



IBC2023

IBC2023 STAND BOOKING

SHOW DATES
15-18
SEPT
2023

IBC2023 STAND BOOKING DATES & TIMES:

Sat 10 Sept 2022
09:00-18:00

Sun 11 Sept 2022
09:00-18:00

Mon 12 Sept 2022
09:00-16:00

STAND BOOKING LOCATION:

Holland Lounge | Upstairs between Hall 13 and Entrance C
(Holland Entrance)

IBC2023 STAND BOOKING IN 6 EASY STEPS

DEAR IBC EXHIBITOR,

We look forward to welcoming you to IBC2023, which will take place 15-18 September 2023. Stand selection for the 2023 event will take place during IBC2022*.

For IBC2022, we changed from an application- led space booking process to a system where spaces are booked immediately off the floorplan. This system was introduced to apply a transparent, linear and fair process to re-allocating space for future shows after two tumultuous years. This offers exhibitors clarity on their stand location at the time of booking rather than waiting three to four months for confirmation, providing more time for planning and working on wider opportunities.

IBC has always designed and allocated the floorplan based on show history points. For the 2023 booking cycle, all show history points will be published in order to provide as much transparency as possible to the new process.

Details of the process are included in this brochure and you can see the full set of FAQs [here](#).

If you are a brand new company looking to exhibit at IBC2023 we will host a booking day for you on Monday 19 September from 2pm UK time. Please email exhibition@ibc.org to pre-book your appointment.

If you do not wish to book during the IBC2022 show for IBC2023, you will be able to select from any remaining spaces from 3 October 2022 (remove through your IBC Booking Portal). At that point you will be able to select from any remaining stands across the show floor.

* Please note the top 50 exhibitors with the highest show history points at IBC2022 qualify for early rebooking which will take place 1-5 August 2022.

IBC2023 STAND BOOKING APPOINTMENT TIMES

Please visit www.ibc-rebooking.org/ to view the number currently being served and the current IBC2023 floorplan.

Sat 10 Sept 2022
09:00-18:00

Sun 11 Sept 2022
09:00-18:00

Mon 12 Sept 2022
09:00-16:00



BOOKING MEETING OVERVIEW

..... 1
Check in at the reception desk

..... 2
Sign in to the IBC booking portal and check your contact and billing details are correct

..... 3
Speak to a member of the IBC team while you wait for your booking ticket number to be called

..... 4
Review the live IBC2023 floorplan before you go in to your appointment to be prepared to have some preferences ready in your 10 minute space selection meeting

..... 5
Proceed to an operator when your number is called – select and book your space

..... 6
Sign your contract via the IBC Exhibitor Portal before you leave your appointment

If you or a colleague would like to take part in the meeting and are not attending IBC2022, please confirm you would prefer a digital appointment by 26 August 2022.

ADDITIONAL INFORMATION

Stand Type:

During your appointment inform the operator of the stand type you would like to select, eg Space Only, Content Everywhere Space, Shell Scheme, Pod.

Please note: it is possible to book an enhanced shell scheme in any standard shell scheme marked area

IBC2023 Floorplan:

You can view this live at www.ibc-rebooking.org/

Number Currently Being Served:

