

**IBC** Accelerator:

# Conquering the Air(waves)

Private 5G from Land to Sea to Sky



Google Cloud





# Champions and Participants



































# Inspiration

- Project idea emerged from the success of the mobile P5G used at the Paris 2024 sailing (in Marseille)
- Incredible immersive video and audio transformed the relationship with the audience
- Storytelling and connection were the central themes to explore





#### **Objectives**

- Bring audiences closer to the action with storytelling
  - New angles, new content, new data, new opportunities
- Produce engaging content at lower cost
- Reduce environmental impact
- Explore new opportunities to share spectrum
- Enhance safety and operational coordination
- Develop new innovative production workflows



#### **Motivation**

- Wireless connectivity is essential but challenging
  - Spectrum challenges, interference, congestion, bandwidth
- Wireless connectivity can be expensive
  - Dedicated (one-way) point-to-point links/devices
  - Large (moving) coverage areas lots of equipment, or...
- Wireless connectivity can have environmental impact
  - Multiple aircraft airborne for long periods

Addressing connectivity creates opportunities

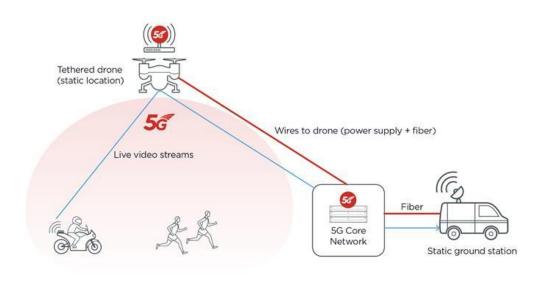


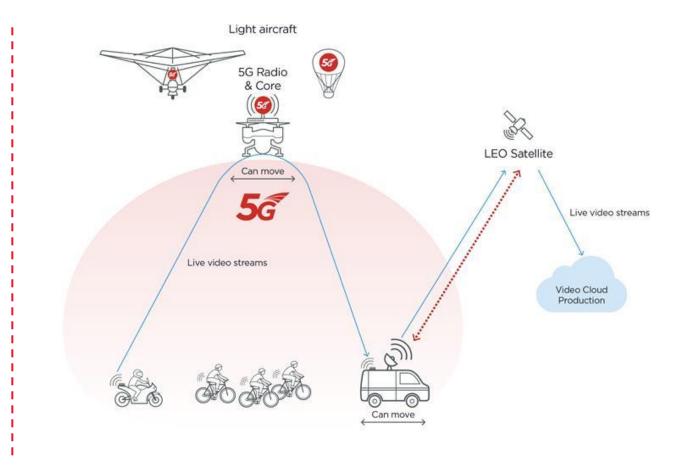
#### Risks and Challenges

- Spectrum
  - Spectrum regulation, RF environment, device compatibility
- Working within aircraft weight restrictions
  - Deploy tethered or independent network
- Connection (backhaul) for control and production feeds
- Suitable locations or events for approval
- Availability of equipment and people (summer holidays!)



# Project Approach





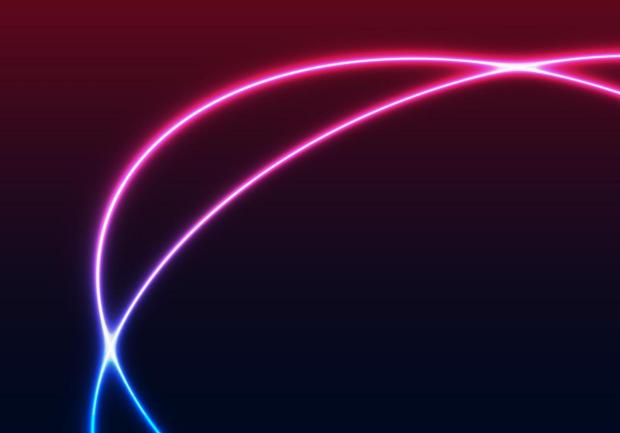
#### Phased approach:

- Get airborne with a tethered drone and static production
- 2. Increase complexity and deploy a "mobile" P5G network



# #1 RAI – Tethered Drone

Rivoli, Italy







# Objectives

#### Showcase multiple video feeds connected via airborne P5G

- ✓ Identify suitable location, drone and tether system
- ✓ Approval for spectrum licence to fly a private 5G cell
- ✓ Develop prototype low-power lightweight radio
- ✓ Mount cell on the drone and remain below take-off weight
- √ Test prototype devices (Falkon X2 and StreamHub GO)
- ✓ Collect coverage data to inform RF simulation methods

