



Dear Exhibitor,

As we move closer to IBC2026, there are several important actions we recommend completing to keep your planning on track.

### Complete Your Exhibitor Profile

Have you completed your exhibitor profile yet? Your profile information is displayed on the interactive floorplan and your exhibitor listing, helping attendees and other exhibitors discover your company before and during the show.

Log in to the E-Zone and navigate to **Profile Management** to review and update your:

- Company description
- Logo
- Website
- Social media channels
- Products and services (depending on your digital listing package)

This information is displayed in the show directory which can be viewed [here](#).

### E-Zone Login:

[reg.ibc.org/e-zone/login](http://reg.ibc.org/e-zone/login) - you can use the password reset if you need to create a new password for your account. The primary exhibition coordinator can login and manage users.

### Health & Safety Declaration

The **Health & Safety Declaration** is now available to complete in **Task Management** within the E-Zone. All exhibitors are required to complete this declaration, so we encourage you to review and **submit it as soon as possible**.



## Stand Plan Submissions

If your stand requires a stand plan submission, you can now access the submission link via **Task Management** in the E-Zone. Please ensure you review the stand plan requirements and submit your plans well in advance of the deadline - **19 June 2026** - to avoid delays and additional fees.

**Better Stands initiative** was trialled at the show in 2025 with a plan to implement the full initiative in 2026. Details on the Better Stands initiative is available here - [Better Stands: Moving Towards Reusable Stands Together](#). All space only stand types will be assessed via the 10-point criteria Better Stands uses. The details required will be captured via the Stand Plan Submission process and additional fees will apply.

More details on this are available here - [Introduction of the Better Stands Initiative at IBC2026 – IBC](#)

## Order Products & Services on the RAI Webshop

Have you reviewed your stand package? [IBC2026 Exhibiting Opportunities](#).

The **RAI Webshop** is available through the E-Zone and allows exhibitors to order products and services including:

- Power
- Internet services
- Electrical connections and power
- Water
- Furniture and additional venue services

We recommend reviewing your requirements early to ensure everything is in place before build-up begins.

## Register Your Team

Exhibitor registration is now open.



Please remember to register yourself and your colleagues via the **Exhibitor Registration** section within the E-Zone.

If visa support is required, registered attendees can request a visa letter through their personal registration profile.

### **Content Everywhere & Future Tech Exhibitors**

If you are exhibiting within **Content Everywhere** or **Future Tech**, dedicated onboarding guides will be available next week.

These guides contain useful information specific to your theatre, package, and exhibiting experience and should be reviewed alongside the general exhibitor guidance.

### **Hall Writers**

In the coming weeks, our Hall Writers will begin contacting exhibitors to gather information about products, innovations, and company updates for inclusion in IBC-related editorial content. Each Hall Writer is assigned to specific halls. IBC exhibitors should send their news, launch announcements and press releases to the following writers, depending on where their stand is located.

Halls 1, 2, 3 & 7 – Kirsty Hazlewood ([khazlewood@ibcdaily.org](mailto:khazlewood@ibcdaily.org))

Halls 5, 6 & 14 – Anne Morris ([amorris@ibcdaily.org](mailto:amorris@ibcdaily.org))

Halls 8, 9 & Outside exhibits – Elizabeth Baker ([ebaker@ibc.org](mailto:ebaker@ibc.org))

Halls 10-13 – David Fox ([dfox@ibcdaily.org](mailto:dfox@ibcdaily.org))

For general exhibitor news queries contact Managing Editor Michael Burns ([mburns@ibcdaily.org](mailto:mburns@ibcdaily.org)) and for all other questions contact Commissioning Editor Dan Symonds ([dsymonds@ibc.org](mailto:dsymonds@ibc.org)).

Exhibitors are encouraged to supply their press information to the IBC Daily writing team as early as possible for the best chance of inclusion. Exclusive stories will be prioritised.



The IBC Daily is printed overnight and distributed each morning of the show, a digital version is also sent to all registered attendees each day.

For advertising opportunities in either the print IBC Daily or E-Daily newsletters, please contact Ben Ewles – [sales@ibc.org](mailto:sales@ibc.org).

Thank you for your continued preparations for IBC2026.

Kind regards,

**Kind regards,**

**IBC Client Success Team – Jamie & Meg**