IBC DIGITAL PACKAGES
IBC2021
CORE FUNCTIONALITY

1. Company Logo, Company Name and Location, Country
2. About - company description
3. Stand number linked to interactive floorplan & company website
4. Social media links

PLATINUM PACKAGE ADDITIONAL FUNCTIONALITY

5. Team Members
   - 12 Team members to manage profile, meetings and interactions with attendees
6. Publish Products
   - Publish up to 12 products on your company profile
7. Product Categories
   - Tag products using the IABMs BaM taxonomy. Relevant products recommended to attendees
8. Company Updates
   - Publish articles about company updates, press releases and more
9. Side Bar Video
   - Add a video to showcase your company, provide exclusive content or product info
10. Marketing Content
    - Host 12 downloadable assets such a press releases and brochures
11. Custom Background
    - Make your profile stand out with your company branding.
12. Feature Video
    - Use this large video to stand out and promote your company or products
13. Header Banner
    - Make your page stand out and in keeping with your company branding
14. Pop up Banner
    - Customised banner with immediate call to action to drive leads from visitors
15. Promoted Listing
    - Appear at the top of searchable exhibitor list
**CORE FUNCTIONALITY**

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**GOLD PACKAGE ADDITIONAL FUNCTIONALITY**

5. **Team Members**
   - 5 Team members to manage profile, meetings and interactions with attendees

6. **Publish Products**
   - Publish up to 8 products on your company profile

7. **Product Categories**
   - Tag products using the IABMs BaM taxonomy. Relevant products recommended to attendees

8. **Company updates**
   - Publish articles about company updates, press releases and more

9. **Marketing Content**
   - Host 8 downloadable assets such a press releases and brochures

10. **Side Bar Video**
    - Add a video to showcase your company, provide exclusive content or product info

11. **Custom Background**
    - Make your profile stand out with your company branding.
SILVER PACKAGE

About

IBC is the world’s most influential media, entertainment, and technology show. Six leading international bodies are the owners behind IBC, representing both exhibitors and visitors.

Come Together. Again. After a long period of being apart, it’s time to come together again. IBC 2023 will bring the content and technology industries together again to discover the future of media and entertainment. As the world’s largest media event, IBC helps everyone across every industry. IBC 2023 will put the focus on a new era of global collaboration. We can’t wait for international exhibitors, speakers, visitors, and all parties to engage to unlock new opportunities, discover the latest innovations, and explore the exciting world of content together.

Team Members

News

Marketing content
CORE FUNCTIONALITY

1. Company Logo, Company Name and Location, Country

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4. Social media links

SILVER PACKAGE ADDITIONAL FUNCTIONALITY

5. Team Members
   2 Team members to manage profile, meetings and interactions with attendees

6. Publish Products
   Publish up to 4 products on your company profile

7. Product Categories
   Tag products using the IABMs BaM taxonomy. Relevant products recommended to attendees

8. Company updates
   Publish articles about company updates, press releases and more

9. Marketing Content
   Host 4 downloadable assets such as press releases and brochures
**About**
IBC is the world’s most influential media, entertainment and technology show. Six leading international bodies are the owners (each IBC, representing both exhibitors and vendors).

Come Together Again. We’ve been apart for too long. It’s time to come together again. IBC2021 will bring the content and technology industry together again to discover the future of media and its business face-to-face. As the world’s most inspiring content and technology show, IBC helps to empower content everywhere. IBC2021 will lead the way in a new normal hybrid event, enabling our industry to gather again for the first time in a specially created safe environment across three stages.

We can’t wait to re-unite exhibitors, speakers, authors, and all, as they engage with each other, unlock business opportunities, discover the latest innovations, and explore the exciting world of content together.

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**Company Profile**

1. **Company Logo, Company Name and Location, Country**

2. **About - company description**

3. **Stand number linked to interactive floorplan & company website**

4. **Social media links**

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**Team Members**

1. Team member to manage profile, meetings and interactions with attendees