

WELCOME TO

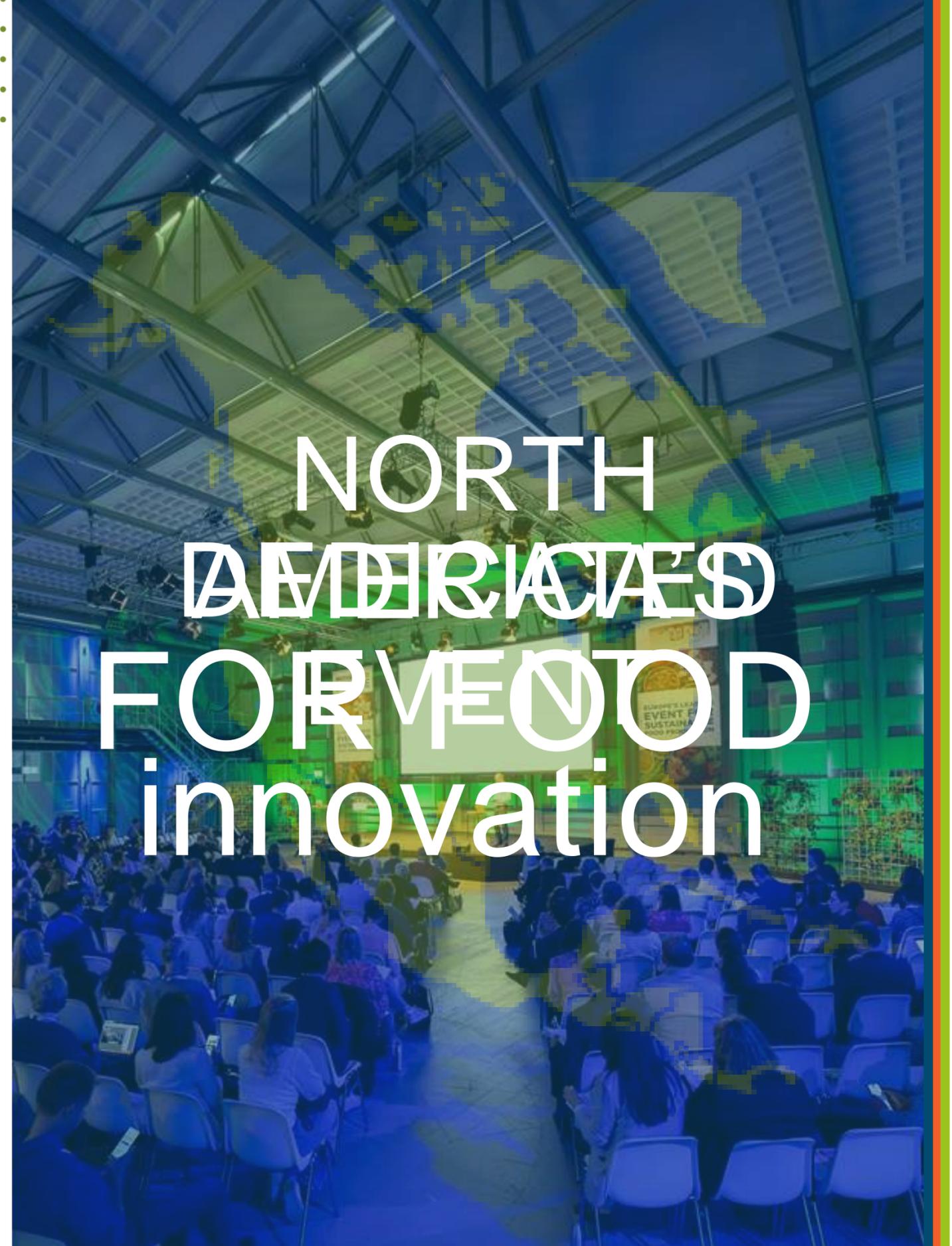
BRIDGE2FOOD NORTH AMERICA

October 22-23, 2025 – Summit

Co-Hosted by



The GREATER MSP Partnership



NORTH
AMERICAS
FOR FOOD
innovation



BRIDGE2FOOD ELIMINATING COMPROMISE



WHAT WE DO:

