



Dear Exhibitor,

By now, you should have reviewed your stand type, package inclusions, and key regulations. We are now moving into the next phase of planning — and the **E-Zone is now live**.

If you are listed as the **Primary Exhibition Coordinator (PEC)** for your company, you will have received an email from [noreply@reg.ibc.org](mailto:noreply@reg.ibc.org) with your login details. Please check your **junk or spam folders** if you do not see it.

### Accessing the E-Zone

To help you locate your login email:

- **Email address:** [noreply@reg.ibc.org](mailto:noreply@reg.ibc.org)
- **Sender name:** IBC2026 (No Reply)
- **Subject line:** *IBC2026 E-Zone invitation; activate your account*

You can log in here:

[reg.ibc.org/e-zone/login](https://reg.ibc.org/e-zone/login)

If this is your first time logging in, please use the **'forgot password'** option to create your password.

### Getting Started

Once logged in, we recommend you:

- Accept the **Terms & Conditions of exhibiting**
- Update your **Exhibitor Profile** (logo, company description, website, social media). The information you can display in your profile depends on your current digital listing. Explore available upgrade options to enhance your company profile: [Compare Digital Listing Packages](#).
- Review **Task Management** and begin your personalised exhibitor tasks. This section contains key mandatory tasks for all exhibitors.

The **Primary Exhibition Coordinator (PEC)** can also add additional users to the E-Zone, ensuring the relevant members of your team have access.

### Helpful guides:



- [E-Zone Launch Guide: Access Details and Login Instructions](#)
- [Managing Users: How to Add Users to the E-Zone](#)

### Coming Soon

- **Captello Lead Capture Portal**  
Launching mid-April — keep an eye out for further details on how to capture and manage leads onsite.
- **Exhibitor Registration**  
Opening mid-May. Once live, you will be able to register your staff via the E-Zone.

Taking these steps early will ensure you are set up for a smooth and successful experience at IBC2026.

**All the best,  
Meg & Jamie  
Client Success Team**