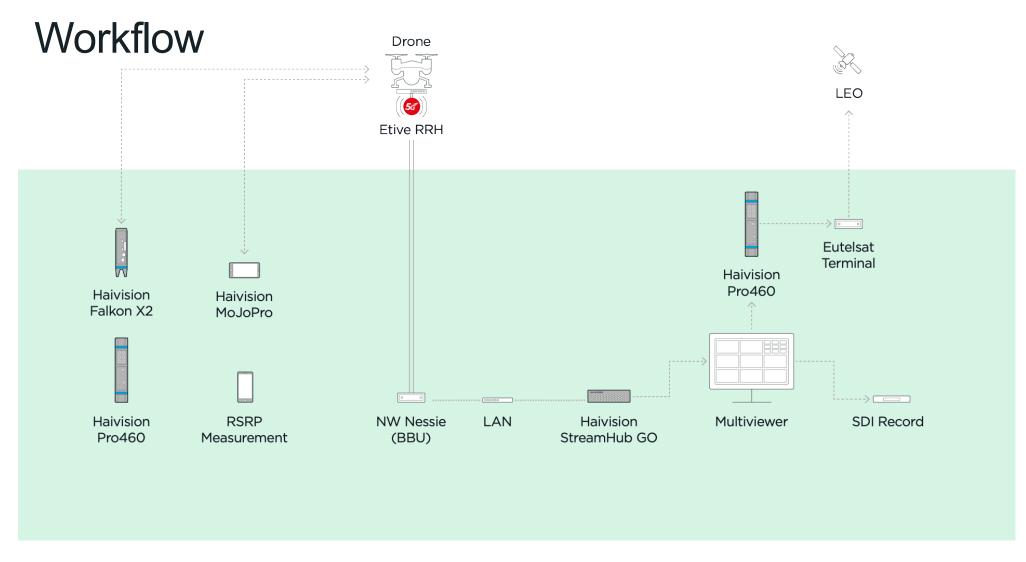


# Risks and Challenges

- Use of RAI's n77 spectrum for point-to-point links was likely, but needed to be approved by the Ministry for airborne P5G
- Losing weight could we get everything below weight limit
- Issues with the drone or pilot
- Integrating with the tether system
- Bad weather preventing flying









# Come fly with me...

- Fault with tether air module
  - No power over tether!
  - 30 mins just on batteries!
- Used 40 MHz channel centred at 3960 MHz with radio at 45 m
- 4 live video feeds
- RSRP logging using drones
- LEO backhaul to RAI production gallery





# Outcome and Learnings

- Low-power P5G from the air provides excellent coverage
  - UL > 100 Mbps and DL > 80 Mbps in 40 MHz (prototype)
  - Stable video from mobile handset ~300 m from cell
  - LoS despite ground clutter (tall corn fields)
- Drone platform ideal for "pop-up" coverage
  - Static or steerable network cell(s)
- It may be possible to fly completely untethered!
- Next-generation devices have improved RF performance



#2 QTV – Henley Music Festival







# Objectives

#### Explore new creative avenues for live production

- ✓ Provide widespread uplink coverage across the festival site
- ✓ Connect multiple ULL wireless broadcast camera feeds
- ✓ Unobtrusive handset-based camera feeds
  - Move among the crowds
  - New angles (e.g. mounted to boats)
- √ Showcase push-to-talk intercom and remote camera control
- Local production using DL to distribute video on-site

