



RAI AMSTERDAM
12-15 SEPTEMBER 2025

Content Everywhere



IBC2025

CONTENT EVERYWHERE SHELL SCHEME STANDS
CONTENT EVERYWHERE MEETING ROOMS



Upgrade items can be ordered via the [RAI Exhibitor Services Webshop](#).
For questions, please contact the RAI Exhibitor Services department.

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exhibitorservices@rai.nl

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Content Everywhere Stand



Content Everywhere Stand (based on 6m²)

- Premium quality shell scheme walls (2.5m high)
- Raised flooring (100mm high)
- Company name and stand number
- Dark grey carpet
- Full colour graphics on the backwall only included
- Option to upgrade and add graphics to remaining wall panels
- 3kW (13A) daytime power supply including one double wall socket
- 2 x LED spotlights
- Counter (not lockable) with cable management
- 1 x high table; 2 x high stools; 1 x small waste bin
- Stand personnel Wi-Fi internet connection
- Basic stand cleaning



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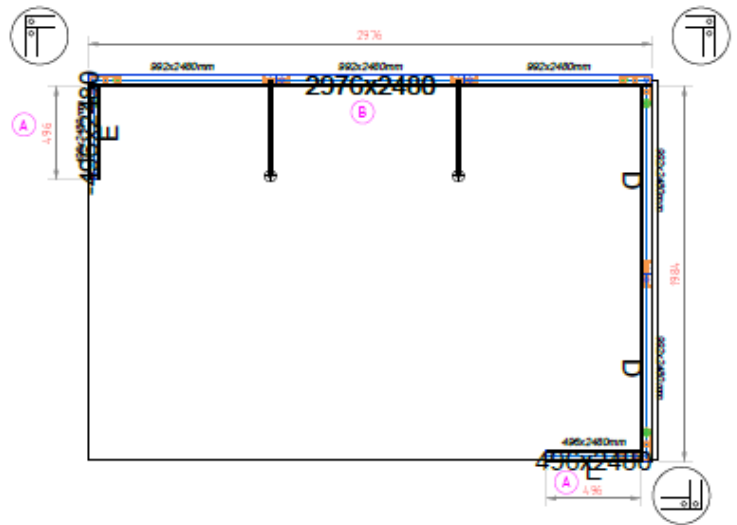
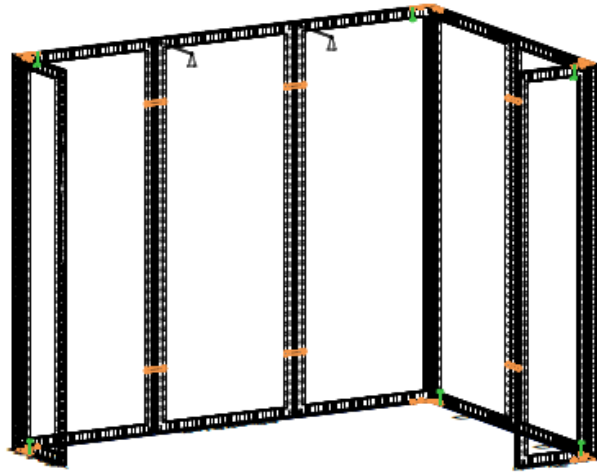
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(A) Vertical Fascia: 2x print 496x2480mm WxH

(B) Backwall: 2976x2480mm WxH
*visible size: 2856x2480mm

Optional 1984x2480mm WxH (will also be visible in the online tool)



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Content Everywhere Meeting Room



*Graphics are not included in the package. Graphics and additional furniture can be ordered via the RAI Exhibitor Services exhibitorservices@rai.nl

Content Everywhere Meeting Room (based on 12m²)

- Premium quality shell scheme walls (2.5m high)
- 1 x lockable door
- Frosted window panel
- Company name and meeting room number
- Dark grey carpet
- 2 x 3kW (13A) daytime power supply including one double wall socket
- 4 x LED spotlights
- 2 x tables; 8 x chairs; 1 x small waste bin
- Basic stand cleaning



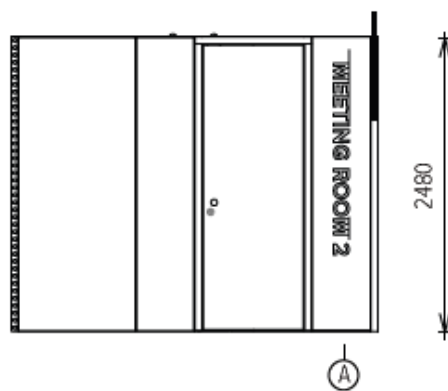
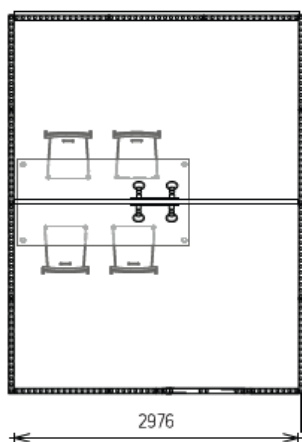
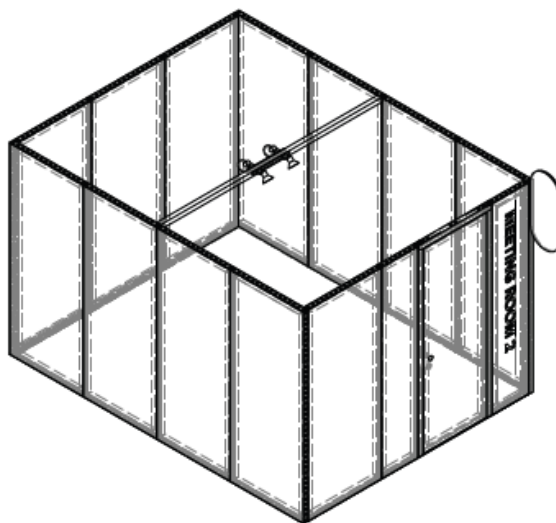
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(A) Panel window with foil 488 x 2474 mm



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Content Everywhere upgrade options



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Content Everywhere upgrade options

- Power
- Internet
- Water connection
- Graphics
- Mini market
- Catering service
- Furniture
- Plants & flowers
- Audio/Visual equipment
- Electrical appliances
- Temporary staff



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Electricity

Power consumption list (for reference only)

Halogen lights 12v	50W
Fluorescent lights (max p. unit)	100W
Refrigerator (small)	500W
Refrigerator (large)	1000W
Freezer	2000W
Coffee machine (small)	1000W
Coffee machine (large)	3000W
Microwave	1200W
Kitchen rental unit	2x 3000W
Computer	400W
Laptop	500W
Plasma screen	650W
LCD television	200W
Video projector (large)	2500W
Copier machine	3000W
Dishwasher	3000W
Boiler	3000W
Kettle	1000W

*1000W = 1 kW



All upgrade items can be booked via the [RAI Exhibitor Services Webshop](#).
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