

PRESS RELEASE

IBC2022 set to bring Media Technology industry back to business with live, in-person event

- *Registration is now open for IBC 2022 at the RAI Amsterdam in familiar early September timeslot*
- *Delivering a face-to-face platform for meeting, learning and driving business growth*

London – 17 May 2022 – IBC2022 is now open for registration as the show prepares to return to an in-person environment that promotes face-to-face collaboration, learning, networking and business development across the media, entertainment and technology industry. The show is back as a physical event at the RAI Amsterdam from the 9th to 12th of September after a two-year absence, and will continue to showcase innovation, best practice and diversity within the sector.

Michael Crimp, Chief Executive of IBC said: “IBC 2022 will be an exciting live event that gives every attendee the chance to gain valuable insights, share expertise and unlock new opportunities. We’ve already seen how the return of live events is reinvigorating the industry and, at IBC2022, we will enable everyone on our show floor to get back to business in the face-to-face way they love.”

IBC, owned by industry organisations IABM, IEEE, IET, Royal Television Society, SCTE and SMPTE, has already booked 850 exhibitors across its 12 halls. The event will feature a dedicated **Content Everywhere** area in a new purpose-built and expanded Hall 5, where the latest industry innovators will showcase emerging technologies for multiplatform delivery, over-the-top (OTT) streaming, and content monetisation – including a full schedule of presentations and panel sessions at the CE Theatre.

IBC2022 will also have the new **Showcase Theatre** in Hall 12, where premier technology providers and thought leaders will present projects featured in the **2022 Accelerator Media Innovation Programme**, as well as free masterclasses, panel discussions and demos. There is also a two-day paid-for **IBC Conference** running during the show, packed with keynotes, panels and technical paper sessions.

Other key features at this year’s IBC Show include:

- Industry Sessions, offering two days of free workshops and panels delivered by IBC owners and stakeholder organisations
- IBC Partnership Pavilion, providing an opportunity to find out more about the IBC owners
- IBC Innovation Awards and Social Impact Awards, featuring a virtual ceremony and onsite networking reception
- Accelerator Media Innovation Programme, a fast-track Innovation framework for the media and entertainment eco-system

To register for IBC2022, click [here](#).

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About IBC

As the world's most inspiring content and technology event, IBC's mission is to Empower Content Everywhere by driving thought leadership and innovation across the 250,000 strong global IBC community.

As a live event in Amsterdam, IBC2022 will re-unite exhibitors, speakers, visitors and the whole community, so they can engage with each other, unlock business opportunities, discover the latest innovations and explore the exciting world of content together. At IBC, we are on a journey to deliver the new normal in an engaging way this year. WE ARE moving forward, WE ARE here for our industry and together, WE ARE a community.

In addition to the world-class exhibition and conference, IBC also encompasses the IBC Daily, and IBC365. For further information, please visit: <https://show.ibc.org/>

Media relations:

Platform Communications for IBC

Nick Field

ibcprteam@platformcomms.com

+44 (0) 20 7486 4900