Provide the link between:

1. Fundamental science
2. Scaled-up production
3. CPG formulation

USE THIS EVENT AS A WAY OF IMPROVING YOUR PRODUCTS & PROCESSES
These are early days – we need to embrace different technologies

THANKS TO OUR SPONSORS

BRIDGE2FOOD
NORTH AMERICA

Co-Hosted by
MBOLD
The GREATER MSP Partnership

Headline Sponsor



Insights Leaders



Supporting Media & Partner



Premium Partners



Network Partners



WHO WE ARE

Bridge2Food is a unique community, working across the whole value chain to find solutions for a more sustainable food system of tomorrow.



WHAT WE DO

BRIDGE2FOOD FOSTERS CONNECTION AND KNOWLEDGE
THROUGH THREE DISTINCT APPROACHES:



ECOSYSTEM



EVENTS



RESEARCH

BRIDGE2FOOD
ECOSYSTEM

BRIDGE2FOOD
EUROPE

BRIDGE2FOOD
NORTH AMERICA

BRIDGE2FOOD
RESEARCH PROJECTS



BRIDGE2FOOD'S MISSION SINCE 2002

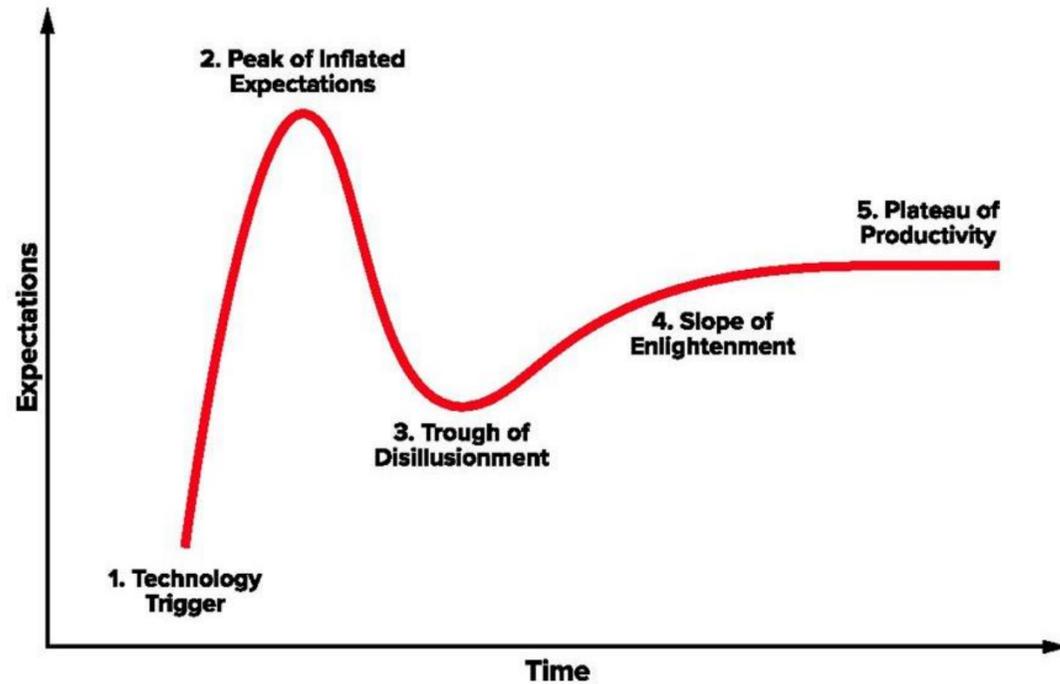
BRIDGE2FOOD
NORTH AMERICA



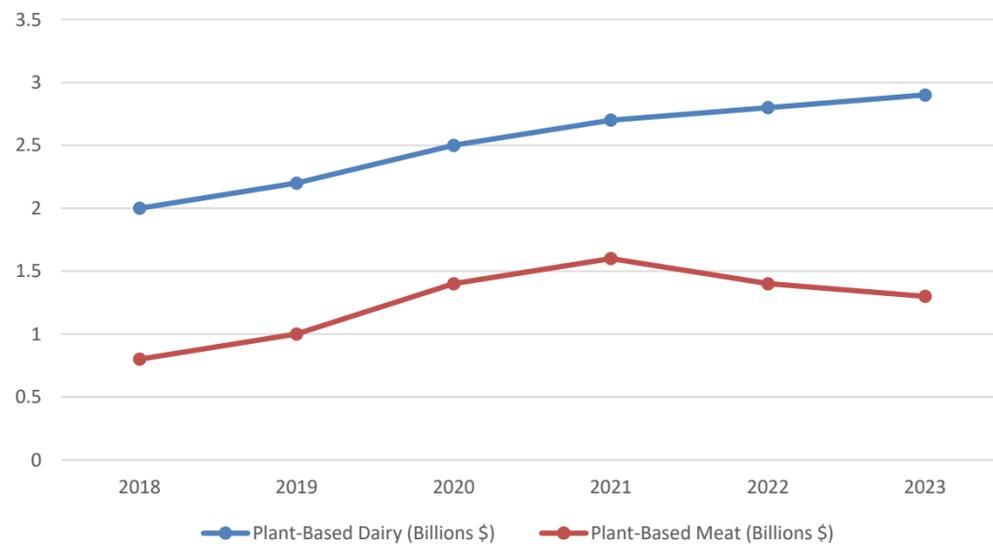
CONNECTING | SOLVING | INSPIRING

2025 - where are we at?

