



RAI AMSTERDAM
11-14 SEPTEMBER 2026

Content Everywhere



IBC2026

CONTENT EVERYWHERE STAND
CONTENT EVERYWHERE MEETING ROOMS



Upgrade items can be ordered via the [RAI Exhibitor Services Webshop](#).
For questions, please contact the RAI Exhibitor Services department.

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exhibitorservices@rai.nl

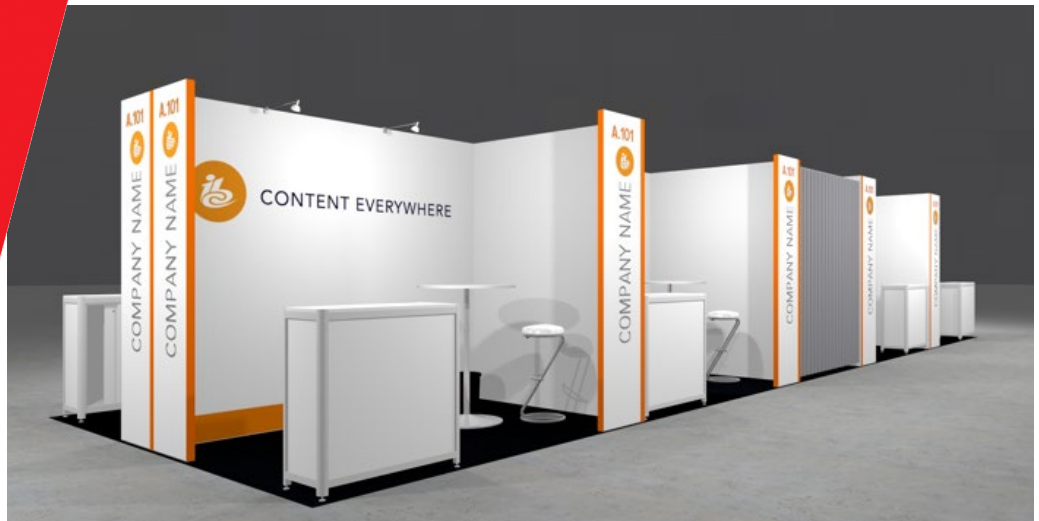
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Content Everywhere Stand



Content Everywhere Stand (based on 6sqm)

- Premium quality shell scheme walls (2.5m high)
- Graphics on the back wall included
- Option to upgrade and add graphics to remaining wall panels
- 1 x high table; 2 x high stools; 1 x waste bin
- 1 x counter (not lockable) with cable management
- Option to upgrade and add graphics to the counter
- 1 x 3kW (13A) daytime power supply including one double wall socket
- 2 x LED spotlights
- Company name and stand number
- Dark grey carpet tiles
- Basic stand cleaning
- Exhibitor Wi-Fi (for personal devices)



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Content Everywhere Stand Upgrade Options



Content Everywhere upgrade options

- Power
- Internet
- Water connection
- Graphics
- Lighting
- Mini market
- Catering service
- Furniture
- Plants & flowers
- Electrical appliances
- Temporary staff
- Audio/Visual equipment
- Wall reinforcement (required for affixed TV screens) - cost from €192.80 excl. VAT



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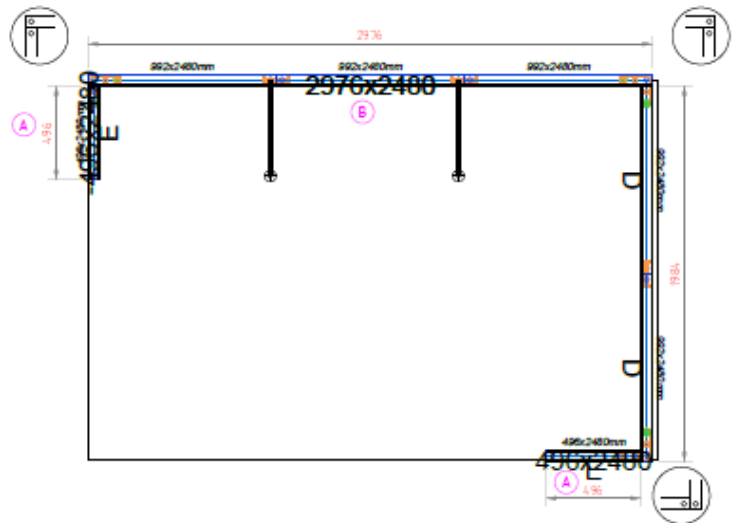
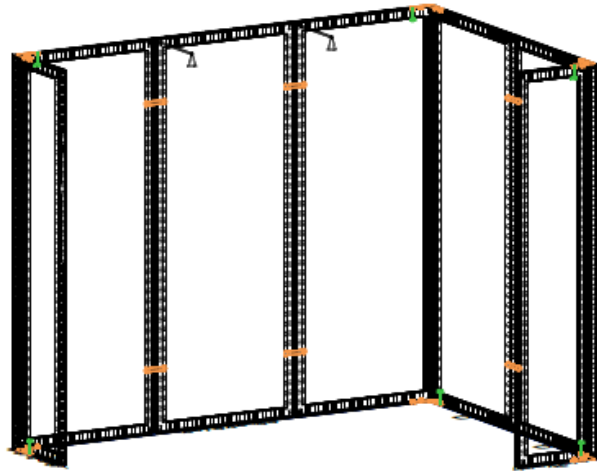
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Content Everywhere Stand Technical Drawing



