



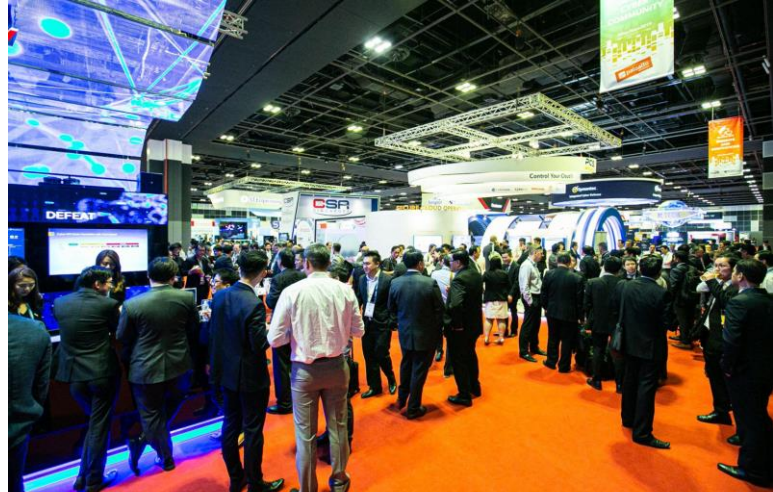
THE REGION'S PREMIER CYBERSECURITY INFORMATION AND CONNECTIVITY PLATFORM

A trusted nexus for over two decades, GovWare unites policy-makers, tech innovators and end-users across Asia and beyond, driving dialogue on the latest trends and information flow. We empower growth and innovation through collective insights, partnerships and connections.

GOVWARE CONFERENCE & EXHIBITION • GOVWARE FOCUS SERIES

www.govware.sg





ABOUT GOVWARE EVENTS

GovWare Conference and Exhibition has grown into a key fixture in the cyber landscape and event calendar for Singapore and the region. Our success is evident through the continual expansion in government and private sector engagement and support, as well as the unparalleled quality participants from across APAC and other regions such as Australasia, North America and the UK. GovWare Conference and Exhibition has been featured as the industry trade event of Singapore International Cyber Week (SICW) since 2016

The GovWare platform also offers multi-channel touchpoints to deliver more timely and accessible engagement opportunities through targeted in-person activations such as the **GovWare Focus Series**, as well as our suite of **digital solutions**. Our commitment lies in bringing you the voice of the industry, the perspective of the users, and the experience of the leaders. And to them we carry your message of relevance and value.

"Collaborative platforms such as the SICW and GovWare serve as critical channels for regional alliance, especially as Asia continues to be one of the hardest-hit regions when it comes to cyber threats and breaches." - Kevin O'Leary, Field Chief Security Officer Asia Pacific, Palo Alto Networks at GovWare 2019



2016

130 Exhibitors
Over 6,000 Participants from
49 Countries

308 Exhibitors
Over 9,600 Participants from
58 Countries

2019

"Cybersecurity has never been more vital to Singapore's future, and GovWare has championed this important cause since the early days, long before it was the critical issue it is today. At FireEye, we appreciate the diversity of organisations and perspectives that GovWare delivers, and that's one of the reasons why FireEye experts have traveled to Singapore from around the world to speak every year for the past several years. Gatherings like this are critical to provide opportunities to exchange ideas and raise awareness about important cyber security challenges. We wish GovWare continued success in its next 25 years!" - Eric Hoh, President for Asia Pacific and Japan, FireEye at GovWare 25th Anniversary



GOVWARE PROGRAMME HIGHLIGHTS

GovWare Keynotes and Track Sessions

GovWare's comprehensive conference programme strives to empower growth and innovation with unbiased, practical and focused knowledge shared by distinguished cybersecurity thought-leaders, senior officials and policy-makers. Key areas discussed in GovWare's keynotes and multi-track sessions include:



Operational Considerations



Cybersecurity Ecosystem



Cybersecurity Applications



Emerging Technology for Cybersecurity



Business Value of Cybersecurity



Darkweb, Cybercrime, Cyberwarfare



CXO Plenary

This by-invitation forum brings together C-level executives and top decision-makers from the public and private sectors to exchange views on key strategic developments and trends in cybersecurity.



Tech Talk

Curated by the GovWare Organiser, and open to all GovWare Conference Attendees and Trade Visitors, the Tech Talk series is a showcase of ideas and industry developments from GovWare's premium Sponsors.