Gartner Hype Cycle



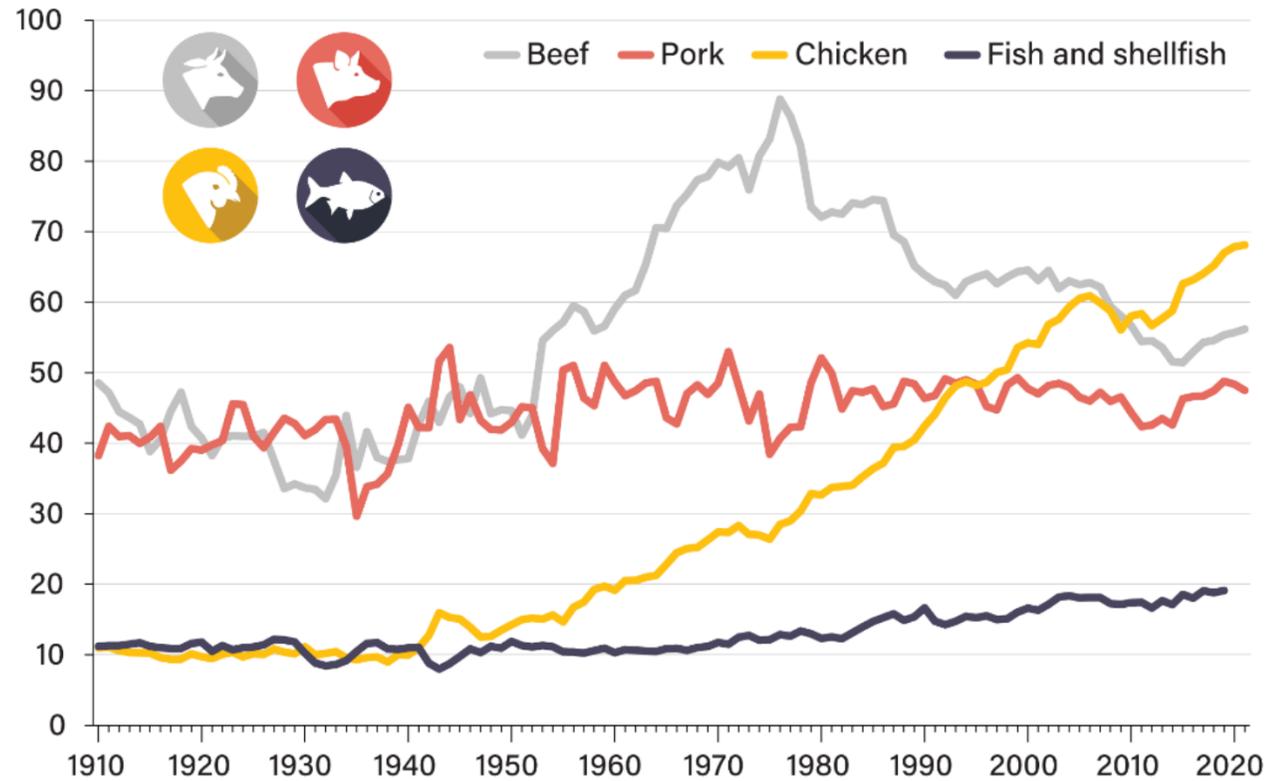
Plant-based dairy versus meat



Availability per person of beef, pork, chicken, fish/shellfish, 1910-2021

USDA Economic Research Service
U.S. DEPARTMENT OF AGRICULTURE

Pounds per person



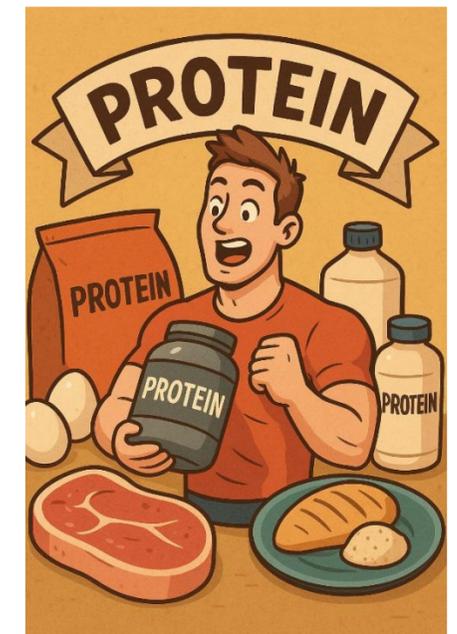
Note: **Pounds per person** is calculated on the basis of raw and edible meat in boneless, trimmed (edible) weight. Includes skin, neck, and giblets from chicken. Does not include edible offal, bones, viscera, and game from beef and pork. Also does not include chicken used for commercially prepared pet food. **Fish and shellfish** data are available only through 2019.

Source: USDA, Economic Research Service, Food Availability Data.

