

Sponsorship Opportunities at PATS

Maximise your presence at PATS by taking advantage of one or more of the many sponsorship opportunities available. **Sponsorship packages** can be tailored to your own specifications, and are available to suit all budgets. Sponsorship allows you to:

- Raise brand awareness
- Reinforce brand recognition in the minds of your key customers, as well as attract new ones
- Deepen your engagement with the pet buying community

PATS
2025

PET & AQUATICS
TRADE SHOW
28-30 SEPTEMBER
NEC BIRMINGHAM
patshow.co.uk

Show Carrier Bags

What higher show profile than to see every PATS visitor walking around the show displaying your brand? Every visitor who enters PATS will be given a carrier bag containing their free show catalogue.

£3,500 + VAT



Entrance sponsorship

Catch the attention of visitors as they walk into PATS with sole sponsorship of the entrance to Hall 1. **£3,000 + VAT**



Carpet tiles

Strategically placed on the floor of PATS - a really cost effective way to highlight your brand and signpost visitors to your stand. One size available - 1m².

£325 + VAT each



Lanyards

The lanyards are one of the highest exposure sponsorships for PATS, since every one of our c3000 visitors is given a lanyard with their name badge to wear for the entire show. Your company's name will be featured on each lanyard.

£4,000 + VAT

Catering area sponsorship

PATS visitors need a drink and a break from the exertions of doing business at the show - what better way to get your message across to the visitors than sponsoring a PATS lounge. Your sponsorship will appear within the show guide, and of course on site at PATS.

£5,000 + VAT

Leaflet distribution

Inserted into the visitor carrier bags so your information will be in the hands of every visitor to PATS. This opportunity will be limited to a maximum of five exhibitors/leaflets per show to ensure maximum effect.

£800 + VAT per leaflet

Venue-specific opportunities

For other venue specific opportunities visit www.thenec.co.uk/exhibitors/advertising-and-sponsorship/

Other opportunities

We are always open to suggestions so please feel free to contact Gordon Thomas to discuss your ideas, more options and budgets - telephone +44(0)1892 862848, or email gordon.thomas@impact-exhibitions.com.

For more details on sponsorship contact Gordon Thomas on +44 (0)1892 862848, or email gordon.thomas@impact-exhibitions.com

www.patshow.co.uk