



IBC2023

#IBC2023 #ACCELERATORS2023



AUTHENTICATED DATA

SPECIFICATION

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IBC2023

Bringing together industry experts....

XPERI[®]

 fabric[®]

FOX
ENTERTAINMENT

IMDb

itv

LMT
MESA | 

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 **flomenco**
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EIDR

 **SMPTE**


Paramount



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Industry Background

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Publisher

- Multiple formats and workflows
- Difficult to correct published data
Few options to communicate changes
- Lack of visibility to industry data
- Unverified metadata is in use

Aggregator

- Acquisition of timeline and accurate data
- De-duplication efforts are not efficient
- Multiple formats, workflows, and methods
- No easy way to verify the data source
- Large number of data publishers



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Industry Background

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Dynamics

- Lack of standards with cloud-based workflows, and automated pipelines
- Some vendors are more collaborative
- Different volumes across companies
- Expansion of User Generated Content

Future Trends

- Increase focus on monetization and efficiency
- More collaboration and globalization
- Interest in consuming and contributing data
- Cross platform User Generated Content
- Increase identifiers for verifiable information



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IBC2023 Business Process Focus Areas

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Data Structure

- Keep barrier to entry low
- Few required fields
- Participant's prerogative
- Align to existing standards & identifiers

Data Authenticity

- Encourage updates
- Maintain record history
- Ability to identify the source of data

Workflows

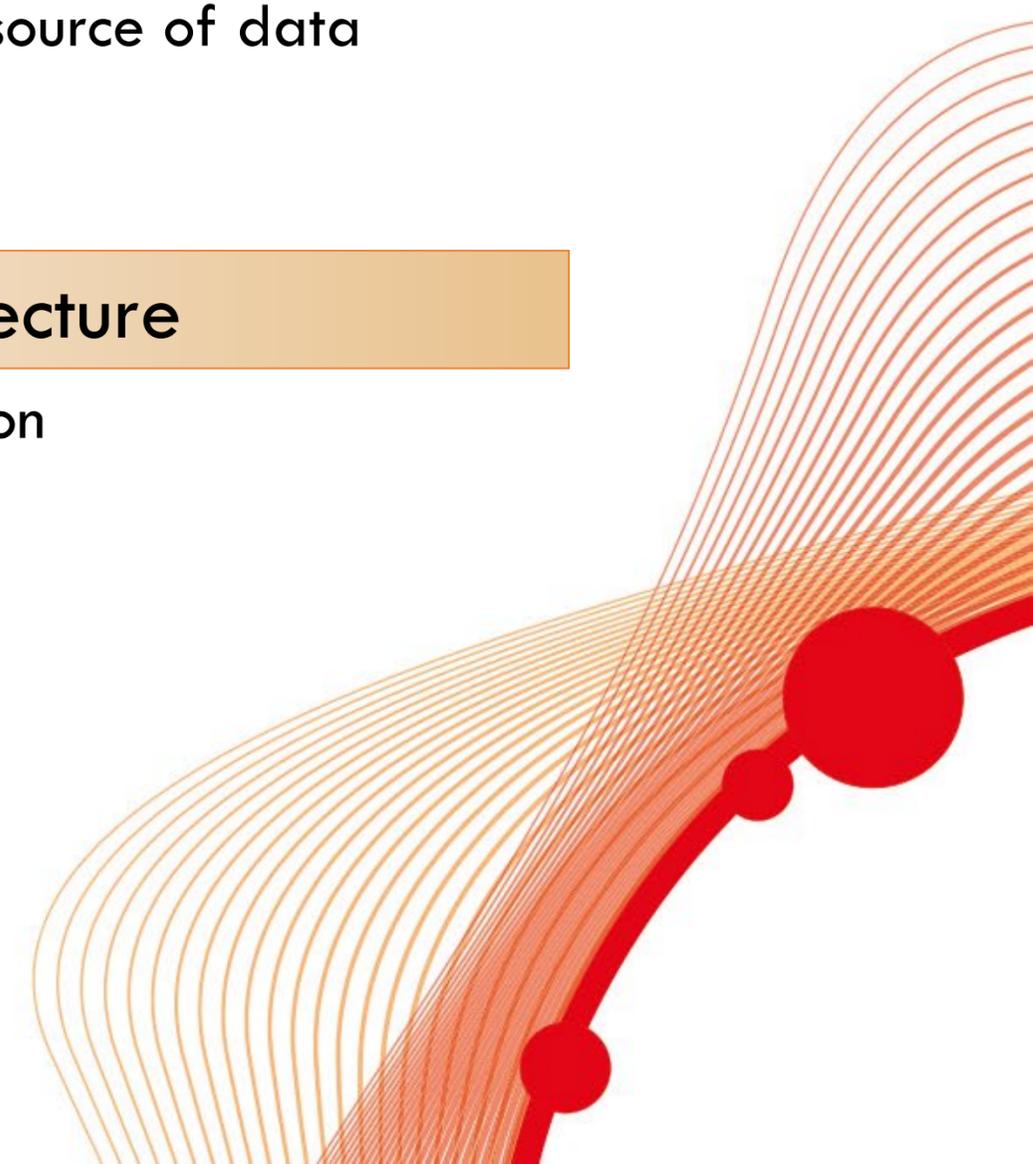
- Informed by today's workflows
- Low touch solution
- Enable private and public sharing
- Support multiple use cases
- Inclusiveness