NECTAR | March 2025

Taste of the Industry 2025

A Sensory Analysis of Plant-Based Meats





WELCOME TO MINNEAPOLIS

MINNESOTA

A Powerhouse in Food & Agriculture

Rankings reference MN as a state vs. other US states

Minnesota is home to

5 of the 30

largest food and ag companies in the world

Cargill ✎ General Mills ✎ CHS

✎ Land O' Lakes ✎ CH Robinson



1st



in number of agricultural, animal and food scientists

1st



in Venture Capital Investment per capita in the Midwest¹

2nd



in US for food patents per capita and 4th in agricultural patents per capita

4th



US state in overall export of food & ag products² worth \$10 billion

5th



best state for business and quality of life in the United States³





in Action



**Driving Protein
Sustainability &
Innovation**



**Advancing Soil
Health & Water
Stewardship**

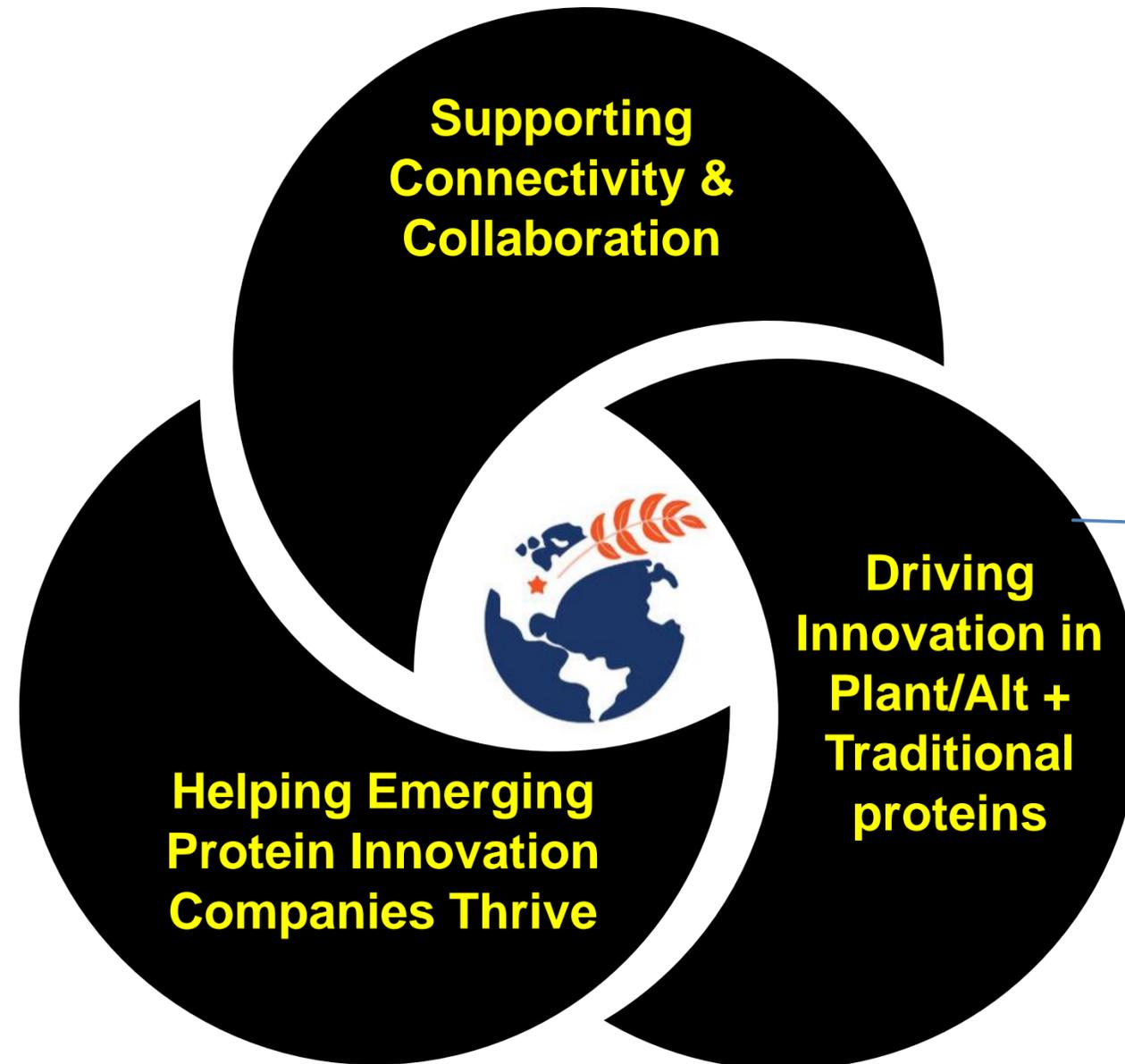


**Accelerating
Small Business
Success**



**Creating a Circular
Economy of
Plastic Packaging**

Build on Minnesota's strength as a global leader in protein production to **advance innovation in protein sustainability**, including enhancing the sustainability of traditional proteins and advancing plant and alternative protein