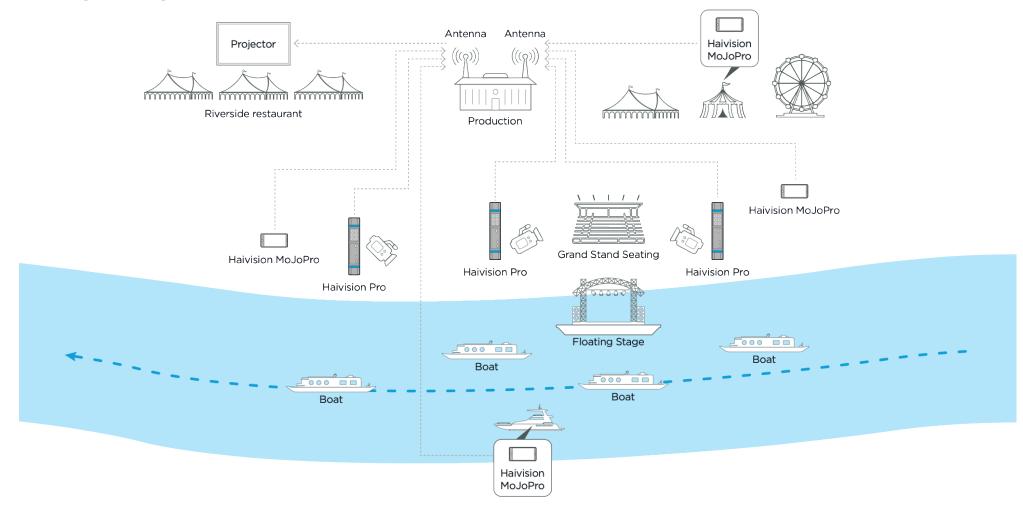


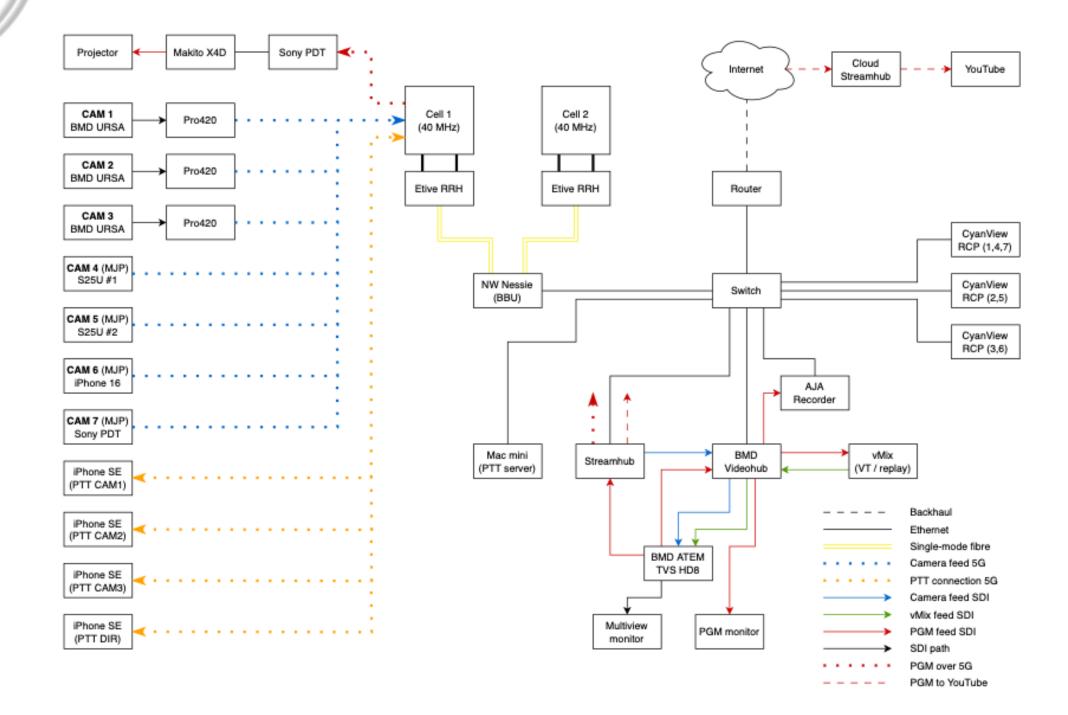
# Risks and Challenges

- Spectrum reduced availability due to local ground stations
- Approval from Henley Festival directors
- Equipment availability
- Suitable projection locations on-site
- External backhaul connectivity for cloud-based workflows
- Scotsmen working in black tie in the 35° heatwave!



#### Workflow







# Party on, Wayne...

- Used two adjacent 40 MHz cells
- 3x ULL broadcast camera feeds
- 3x handset-based camera rigs
- 1x handset mounted on a boat
- PGM projected live in restaurant
- Full camera control of all cameras
- Push-to-talk intercom





# Outcome and Learnings

- Unlikely to replace cabled cameras on stage
- Handset-based camera rigs a gamechanger for production
  - Small, light, go anywhere
  - Capture genuine atmosphere with natural reactions
- Camera control essential for smartphone camera sources
- Stacked use cases valuable for live broadcast production
- Huge opportunity for P5G to transform festival production
- DL viable option to distribute feeds (even with UL bias)