Architecture

- Distributed participation
- Future proofing
- Self-service



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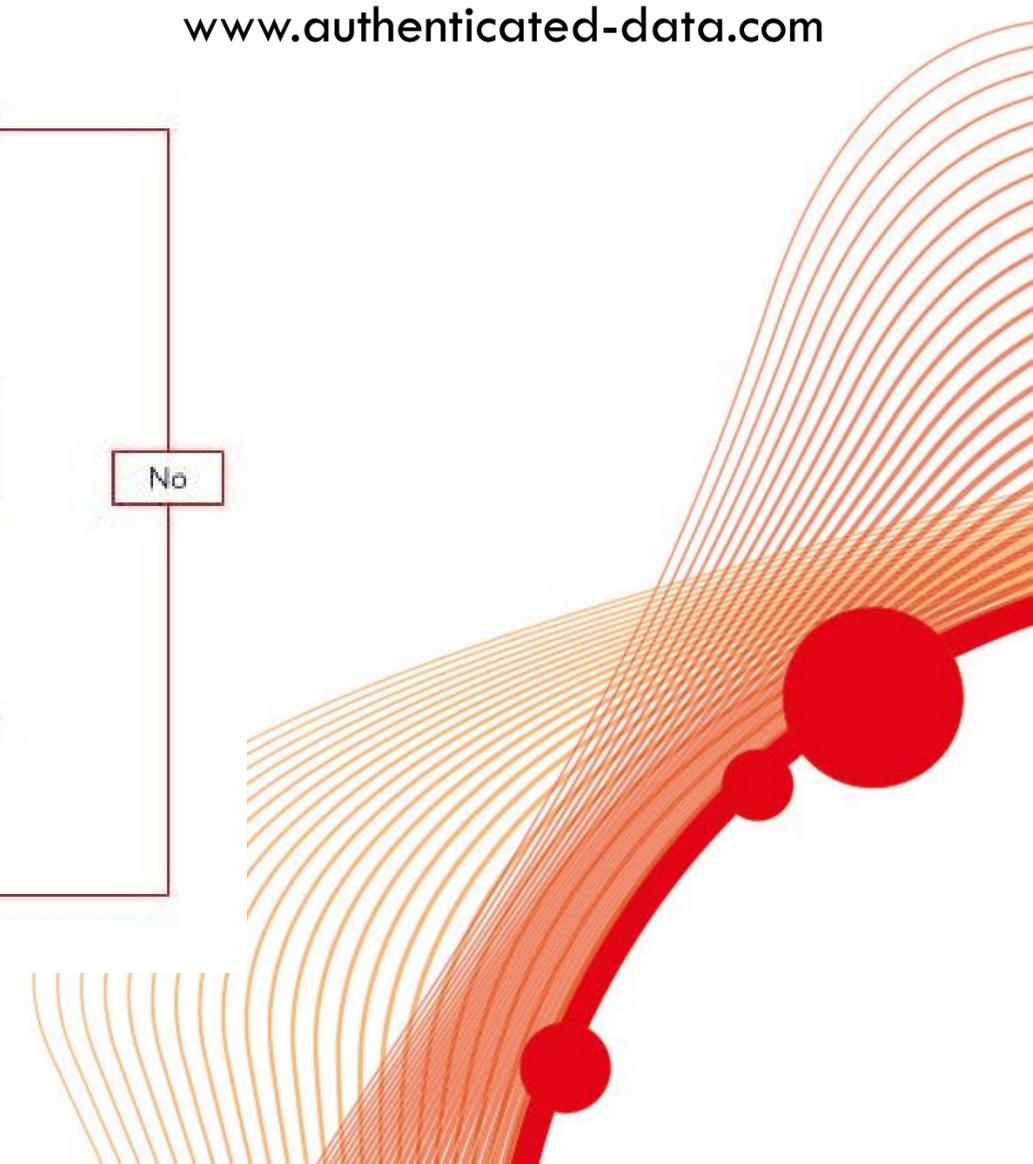
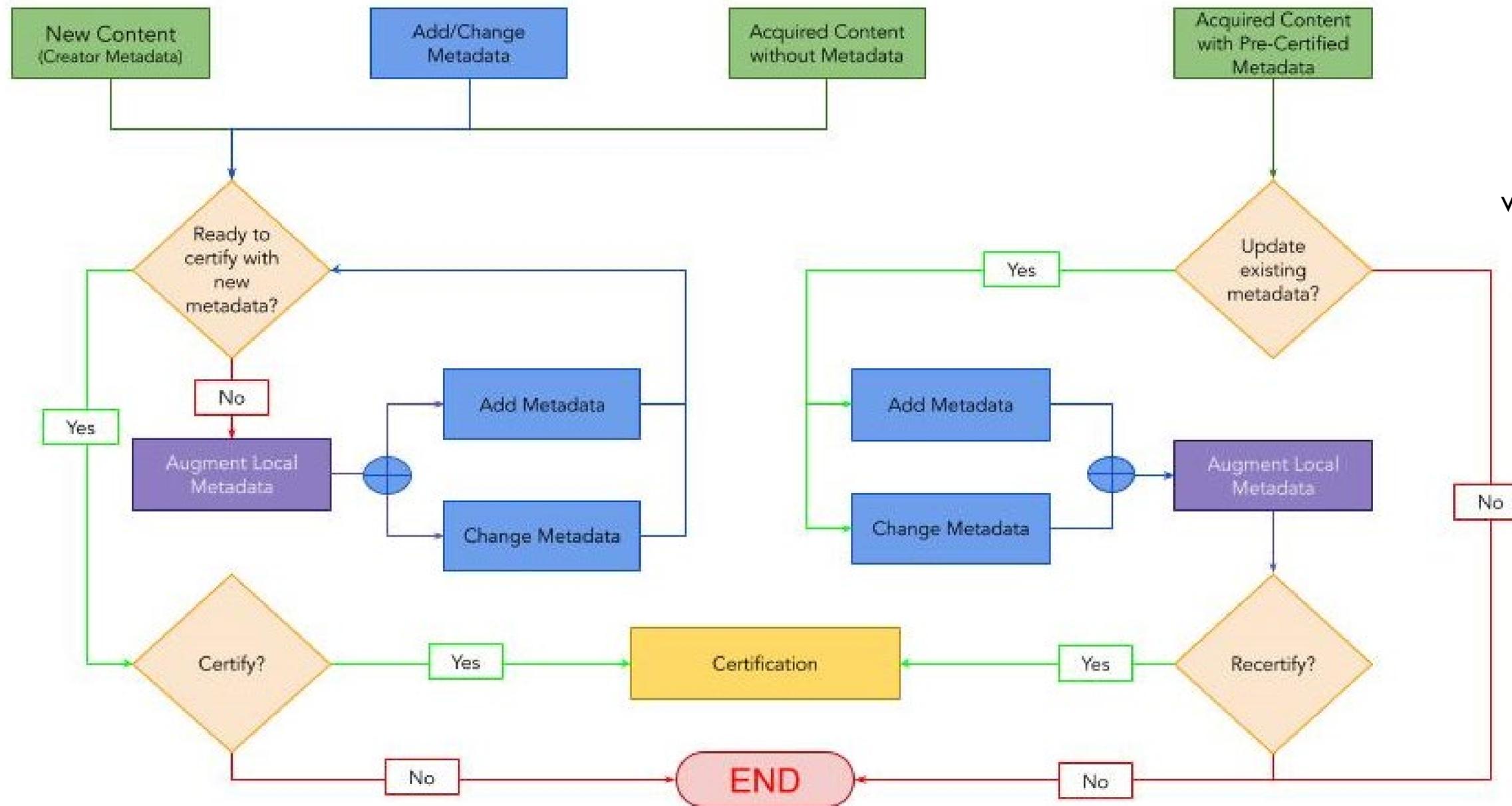