Plant / Alternative

- Oats
- Dry beans
- Chickpea
- Mycoprotein

Animal Feed

- Winter camelina
- New uses for alfalfa
- Industrial hemp
- Insects

BOLD GROWTH:

Helping Emerging Protein Innovation Companies Thrive

The Why

We need innovative small businesses to scale successfully for new protein technologies, ingredients and products to realize their potential for market and environmental impact

Extended engagement

9 month program for companies with \$5 - \$50 million in revenue

Tailored Mentorship

Tailored, confidential mentoring around company-specific growth needs to **enter / expand in the US market**

Strategic Access

Strategic access to selected MBOLD corporate members and partners

Tailored Mpls Visit

Tailored visit to Minneapolis to network, deepen your ties and learn

R&D Access

Privileged access to Buhler Group's global network of pilot R&D facilities

It's Free

Free with no equity taken

Apply by October 15 and visit MBOLD.org/boldgrowth to learn more



MBOLD™



CHAIR EXPERT PLENARY KEYNOTES



LU ANN WILLIAMS

GLOBAL MARKET INSIGHTS DIRECTOR
INNOVA MARKET INSIGHTS



CHAIR TRACK I: CONSUMER & MARKET INSIGHTS



KATE TOEWS

ASSOCIATE PARTNER at
MCKINSEY & CO.





