



RAI Amsterdam

IBC2022 | Exhibition 9-12 September 2022

Onsite Branding & Signage



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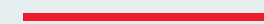
Freestanding items

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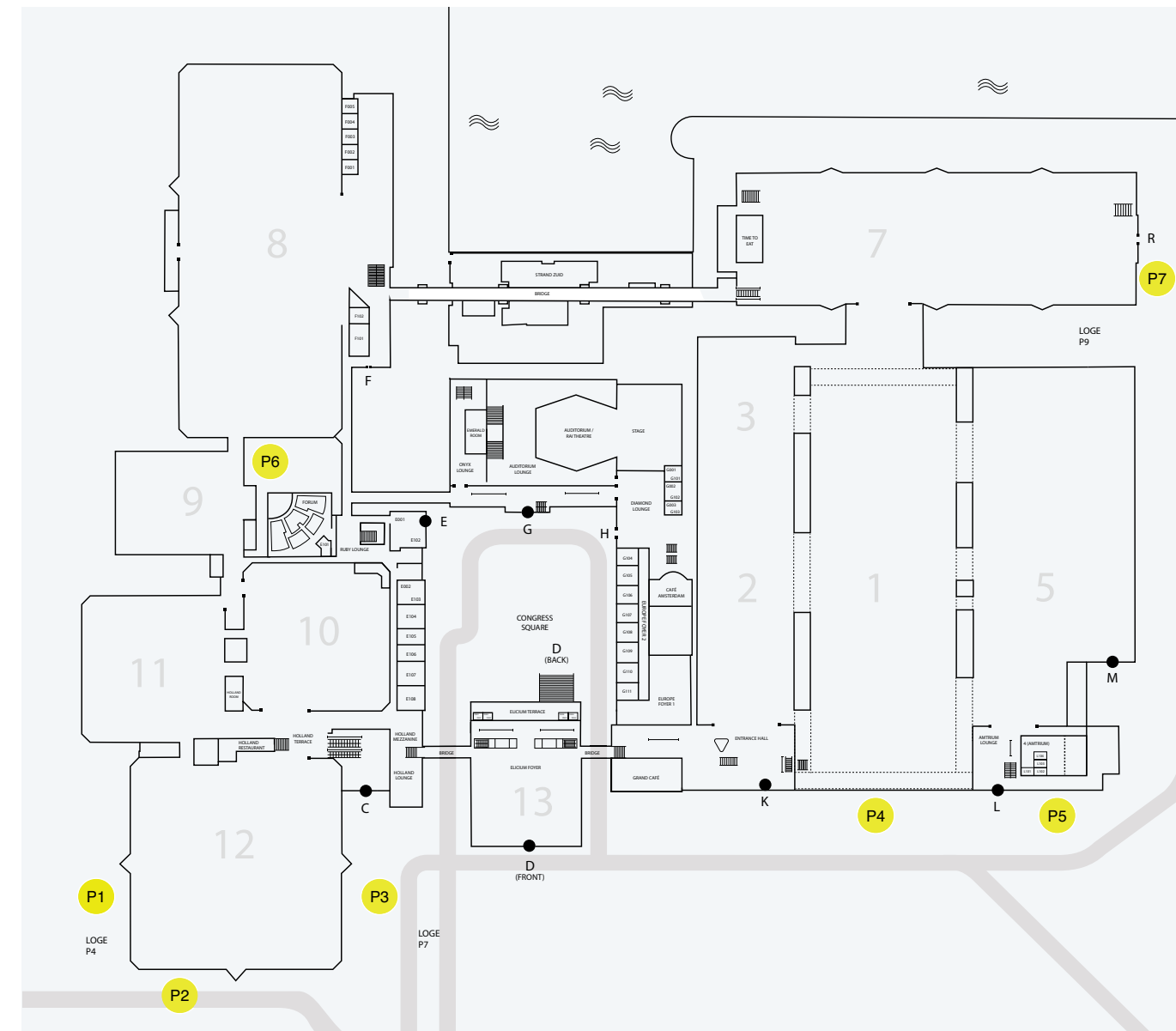
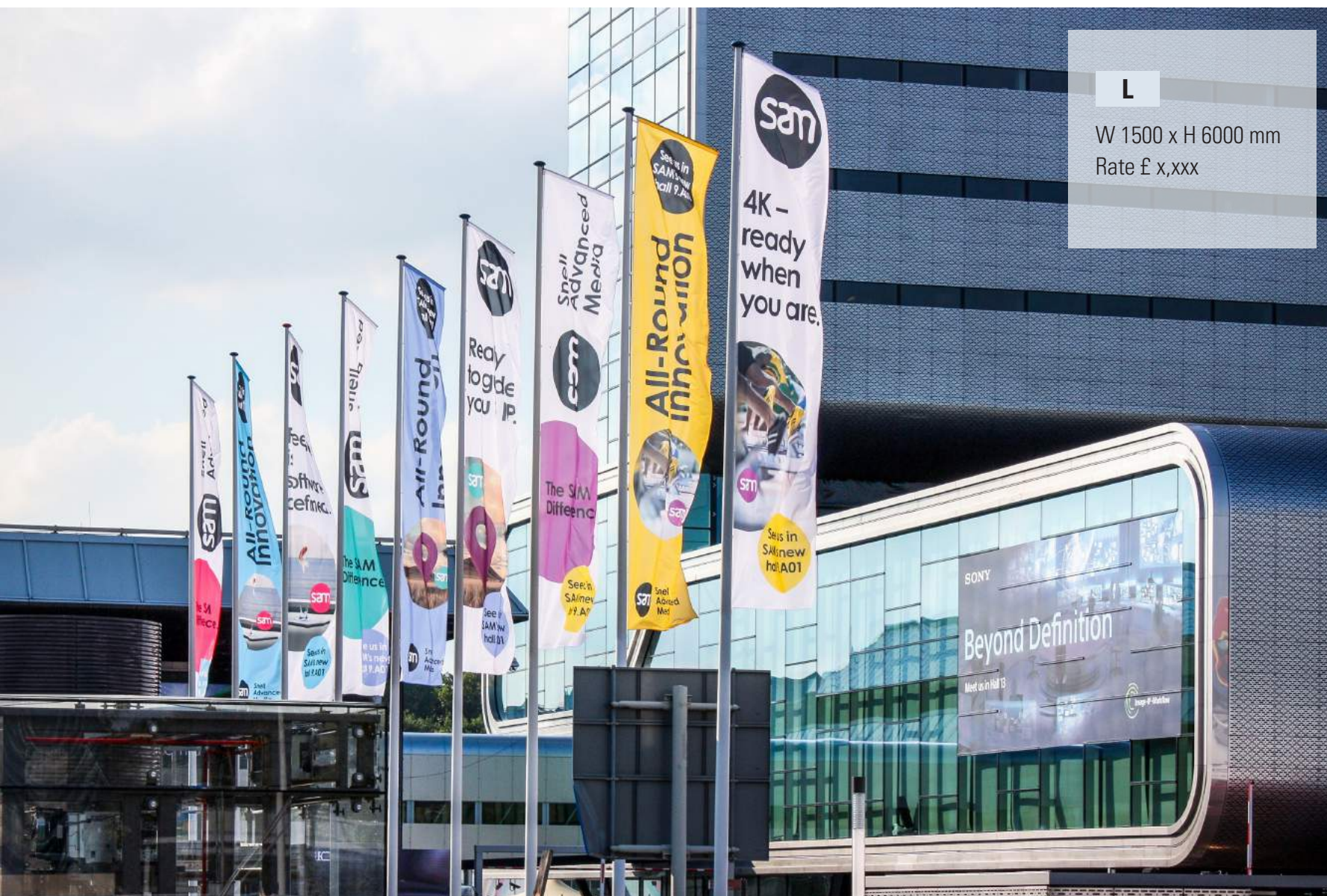
Special items

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Flags



Outdoor



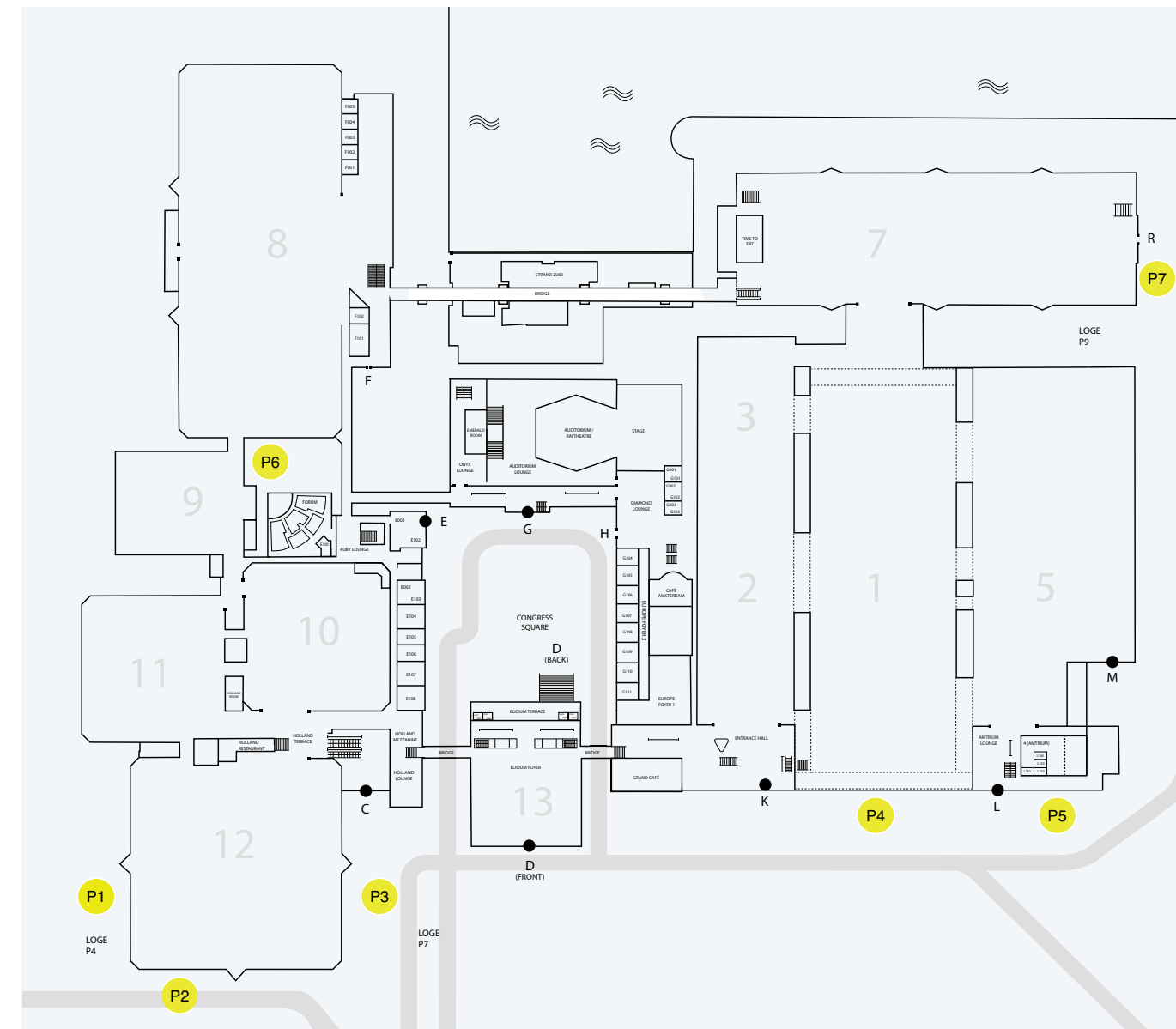
Description

These flags are spread out all across the RAI terrain and are visible from far away. This is a must have for every event.



**L**

W 1500 x H 6000 mm
Rate £ x,xxx

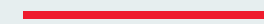


Description

These flags are spread out all across the RAI terrain and are visible from far away. This is a must have for every event. Double sided for even greater exposure.



Freestanding items



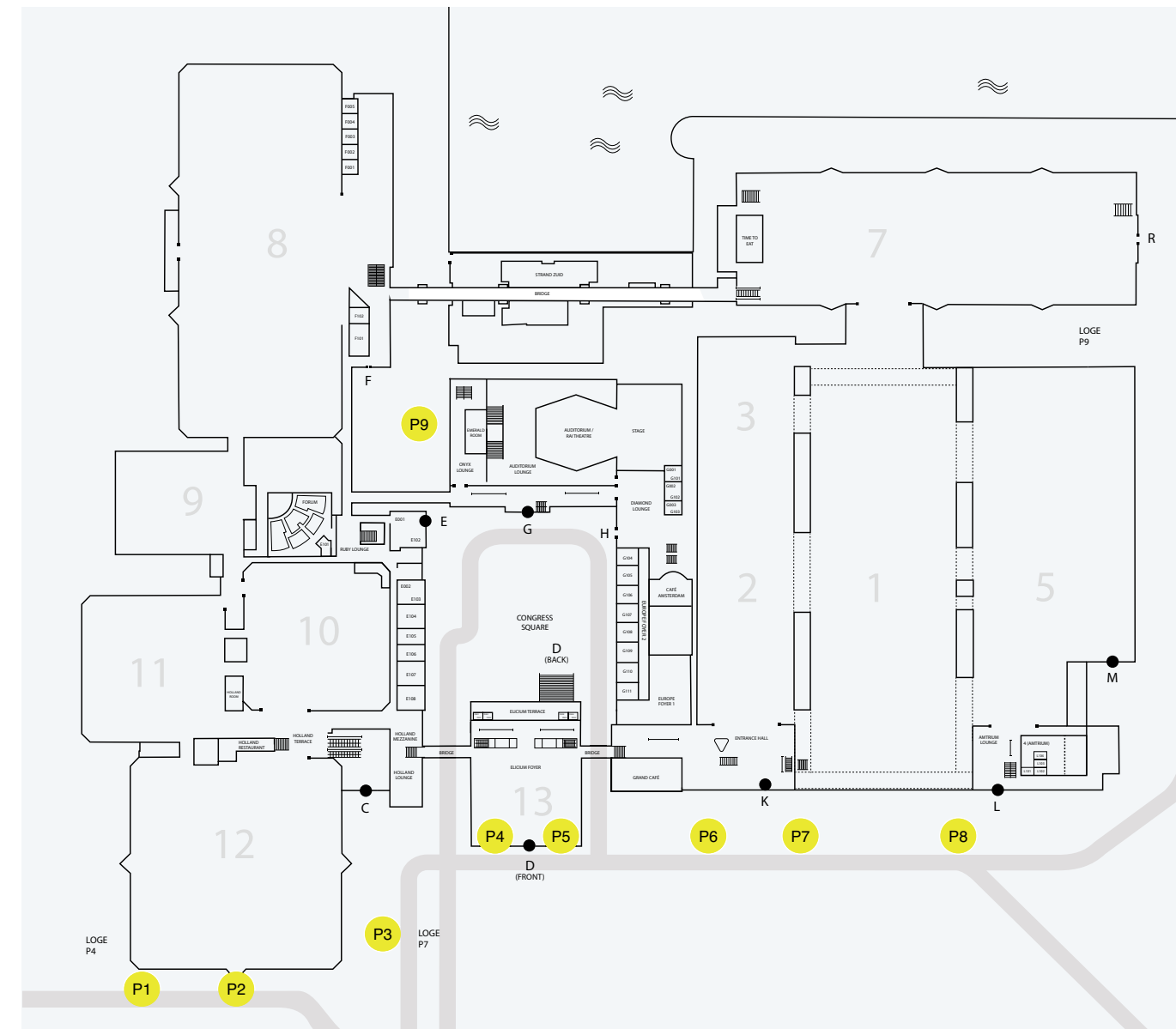
Outdoor

High Profile Opportunities

A2.004L - Tower Large	Page 8
A2.005L - Freestanding Frame Large	Page 9
A2.007 - Mega banner	Page 11

Great Value Options

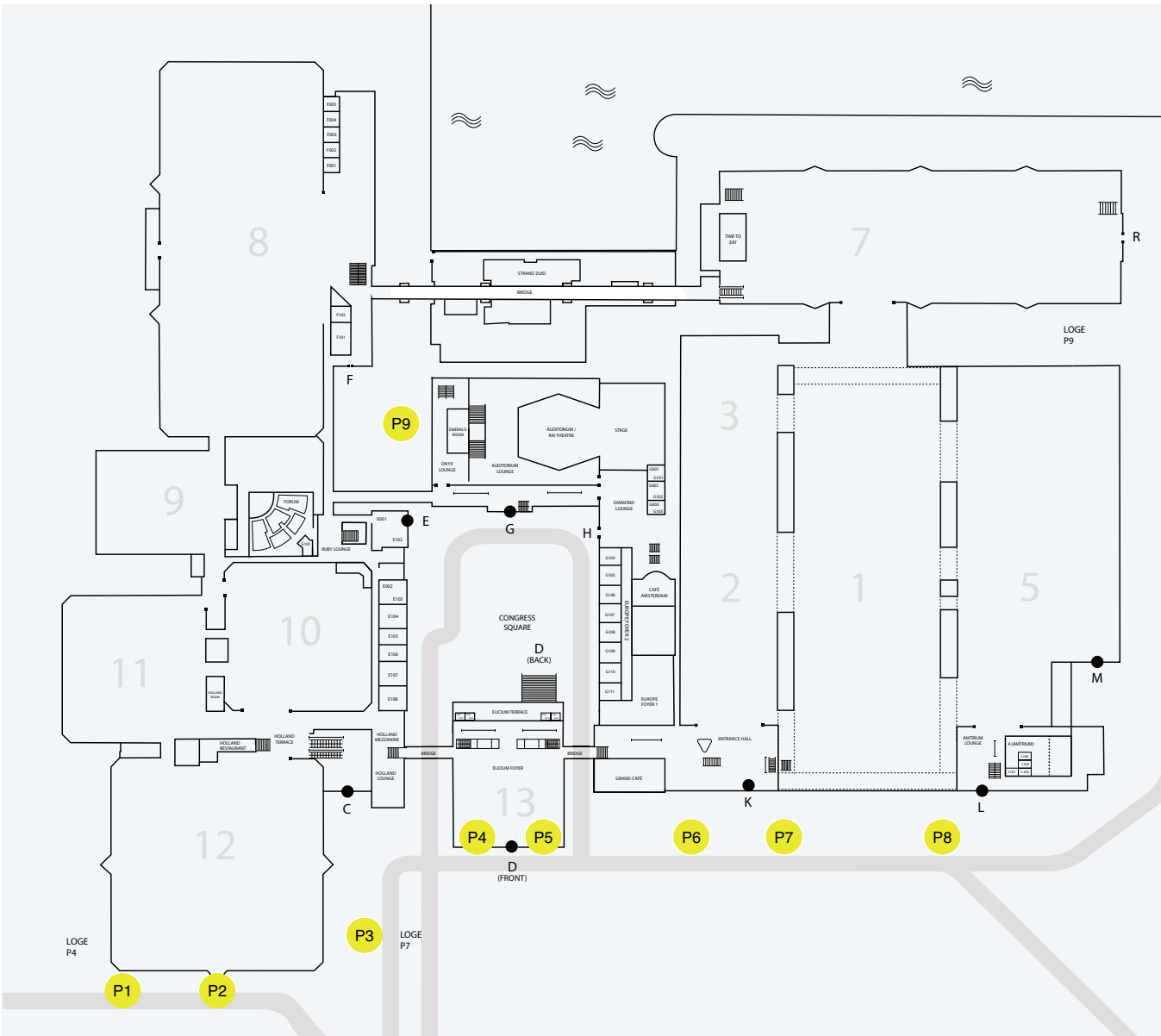
A2.002 - Totem double-sided	Page 6
A2.003 - Triangular sign	Page 7
A2.004S - Tower Small	Page 8



Description

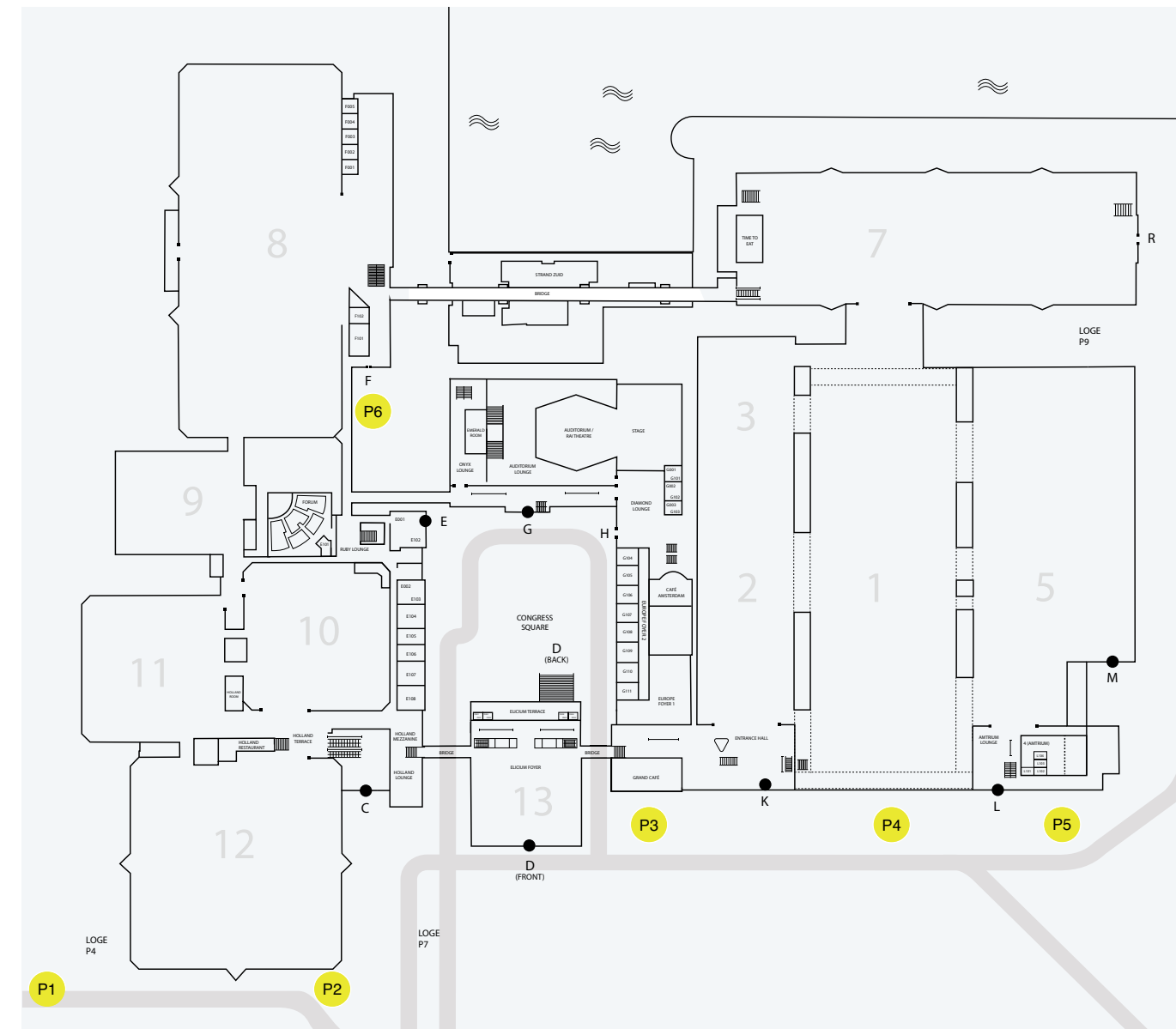
These new freestanding banners are perfect for wayfinding to the entrance. The heavy and coated base makes sure this item stands up to many types of weather. The textile banners give this item that high quality finish. The double-sided version makes sure both sides of the product are fully covered and no one can see inside the frame.





**L**

W 1500 x H 4000 mm
Rate £ x,xxx

**M**

W 1250 x H 3000 mm
Rate £ x,xxx

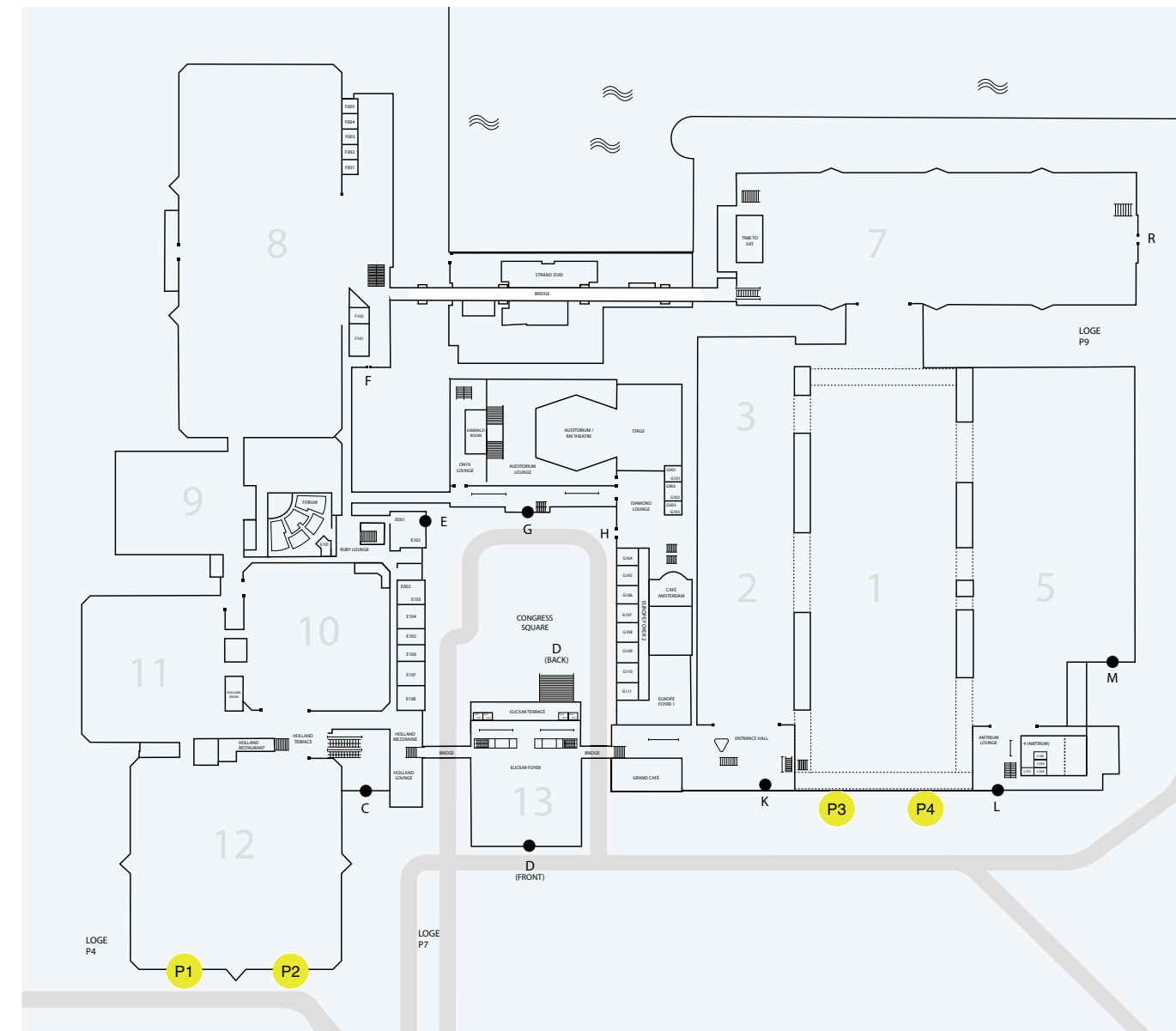
**S**

W 1000 x H 2500 mm
Rate £ x,xxx

Description

Looking for exposure from every angle? Here you go! These can be used for branding, sponsorship and directional purposes. With the frame being barely visible, this is a very good looking item. A heavy construction inside makes sure it will not move an inch, while the high quality textile banners make sure you will not see anything of the inside.



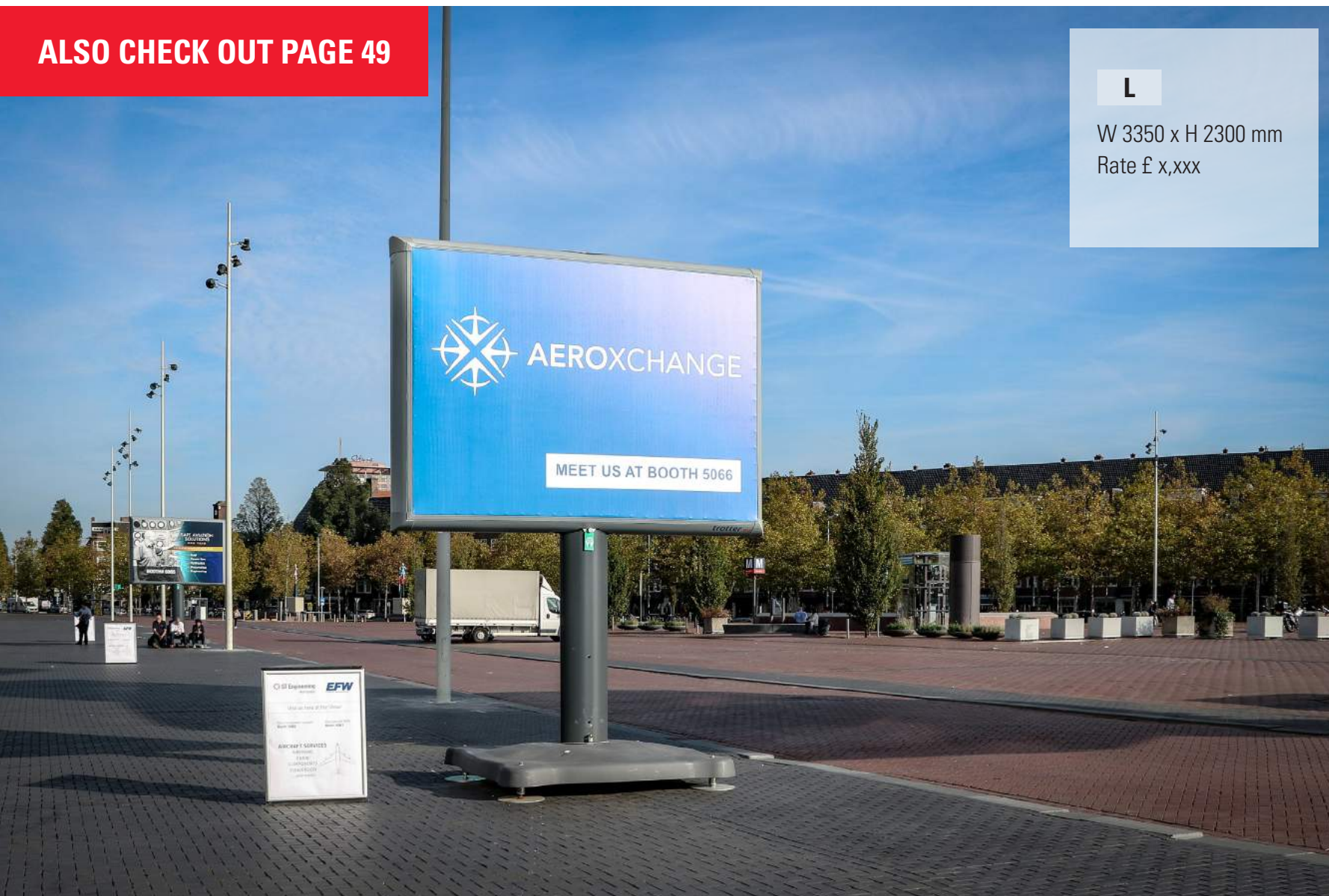


Description

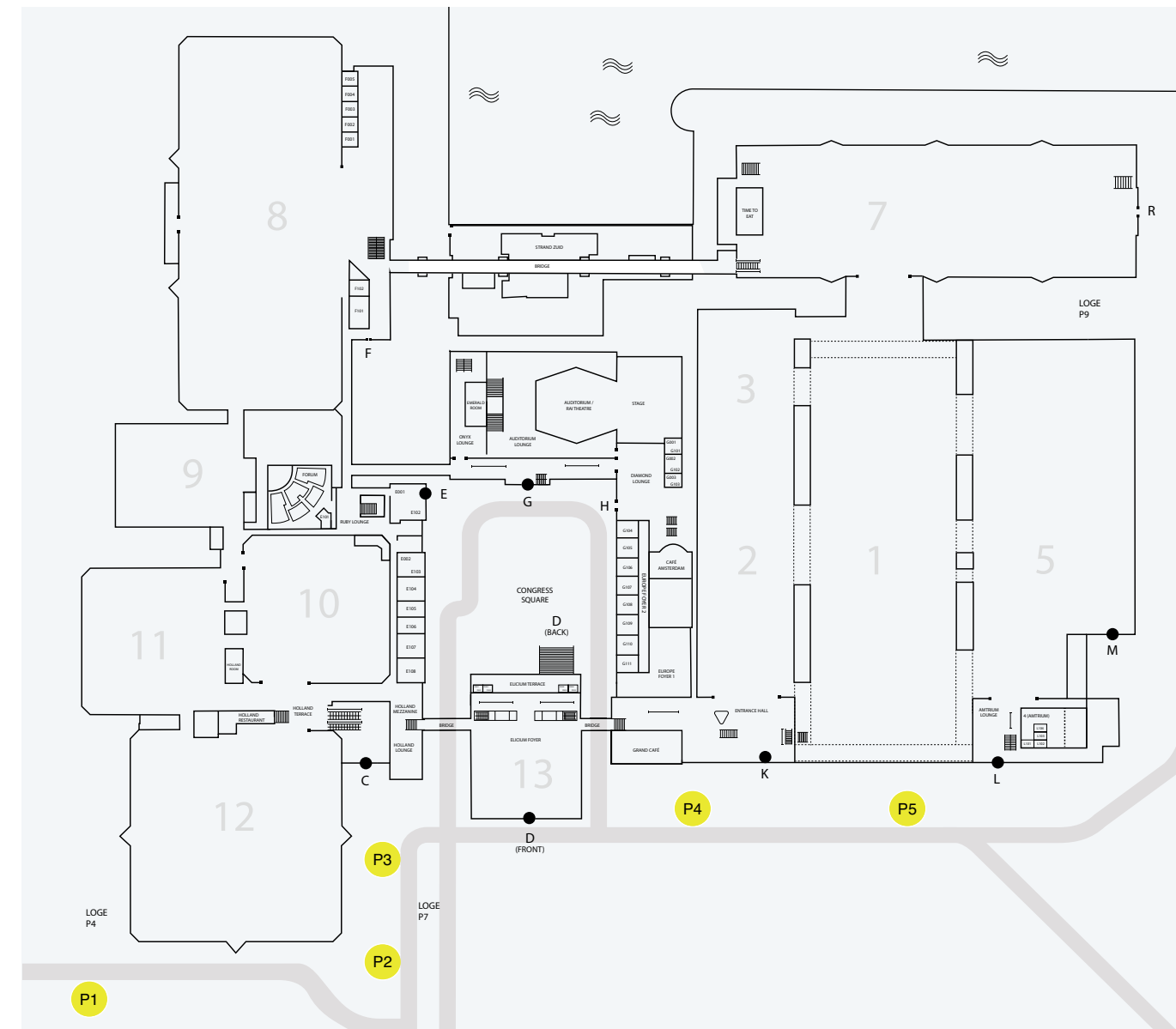
This item is best placed along a wall to the entrance. It consists of trussing and a textile banner that is folded around the construction to hide it. Weighed down by concrete for extra stability, this large item will definitely stand out!



ALSO CHECK OUT PAGE 49

**L**

W 3350 x H 2300 mm
Rate £ x,xxx

**M**

W 2300 x H 1700 mm
Rate £ x,xxx

**S**

W 950 x H 1550 mm
Rate £ x,xxx

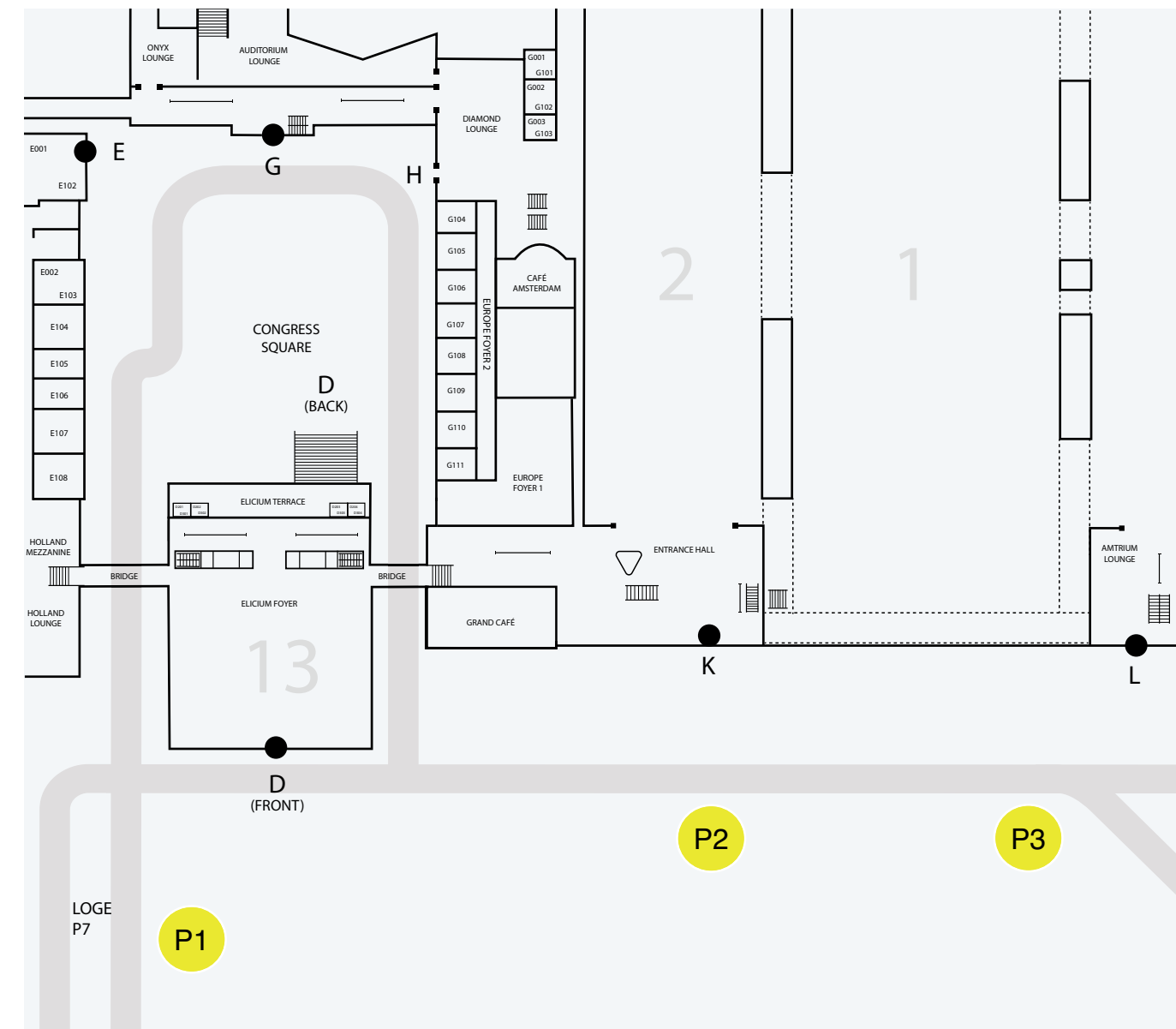
Description

Placed on a large base, this billboard is a bit higher up so it is easily visible from far away. All billboards are double-sided and have internal lighting for exposure when it is dark as well.



**L**

W 18000 x H 6000 mm
Rate £ x,xxx

**M**

W 12000 x H 6000 mm
Rate £ x,xxx

**S**

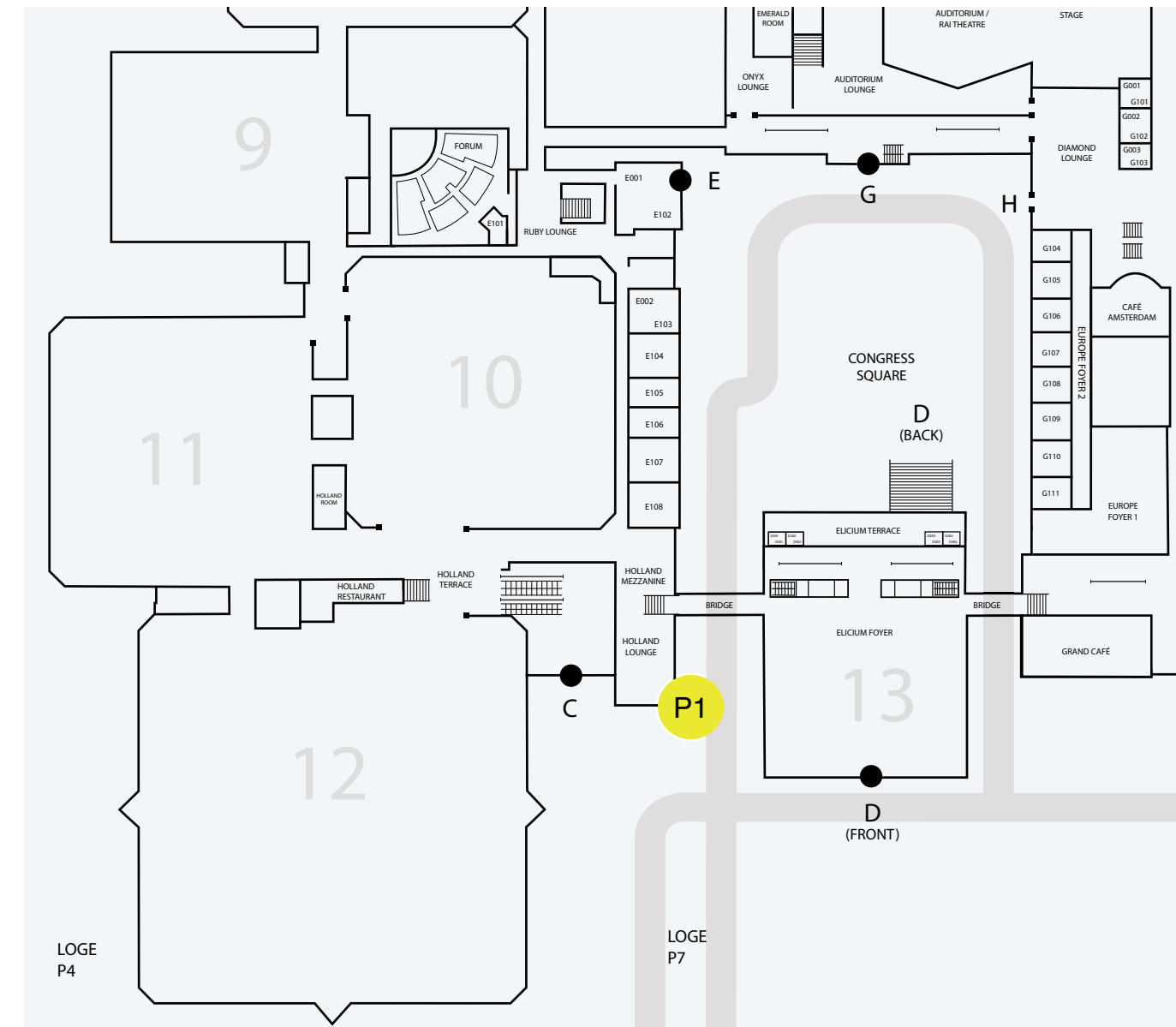
W 8000 x H 4000 mm
Rate £ x,xxx

Description

High impact exposure! Everyone will notice this object, which can be placed on the front squares near the entrances. All visible sides will be branded with textile banners so this huge object looks high end from every angle.



ALSO CHECK OUT PAGE 23



Description

This arch consists of a slim frame with textile banners on every side. That means front, back, inside and outside. This item is usually placed before an entrance or hallway. This can also be used inside.



Banners



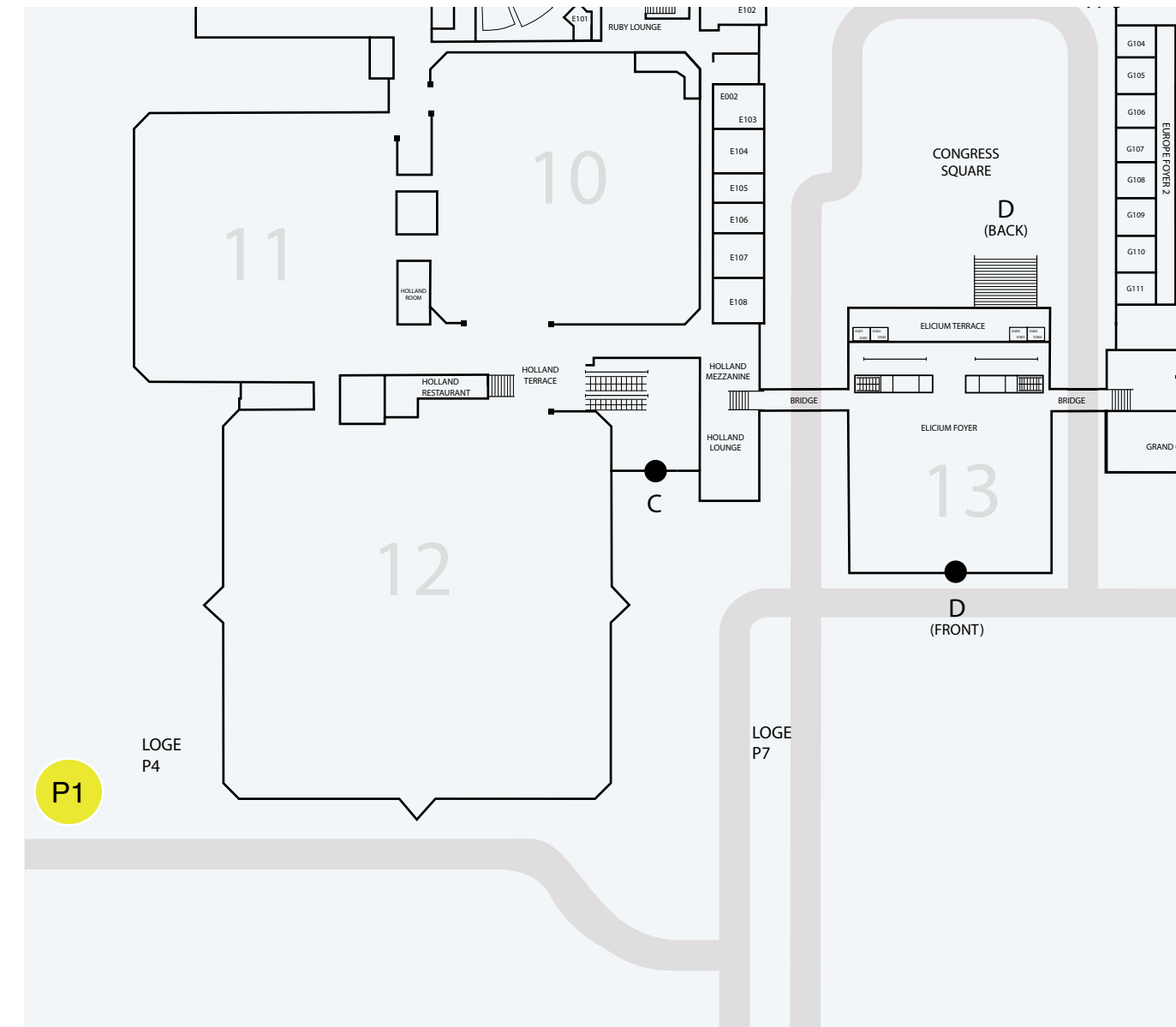
Outdoor

High Profile Opportunities

A3.001F - Bridge Banner Entrance Medium	Page 16
A3.004 - Facade mega banner	Page 19
A4.001L - Banner Frame Entrance C Large	Page 27

Great Value Options

A3.002S - Strip banner Small	Page 17
A3.003 - Facade banner	Page 18
A3.008 - Drywalk banner top	Page 24

**S**

W 3000 x H 1000 mm

Rate £ x,xxx

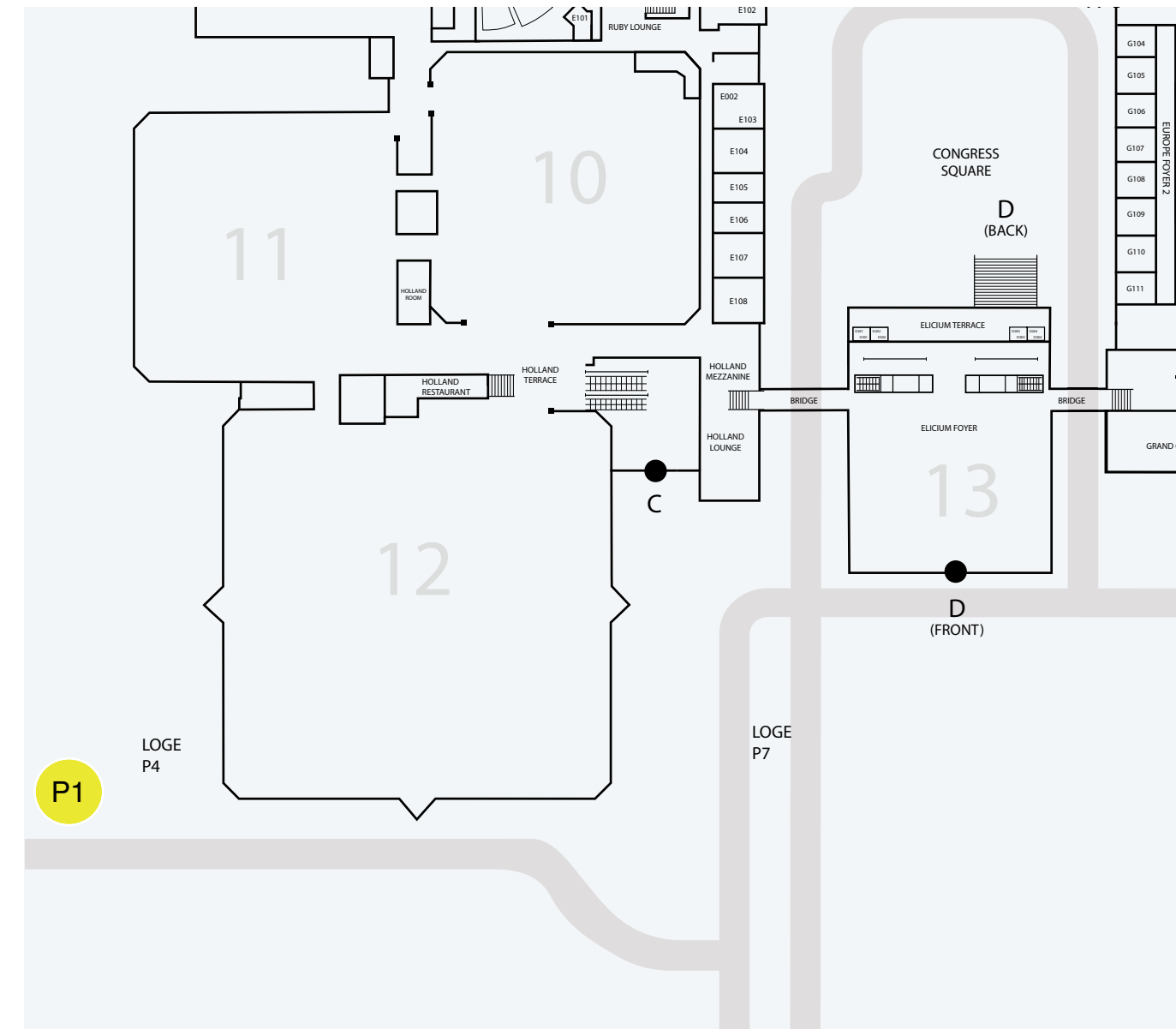
Description

This banner is hung from the bridge that every visitor will pass when going to the Train- and Metrostation from the RAI, a great way to say goodbye or announce the next event dates! Available in multiple sizes, this item is the last opportunity to show a message.



**M**

W 5400 x H 1800 mm
Rate £ x,xxx

**S**

W 3000 x H 1000 mm
Rate £ x,xxx

Description

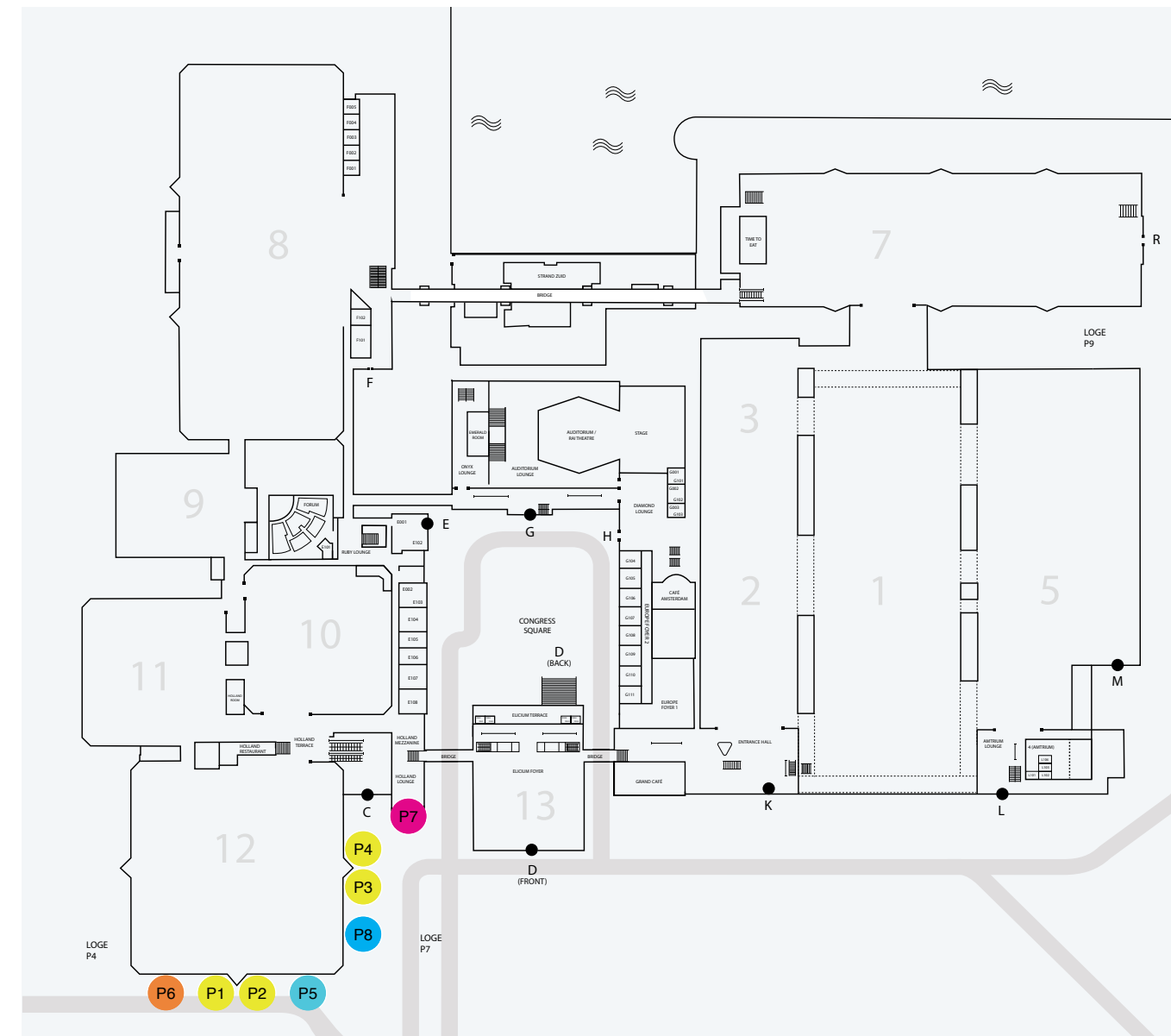
For people coming from RAI Train- and Metrostation this is the first branding item they will encounter. When visitors see the colours they recognise from earlier communications, they will feel welcome and know they are on the right path. It is a great way to introduce the brand they know and the event colours that go with it. The textile banner in a slim frame gives this a smooth look.



ALSO CHECK OUT PAGE 22



XXL

W 22500 x H 2000 mm
Rate £ x,xxx

XL

W 18000 x H 2000 mm
Rate £ x,xxx-

L

W 14700 x H 2000 mm
Rate £ x,xxx

M

W 7500 x H 2000 mm
Rate £ x,xxx

S

W 5000 x H 2000 mm
Rate £ x,xxx

Description

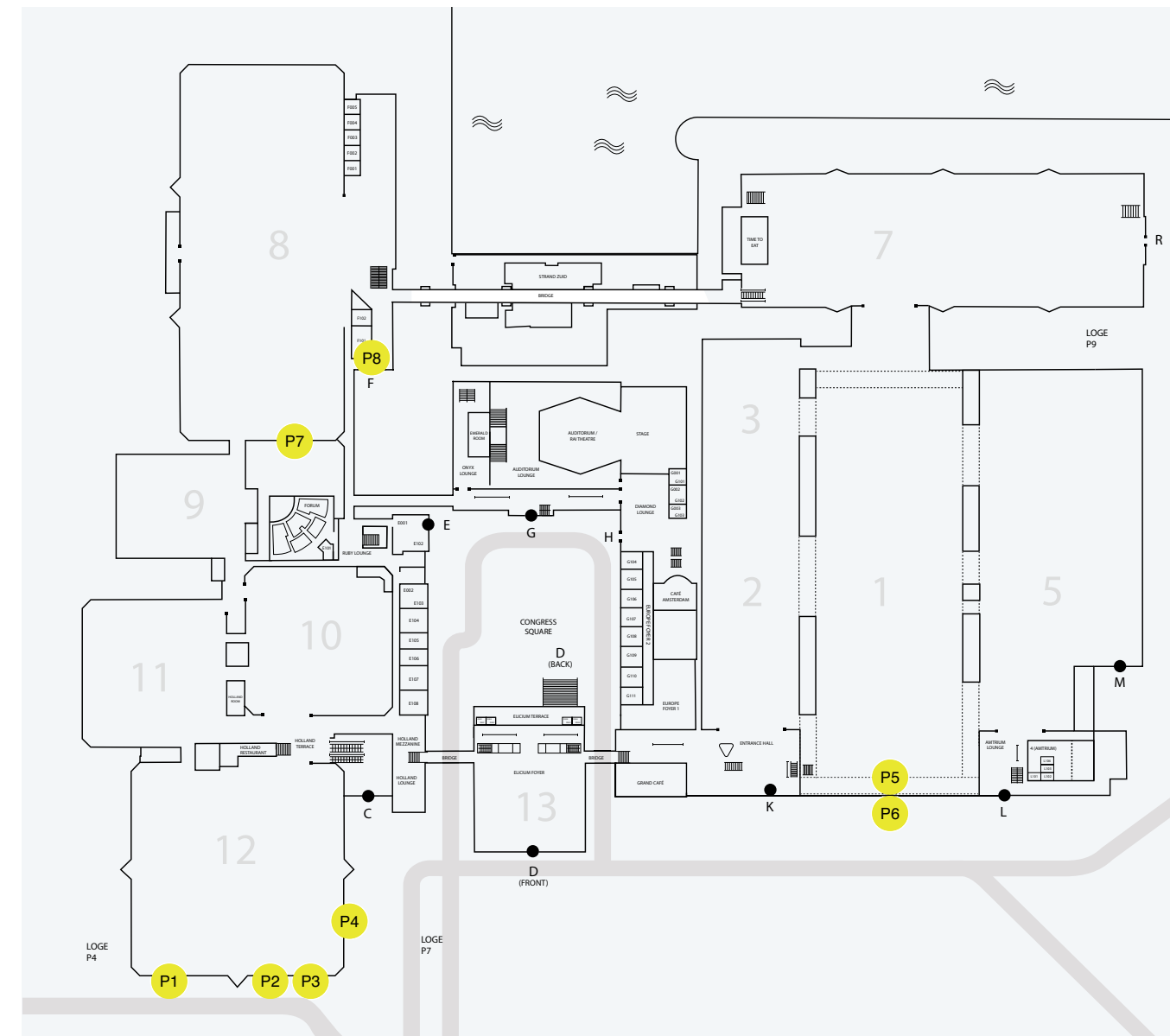
The balcony of hall 12 or entrance C is a perfect spot to create brand awareness. All visitors coming from RAI Station will pass the balcony on their way to one of many entrances. The truss construction on the balcony is wrapped like a present to make sure you will not see the construction.

Colour guide

- Size S
- Size M
- Size L
- Size XL
- Size XXL



ALSO CHECK OUT PAGE 38

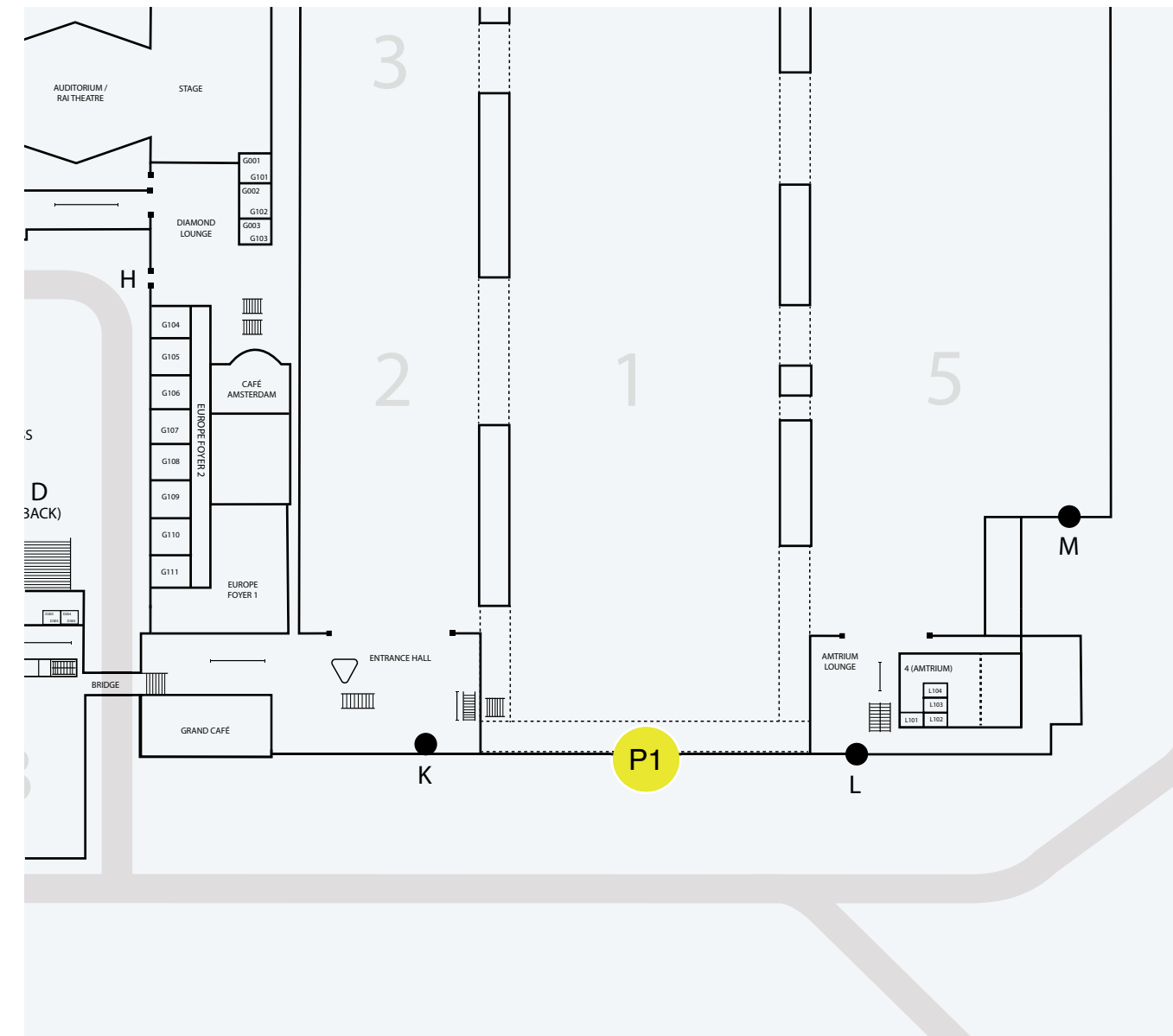
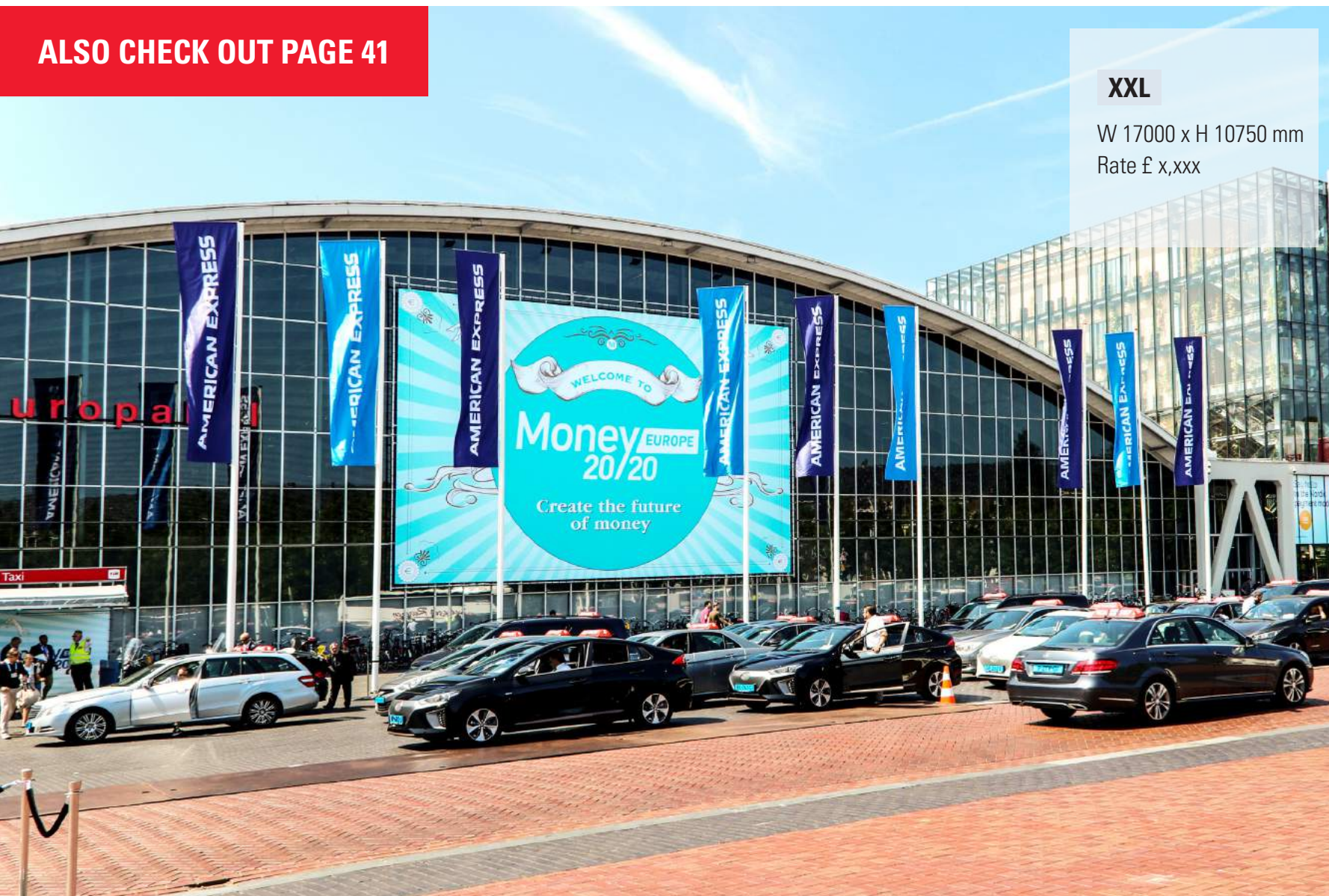


Description

This banner can be placed in one of the fixed frames all around the venue. More than 80 square meters of exposure from just one banner! As shown in the photo, there are two of these frames above each other on Hall 1. Please see the map for the locations of all the frames.



