



Dear Exhibitor,

IBC2026 is almost here!

With build-up beginning next week and the show opening on **Friday 11 September**, we want to make sure you and your team have everything you need before travelling to Amsterdam.

From completing essential tasks to finding your stand, collecting badges and preparing for onsite access, we've pulled together the key information to help you get show ready.

Important: Complete Your Health & Safety Declaration

All exhibitors must complete their Health & Safety Declaration before exhibiting onsite.

We still have a number of exhibitors with this task outstanding. If you haven't yet completed your declaration, please log in to the E-Zone and complete it **as soon as possible**.

This is a mandatory requirement for exhibiting at IBC2026.

[Submit your Health & Safety Declaration here.](#)

Check Your Exhibitor Listing

Your exhibitor listing is already being viewed by attendees planning their visit to IBC2026.

[IBC2026 Exhibitor List & Interactive Floorplan.](#)

If you haven't already, please log in to the E-Zone, select **Profile Management**, and make sure your company information and logo are up to date.

Your listing is one of the ways attendees will discover your company before and during the show.

Login to the E-Zone here: **reg.ibc.org/e-zone/login**

Get Show Ready

Register Your Stand Personnel

Please make sure everyone who needs access to your stand has been registered through the **Exhibitor Registration** section of the E-Zone.



Once registered, please check that your team has received their confirmation they need for badge collection.

Exhibitor Registration

Stand Exhibitor or Work Pass?

Stand Exhibitor Pass: Allows access to the halls during **build-up, show days and breakdown**. Stand exhibitors can be registered through the E-Zone.

Work Pass: Provides access during **build-up and breakdown only** and is suitable for stand builders and contractors who do not require access during show days.

If you are registered with a **Stand Exhibitor Pass**, **you do not need a Work Pass**. However, Work Pass holders can benefit from **free parking during build-up and breakdown hours** and can use the QR code on their Work Pass to enter and exit the car parks.

For full details, please review our access guide: **[STAND BUILDER & EXHIBITOR ACCESS GUIDE](#)**

Badge Collection

Before travelling, please make sure your team knows where and when they can collect their badges.

We've prepared maps showing the **[badge collection locations, opening times and access points](#)**.

Content Everywhere, Future Tech & Enhanced Shell Exhibitors

If you are a **Content Everywhere, Future Tech or Enhanced Shell exhibitor**, your package includes complimentary Lead Capture and Wi-Fi.

Lead Capture:

To activate this, log in to the E-Zone and:

1. Select **Lead Capture**
2. Click into **Orders > New Order**
3. **You'll see a zero priced item in your cart, in the top right.**



4. Select **Proceed to Checkout** to accept the order.

This lets our team know that you would like to accept your complimentary Lead Capture allocation. You can also purchase additional Lead Capture products or upgrade your package if required.

Wi-Fi:

Your **SSID and Wi-Fi password** are available in the E-Zone, please log in and select **Task Management** to access your information.

Login to the E-Zone here: reg.ibc.org/e-zone/login

Important Travel Update – Public Transport Strike

Please be aware that a **nationwide public transport strike is planned across the Netherlands on Wednesday 9 September**, during the IBC2026 build-up period.

If you are travelling to Amsterdam on or around this date, please plan your journey in advance and allow additional time to reach the RAI.

Read more here: <https://9292.nl/en/news/public-transport-strike/>

Technical Setup Day – Thursday 10 September

Technical Setup Day (TSUD) takes place on Thursday 10 September.

This is the final opportunity to test equipment and complete technical preparations before the show opens. **No construction is permitted on Technical Setup Day.**

Please ensure your stand construction and build activities are completed before end of the day on Wednesday 09 September. [**Technical Setup Day | Thurs 10 Sept**](#)

Important: Power Down on Friday Night

During the final days of build-up, exhibitors will have power available to test equipment and prepare their stands.



POWER WILL BE SWITCHED OFF ON FRIDAY NIGHT 11 SEPT AND SWITCHED-ON AT 08:00 THE FOLLOWING DAY. PLEASE TURN OFF YOUR DEVICES TO AVOID POWER SURGES AND RISK THE LOSS OF POWER ON SATURDAY MORNING.

IF YOU HAVE ORDERED CONTINUOUS POWER, YOUR POWER WILL REMAIN ON OVERNIGHT AND YOU DO NOT NEED TO POWER DOWN.

Please make sure your onsite team and stand contractor are aware of this requirement.

POWER INFORMATION & TIMINGS

Hall 12 – Smoke & Hazer Permits

If you are planning to use a **smoke or hazer machine**, please remember that these are **only permitted in Hall 12**.

A permit must be purchased from the RAI Webshop before the machine can be used. It will not be possible to use a smoke or hazer machine without the required permit.

If you require a permit, please order one as soon as possible.

RAI WEBSHOP – SMOKE MACHINE PERMIT

Find Your Stand

Our interactive **IBC2026 Floorplan** is available online and allows you and your team to locate your stand within the venue and see where you sit in relation to other exhibitors.

The same floorplan functionality will also be available through the **IBC2026 App**.

IBC2026 INTERACTIVE FLOORPLAN

We also recommend sharing the floorplan with your onsite team, so everyone knows where to go when they arrive.

Share Information with Your Team

This email is being sent to the **Primary Exhibition Coordinator** for your company.



Please make sure you share this information with everyone who will be involved in your participation, including your **onsite team, colleagues, stand exhibitors, contractors and stand builders**.

You can also share our previous exhibitor communications with your wider team:

[IBC2026 Exhibitor Monthly Updates | IBC2026 Show 11-14 Sep 2026](#)

We're Nearly There!

The IBC team will be onsite from next week and we'll be sharing more information about **onsite support, help points and what to expect when you arrive** in our next communication.

Our next update will be sent on **3 September**, when we'll be onsite and ready to welcome you to the RAI.

If you have any questions before you travel, please contact the IBC Support team: **support@ibc.org**.

We look forward to seeing you in Amsterdam!

Kind regards,

IBC Client Success Team