



RAI AMSTERDAM
11-14 SEPTEMBER 2026

Content Everywhere



IBC2026

CONTENT EVERYWHERE STAND
CONTENT EVERYWHERE MEETING ROOMS



Upgrade items can be ordered via the [RAI Exhibitor Services Webshop](#).
For questions, please contact the RAI Exhibitor Services department.

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exhibitorservices@rai.nl

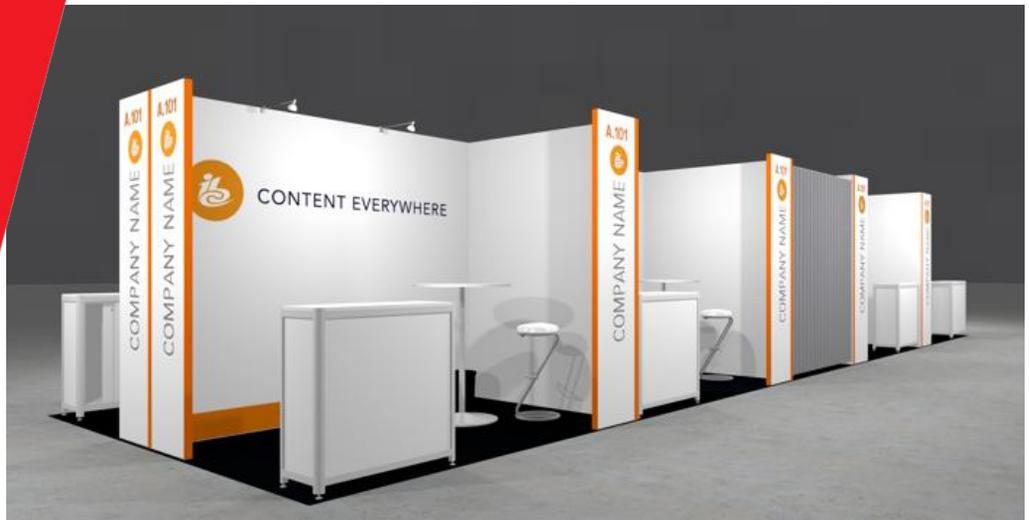
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Content Everywhere Stand



Content Everywhere Stand (based on 6m²)

- Premium quality shell scheme walls (2.5m high)
- Company name and stand number
- Dark grey carpet
- Full colour graphics on the backwall only included
- Option to upgrade and add graphics to remaining wall panels
- 2 x LED spotlights
- 1 x 3kW (13A) daytime power supply including one double wall socket
- Counter (not lockable) with cable management
- 1 x high table; 2 x high stools; 1 x small waste bin
- Wi-Fi connectivity
- Basic stand cleaning



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Content Everywhere Stand Upgrade Options



Content Everywhere upgrade options

- Power
- Internet
- Water connection
- Graphics
- Mini market
- Catering service
- Furniture
- Plants & flowers
- Audio/Visual equipment
- Electrical appliances
- Temporary staff



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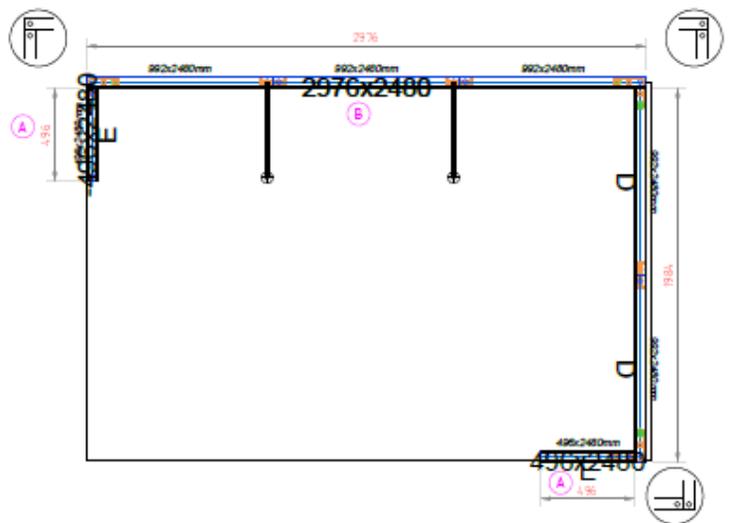
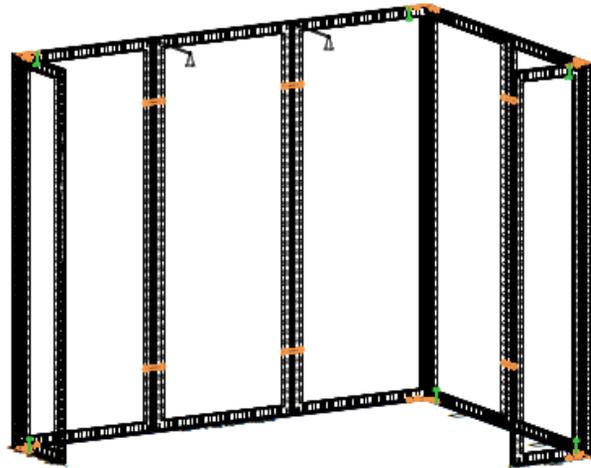
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Content Everywhere Stand Technical Drawing



