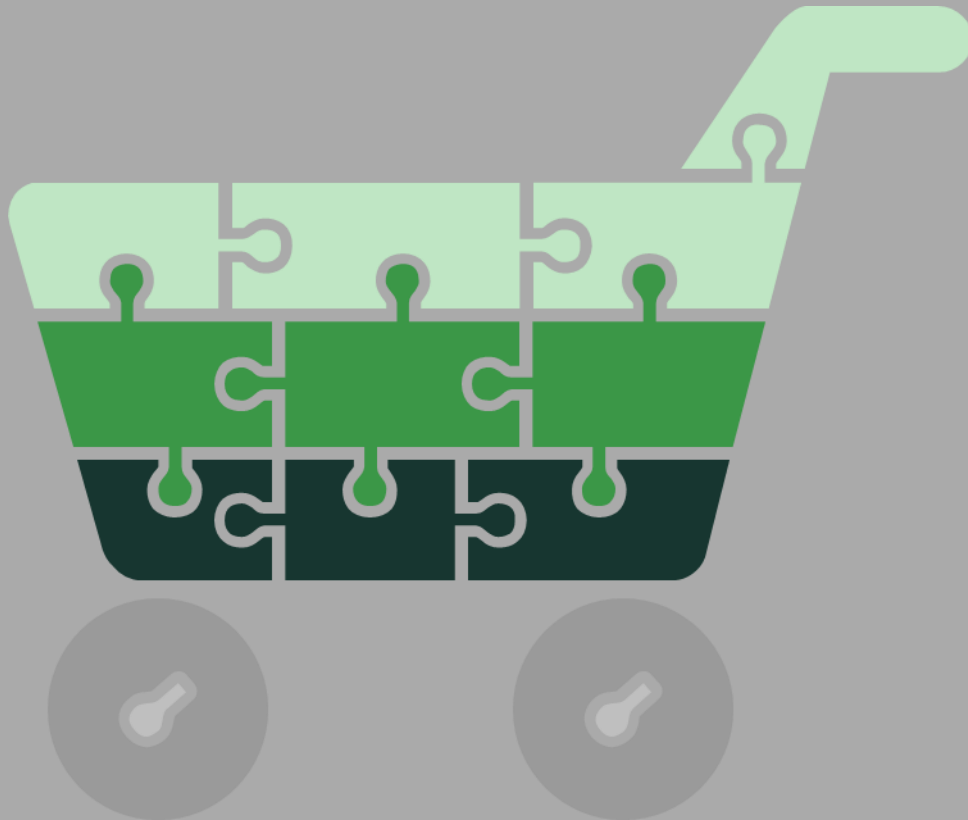


# Biosolutions to overcome textural challenges in plant-based yogurt

Indumathi KP  
Applications Sr Scientist

# Top purchase drivers for food



Source: Novonesis plant-based consumer study

#1

## **Taste and texture**

continue to be the top priority for consumers in the food purchases

#2

## **Price and trusted brands**

are still a high priority for consumers when determining what consumers purchase

#3

## **Natural/minimal processing and convenience**

are key triggers for consumers when looking for healthier foods

#4

## **Sustainability**

is a rising priority for consumers, but still is low on the priority lists for purchasing

# Yogurt Packaging Claims-worth paying a premium for

## 3 Key Areas of Emphasis

### High Protein Claims

Protein is key area of need for many plant-based consumers. When looking for plant-based yogurt products high protein claims are one of the top ways to make your products stand-out in the market

82%

### Reduced Sugar Claims

Sugar remains a high priority for consumers and plant-based yogurt consumers give it even more considerations as yogurt and plant-based yogurts can have high amounts of sugar and added sugar

75%

### Healthy digestion/Fiber

Gut health and digestion are key areas of health focus for consumers and yogurt is already well-positioned in consumers' minds to support them in getting probiotics or fiber

74%

Source: Novonesis plant-based consumer study



## What consumers say

Tasted absolutely horrible. Too thick and tasted like **gruel** due to the high protein”

“The aftertaste is like medicine. The yogurt is **granulated**, most likely from the protein.”

“I bought this because it said "creamy". It is **not creamy**, it is simply awful. After eating a little bit, I had a bad taste in my throat for hours.”