IBC2023 Supported Workflows

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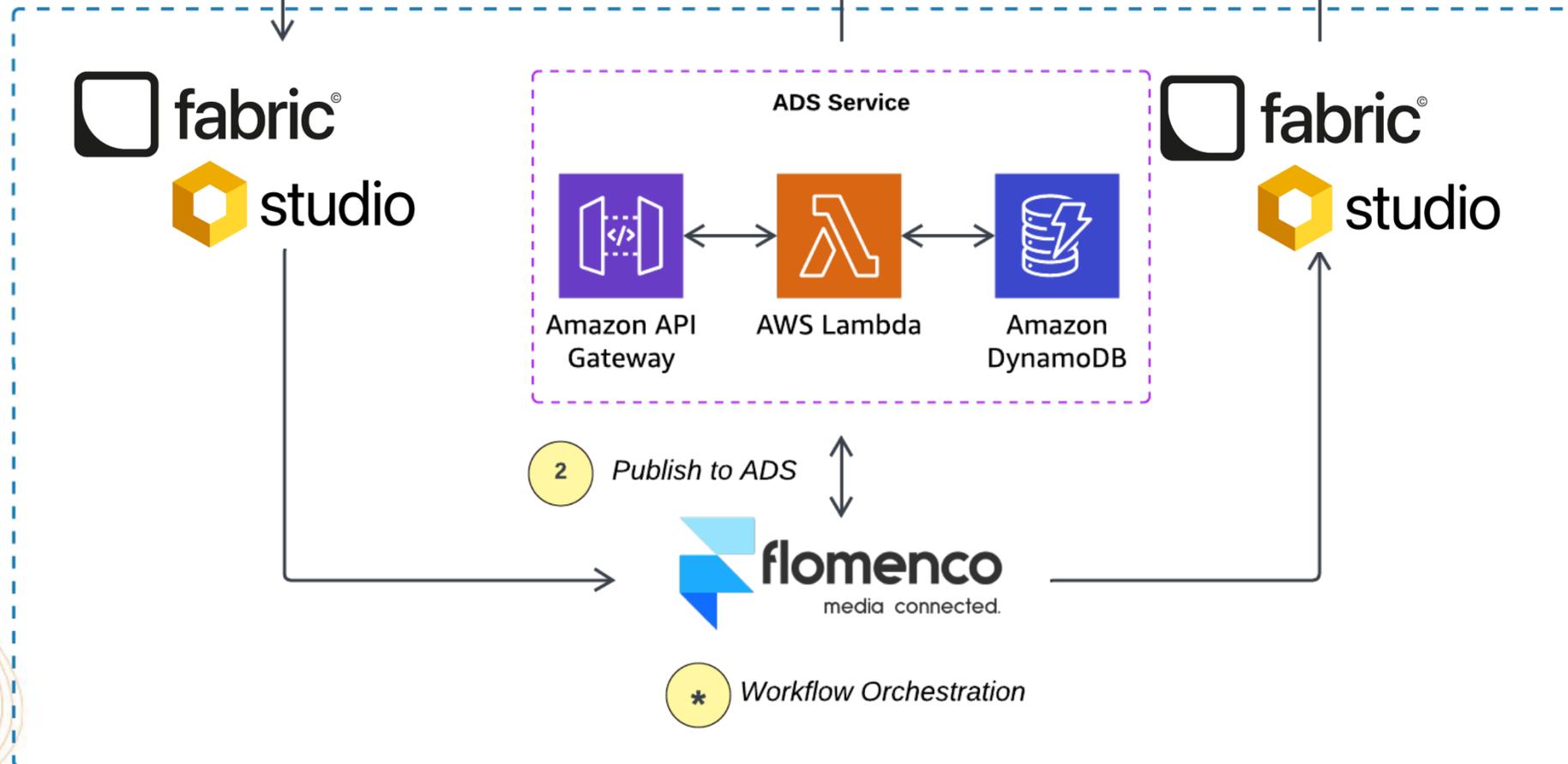
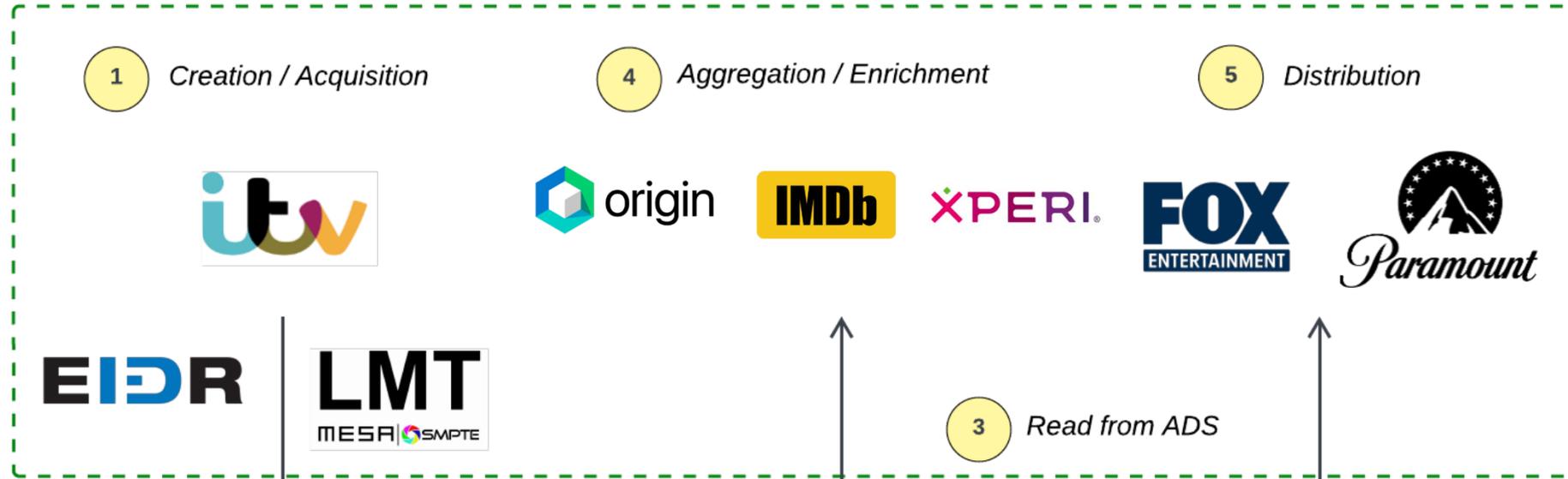




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Proof of Concept

Business Process Flow



PoC Technical Implementation



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IMDb

Crime (2021-)
TV-MA TV Series | 60 min | Crime, Drama, Mystery

When an Edinburgh schoolgirl is abducted, DI Ray Lennox investigates her disappearance whilst confronting his own past trauma.

Read more: [Plot summary](#)

Seasons **2** | 1 See all

Creators **Irvine Welsh** (written by) (based on a book by) (created by) | **Dean Cavanagh** (created by) (written by)

Find more TV series from United Kingdom with [Discover Titles](#).

