**Welcome to the PATS Daily**

**Brought to you by Pet Trade Xtra on behalf of the PATS Team**

Frequency – 6 issues

Full preview a week before the show

Build-up day issue, one day before the show starts

Day one of the show

Day two of the show

Day three of the show

Omnibus edition following the close of the show

Advertising Opportunities

Animated Buttons - £50 per day, choose which day

All 6 issues £275

Advertorials - £95 per day, choose which day

All 6 issues £495

Top banner for the duration covering all six issues £595

Mid newsletter banner covering all six issues £495

Deadlines

All artwork and content by 12th September

Technical Data

Animated Button - Up to 4 images, 175pixels x 175pixels, together with URL of landing page

Banners - 450 pixels wide by 120 pixels deep

Any questions, don’t hesitate to email pat@pottingshedpress.co.uk or phone 07778 313623