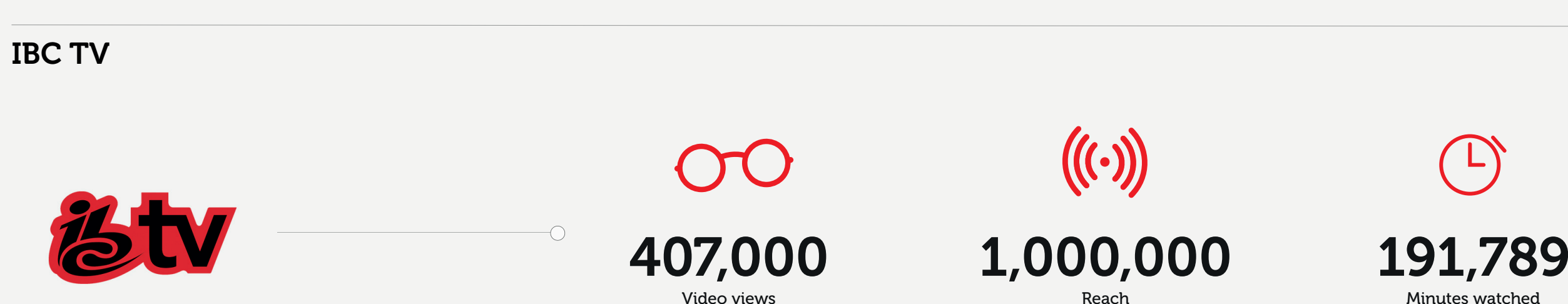
IBC365



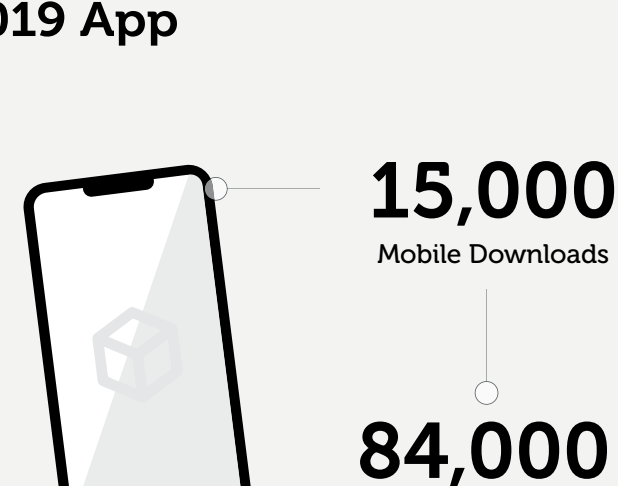
IBC Daily



