**Welcome to the PATS Daily 2025**

Following on from its successful debut in 2024, the PATS Daily will continue to bring you the news, views and information for PATS 2025, taking place at the NEC Birmingham 28th to 30th September 2025.

Once again, the circulation will reach 10,000 retailers (independents, chains and garden centres, both here in the UK and overseas), groomers and everyone involved in the pet and aquatics trade, promoting what will be the largest-ever showcase of new products in the show’s 16 years history.

Brought to you by the Pet Trade Xtra team on behalf of PATS, we will produce six editions of the PATS Daily:

1. A full preview a week before the show
2. A build-up day issue, one day before the show starts
3. Day one of the show
4. Day two of the show
5. Day three of the show
6. Omnibus edition following the close of the show

**Contact the PTX team for more information about our cost-effective advertising rates (as seen here) and helpful editorial service.**

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