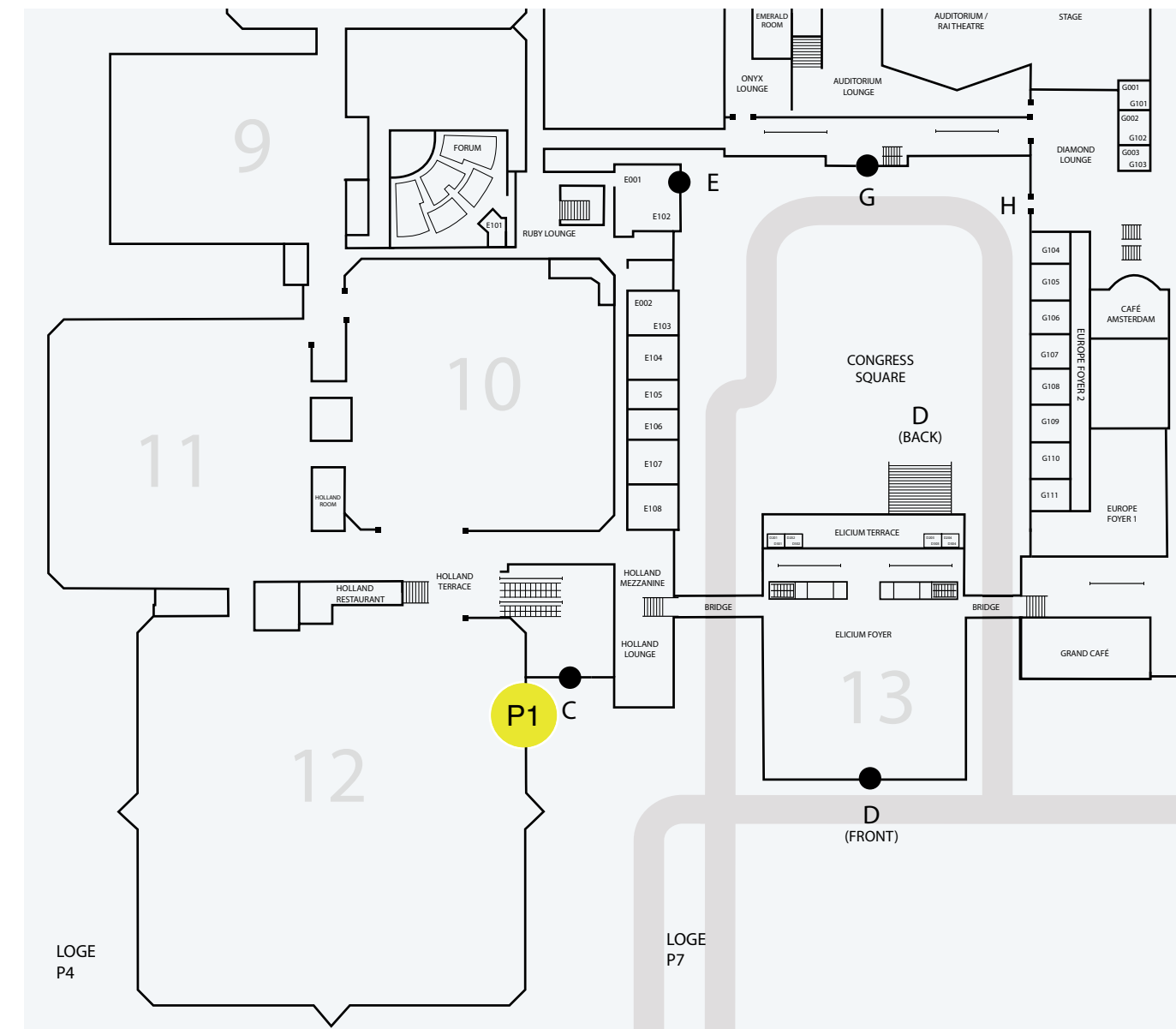
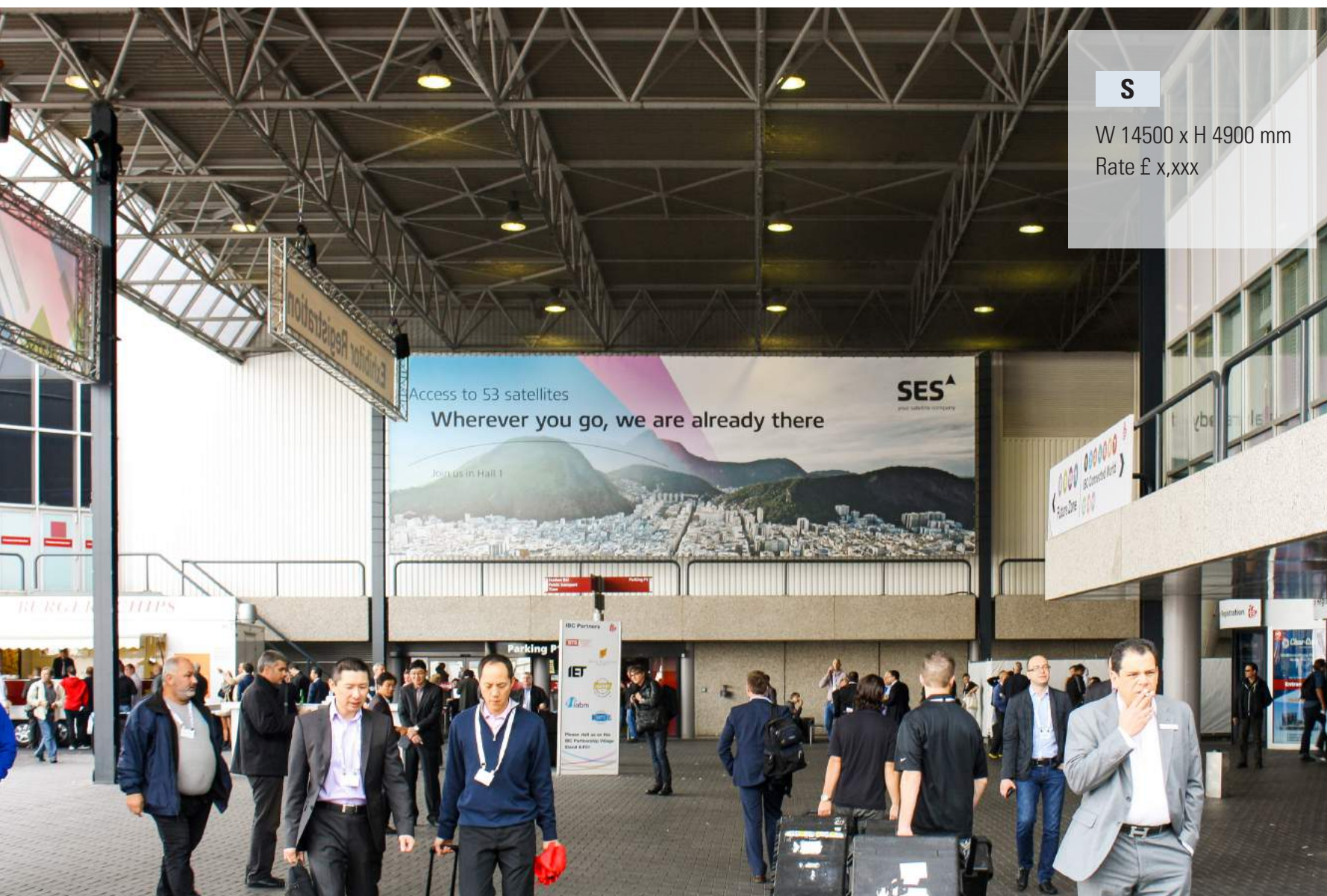
ALSO CHECK OUT PAGE 41



Description

This huge banner can be installed on the front of Hall 1. The two frames on Hall 1 can be linked to create one big frame, resulting in more than 180 square meters of exposure.

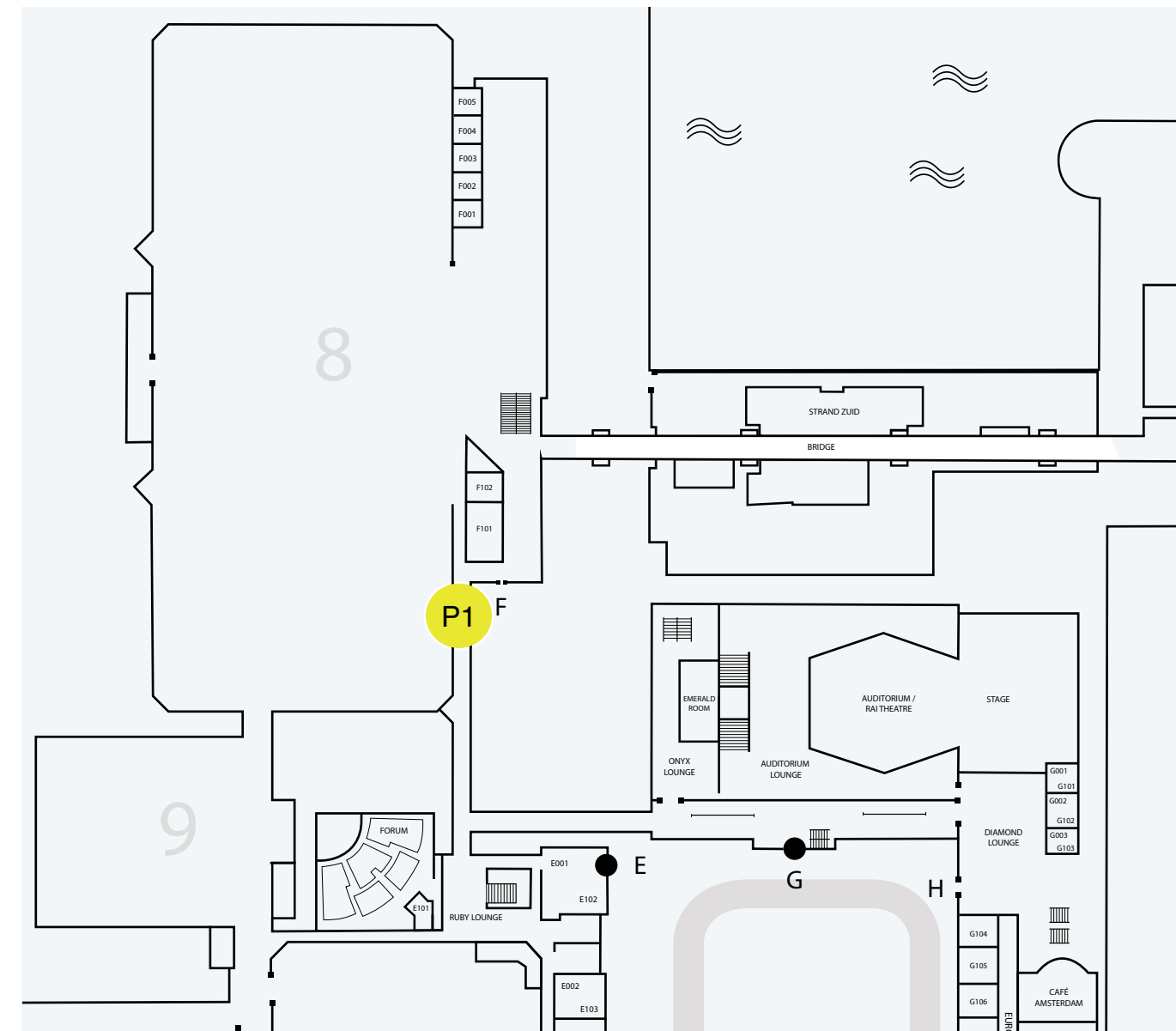
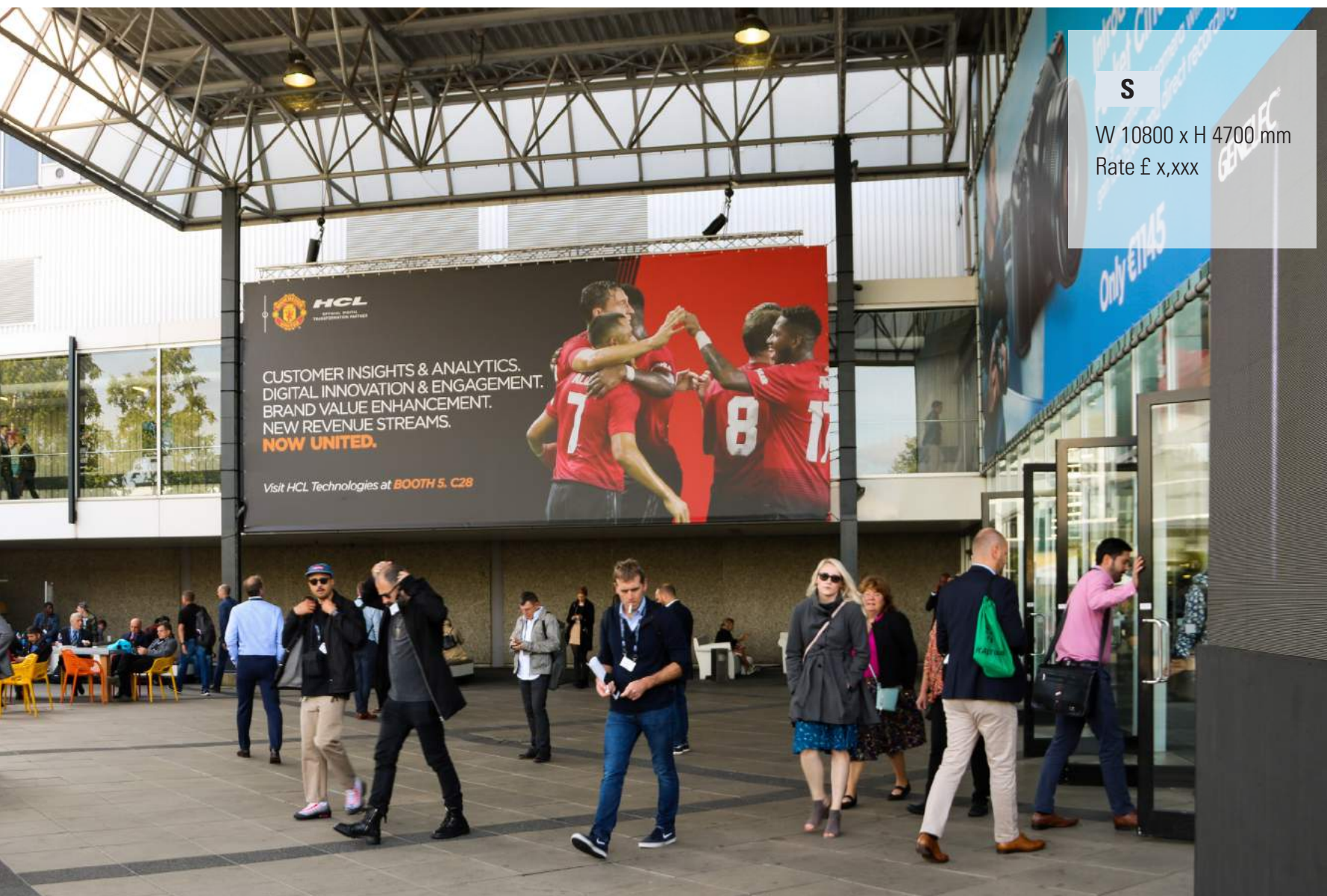




Description

Next to Entrance C there is a spot ideal for a large banner. This is usually branded by sponsors as this option is directly to the main entrance. Who doesn't want to have their brand directly at the event entrance?



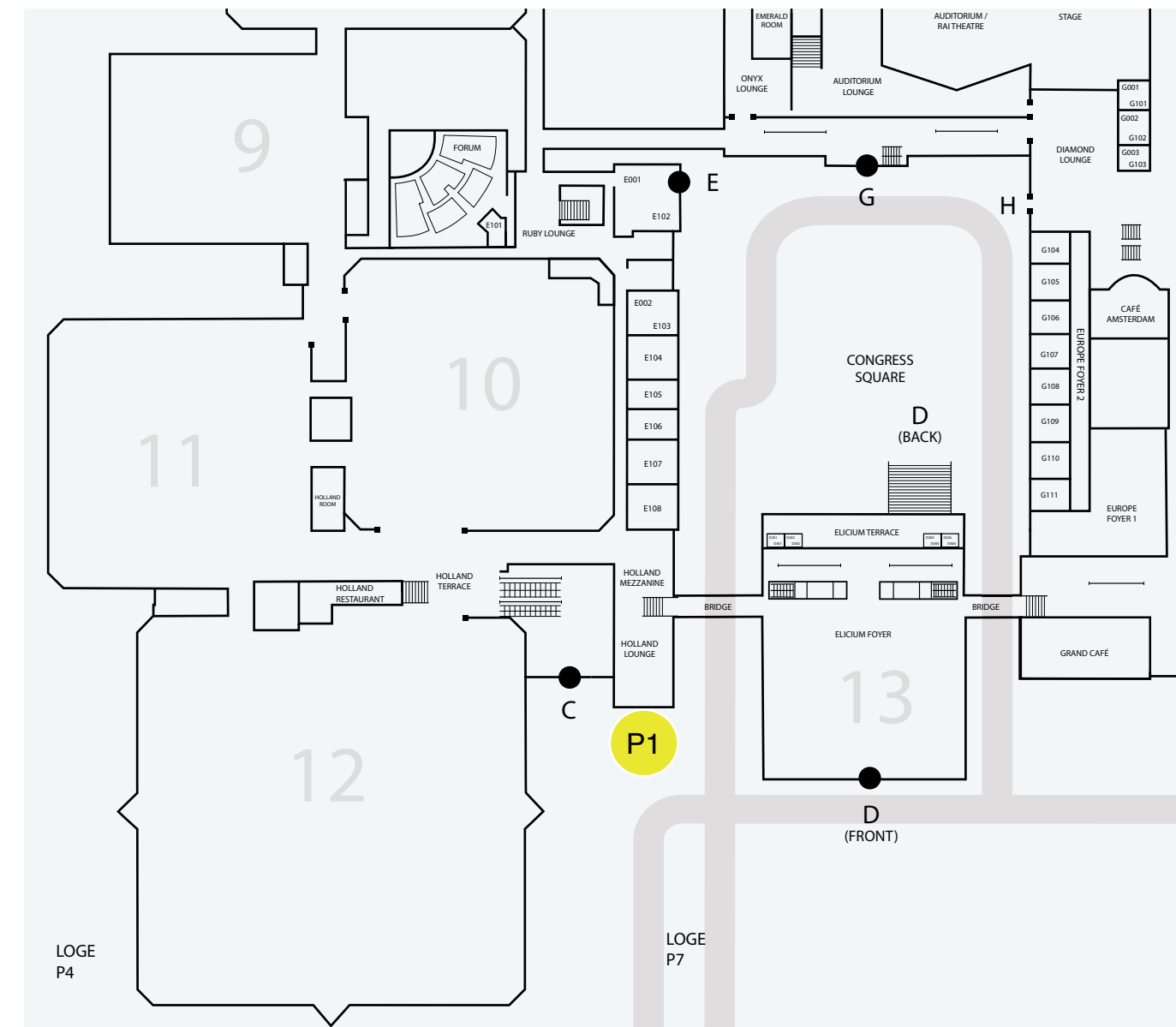
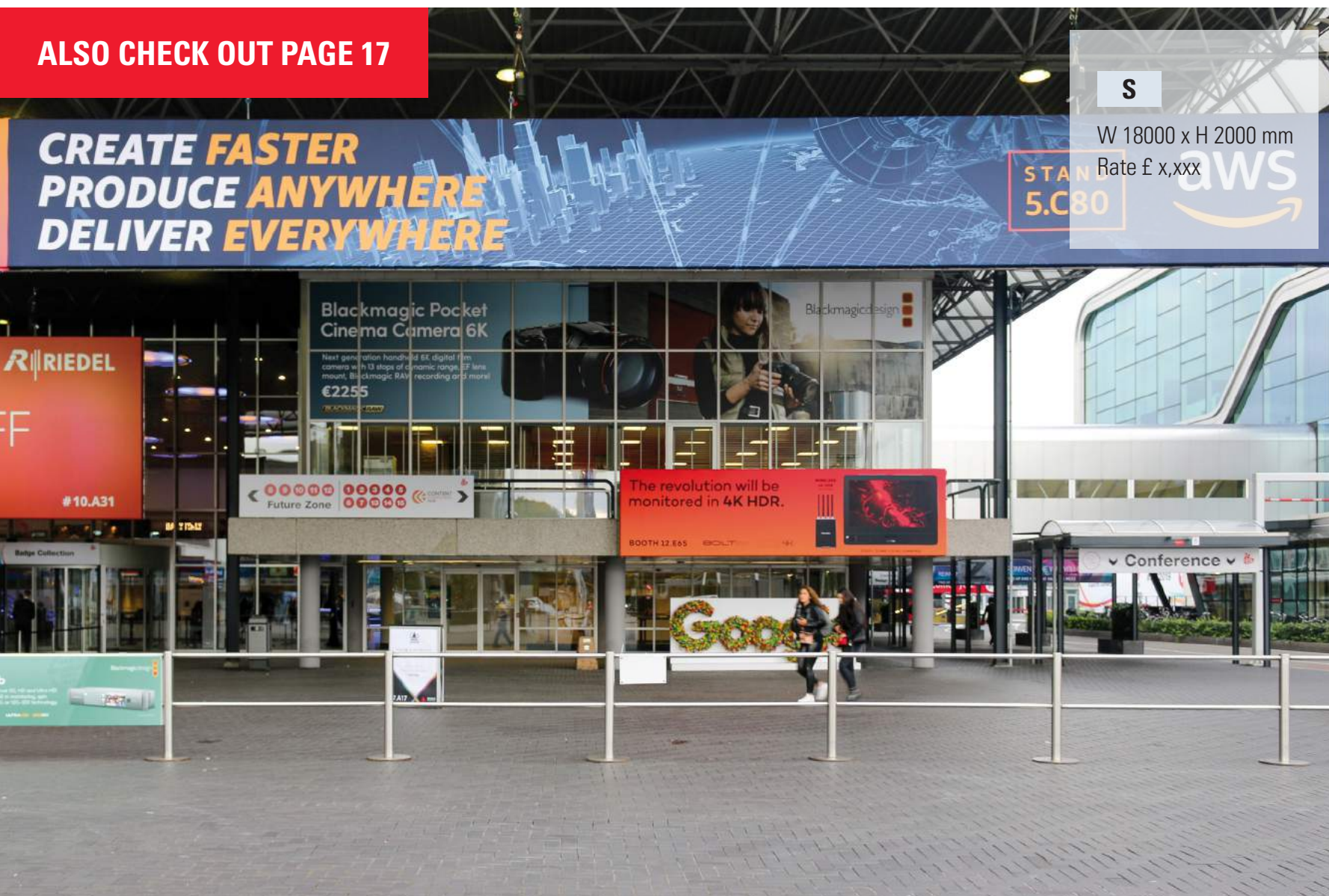


Description

Next to Entrance F there is a spot ideal for a large banner. This is usually branded by sponsors as this option is directly to the main entrance. Who doesn't want to have their brand directly at the event entrance?



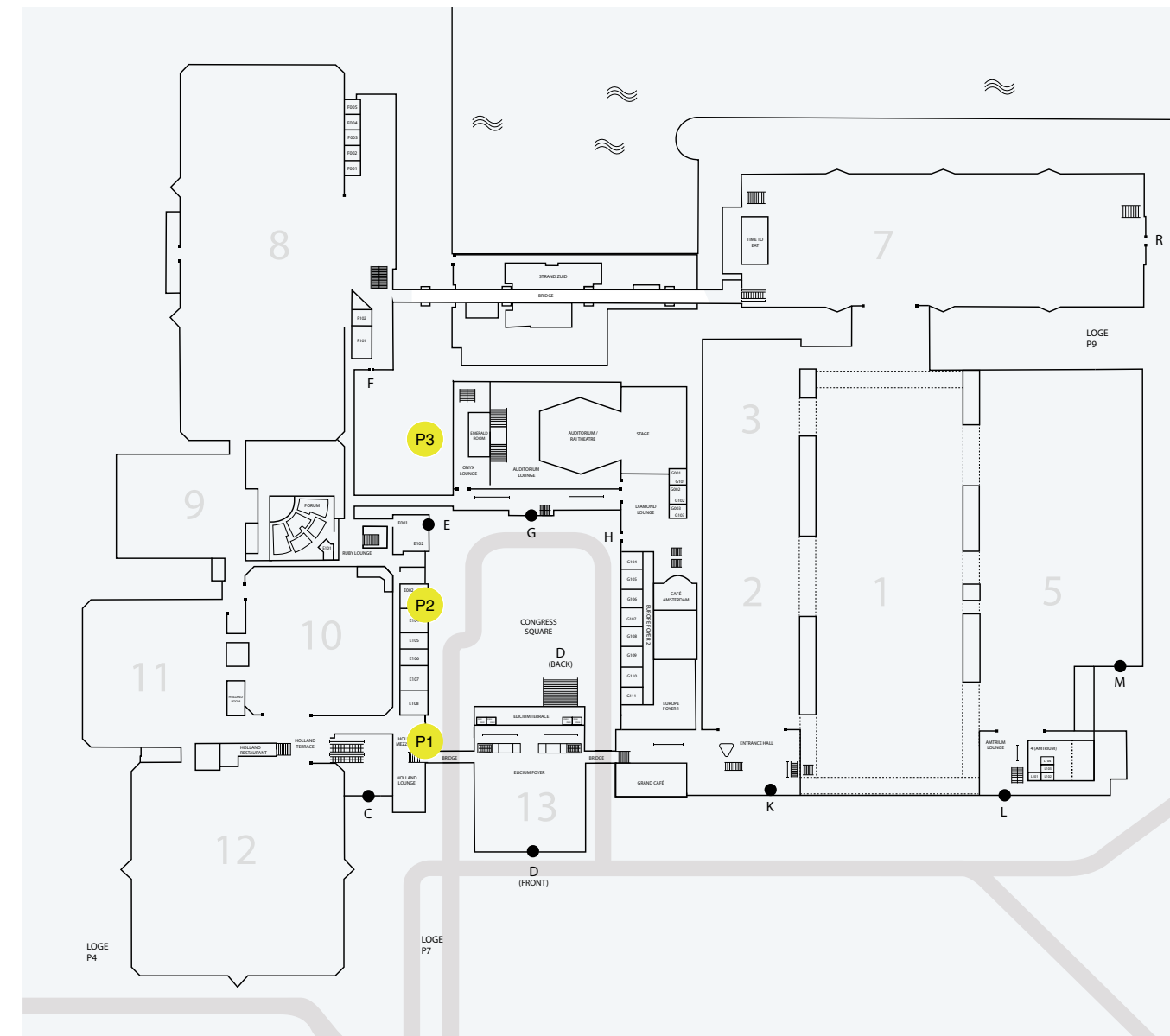
ALSO CHECK OUT PAGE 17



Description

This porch banners is situated at entrance C. When you turn the corner onto the front square, this item will be clearly visible and higher up than many of the other items. With almost 20 meters in length, it spans quite a large area, which ensures a lot of people will notice.



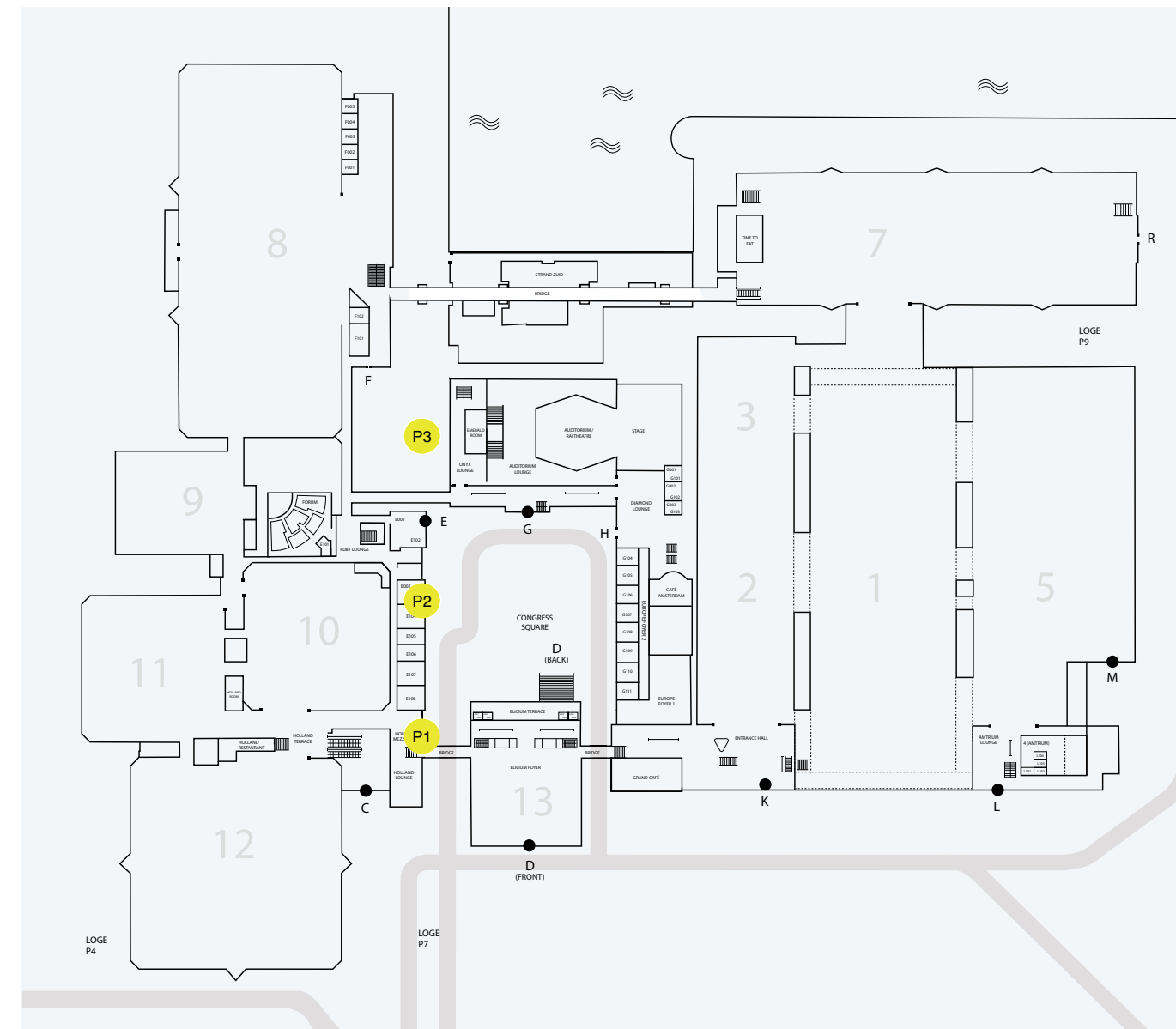


Description

If you are using one of the entrances at the back of the RAI, everyone will have to use the drywalk. You can be certain every single visitor will pass this area, ideal for branding. Tip: If you order multiple you can actually tell a story all the way to the entrance.

Drywalk banners can be hung at the top of the drywalk. The drywalk leads from the corner of Entrance C to entrance E, F, G and Strand-Zuid. The drywalk can be used by visitors from multiple events, hence why no exclusivity is to be given here. The only way to ensure exclusivity is to fill (almost) every position.

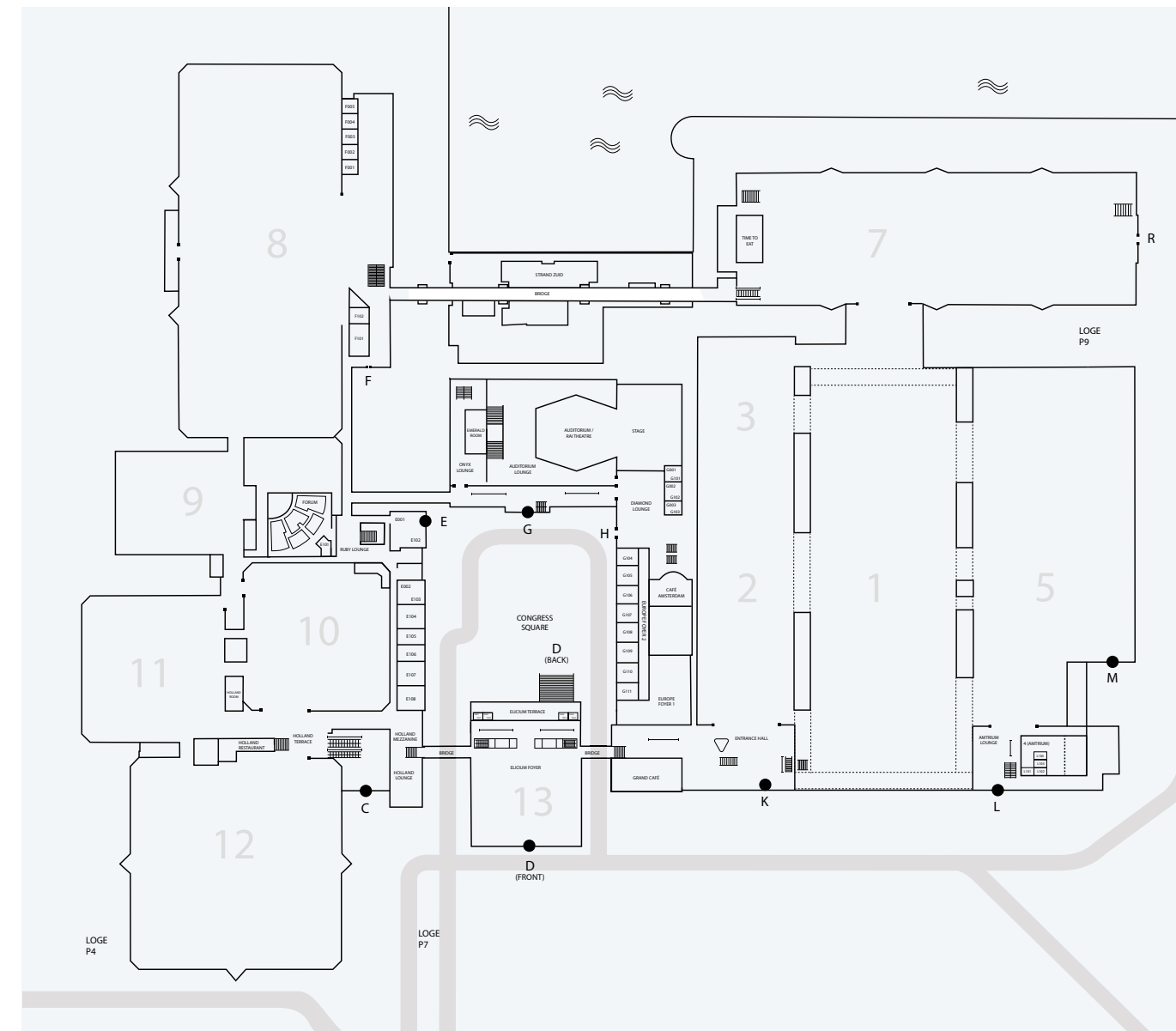




Description

If you are using one of the entrances at the back of the RAI, everyone will have to use the drywalk. You can be certain every single visitor will pass this area, ideal for branding. Tip: If you order multiple you can create a 'tunnel of branding'. Drywalk banners can be hung at the side of the drywalk. The drywalk leads from the corner of Entrance C to entrance E, F, G and Strand-Zuid. The drywalk can be used by visitors from multiple events, hence why no exclusivity is to be given here. The only way to ensure exclusivity is to fill (almost) every position.

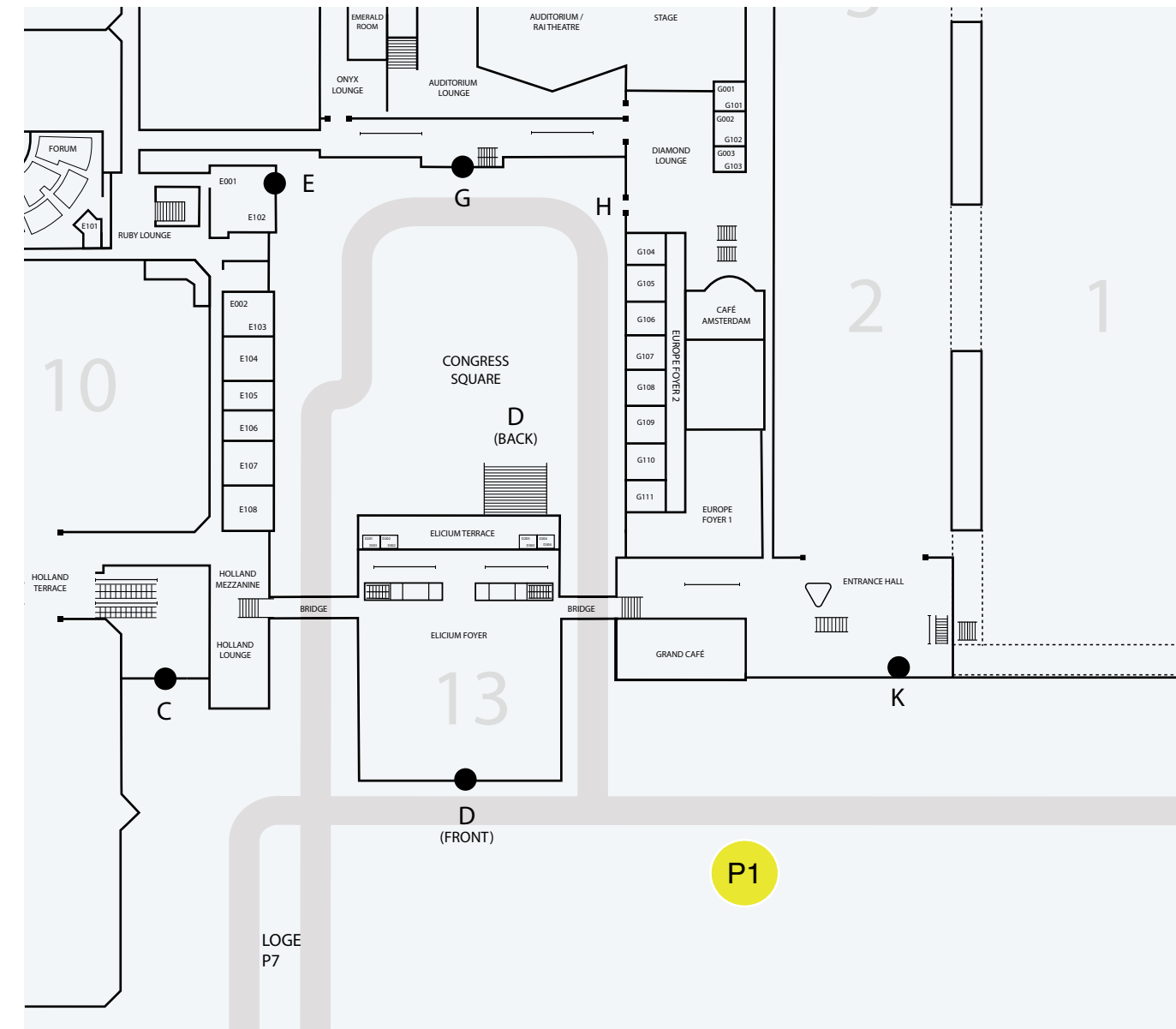




Description

At the taxi stand, people will be waiting. An ideal moment to attract their attention and show them your brand. The above costs are for the installation of two banners for one unit. This taxi waiting stand can be placed as you wish. The exact location will be determined in cooperation with RAI. The image shows 2 units, so a total of 4 banners.





Description

This item is a key RAI landmark. The lowest ring can be branded with large banners. There are a total of 6 positions available.

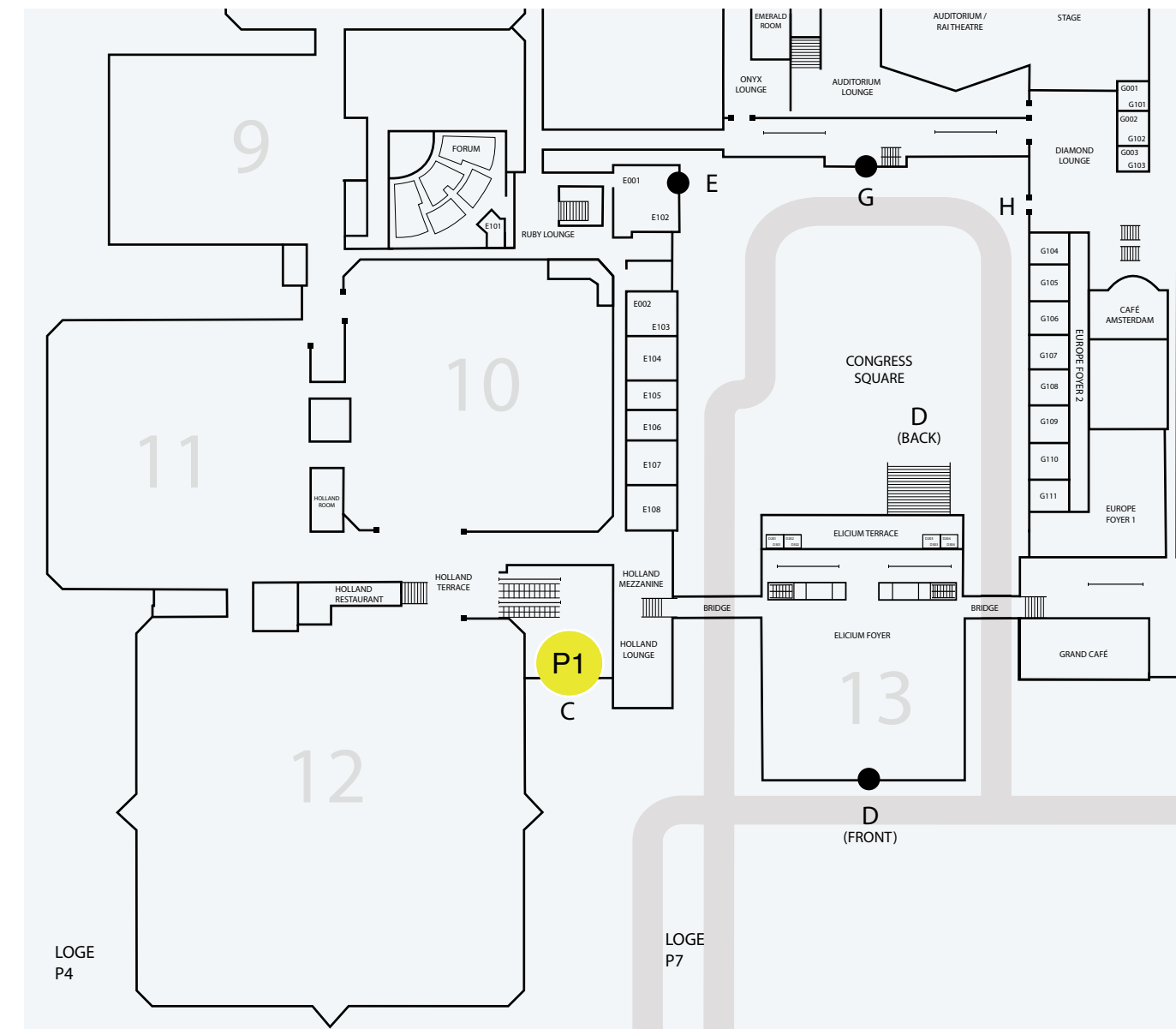


ALSO CHECK OUT PAGE 33



L

W 13500 x H 4700 mm
Rate £ x,xxx



M

W 12000 x H 3000 mm
Rate £ x,xxx



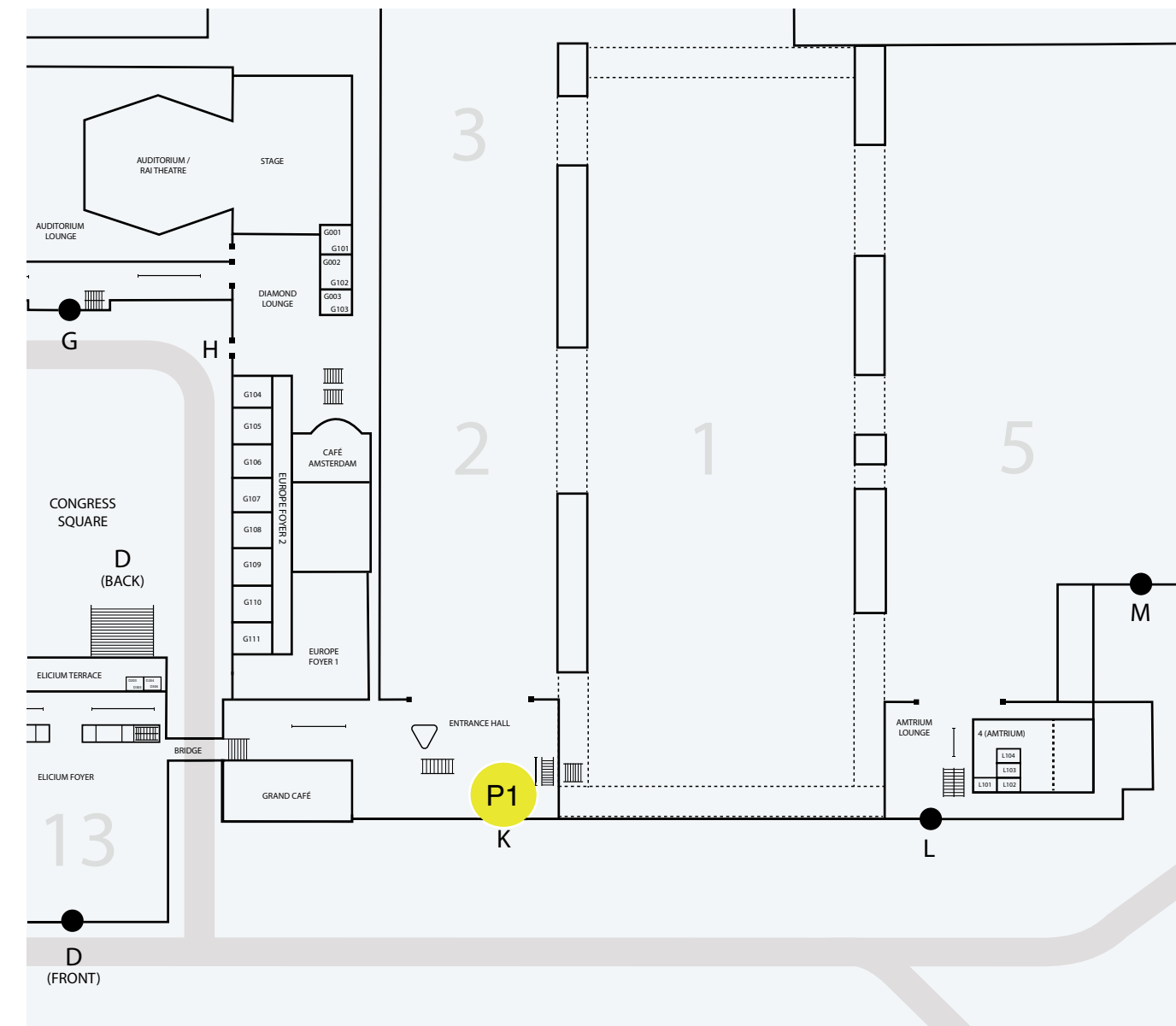
S

W 8000 x H 2000 mm
Rate £ x,xxx

Description

When using Entrance C, this position is a must-have! Available in various sizes, with the Large being the absolute maximum of what is possible there. The truss is assembled after which the banner is wrapped around it. Everything will then be rigged on the hanging points a little bit forward of the revolving doors.

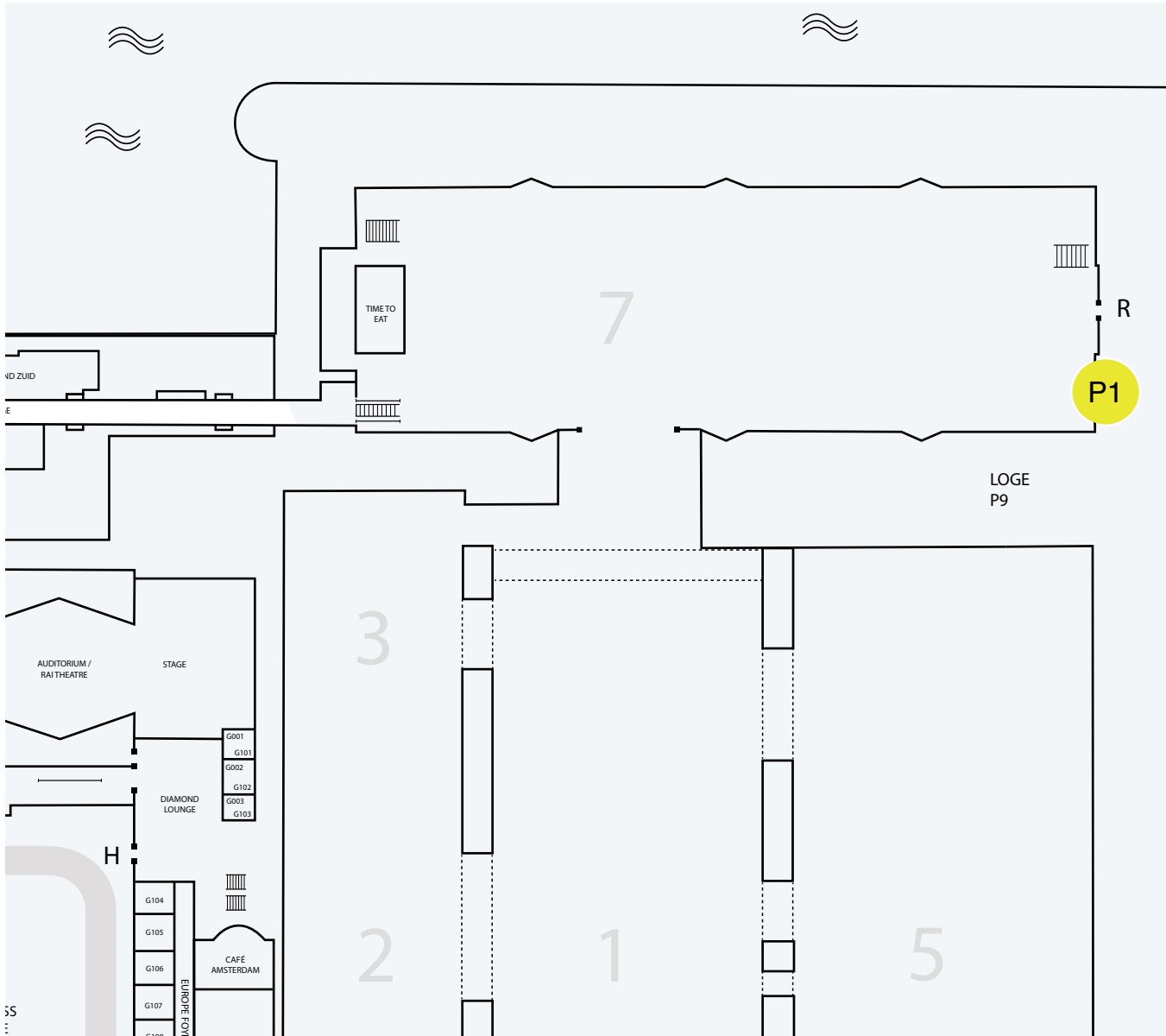




Description

Entrance K had no fixed branding opportunity, so Partnion decided to come up with one. A construction with 3 banners on the top, creating one large image. The pillars of the truss can also be covered for a smoother finish. It is an absolute must-have when using Entrance K.





Description

If you are using Entrance R, this is the item you are looking for. 27 square meters of exposure right above the entrance!



Stickers



Outdoor

High Profile Opportunities

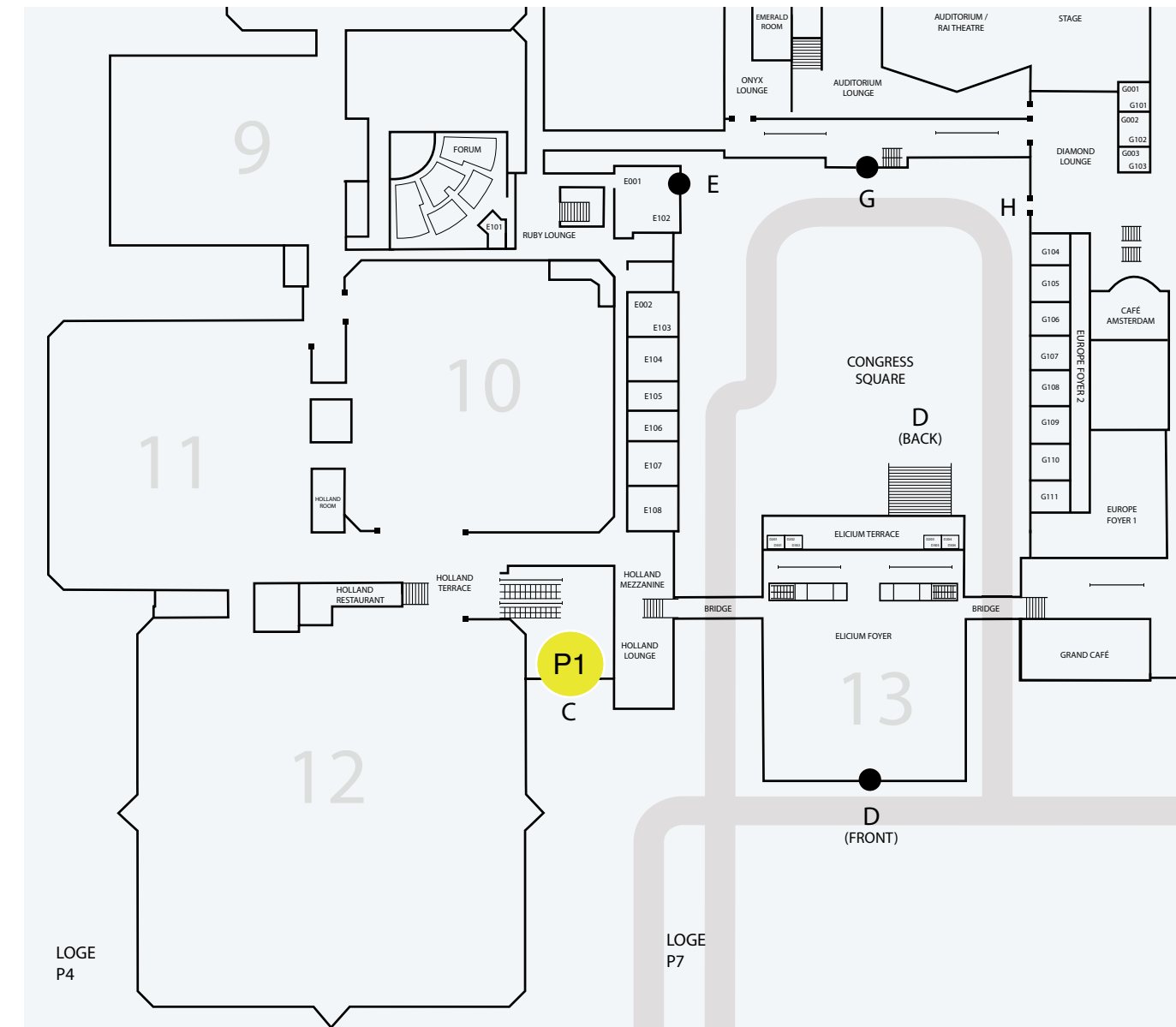
A5.001 - Window Sticker Entrance C	Page 33
A5.010 - Elicium Window stickers Large	Page 40
A5.011 - Window Sticker Hall 1	Page 41

Great Value Options

A5.006M - Window Sticker Hall 12 Medium	Page 38
A5.010 - Elicium Window stickers Medium	Page 40
A5.012R - Window Sticker Amtrium Row	Page 42

NEW!

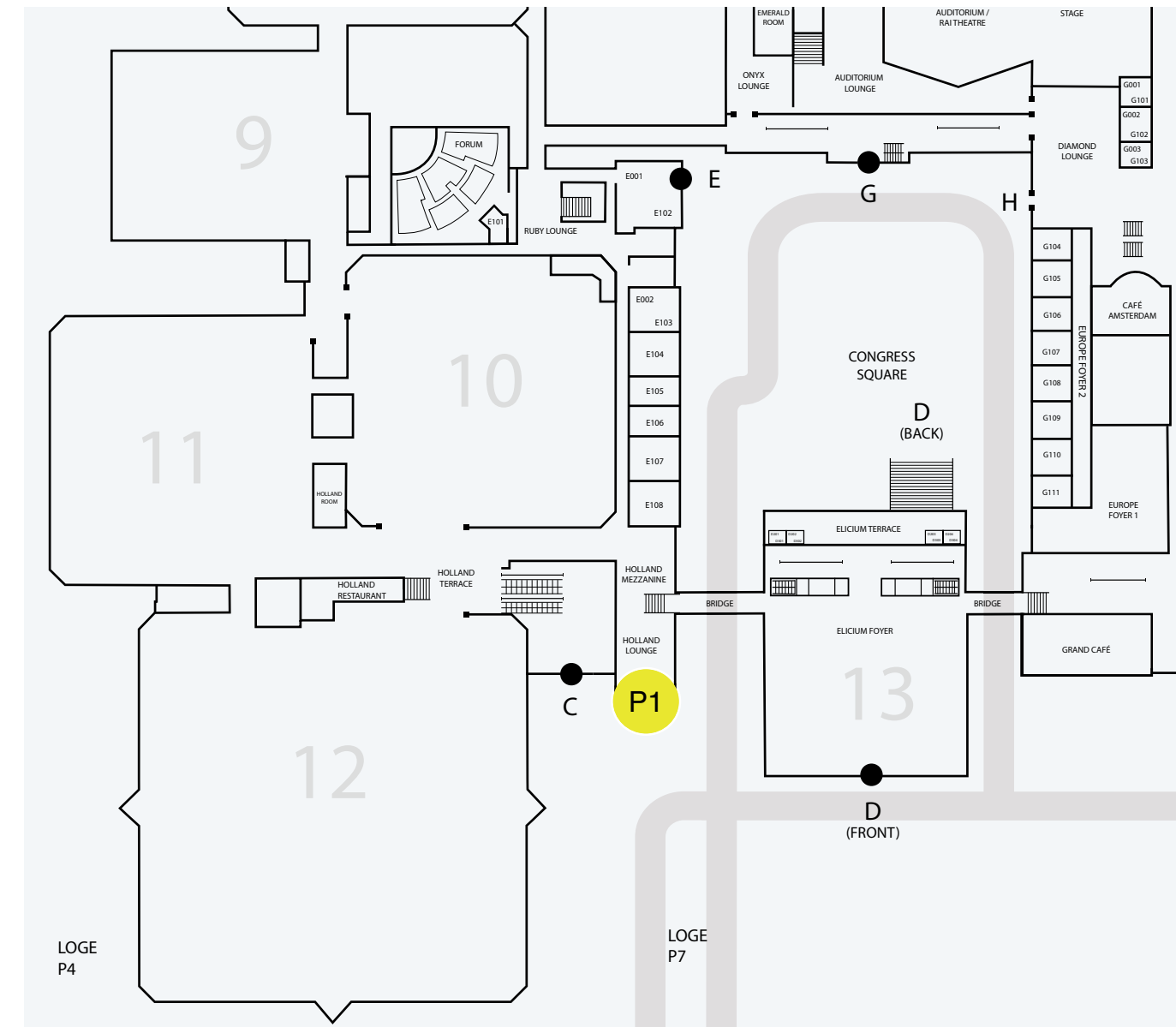
ALSO CHECK OUT PAGE 28



Description

Looking for something different at Entrance C? Here you go! This is even larger than the largest banner we can place here as we brand all of the windows. As you can see, this has a great impact and whether you use darker colours or very bright one like in the image, this will definitely stand out.





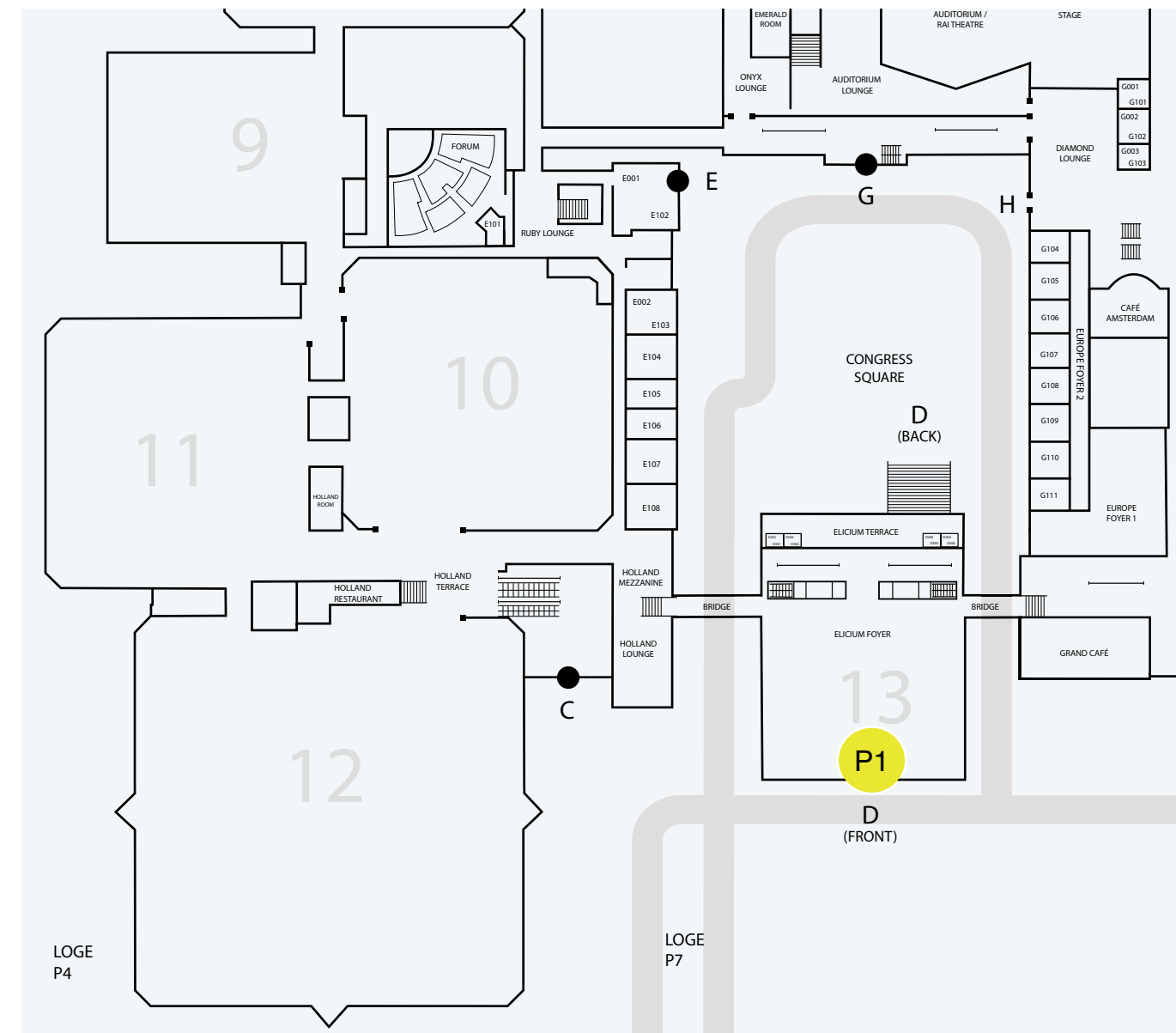
Description

These windows to the right of Entrance C can be branded for maximum exposure. It is a very prominent position which is ideal for sponsor branding.



**M**

W 9000 x H 3500 mm
Rate £ x,xxx

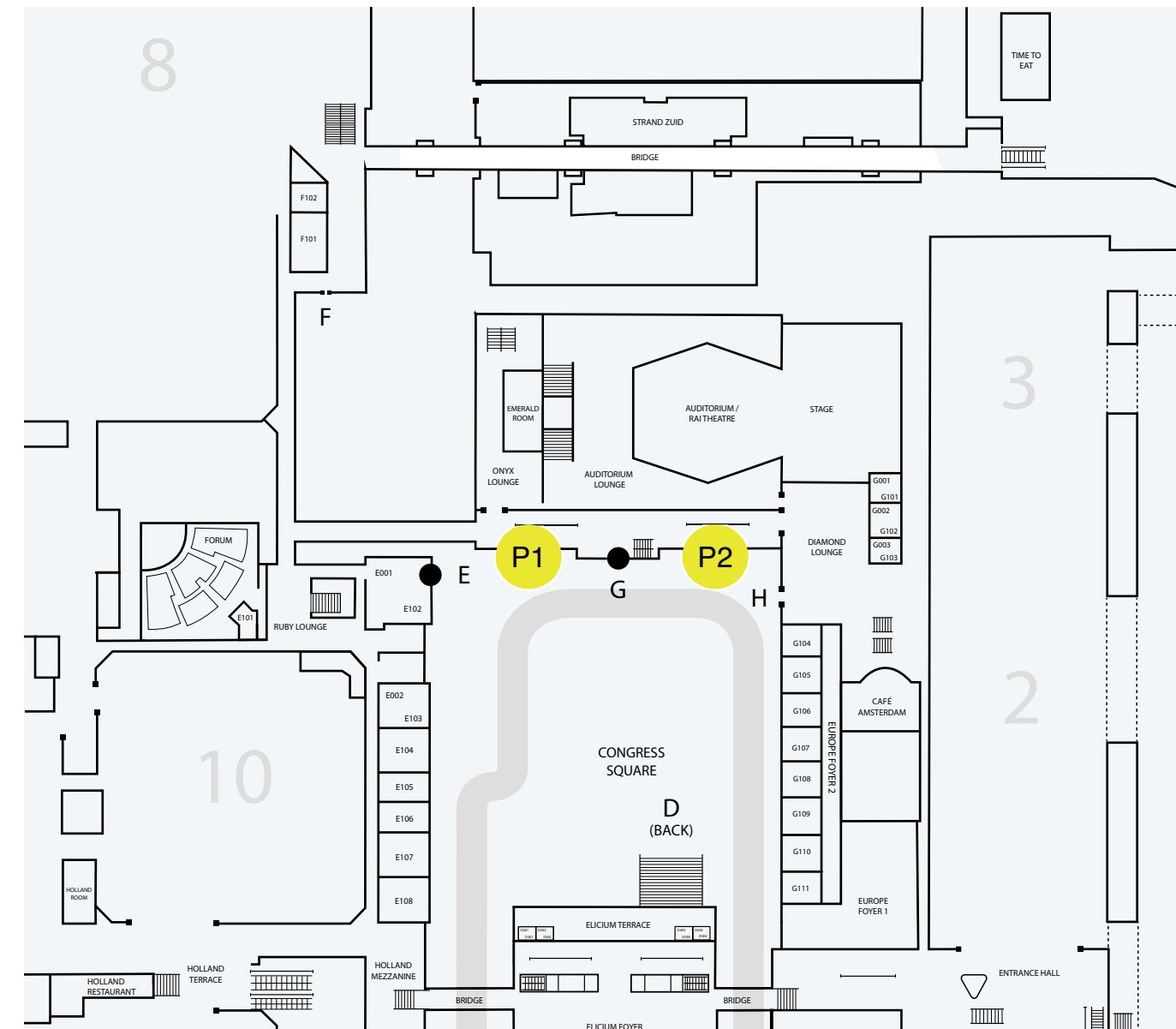
**S**

W 6000 x H 600 mm
Rate £ x,xxx

Description

Using Entrance D as your main entrance? Now we can do something here as well. As it is the RAI personnel entrance as well, you are sure to have enough exposure.



**M**

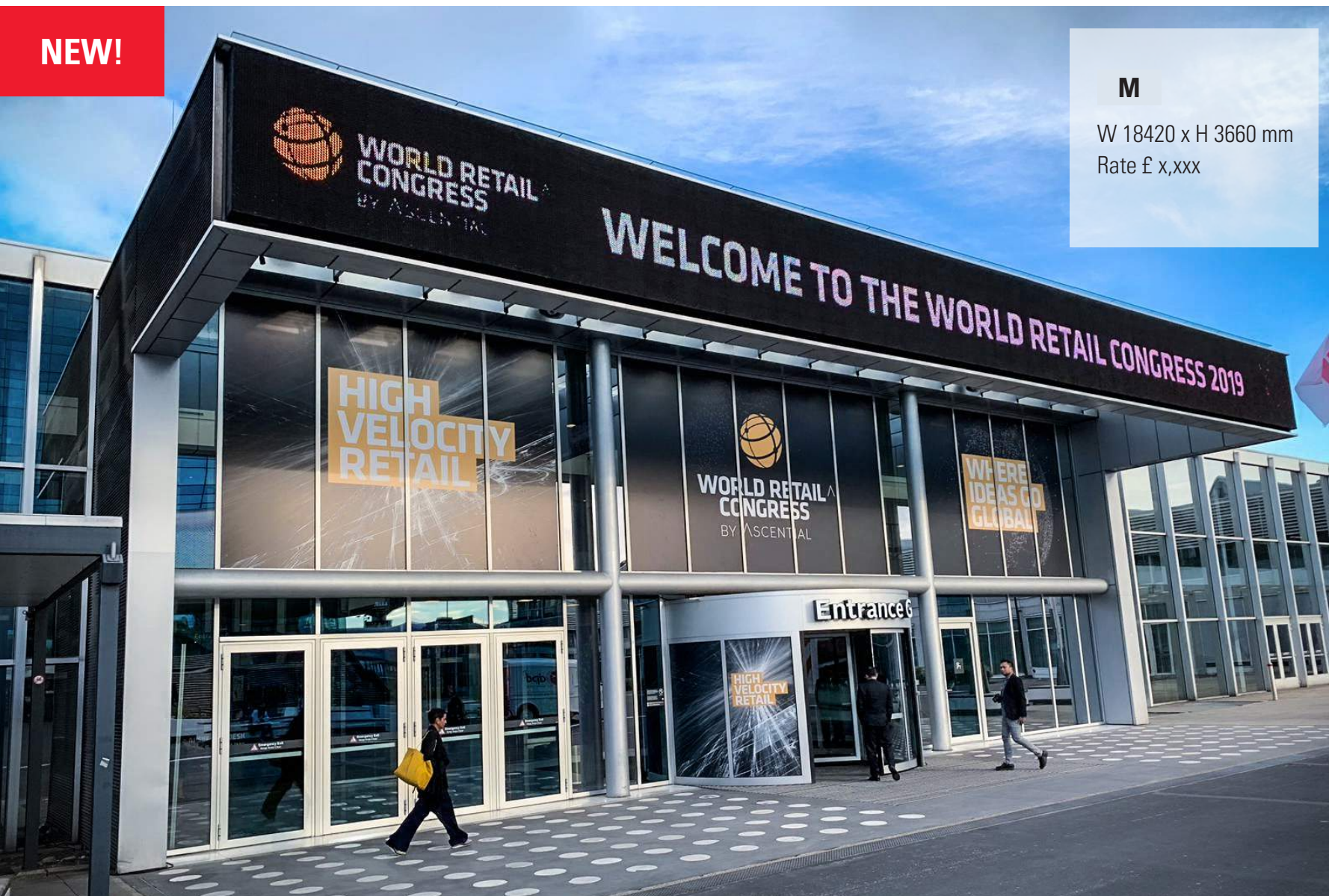
W 21380 x H 5250 mm
Rate £ x,xxx

Description

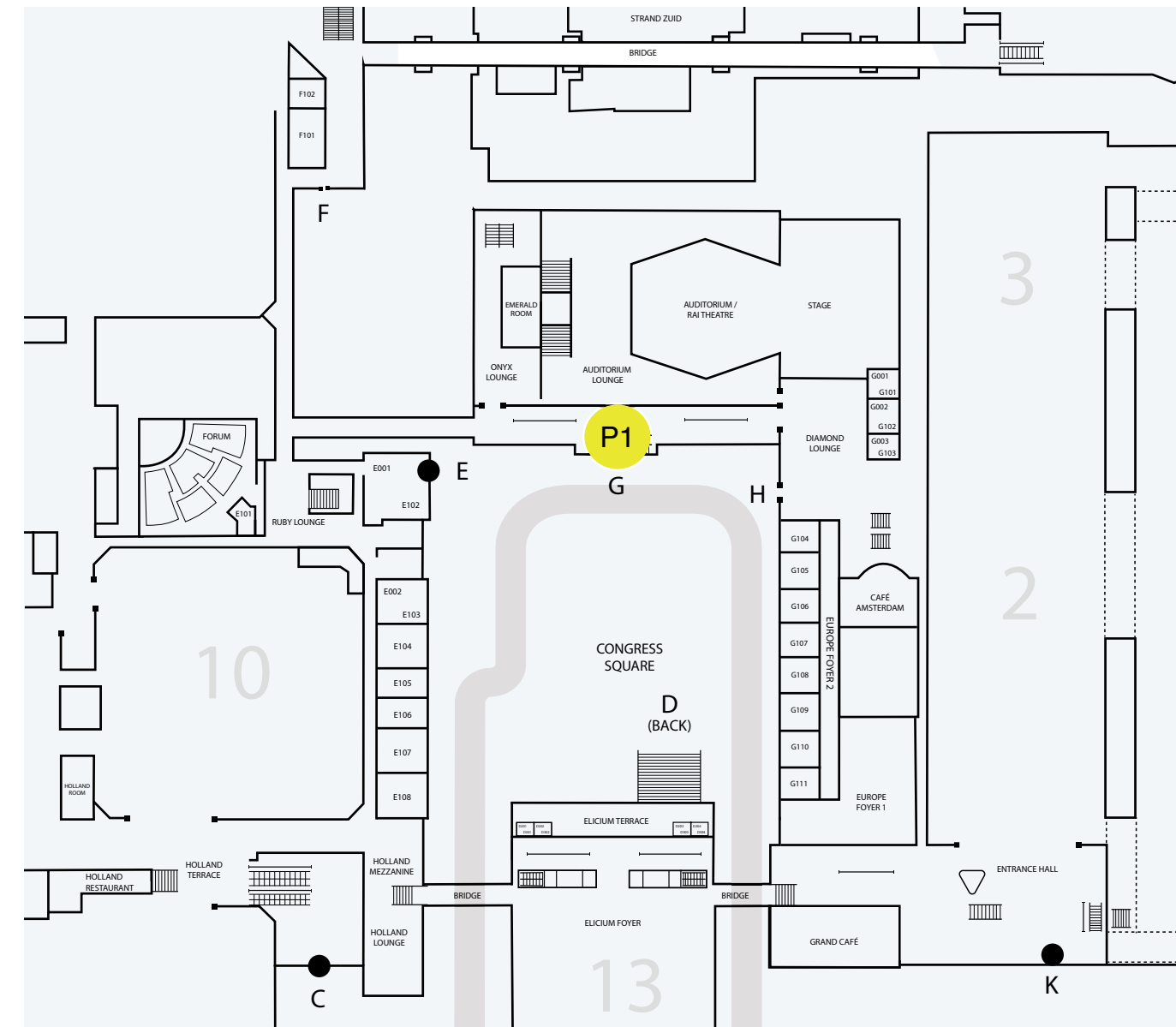
On the RAI congress centre, Auditorium, there are large windows that can be branded. They can actually be seen from the beginning of the drywalk and many clients using the congress centre brand these windows.