Trending & News

MOVIEmeter **4,390** News articles **116**
2 new articles

Status

Released Updated 18/11/2021

Release date (First episode)
Nov 24, 2021 (United States)

Awards

2 wins

TIVO SEARCH SPORTS KEEP WATCHING FAMILIAR FAVORITES FIND SOMETHING NEW FAST CHANNELS

Crime

2021, 50 mins
Detective Inspector Ray Lennox investigates the disappearance of a schoolgirl while battling cocaine addiction and a man

Season 1
1 2 3 4 5 6

AVAILABILITY

CAST
Doug Gray Scott Allison McKenzie Angela Griffin
Jamie Sives Michael Abubakar Joanna Vanderham

Meladata Provenance
Title: Crime
EDR: 10.5240/AC79-4134-19A7-923E-0004-Z
Action
+ Type: Created
+ Version: 1.0
+ Source: Fabric Studio
Publisher: ITV
+ Digitally signed by **ITV**

Action
+ Type: Edit
+ Description: Misc. synopsis changes
+ Source: IMDb contributors
Input(s):
- ITV v1.0
Publisher: Xperi
+ Digitally signed by **Xperi**

Verified @ Images @ Raw Data

Contacts + Add

Production Company

Buccaneer Media
buccaneermedia.com
0203 179 1260 phone
enquiries@buccaneermedia.com

1st Floor, 1-2 Lorenzo Street
London WC1X9DJ
United Kingdom
[See map \(bing.com\)](#)

Distributor

Giant Interactive
giant-interactive.com
818-446-9100 phone

Cast
64 cast members

Name ↓

Dougray Scott
DI Ray Lennox

Joanna Vanderham
DS Amanda Drummond

Jamie Sives
DI Dougie Gillman

Crime
Studios: Buccaneer Media, Off Grid Film and TV, Cinefix Rights
★★★★★

Origination

| | | | |
|---|----------------------|---|--------------|
| Record Category Show | Release Year 2021 | Primary Language English | Seasons 2 |
| Origin Rating 97 | Release Rating NR | Genres Crime, Drama, Mystery | |
| Common Sense Media Age Rating age 13+ Lots of action violence in excellent spy thriller | | Digitally signed to the Authenticated Data Specification ITV 16th September 2023, 13:45 GMT | |