(A) Vertical Fascia: 2x print 496x2480mm WxH

(B) Backwall: 2976x2480mm WxH
*visible size: 2856x2480mm

Optional 1984x2480mm WxH (will also be visible in the online tool)



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Content Everywhere Meeting Room



*Graphics are not included in the package. Graphics and additional furniture can be ordered via the RAI Exhibitor Services exhibitorservices@rai.nl

Content Everywhere Meeting Room (based on 12sqm)

- Premium quality shell scheme walls (2.5m high)
- Option to upgrade and add graphics to wall panels
- Lockable door
- Frosted window panel (0.5m wide x 2.5m high)
- 2 x tables; 8 x chairs; 1 x waste bin
- 1 x 3kW (13A) daytime power supply including one double wall socket
- 4 x LED spotlights
- Company name and meeting room number
- Dark grey carpet tiles
- Basic stand cleaning



Upgrade items can be ordered via the [RAI Exhibitor Services Webshop](#).
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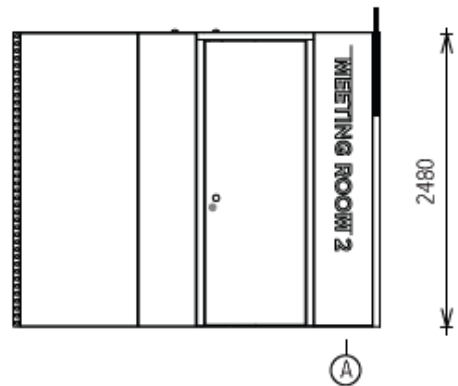
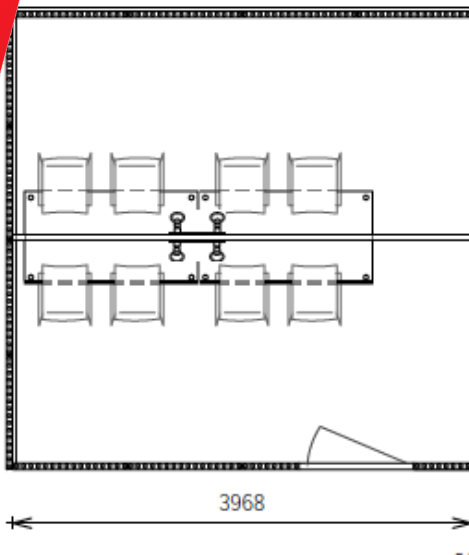
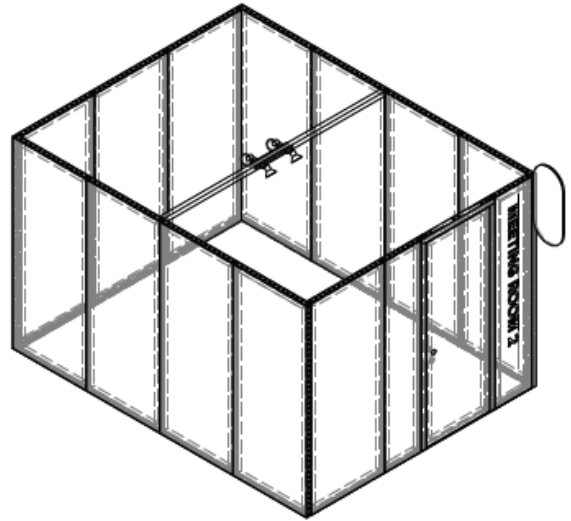
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Content Everywhere Meeting Room Technical Drawing



(A) Panel window with foil 488 x 2474 mm



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Electricity

Power consumption list (for reference only)

Halogen lights 12v	50W
Fluorescent lights (max p. unit)	100W
Refrigerator (small)	500W
Refrigerator (large)	1000W
Freezer	2000W
Coffee machine (small)	1000W
Coffee machine (large)	3000W
Microwave	1200W
Kitchen rental unit	2x 3000W
Computer	400W
Laptop	500W
Plasma screen	650W
LCD television	200W
Video projector (large)	2500W
Copier machine	3000W
Dishwasher	3000W
Boiler	3000W
Kettle	1000W

*1000W = 1 kW



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Rate Card

Power

[Daytime power 3 kW \(incl. double wall socket\)](#)

[Daytime power 10 kW \(incl. CEE 16A\)](#)

[Continuous power 3 kW \(incl. double wall socket\)](#)

[Continuous power 10 kW \(incl. CEE 16A\)](#)

[Additional wall socket \(excl. daytime power\)](#)

[Power during build-up and breakdown](#)

Internet

[2 Mbps internet connection](#)

[10 Mbps internet connection](#)

AV

[55" Touchscreen](#)

[55" LED 4K screen](#)

Cleaning

[Upgrade to all-inclusive stand cleaning](#)

[Residual waste container \(1 m³\)](#)

Graphics

[Seamless graphic 250cm high 315euro per linear meter](#)



All upgrade items can be booked via the [RAI Exhibitor Services Webshop](#).
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