NEW!

**M**

W 18420 x H 3660 mm
Rate £ x,xxx

**S**

W 6140 x H 3660 mm
Rate £ x,xxx

Description

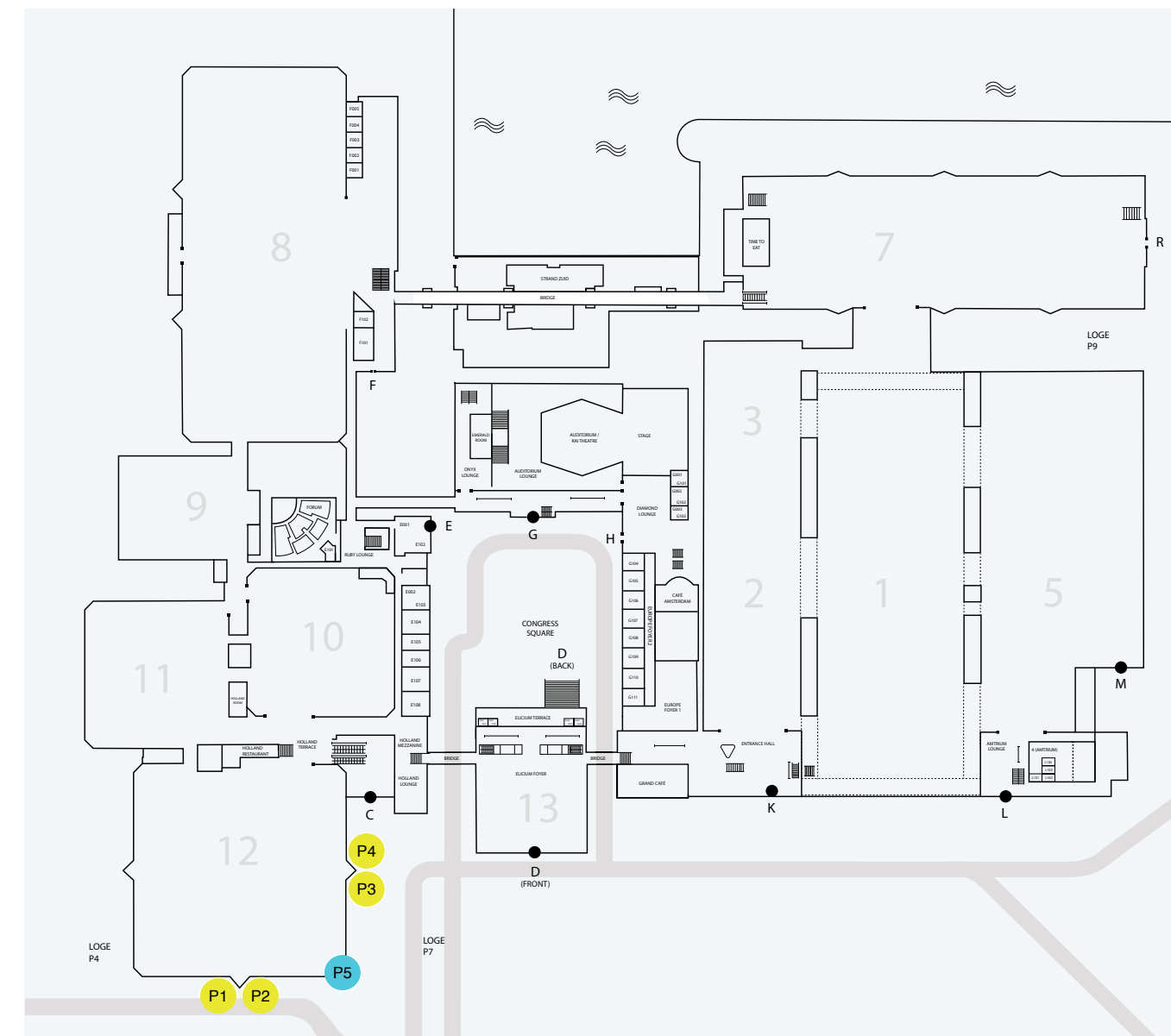
These windows directly above entrance G can be branded. This can also be done with the adjacent windows on the left and right of the entrance.



ALSO CHECK OUT PAGE 18

**XL**

W 85865 x H 4000 mm
Rate £ x,xxx

**M**

W 5860 x H 13840 mm
Rate £ x,xxx

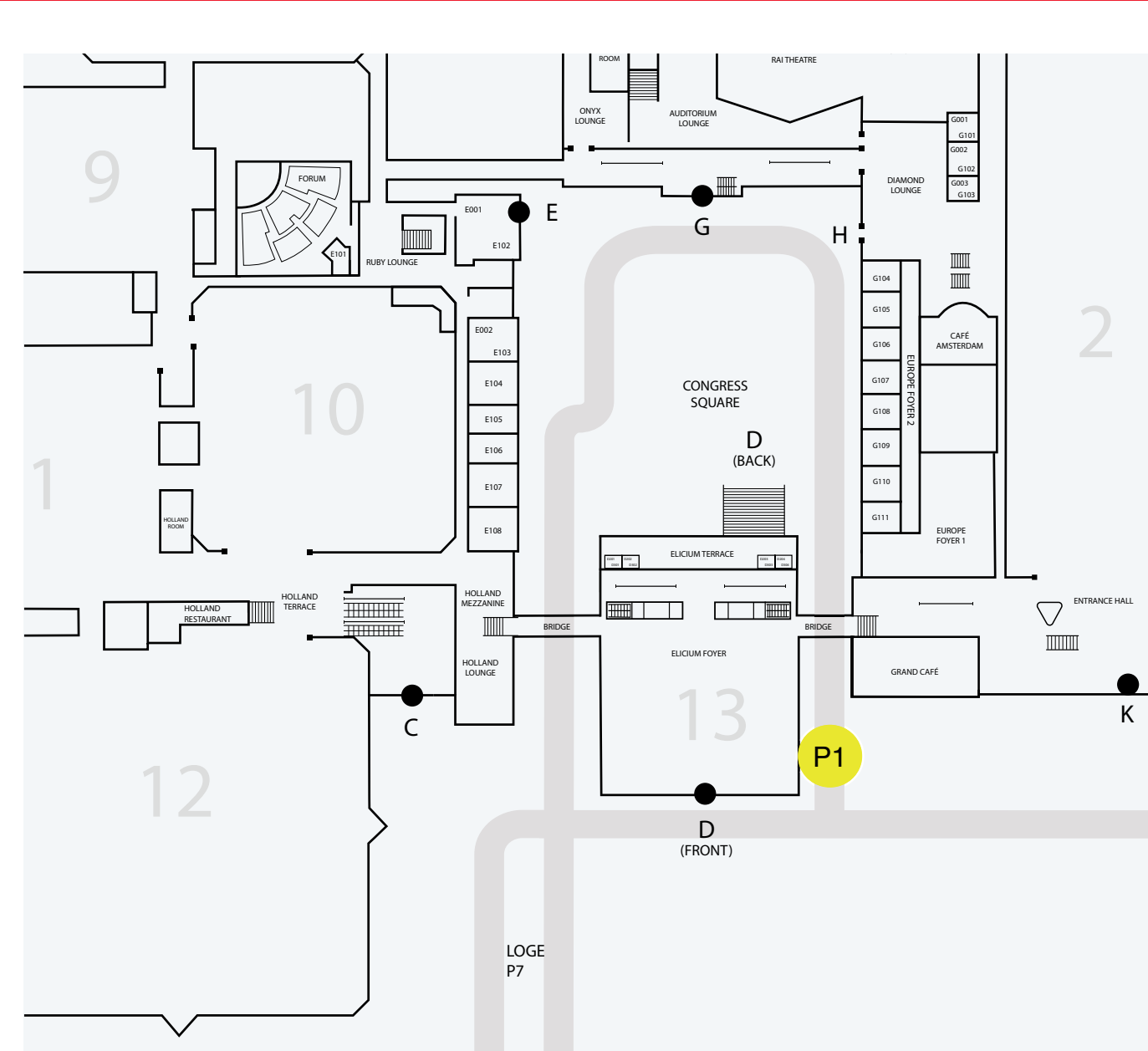
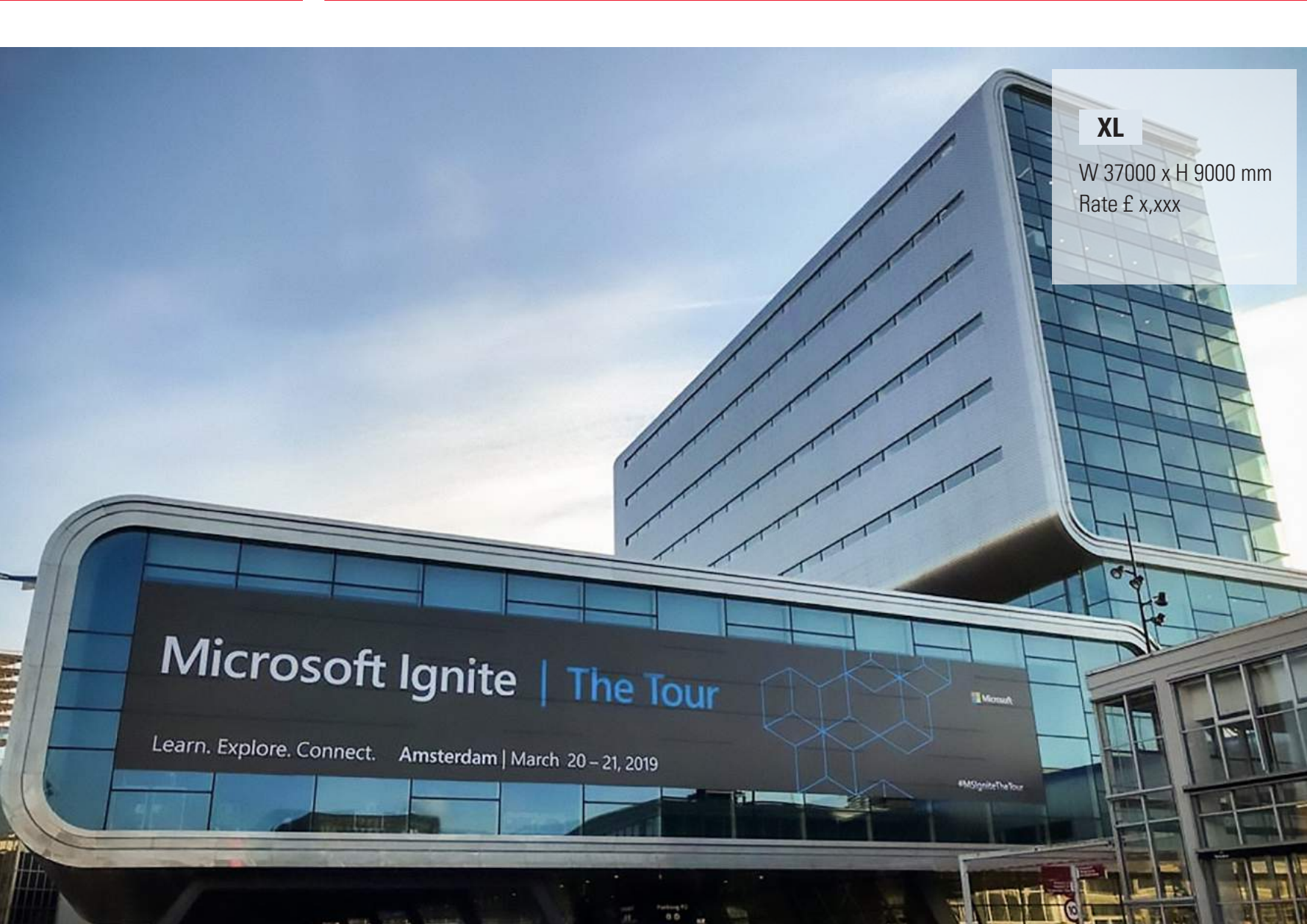
Description

The windows at the top of Hall 12 can be branded for great brand awareness. Ideal for sponsorbranding with a theme.

Colour guide

- Size S
- Size L





L

W 34445 x H 5630 mm
Rate £ x,xxx



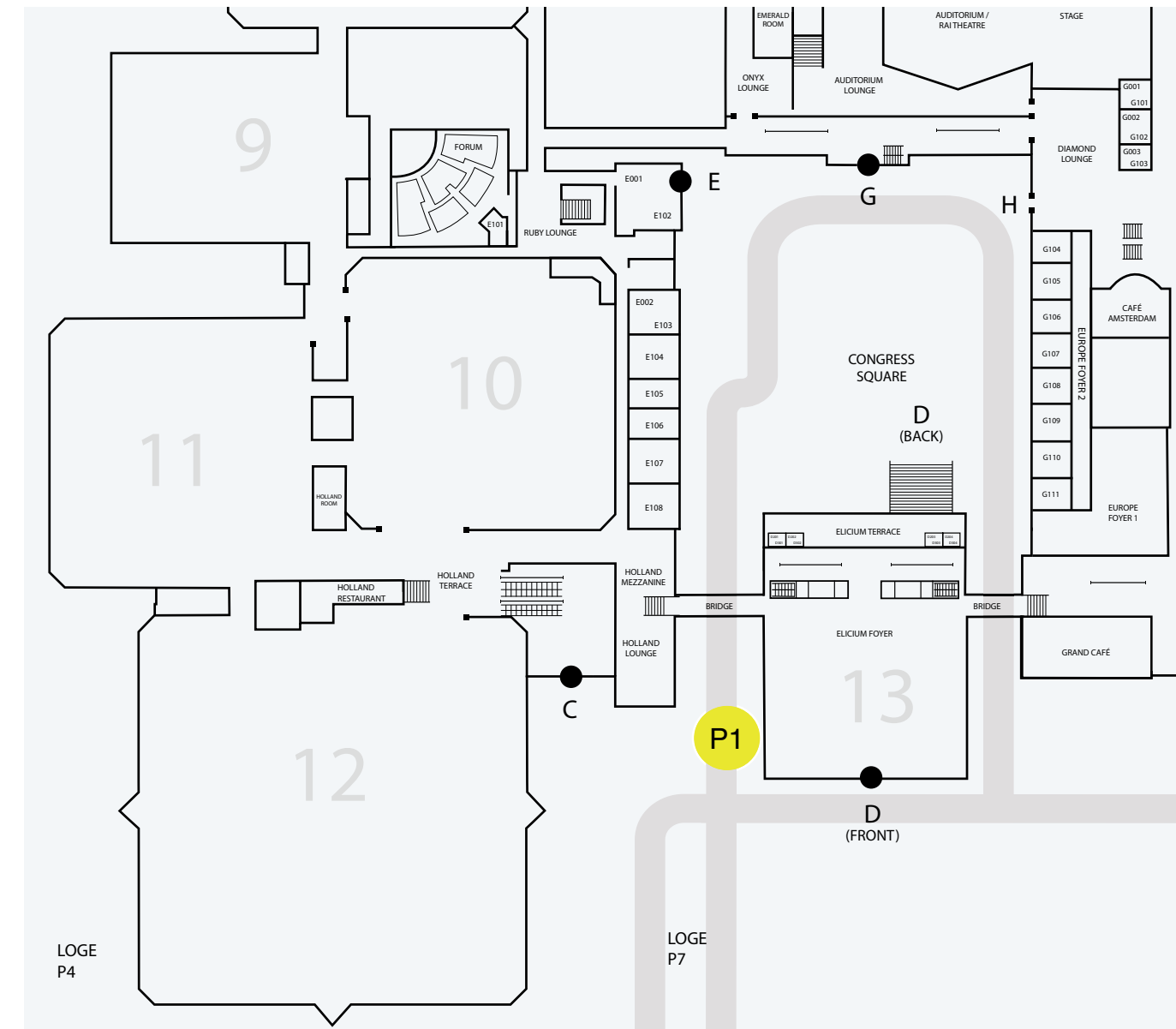
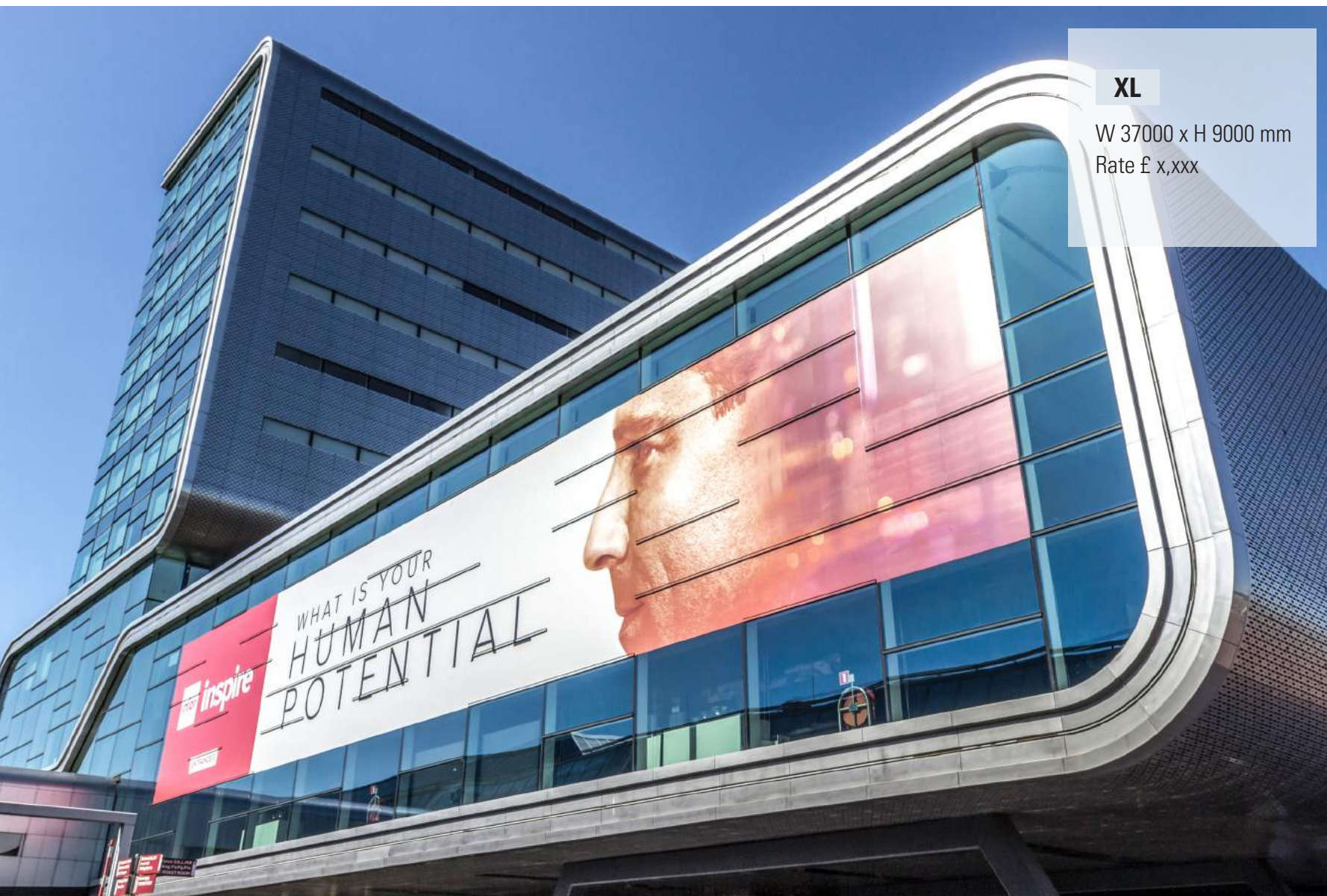
M

W 14450 x H 5630 mm
Rate £ x,xxx

Description

The Elicium can be branded with stickers on both sides. These graphics are very high up and can be as large as you like. Ask for the many examples. With the 80+ square meter M version to the 333 (!) square meter XL version, this will definitely catch the eye of all visitors and other people passing by.



**L**

W 34445 x H 5630 mm
Rate £ x,xxx

**M**

W 14450 x H 5630 mm
Rate £ x,xxx

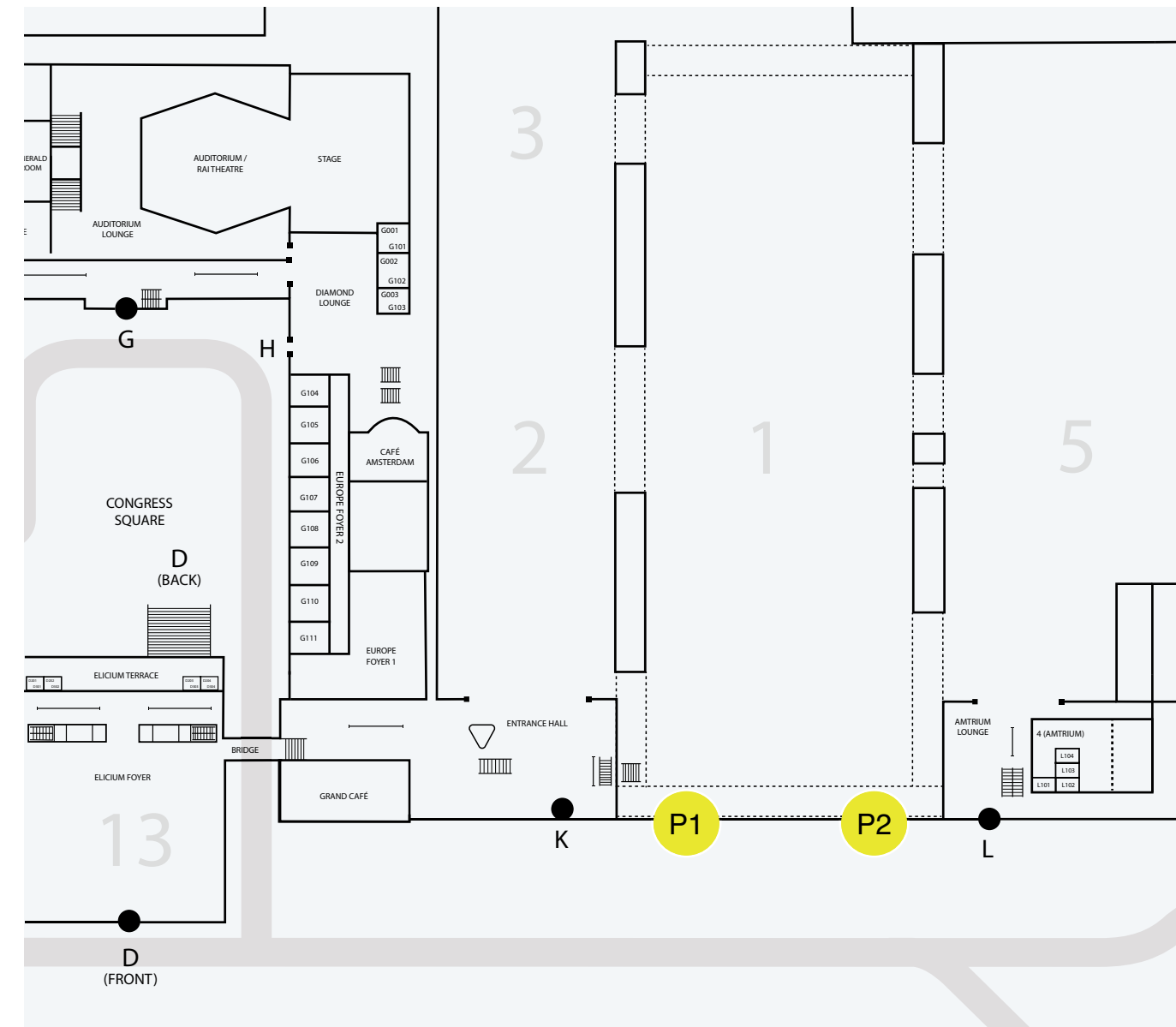
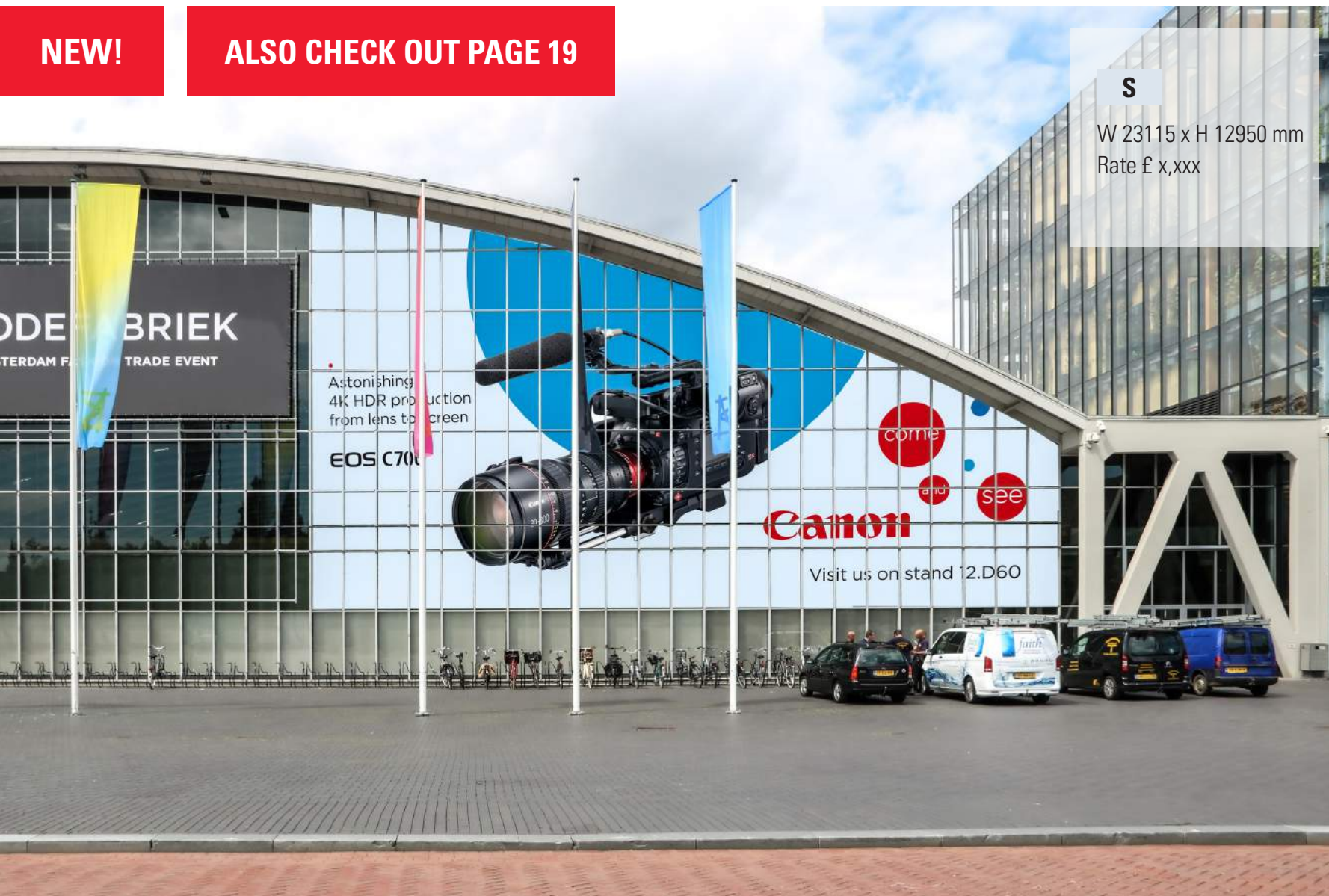
Description

The Elicium can be branded with stickers on both sides. These graphics are very high up and can be as large as you like. Ask for the many examples. With the 80+ square meter M version to the 333 (!) square meter XL version, this will definitely catch the eye of all visitors and other people passing by.



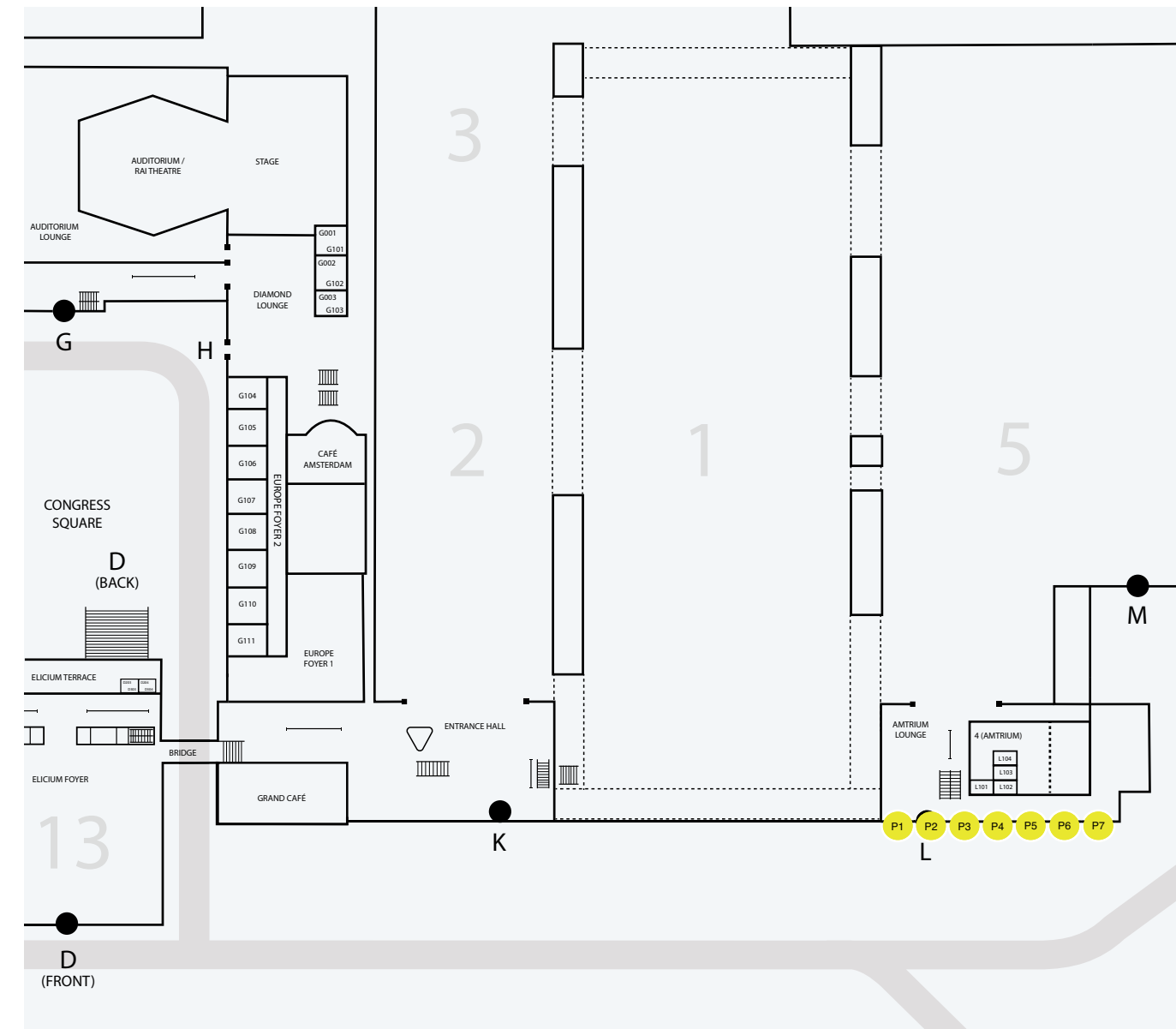
NEW!

ALSO CHECK OUT PAGE 19

**Description**

All of the windows on the largest hall of the RAI can be branded. The windows in the photo are the ones to the right of the mega banner frame (A3.004), but the windows on the left can be branded just as much. Other configurations on request!





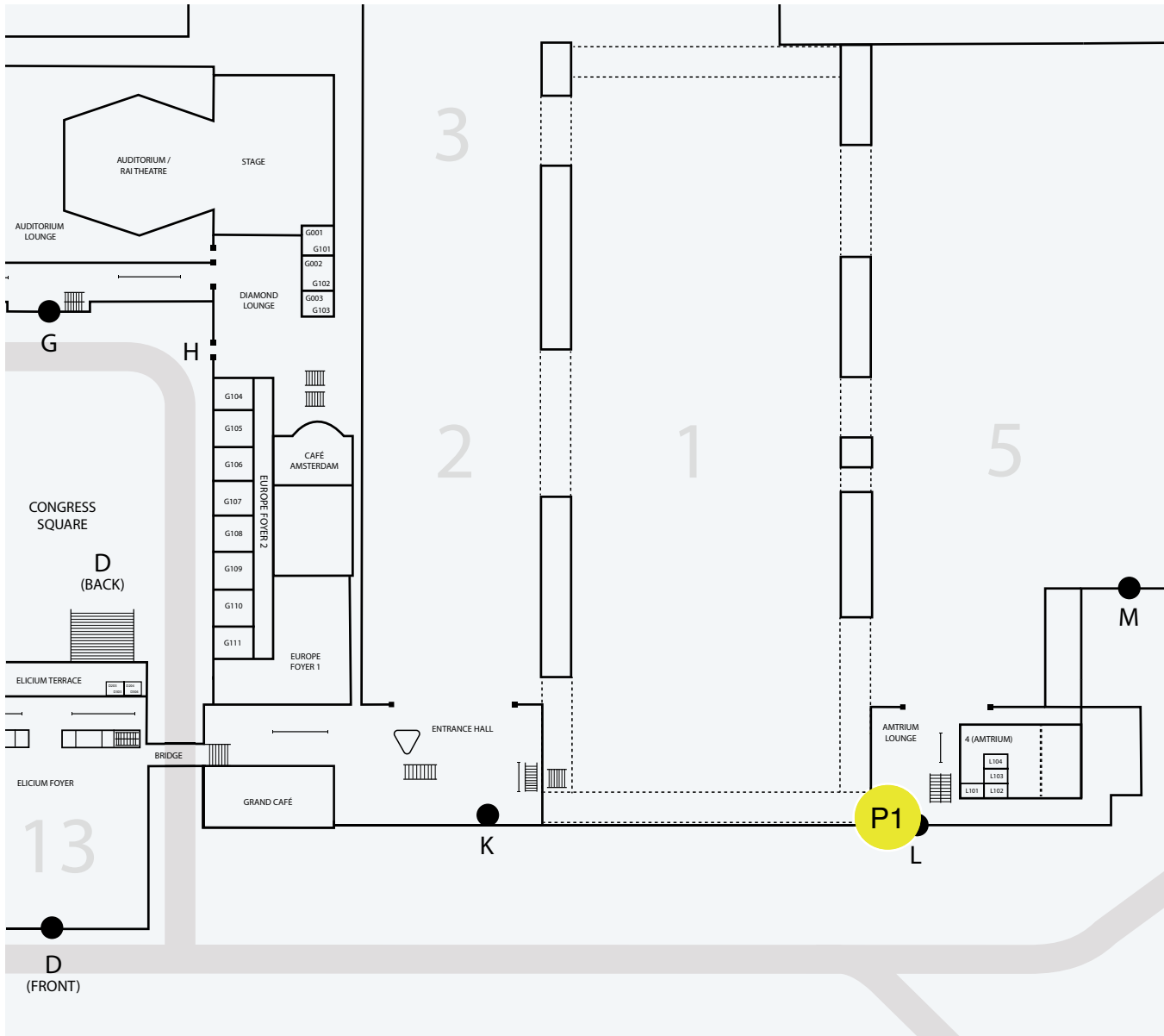
Description

All the lower windows of the Amtrium can be branded to create one big message. Costs are per set of 6 windows and there are a total of 7 sections available. Together with A5.012T, this results in a huge branding opportunity.





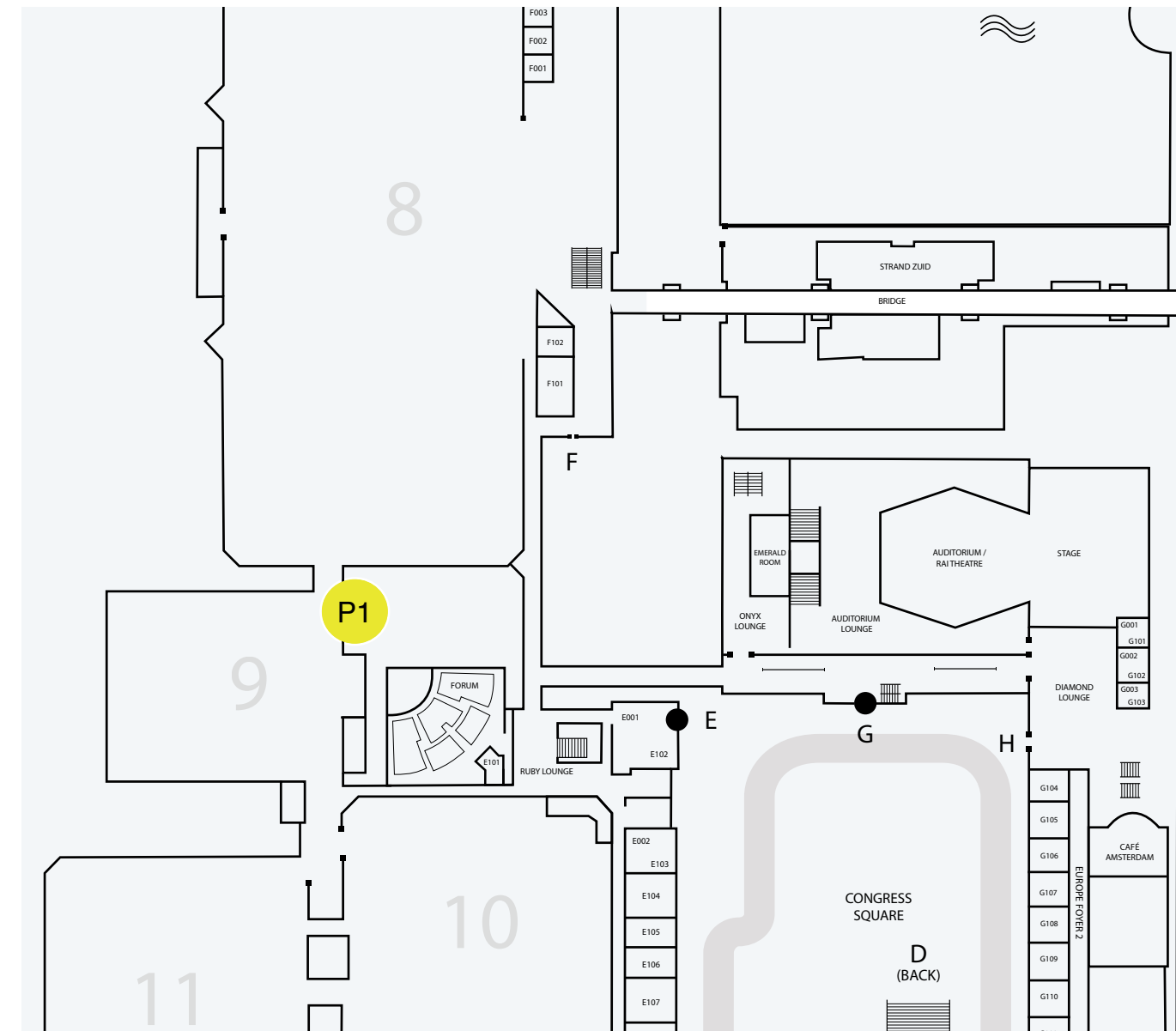
S
W 4800 x H 16000 mm
Rate £ x,xxx



Description

Using the Amtrium? All of the windows of the Amtrium tower can be branded with vinyl. It is a great addition to the 7 sections of lower windows that are also in the image. Those windows are specified on the next page.



**M**

W 15000 x H 5250 mm
Rate £ x,xxx

**S**

W 2500 x H 3500 mm
Rate £ x,xxx

Description

The entrance/exit of the new parking garage of the RAI can be branded entirely for great effect. A last reminder of your brand before the visitors leave. The Small size is the size for just one window. This is the entrance to the P4 parking garage, which can be branded in many different sizes.

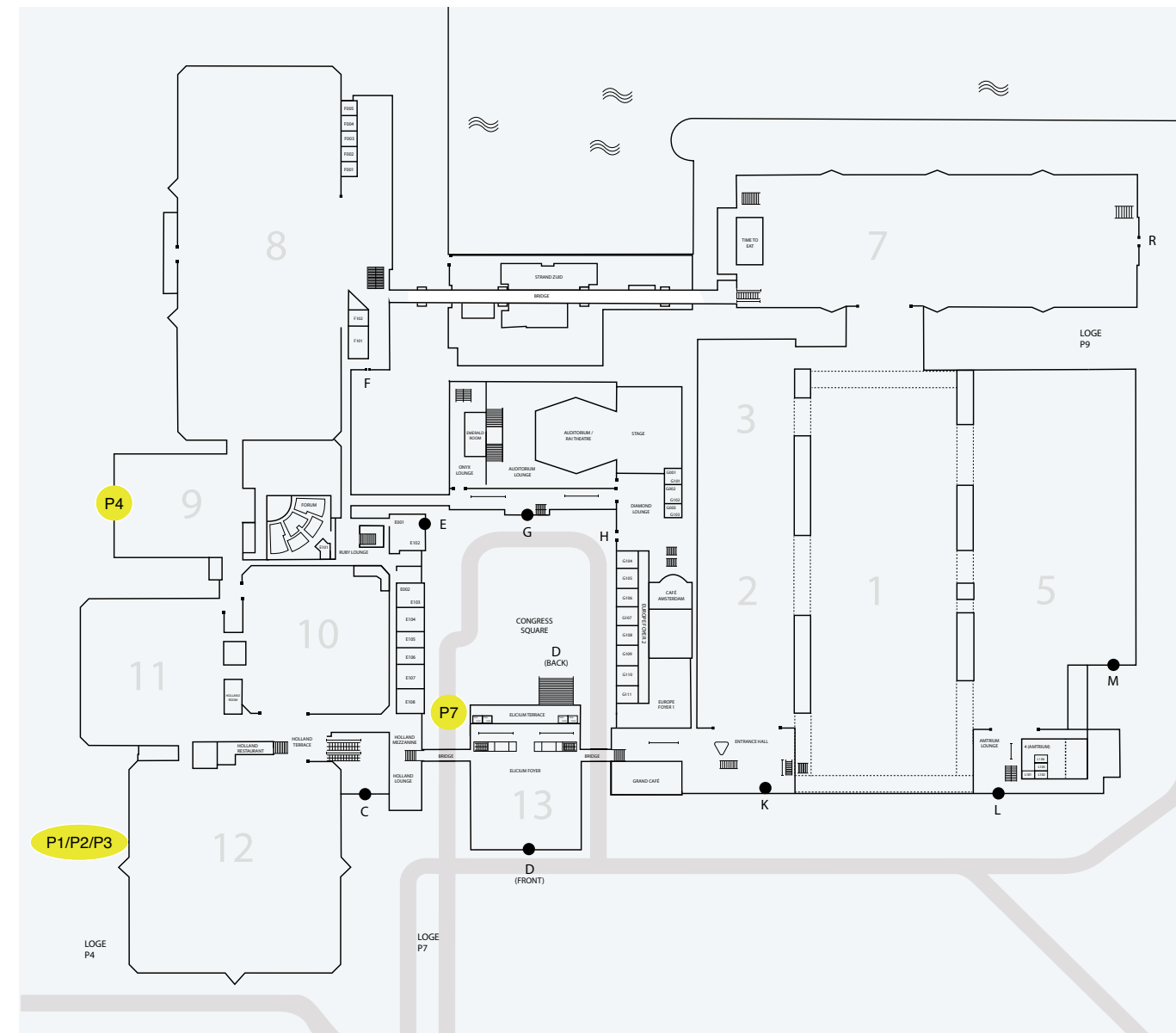




Description

RAI has a flyover that leads people from the Holland side to the Europe side of the venue. These windows can all be branded with vinyl. The one on the photo overlooks Strand Zuid, which has a large outdoor area where people can relax and look at your advertisement!

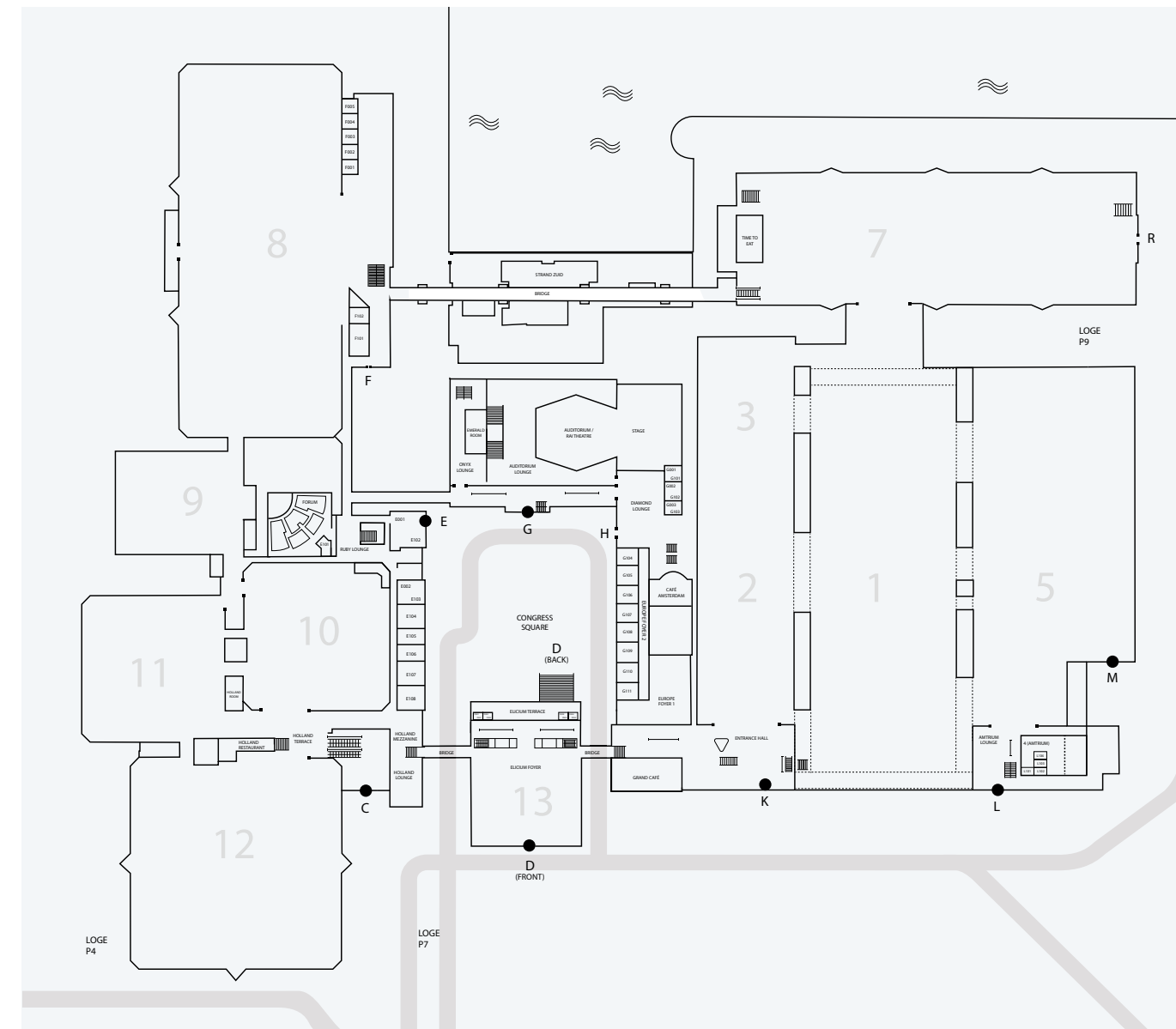




Description

For people coming by car, this is the first moment to get their attention. While they are waiting for the barrier to open, they are automatically drawn to your message. Please be advised that visitors will pass these barriers when entering and leaving, so two types of designs might be profitable. This is a great way to reach all visitors coming by car, it is the first branding item they will see.





M

W 1000 x H 1000 mm
Rate £ x,xxx



S

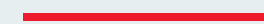
W 300 x H 300 mm
Rate £ x,xxx

Description

These outdoor floor graphics can be placed anywhere you like. You are also free to choose your own size and shape. Please be advised that the placement of this item is highly dependable on weather conditions.

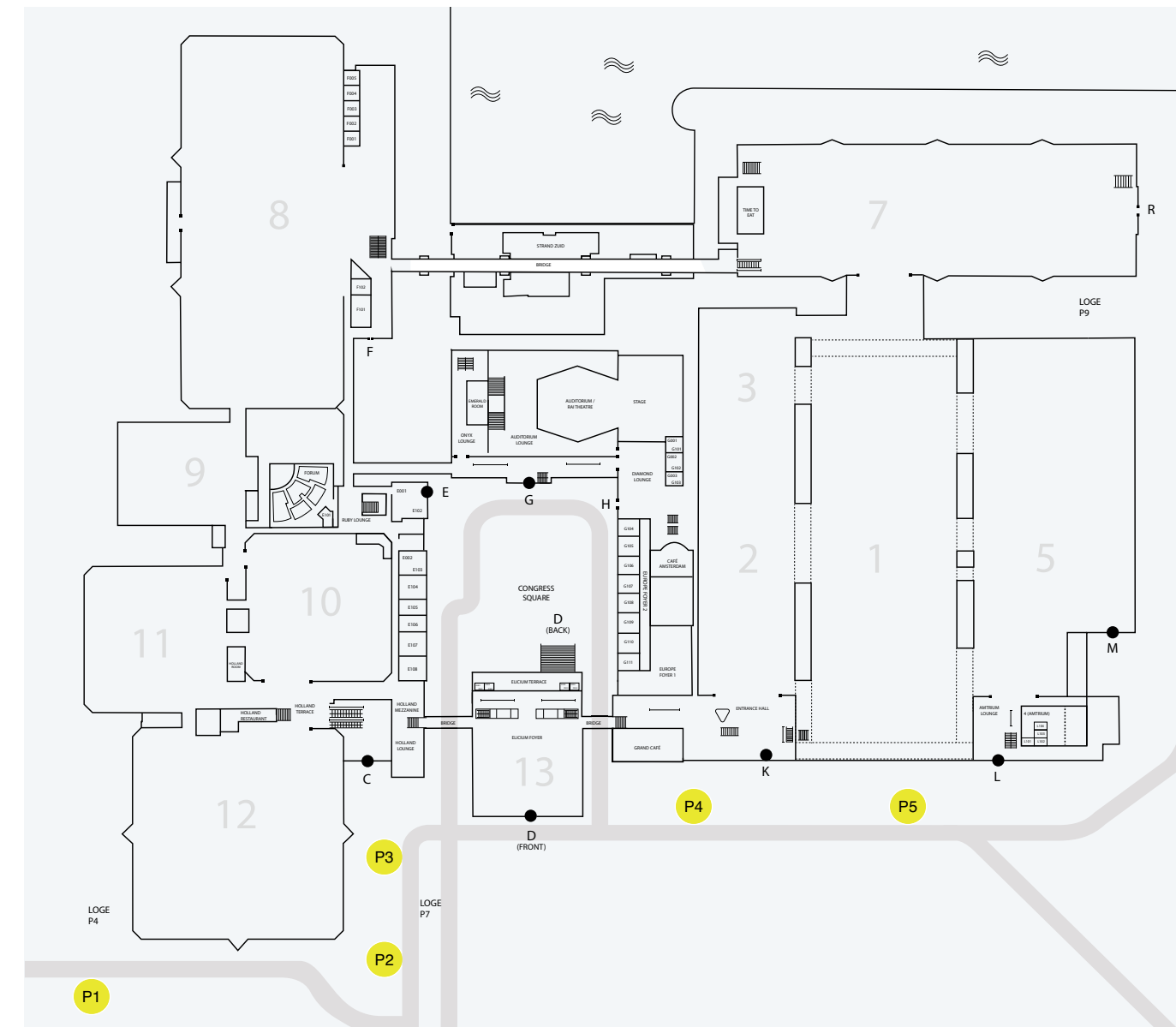


Special items



Outdoor

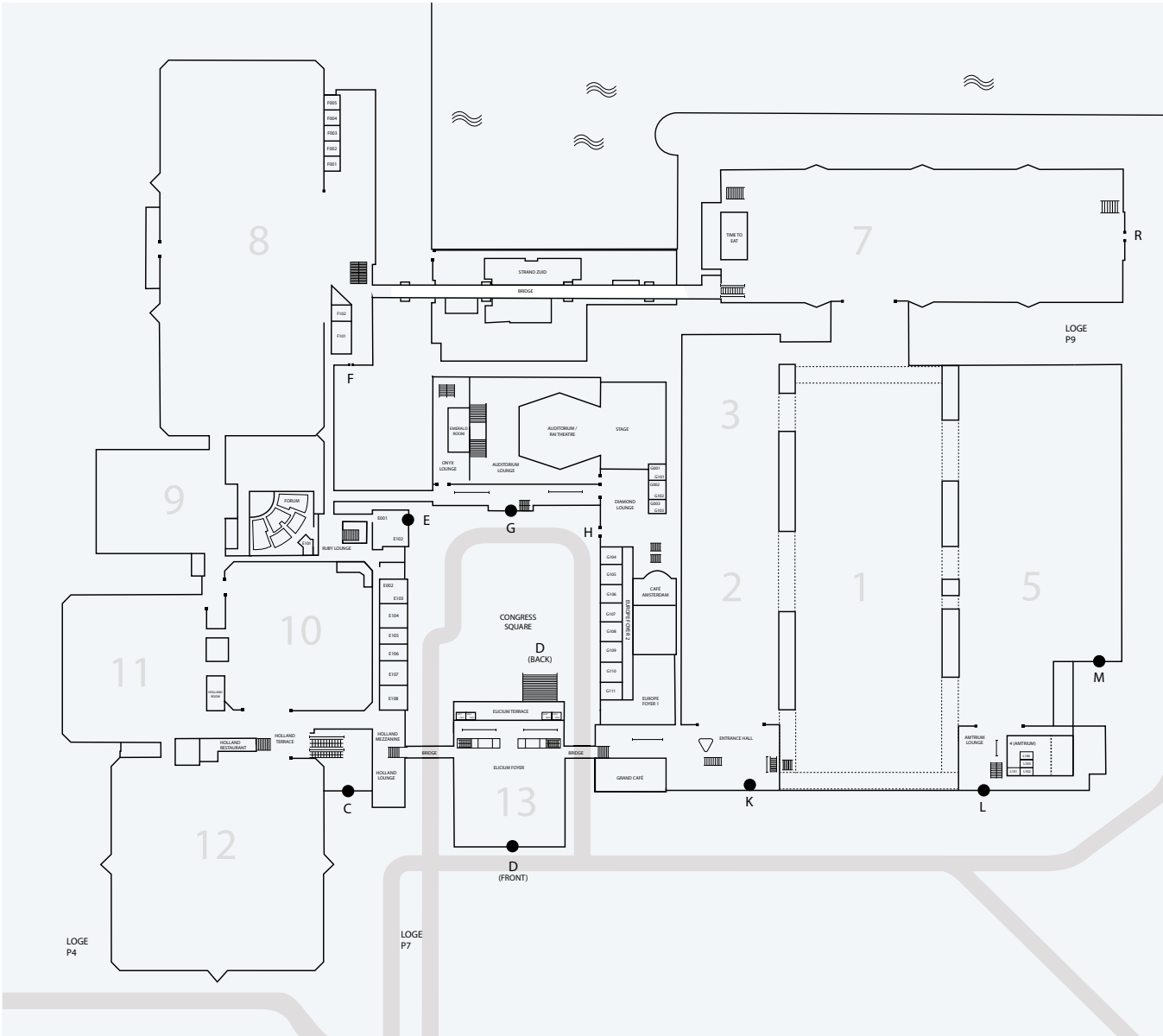
ALSO CHECK OUT PAGE 11



Description

Besides all of the print items we produce and install, we also offer digital options. This digital billboard can be placed anywhere you like and will definitely stand out. The advantage is that you can change content as much as you like: you are in control throughout the event!





Description

Foam prints in any colour, shape and font you like! This is the item all of the visitors will take pictures off. Ideal for some extra social media attention as well, besides being a very interesting item. When I say any colour shape and font, we really do mean it. Ask your account manager for the possibilities!



Entrance graphics

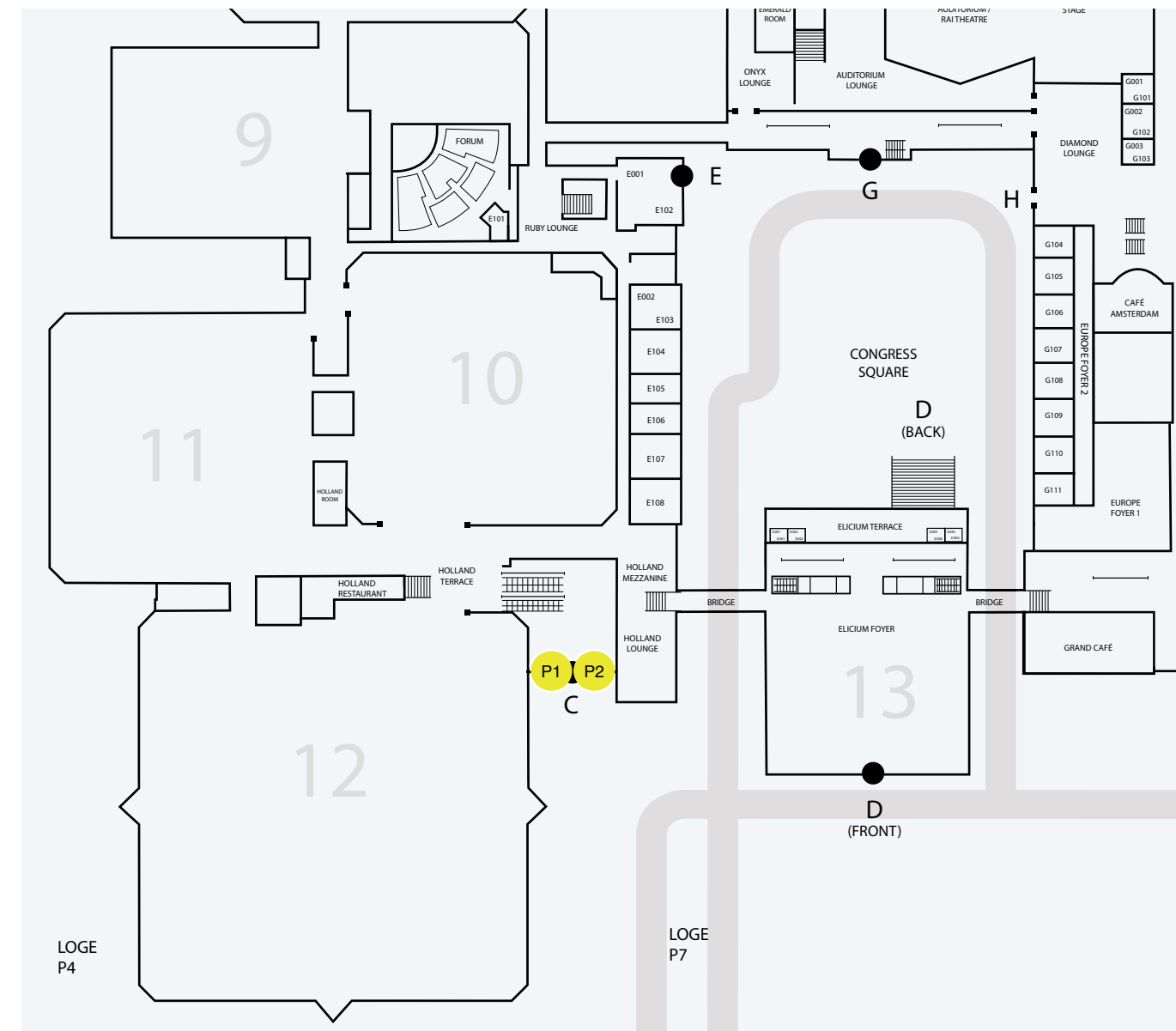
Indoor

High Profile Opportunities

B1.001C - Window Sticker Revolving door Entrance C	Page 53
B2.001 - Stairway Advertising	Page 61
B2.004 - Escalator Advertising Double-sided	Page 66

Great Value Options

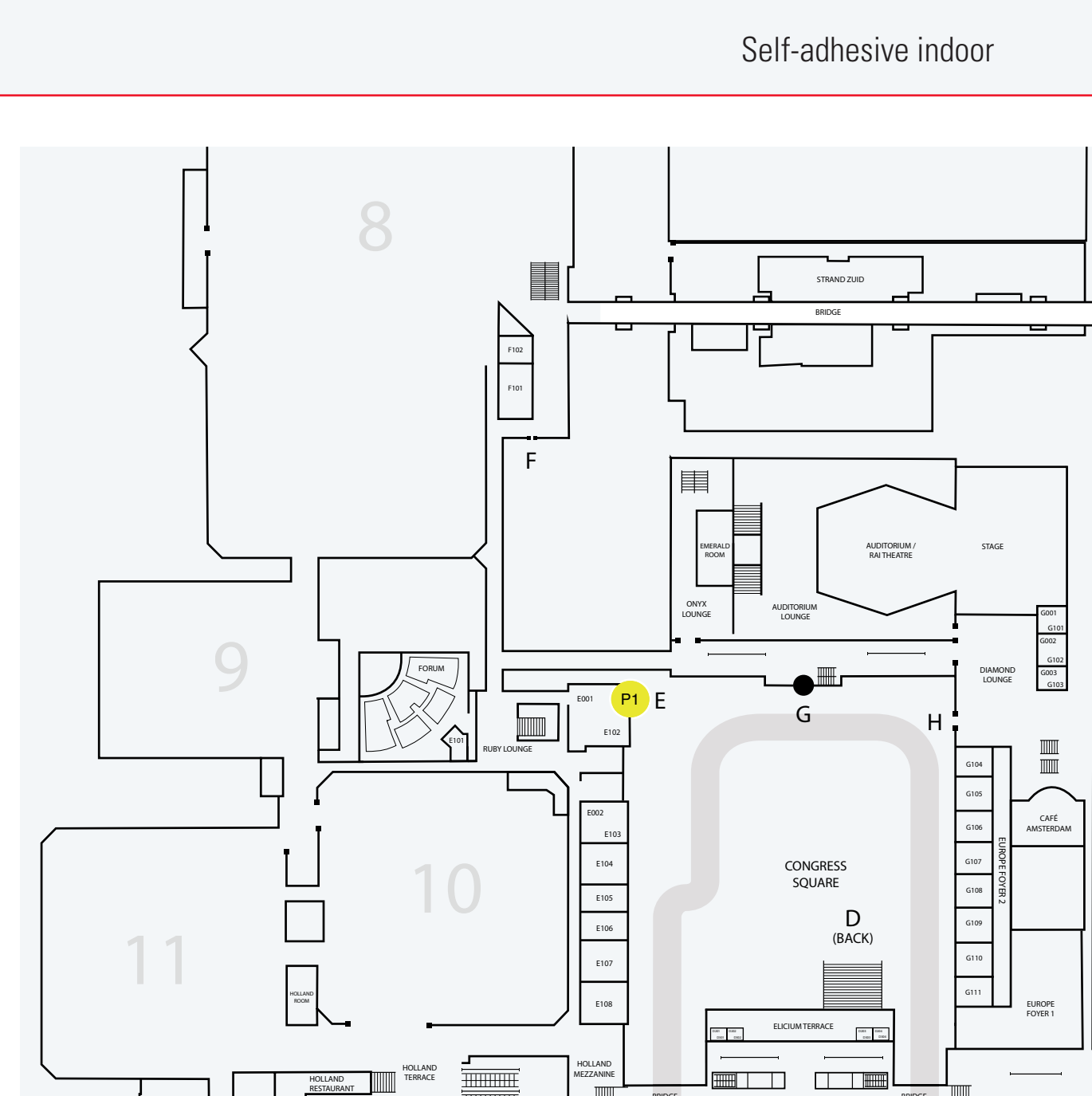
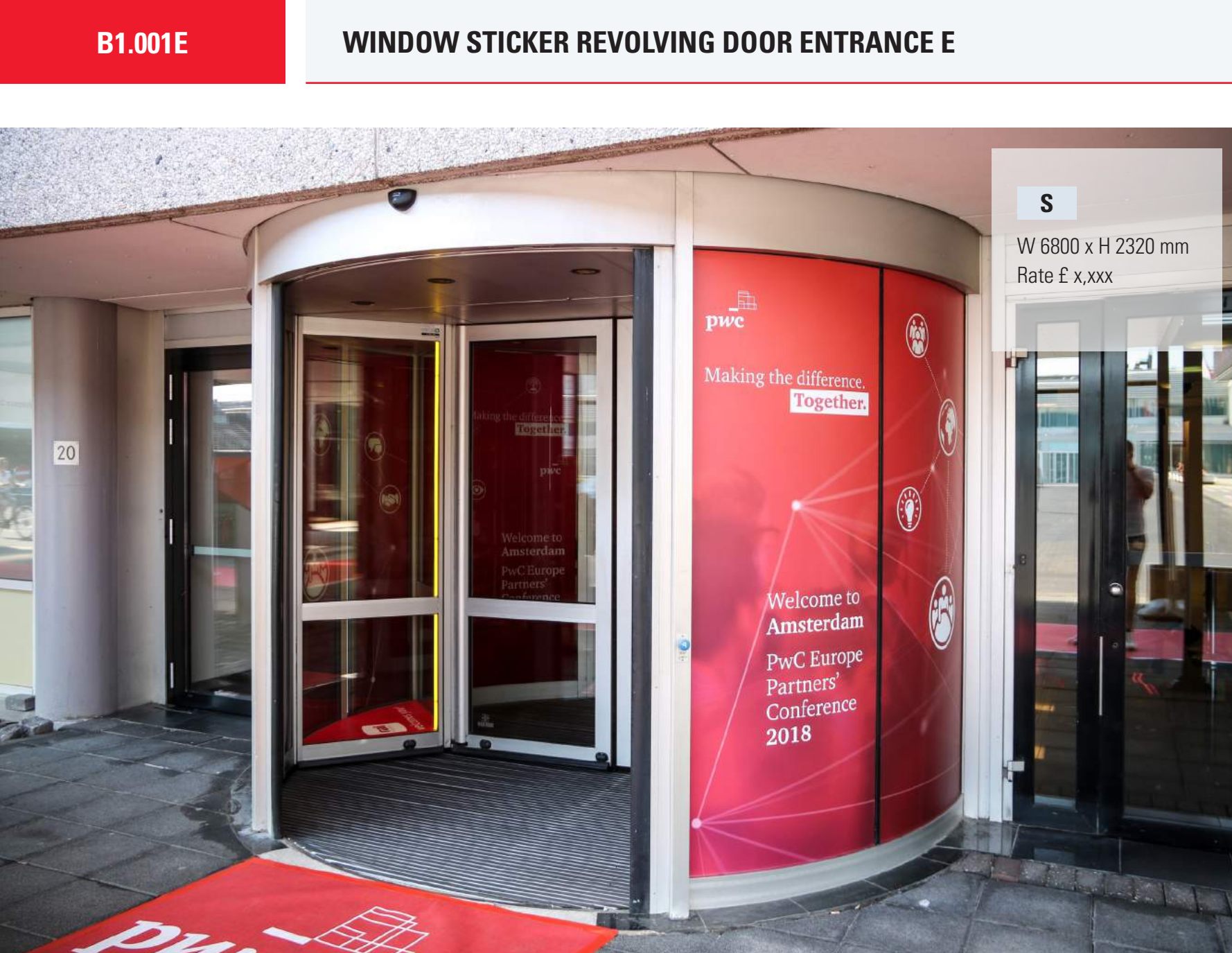
B1.002 - Sticker above revolving doors	Page 58
B2.002 - Handrail Advertising	Page 65
B2.003 - Escalator Advertising Double-sided	Page 66



Description

Do you want to create the ultimate brand awareness? Brand the entrances to the event! People will have no choice but to see your branding as they enter the building. All of the doors and windows will be branded with vinyl on both the inside and outside. For a nice finish, the actual revolving door windows are also branded.