#3 France TV – Ultralight Aircraft

Bretagne Classic







# Objectives

#### Wireless connectivity using P5G network from an aircraft

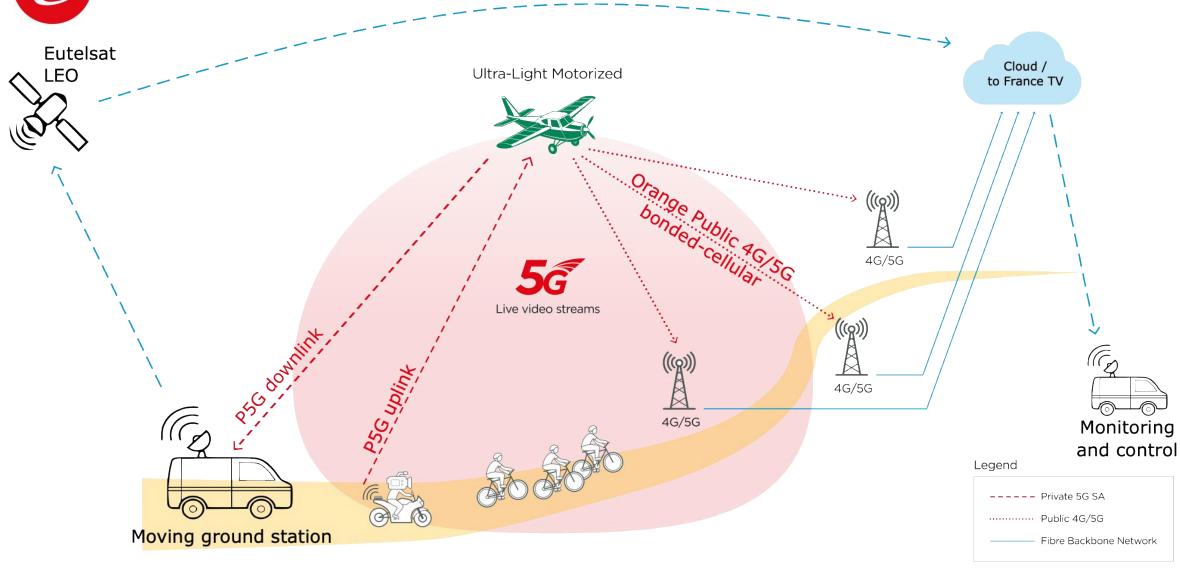
- ✓ Identify suitable aircraft and experienced pilot
- ✓ Modifications to airframe for P5G and transcode hardware
- ✓ Develop and test prototype radio and video hardware
- ✓ Develop innovative video and audio workflows
- Explore different backhaul routes off the aircraft
- ✓ Spectrum licence and approval to fly a 5G baseband unit



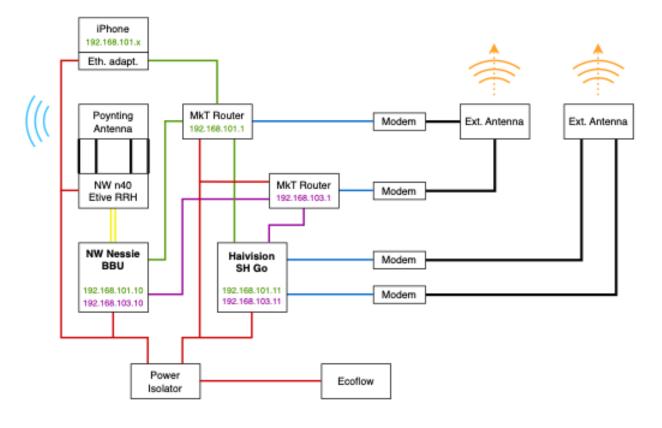
# Risks and Challenges

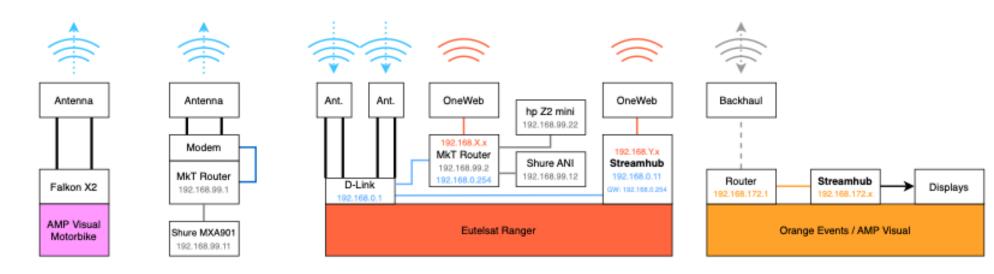
- Spectrum regulators really not keen on flying 5G cells!
- Finding suitable aircraft and pilot with correct registration,
  who would also let us modify their personal plane
- Integrating and powering network and transcode hardware
- Poor radio links due to distance and limited TX power
- Weather for all travel to Italy/France and during the event
- Permission to join the event production team on-site