(A) Vertical Fascia: 2x print 496x2480mm WxH

(B) Backwall: 2976x2480mm WxH
*visible size: 2856x2480mm

Optional 1984x2480mm WxH (will also be visible in the online tool)



Upgrade items can be ordered via the [RAI Exhibitor Services Webshop](#).
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Content Everywhere Meeting Room



*Graphics are not included in the package. Graphics and additional furniture can be ordered via the RAI Exhibitor Services exhibitorservices@rai.nl

Content Everywhere Meeting Room (based on 12m²)

- Premium quality shell scheme walls (2.5m high)
- Option to upgrade and add graphics to wall panels
- Company name and meeting room number
- 1 x lockable door
- Frosted window panel
- 4 x LED spotlights
- Dark grey carpet
- 1 x 3kW (13A) daytime power supply including one double wall socket
- 2 x tables; 8 x chairs; 1 x small waste bin
- Basic stand cleaning



Upgrade items can be ordered via the [RAI Exhibitor Services Webshop](#).
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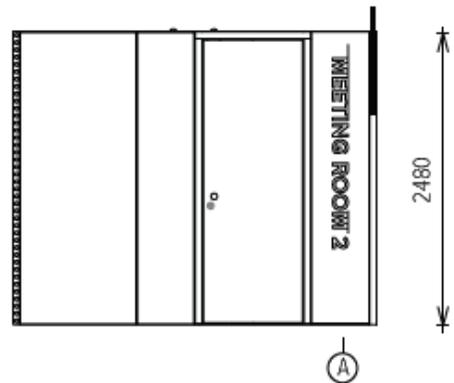
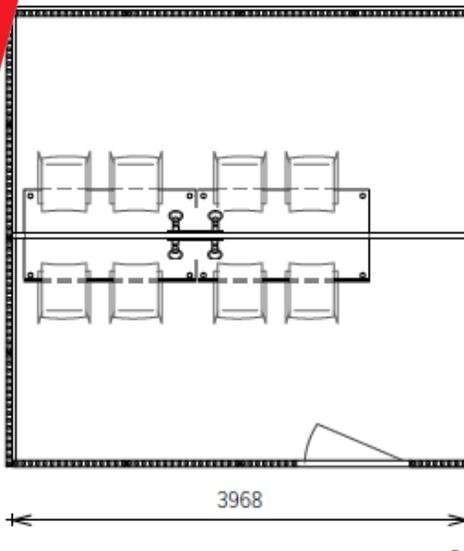
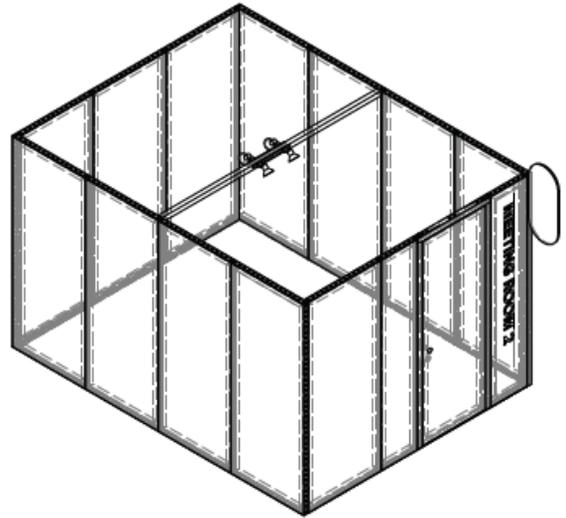
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Content Everywhere Meeting Room Technical Drawing



(A) Panel window with foil 488 x 2474 mm



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Electricity

Power consumption list (for reference only)

| | |
|----------------------------------|----------|
| Halogen lights 12v | 50W |
| Fluorescent lights (max p. unit) | 100W |
| Refrigerator (small) | 500W |
| Refrigerator (large) | 1000W |
| Freezer | 2000W |
| Coffee machine (small) | 1000W |
| Coffee machine (large) | 3000W |
| Microwave | 1200W |
| Kitchen rental unit | 2x 3000W |
| Computer | 400W |
| Laptop | 500W |
| Plasma screen | 650W |
| LCD television | 200W |
| Video projector (large) | 2500W |
| Copier machine | 3000W |
| Dishwasher | 3000W |
| Boiler | 3000W |
| Kettle | 1000W |

*1000W = 1 kW



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Rate Card

Power

[Daytime power 3 kW \(incl. double wall socket\)](#)

[Daytime power 10 kW \(incl. CEE 16A\)](#)

[Continuous power 3 kW \(incl. double wall socket\)](#)

[Continuous power 10 kW \(incl. CEE 16A\)](#)

[Additional wall socket \(excl. daytime power\)](#)

[Power during build-up and breakdown](#)

Internet

[2 Mbps internet connection](#)

[10 Mbps internet connection](#)

AV

[43" Touchscreen](#)

[55" LED 4K screen](#)

Cleaning

[Upgrade to all-inclusive stand cleaning](#)

[Residual waste container \(1 m³\)](#)

Graphics

[Seamless graphic 250cm high 315euro per linear meter](#)



All upgrade items can be booked via the [RAI Exhibitor Services Webshop](#).
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