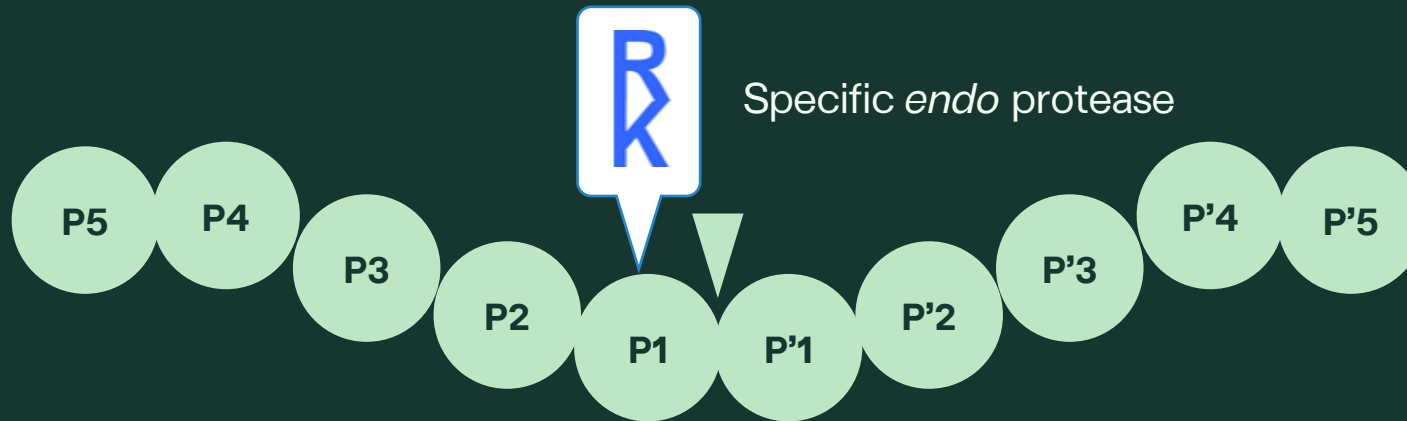
“The pea protein in this product give this yogurt a vegetal taste. The texture is **gritty** and the cinnamon could be dialed down a bit.”

“I couldn’t get past the **gritty texture**. If you’re like me and need your yogurt to be completely smooth, I’d stay away from it.”

“Even blended into my smoothies it makes things **hard to swallow**. It’s **grainy** and has a terrible taste. I don’t mind the sourness because that’s what I liked about Greek yogurts, but this definitely **doesn’t have the smooth texture**.”

# Vertera<sup>®</sup> Smooth for a smooth high protein yogurt

**Vertera<sup>®</sup> Smooth** is a serine (trypsin-like) endo-protease, preferring to cleave at only 2 different, non-hydrophobic amino acids Arginine and Lysine

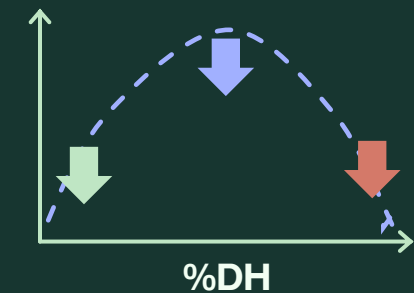


Hydrolysis is limited: few cuts,  
Lower DH → less bitter peptides without losing functionality

## Some bitterness causing factors:

- Peptide hydrophobicity
- Peptide length
- Position of hydrophobic amino acids, e.g C or N-terminal
- Spatial structure
- **% Degree of hydrolysis**

