

30.03.23**IBC AT NAB**

The IBC Sales and Account Management team are looking forward to being at NAB Show this year. We would love the opportunity to meet in person, catch up and discuss making the most of your presence at this year's IBC show. Please do let us know if you will be attending NAB. We will have a meeting room if you do not have a stand at the show or will be happy to meet you on your stand.

E-ZONE LAUNCH – 11 MAY

We will be launching the IBC Exhibitor Zone (E-Zone) on Thursday 11 May, which will include your Exhibitor Manual, Registration Portal, marketing toolkit, etc. It will also include details on how to order products/services from a range of suppliers including the RAI Webshop. Ahead of the launch, we will also publish a list of key deadlines for your diaries so that you/your contractors can plan your ordering/form submissions in advance.

STAND PLAN SUBMISSION FOR APPROVAL – DEADLINE 22 JUNE 2023

Stand Plan Approval is applicable to the following exhibitors:

- ALL Space Only Stands including Double Deckers
- Outdoor Exhibits excluding outdoor vehicle displays with no build elements
- Space only Balcony Suite exhibitors
- Internal fitouts of pre-built Package 2 Meeting Suites and pre-built Balcony Suites (only if using own third-party contractor, **other than the event official supplier**)
- Shell Scheme Stands planning physical construction within their stand (only if using own third-party contractor, **other than the event official supplier**)

The stand plan approval is subject to the Stand Plan Inspection (SPI) fee which is part of your overall stand plan submission. **The Early Bird SPI fee of £175 + VAT deadline is 22 June 2023.** For stand plan submissions after this deadline, the SPI fee will increase to the regular fee of £300 + VAT. We do recommend that stand plans and supporting health and safety documents are submitted to our dedicated stand plan inspection agency Abraxys as early as possible. **If you have any draft stand plan visuals already prepared, you are welcome to submit them now for initial Abraxys feedback.** Please email abraxys@ibc.org with any plans to date.

If you are still looking for a stand builder for IBC2023, we do have a recommended list of **IBC2023 Verified Suppliers** (available on our website early April), which we highly recommend. For more information around this please email your dedicated Account Manager.

EXHIBITOR PROMOTION IBC2023

In the lead-up to the show, IBC will be promoting exhibiting companies across various social media platforms. We will highlight exhibitors weekly with their logos. Please send your logos to marketing@ibc.org. Please send a colour .jpg file.

If you are looking to enhance your presence further at IBC2023 do get in touch with our dedicated sales team at exhibition@ibc.org



If you have any questions regarding your exhibition stand, exhibition logistics, or additional promotional opportunities across the event, please feel free to get in touch with your dedicated Account Manager - we are here to assist you the best we can.

IBC Account Management Team

Exhibitors in Halls 1, 8 and OE:

Roman Wolujewicz, Account Manager E: rwolujewicz@ibc.org

Exhibitors in Hall 2, Meeting Suites and Balcony Suites:

Kimberly Lightfoot, Account Manager E: klightfoot@ibc.org

Exhibitors in Halls 5 (Content Everywhere), 9, 11 & 13

Lucy Davis, Account Manager E: ldavis@ibc.org

Exhibitors in Halls 6, 7, 10, 12, Pods and RAI Meeting Rooms

Kevin Van T' Kruys, Account Manager E: kvantkruys@ibc.org

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