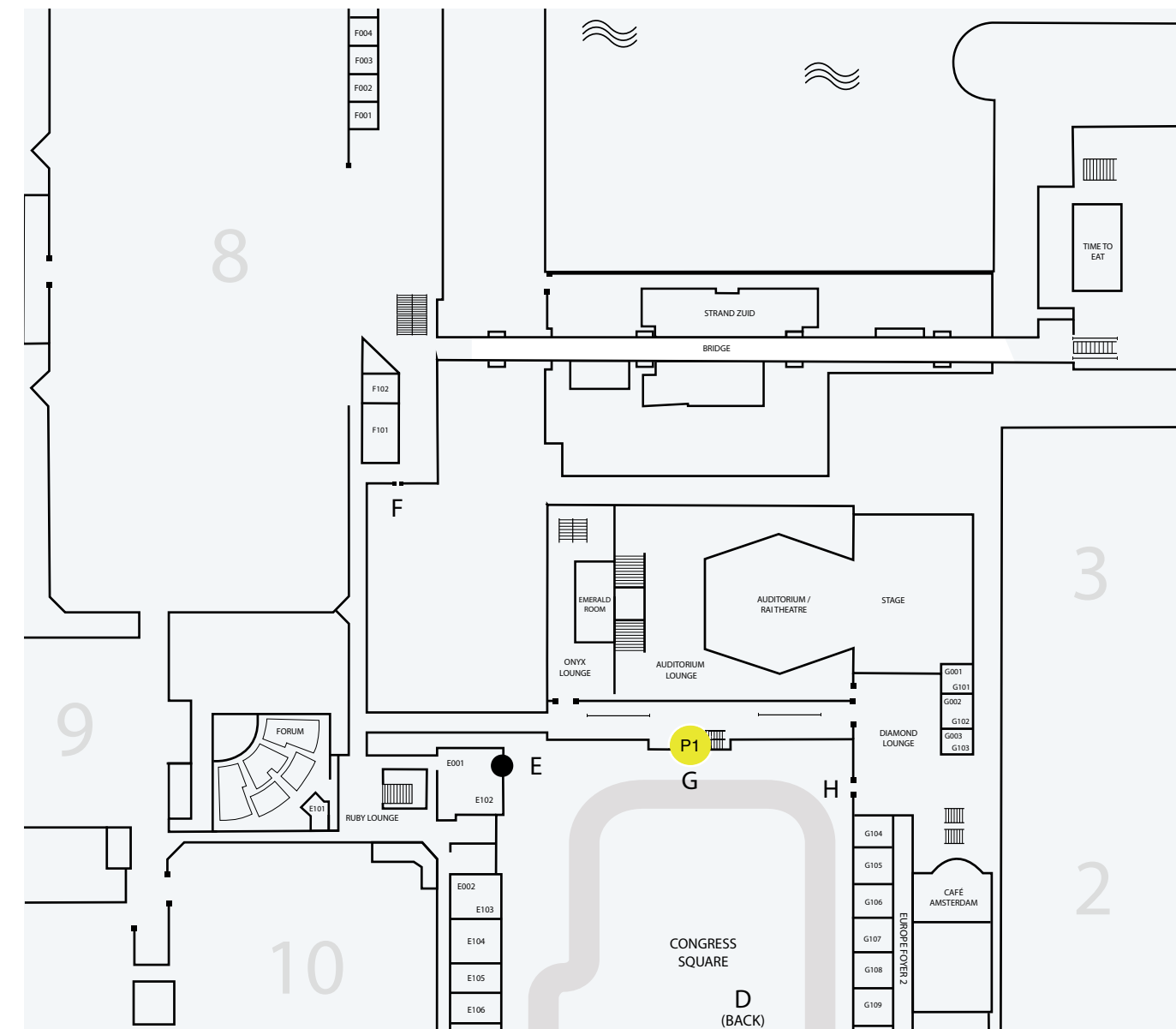




Description

Do you want to create the ultimate brand awareness? Brand the entrances to the event! People will have no choice but to see your branding as they enter the building. All of the doors and windows will be branded with vinyl on both the inside and outside. For a nice finish, the actual revolving door windows are also branded.





Description

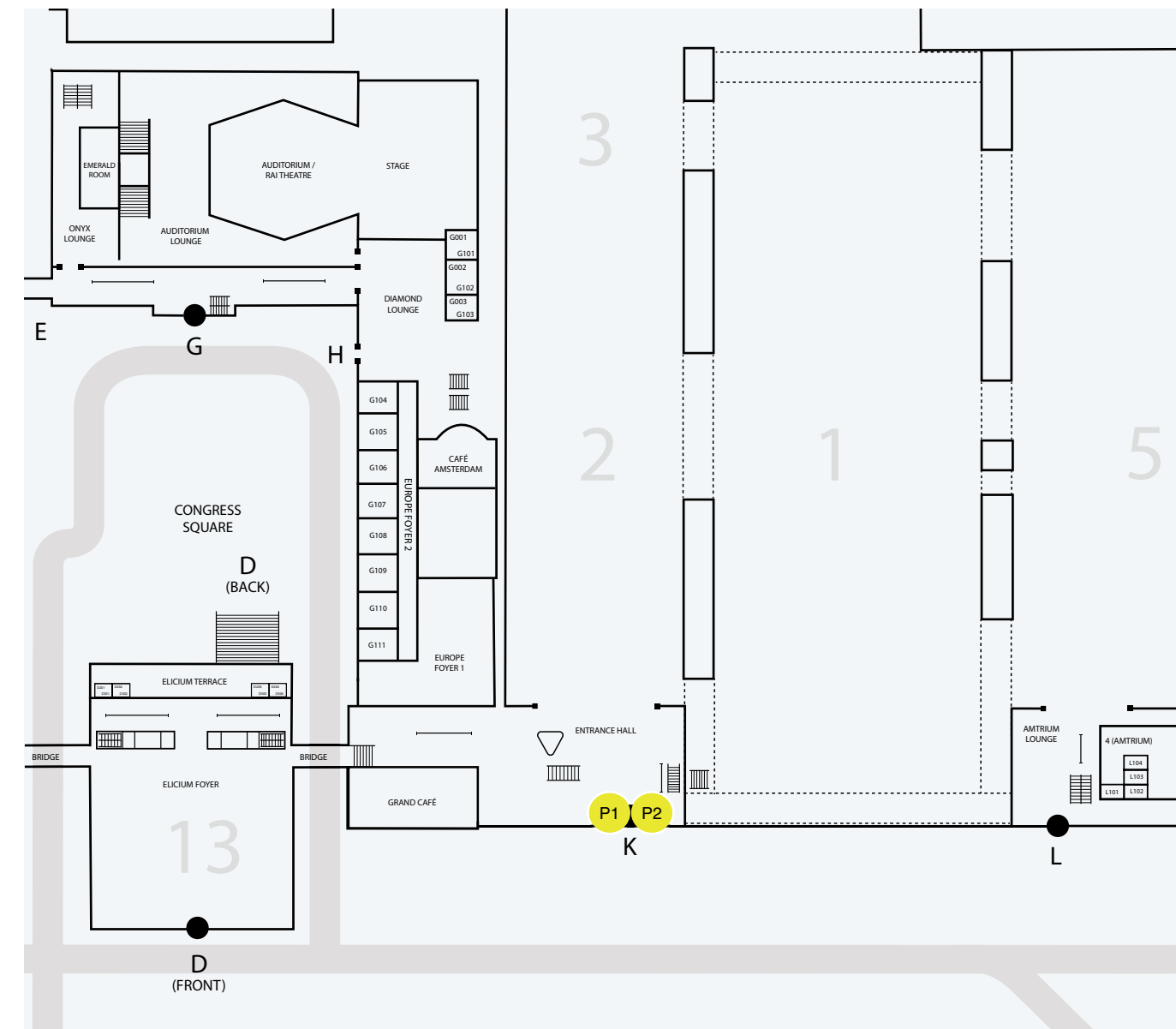
Do you want to create the ultimate brand awareness? Brand the entrances to the event! People will have no choice but to see your branding as they enter the building. All of the doors and windows will be branded with vinyl on both the inside and outside. For a nice finish, the actual revolving door windows are also branded.





S

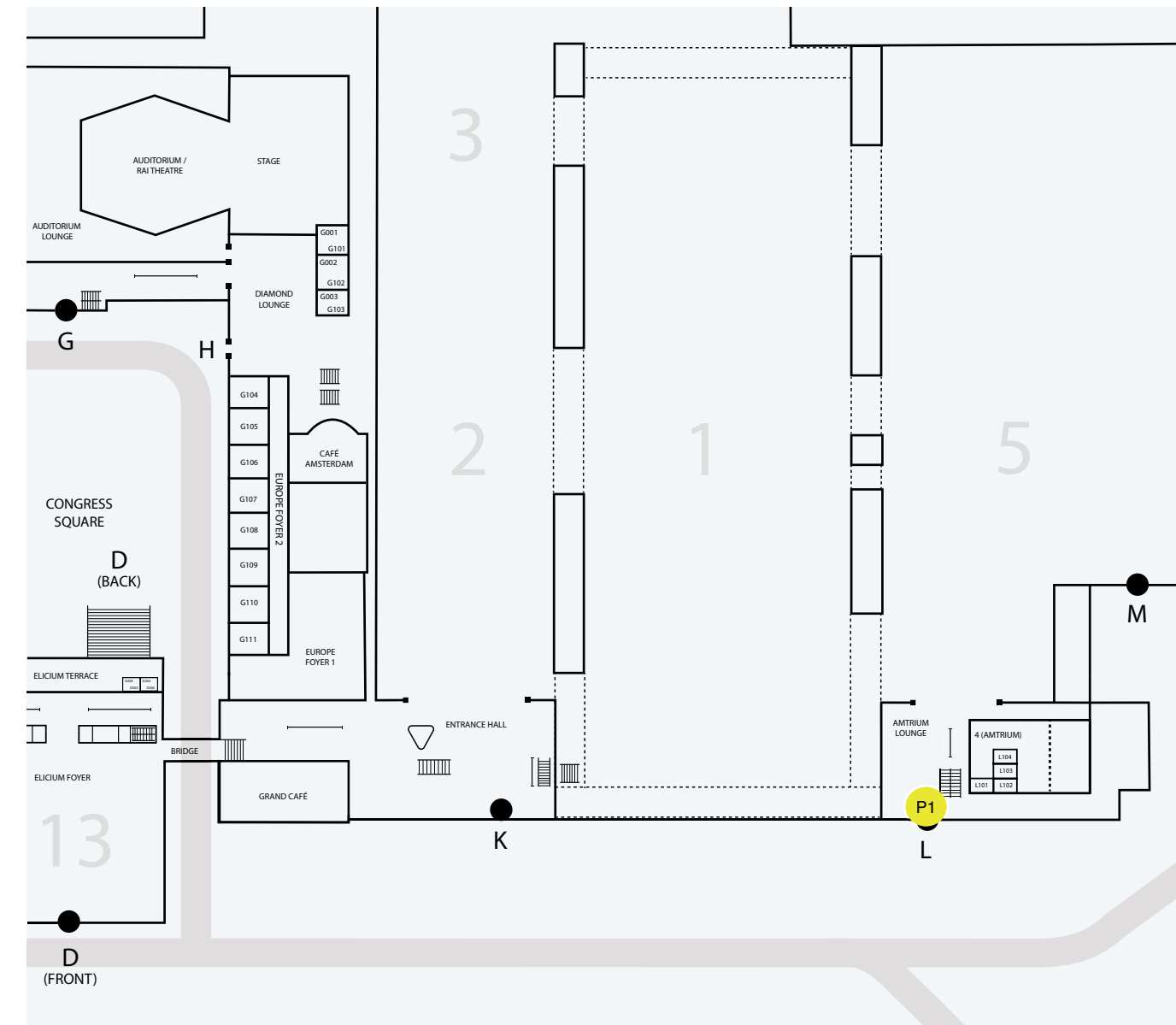
See specifications
Rate £ x,xxx



Description

Do you want to create the ultimate brand awareness? Brand the entrances to the event! People will have no choice but to see your branding as they enter the building. All of the doors and windows will be branded with vinyl on both the inside and outside. For a nice finish, the actual revolving door windows are also branded.

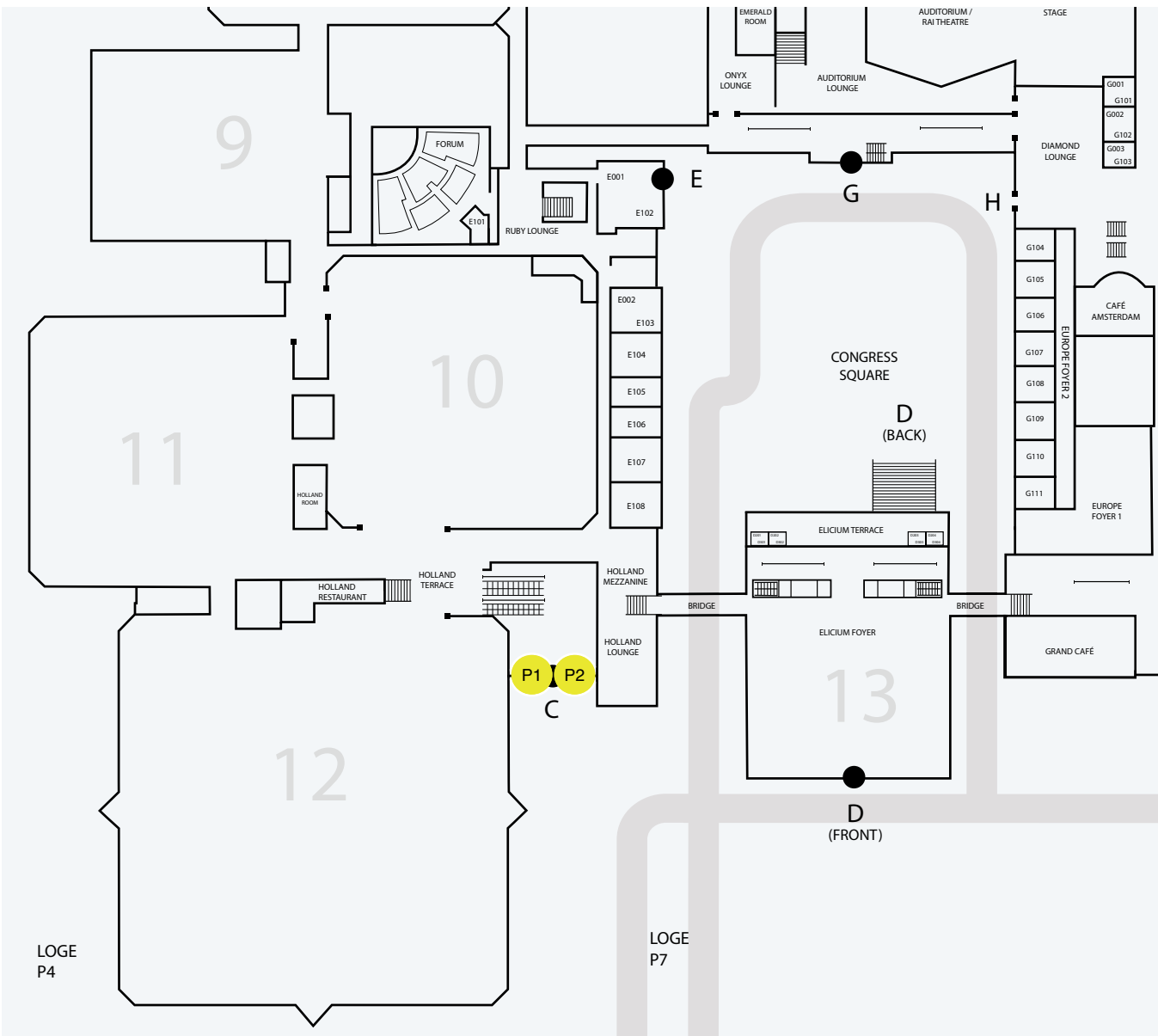




Description

Do you want to create the ultimate brand awareness? Brand the entrances to the event! People will have no choice but to see your branding as they enter the building. All of the doors and windows will be branded with vinyl on both the inside and outside. For a nice finish, the actual revolving door windows are also branded.

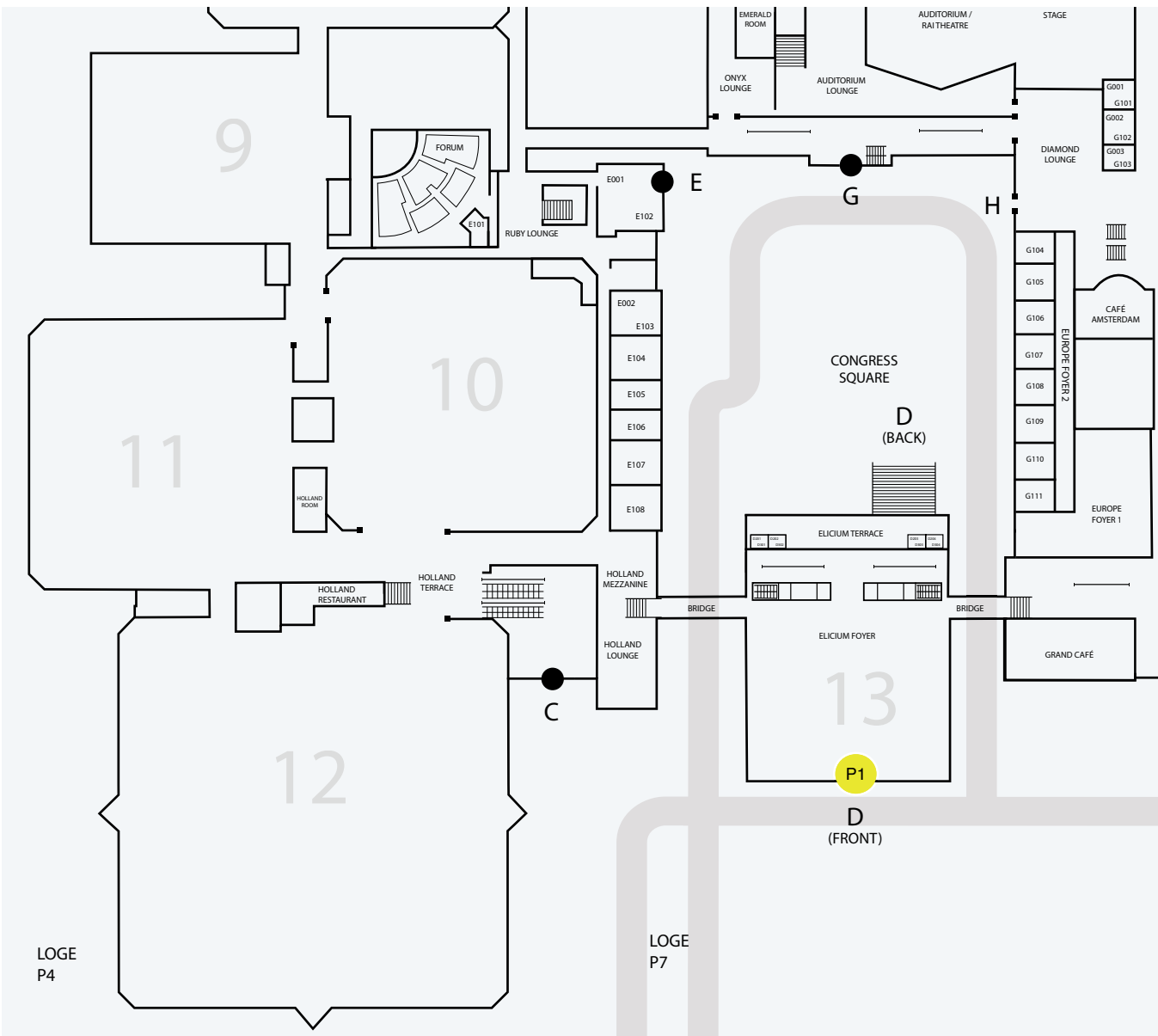




Description

These are mostly used to give a final message to your visitors when they are on their way out. See you next year..

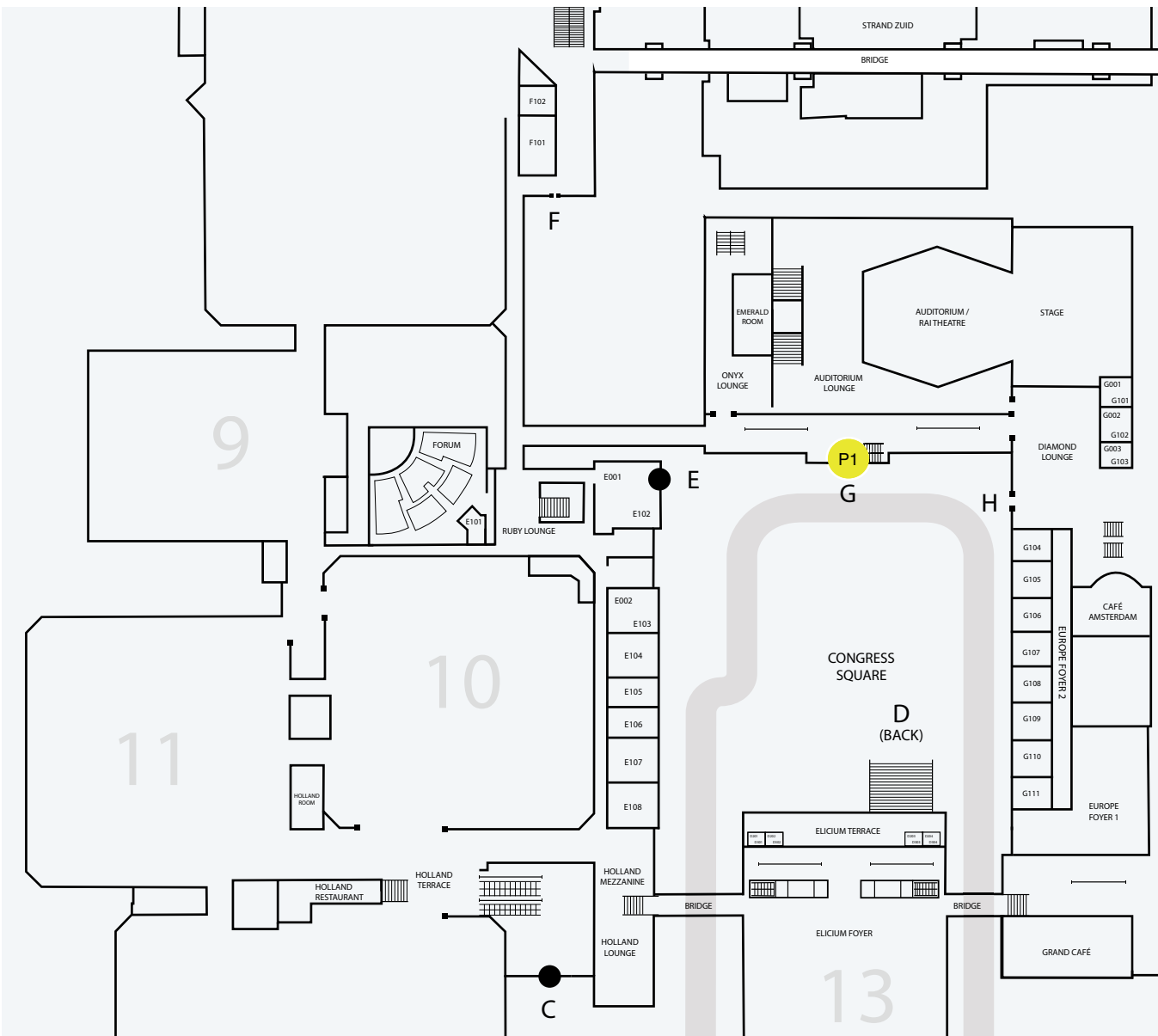




Description

These are mostly used to give a final message to your visitors when they are on their way out. See you next year..

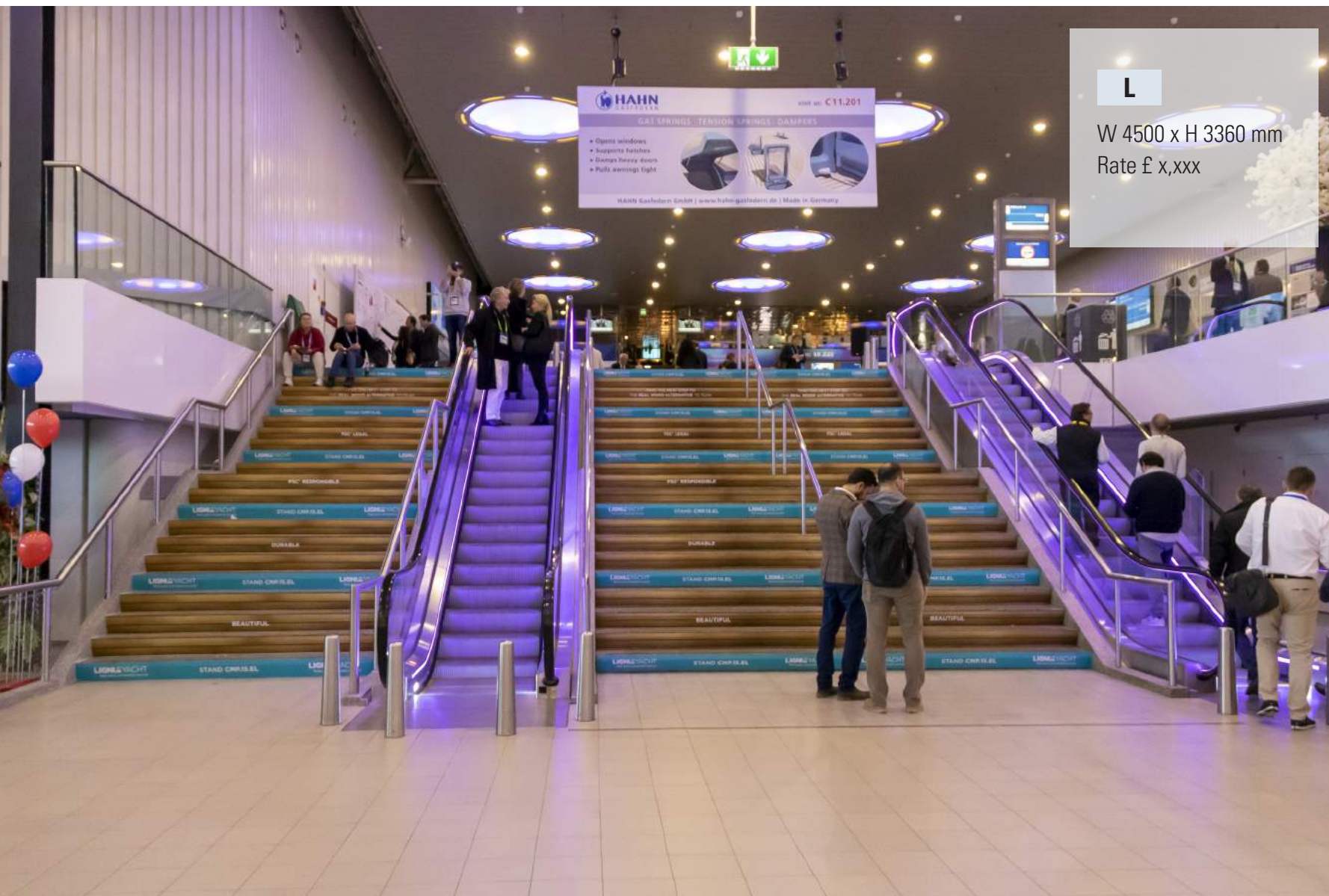




Description

These are mostly used to give a final message to your visitors when they are on their way out. See you next year..





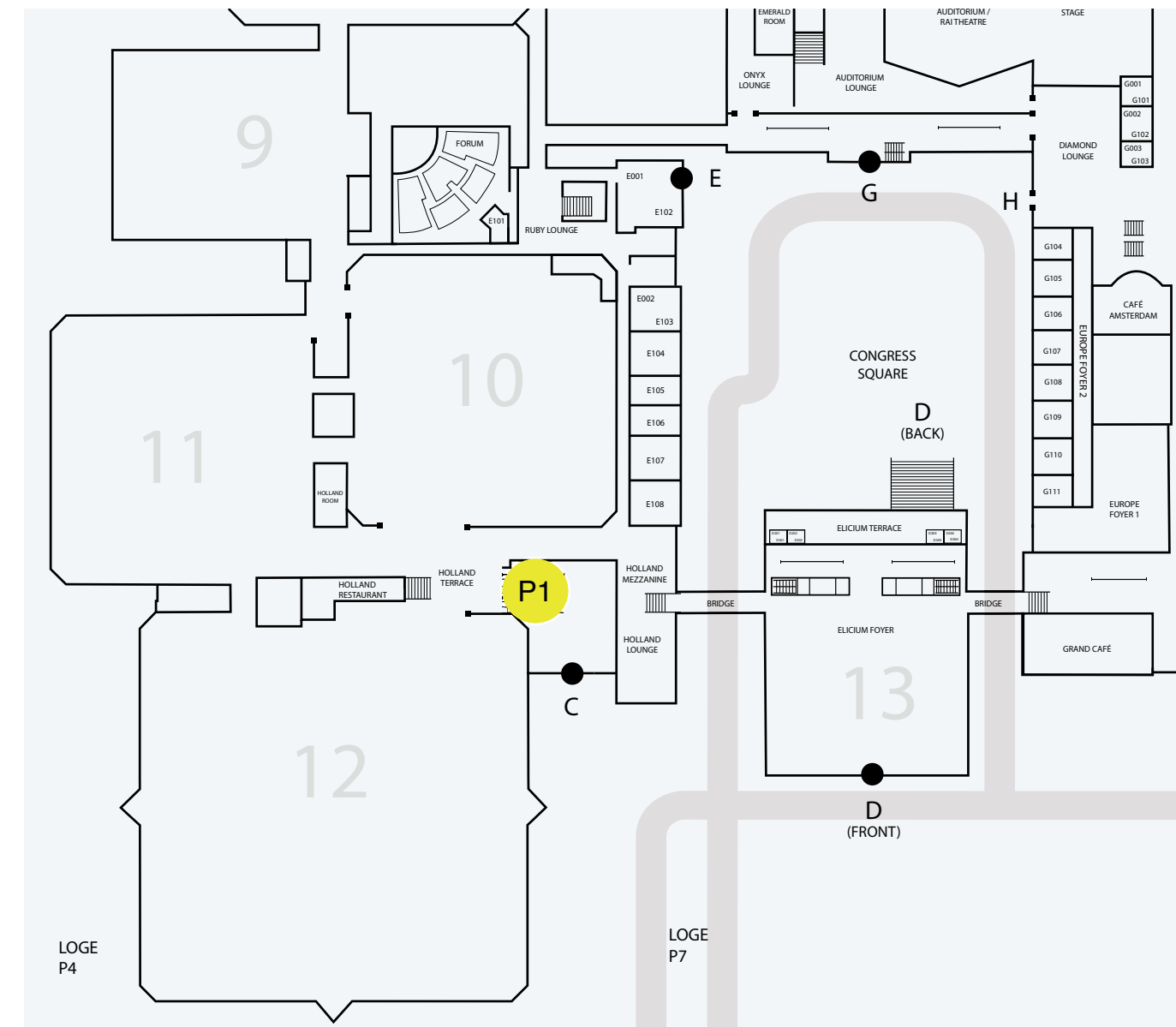
L

W 4500 x H 3360 mm
Rate £ x,xxx



M

W 2565 x H 3360 mm
Rate £ x,xxx



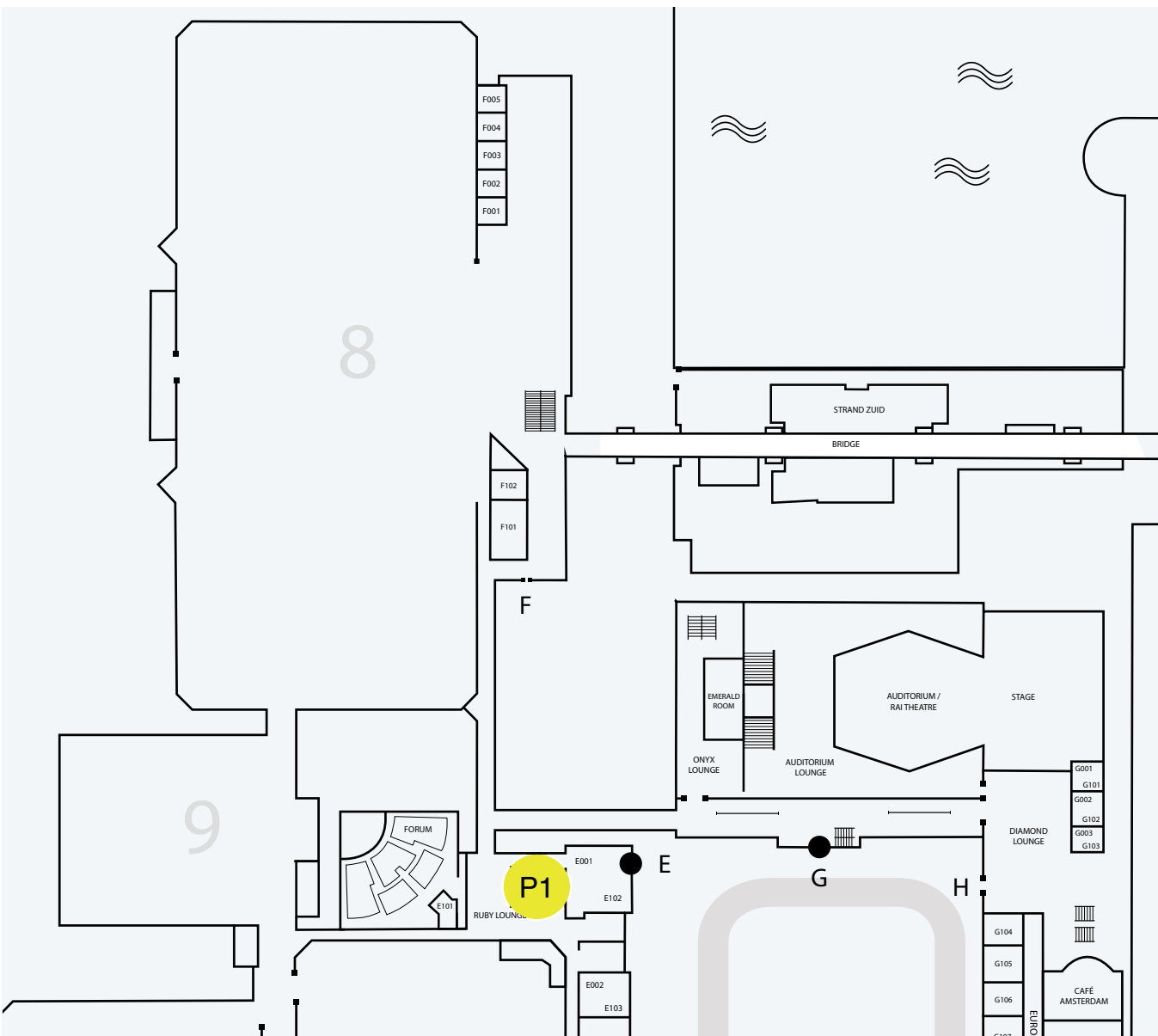
Description

Use the stairway to the halls for your branding. Everyone will see this when making their way to their destination. Whether you are taking the stairs or the escalator, this will absolutely be remembered by every single visitor. The front of the steps is branded with vinyl, while the actual steps stay free of branding.





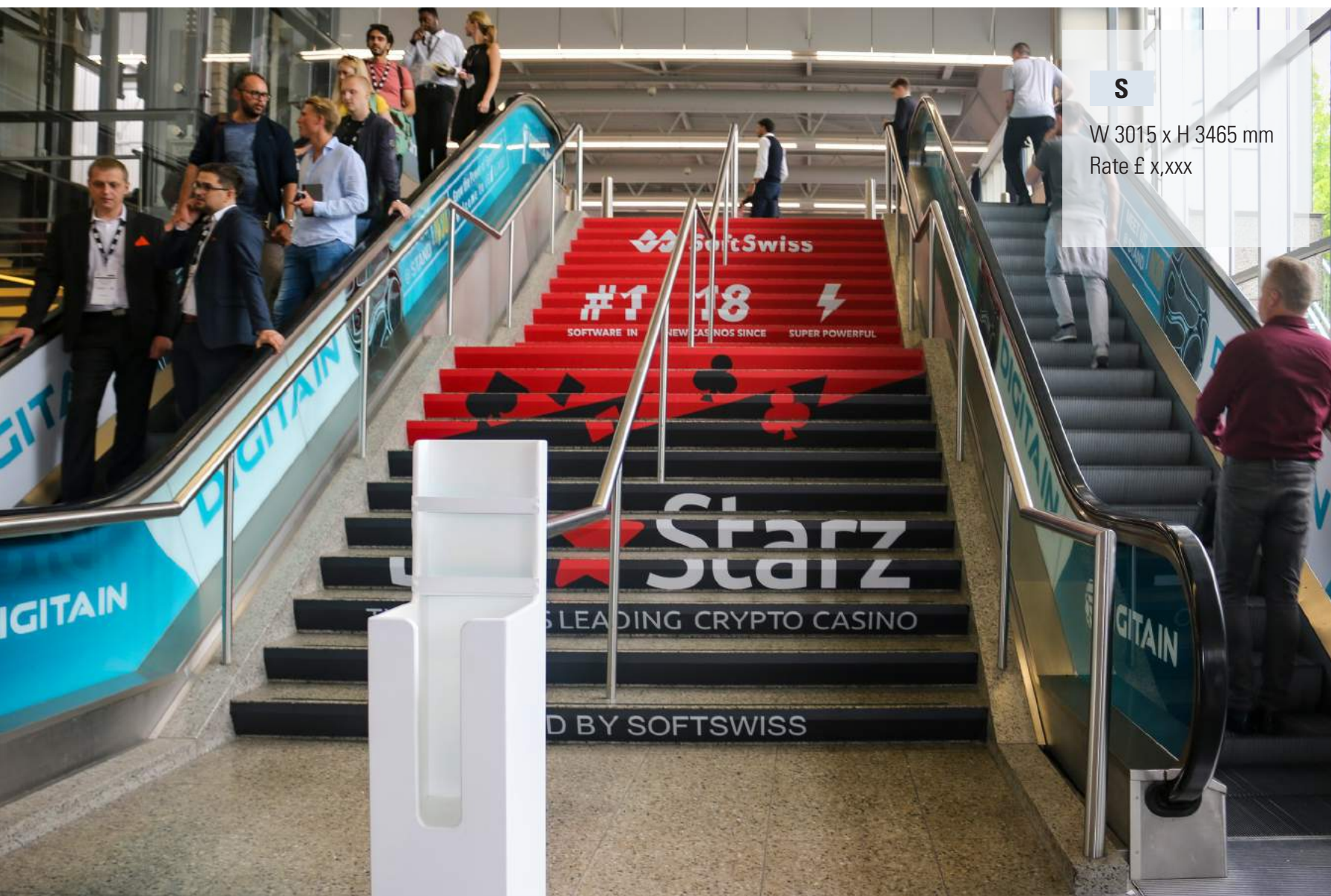
S
W 4880 x H 2000 mm
Rate £ x,xxx



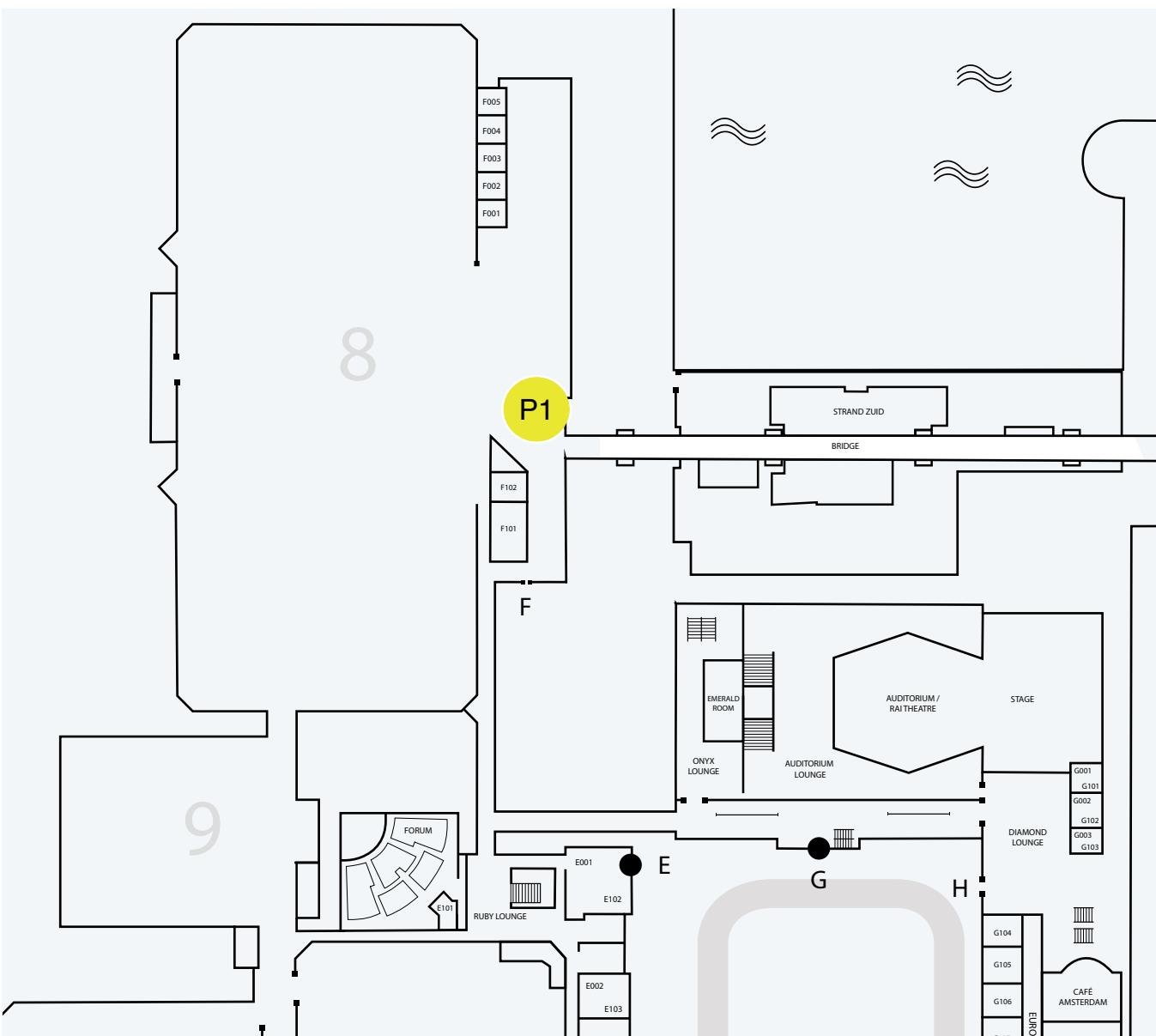
Description

Use the stairway to the halls for your branding. Everyone will see this when making their way to their destination. Wether you are taking the stairs or the escalator, this will absolutely be a remembered by every single visitor. The front of the steps is branded with vinyl, while the actual steps stay free of branding.





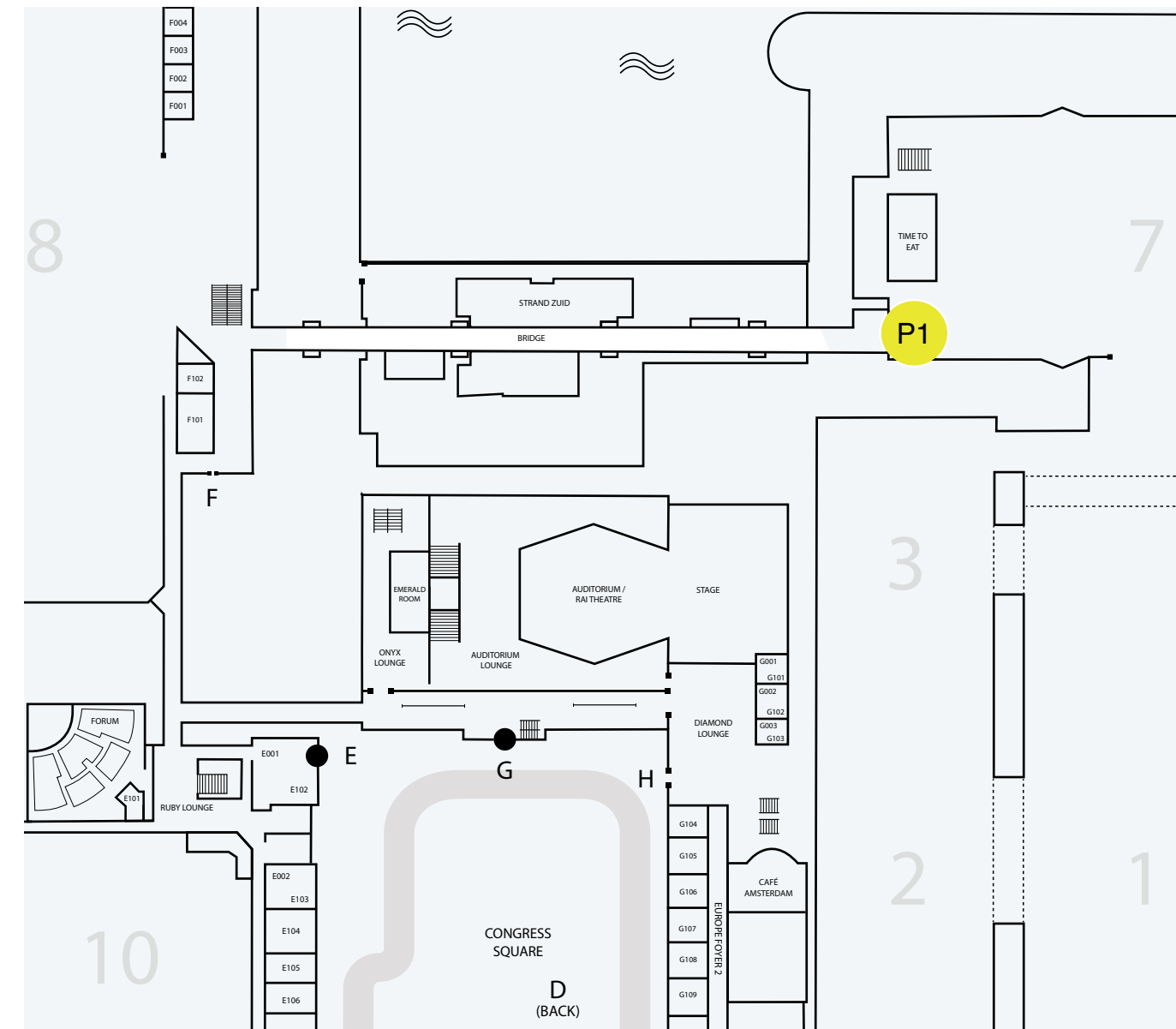
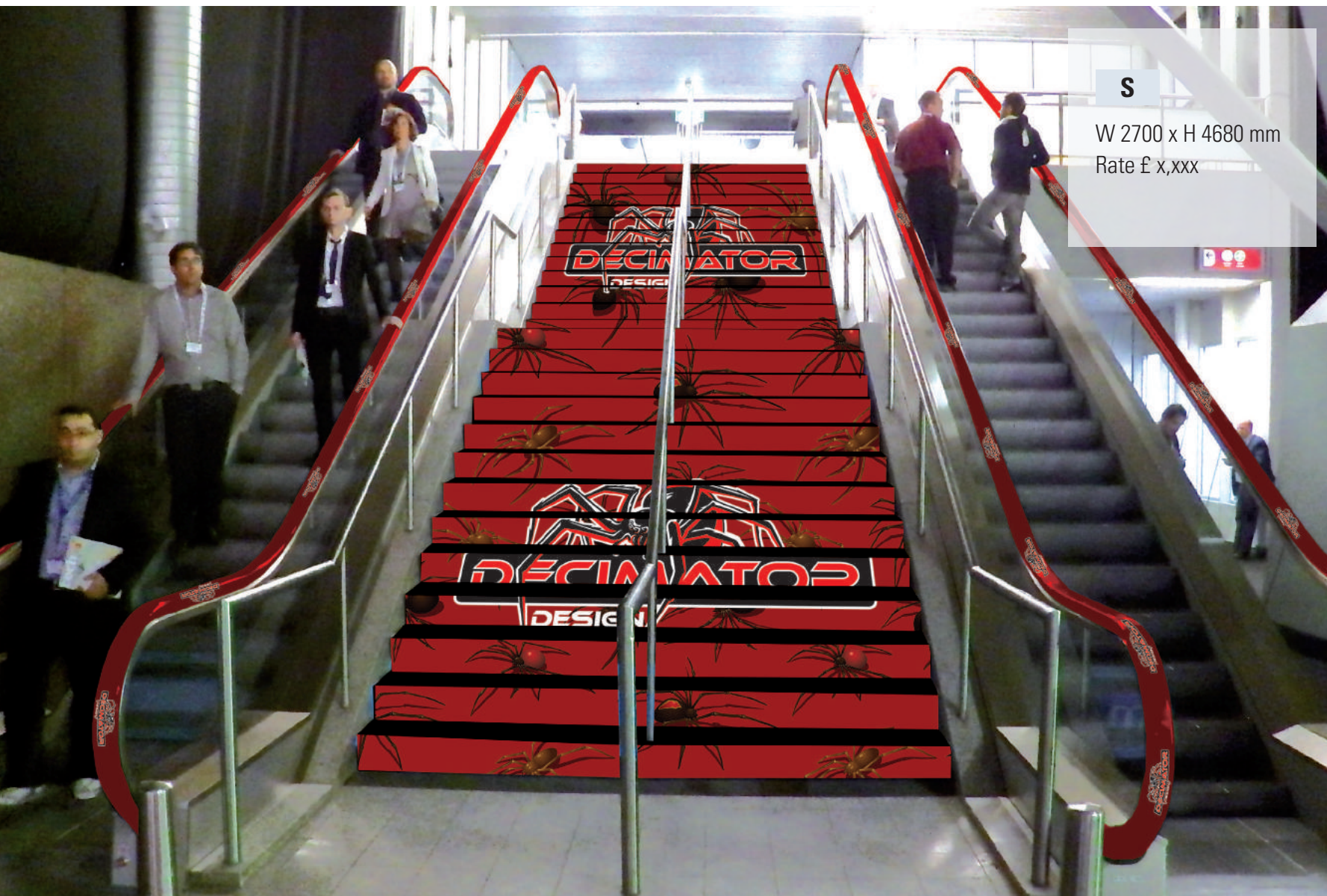
S
W 3015 x H 3465 mm
Rate £ x,xxx



Description

Use the stairway to the halls for your branding. Everyone will see this when making their way to their destination. Wether you are taking the stairs or the escalator, this will absolutely be a remembered by every single visitor. The front of the steps is branded with vinyl, while the actual steps stay free of branding.

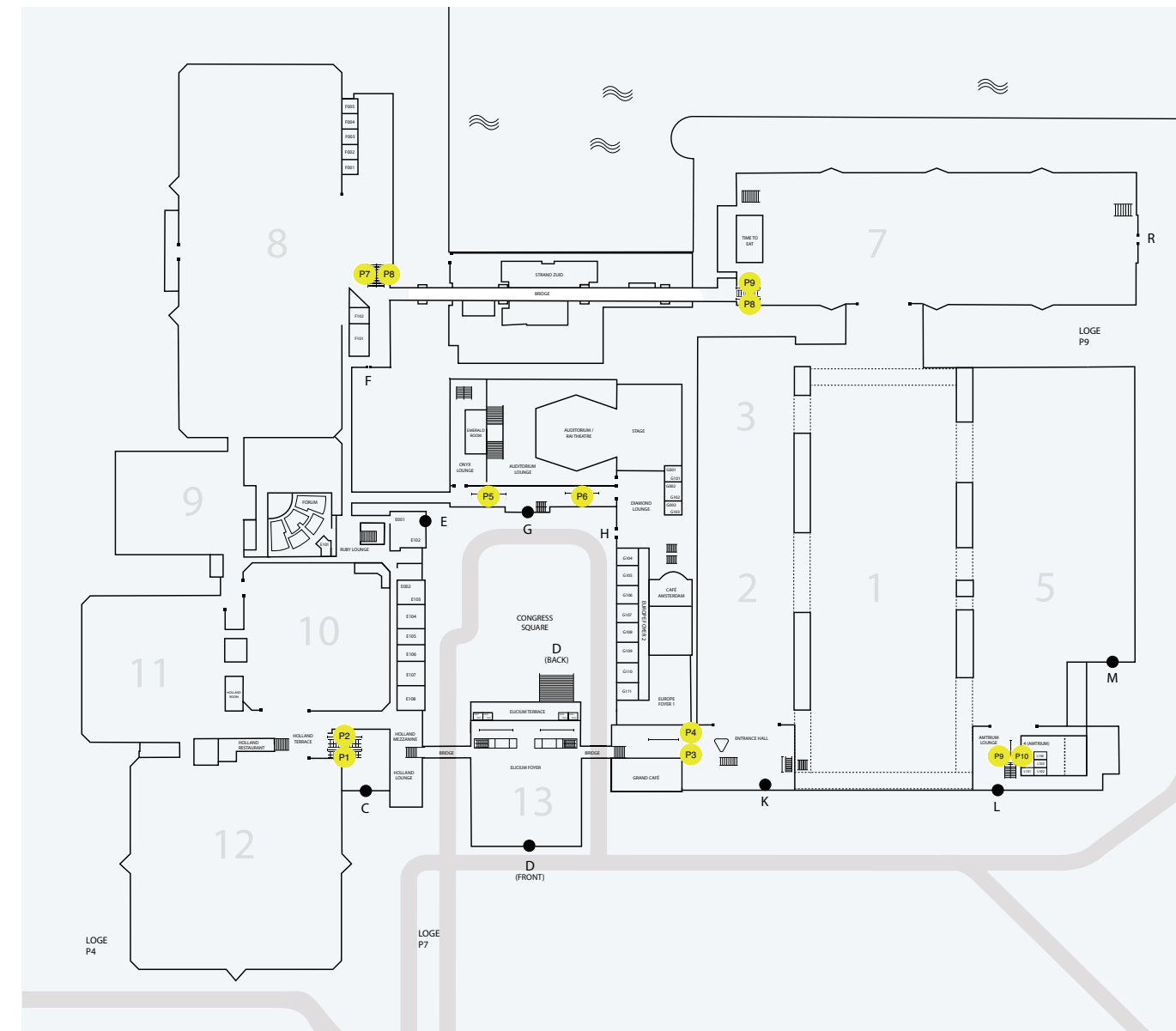




Description

Use the stairway to the halls for your branding. Everyone will see this when making their way to their destination. Whether you are taking the stairs or the escalator, this will absolutely be remembered by every single visitor. The front of the steps is branded with vinyl, while the actual steps stay free of branding.

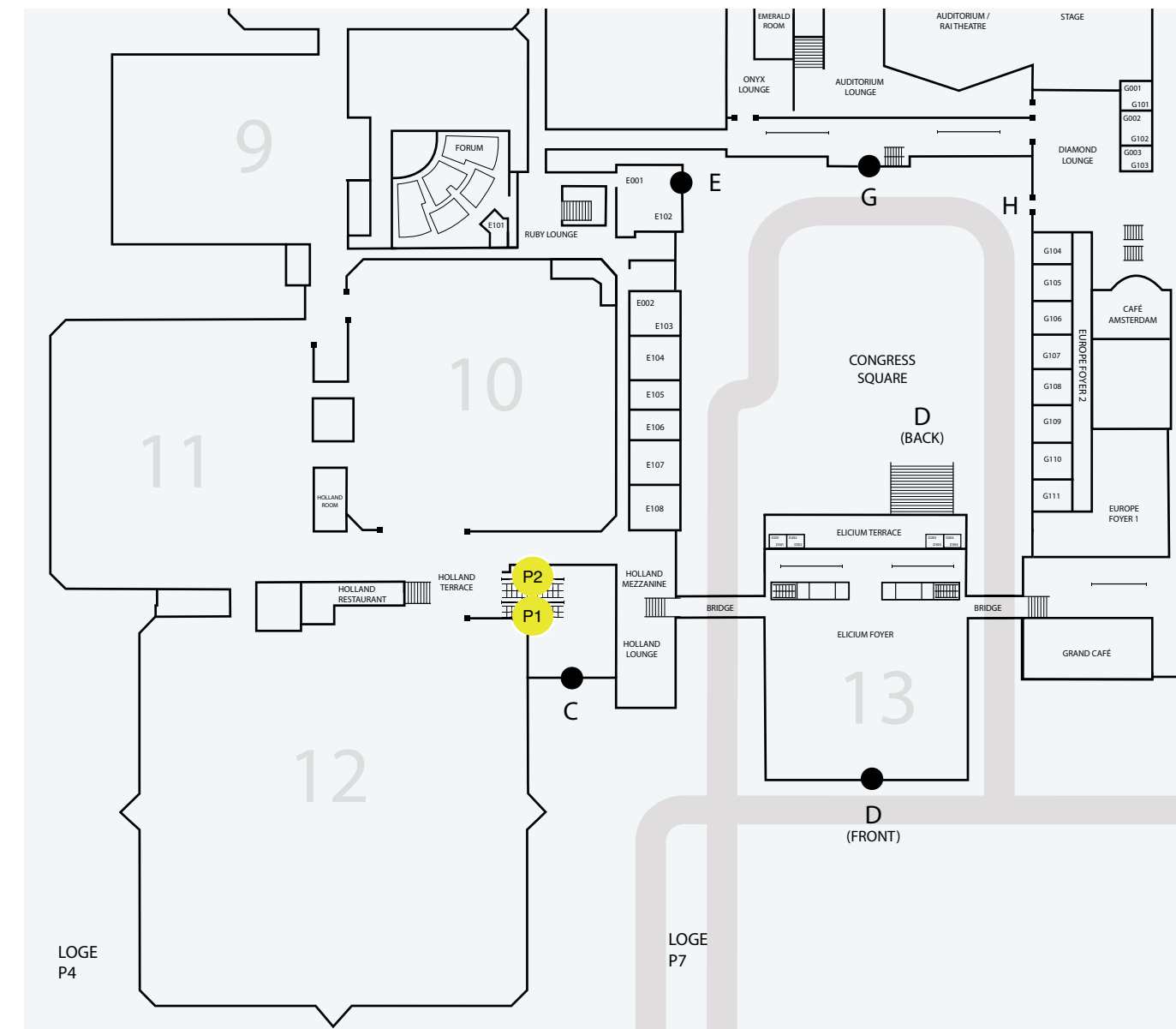
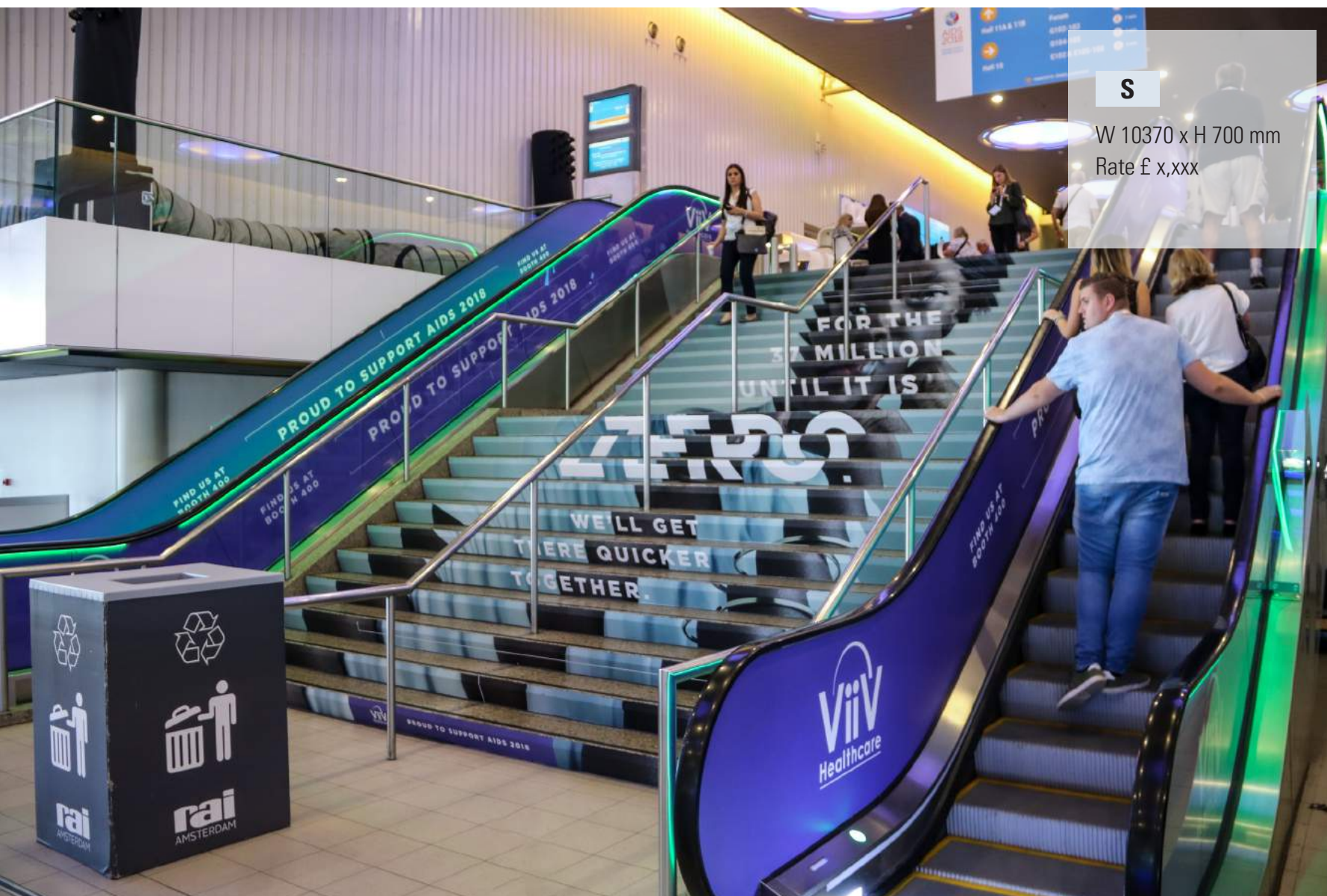




Description

Display your message here and let it travel to the top of the escalator with your target audience. Whether you are using this for event information or as an eye-catcher for branding, this will stand out. We are one of the few companies around the world who are able to apply this to any handrail. The costs are per set of two handrails.

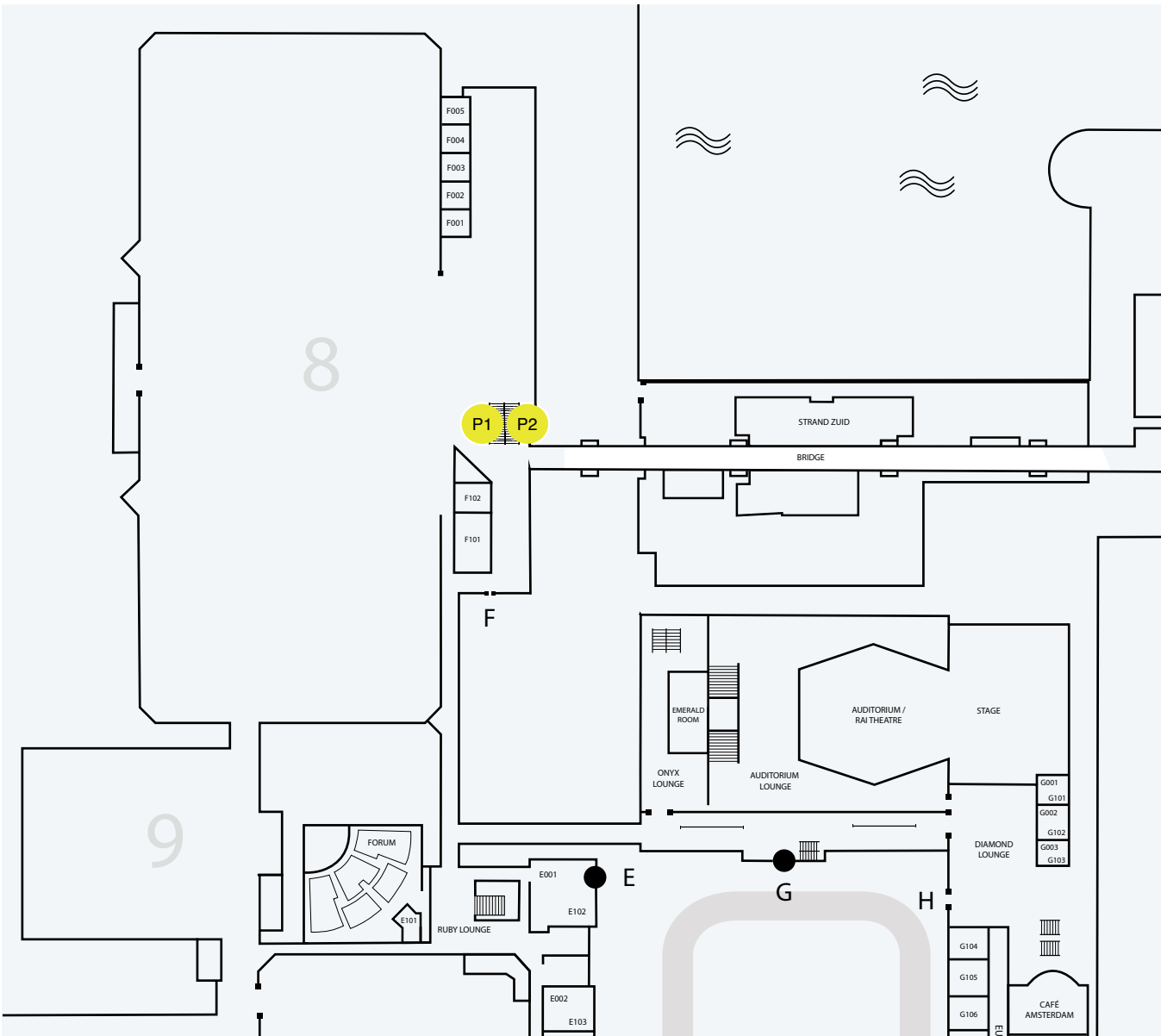
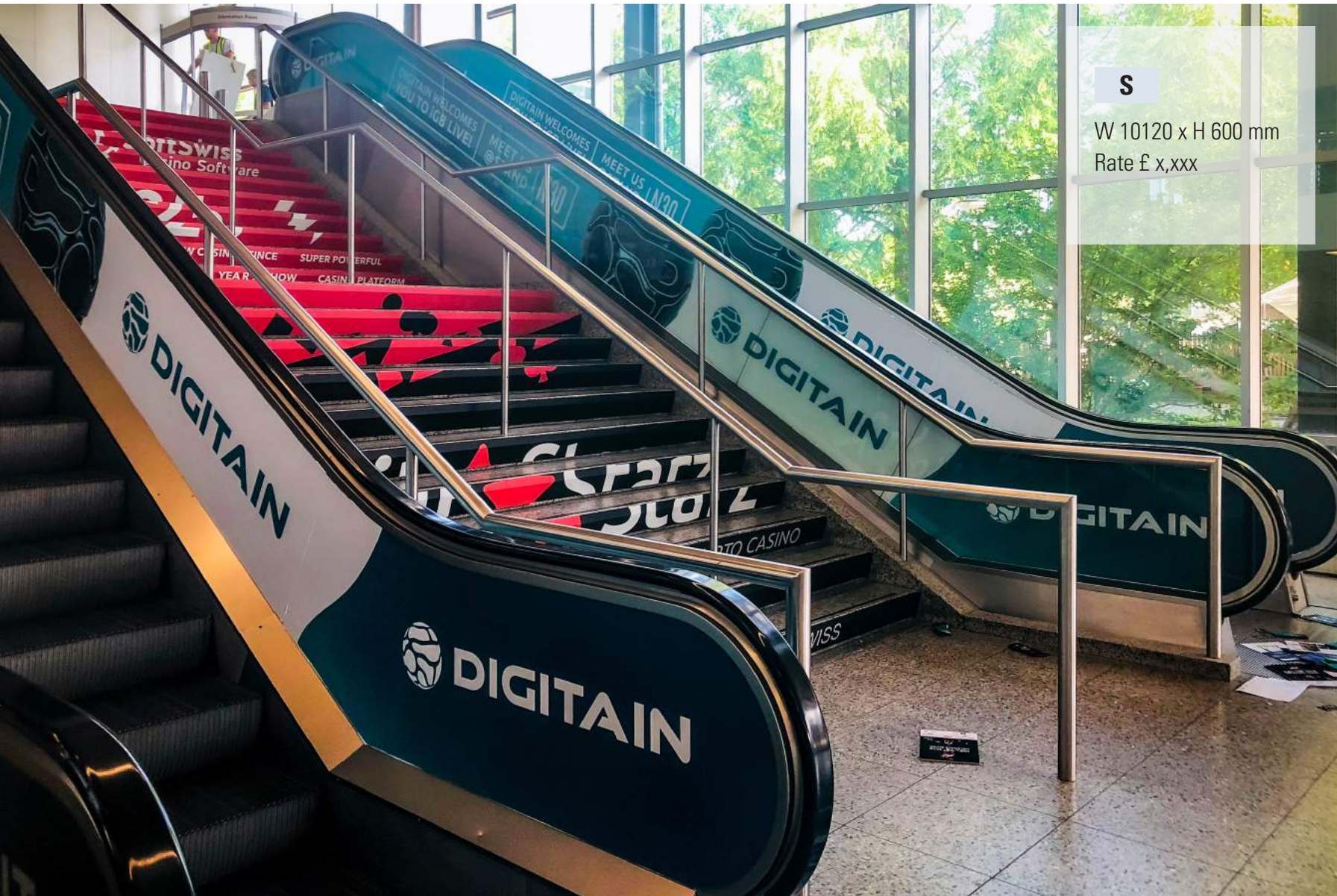




Description

These windows on the sides of the escalator are ideas for your message! Everyone will take these escalators at some time during the show, so great brand awareness guaranteed. Costs are per escalator.

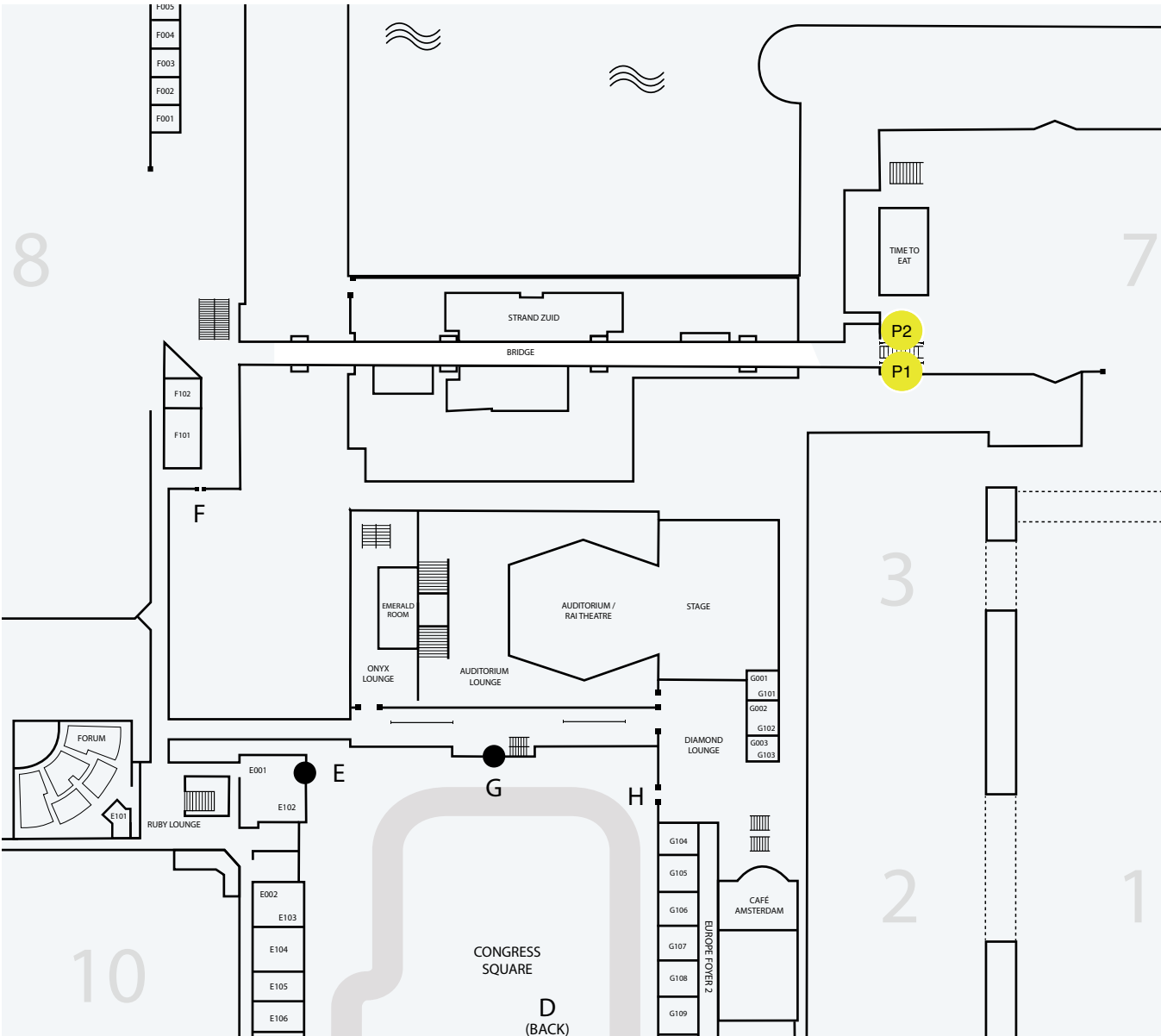




Description

These windows on the sides of the escalator are ideas for your message! Everyone will take these escalators at some time during the show, so great brand awareness guaranteed. Costs are per escalator.