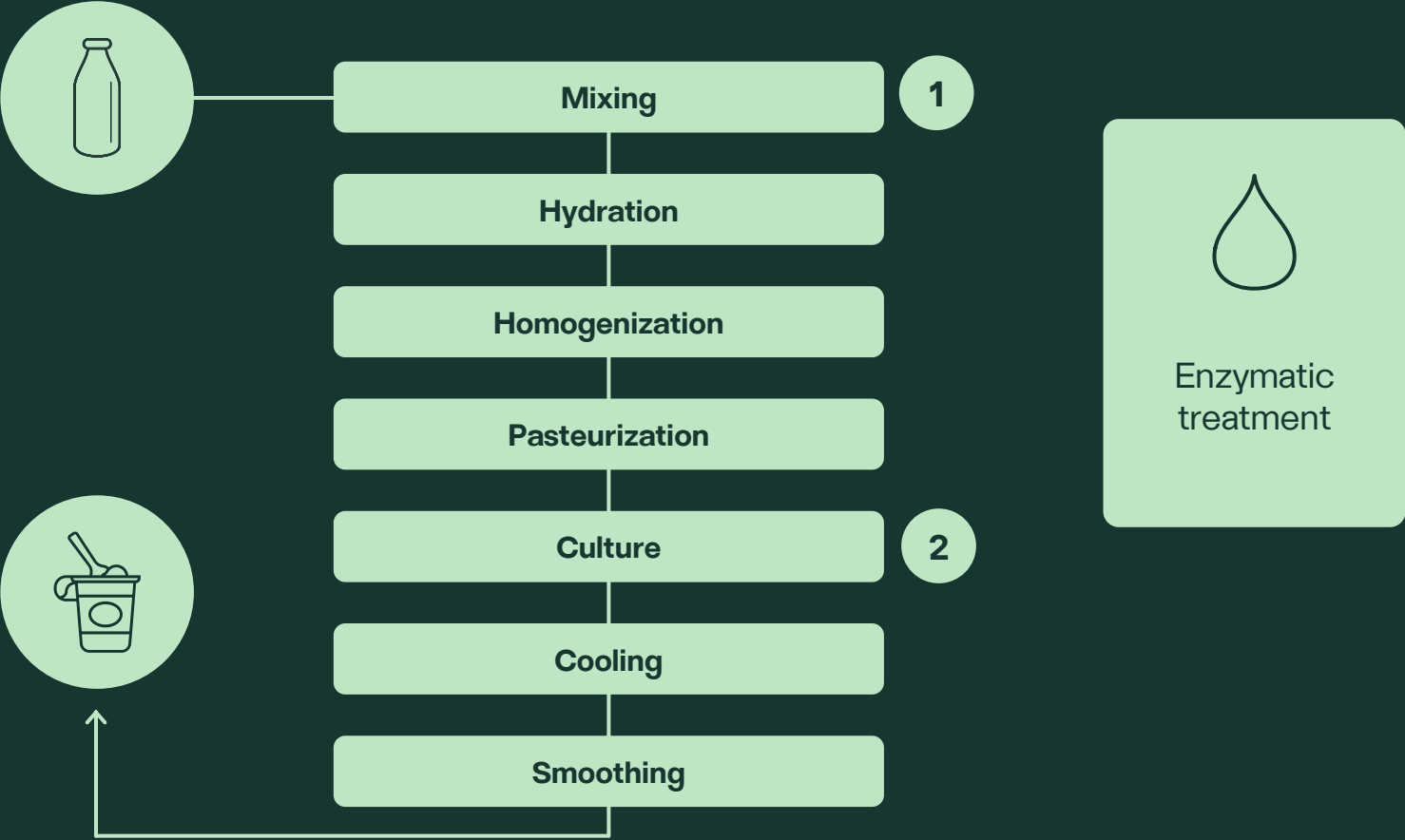
## Bitterness



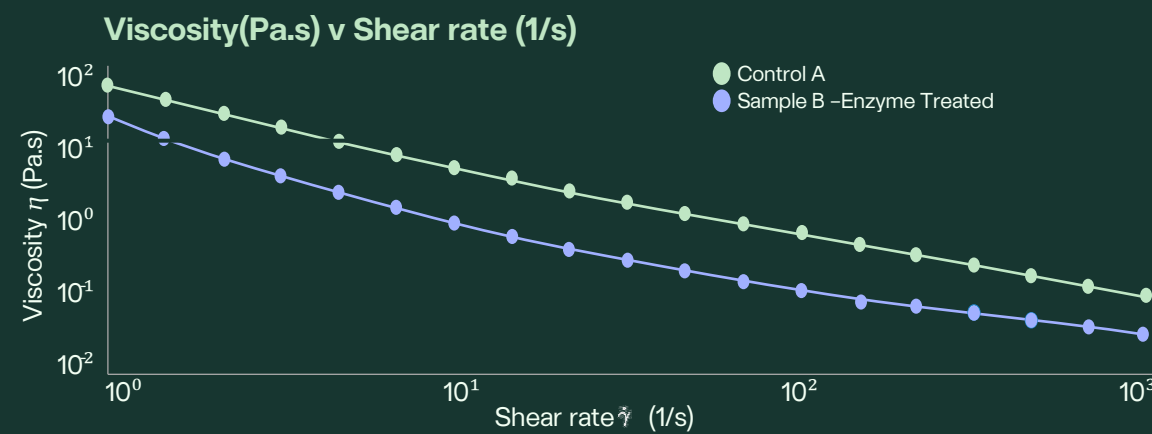
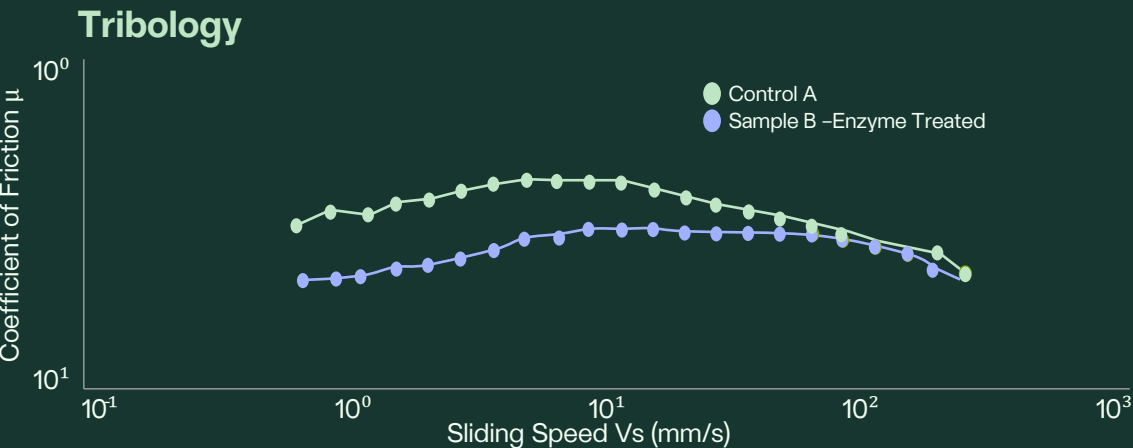
# Seamless integration with existing process

## Two process options:

- 1 Addition of enzyme at mixing step (1h @ 50°C or overnight at 5 °C) – followed by pasteurization and acidification
- 2 Addition of enzyme at start of acidification (simple-no CapEx required) – enzyme works optimally at the initial pH