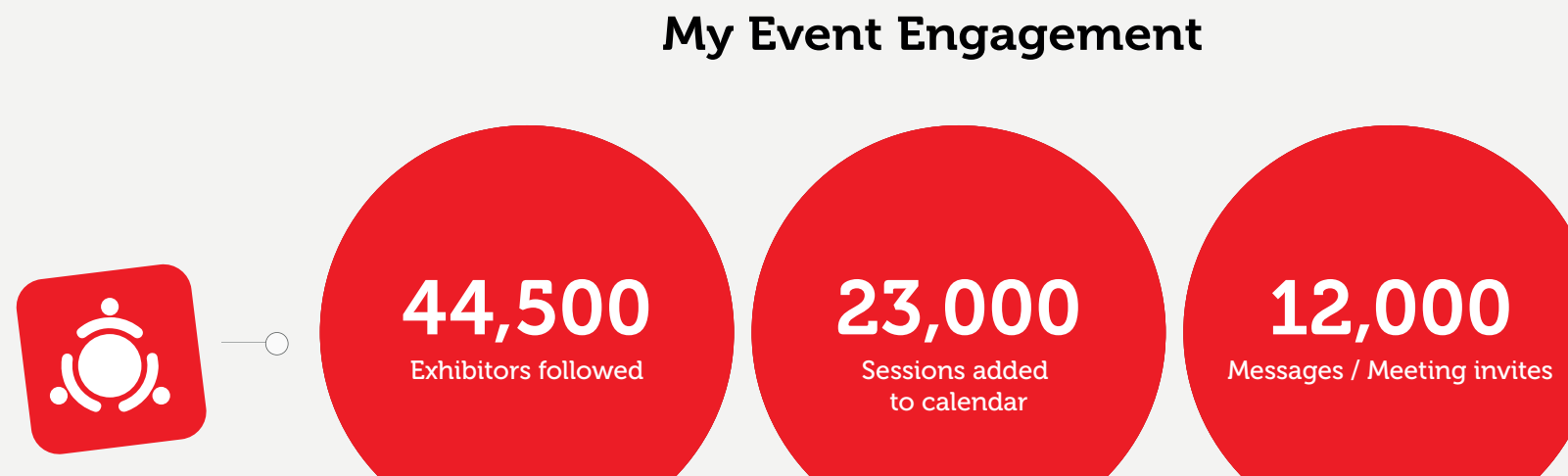
IBC TV



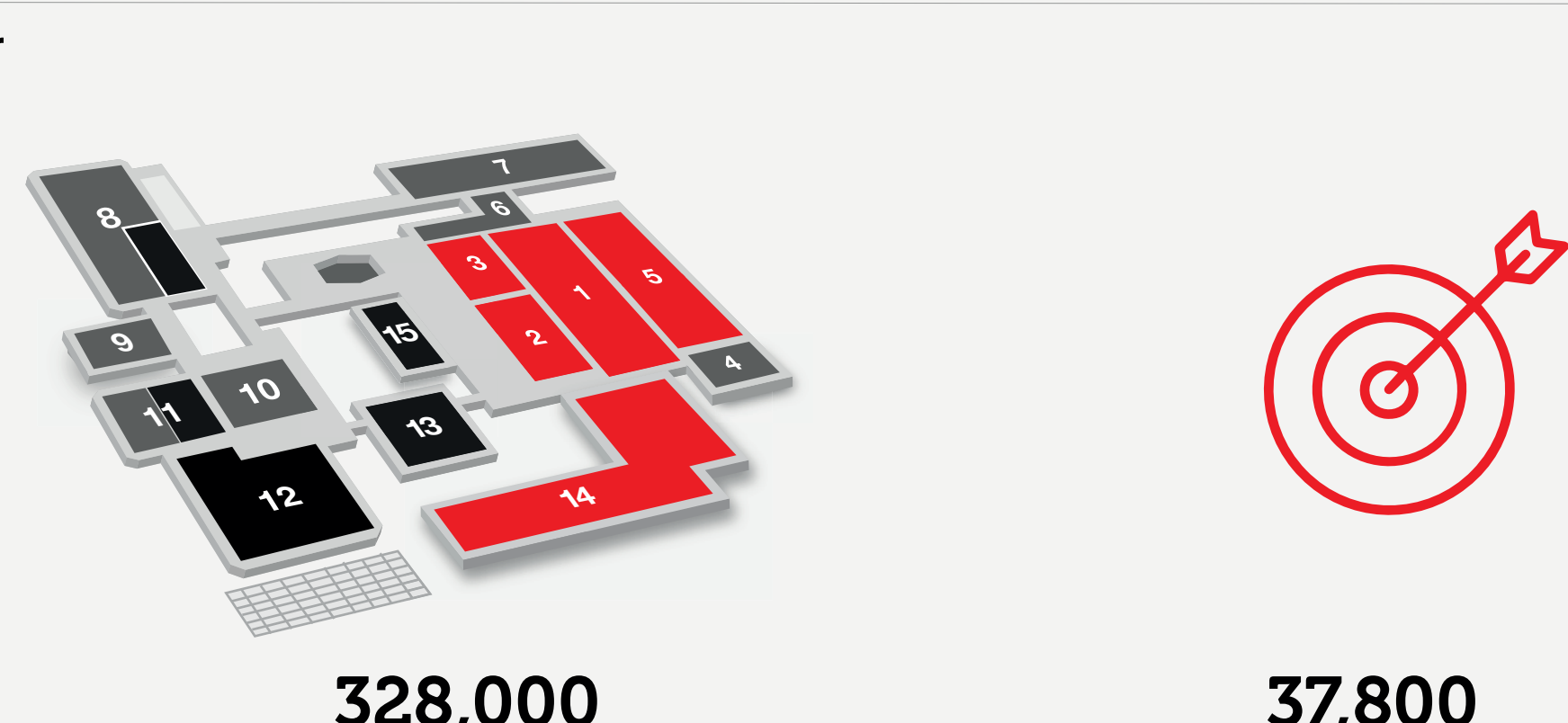
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