Please visit www.ibc-rebooking.org/ to view the number currently being served

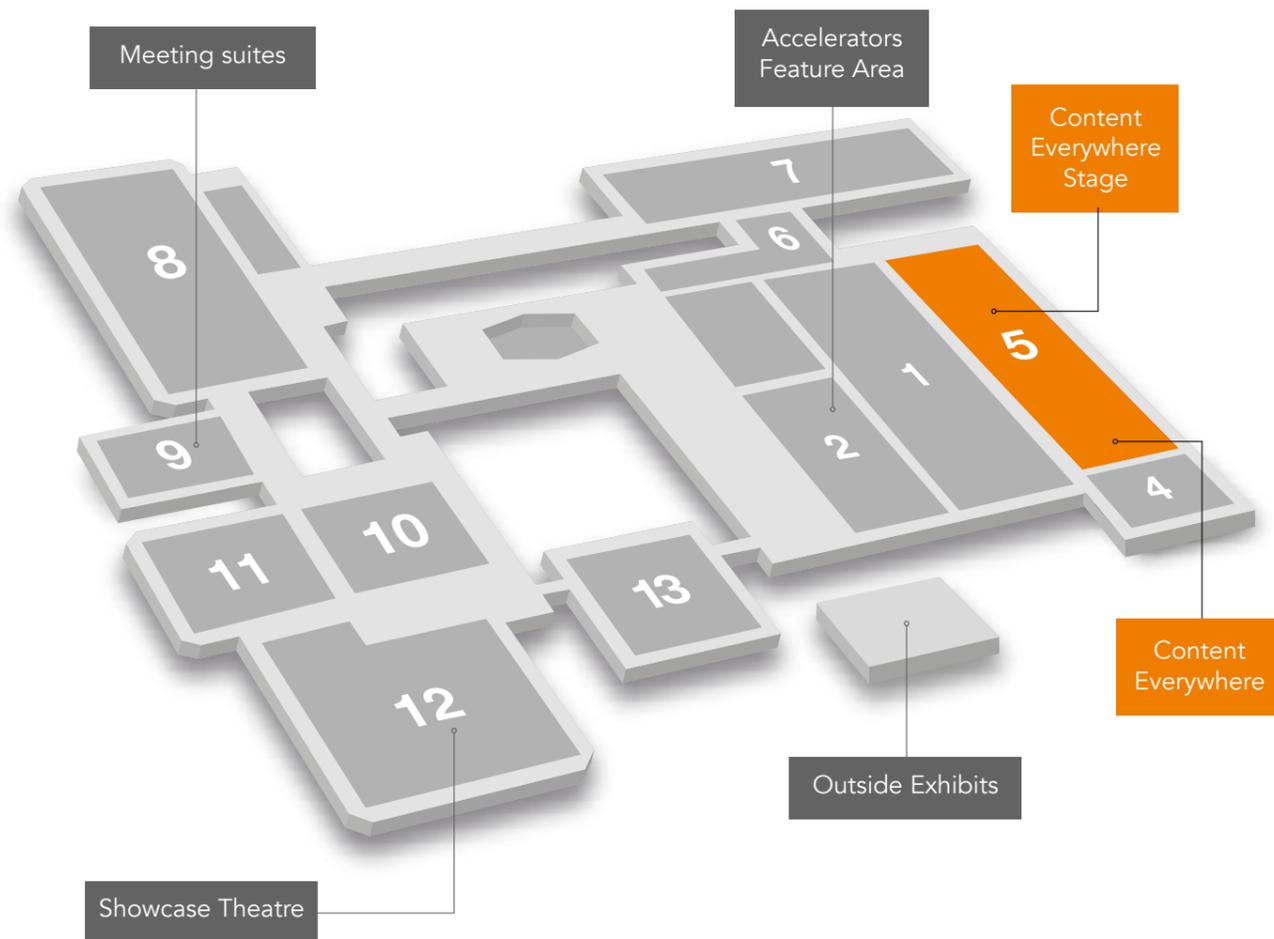
Stand Drop:

A stand drop with details of your IBC2023 Booking appointment will be distributed on Friday 9 September. This information will also be emailed to you by the last week of August

Please note: If you miss your meeting slot, please attend the booking office as soon as possible to complete your booking. Exhibitors in the office will continue to be seen in order of show history points. Your slot will not be held. In missing your meeting slot, you risk missing the chance to book a more preferable stand location

IBC2023 FLOORPLAN PREVIEW

For the Live version of the IBC2023 Floorplan please go [here](#)



Whilst there are no strict themes in any hall at IBC2023 and exhibitors run successful events in all parts of the venue, over many decades some focus points have developed.

Please view this guide [here](#) to spot your best exhibiting location.

Alternatively you may interact with the exhibitor list and floorplan from IBC2022 on [IBC Digital](#).

IBC2023 PRICING

Please visit [here](#) for a full breakdown of stand package types.

The early booking rate will apply to all of those who complete & sign their bookings space contracts before **18:00 Monday 12 September 2022**.

Halls 1, 7 and 12 are premium halls based on the higher than average demand for space in those locations.

Exhibition Space

	RATES	£ PER M ²	
		PREMIUM	STANDARD
Space Only	Early	£358	£344
	Standard	£427	£410
Shell Scheme	Early	£490	£473
	Standard	£584	£563
Enhanced Shell Scheme	Early	£693	£618
	Standard	£826	£737
Balcony Suite	Early	-	£277
	Standard	-	£330
OE Outside Exhibits	Early	-	£166
	Standard	-	£198
Meeting Suites – Package 1	Early	-	£500
	Standard	-	£596
Meeting Suites – Package 2	Early	-	£370
	Standard	-	£441
Pods	Early	-	£4,137
	Standard	-	£4,932
RAI Meeting Rooms	Standard	-	from £774

Content Everywhere

	RATES	£	
		PREMIUM	STANDARD
Space Only	Early	-	£627 per sqm
	Standard	-	£748 per sqm
CE Meeting Room	Early	-	£5,811 per 6 sqm
	Standard	-	£6,927 per 6 sqm
Shell Scheme	Early	-	£8,253 per 6 sqm
	Standard	-	£9,843 per 6 sqm