# Dial in viscosity and improve smoothness

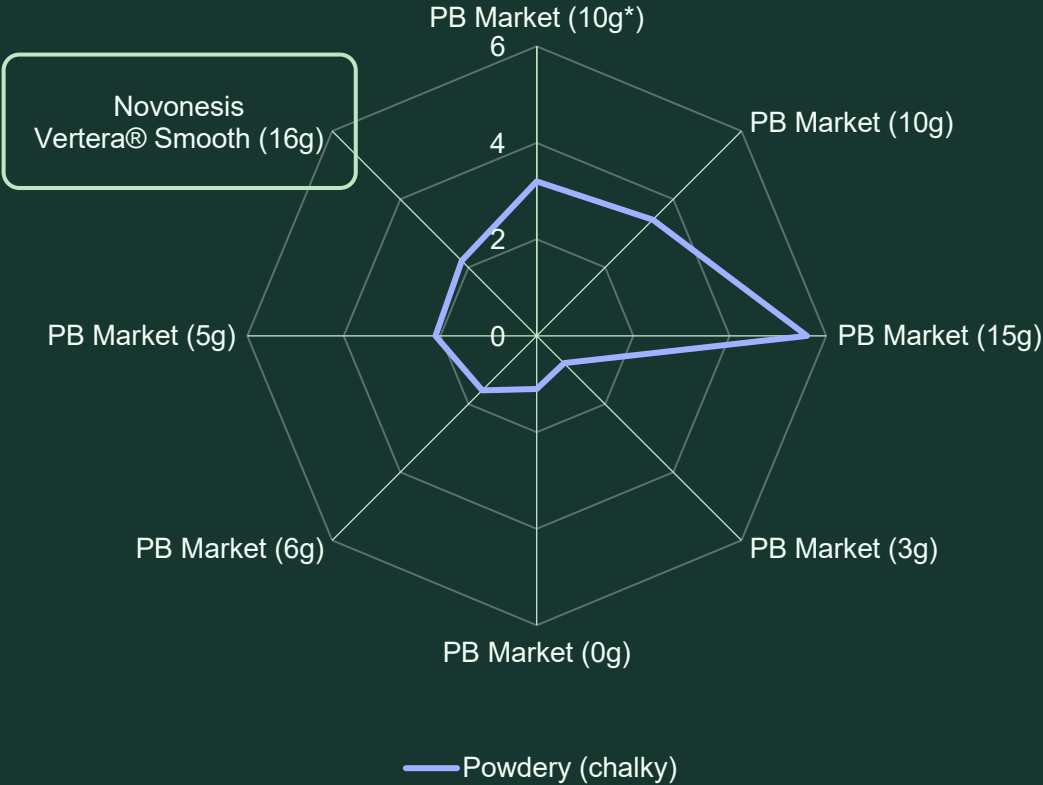


Decrease in Viscosity with Increase in Enzyme Dosage





# Use Vertera<sup>®</sup> to Boost nutrition without sacrificing texture



Nutrition Facts	
servings per container	
Serving size	(150g)
Amount per serving	
Calories	140
% Daily Value*	
Total Fat 4g	5%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 150mg	7%
Total Carbohydrate 10g	4%
Dietary Fiber 1g	4%
Total Sugars 7g	
Includes 7g Added Sugars	14%
Protein 16g	23%
Vitamin D 4mcg	20%
Calcium 257mg	20%
Iron 2mg	10%
Potassium 41mg	0%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Control



Enzyme treated



INGREDIENTS: Water, Pea Protein Isolate, Cane Sugar, Coconut Oil, Tapioca Starch, Tricalcium Phosphate, Pectin, Potassium Sorbate, **Vitamin K2-7**, Vitamin D3, contains less than 1% of Cultures, Flavor





## Novonesis Biosolutions enable

- **Simple** ingredients
- Up to **16g protein** from plant-based sources
- Protein claims without compromising on **taste and texture**

# Plant-based fermented Vertera® toolbox



## Taste and Texture

Robust starter cultures



ADJUNCT CULTURES:

**Vertera® Boost LA**  
**Vertera® Boost LP**

**Vertera® Boost LH**  
**Vertera® Boost PA**

**+ Vertera® Smooth (Enzyme)**

## Health

The world's most-researched probiotics

**Vertera® nu-trish® BY-101**  
**Vertera® nu-trish® GY-101**

ADJUNCT CULTURES:

