

**20.02.2024**

The IBC Sales and Account Management team are hoping to meet you in person across various industry events prior to IBC2024. We will have a presence at MWC, CABSAT, Satellite 2024 and NAB amongst others. Please let us know if you will be there - we would love to connect.

### **IBC2024 RULES & REGULATIONS**

If you are already looking to design your stand for IBC2024, we have created webpages with important information in advance of our E-Zone going live (this includes the exhibitor manual, technical information, RAI Webshop, etc) launching at the end of March. The 2023 information is available here [IBC2023 Stand Builder Information](#) and the 2024 updates information will be launched Monday 4 March. This includes our rules and regulations, event timetables, Verified Suppliers and technical floorplans. We will continue to send you dedicated monthly emails highlighting key information and will be in touch with you when our E-Zone goes live. Please let me know if you have any specific questions not covered in the Stand Builder pages.

### **IBC NEW BANK DETAILS**

You should have received an email from our finance department that International Broadcasting Convention ("IBC") has transferred its business to a new trading entity to International Broadcasting Convention LLP ("IBC LLP"), a Limited Liability Partnership registered in England (No. OC446386). IBC LLP is owned and operated by the same owners and executive team that ran IBC.

This change came into effect on 1st January 2024. Any Terms of Sale signed prior to this date in relation to IBC 2024 have automatically been transferred from IBC to IBC LLP.

As a result of this change, IBC LLP has new Bank Account details. Please make sure that you update your records accordingly so that all future transactions are credited to the new account of IBC LLP.

Name of Account:	International Broadcasting Convention LLP
Name of Bank:	HSBC Bank plc
Account Sort Code:	40-11-60
Account Number:	11464191
BIC/SWIFT:	HBUKGB4B
IBAN:	GB46HBUK40116011464191
UK VAT Registration:	GB455115802

If you wish to clarify this change as part of your finance process, please contact us by email at [finance@ibc.org](mailto:finance@ibc.org) or phone +44 (0)20 4534 0951.

**IBC WORKSHOP SERIES**

Join us on Thursday, 22nd February at 3:00 PM GMT for the third episode of our IBC Exhibitor Workshop Series. In our webinar 'Looking forward to IBC2024 – How to make the most out of your Marketing opportunities', the Marketing team will take you through the various opportunities available to ensure you are covering all channels in driving maximum visitor footfall to your stand at IBC2024. There will also be a Q&A at the end.

**[REGISTER NOW](#)**

If you missed our January webinar – IBC2023 in review, you can catch up [here](#).

If you have any questions regarding your exhibition stand, exhibition logistics, or additional promotional opportunities across the event, please feel free to get in touch with your dedicated Account Manager - we are here to assist you the best we can.

**IBC Account Management Team****Exhibitors in Halls 1, 8 and OE:**

Roman Wolujewicz, Account Manager E: [rwolujewicz@ibc.org](mailto:rwolujewicz@ibc.org)

**Exhibitors in Hall 2, Meeting Suites and Balcony Suites:**

Kimberly Lightfoot, Account Manager E: [klightfoot@ibc.org](mailto:klightfoot@ibc.org)

**Exhibitors in Halls 4, 5 (Content Everywhere), 9, 11 & 13**

Lucy Davis, Account Manager E: [ldavis@ibc.org](mailto:ldavis@ibc.org)

**Exhibitors in Halls 6, 7, 10, 12, Pods and RAI Meeting Rooms**

Kevin Van T' Kruys, Account Manager E: [kvantkruys@ibc.org](mailto:kvantkruys@ibc.org)

**Customer Services Team** – [support@ibc.org](mailto:support@ibc.org)

**Help Centre** - [IBC \(zendesk.com\)](https://ibc.zendesk.com)

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