Cast & Crew

Top Cast

Dougray Scott Gabriel Scott Jamie Sives Helen Ostler Irvine Welsh



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origin

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IBC2023 Summary of Benefits

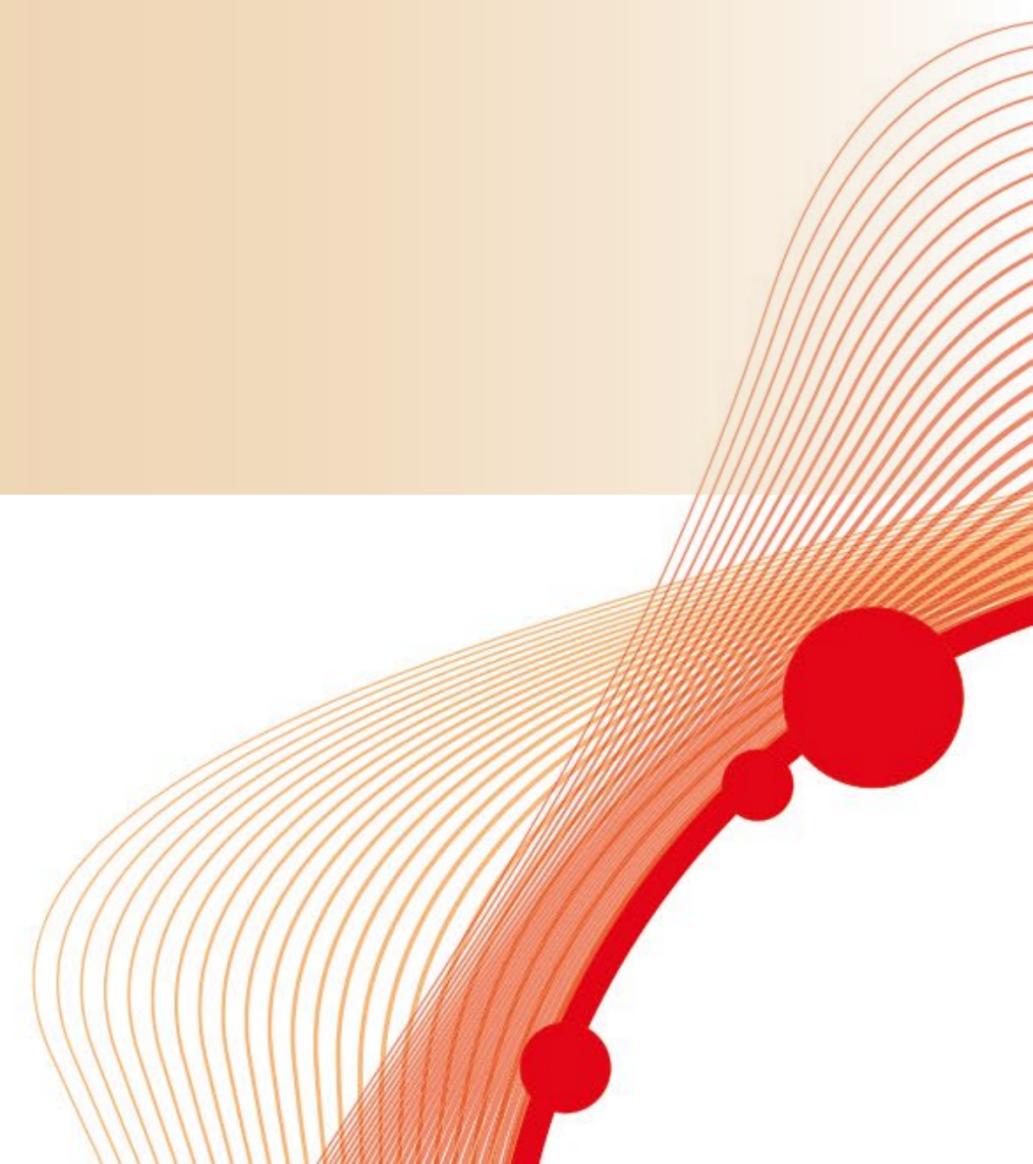
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Key Areas

- Reduce duplication of efforts for all parties
- Increased efficiency with easier updates and consistency
- Provides authentication, trust, and data provenance
- Improvements to title data quality and alignment to unique IDs'
- Opportunity for broader ecosystem collaboration

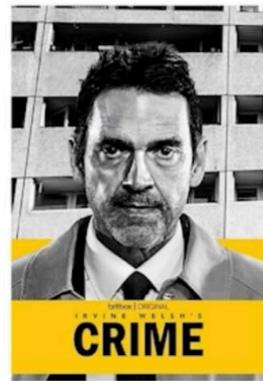


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Crime (2021-)

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Edit page Add to list Track

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818-446-9100 phone
info@giant-interactive.com
2950 N.Hollywood Way
Suite 125
Burbank, CA 91505
USA
See map (bing.com)

See all company credits (15)

Cast Filmmakers Images Videos Details Episodes Companies News

Cast + Add Cast

64 cast members

| Name | STARMeter | Episodes | Known for |
|---|-----------|----------|---------------------------------------|
| Dougray Scott DI Ray Lennox | 2,824 | 7 | Ever After: A Cinderella Story (1998) |
| Joanna Vanderham DS Amanda Drummond | 2,120 | 6 | Warrior (2019) |
| Jamie Sives DI Dougie Gillman | 6,747 | 6 | Wilbur Wants to Kill Himself (2002) |
| Michael Abubakar DC Stuart McCorkel | 46,348 | 6 | Artemis Fowl (2020) |
| Angela Griffin Trudi Lowe | 12,441 | 6 | Your Christmas or Mine? (2022) |
| Allison McKenzie Estelle | 36,281 | 6 | Press (2018) |



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XPERI®

The screenshot shows a Tivo TV interface for a TV show titled "Crime". The main image features three actors: Dougray Scott, Allison McKenzie, and Angela Griffin. The interface includes a navigation bar at the top with options like "SEARCH", "SPORTS", "KEEP WATCHING", "FAMILIAR FAVORITES", "FIND SOMETHING NEW", and "FAST CHANNELS".

