1. **Entry Requirements**

* Participation in the IBC Explore Game is free.
* Participants must hold a full and final registration and have printed a badge for IBC2024 (the “**Event**”).
* Participants must be at least 16 years old.
* The IBC Explore Game will run from 10:00am on Friday 13th September (the "**Opening Date**") to 14:00 on Monday 16th September (the "**Closing Date**") inclusive.
* All competition entries must be received by IBC by no later than 16:00 on each day.
* All entries received after the Closing Date are automatically disqualified.
* The IBC Explore Game is not open to: (a) direct or indirect employees of IBC; (b) direct or indirect employees of agents or suppliers of IBC who are professionally connected with the competition or its administration; or (c) members of the immediate families or households of (a) and (b) above
* In entering the IBC Explore Game, you confirm that you are eligible to do so and eligible to claim any prize you may win. IBC may require you to provide proof that you are eligible to enter the IBC Explore Game.
* There is a limit of one entry to the IBC Explore Game per person.
* IBC reserves all rights to disqualify participants if their conduct is contrary to the spirit or intention of the IBC Explore Game.

1. **Nature of the IBC Explore Game**

* Participants of the IBC Explore Game need to snap QR Codes.
* Each QR Code has a points value associated.
* At 16:00 on each of Friday 13th, Saturday 14th and Sunday 15th September a winner for that day with at least 3,000 points will be drawn at random to win either:
  + one JBL Portal Speaker; or
  + one pair of Nothing Ear Wireless Earbuds.
* The participant with the highest overall score on Monday 16th September at 14:00 will be the champion of the IBC Explore Game and will win one pair of Ray-Ban Meta Glasses.
* All participants of the IBC Explore Game have a chance of winning a water bottle, t-shirt or bag on the IBC Spin to Win game.

1. **How to Participate:**

* **Locate QR Codes**: Find QR codes throughout the Event, including at sessions, exhibitor stands, printed materials and at our interactive games.
* **Open IBC Explore**: Access the IBC2024 app and select the 'IBC Explore' tile.
* **Scan the Code**: Click on 'QR Code Scanner' and scan the QR codes you find at the Event. You can also manually add the code displayed with the QR Code.
* **Track Your Progress**: Keep an eye on the Progress Tracker within the app and aim to complete all tasks!!
* **Daily Prize**: A random winner with at least 3,000 points will be drawn on each of Friday 13th, Saturday 14th and Sunday 15th September. The winner will be notified by email. They can claim either:
  + one JBL Speaker; or
  + one pair of Nothing Ear Wireless Earbuds.
* **Grand Prize**: The participant with the highest overall score by 14:00 on Monday 16th September will win one pair of Ray-Ban Meta Glasses.
* **IBC Spin to Win**: All participants in the IBC Explore Game can try their luck at the IBC Spin to Win game at the Prize Redemption Station, located opposite the IBC Sales Office.
* By participating in the IBC Explore Game, participants agree to be bound by these terms and conditions, a copy of which can be found as you sign in to play Spin to win

**Note**: No purchase is necessary to participate in the IBC Explore Game or the IBC Spin to Win game. Neither activity is classified as gambling under the laws of England and Wales as they do not involve wagering money or risking anything of value.

If you encounter any issues in connection with the IBC Explore Game or the IBC Spin to Win game, please contact [support@ibc.org](mailto:support@ibc.org).

1. **Prize Structure and Prize Details**

* A random winner of the IBC Explore Game will be drawn at 16:00 on each of Friday 13th, Saturday 14th and Sunday 15th September and will receive either:
  + one JBL Portal Speaker; or
  + one pair of Nothing Ear Wireless Earbuds.
* The participant with the highest score on Monday 16th September at 14:00 will be the champion of the IBC Explore Game and will win one pair of Ray-Ban Meta Glasses.
* All participants of the IBC Explore Game have a chance of winning a water bottle, t-shirt or bag on the IBC Spin to Win game.
* There is no cash alternative for any prize.
* IBC reserves the right to replace any prize with an alternative prize of equal or higher value if circumstances beyond IBC’s control makes it necessary to do so.

1. **Fair Play and Disqualification**

* Participants must follow the rules of the IBC Explore Game as set out in these terms and conditions on the IBC2024 app.
* Any form of cheating, including tampering with QR codes or colluding with others to share answers, will result in disqualification.

1. **Data Protection and Privacy**

* The following data will be collected from participants of the IBC Explore Game:
  + first name;
  + last Name;
  + company;
  + job title; and
  + email address.
* This information will be shared with participating sponsors.
* IBC will only process your personal information as set out in the IBC Privacy Policy which can be found [here](https://www.ibc.org/ibc-policies/privacy-policy?_gl=1*2p7ypn*_gcl_au*MjAyNTA0MzUyNy4xNzI0MzE5MzI5).

1. **Liability and Governing Law**

* IBC will not accept responsibility for entries that are lost, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.
* **Limitation of Liability**: Insofar as is permitted by law, IBC, its agents or distributors will not in any circumstances be responsible or liable to compensate any participant of the IBC Explore Game or accept any liability for any loss, damage, personal injury or death occurring as a result of participating in the IBC Explore Game or taking up any prize except where it is caused by the negligence of IBC, its agents or distributors or that of their respective employees.
* Participants’ statutory rights are not affected.
* **Governing Law**: These terms and conditions are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the exclusive courts of England and Wales.

1. **Miscellaneous**

* **Closing Date**: The IBC Explore Game will end at 14:00 on Monday 16th September.
* **Winners Announcement**: Daily winners will be notified by email after 16:00 on each of Friday 13th, Saturday 14th and Sunday 15th September.
* Winners must bring the winning notification email and their IBC badge to the Prize Redemption Station by 14:00 on Monday 16th September.
* IBC will not post any uncollected prizes after the Event.
* It is the winner’s responsibility to collect the prize within the stated time frame and if the winner does not claim the prize by this date, the claim will become invalid.
* IBC does not accept any responsibility if a winner is not able to take up the prize.
* The Prize Redemption Station is located opposite the IBC Sales Office and will be manned during show hours.
* IBC must either publish or make available information that indicates that a valid award took place. To comply with this obligation IBC will send the surname and county of prize winners and, if applicable copies of their winning entries, to anyone who emails [support@ibc.org](mailto:support@ibc.org) within one month after the Closing Date of the competition.
* If you object to any or all of your surname, county and winning entry being published or made available, please contact IBC. In such circumstances, IBC must still provide the information and winning entry to the Advertising Standards Authority on request.

1. **Right to Cancel**:

* IBC reserves the right to hold void, suspend, cancel or amend the IBC Explore Game and/or the IBC Spin to Win game in case of unforeseen circumstances or where it otherwise becomes necessary to do so, and will communicate this to participants if this occurs.
* If there is any reason to believe that there has been a breach of these terms and conditions, IBC may, at its sole discretion, reserve the right to exclude any participant from participating in the IBC Explore Game and/or the IBC Spin to Win game.