CHAIR TRACK II: NEW PRODUCT DEVELOPMENT & FORMULATION CHALLENGES



**DR.
HEIDI TEOH**

Vice President Research &
Development at SunOpta



FLOOR PLAN

BRIDGE2FOOD
NORTH AMERICA
2024:

- A1-A2. MANITOBA
- A3. PRAIRIE FAVA
- B1. CARGILL
- B2. CJ BIO
- B3. LOUIS DREY.
- B4. AVEBE
- C1. PURIS
- C2. ST. TECH.
- C3. IKA WORKS
- C4. SIMATEK
- C5. DEDERT/ANDRITZ
- D1. BUHLER
- D2. ENDECO
- D3. IMPROVE
- D4. PIP INTL
- D5. NETZSCH
- E1. ASHLAND
- E2. HOSOKAWA
- E3. ZEPPELIN
- E4. SCOLAR
- F1. ALT. MEAT
- F2. STANTEC
- F3. REVYVE
- F4. PPIC
- G2.
- G3.
- G4.
- G5.



BRIDGE2FOOD NORTH AMERICA 2025

NETWORKING DINNER

FEATURING

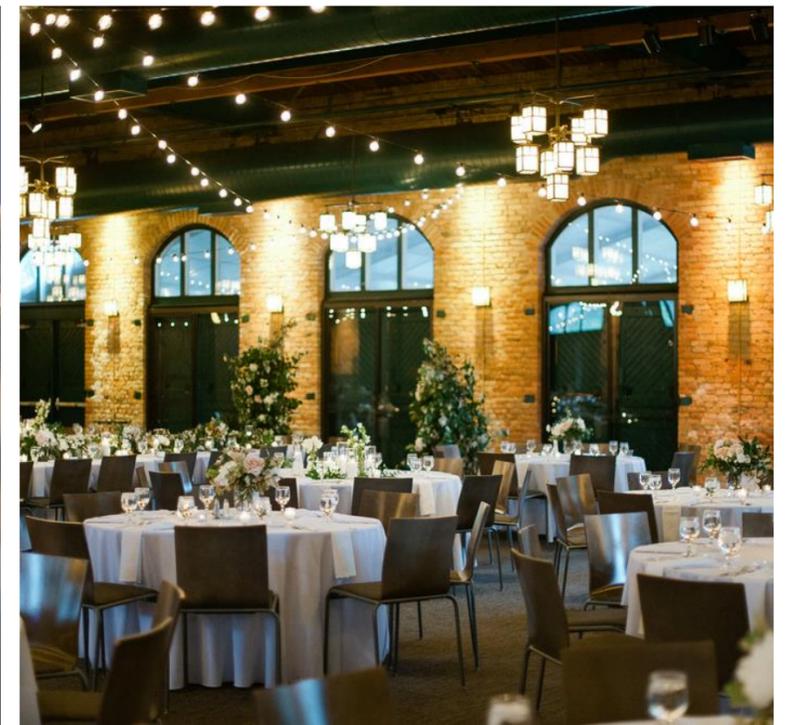
MBOLD **BUHLER** Canada

PITCH SLAM

Nicollet Island Pavilion, Minneapolis

October 22 - 5:30 – 9:30 pm

Visit the [Registration Desk](#) to join last-minute





THE BRIDGE2FOOD ON-SITE TEAM

BRIDGE2FOOD
NORTH AMERICA



Vincent Brain
Managing Director



James Blue
*Partnerships Lead -
North America*



Maria Rossi Koller
*Insights & Research
Manager*



Lucas Citron
Senior Marketing Manager



Cinty Kuo
Marketing Assistant



Charlotte Neher
Program Manager



Julia Gowda
Partnerships Lead - Europe



Angel Li
Customer Success Manager



Sonja Schaefers
Operations



Larissa Derksen
Operations

**HAVE AN
EXCELLENT DAY!**