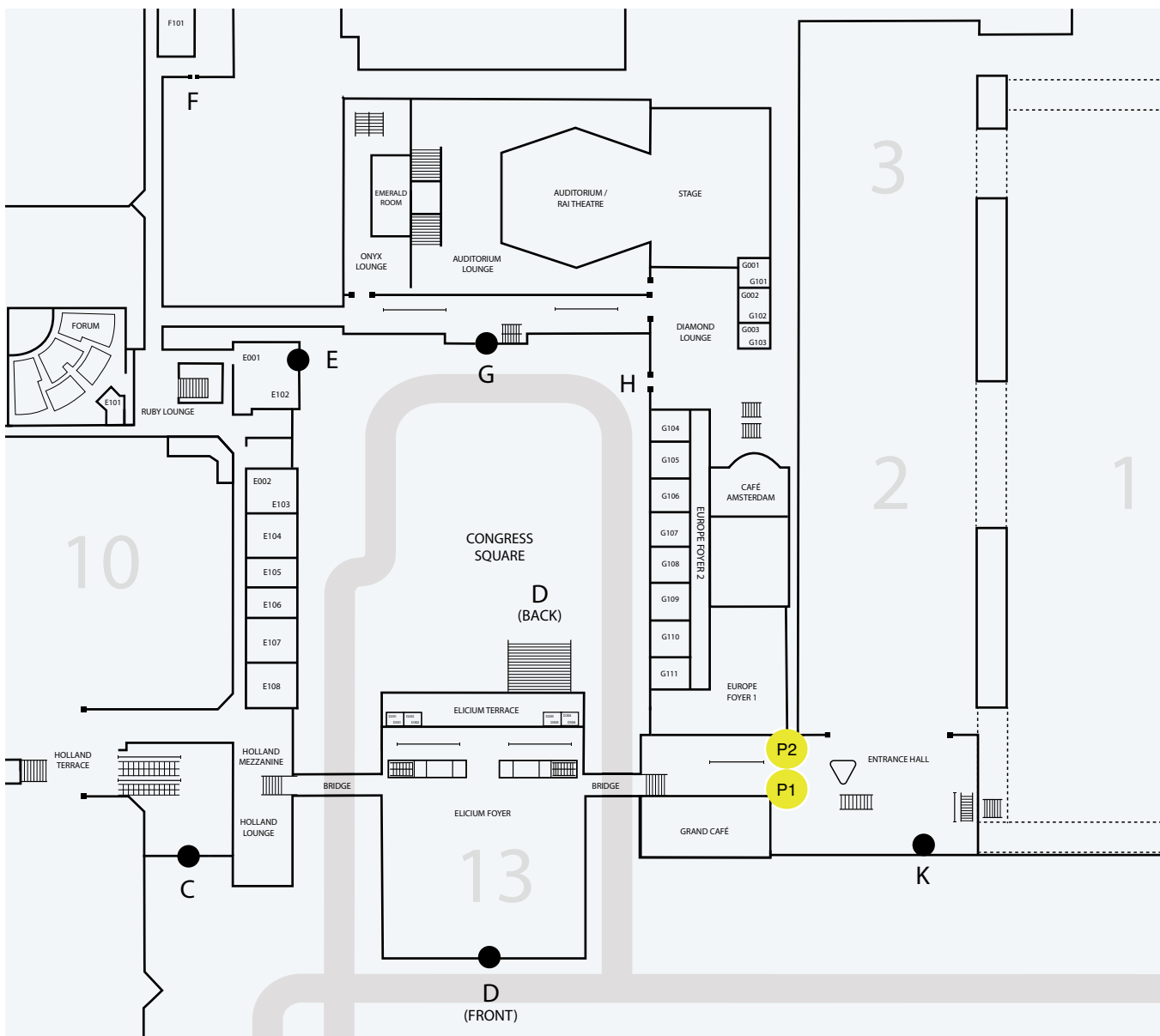




Description

These windows on the sides of the escalator are ideas for your message! Everyone will take these escalators at some time during the show, so great brand awareness guaranteed. Costs are per escalator.

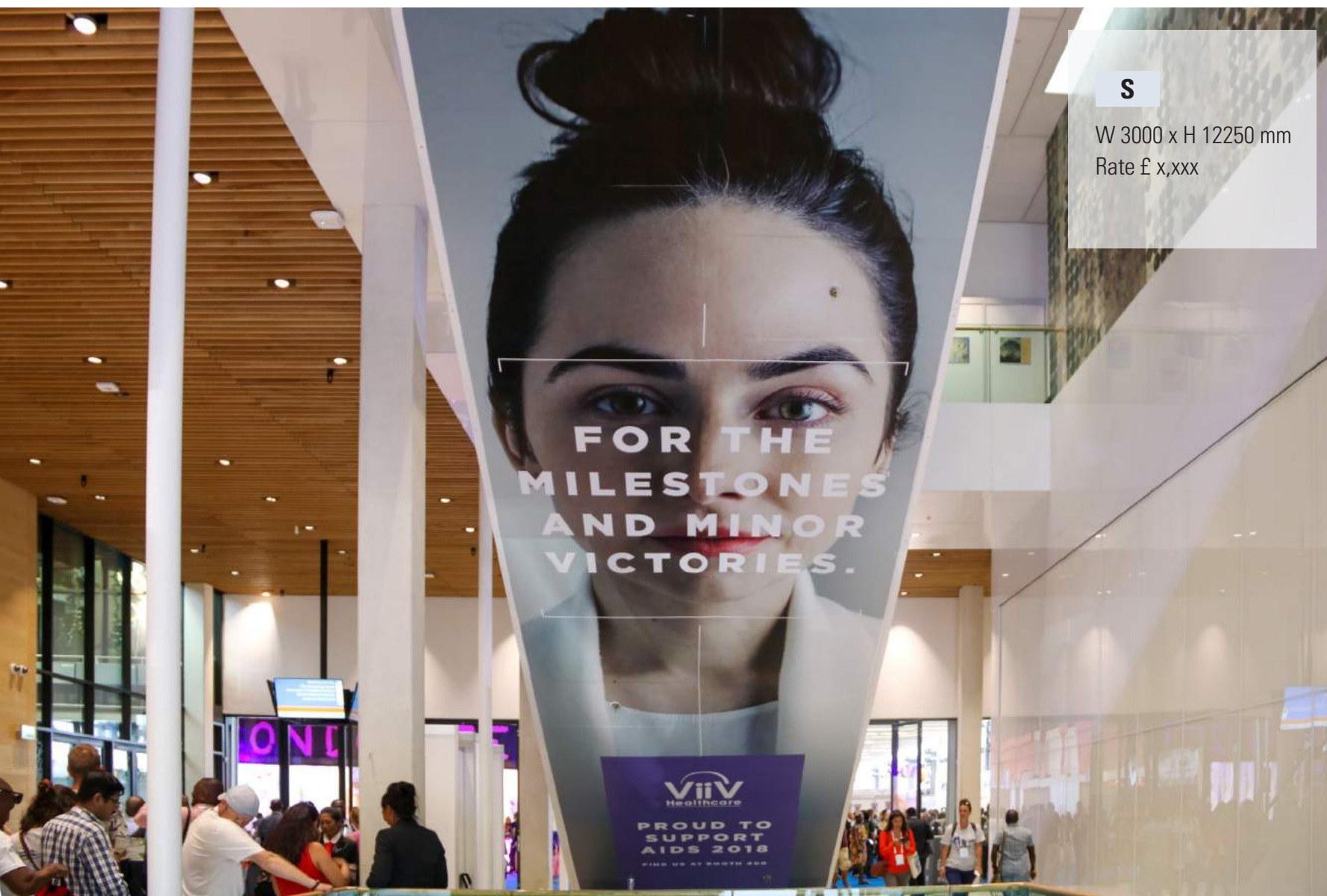




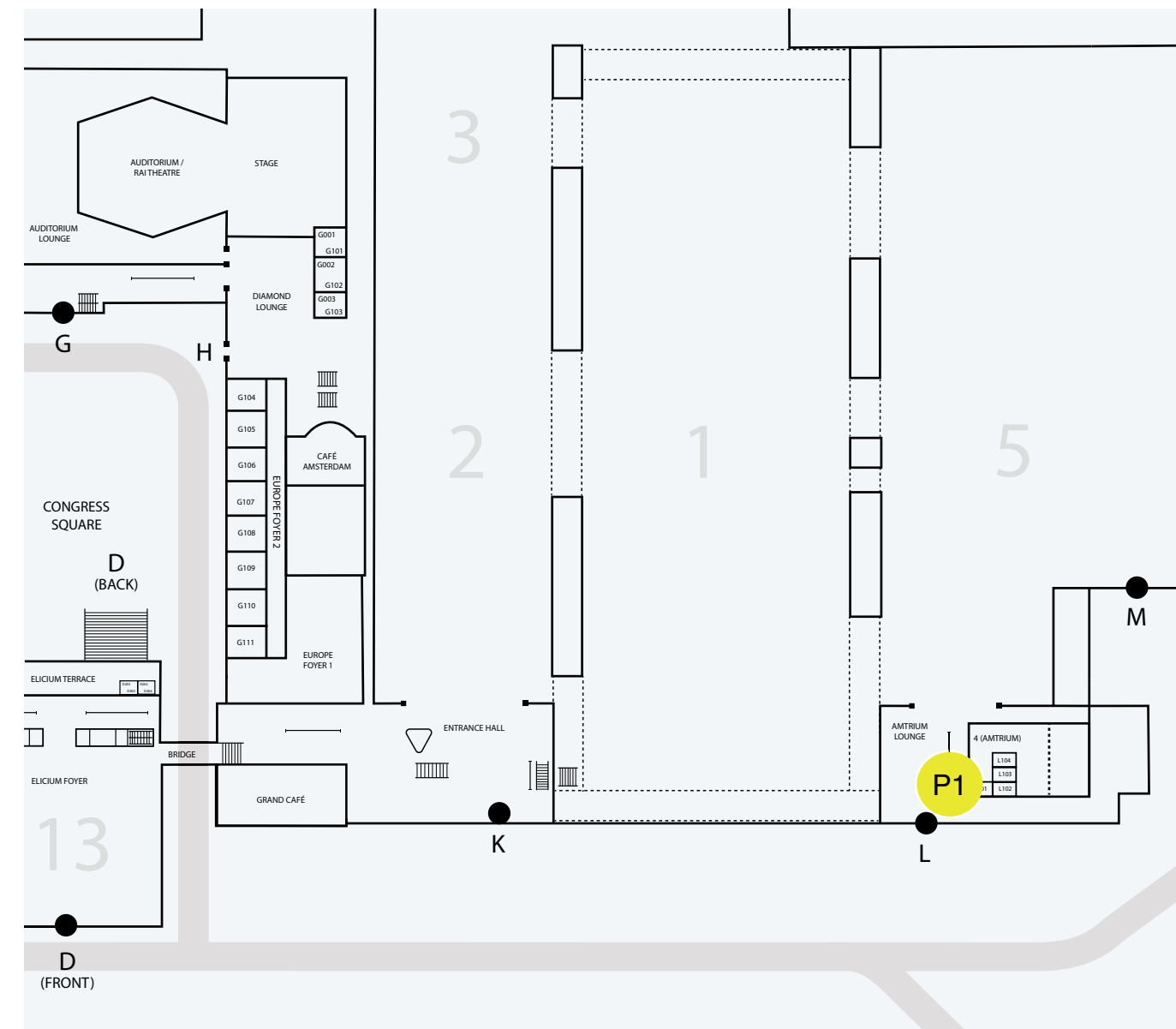
Description

These windows on the sides of the escalator are ideas for your message! Everyone will take these escalators at some time during the show, so great brand awareness guaranteed. Costs are per escalator.



**S**

W 3000 x H 12250 mm
Rate £ x,xxx



Description

When entering the Amtrium through Entrance L, you will be looking at the underside of the escalator. Instead of leaving this blank, why not brand it? We can use vinyl to decorate this large object.



Hanging banners

Indoor

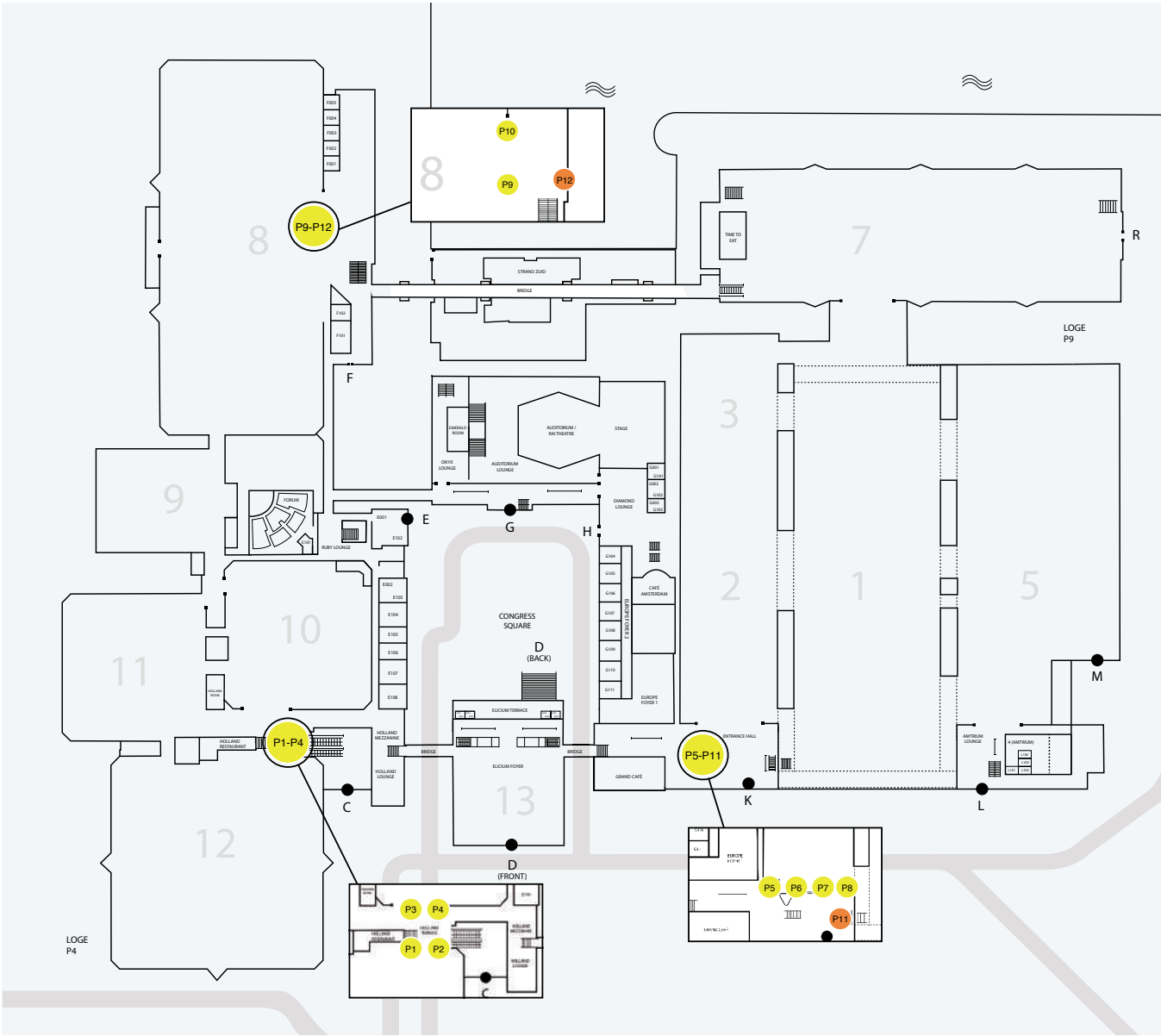
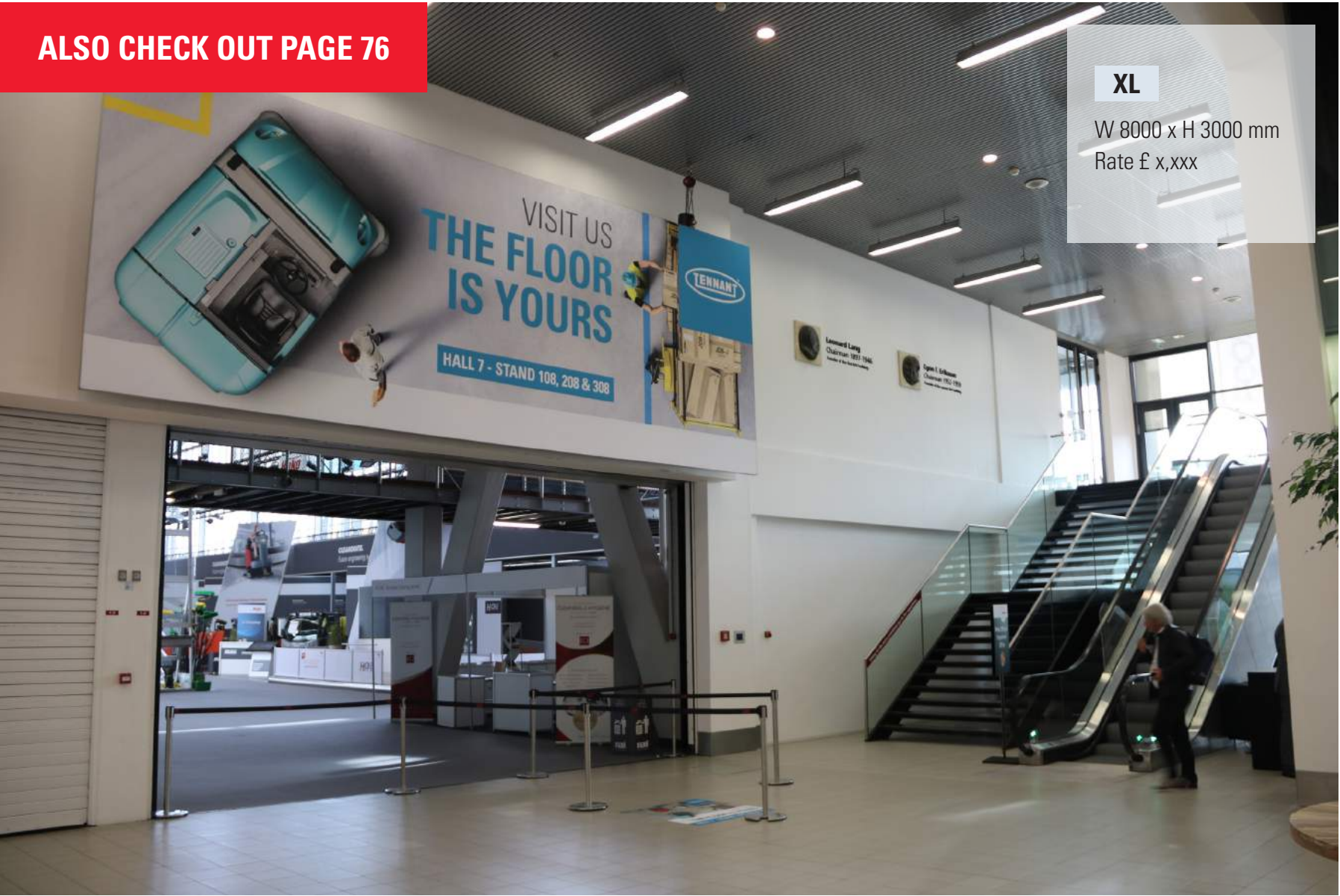
High Profile Opportunities

B3.003L - Hanging Cube Five-sided Large	Page 75
B3.005 - Hanging Lightbox Double-sided	Page 77
B3.008 - Hanging Sphere	Page 80

Great Value Options

B3.001 - Hanging Banner Single-sided	Page 73
B3.009 - Hanging Location Marker	Page 81
B3.010 - Hanging Banner Balcony	Page 82

ALSO CHECK OUT PAGE 76



L
W 5000 x H 2000 mm
Rate £ x,xxx



M
W 4000 x H 2000 mm
Rate £ x,xxx



S
W 3000 x H 2000 mm
Rate £ x,xxx

Description

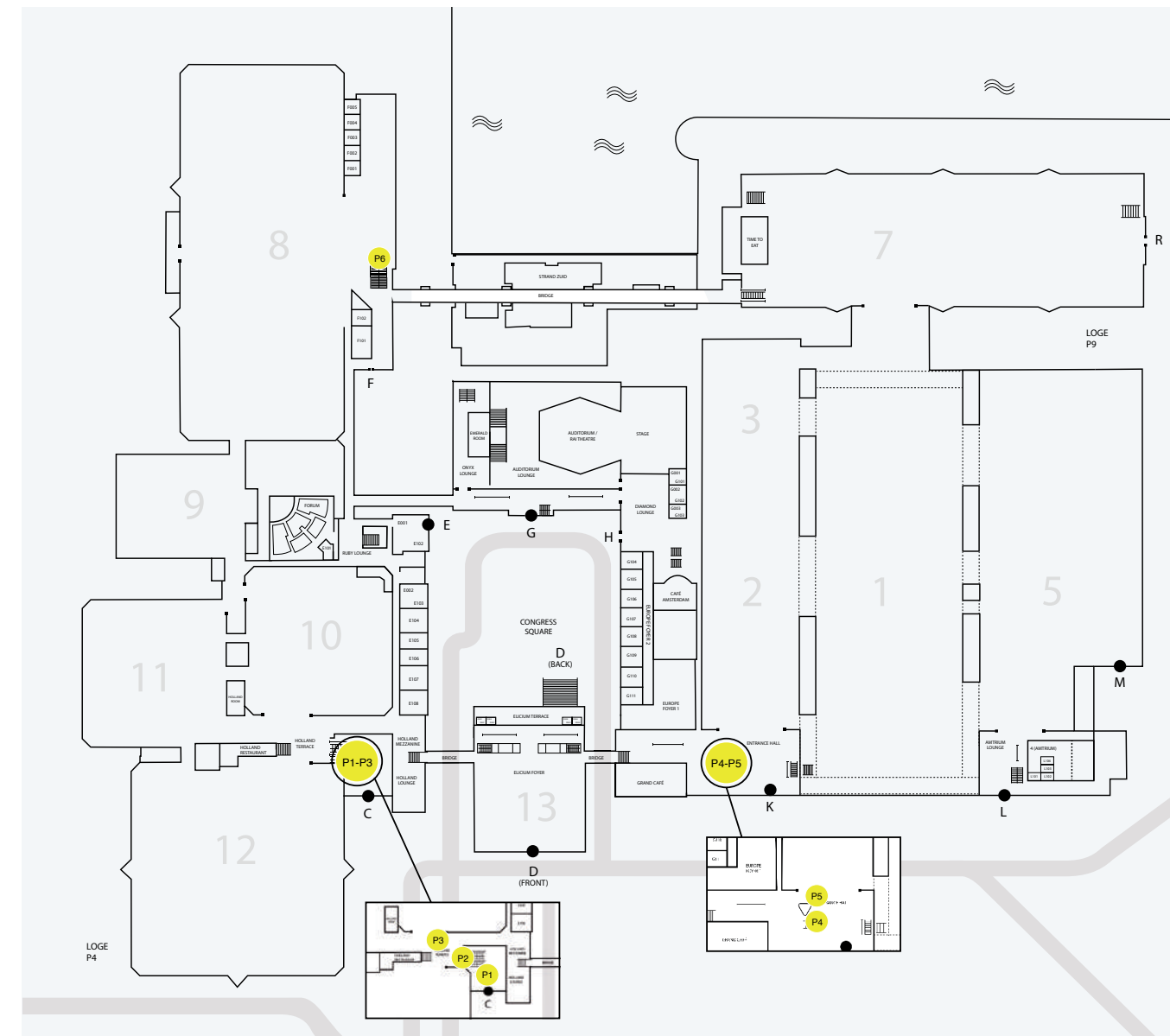
Hanging banners are a great way to stand out. They can literally hang anywhere throughout the building where there are rigging points. Most areas have a rigging point every 3 meters, so you can always hang it where you wish. We can advice on the best size for a specific space.

Colour guide

- Size S
- Size M



ALSO CHECK OUT PAGE 77

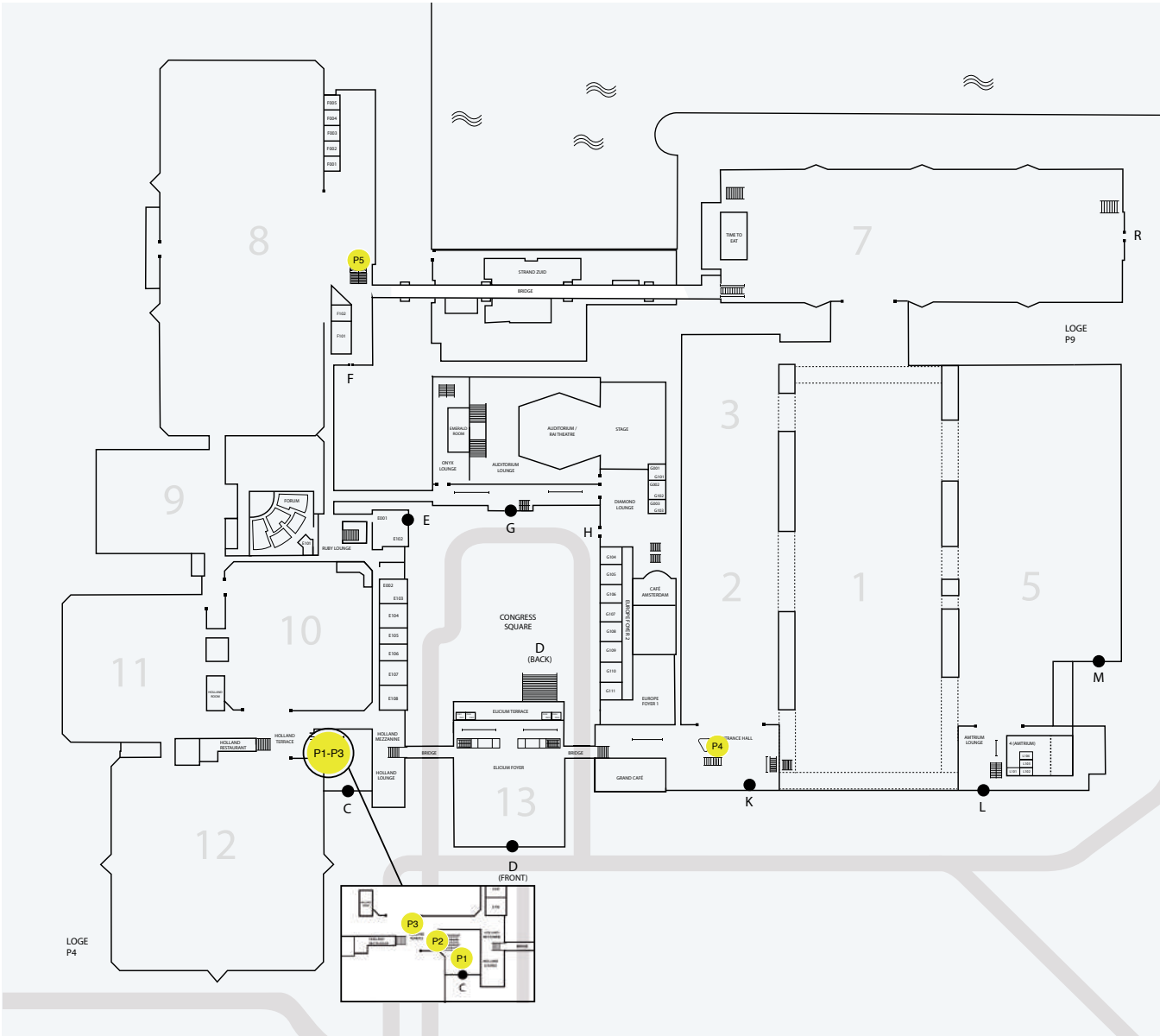
**XL**W 8000 x H 3000 mm
Rate £ x,xxx**L**W 5000 x H 2000 mm
Rate £ x,xxx**M**W 4000 x H 2000 mm
Rate £ x,xxx**S**W 3000 x H 2000 mm
Rate £ x,xxx**Description**

Hanging banners are a great way to stand out. They can literally hang anywhere throughout the building where there are rigging points. Most areas have a rigging point every 3 meters, so you can always hang it where you wish. We can advice on the best size for a specific space. Double-sided for double the exposure.





XL
W 4000 x H 2000 mm
Rate £ x,xxx



L
W 3000 x H 3000 mm
Rate £ x,xxx



M
W 2000 x H 2000 mm
Rate £ x,xxx



S
W 2000 x H 1000 mm
Rate £ x,xxx

Description

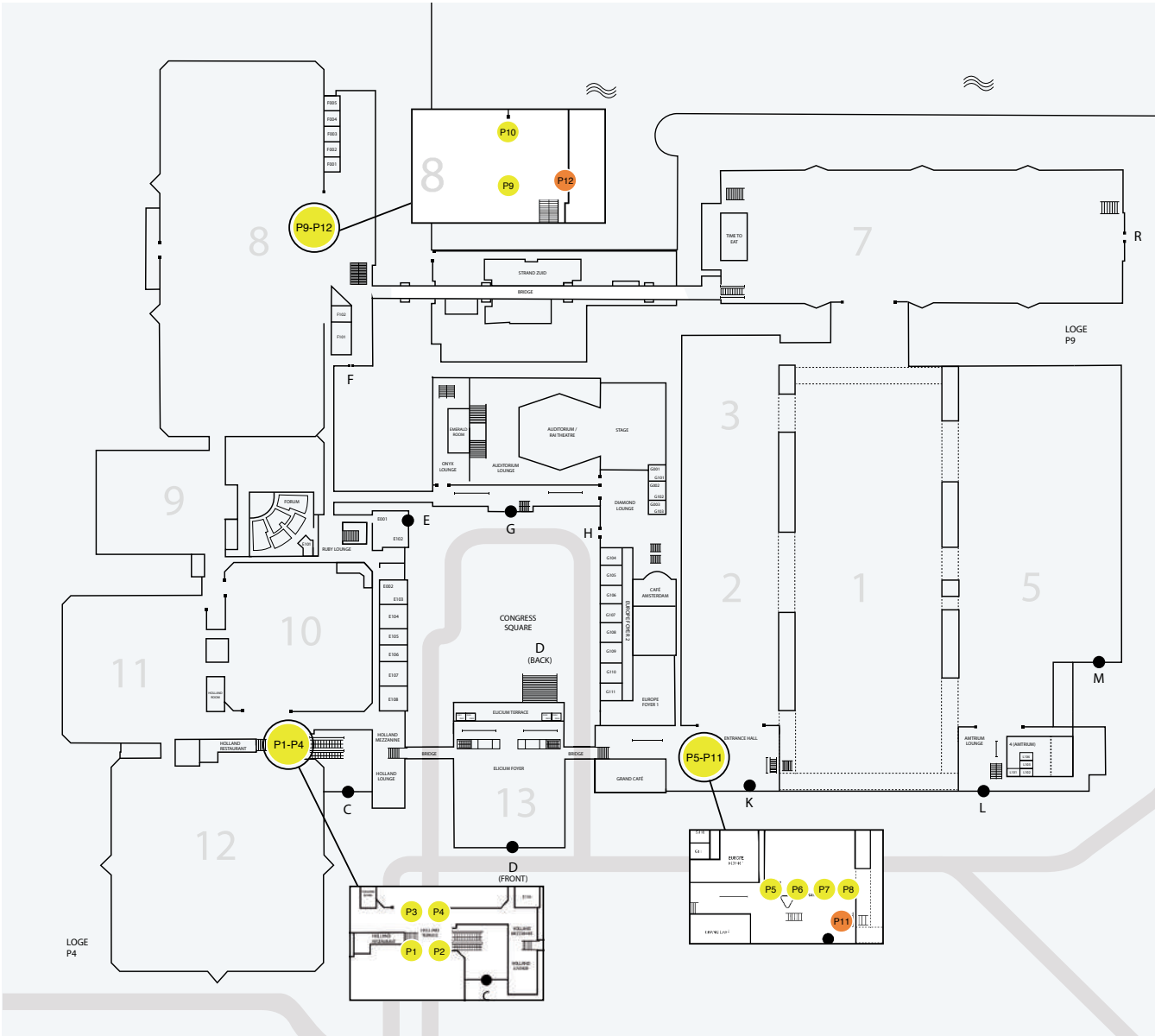
Hanging cubes are perfect for crossings or central areas. If you hang one of these in a central area, people will be able to see this from all sides. Even the underside is branded!



ALSO CHECK OUT PAGE 73



XL
W 8000 x H 3000 mm
Rate £ x,xxx



L
W 5000 x H 2000 mm
Rate £ x,xxx



M
W 4000 x H 2000 mm
Rate £ x,xxx



S
W 3000 x H 2000 mm
Rate £ x,xxx

Description
Looking to shed some light on your banner? Go for internal lighting! Your banner comes to life with the light inside the frame, making the colours pop. These are available in the same sizes as the banner without internal lighting and definitely have a bigger impact.

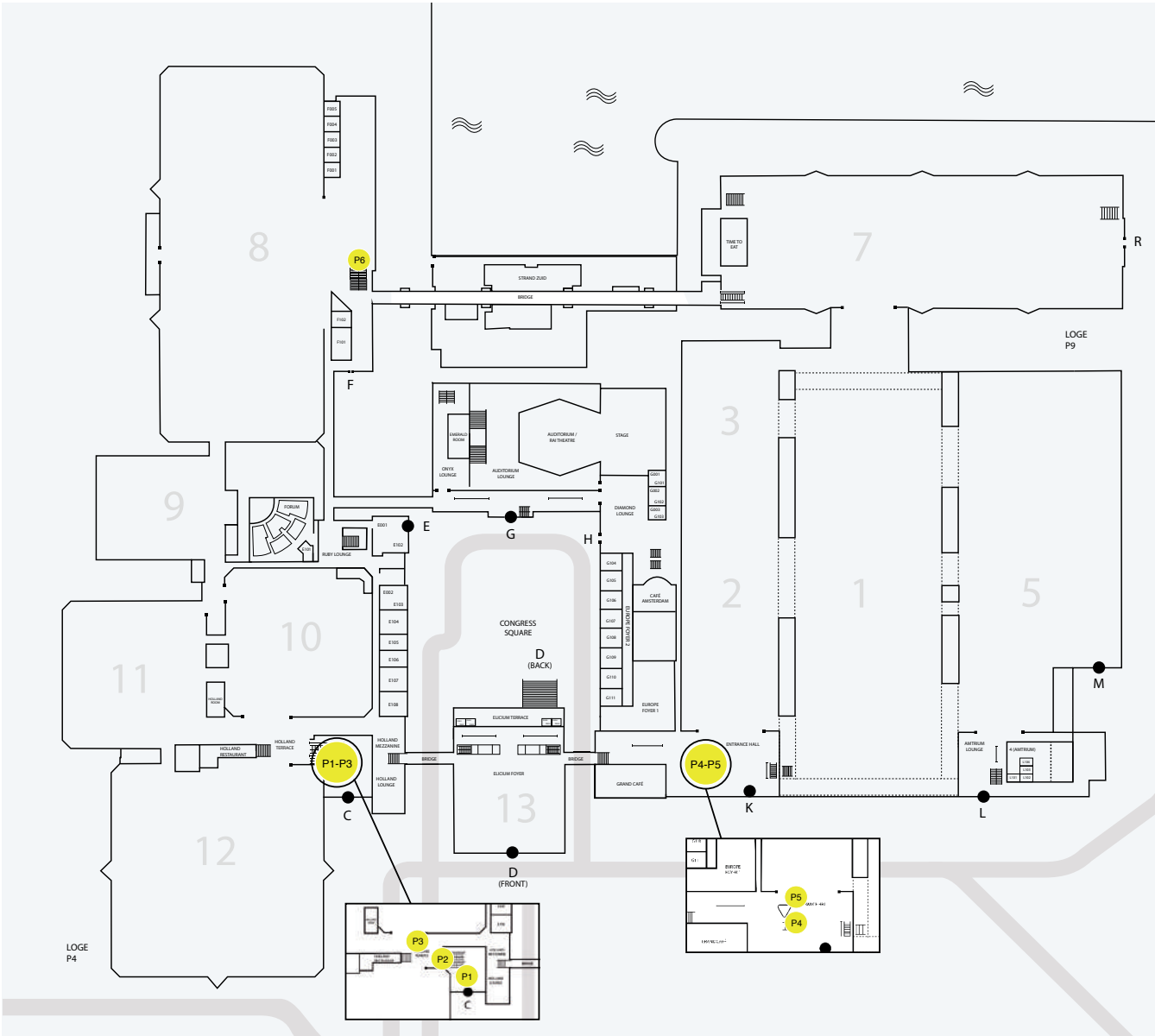
Colour guide
● Size S
● Size M



ALSO CHECK OUT PAGE 74



XL
W 8000 x H 3000 mm
Rate £ x,xxx



L
W 5000 x H 2000 mm
Rate £ x,xxx



M
W 4000 x H 2000 mm
Rate £ x,xxx

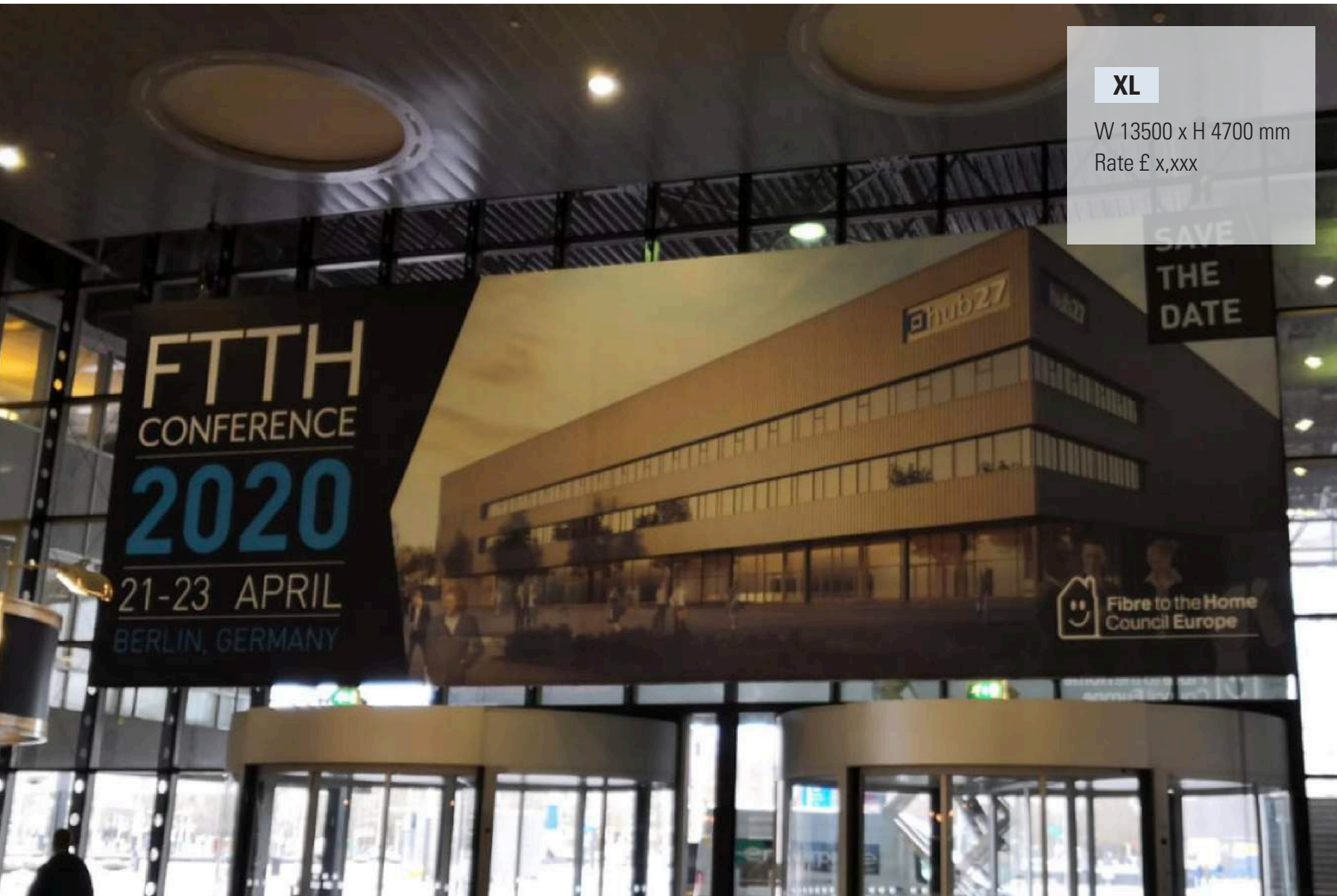


S
W 3000 x H 2000 mm
Rate £ x,xxx

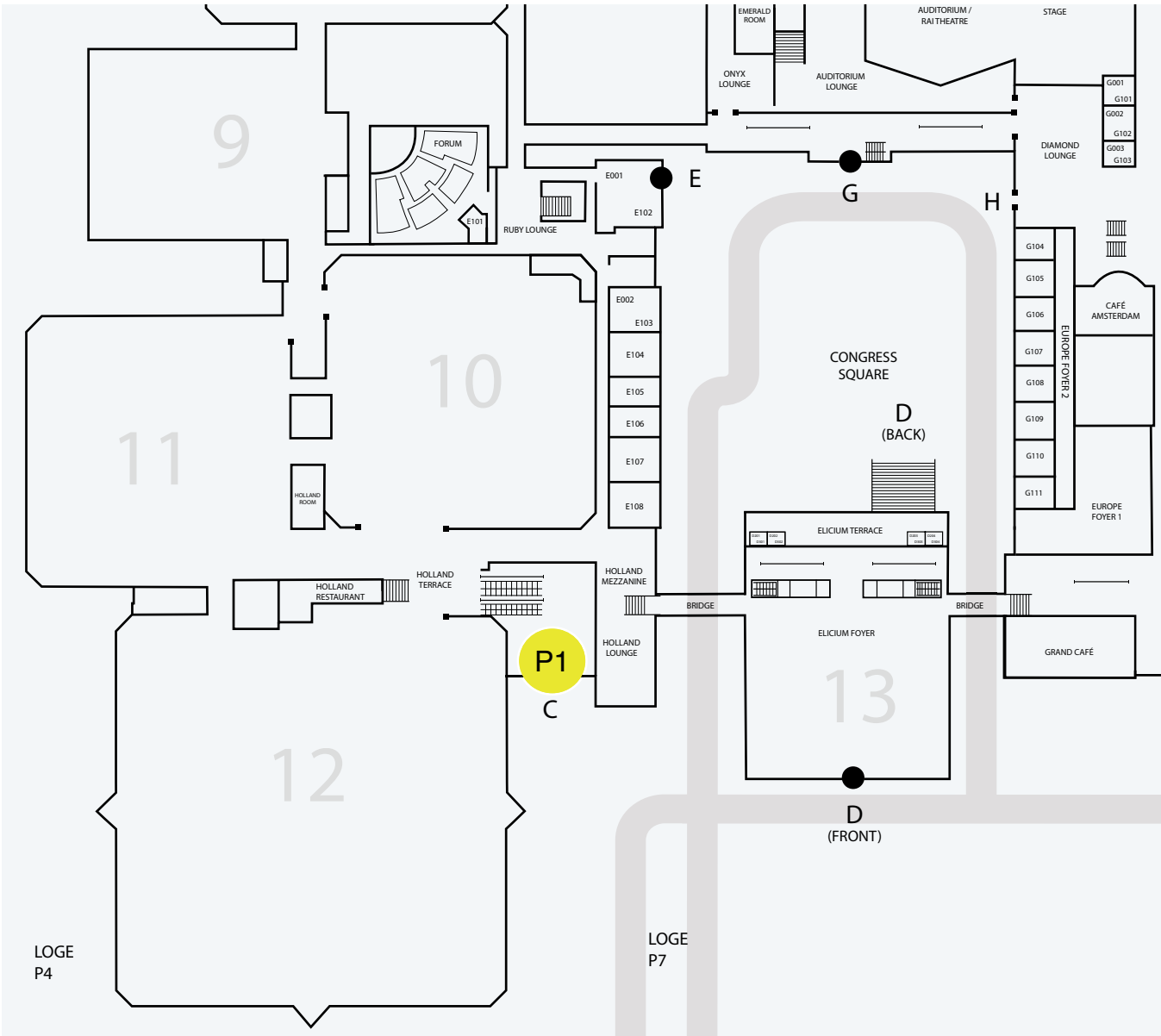
Description

Looking to shed some light on your banner? Go for internal lighting! Your banner comes to life with the light inside the frame, making the colours pop. These are available in the same sizes as the banner without internal lighting and definitely have a bigger impact. Double-sided for double the exposure.





XL
W 13500 x H 4700 mm
Rate £ x,xxx

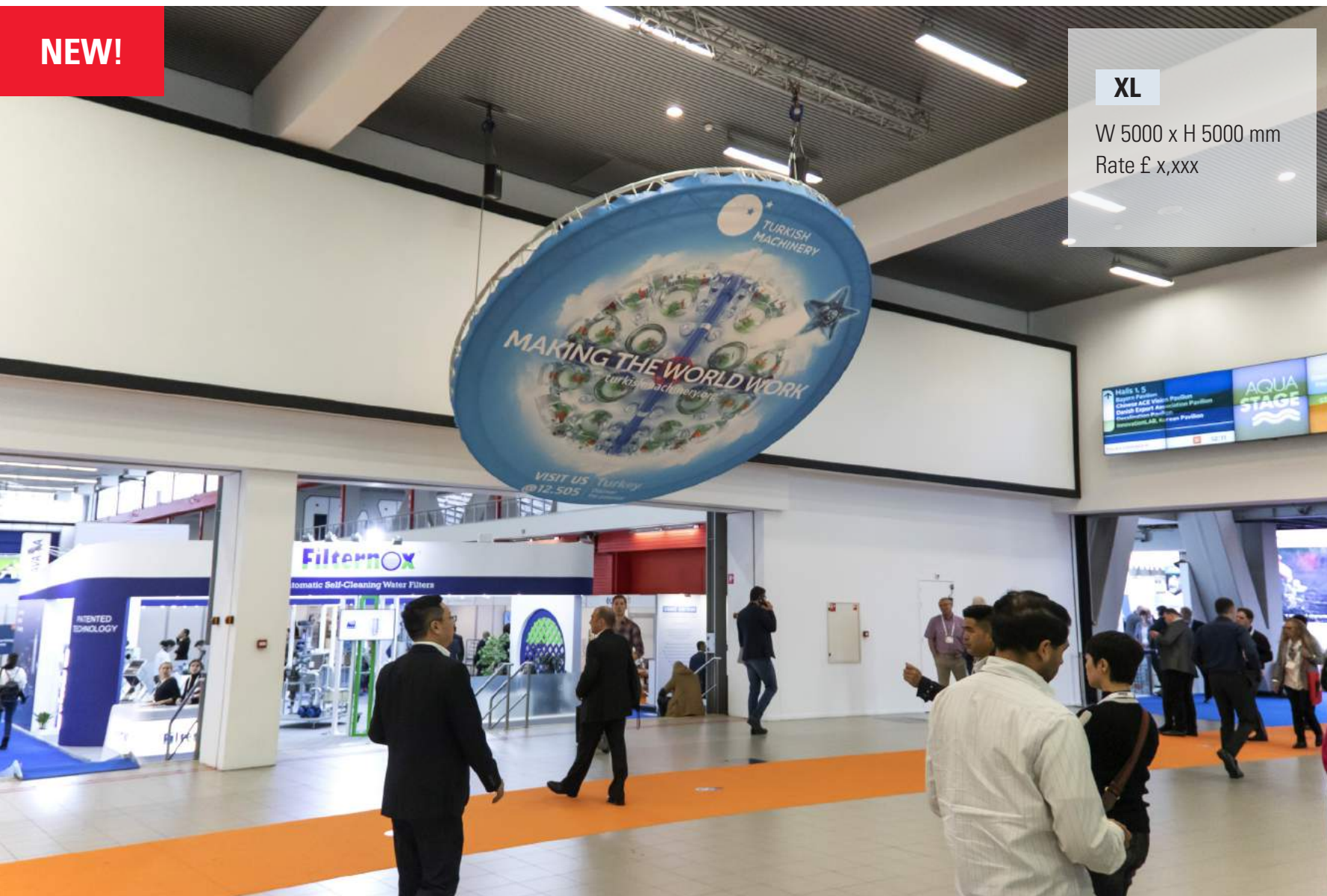


Description

Did you know the Entrance C outdoor banner fits just as well on the inside? This huge banner just fits and is even more impressive because of the smaller space. Like on the photo, it is often used to announce the next event dates.

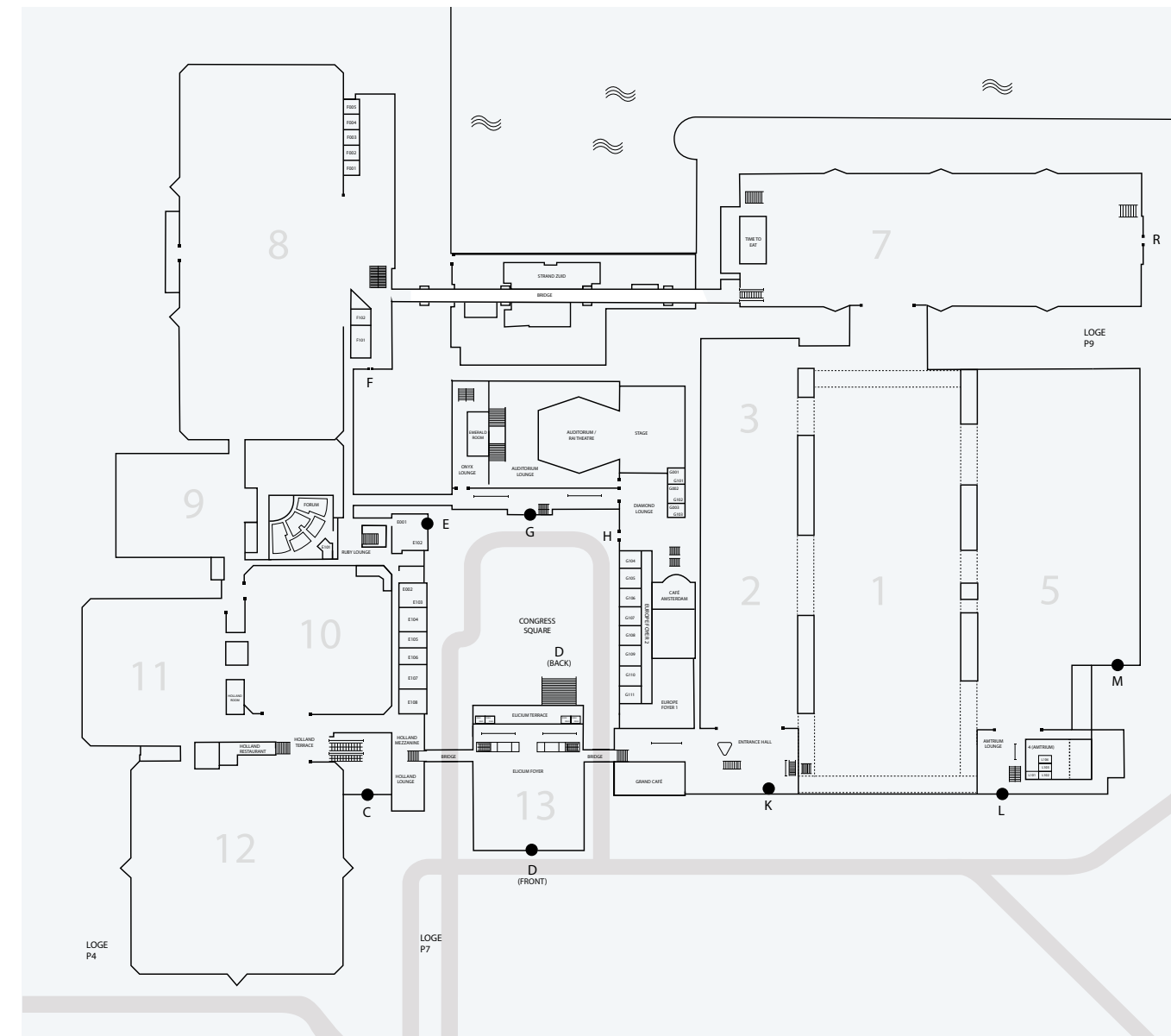


NEW!



XL

W 5000 x H 5000 mm
Rate £ x,xxx



L

W 4000 x H 4000 mm
Rate £ x,xxx



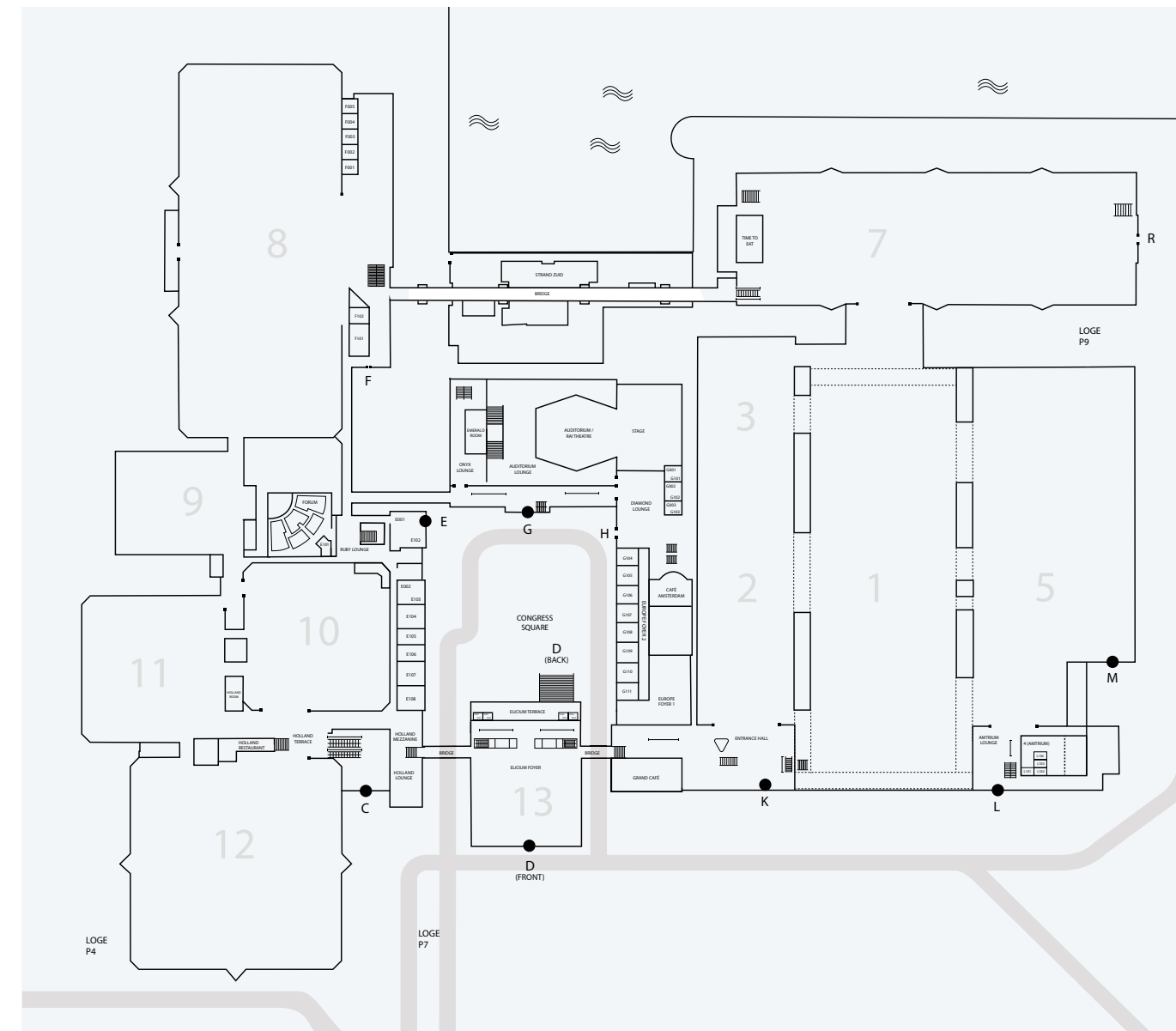
M

W 2000 x H 2000 mm
Rate £ x,xxx

Description

Looking for something different? Go for a round banner. This circle of up to 5 meters in diameter, is made of a round truss with a textile banner wrapped all around it. Rigged at an angle, it will be perfectly visible in foyers, but also in large exhibition halls.



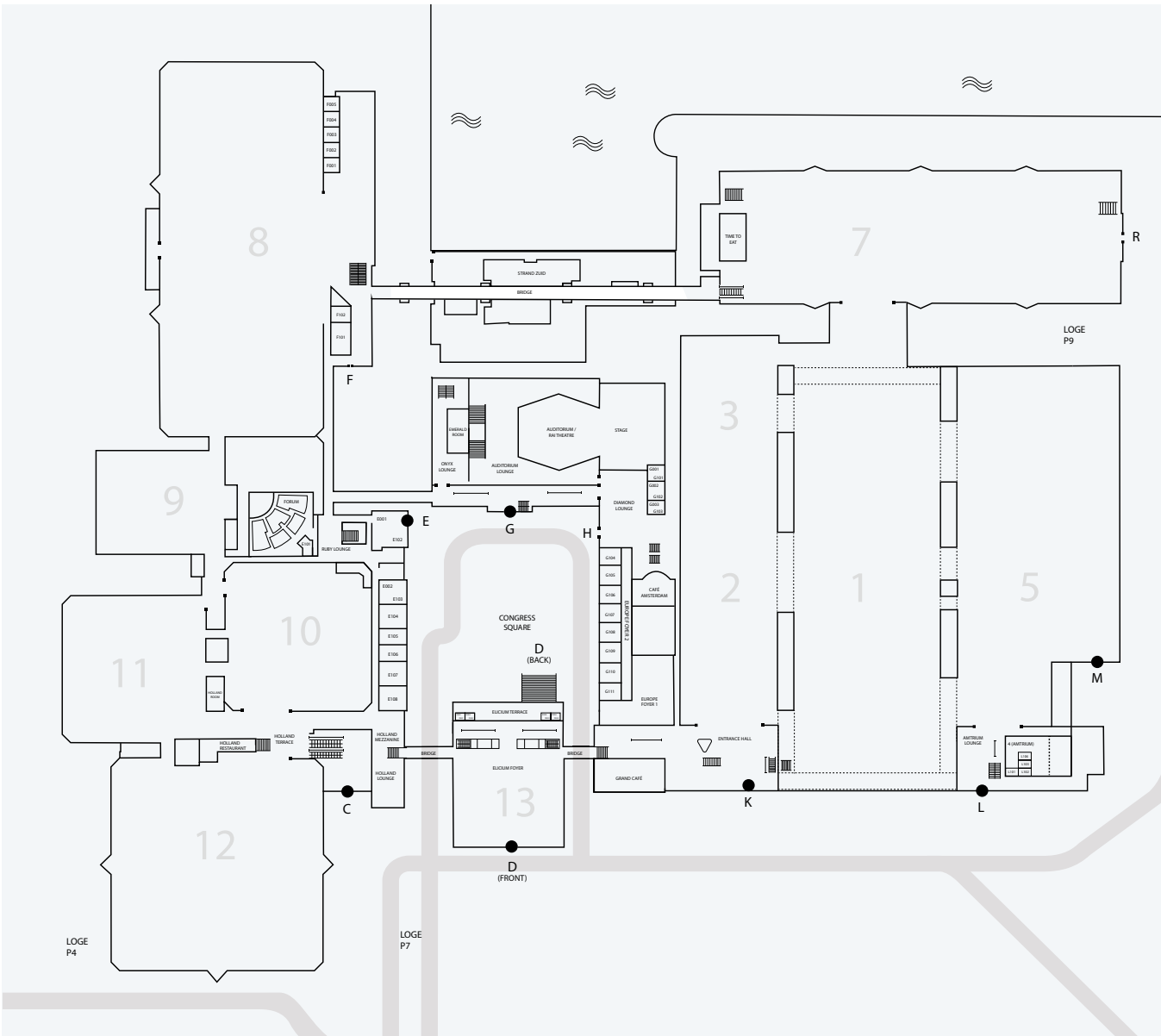
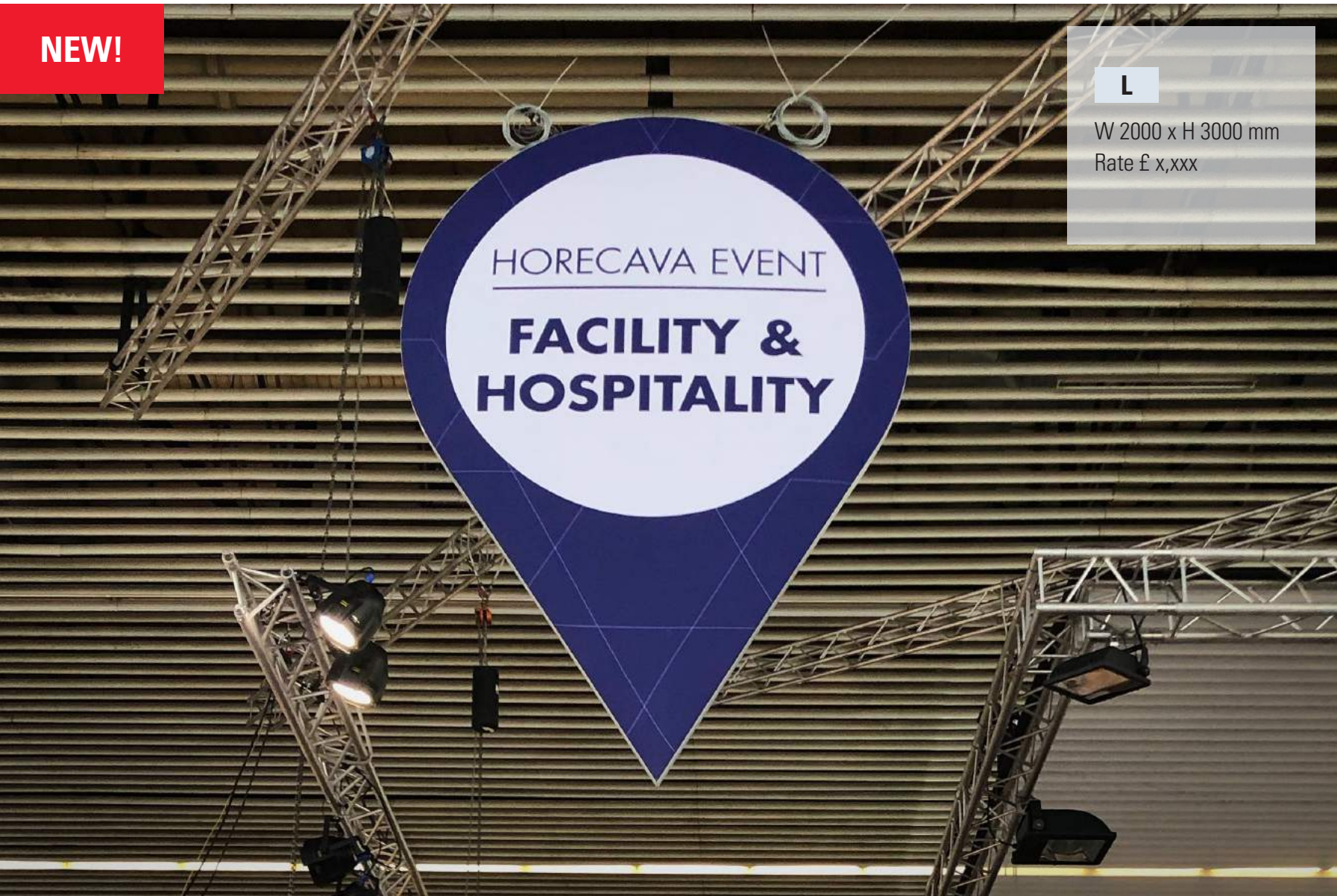


Description

Eye-catcher! This sphere is 3m in diameter, has internal lighting and a blower to give your exposure a boost. Awareness guaranteed!



NEW!



Description

These banners are shaped like a drop and are used to indicate the most important places inside the hall. This shape is recognised internationally as the icon for a location marker. Instead of a normal hanging banner, why not indicate the special place by pointing at the location?

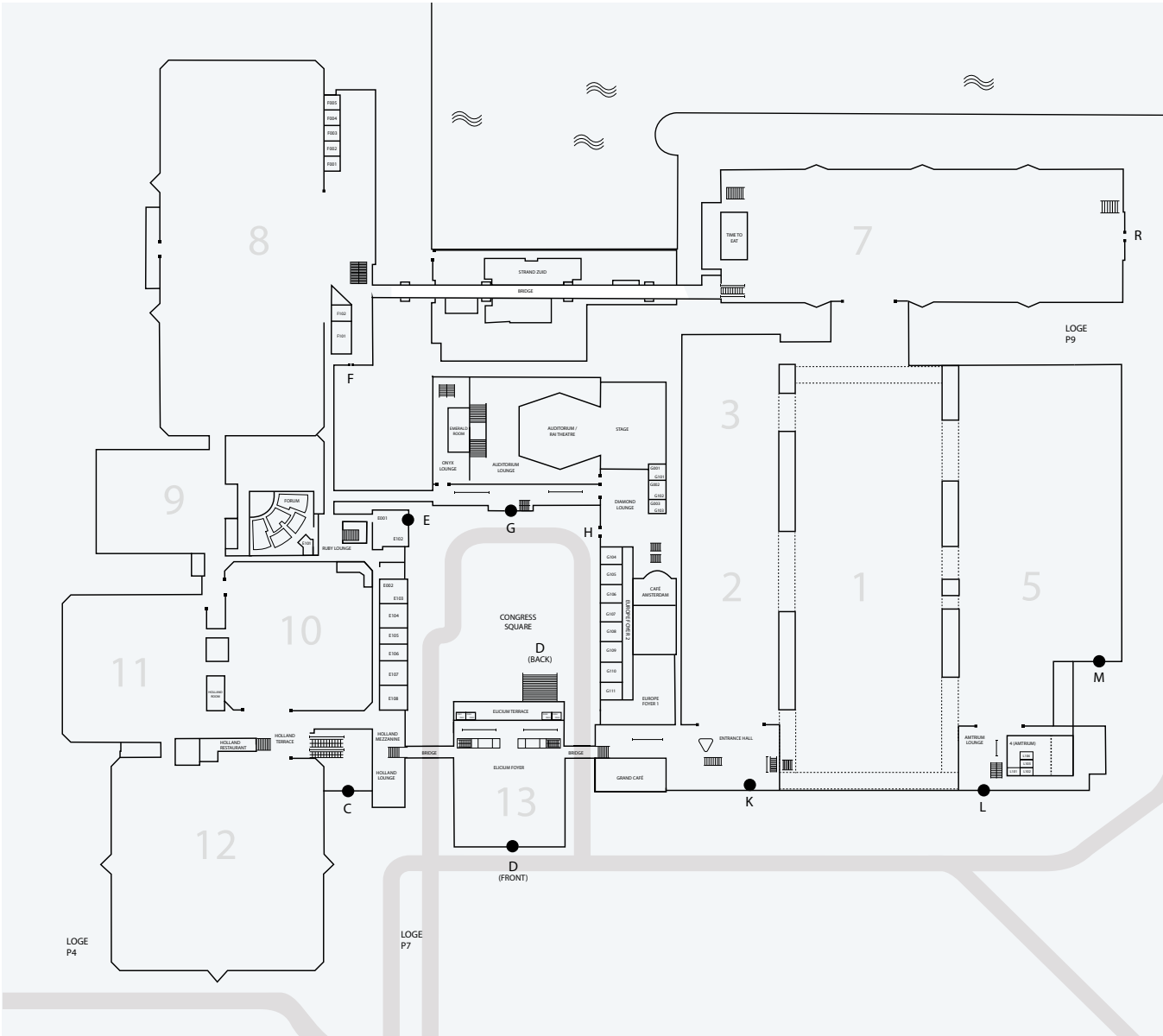


NEW!