IBC2023 STAND BOOKING RULES & REGULATIONS

- Only IBC2020, IBC2021 and IBC2022 exhibitors are eligible for the IBC2023 booking from 10-12 September 2022.
- IBC welcomes new companies who did not meet these criteria and have no show history points and invite them to apply for space from Monday 19 September at 2pm. Please [email exhibition@ibc.org](mailto:exhibition@ibc.org) to book an appointment.
- Stand allocation will be carried out strictly according to IBC's show history point ranking list.
- Once you are checked-in at the reception desk (or online), your ranking number will be registered as present. Exhibitors are then called by ranking number, always calling the lowest present number. If you have missed your slot, you should attend the booking office as soon as possible afterwards where you will go to the next position in the queue according to your ranking.
- Once a stand has been booked by an exhibitor at their allocated time slot, their booking is final and cannot be moved by another exhibitor who came later, even if they had a better ranking position but missed their spot.
- If two exhibitors have exactly the same amount of show history points, then their ranking within the same amount of points will be selected at random.
- You will be required to sign for your selected stand at the time of your appointment. If the signatory cannot attend the meeting in person, you should set up a digital meeting before the deadline of 10th November. If the signatory cannot attend the meeting in person, you can invite them to attend digitally. Please email us at exhibition@ibc.org by 26 August to confirm you are doing so.
- The 25% deposit invoice will be issued on or after 6 December. Stands booked at the show will have a cooling off period until 1 January. During which time a 5% fee for cancelled space is in place.
- The first top 50 exhibitors in show history point order will be given the opportunity to have their space booking meeting early, from 1-5 August 2022. The same rules and regulations as a normal onsite meeting apply.
- If an exhibitor does not sign for their pre-selected space during their appointment, this space may be re-allocated to another exhibitor even if they have a lower number of show history points.
- The IBC2023 floorplan will be marked with 'no redraw' areas and aisles. In these locations stands cannot be altered or combined.
- The minimum space for an island stand (four open sides) is usually 100sqm depending on the hall. A peninsula stand (three open sides) is usually at least 50sqm.
- Due to the nature of the show history point system, exhibitors may not be able to book the same space as they had in previous years.
- Each exhibitor has a **10 minute** slot in which to select stand space and sign their contract. If you are unable to complete your selection within this timeframe, you must leave the operator area and re-enter the booking system when you are ready to select your space.
- A maximum of three attendees are permitted during your appointment (This includes any digital guests). **One of these attendees must have the ability to sign a contract for this space.**
- Phone calls **are not permitted** in the booking office. We kindly request that phone calls are not taken within the booking office. If you need to make a call please leave the room and re-enter after your call. Cell phones are permitted for the signing of contracts only.

- Exhibitors cannot determine who their neighbouring stands are. At the point of booking, you can see who has booked already and decide based on the current layout. We will also have previous show year floorplans available so you can see where companies have historically been placed.
- If you want to move stands or re-size after you have signed your IBC2023 contract you will need to immediately [email exhibition@ibc.org](mailto:exhibition@ibc.org) with the subject line – <company name> requested change to IBC2023 stand. IBC will consider re-setting a new appointment time on a case-by-case basis.
- IBC's official [terms and conditions](#) and will be a part of your signed contract

IBC Show History Point Policy

To reward companies who are exhibiting at IBC2022, exhibitors will also have their 2022 show history points doubled if they are exhibiting physically and have booked by 29 July.

Show History Points Allocation

Our policy was updated from IBC2021 onwards:

- 10 show points allocated for each physical show exhibited at in-person
- 1 show point allocated for every £2,000 spent on exhibition and meeting space and sponsorship activity in a show year
- Co-exhibitors do not gain show history points. Only stand or meeting spaces generate show history points. Co-exhibitors may also engage in sponsorship, which earns points.
- Acquisitions and Mergers - The show history points of the two companies will not be combined. Instead, the highest point value of either exhibitor will be applied to the remaining exhibiting company and the other points lost. This must take place before 29

July to be applied to the IBC2023 booking cycle.

- If you do not earn points for two consecutive years, your show history points will be reset to zero. Due to the disruption caused by the pandemic in the last 2 years, this is now extended to three years. Exhibitors who were last contracted to exhibit at IBC2019 and did not contract with IBC for IBC2020 and IBC2021, or exhibit at IBC2022 will be reset to zero on 29 July 2022.
- It has always been IBC's policy that exhibitors who do not exhibit for two consecutive years have their points reset to zero. Points are now earned for sponsorship spend as well so sponsors without stand space who earn points through sponsorship do not have their points reset to zero having not exhibited.
- International Pavilion exhibitors will gain the 10 participation points for each year exhibited. No additional points will be given unless the pavilion spends on sponsorship directly with IBC at the event or during the year.

IBC2023 Show History Point Ranking & Booking Times

A full listing of Exhibitor's show history points and appointment times will be posted www.ibc-rebooking.org/ from the **last week of August**.

IBC2023 Terms & Conditions

You can view IBC's official terms and conditions [here](#) in advance of your appointment.

