

# **The Aquatics Zone at PATS New Products Showcase & Awards**

## **Terms & Conditions**

- 1. Your product must have been launched to the trade since 1<sup>st</sup> January 2023. The Showcase is for Aquatics Zone exhibitors' NEW Products only.**
- 2. Products on display must not exceed 1m x 1m x 1m in size. Exhibitors should enter an A4 photograph or image of their products if they exceed the stated size. The photograph must be brought on-site and will be displayed on the stand in place of the product.**
- 3. Maximum number of products per exhibiting company is three. Please note: Product Ranges may only be entered if the range is presented and packaged as a single unit and does not contain more than 5 products.**
- 4. NO new entries will be accepted on-site.**
- 5. Entries must be submitted before the deadline of 13<sup>th</sup> September 2024 (or 9<sup>th</sup> August 2024 for entry into the PATS Digital Red Book). Entries not submitted by this date cannot be accepted on-site. A selection of New Product entries received by this deadline will be included in dedicated pdf previews emailed to all visitors pre-registered for entry to the show. Please read your exhibitor manual for further, important information to which you must adhere, for your entry/entries to be accepted.**
- 6. An official entry form must be completed for submission of each product.**
- 7. Only entries submitted with a photograph will be accepted (jpeg format, 300dpi). If you don't have a product image you can use your company logo. This will appear on the Aquatics Zone New Product Showcase pages on the PATS website.**
- 8. Your entered product must also be displayed on your stand.**
- 9. No product(s) are to be removed from the Showcase before 1600hrs on Tuesday 1<sup>st</sup> October. All products must be collected from the stand on that night by 1800hrs otherwise they will be collected and donated to charity.**
- 10. Products will be judged by a panel of retailers at PATS 2024.**
- 11. Exhibitors must bring their entry confirmation email for their new product to the show, as proof of entry (this will be sent out approximately 2 weeks before the show).**
- 12. Entries will be used in PATS 2024 pre-show publicity, unless you opt out of this.**
- 13. The Product Name, RRP and Product Description submitted on this form will all appear alongside each product entered for the Awards along with your company name & stand number**
- 14. Products can be delivered to the Showcase between 1200 and 1700hrs on Saturday of build-up (28<sup>th</sup> September 2024). Any products not delivered between these times cannot be guaranteed a place on the stand, although every effort will be made to accommodate all entries.**
- 15. Exhibitors will not be permitted to leave any literature or point of sale material on the Aquatics Zone PATS New Product Showcase stand. Any such material will be removed.**
- 16. The Organisers of PATS will endeavour to accommodate every entry but reserve the right to remove or refuse entries at their own discretion.**
- 17. These Terms & Conditions apply to all participating exhibitors and will be enforced by the Organisers as far as possible. The Organisers however do not accept responsibility for any entries which do not fully comply.**
- 18. All items are left and displayed at the exhibitor's own risk. The stand will be manned but the Organisers cannot be held responsible for any loss or damage to any item(s). Please note, the Organisers cannot monitor visitors taking photographs on the Aquatics Zone New Product Showcase.**