XXL

W 5000 x H 2000 mm
Rate £ x,xxx



XL

W 4000 x H 2000 mm
Rate £ x,xxx



L

W 4000 x H 1000 mm
Rate £ x,xxx



M

W 3000 x H 2000 mm
Rate £ x,xxx

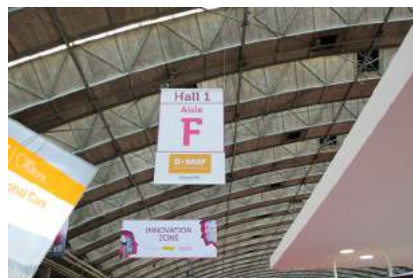
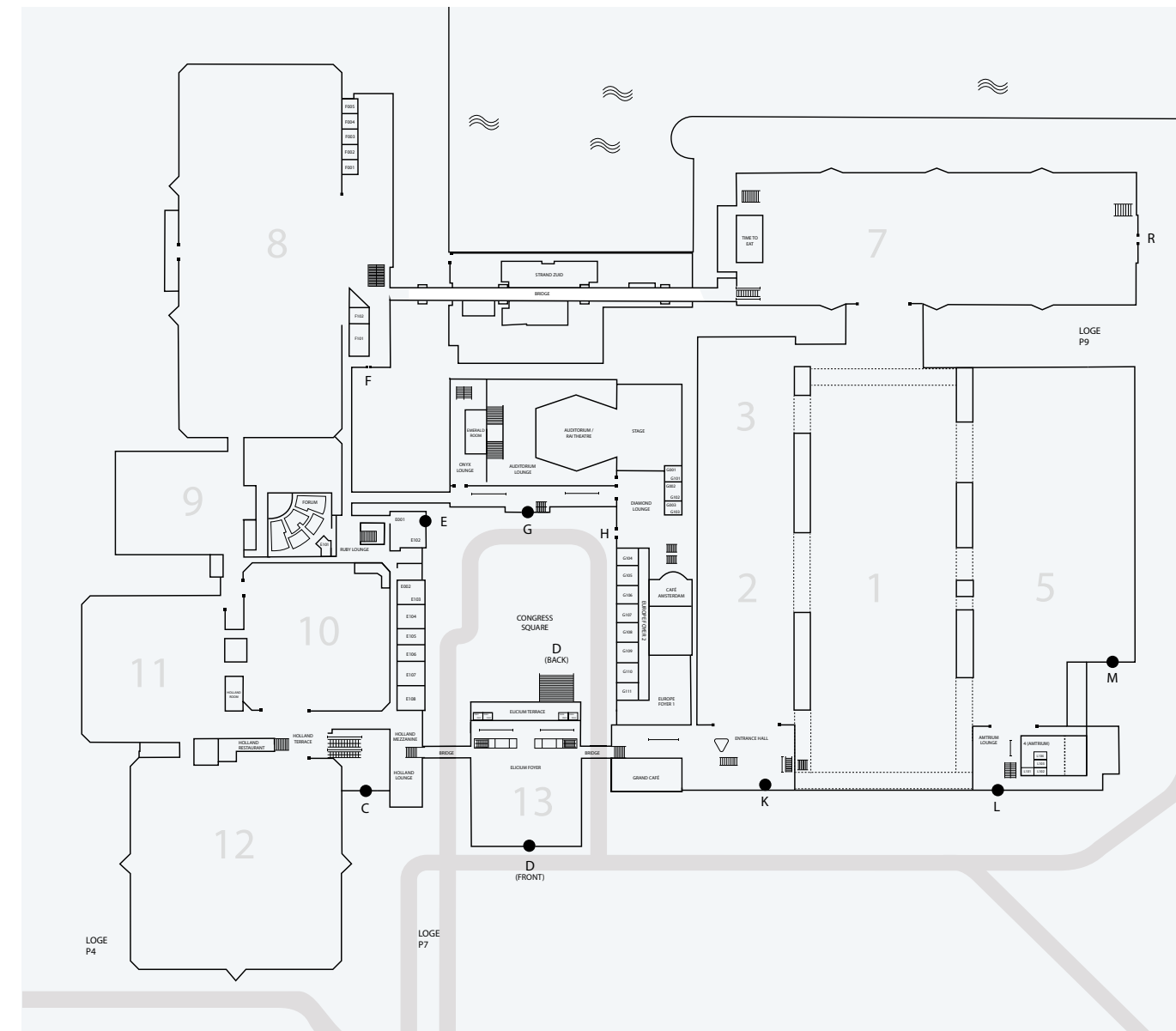


S

W 3000 x H 1000 mm
Rate £ x,xxx

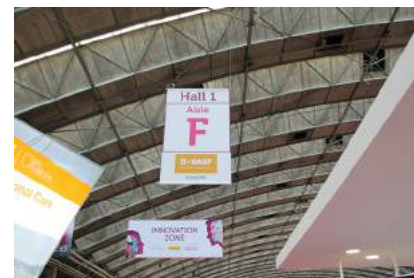
Description





M

W 1500 x H 3000 mm
Rate £ x,xxx



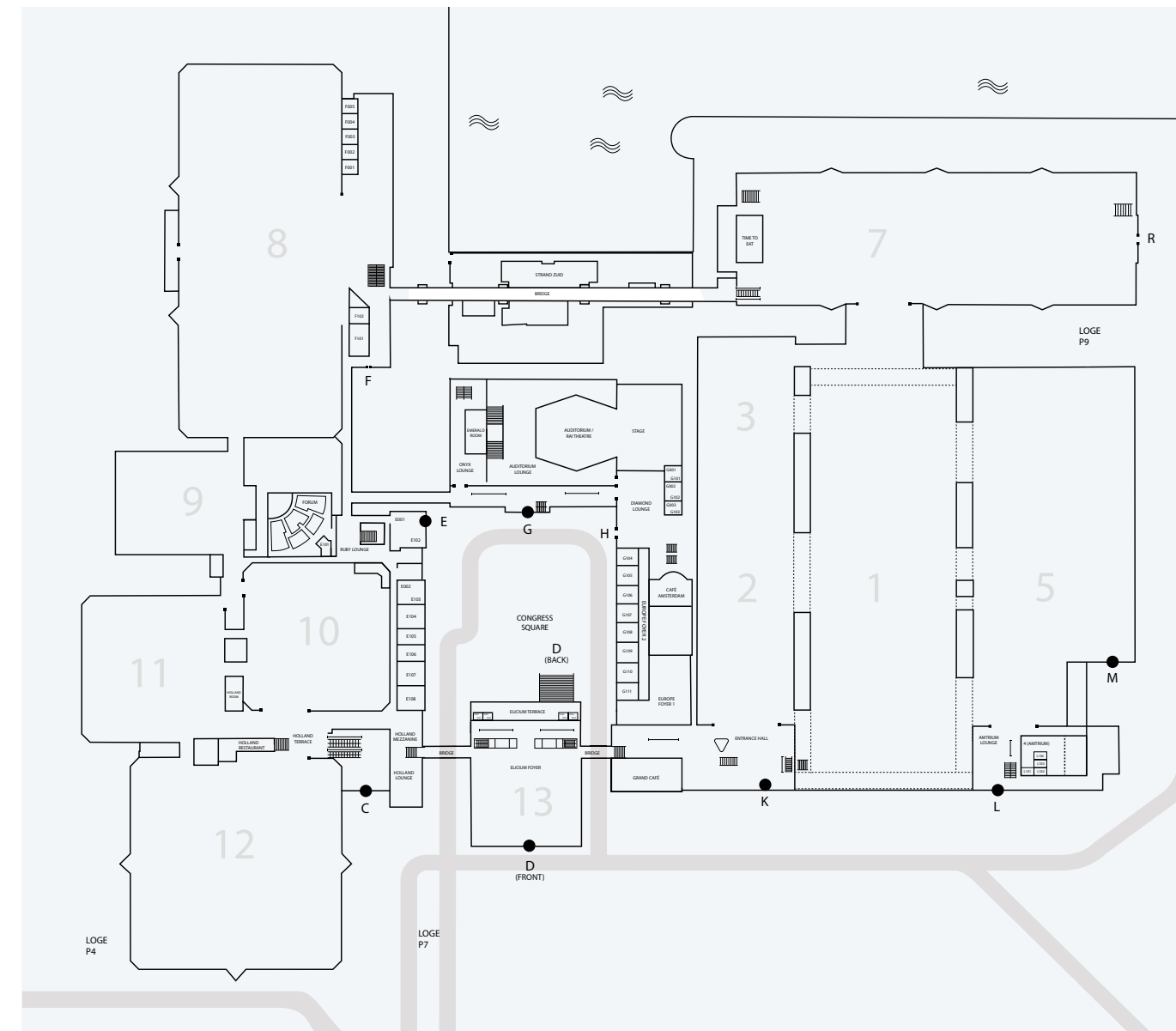
S

W 1000 x H 3000 mm
Rate £ x,xxx

Description

These aisle banners are used to indicate the aisles of every hall. It is a little extra information to your visitors, who are looking for a certain stand. They are produced and installed using the `pole and pocket` method, which is a simpler, cheaper and version of the normal hanging banners in a frame.



**M**

W 1500 x H 3000 mm
Rate £ x,xxx

**S**

W 1000 x H 3000 mm
Rate £ x,xxx

Description

These aisle banners are used to indicate the aisles of every hall. It is a little extra information to your visitors, who are looking for a certain stand. They are produced and installed using the `pole and pocket` method, which is a simpler, cheaper and version of the normal hanging banners in a frame.



Stickers



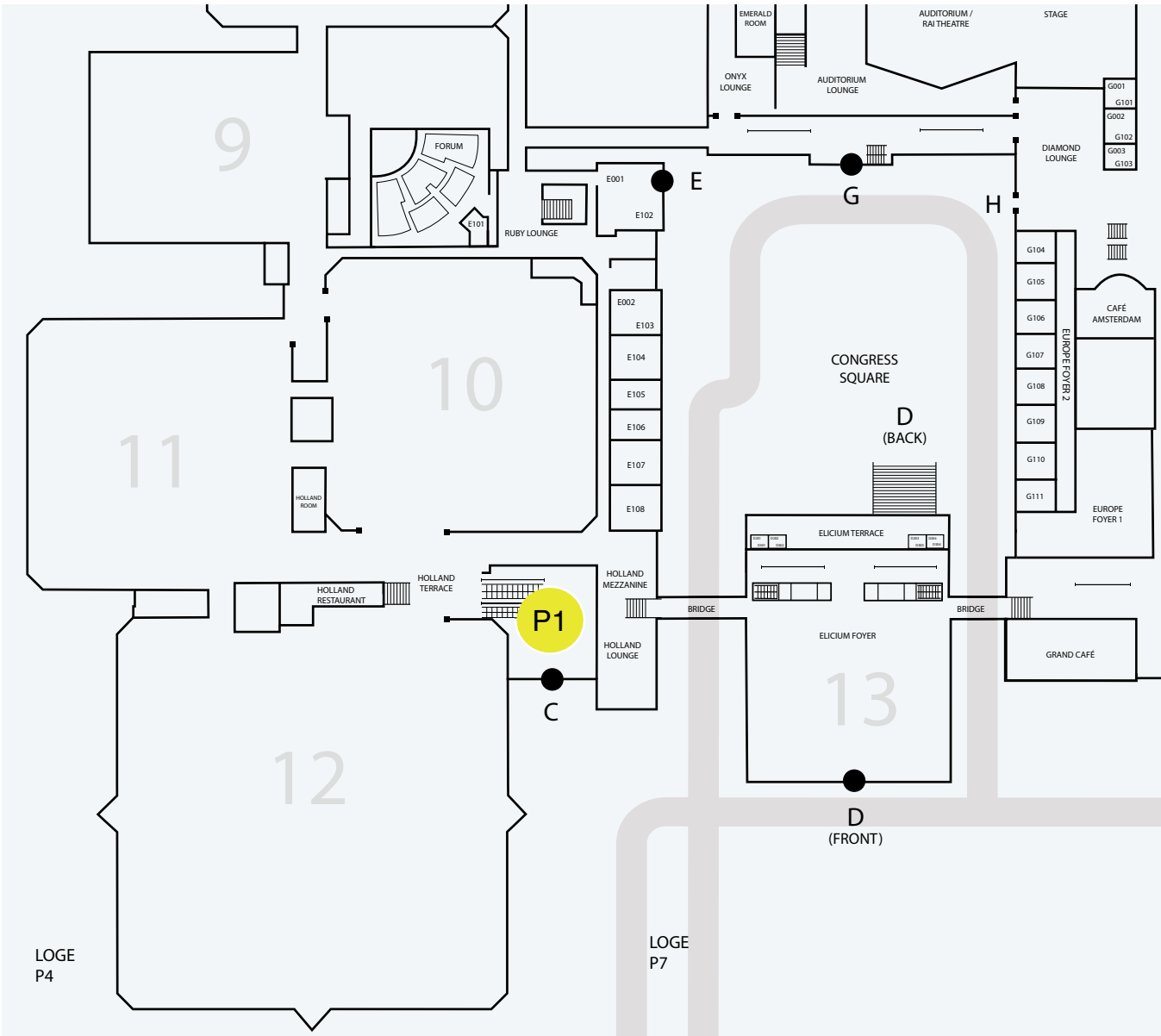
Indoor

High Profile Opportunities

B4.004 - Holland Restaurant Stickers	Page 92
B4.010 - Window Stickers Entrance K	Page 97
B4.012 - Window Stickers Service Desk Hall 8	Page 100

Great Value Options

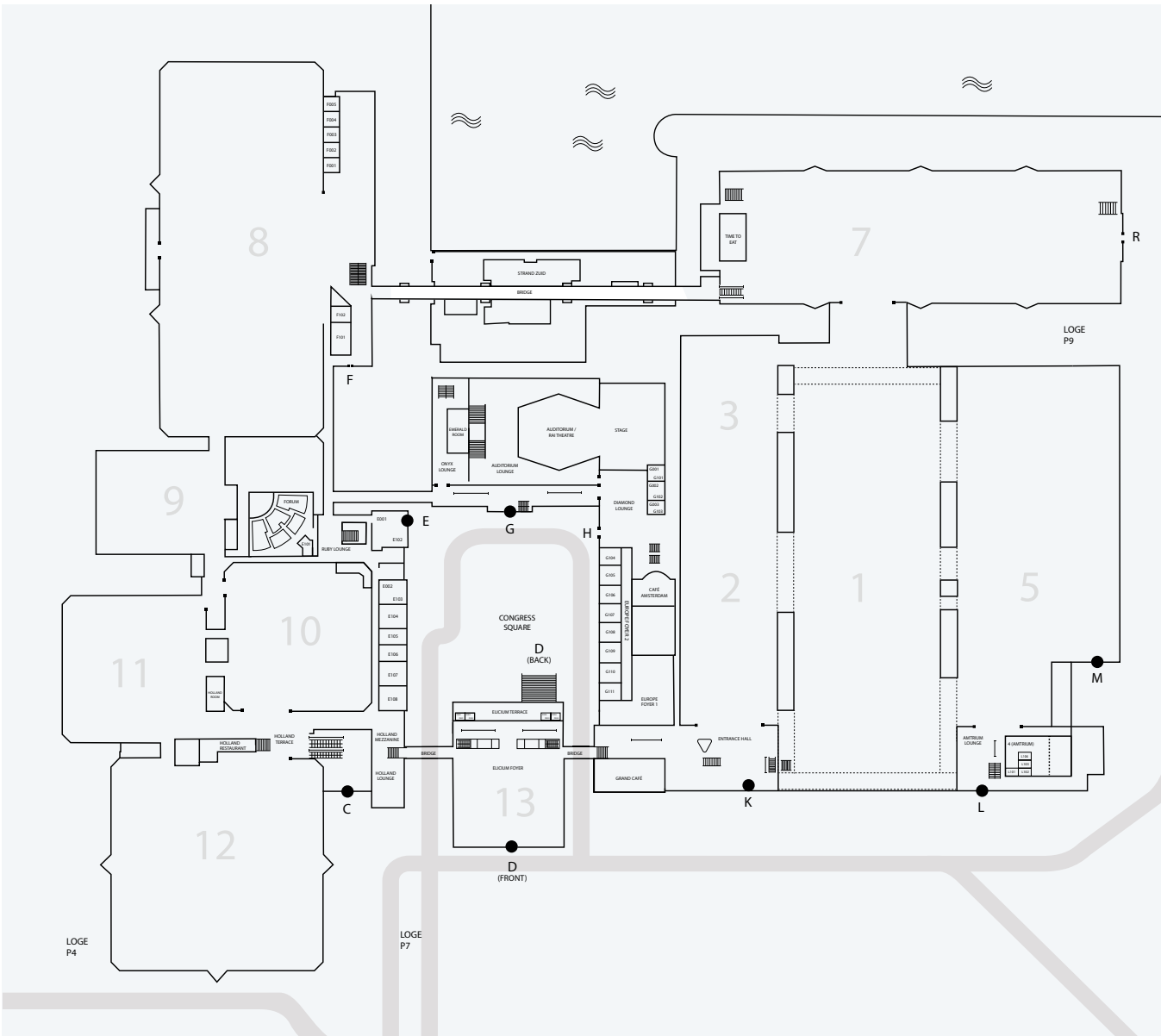
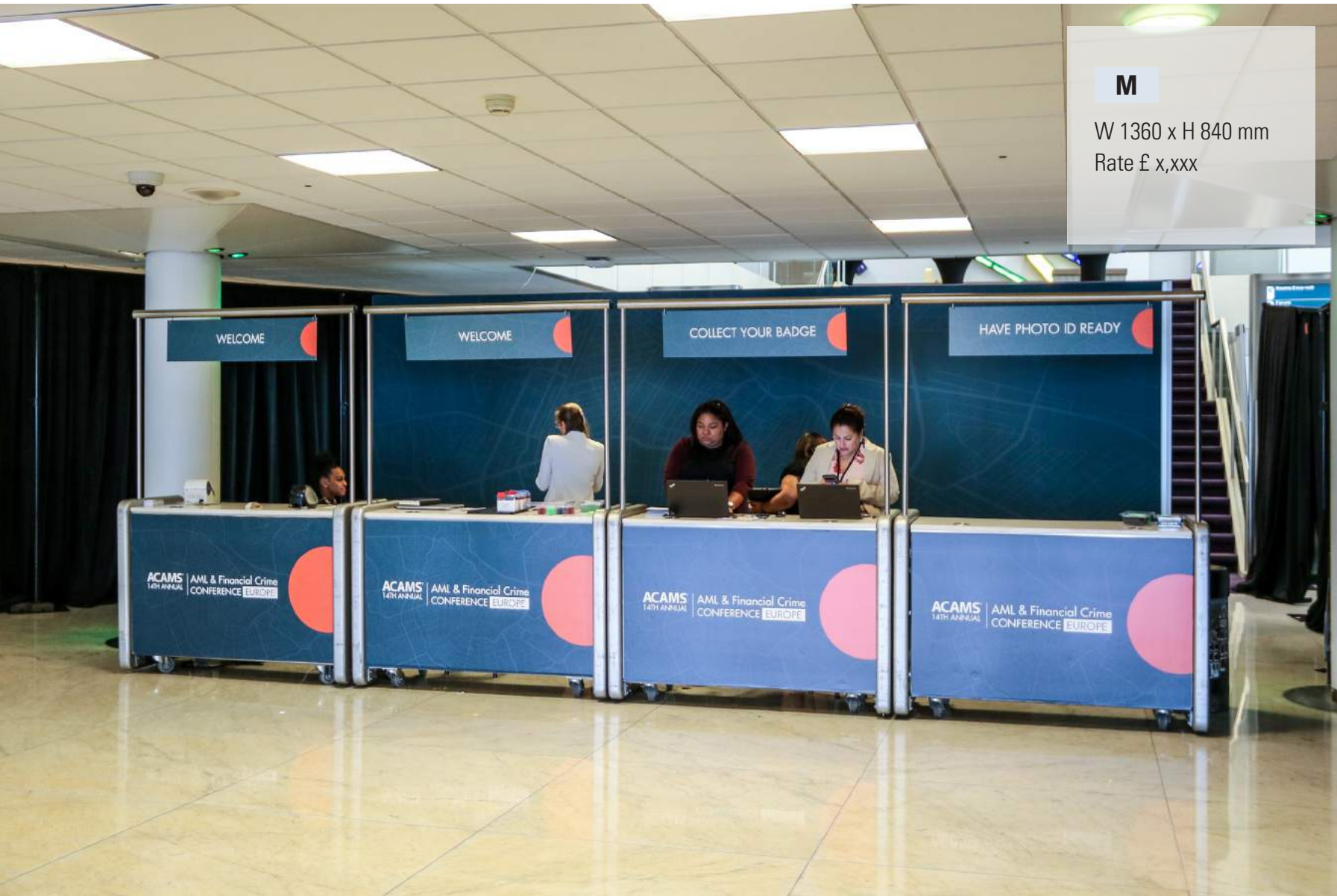
B4.001 - Exclusive Advertising Entrance C	Page 87
B4.003 - Cloakroom Branding	Page 89
B4.016 - Restroom Mirror Stickers	Page 104



Description

The entire foyer of Entrance C can be branded with stickers. Literally everywhere you look you will see your branding.

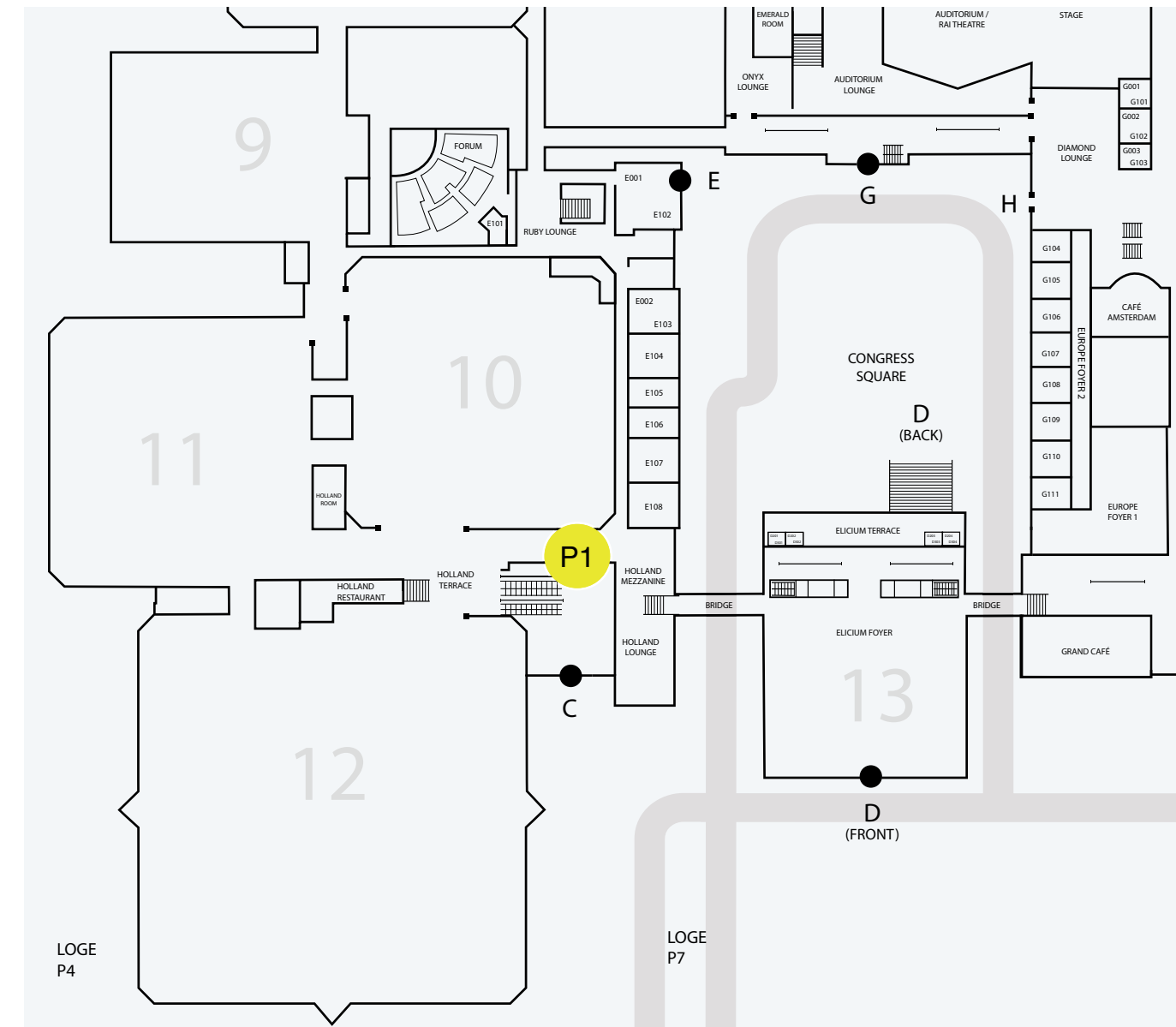
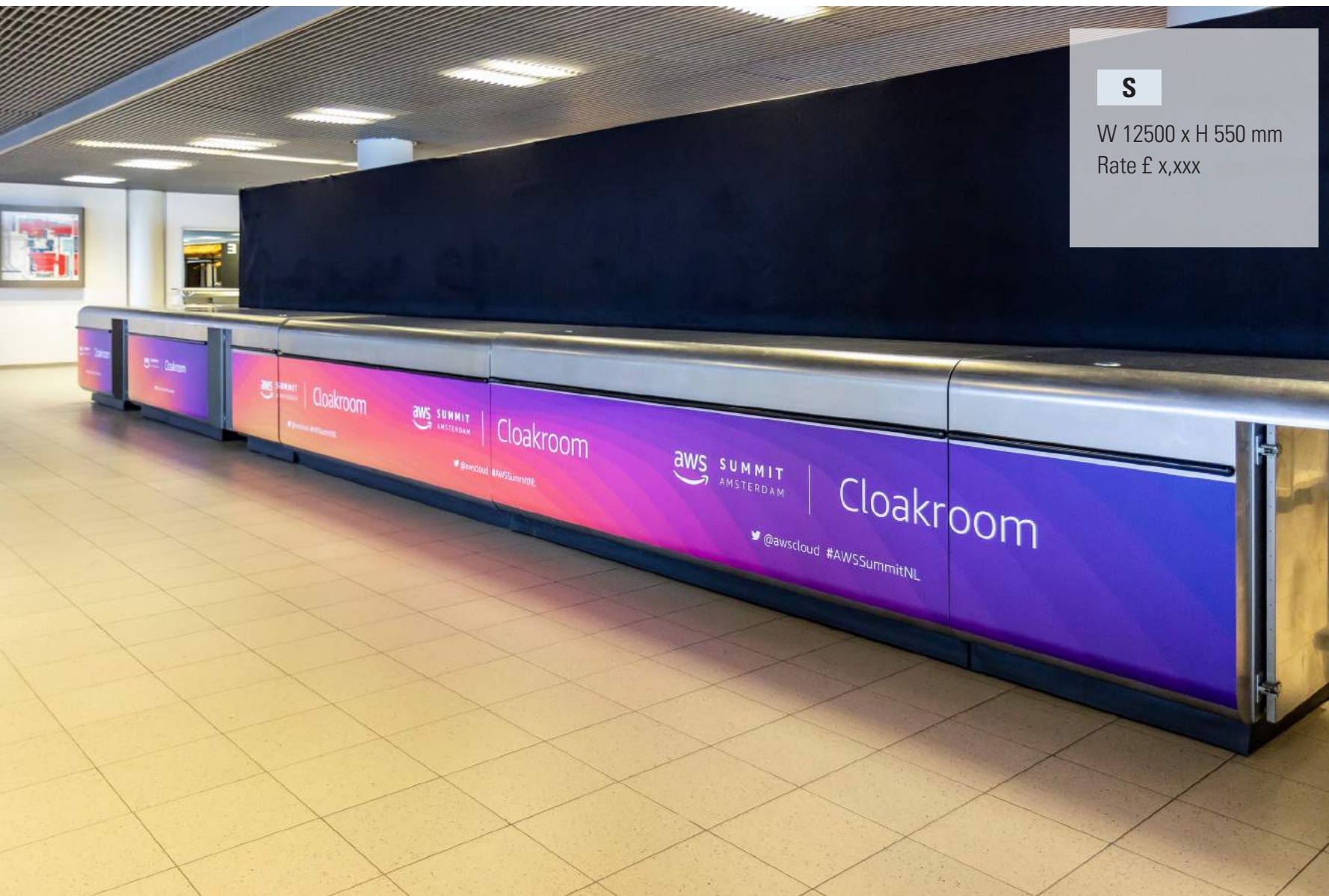




S
W 1000 x H 250 mm
Rate £ x,xxx

Description

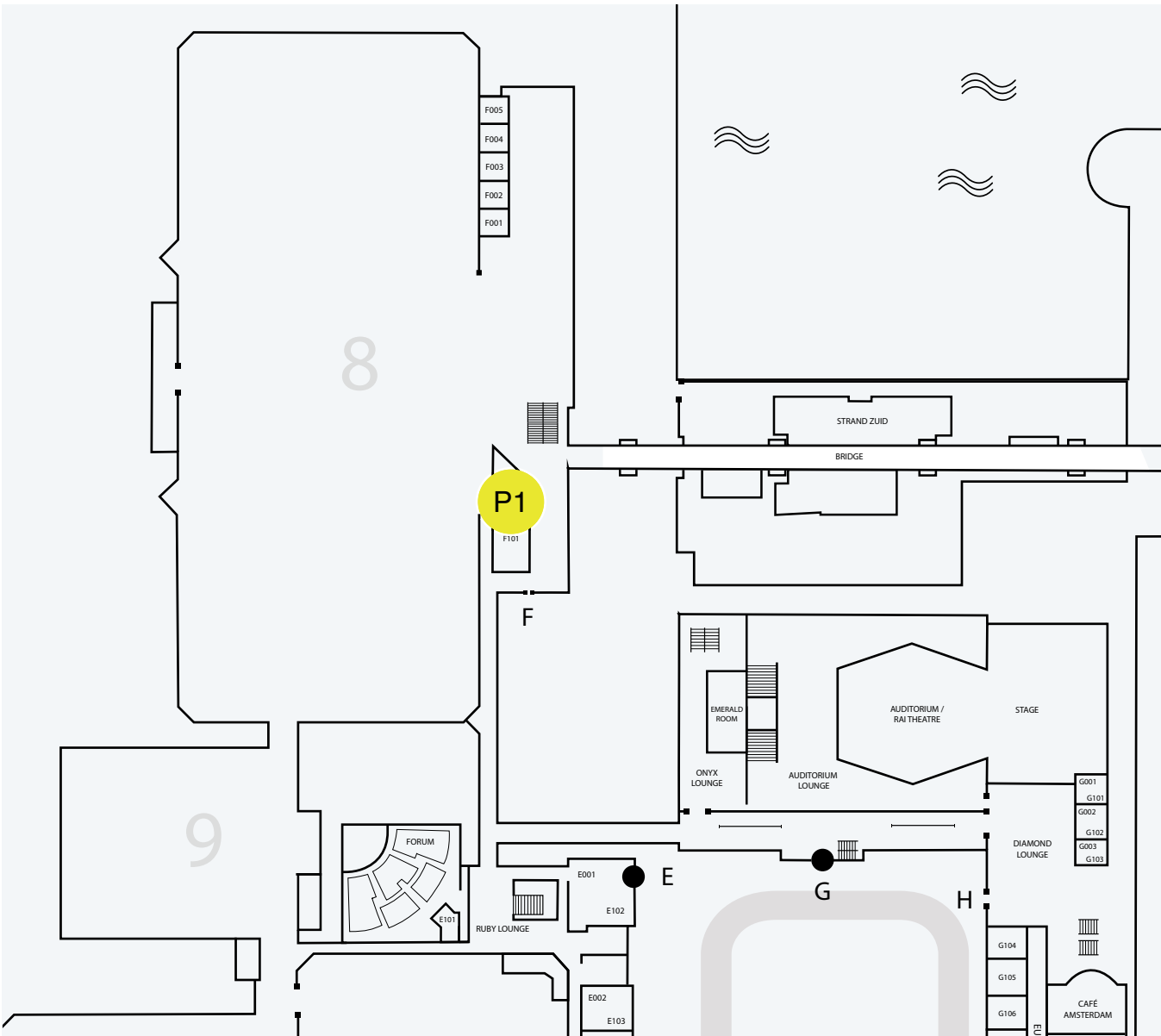
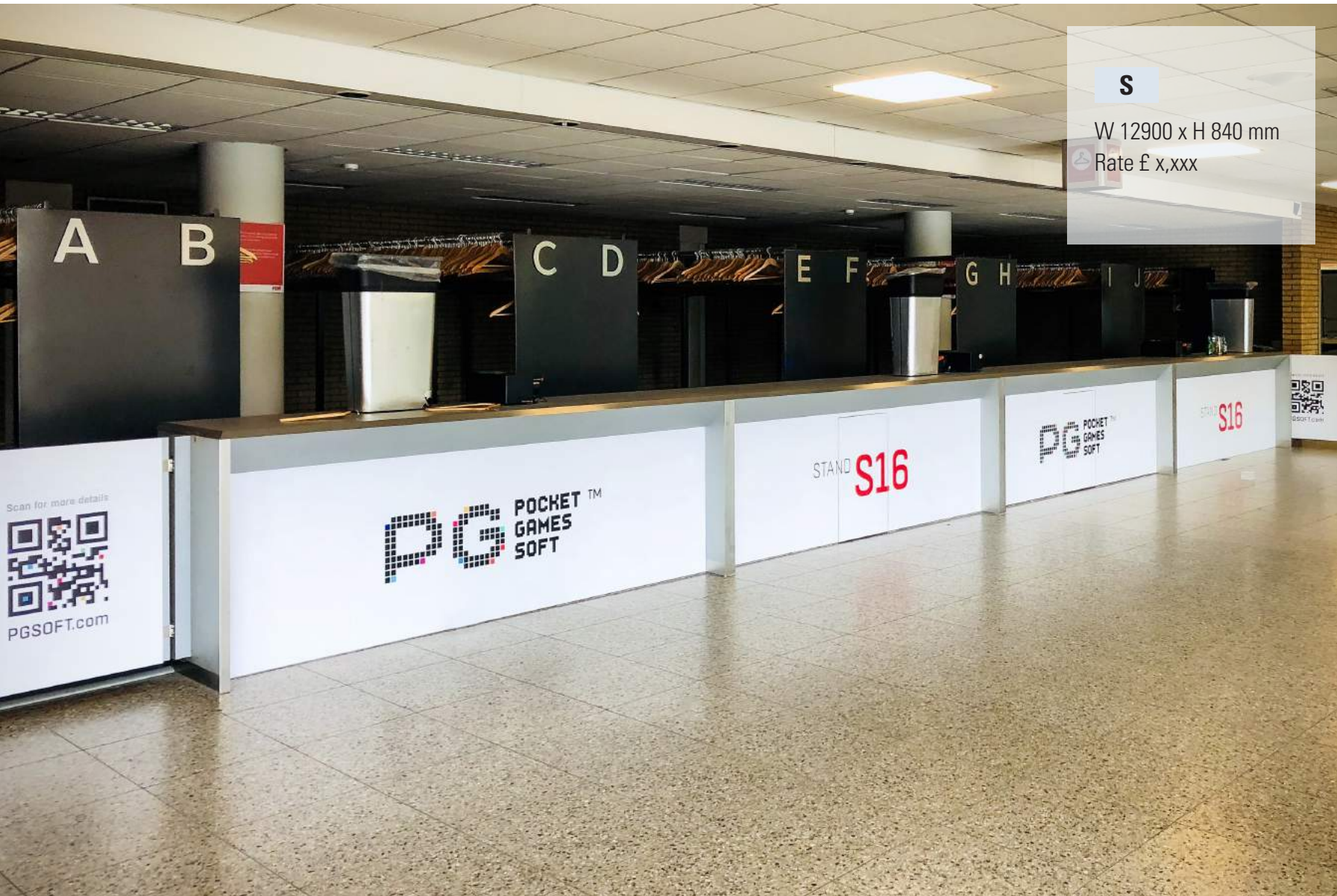




Description

Everyone wants to leave their jacket at the cloakroom, why not have your branding there? You will create great brand awareness.



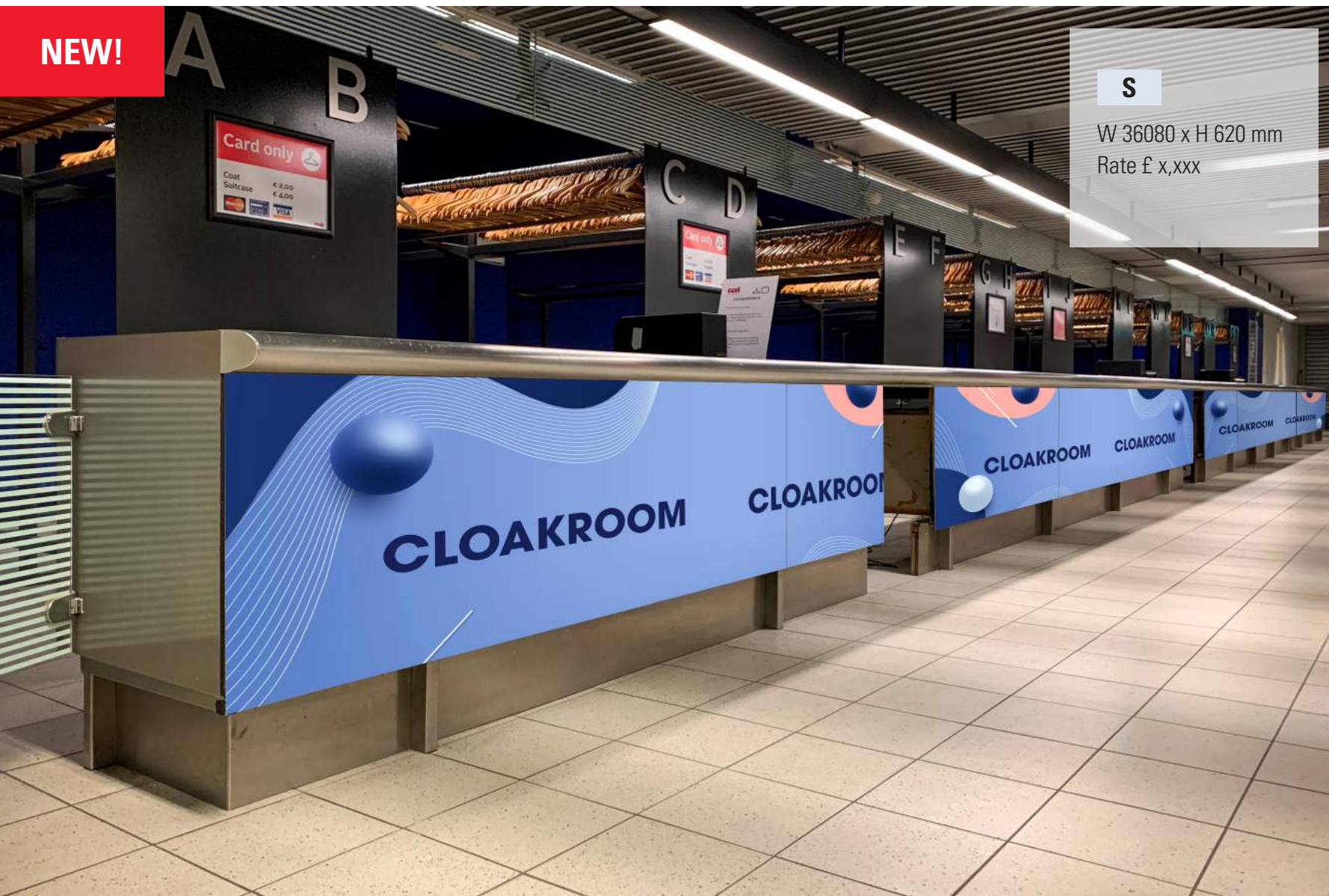


Description

Everyone wants to leave their jacket at the cloakroom, why not have your branding there? You will create great brand awareness.

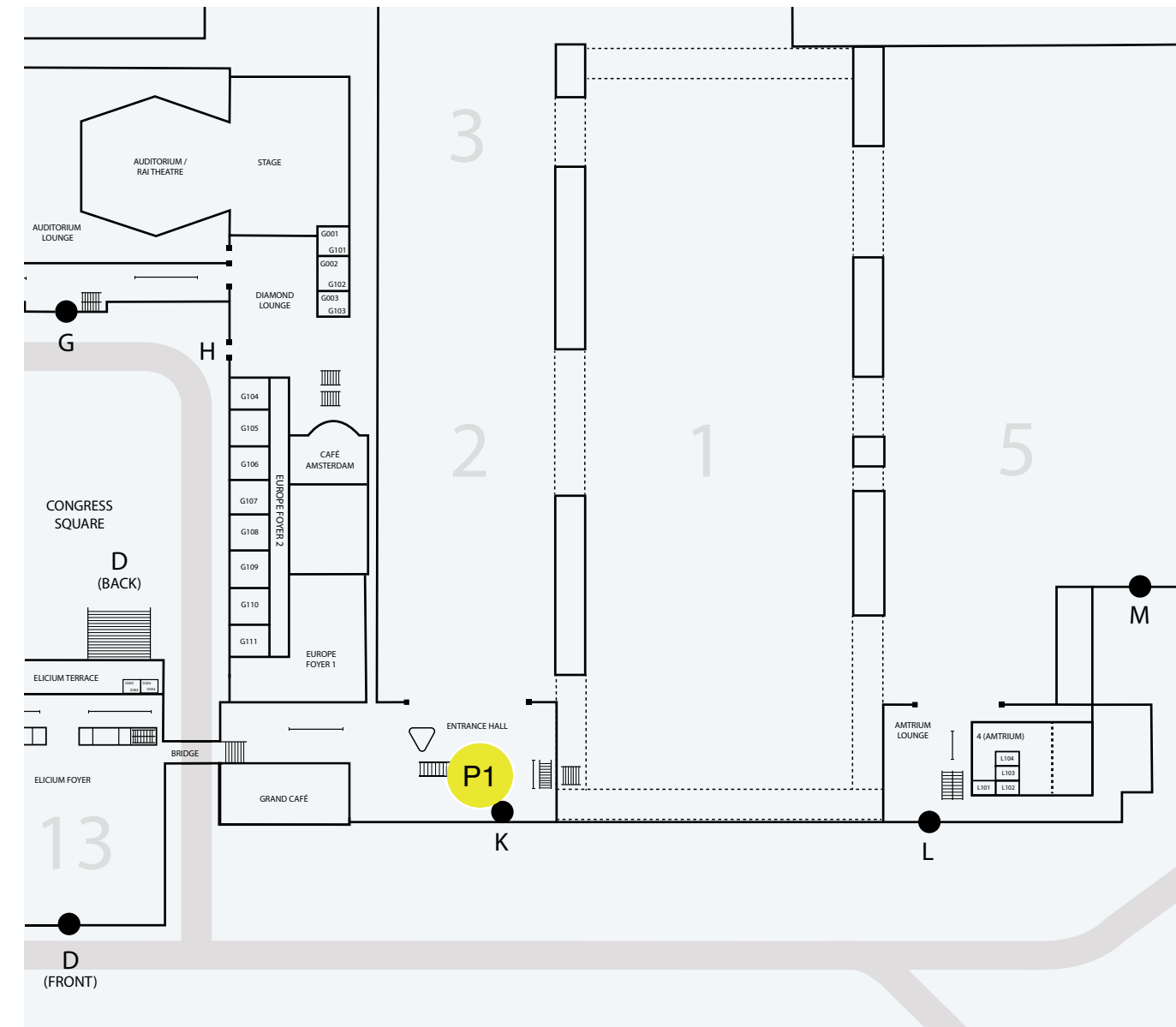


NEW!



S

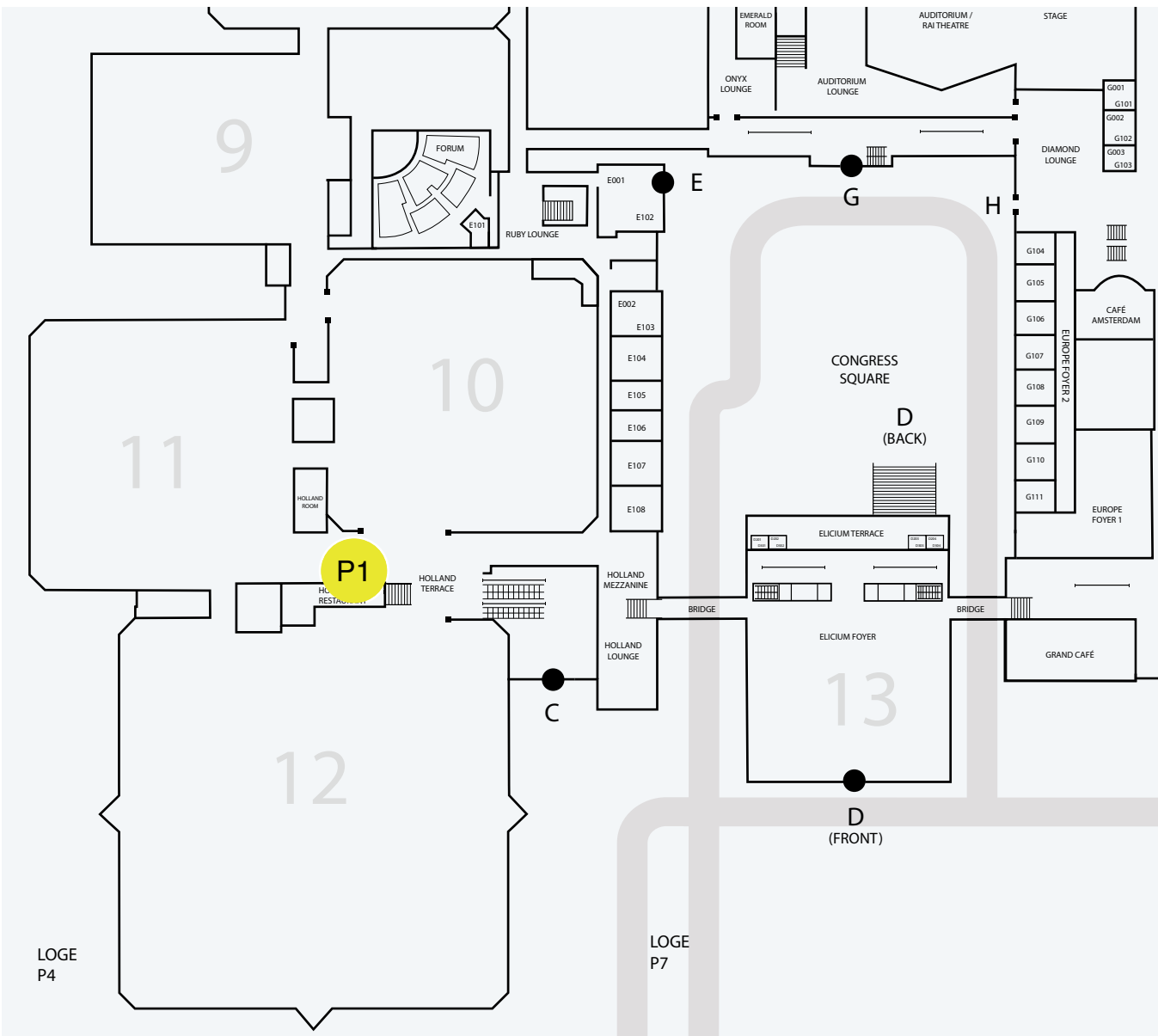
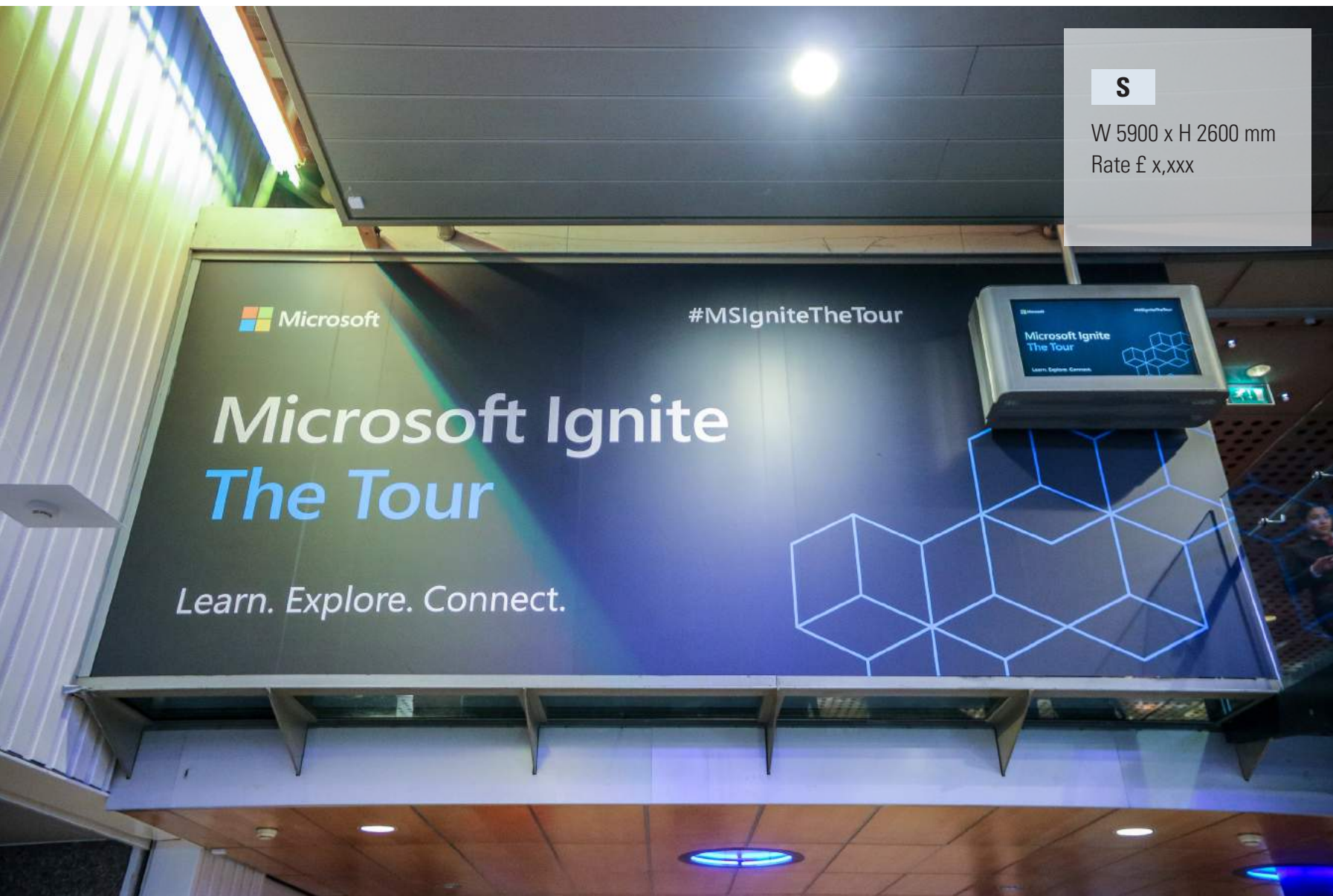
W 36080 x H 620 mm
Rate £ x,xxx



Description

Everyone wants to leave their jacket at the cloakroom, why not have your branding there? You will create great brand awareness.

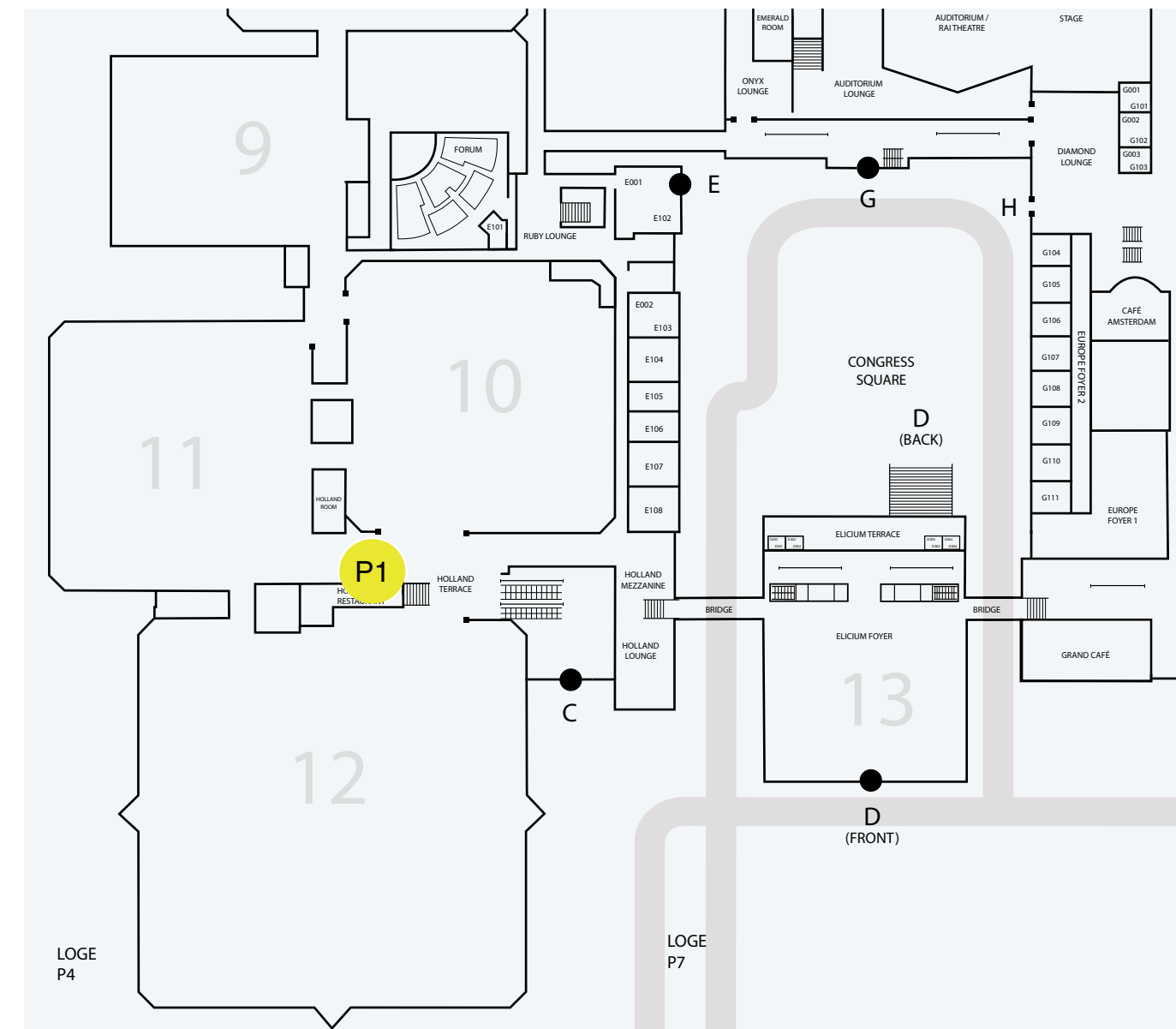
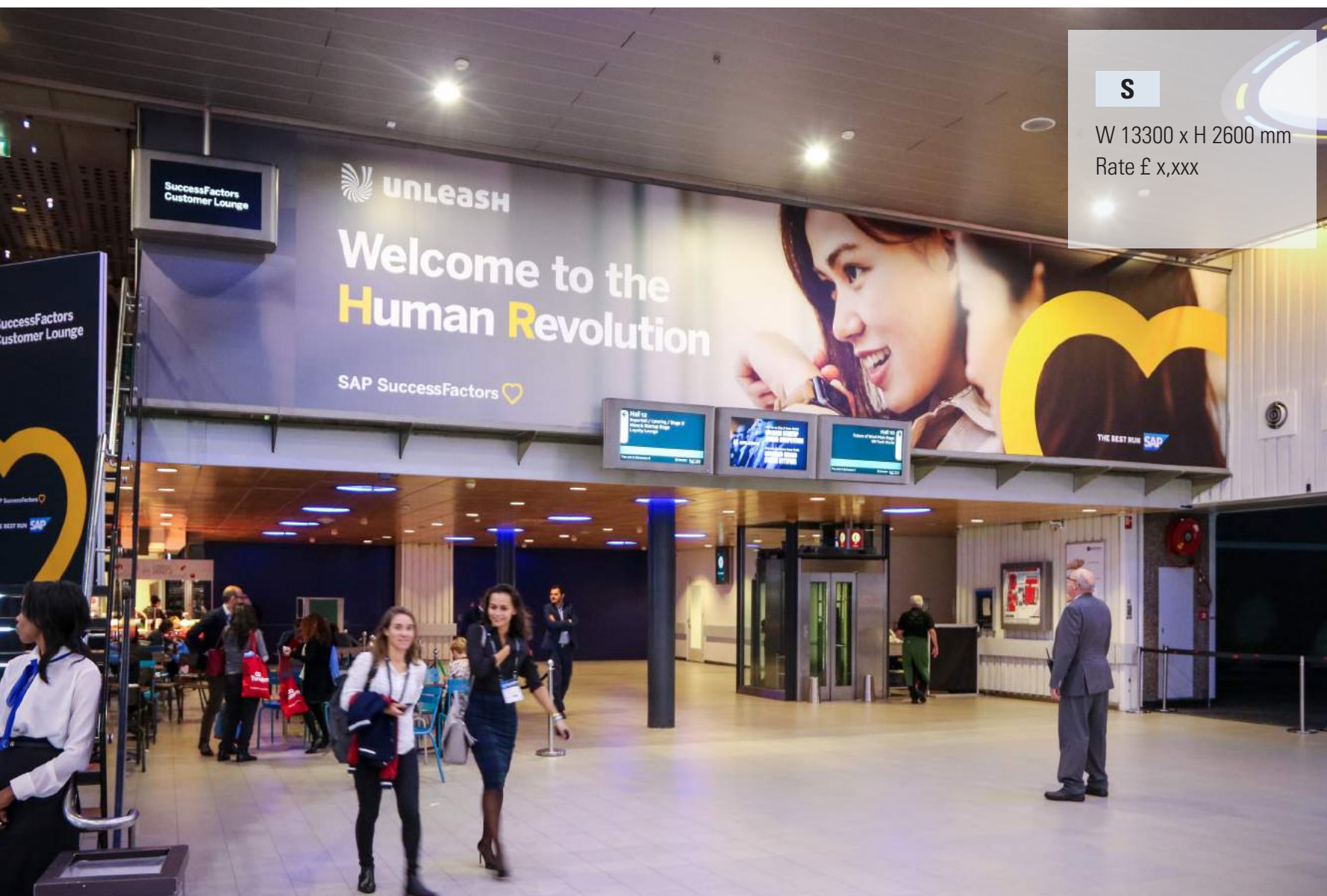




Description

The Holland Restaurant outer windows can be seen from the central area between Halls 10, 11 and 12. Anyone coming up the escalator from the entrance will directly notice this item.

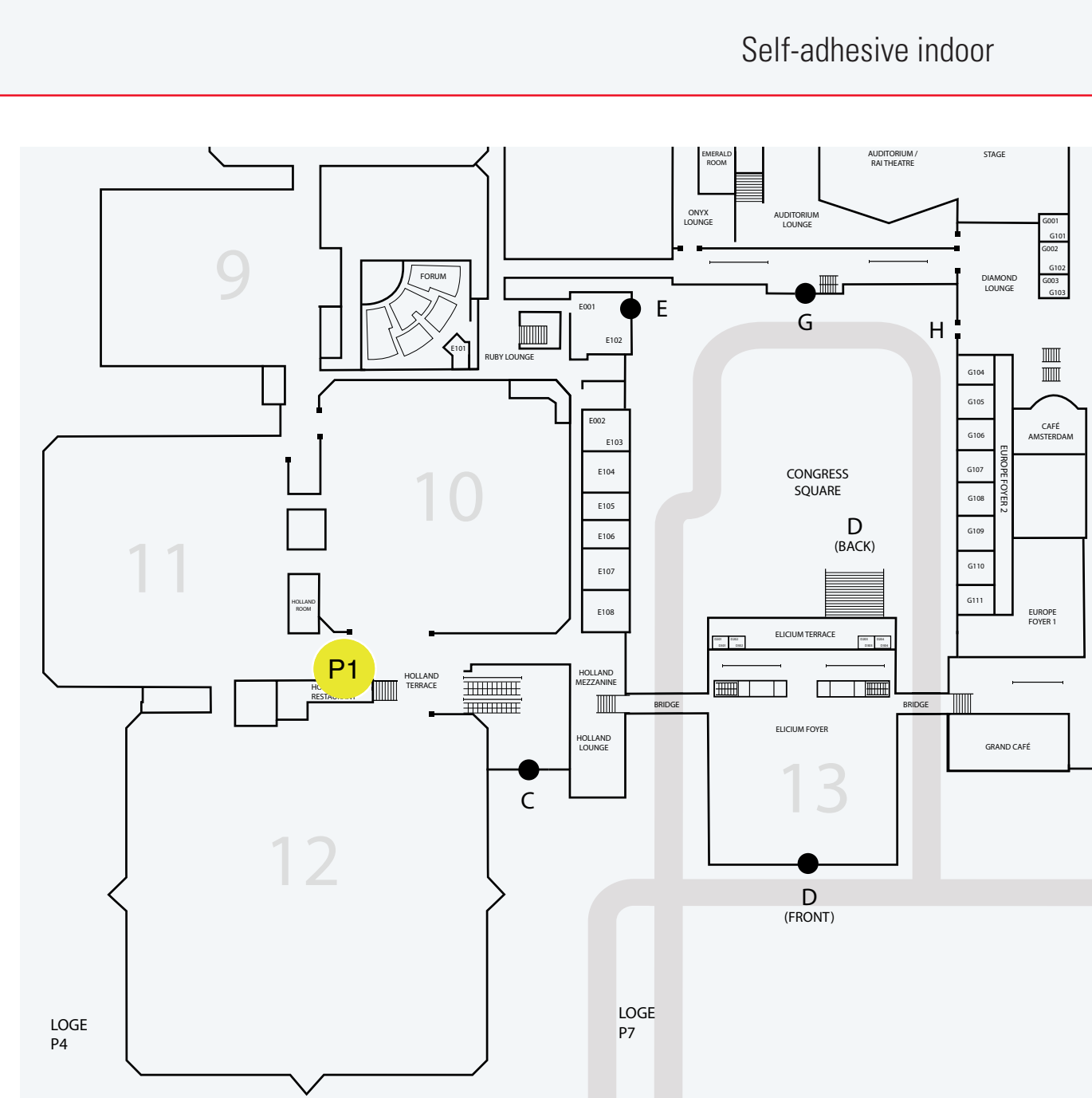
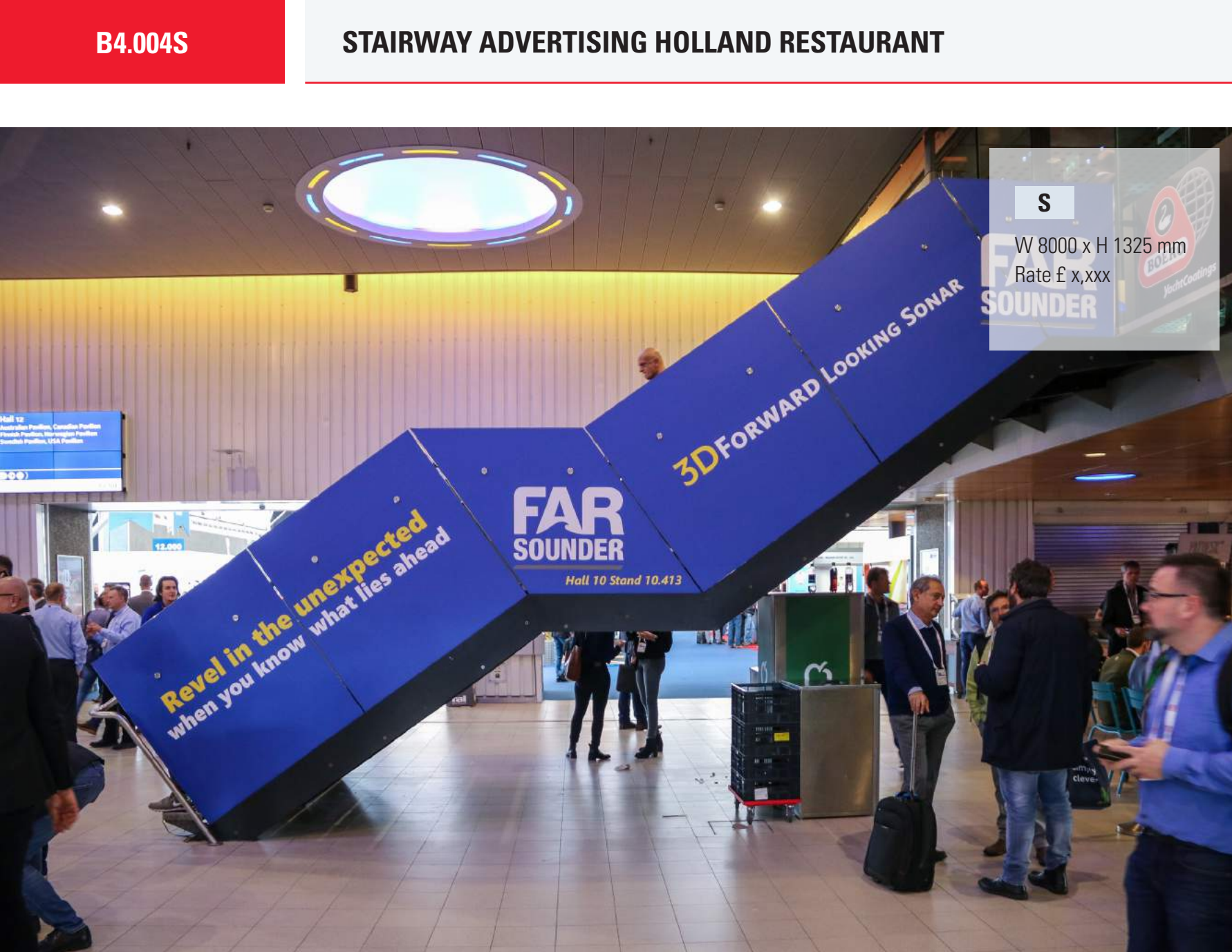




Description

The Holland Restaurant outer windows can be seen from the central area between Halls 10, 11 and 12. Anyone coming up the escalator from the entrance will directly notice this item.

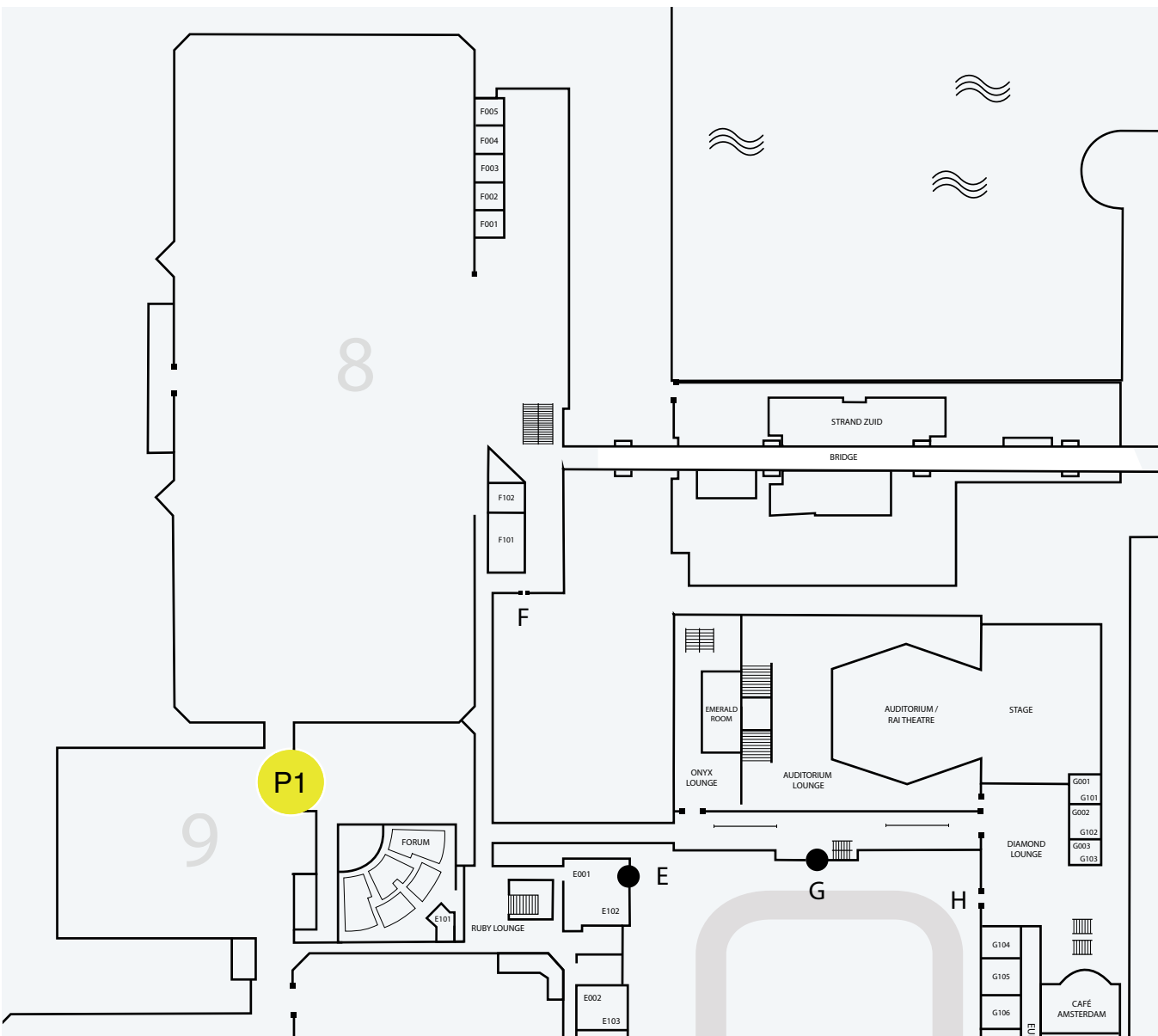




Description

The Holland Restaurant stairway in the central area between Halls 10, 11 and 12 is so prominent, everyone will notice.