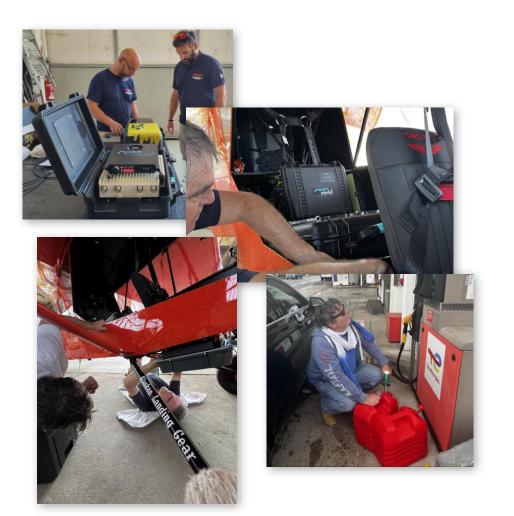








#### Take Your Marks...



- Multiple trips to Italy, working with Groppo engineers to modify the aircraft and manufacture custom parts
- Negotiating spectrum with ARCEP and the Ministry of Armed Forces
- Coordinating flight plans and camera motorbikes with AMP Visual TV
- Transporting everything and everybody to Brittany



#### Get Set...

Final set up and integration in Pontivy

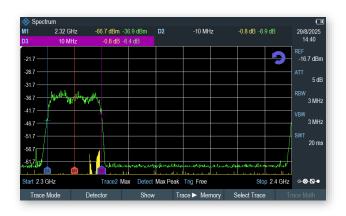
- Spectrum licence landed 18:30 on Thursday 28<sup>th</sup> August
- Testing video and audio with airborne P5G around airstrip
- Flight plan coordination
- Integration with AMP Visual TV COFDM camera motorbikes
- Deployment of equipment for race day

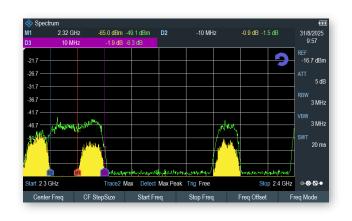




#### GO?

- Pre-flight testing at Pontivy successful
- Poor uplink connectivity observed over Plouay (low UL MCS and negative PUSCH SNR)
- Spectrum analyser showed our licensed channel was being used
- Band had also been licensed for COFDM camera links on the motorbikes
- Managed a few clips, but not from motorbike













Groppo



Cloud









#### Outcome and Learnings

- Successfully integrated entire system in less than 35 kg
- Showcased multiple video and audio streams via aircraft
- P5G DL + LEO and public bonded-cellular backhaul worked
- Licensed low power transmit 25 dBm (0.3 W) was usable with aircraft 1000–1500 ft and 1.5 km radius
  - Limited by UE uplink power (usually <23 dBm)</p>
  - Would like to test higher transmit power
- Important to have clean spectrum allocation



# **Action Replay**

Post-match Analysis



#### **Project Overview**

- Hugely ambitious and innovative project
- Strong collaboration and positive can-do attitude
- Delivered three industry-leading POCs
- Novel workflows to adapt to deployment configuration
- Demonstrated how airborne P5G could transform production
- Showcased stacked use cases
- Engaged with regulators potentially influence policy



# Key Learnings — The Good

- It works! Even at low transmit power, P5G can be used to transport live video and audio to an airborne cell
- Network downlink can be used to distribute local content, or as a backhaul solution from an isolated cell
- P5G can simultaneously support stacked use cases delivering auxiliary services essential to live production and events (intercom, camera control, medical, PoS...)
   [These could be achieved with airborne network, too!]



# Key Learnings — What Could be Improved?

- Spectrum regulation is challenging for airborne 5G networks
- Clean spectrum is essential
- Work closer with production companies
- Would like to integrate LEO connectivity directly on aircraft
- Allow more time (or add more hours in a day!)
- Don't rely on engineers to capture BTS video footage!



#### **Impact**

- Opportunity to reduce cost and improve sustainability
- Groppo ULM typically consumes 15 l/h (gasoline) at 100 km/h (a fraction ~2.5% of fuel consumption of current solutions)
- Reduced cabled infrastructure (less haulage, less travel)
- New storytelling and remote workflows support both audience and employee accessibility, inclusivity and diversity
- Influence spectrum regulation and policy (spectrum sharing)
- Medical data provided to teams could potentially save lives