Singapore Cyber Conquest

Students from Institutes of Higher Learning (IHLs) compete in this intense Capture-the-Flag competition and put their cybersecurity skills and knowledge to the ultimate test in a near real-world cyber range.



Startup Pitch Pit

The Startup Pitch Pit competition provides an excellent platform for startups to pitch their solutions to industry veterans and potential investors, as well as gather feedback on how their products and services will fit in the market.

GovWare Socials

A convergence of learning, networking and fun, GovWare Networking Nights and GovWare Appreciation Night present great opportunities for making new connections and strengthening relationships.



WHAT SETS GOVWARE APART



Stellar representation of senior Government officials from the region and beyond



The leading pureplay cybersecurity showcase for the region



Unmatched participation from C-suite executives of technology and user sectors



Carefully crafted interaction opportunities with major stakeholders throughout the entire Cybersecurity ecosystem



Comprehensive user-centric conference tracks with best of breed technical and business content



Unparalleled networking opportunities with the true decision-makers in the region's leading cybersecurity information and connectivity platform

IN-PERSON

GOVWARE CONFERENCE & EXHIBITION 2019

9,600+ Total visitors from **over 50 countries**



TOP COUNTRIES / REGIONS

Singapore
United States
Australia
Indonesia
Malaysia
United Kingdom
Taiwan
Korea
Hong Kong
Germany

TOP INDUSTRIES

Banking, Finance & Insurance
Transportation & Logistics
Government
Information Technology
Defence / Military / Security
Healthcare
Academia
Media & Advertising
Non-Profit Organisation
Energy / Utilities

DIGITAL

GOVWARE FOCUS 2020

3,000+ Total visitors from **over 50 countries**



TOP COUNTRIES / REGIONS

Australia
Indonesia
Malaysia
Japan
Singapore
United Kingdom
United States
Hong Kong
India
Philippines

TOP INDUSTRIES

Defence / Military / Security
Information Technology
Government
Healthcare
Banking, Finance & Insurance
Academia
Media & Advertising
Transportation & Logistics
Business Services &
Consultancy
Communication Services



87%

Will attend future GovWare events



80%

Will recommend GovWare to their friends and colleagues





WHY EXHIBIT AT GOVWARE EVENTS

Gain direct access to true decision makers and influencers across public and private sectors seeking strategies, solutions and technologies for their strategic implementation. Position your company as an industry thought leader and elevate your brand presence as a key market player. Meet new collaborators and take your expertise to the next level.

Your success is our lifeblood. Which is why we make it our absolute priority to deliver real business opportunities for your business to achieve an excellent return on investment.

Speak with us today to unlock new opportunities for your business.



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Hear What Our Sponsors and Exhibitors Have to Say About GovWare

"Branding is the main objective. As the largest pure play cybersecurity company in Singapore, we need to continue to have a presence at such a prestigious event. GovWare is seen as THE cybersecurity event in Singapore so it is exactly the event we need to be at. We get a lot of values from GovWare, the orders and new leads we get are off the charts." - **Ensign InfoSecurity, GovWare 2019 Cornerstone Sponsor**

"I must say, I'm very impressed. Every time [we participate] it is a great platform for us to engage our customers from the Government, private and commercial sectors. It's really a platform where we can show our true deep capabilities to our customers. It's a time to interact and show customers what we are good at. Thanks again to GovWare for the great event, and we look forward to more partnerships in the years ahead." - **Robin Seow, Head of Global Marketing in Group Enterprise, Singtel, GovWare 2019 Platinum Plus Sponsor**

"GovWare does an amazing job enabling start-ups like mine (Right-Hand Cybersecurity) with an amazing platform to share our business with potential partners and end-users, in addition to helping us establish mindshare in the region. We are very grateful for that opportunity! It was an amazing event that was perfectly organised and executed. Job well done!" - **Theo Nasser, Chief Executive Officer, Right-Hand Cybersecurity, GovWare 2019 Startup Pavilion Exhibitor**



GOVWARE SPONSOR & EXHIBITORS INCLUDE



PARTNERS WE HAVE WORKED WITH



ABOUT THE ORGANISER



Image Engine Pte Ltd is a full-service B2B technology event producer and organiser, conceived to deliver innovative content, critical business intelligence and connectivity across the community of end-users, vendors and government agencies. With a strong knowledge base and industry networks within the Asian region, Image Engine enables partners to access their markets effectively, to deliver information solutions to the best qualified audience in the best possible environment. Image Engine has been the event partner for Singapore International Cyber Week (SICW) since 2016.