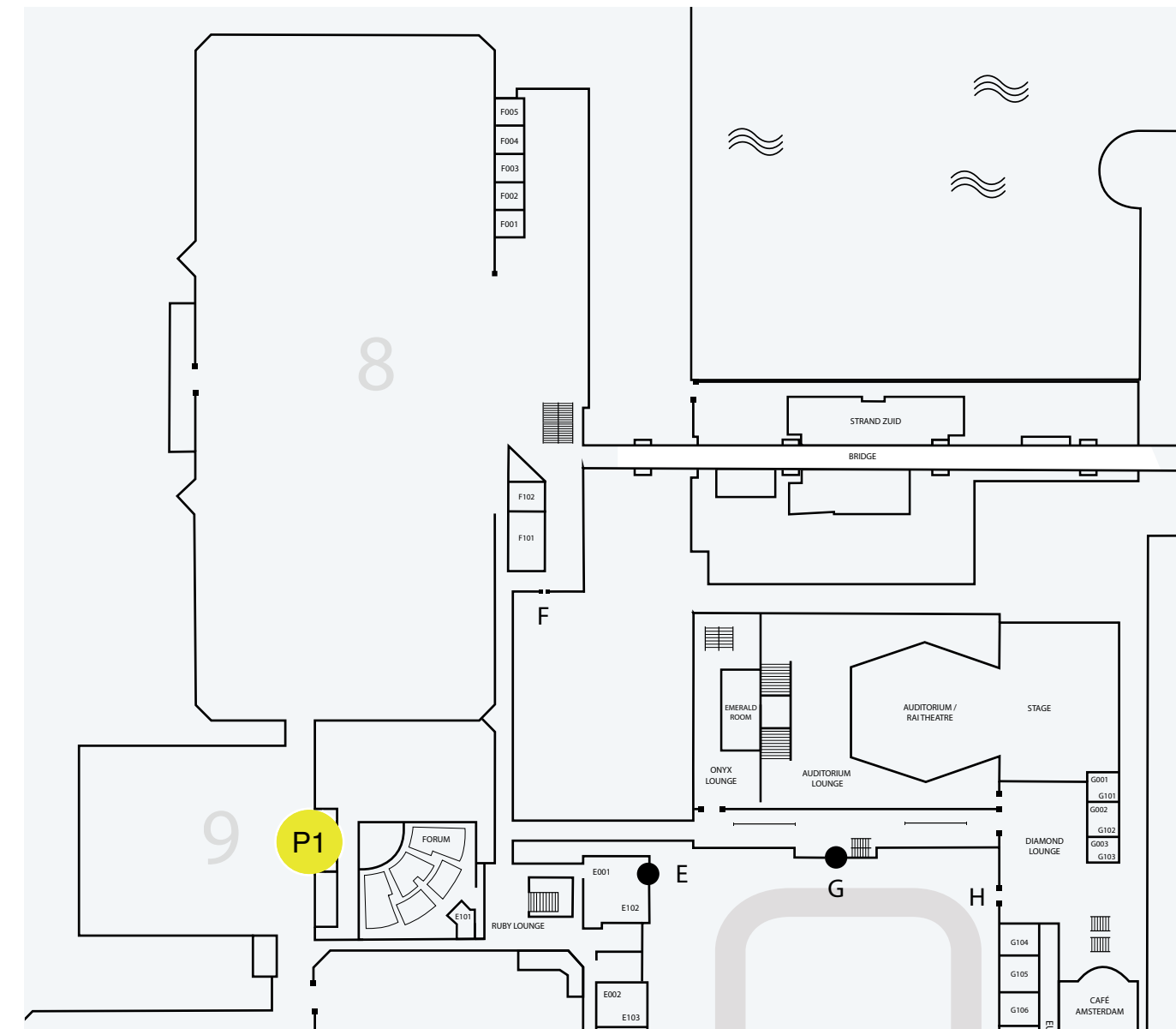
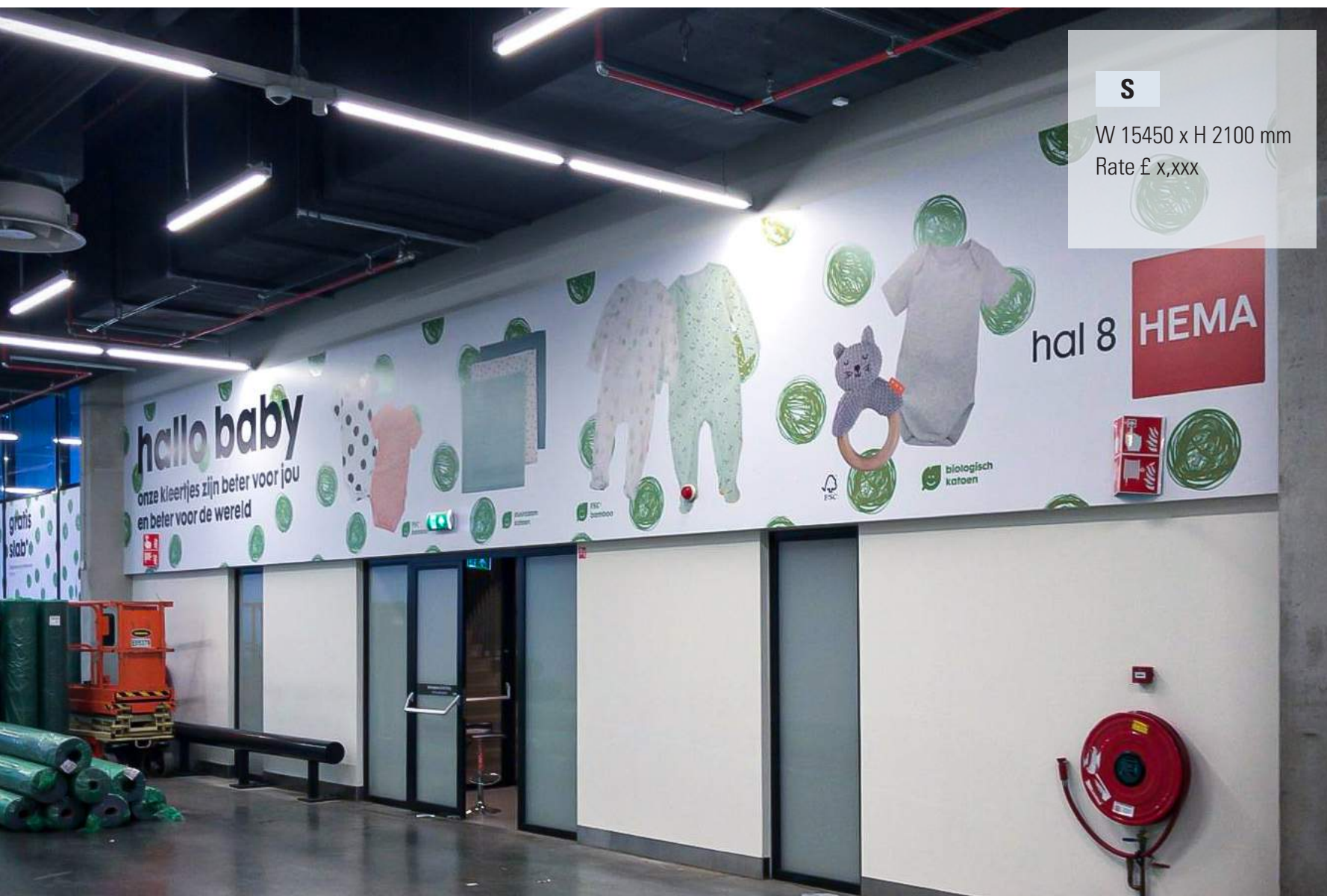




Description

If you are in Hall 9, this is the branding option you need. Hall 9 does not have many options and these large windows will definitely draw some attention.

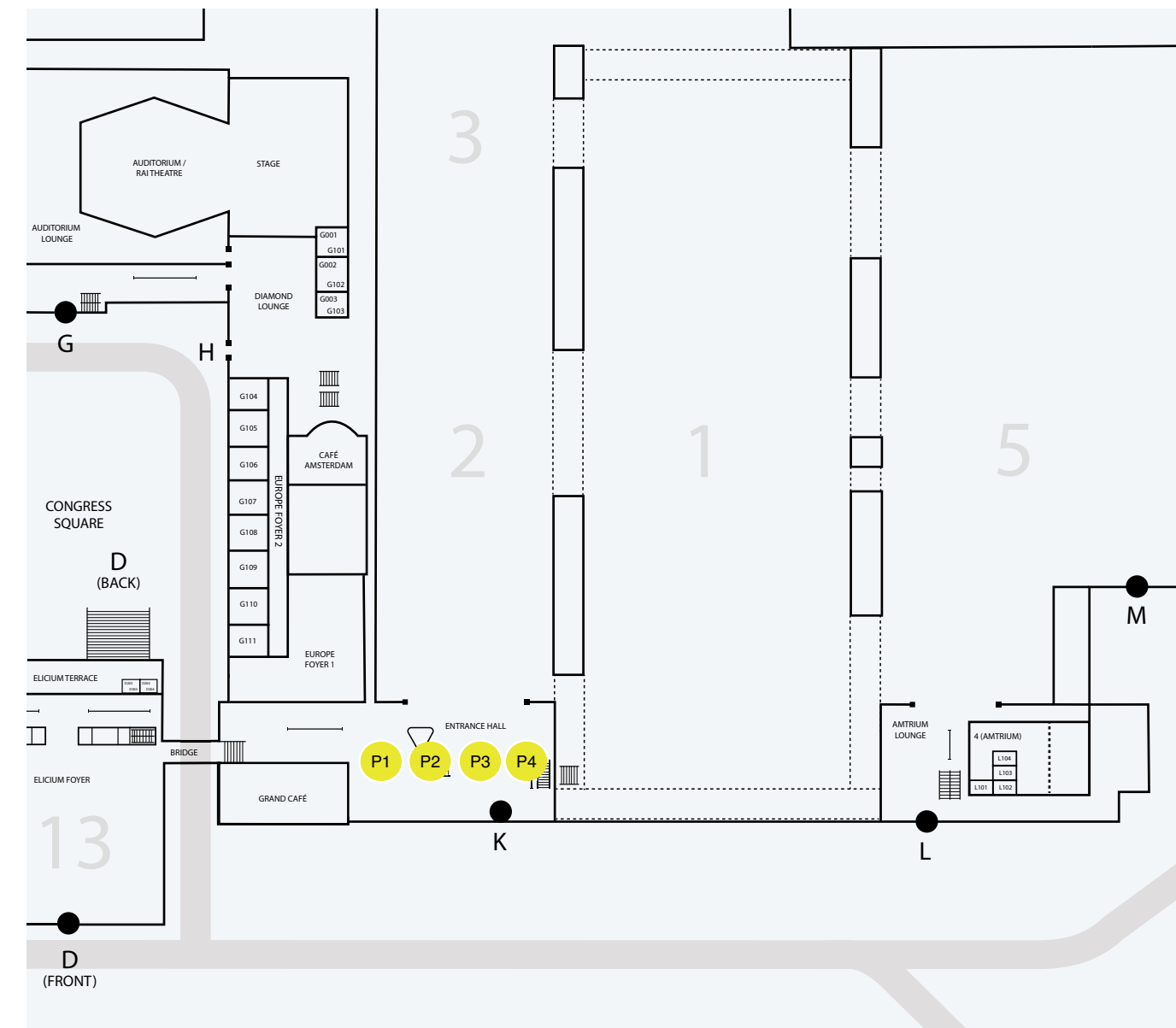
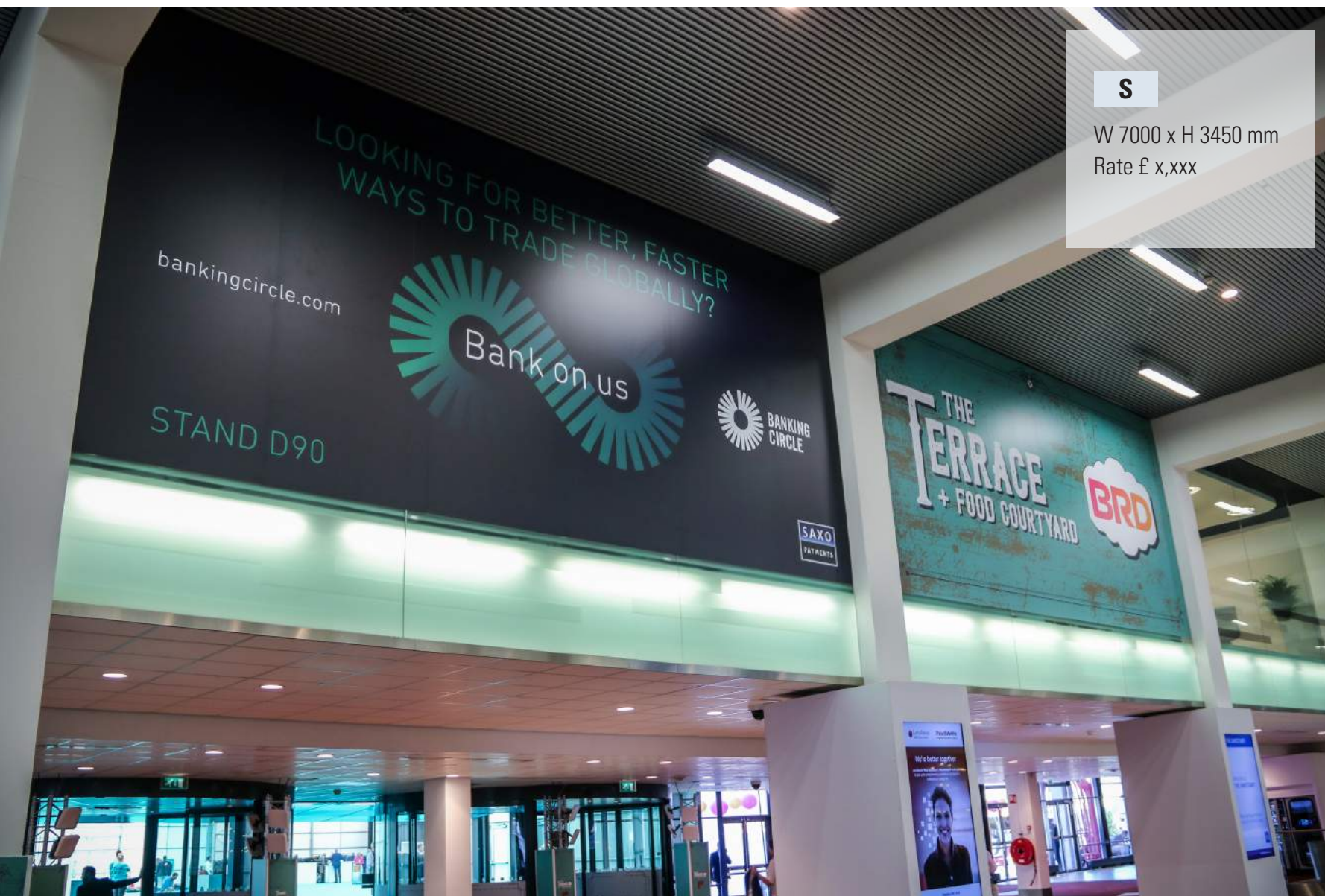




Description

As one of the few branding options in Hall 9, this is about the largest there is. Directly next to the only toilets in Hall 9, this will definitely stand out.





Description

The windows in entrance K can be fully branded, ideal for sponsor branding.



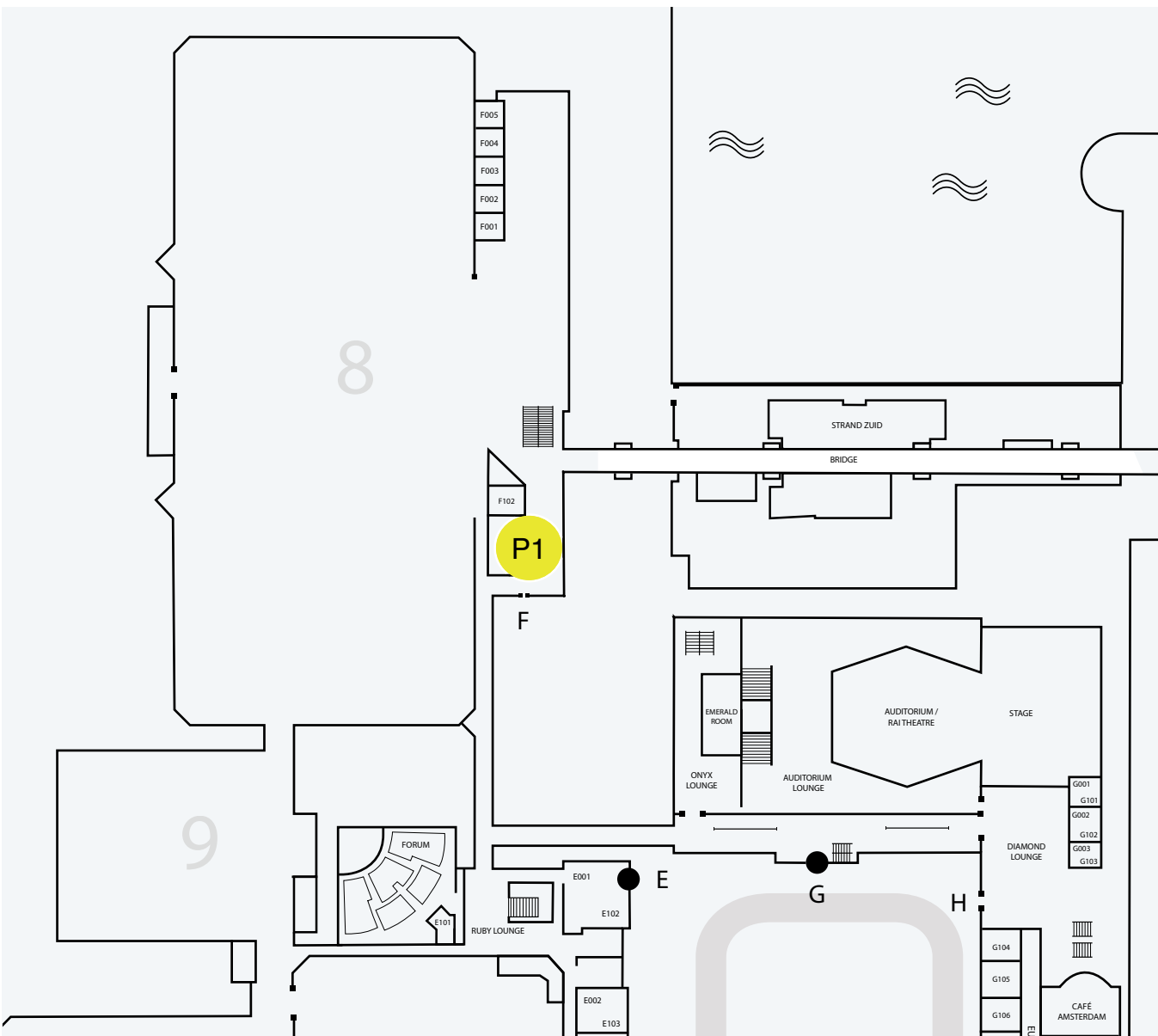
Description

These large windows at entrance F can be branded with stickers and it is one of the few branding opportunities there.





S
W 8475 x H 8125 mm
Rate £ x,xxx



Description

These large windows at entrance F can be branded with stickers and it is one of the few branding opportunities there.

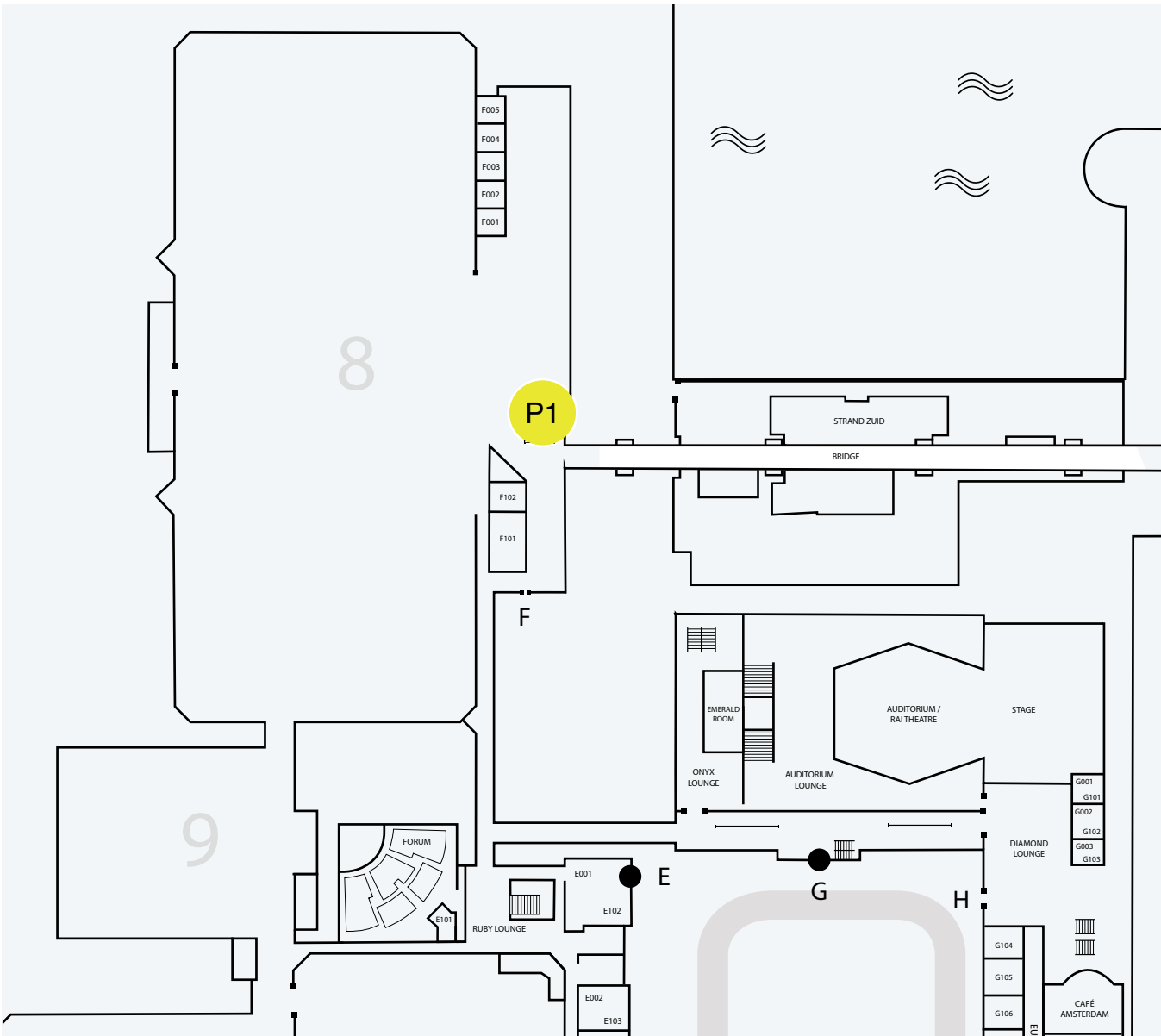
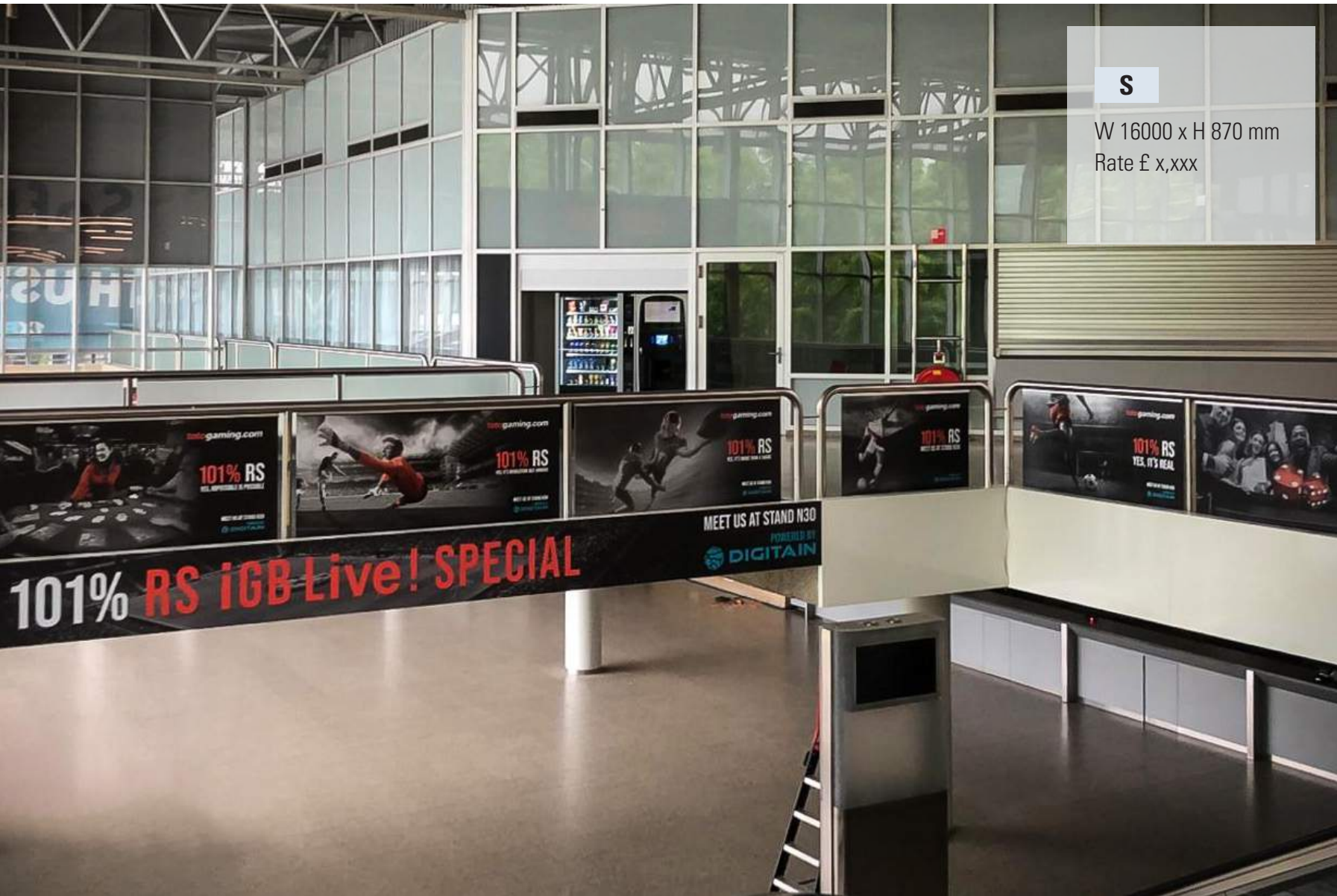




Description

These windows at the service desk at Hall 8 can be branded with stickers and it is one of the few branding opportunities there.

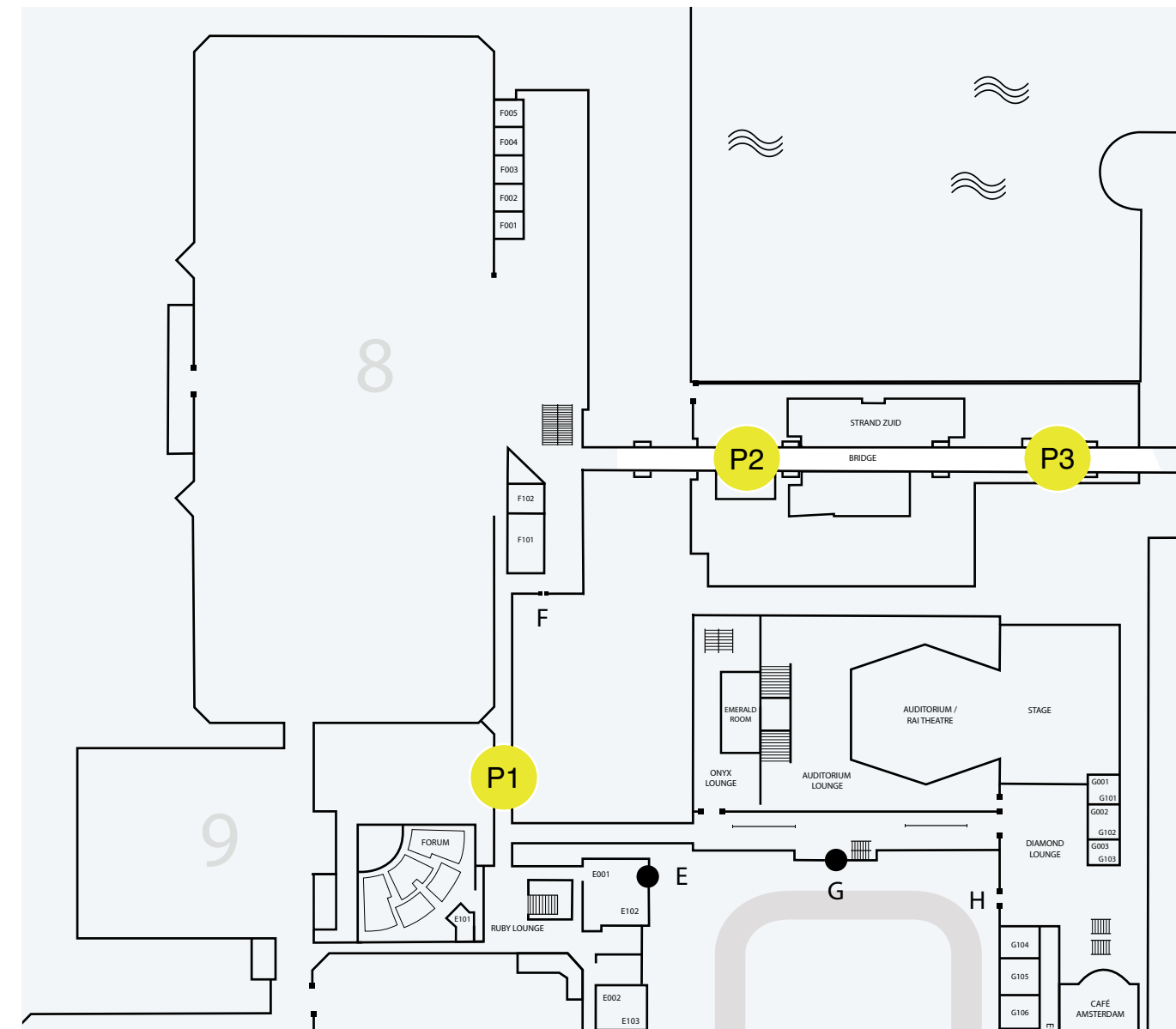
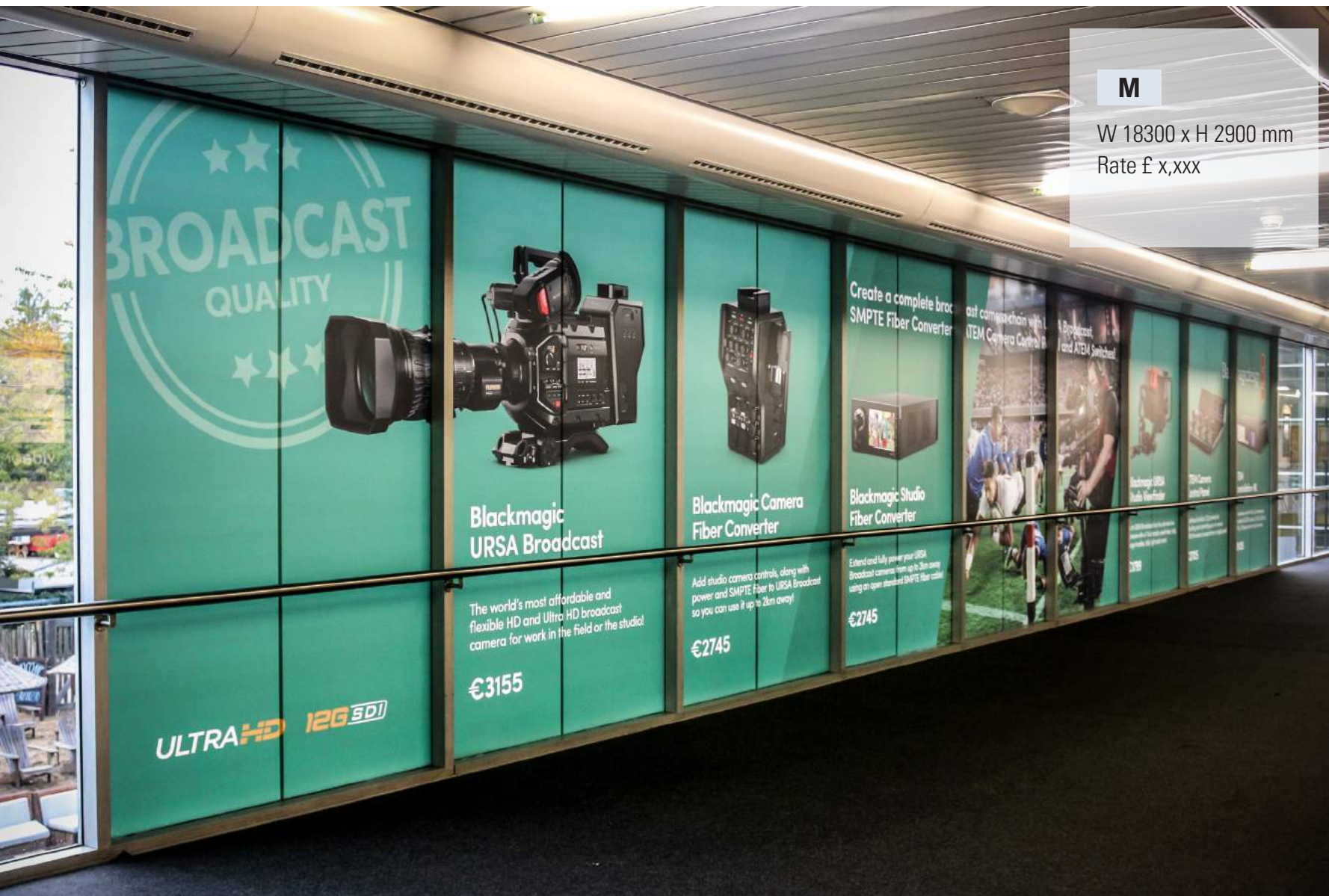




Description

The bannister of Entrance F can be branded with vinyl stickers. Everyone will notice when going down the escalator.





S

W 1830 x H 2900 mm

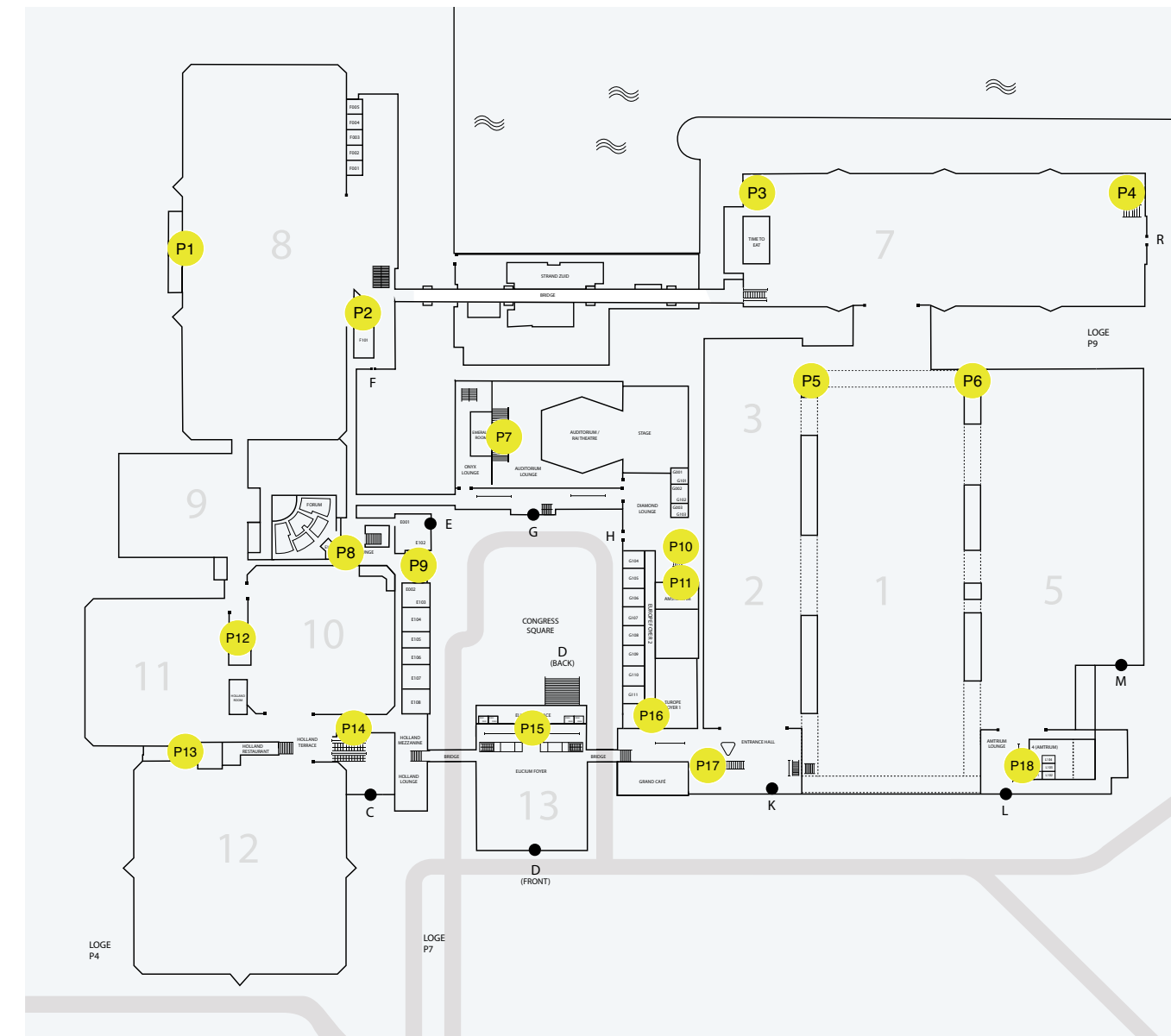
Rate £ x,xxx

Description

The flyovers of the RAI can be branded with vinyl stickers.



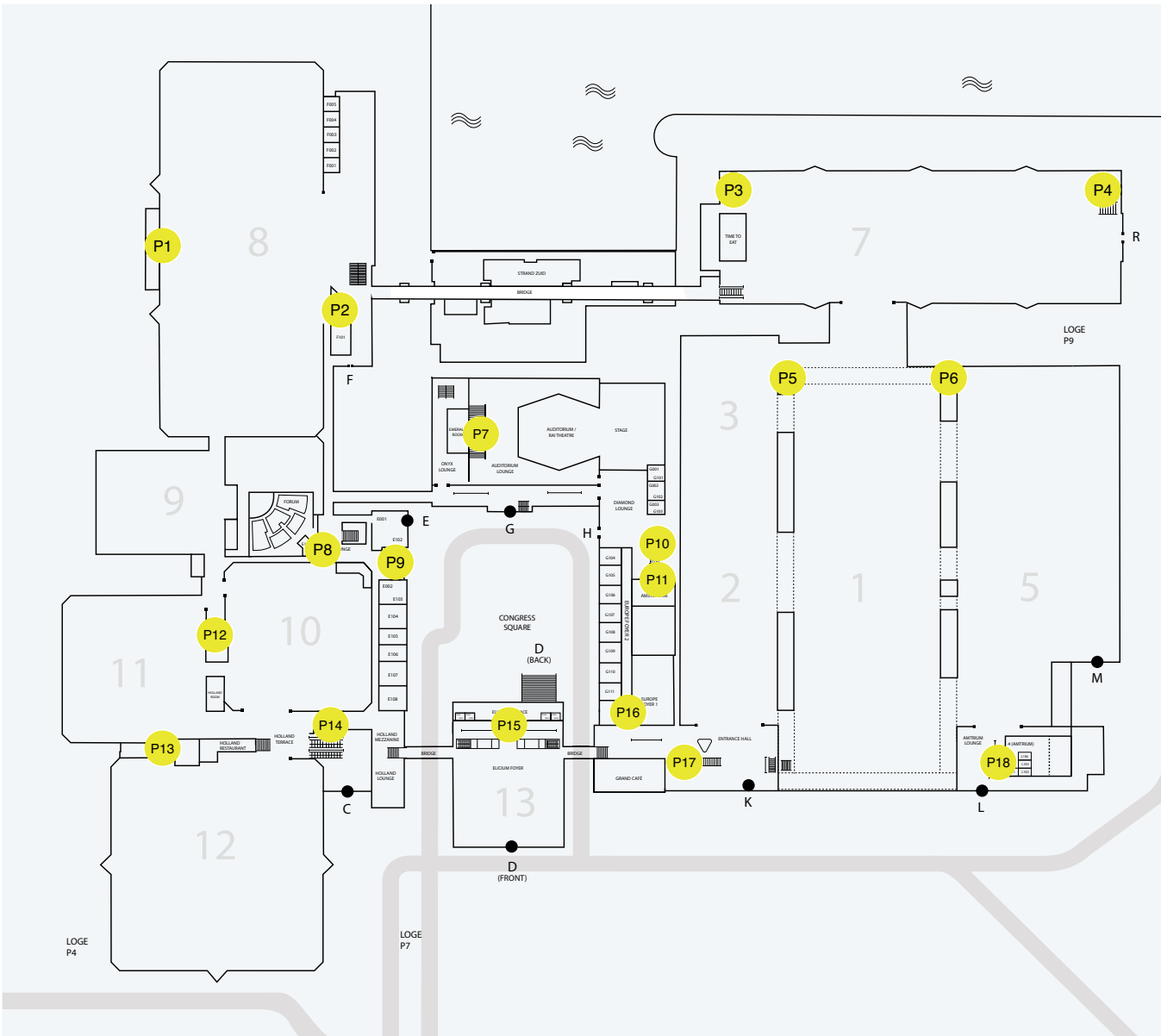
NEW!



Description



ALSO CHECK OUT PAGE 127



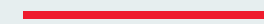
Description

The mirrors of the toilets can be branded with stickers to maximise exposure in these public areas.

Location	Available	Location	Available
P7	6	P5	2
P10	2	P3	2
P9	2	P4	2
P15	1	P1	2
P16	1	P8	4
P17	1	P12	1
P11	3	P13	1
P14	1	P2	2
P6	2		



Freestanding items



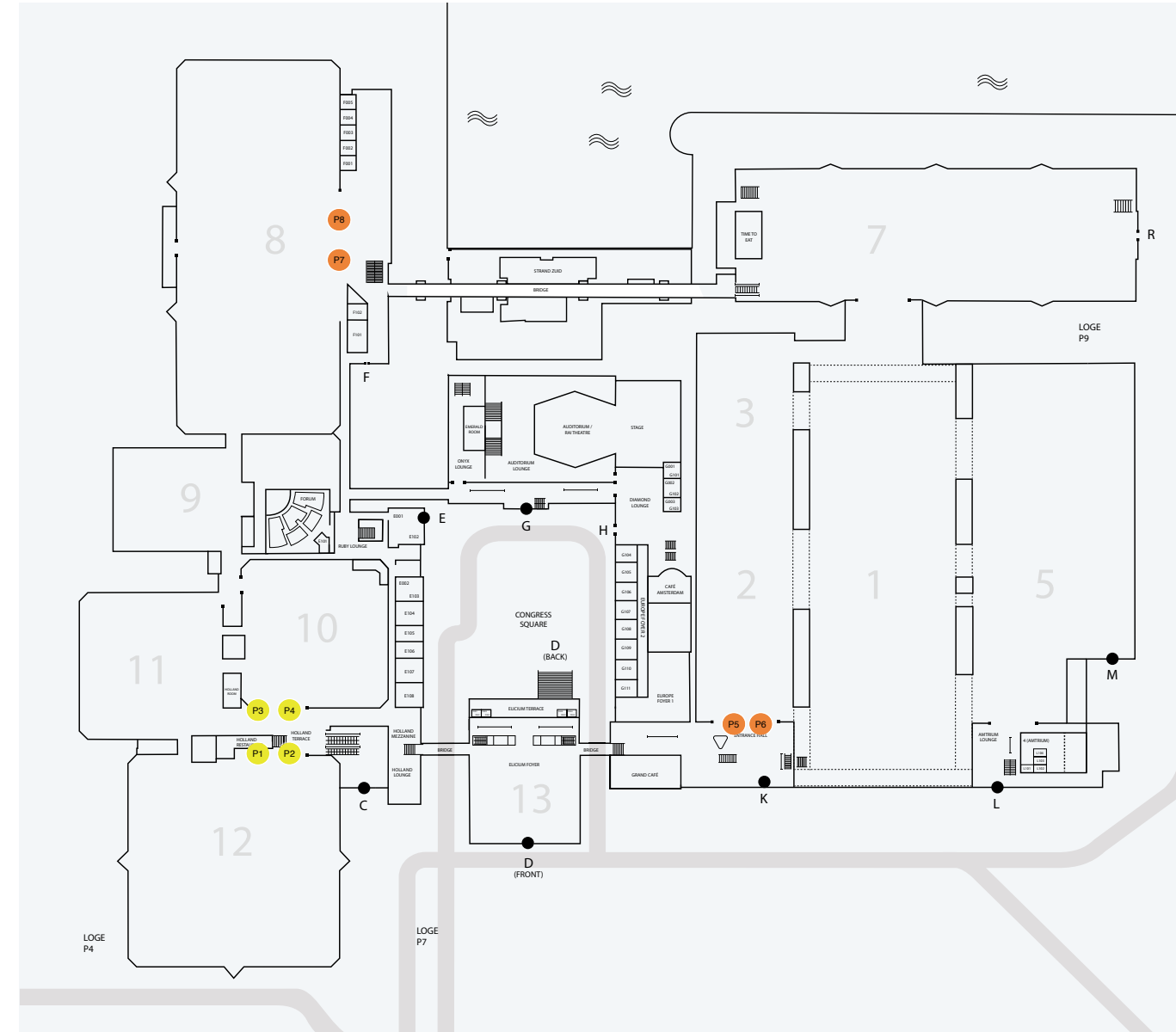
Indoor

High Profile Opportunities

B6.006 - Freestanding Lightbox Double-sided	Page 118
B6.008 - Freestanding Screen Casing	Page 120
B6.016 - Flyover Branding Elicium	Page 123

Great Value Options

B5.001 - Entrance Pillar Advertising	Page 107
B6.003 - Freestanding Frame Single-sided	Page 115
B5.004 - Pillar Wrap	Page 112



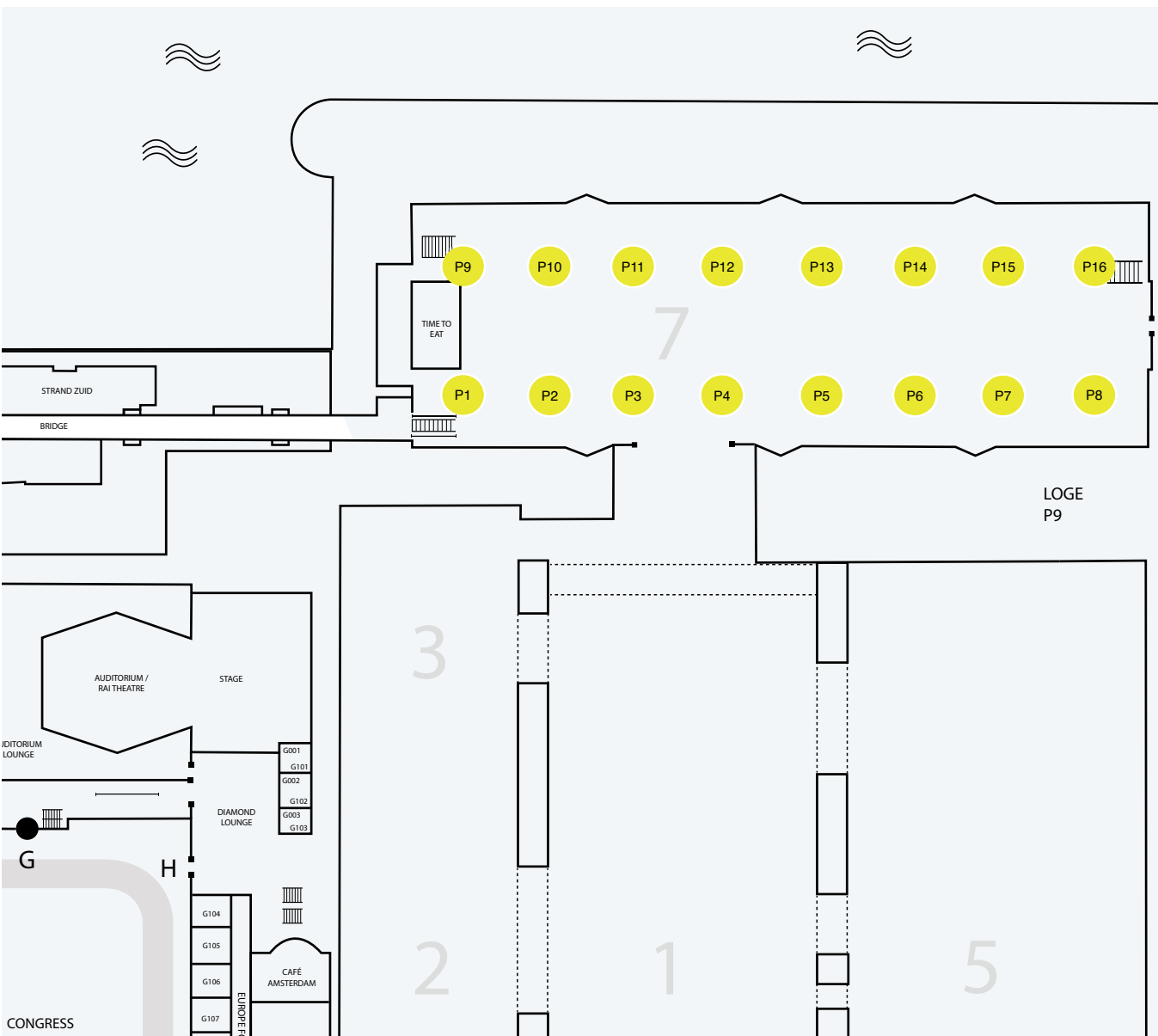
S

Rate £ x,xxx

The pillars of the entrances to many of the halls can be branded with textile banners. Perfect for showing in which Hall people can find your stand and attracting some more attention. Please use the numbers on the map to indicate locations. Hall 1:1 available Hall 2:3 available Hall 8: 2 available Hall 10: 2 available Hall 11: 1 available Hall 12: 3 available

- Size S
- Size M



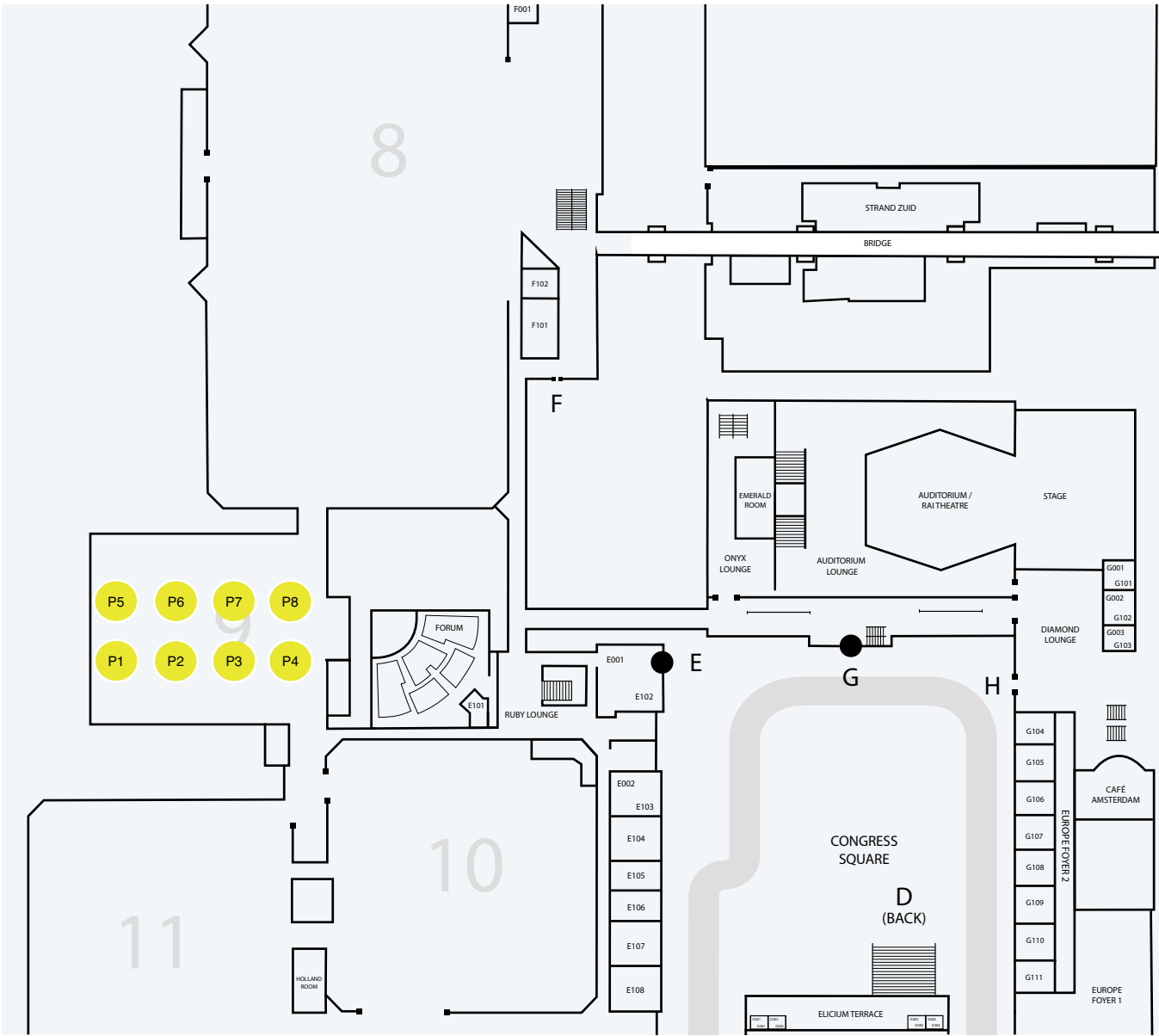


Description

The pillars of Hall 7 can be covered with textile banners in a frame. Perfect for event branding or sponsor branding.

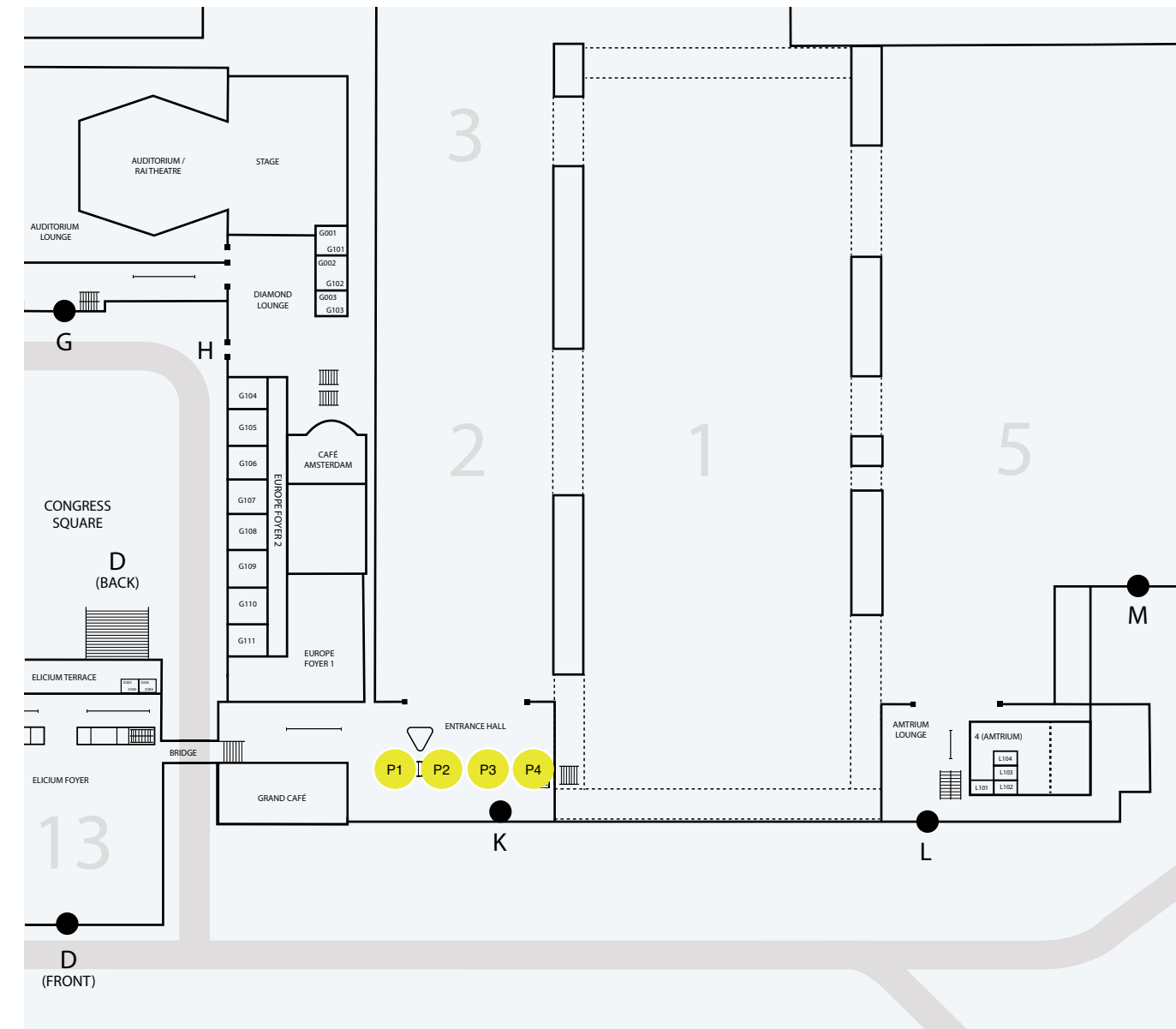


NEW!



Description

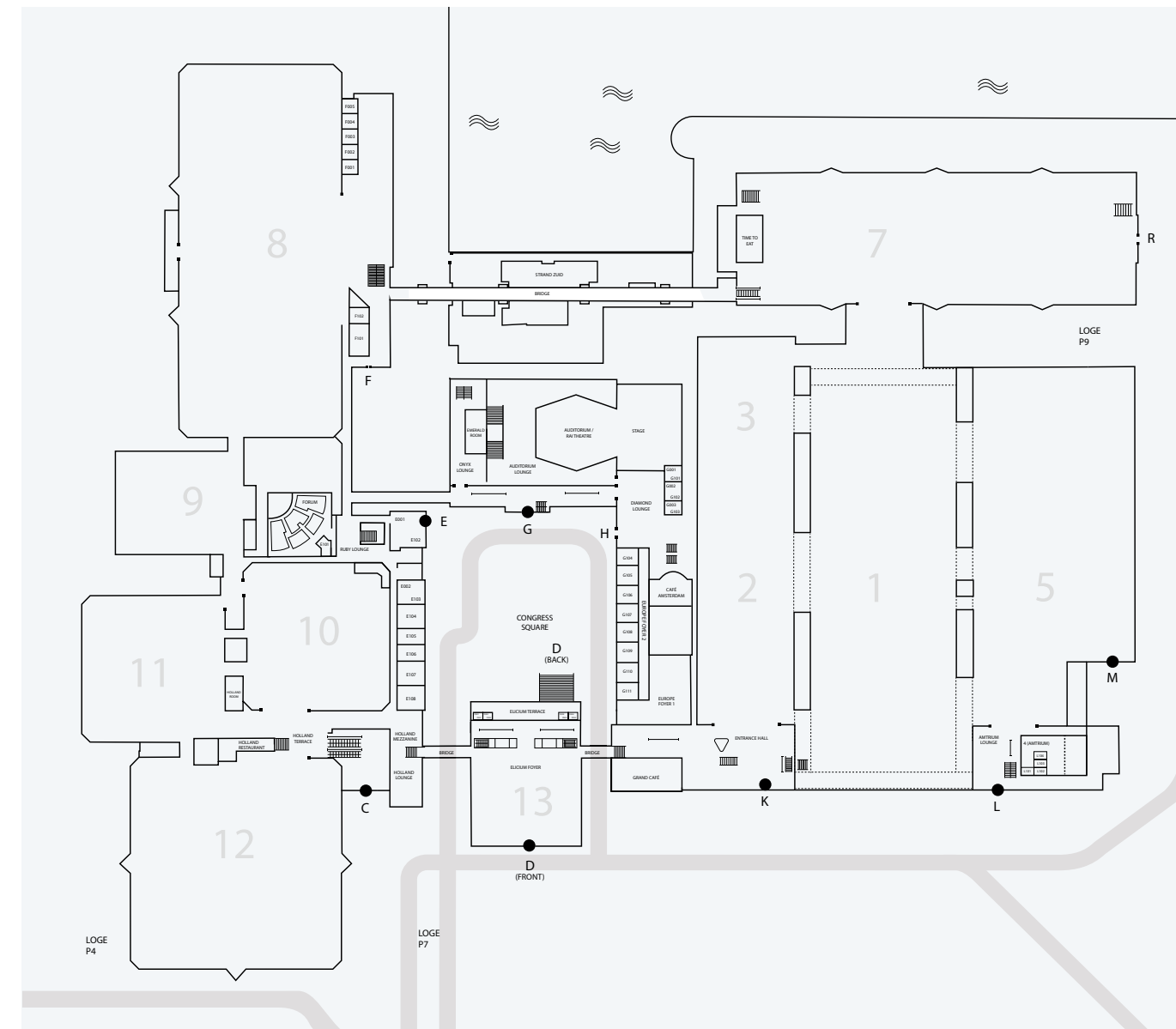
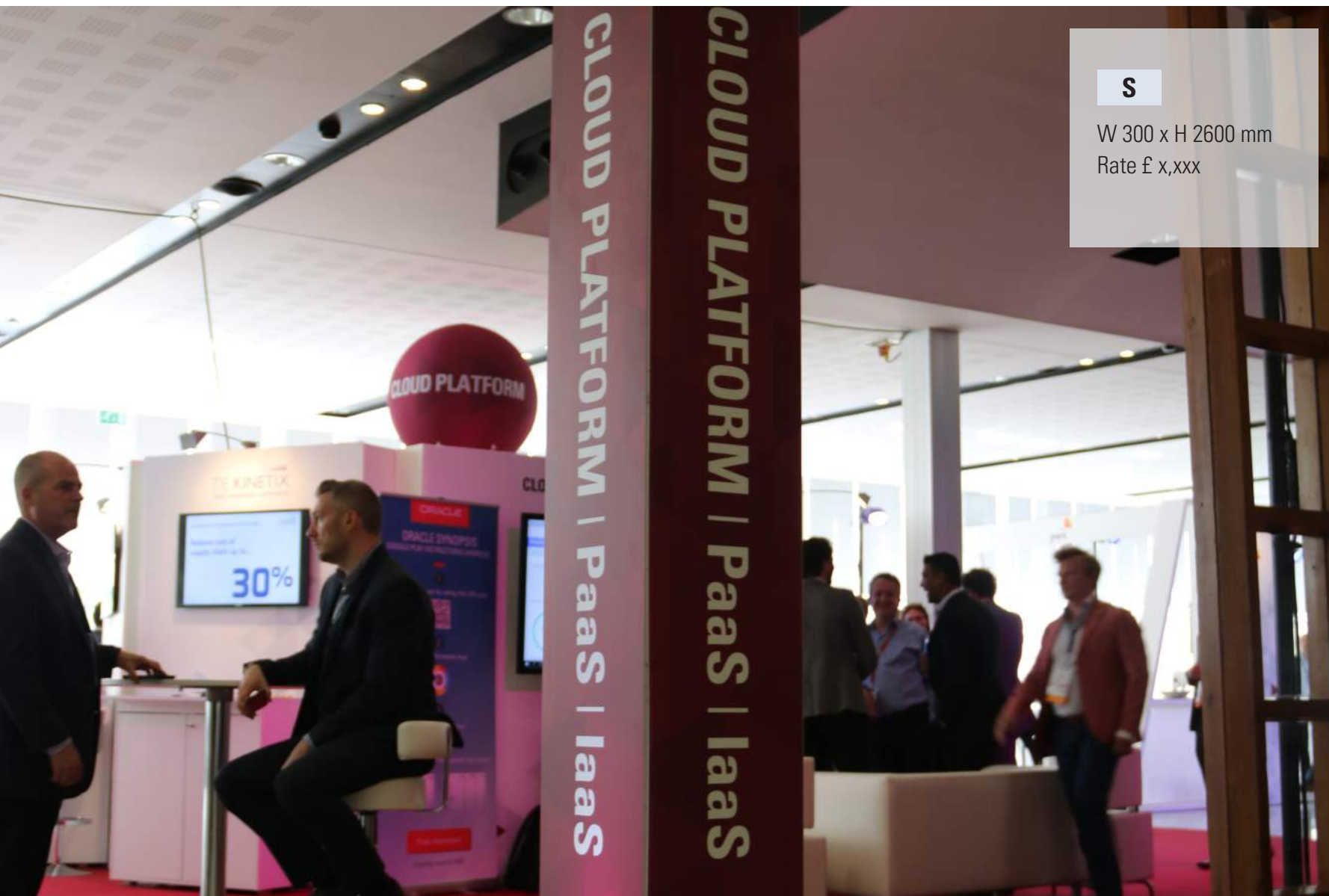




Description

All of the pillars at RAI can be wrapped! There are many throughout the RAI and every single one can be branded.

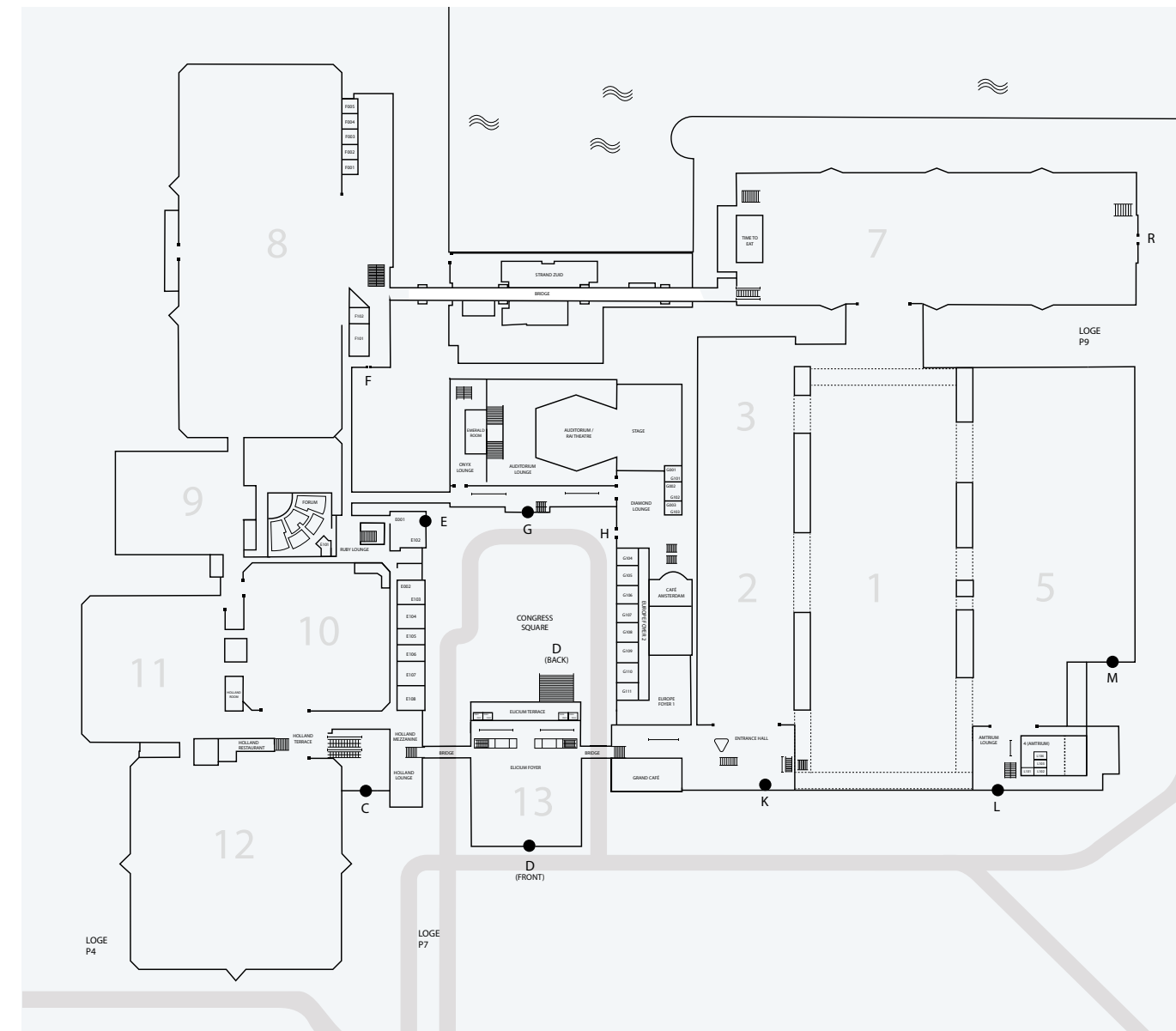




Description

All of the pillars at RAI can be wrapped! There are many throughout the RAI and every single one can be branded.





Description

All of the pillars at RAI can be wrapped! There are many throughout the RAI and every single one can be branded.



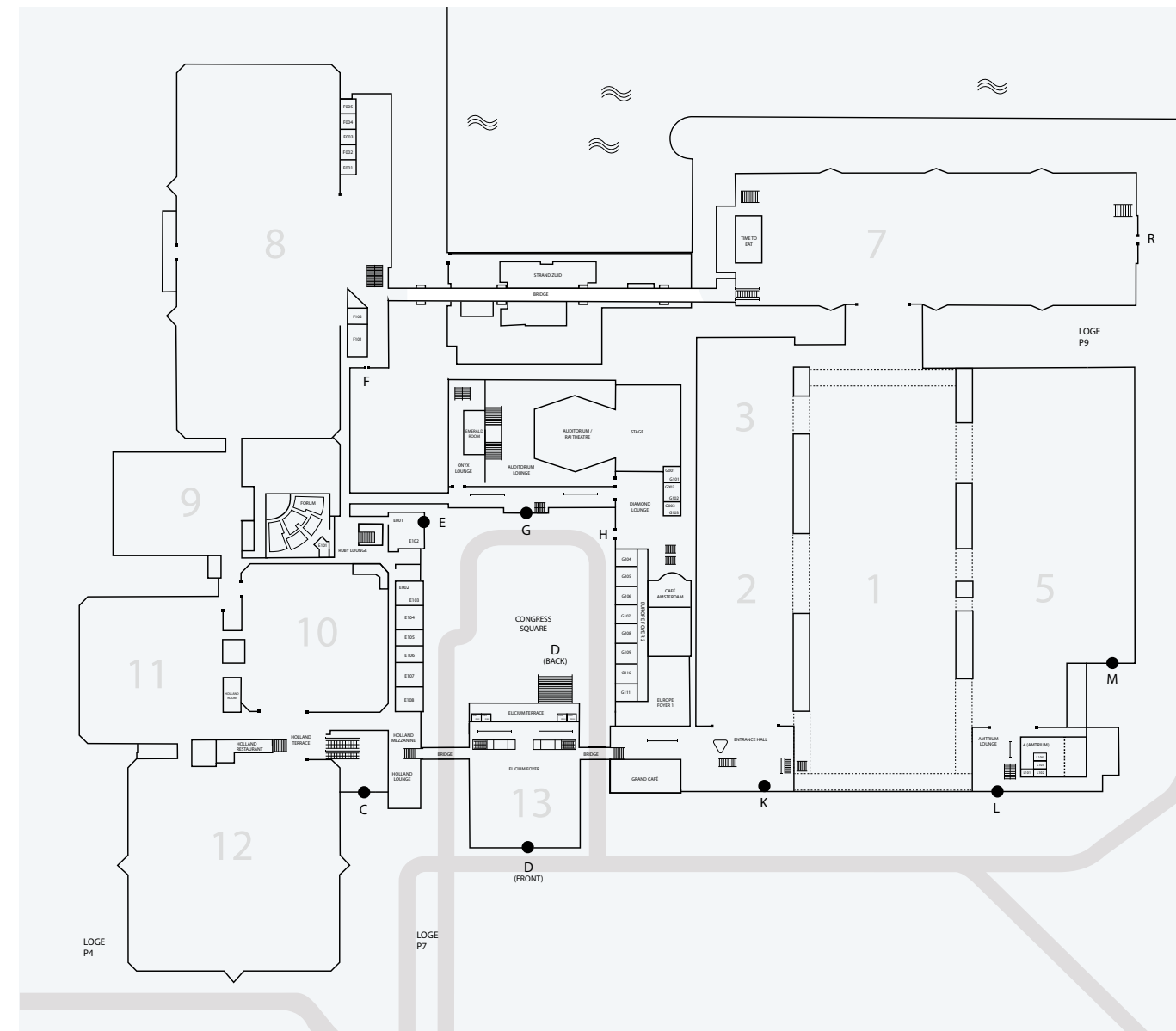
NEW!