Key elements on the page include:

- Title:** Crime
- Duration:** 2021 50mins
- Genre:** Crime, Drama
- Season 1:** 1 2 3 4 5 6
- Metadata Provenance:**
 - Title: Crime
 - EIDR: 10.5240/AC79-4134-19A7-923E-0004-Z
 - Action:
 - Type: Created
 - Version: 1.0
 - Source: Fabric Studio
 - Publisher: ITV
 - Digitally Signed by **ITV**
- Metadata Edit:**
 - Action:
 - Type: Edit
 - Description: Misc. synopsis changes
 - Source: TMDb contributors
 - Input(s):
 - ITV v1.0
 - Publisher: Xperi
 - Digitally Signed by **Xperi**

At the bottom, the cast list includes Dougray Scott, Allison McKenzie, Angela Griffin, Jamie Sives, Michael Abubakar, and Joanna Vanderham.



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277062

Crime

Studios: Buccaneer Media, Off Grid Film and TV, Cinefix Rights

★★★★★ AD



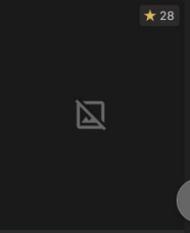
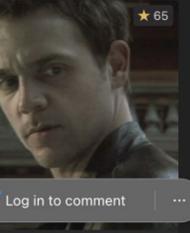
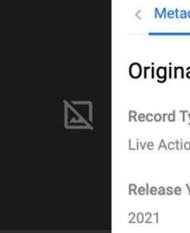
CRIME

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Cast & Crew

Top Cast

| | | | |
|--|--|---|---|
|  ★ 68 |  ★ 28 |  ★ 65 |  |
| Douarav Scott | Gabriel Scott | Jamie Sives | Helen Ostler |

SHOW ADS Published 3

Approvals Edit Record



CRIME

SHOW

Crime

ENG IMDB API DISPLAY

SH00005951 EIDR 10.5240/AC79-4134-19A7-923E-0004-Z

Prepare to enter the dangerous world and troubled mind of Detective Inspector Ray Lennox, a man engaged in a disturbing battle with his own demons, through the demanding and very public medium of serious crime investigations. Crime is the story of Ray Lennox in a city on the edge o...

NO DISCLAIMER

< Metadata IDs Regional Images Cast & Crew Awards Rights Linkage Rekognition Measurement Canvas.Ai Assets Financials Gracenote Scheduling Videos Ratings >

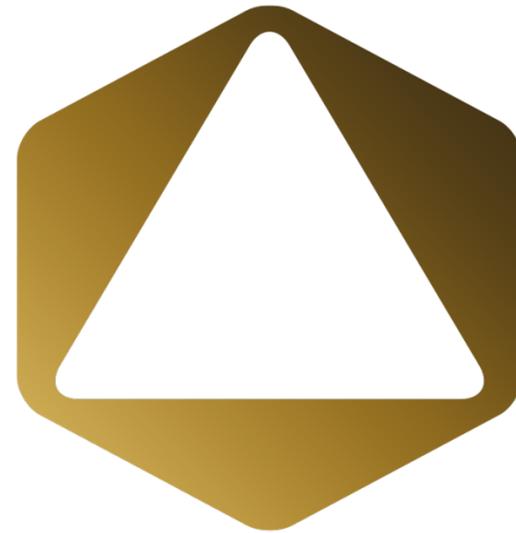
Origination

| | | |
|--|---|---|
| Record Type Live Action | Country Of Origin USA United States of America | Primary Language ENG English |
| Release Year 2021 | Production Year 2020 | Approx. Release Duration (H:M:S) 1:00:00 |
| Sequential / Non-Sequential Sequential | Brand None Selected | Production Start Year None Selected |
| Additional Spoken Languages None Entered | | |
| Additional Countries of Origin None Entered | | |



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Register your Interest



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