M

W 750 x H 1850 mm

Rate £ x,xxx



S

W 500 x H 1500 mm

Rate £ x,xxx

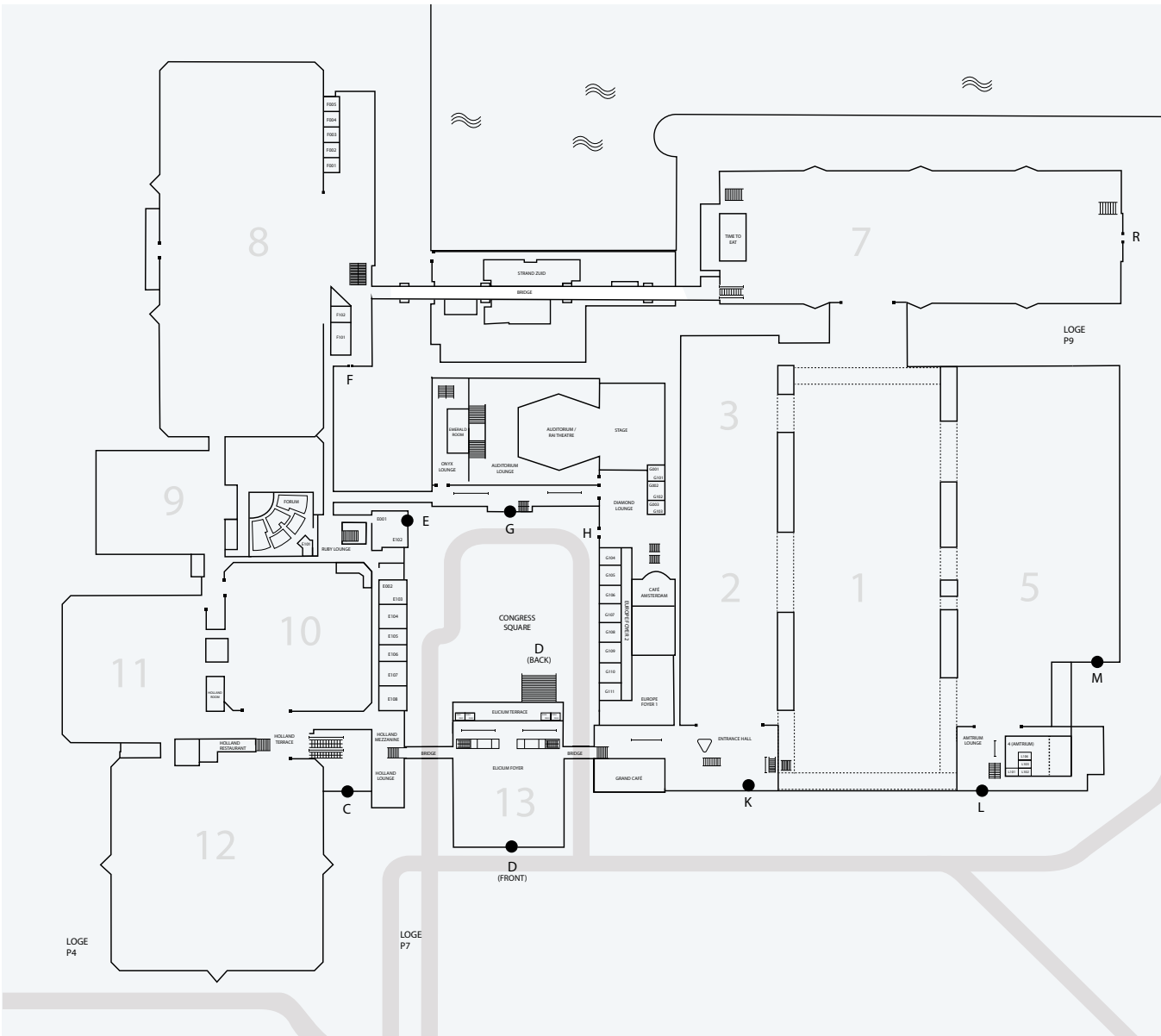
Description

This is the most used item of all and perfect for branding or directional. These freestanding panels are available in two sizes and are easy to move or switch. They are used for directional purposes and also to indicate room names or session programmes. They consist of a black coated base with a non flexible panel.





M
W 750 x H 1850 mm
Rate £ x,xxx



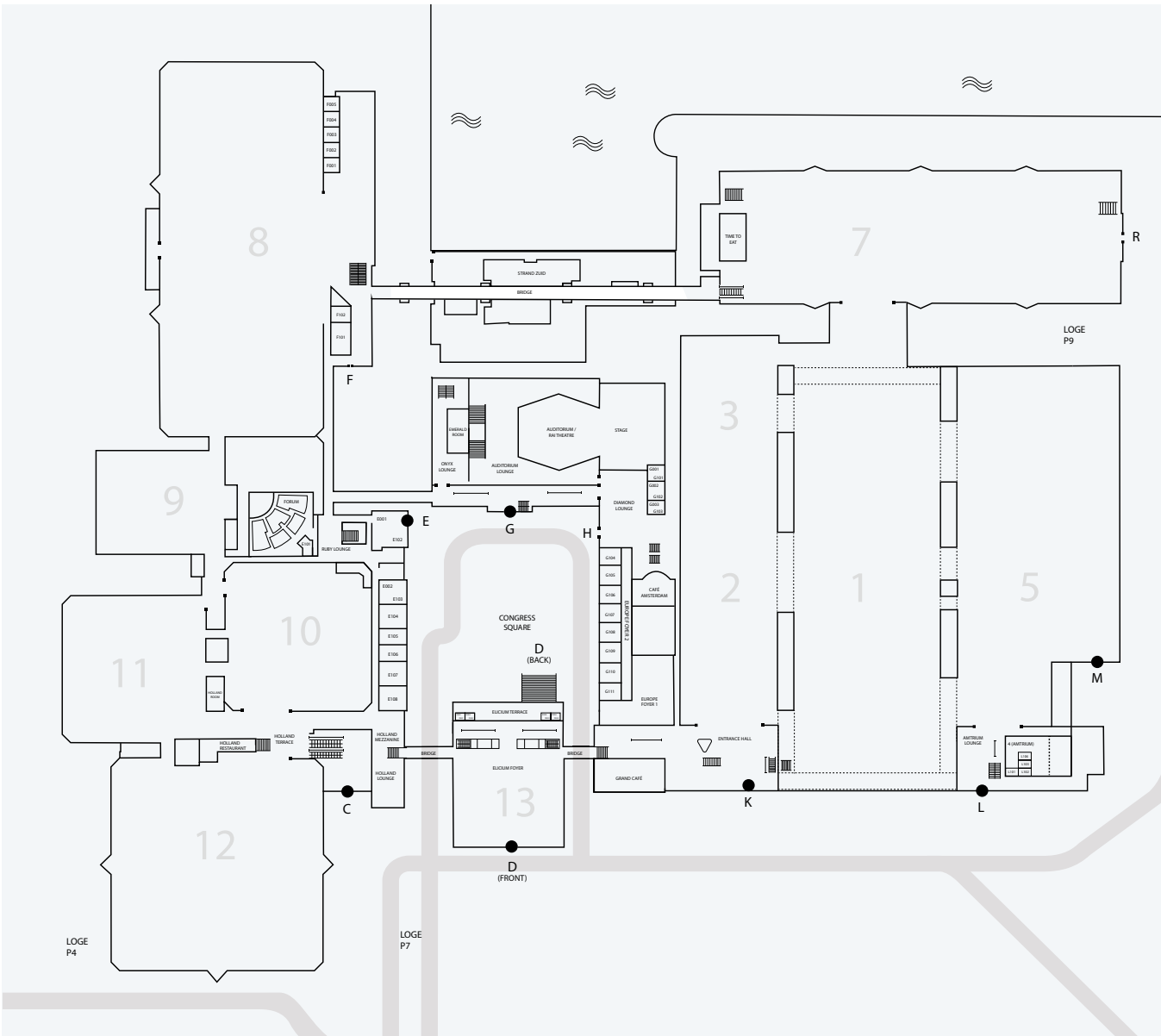
S
W 500 x H 1500 mm
Rate £ x,xxx

Description

This is the most used item of all and perfect for branding or directional.



ALSO CHECK OUT PAGE 117



XL
W 4000 x H 2500 mm
Rate £ x,xxx



L
W 3000 x H 2500 mm
Rate £ x,xxx



M
W 2000 x H 2500 mm
Rate £ x,xxx



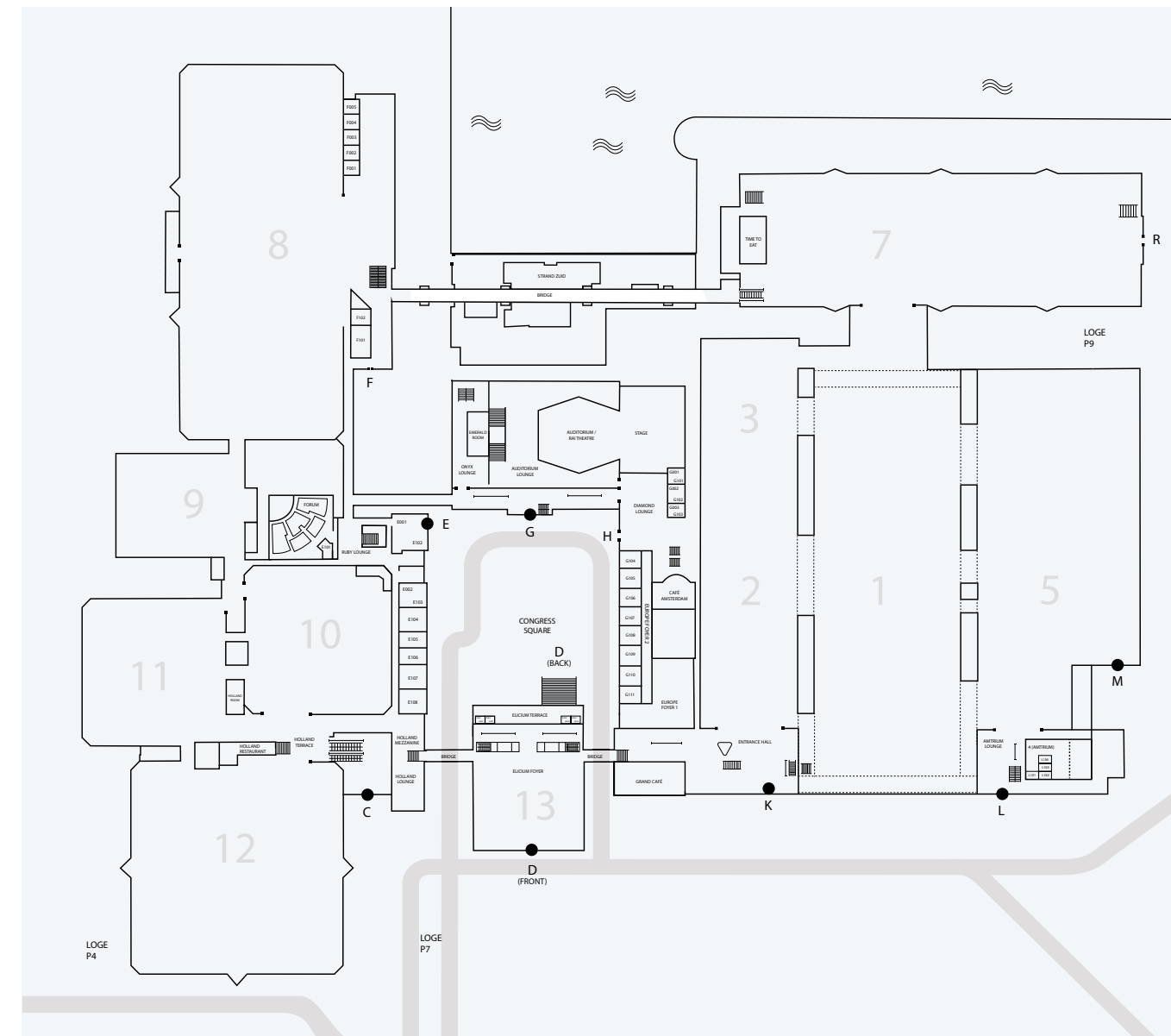
S
W 1000 x H 2500 mm
Rate £ x,xxx

Description

This can be used as eye-catcher, backdrop or various other purposes. Available in virtually any size you like.



ALSO CHECK OUT PAGE 118

**XL**

W 4000 x H 2500 mm
Rate £ x,xxx

**L**

W 3000 x H 2500 mm
Rate £ x,xxx

**M**

W 2000 x H 2500 mm
Rate £ x,xxx

**S**

W 1000 x H 2500 mm
Rate £ x,xxx

Description

This can be used as eye-catcher, backdrop or various other purposes. Available in any size you like. The slim frame in combination with high-quality textile banners make for a very nice object.

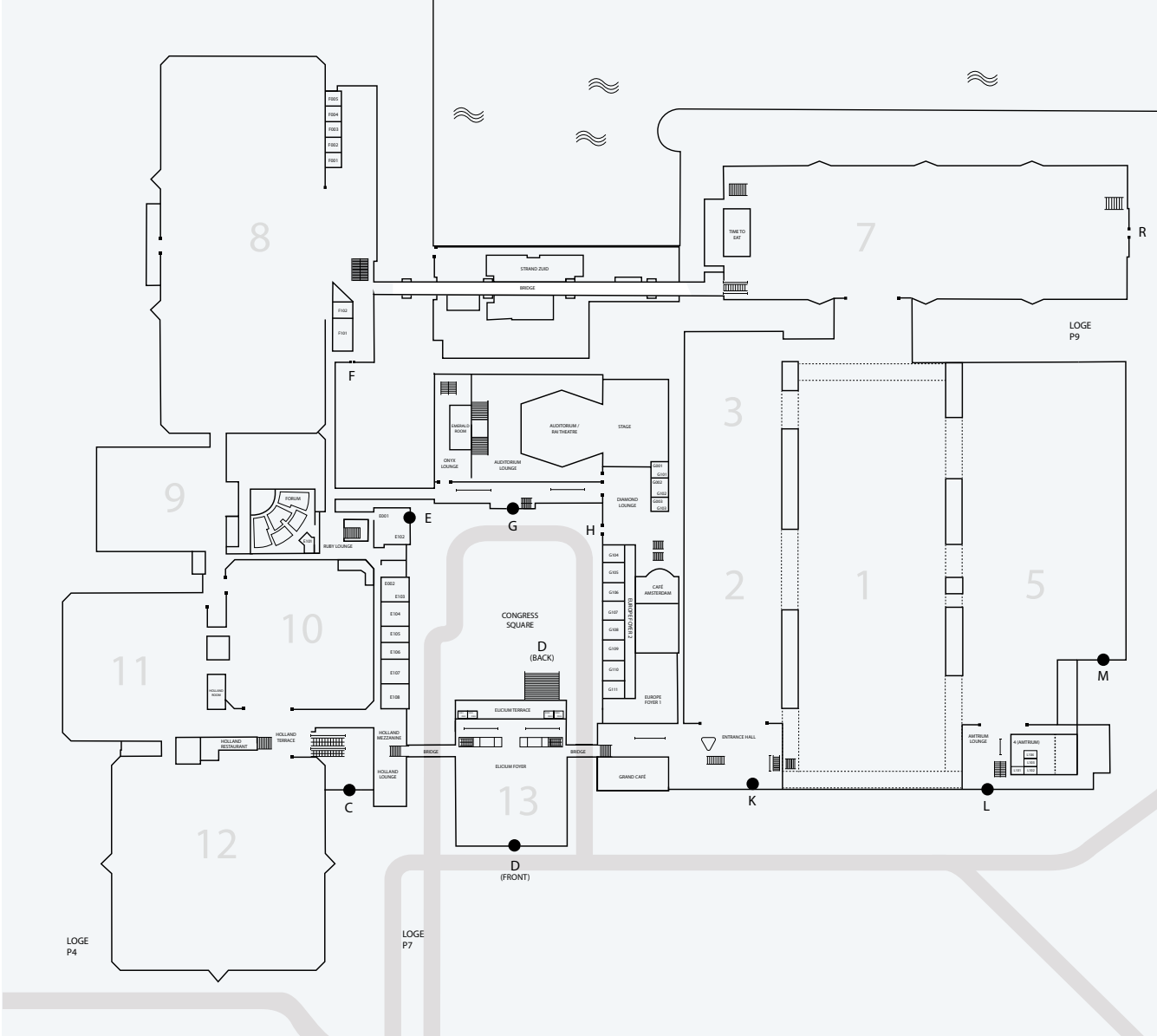


ALSO CHECK OUT PAGE 115



XXL

W 6000 x H 2500 mm
Rate £ x,xxx



XL

W 4000 x H 2500 mm
Rate £ x,xxx



L

W 3000 x H 2500 mm
Rate £ x,xxx



M

W 2000 x H 2500 mm
Rate £ x,xxx



S

W 1000 x H 2500 mm
Rate £ x,xxx

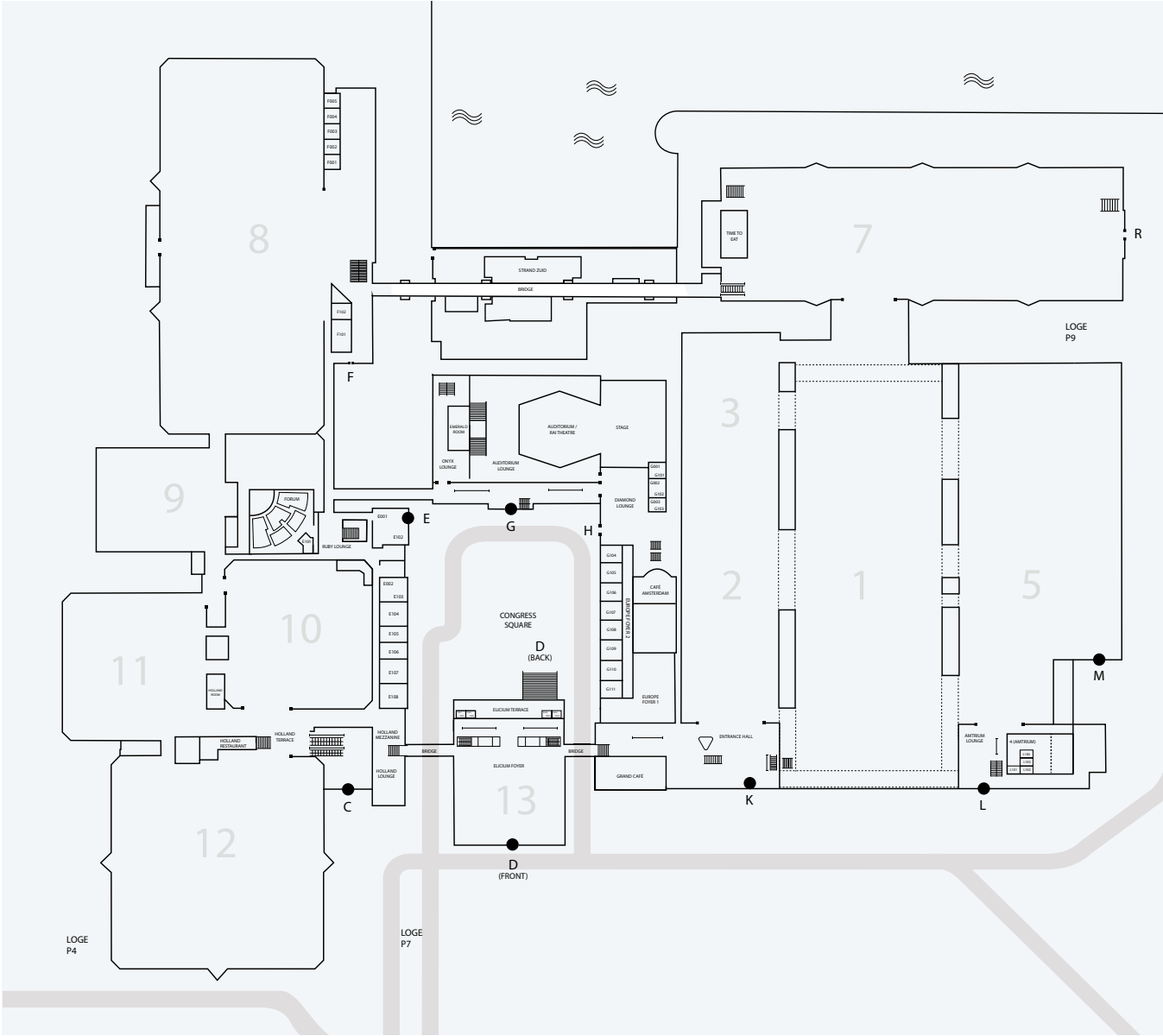
Description

Switching on the light behind your freestanding banner is a great way to improve the impact. Suddenly it attracts much more attention and colours will pop from the banner. The light is spready evenly throughout the whole textile banner to make sure everything is perfectly lit.



NEW!

ALSO CHECK OUT PAGE 116



XL
W 4000 x H 2500 mm
Rate £ x,xxx



L
W 3000 x H 2500 mm
Rate £ x,xxx



M
W 2000 x H 2500 mm
Rate £ x,xxx

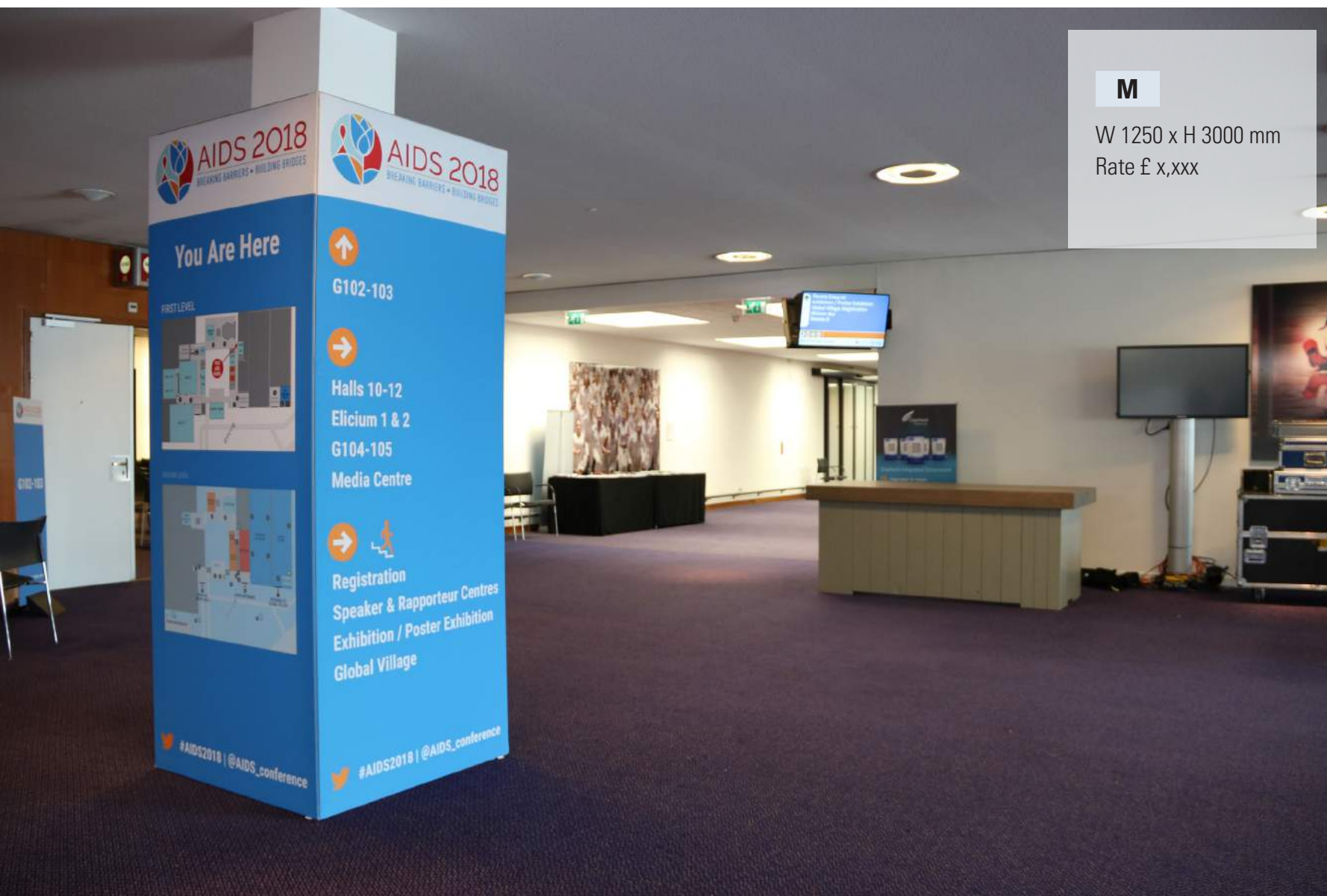


S
W 1000 x H 2500 mm
Rate £ x,xxx

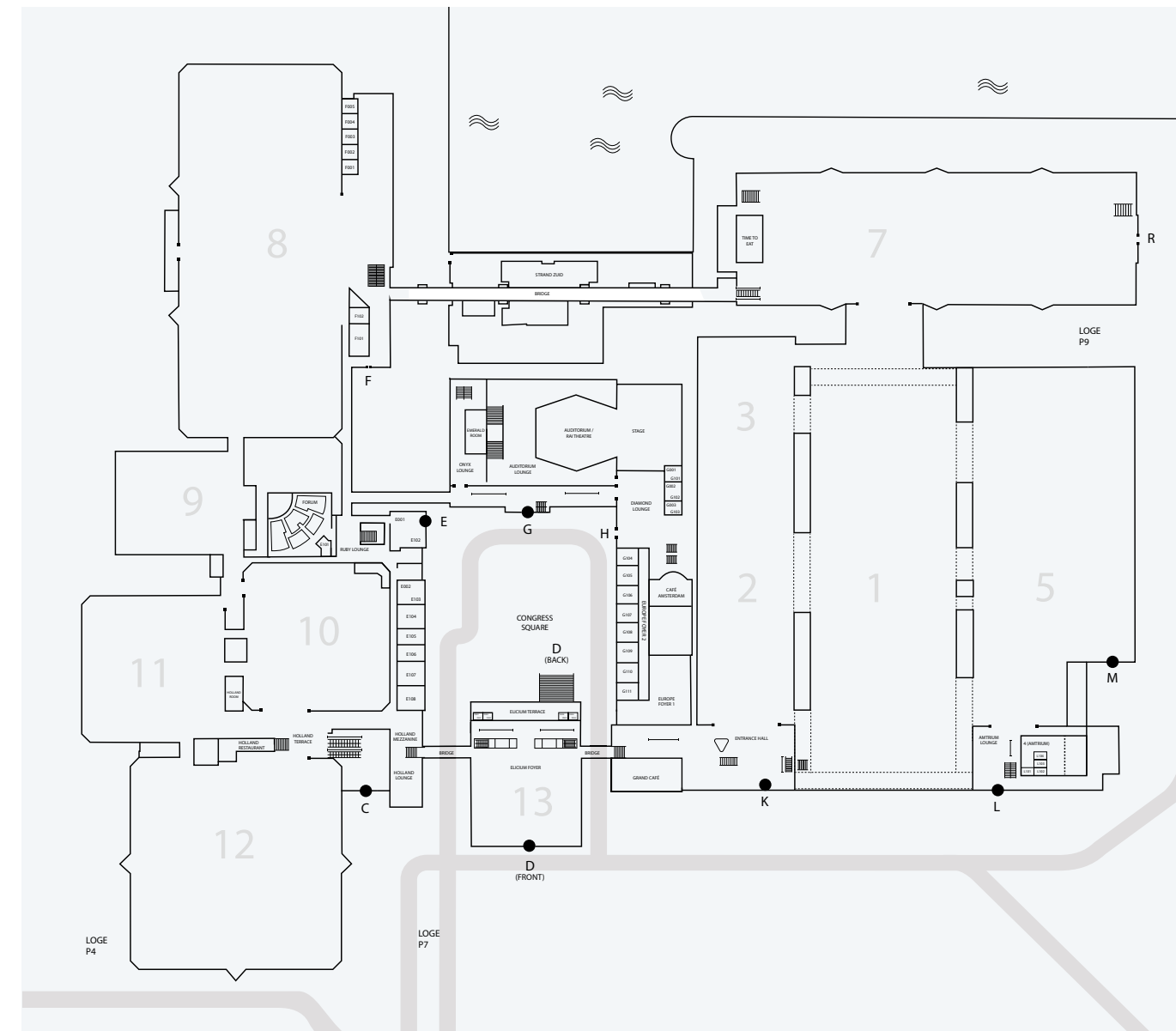
Description

Switching on the light behind your freestanding banner is a great way to improve the impact. Suddenly it attracts much more attention and colours will pop from the banner. The light is spready evenly throughout the whole textile banner to make sure everything is perfectly lit. Double-sided for more exposure!



**M**

W 1250 x H 3000 mm
Rate £ x,xxx

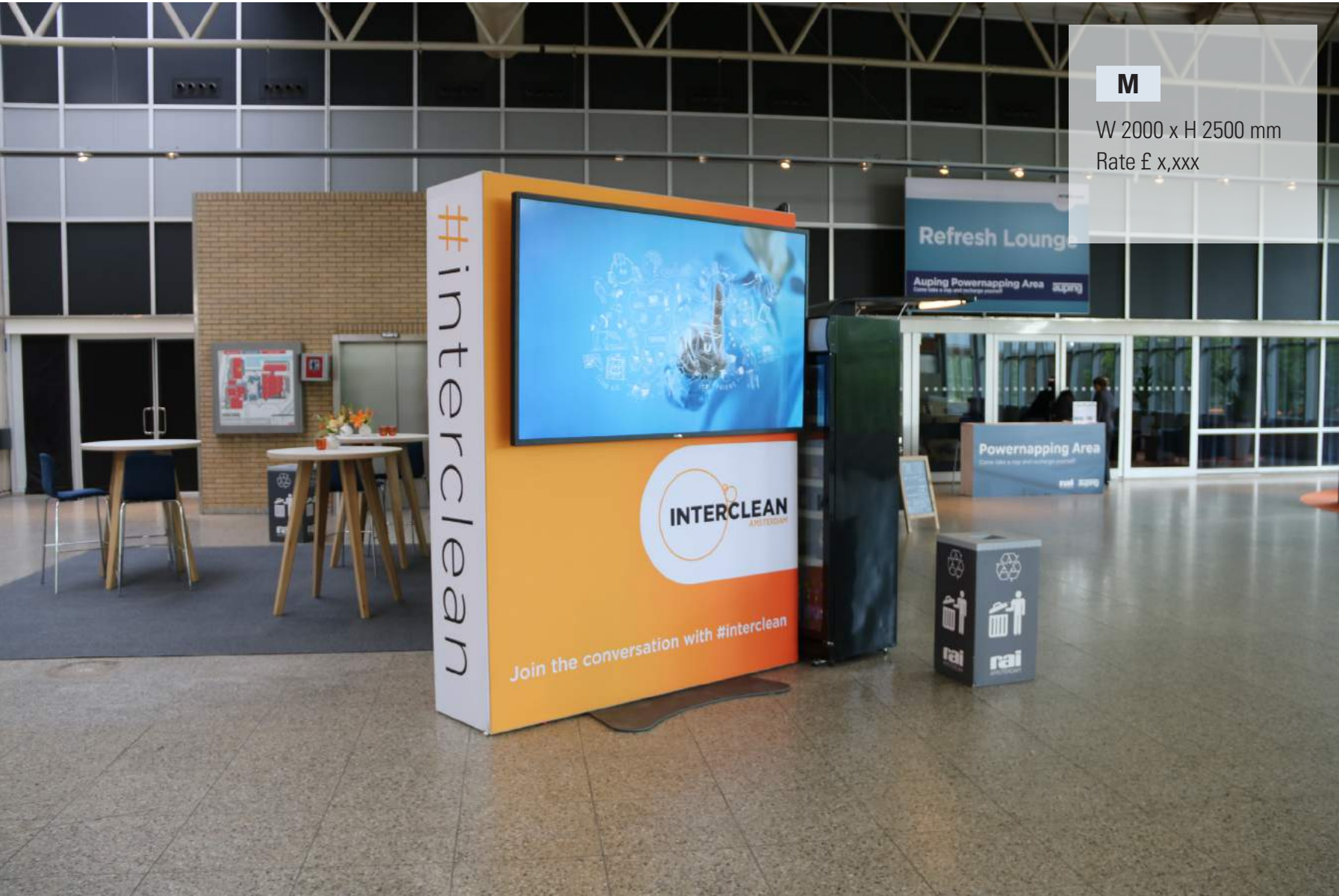
**S**

W 1000 x H 2500 mm
Rate £ x,xxx

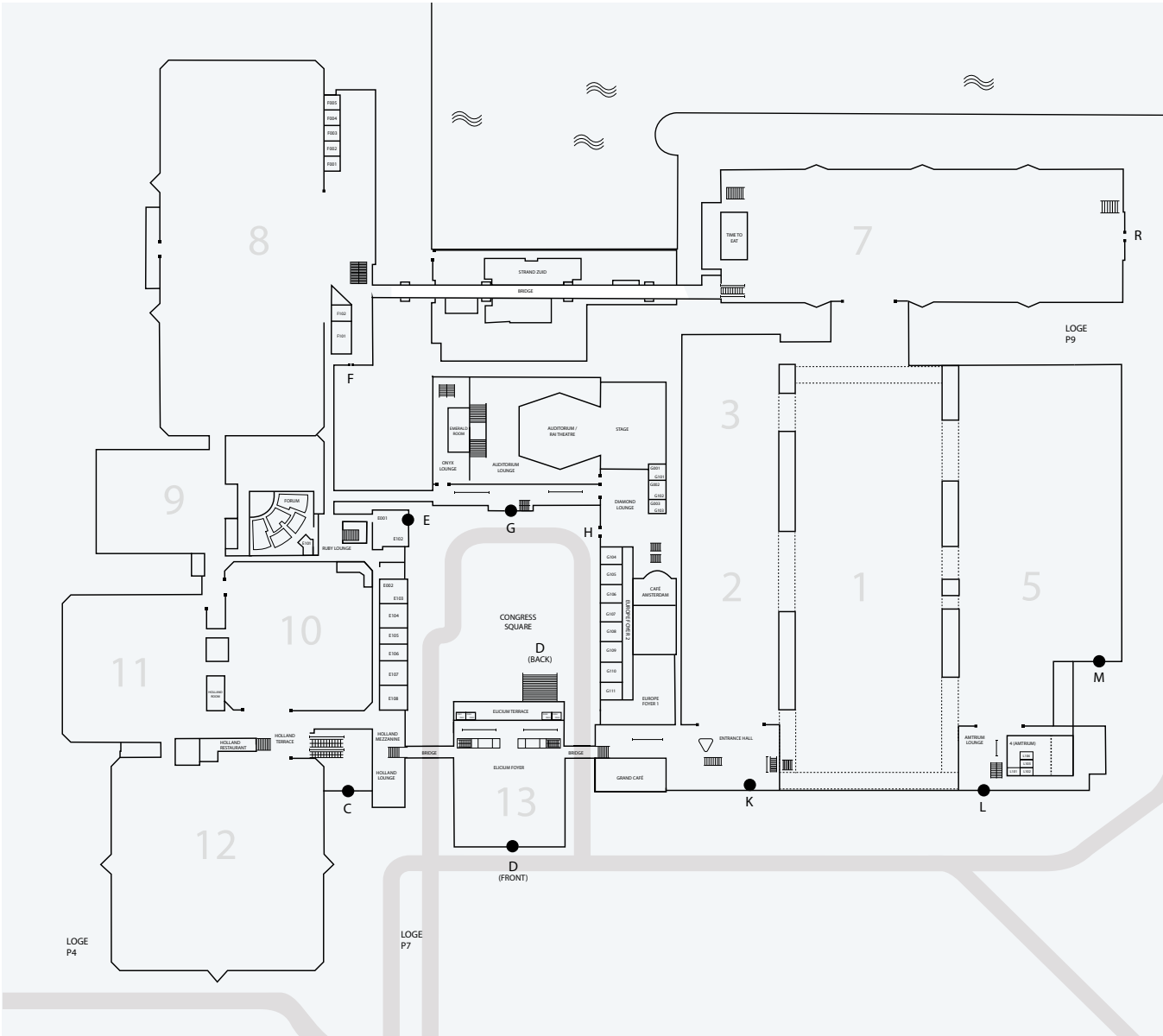
Description

This tower can be placed anywhere. Ideal for directional or branding purposes.





M
W 2000 x H 2500 mm
Rate £ x,xxx



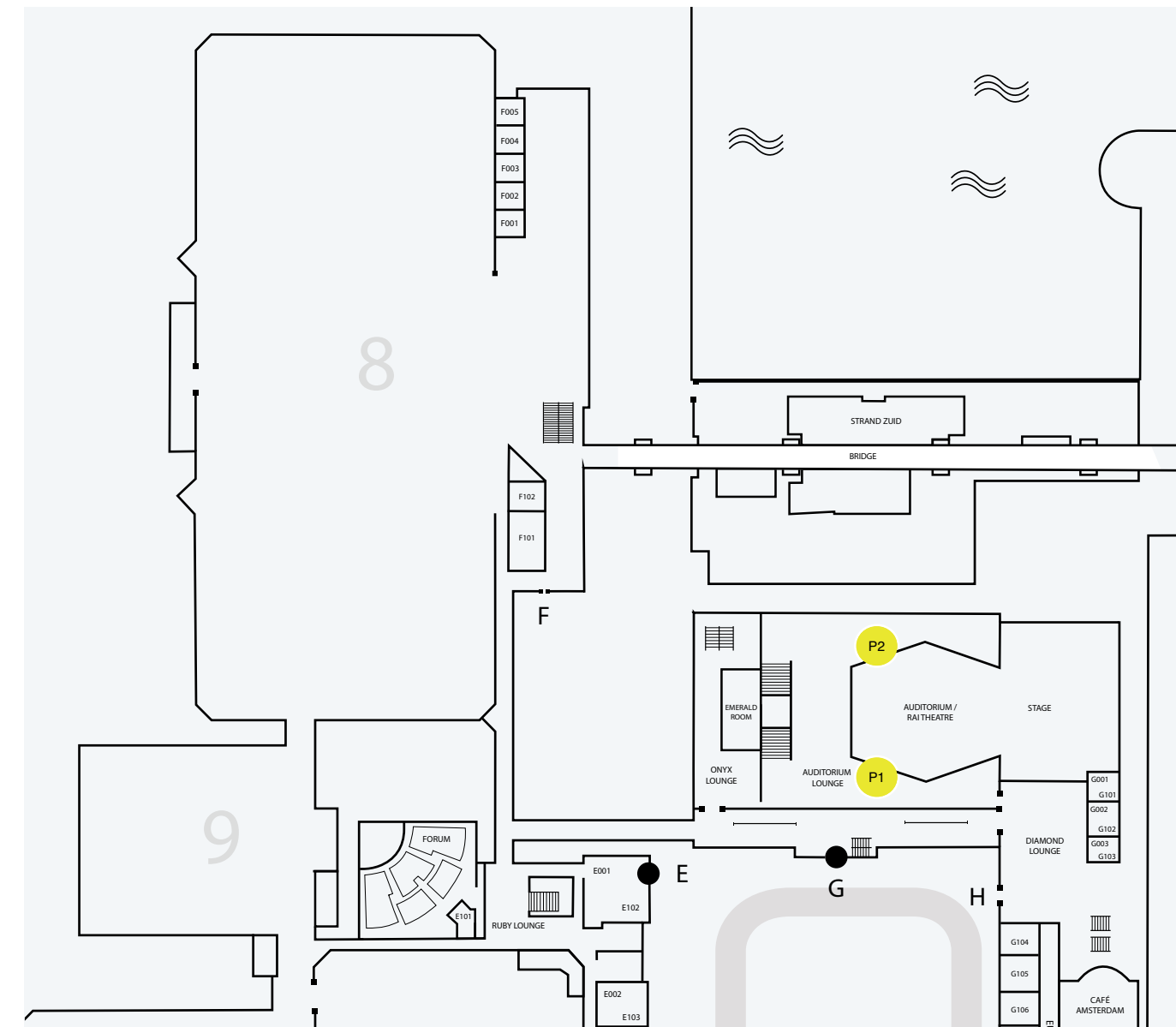
S
W 1000 x H 2500 mm
Rate £ x,xxx

Description

The perfect option to combine your promotional movie with some static branding. A lot of things are possible with this item, including live-walls for instance. Please be advised that the costs do not include a screen, but we can take care of that for you.



NEW!

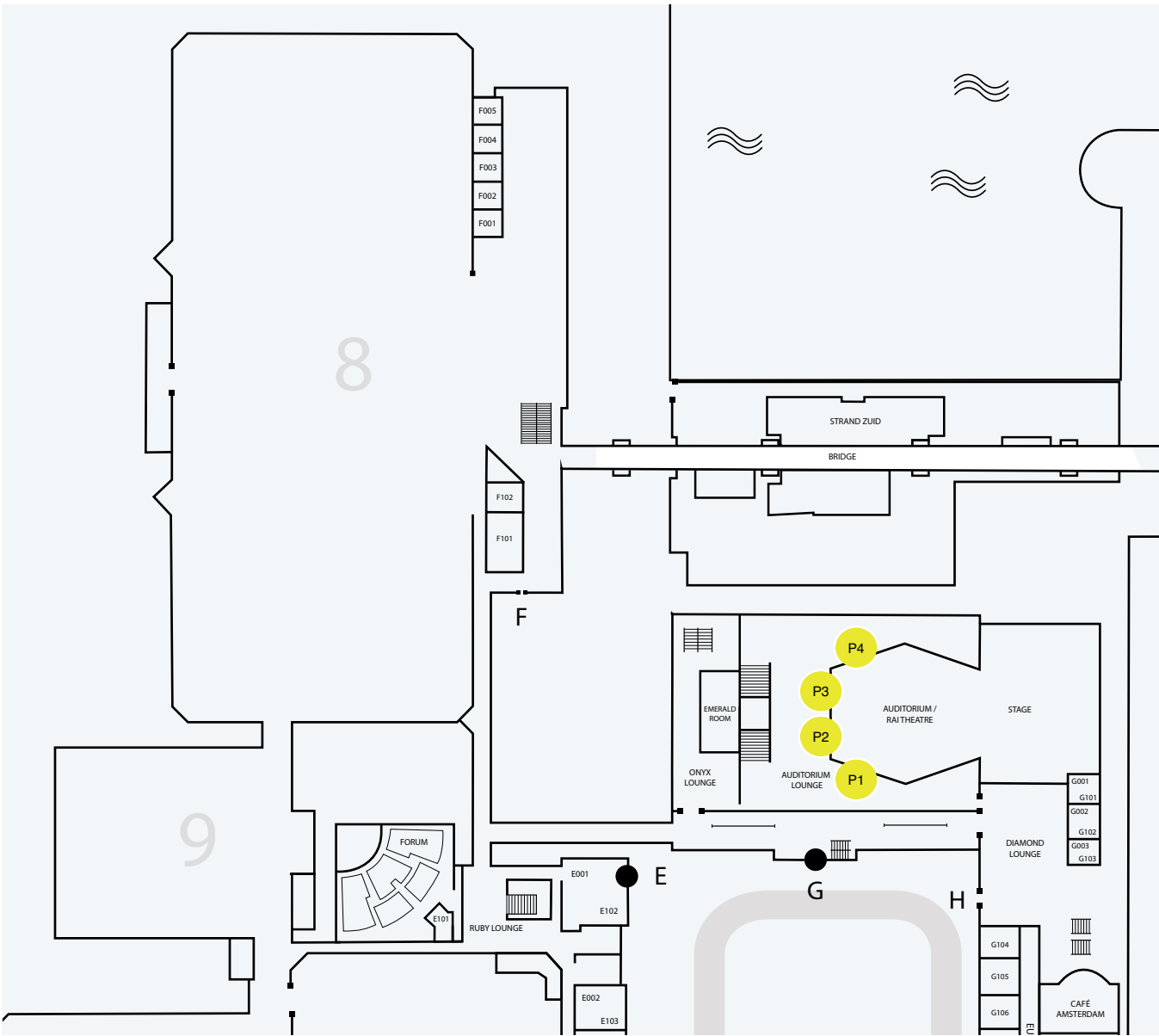
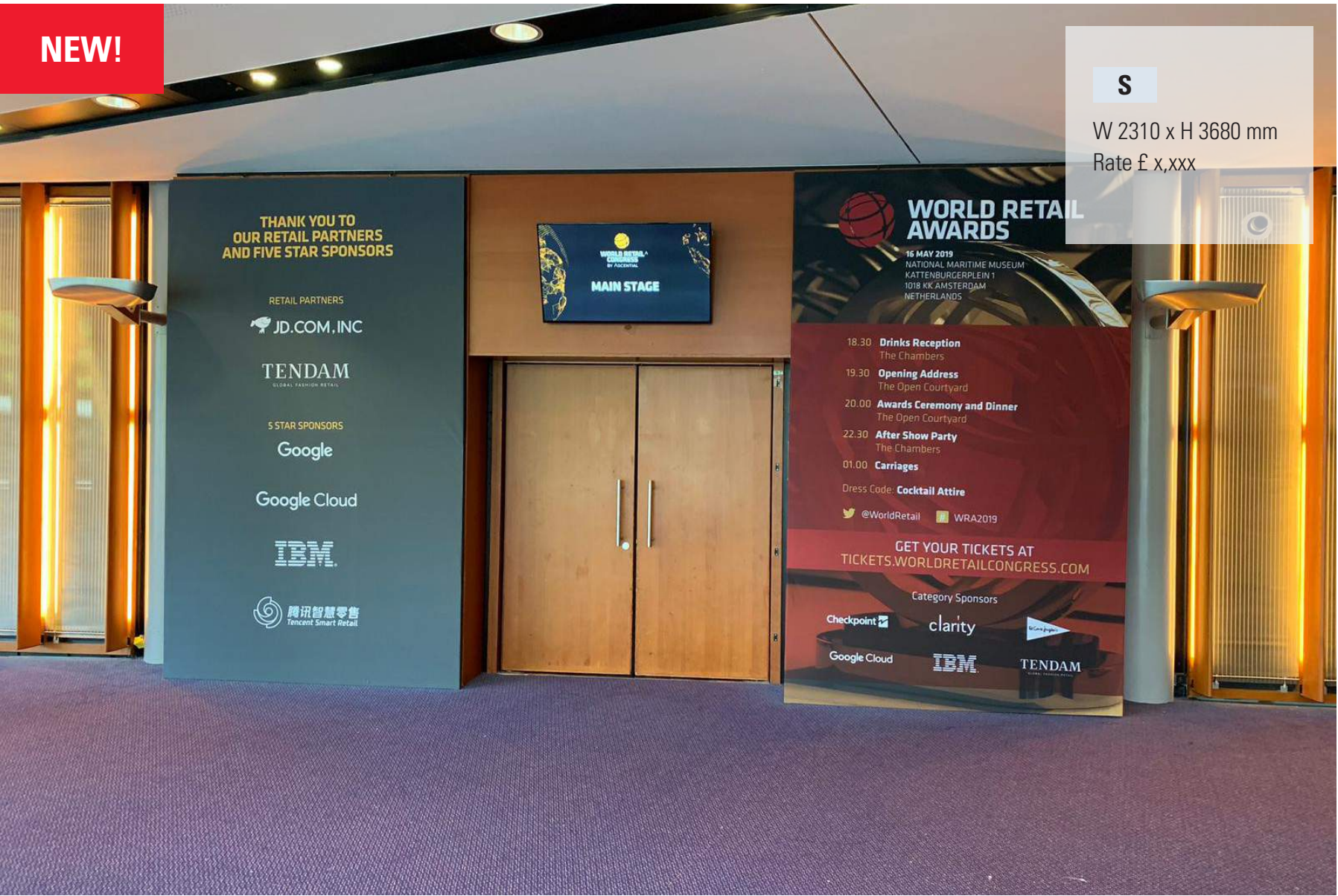


Description

The dancer images in the Auditorium can be covered with custom built frames and banners.



NEW!

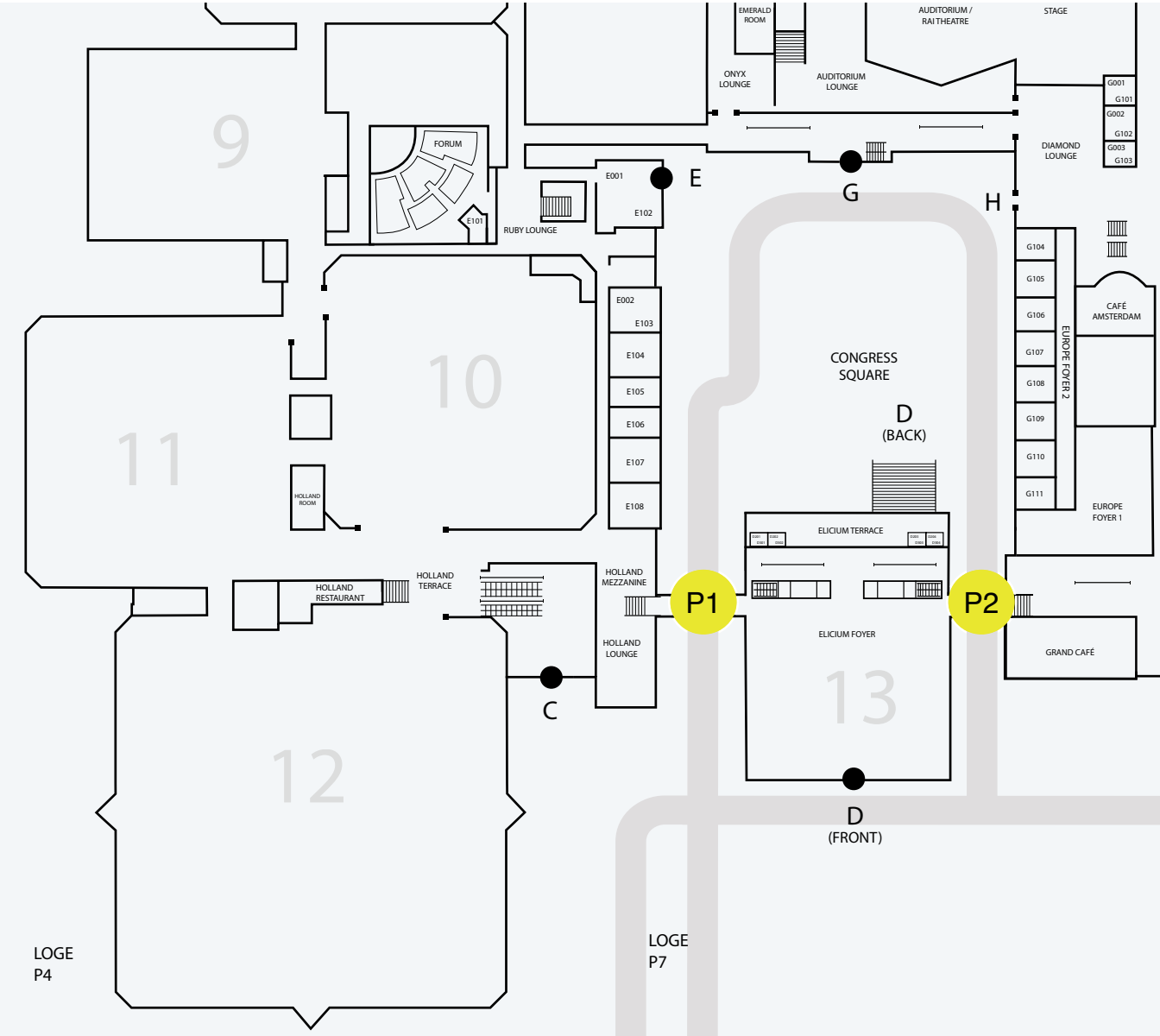


Description

The dancer images in the Auditorium can be covered with custom built frames and banners.



NEW!

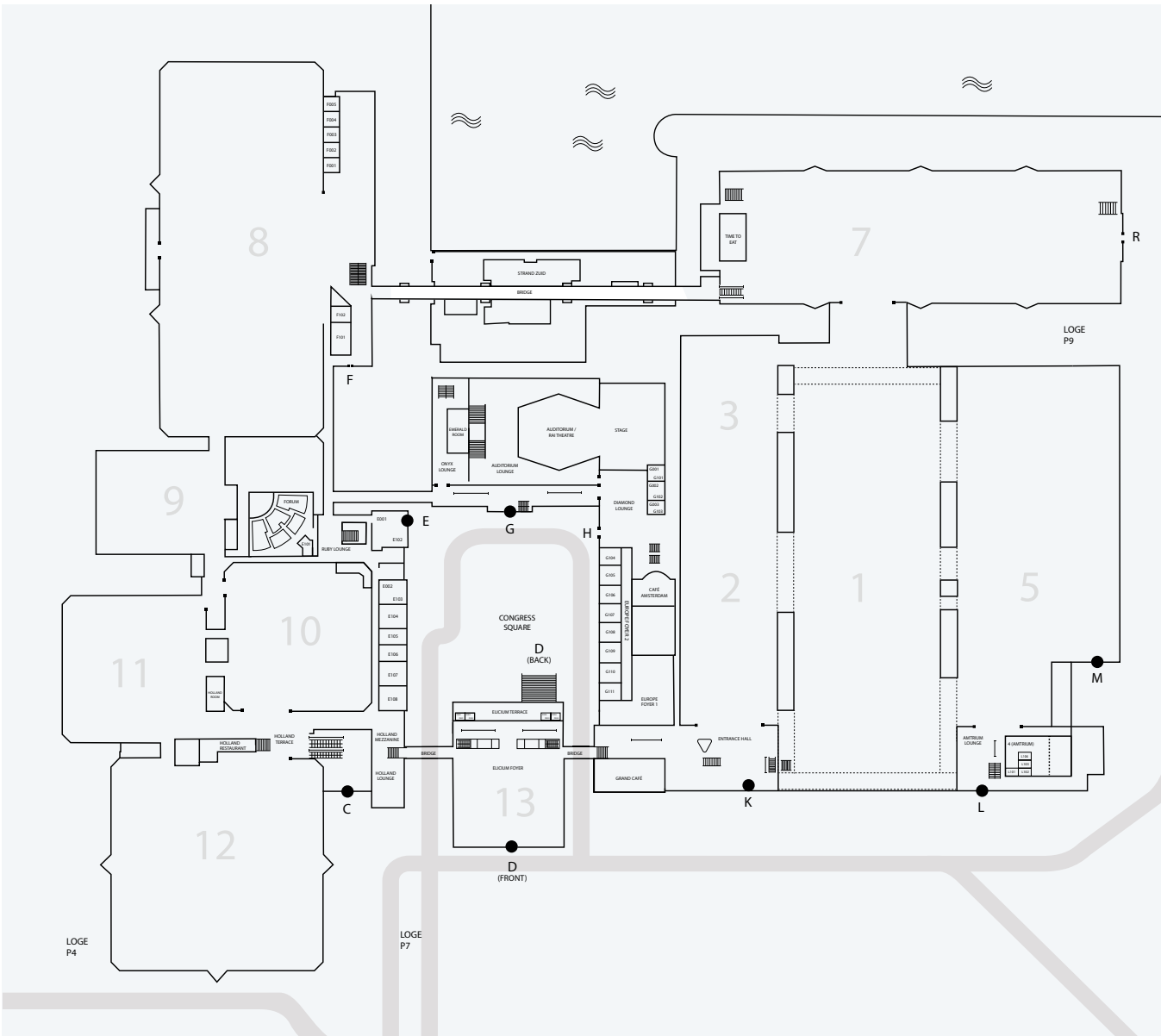


Description



Special items

Indoor



XL
W 3000 x H 3000 mm
Rate £ x,xxx



L
W 2000 x H 2000 mm
Rate £ x,xxx



M
W 1000 x H 1000 mm
Rate £ x,xxx

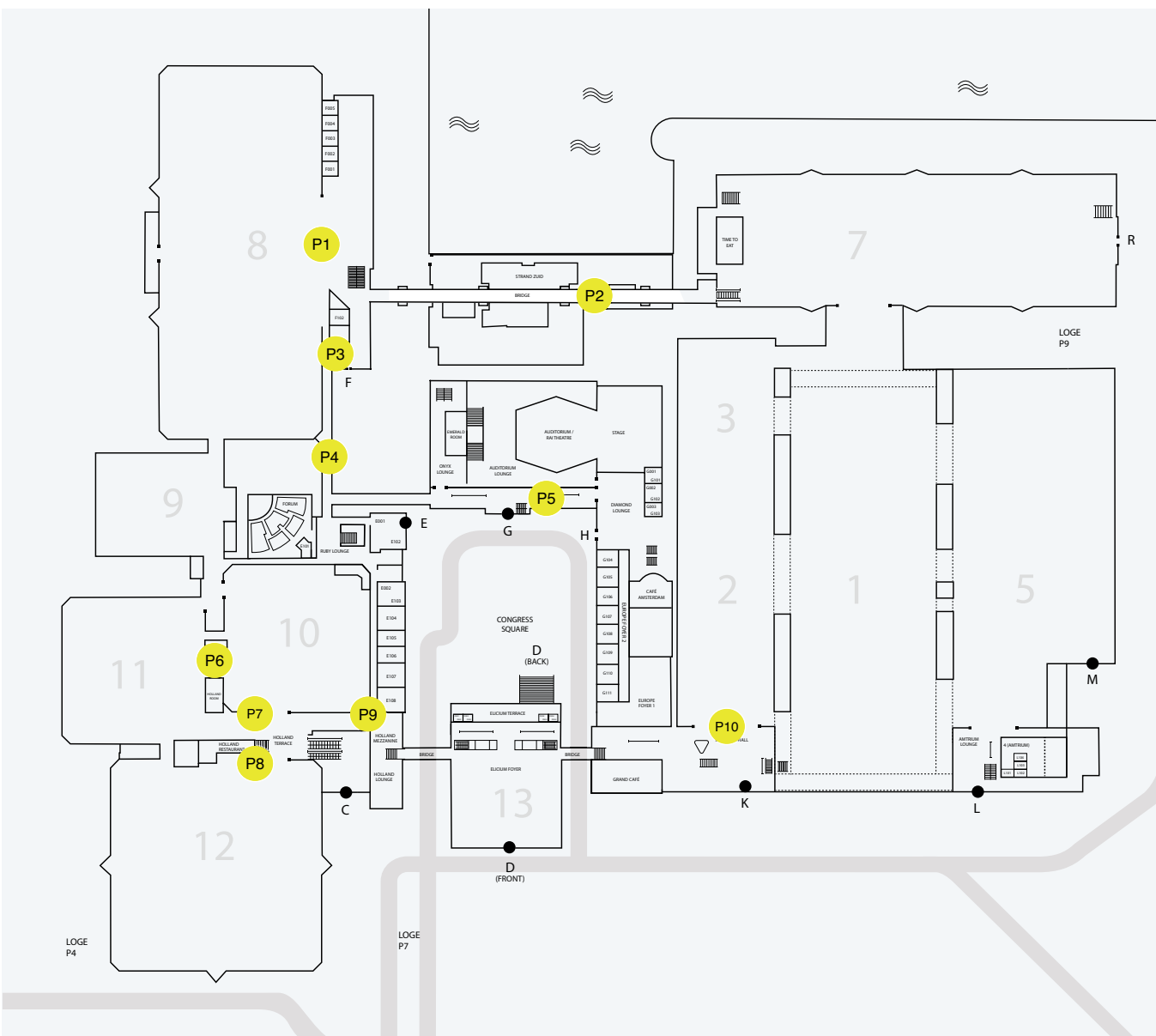
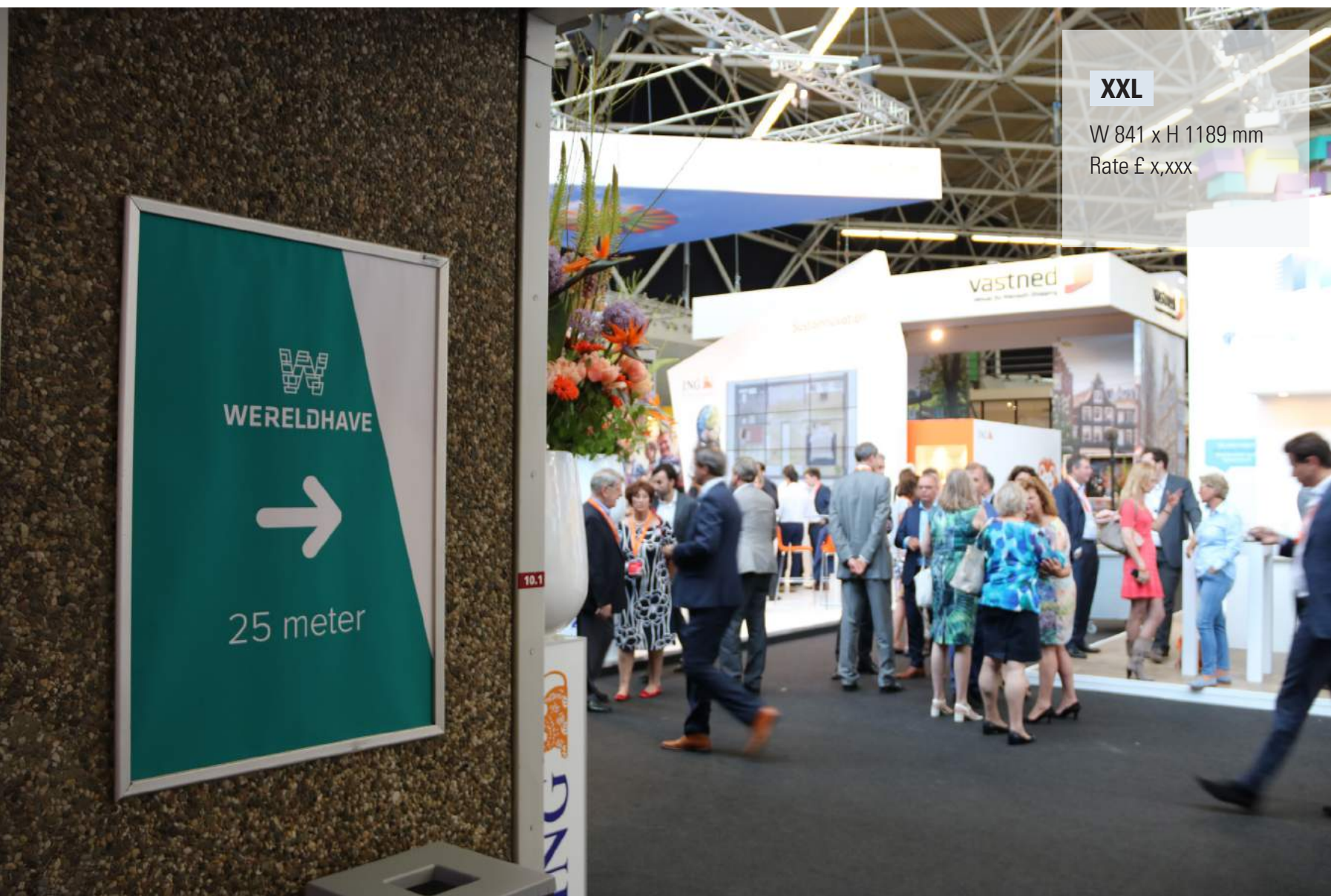


S
W 300 x H 300 mm
Rate £ x,xxx

Description

Floor graphics are a great sponsor items, but can be used for directional signage as well. If you place a large floor graphic in the busiest areas, you are certain to get a lot of exposure. Be creative and choose a different shape to stand out even more.





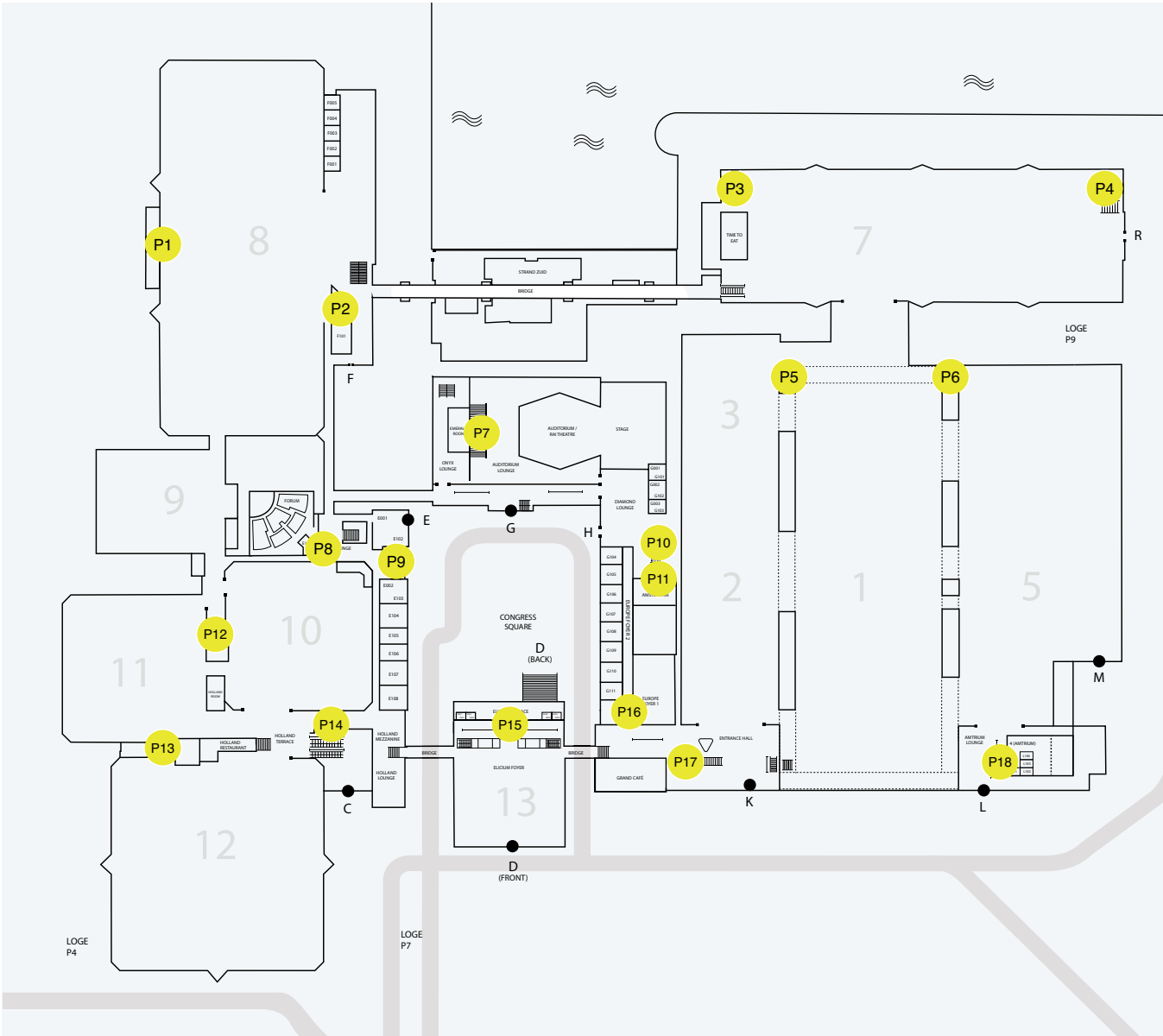
Description

Posters are a cheap and easy way to show some extra information in certain places.

Location	Available	Location	Available
P3	3	P10	3
P5	2	P1	6
P4	3	P6	4
P9	13	P8	6
P2	11	P7	6



ALSO CHECK OUT PAGE 104



Description

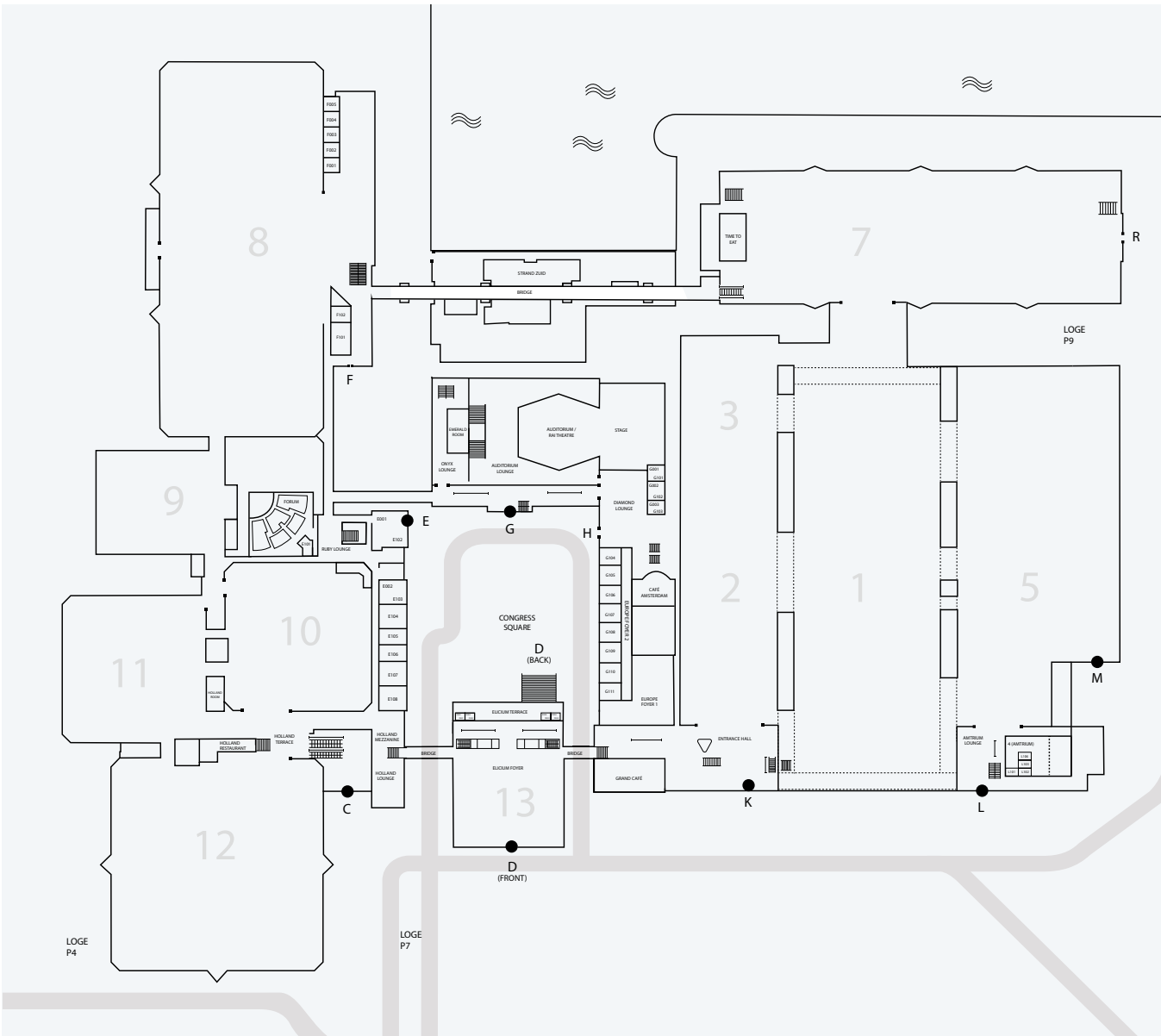
This item is underestimated sometimes, but it has a very large impact. These posters can be placed in every toilet or above any urinal. Wherever there is no poster frame, we can use vinyl to create the same impact.

Location	Available	Location	Available
P18	30	P14	48
P7	36	P6	13
P10	9	P5	15
P9	10	P3	22
P15	12	P1	24
P16	27	P12	1
P17	31	P13	1
P11	28	P2	30





S
W 400 x H 700 mm
Rate £ x,xxx



Description

This is on the of the smartest way to get extra attention during the show. The trash bins are placed throughout the entire building, making your branding visible everywhere. Exposure guaranteed!