**Vertera® BB-12®**  
**Vertera® LGG®**  
**Vertera® L. CASEI 431®**

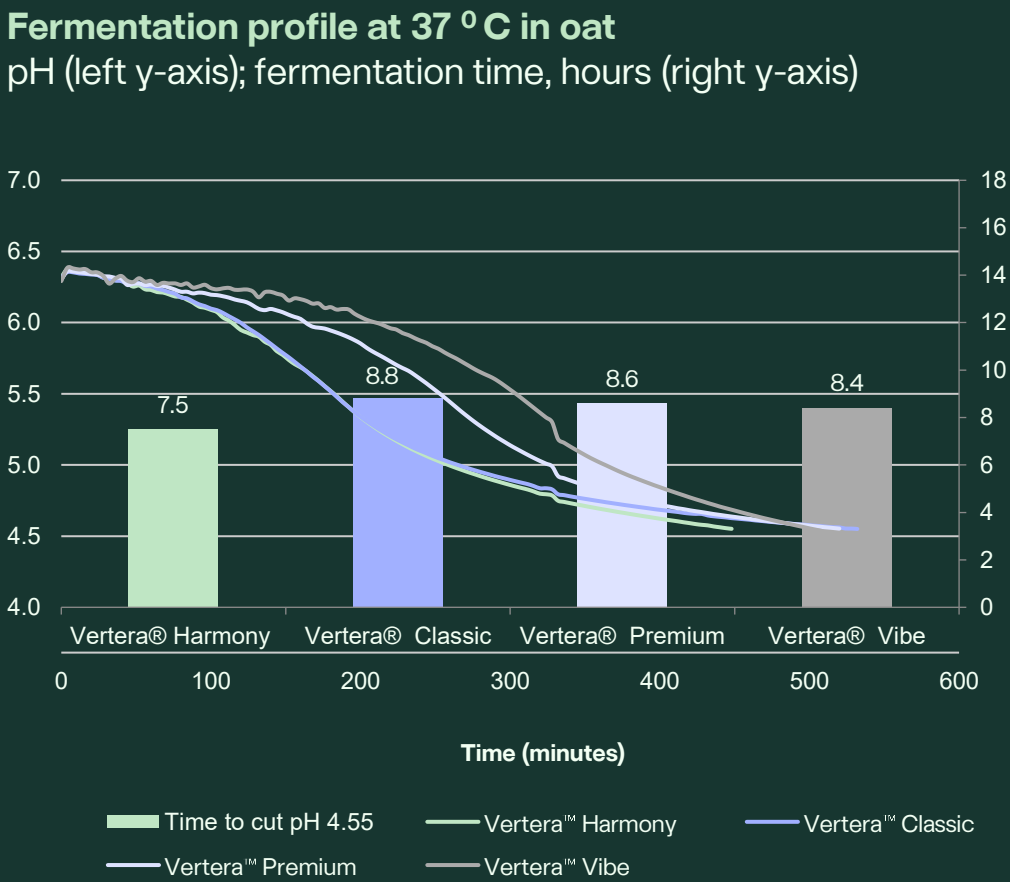
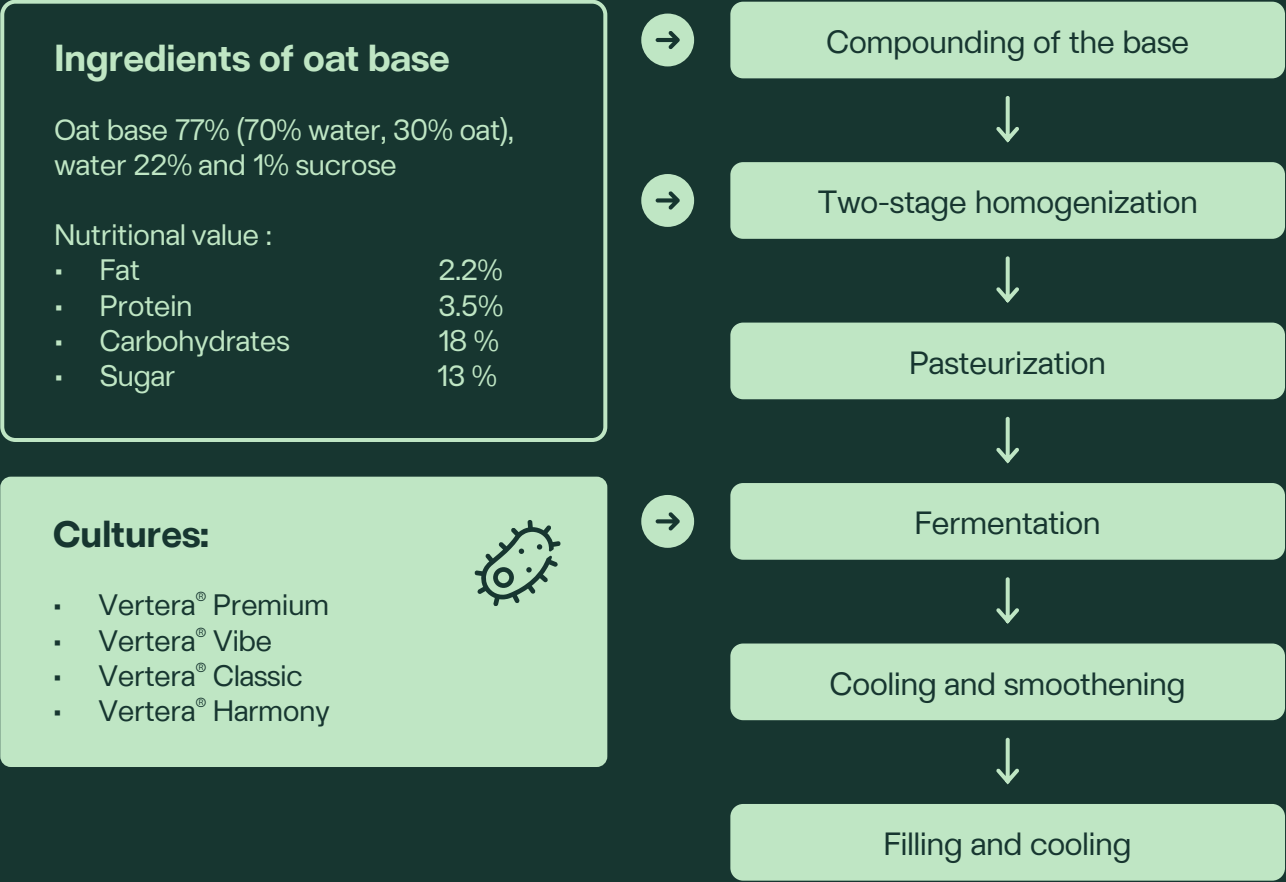
## Sustainability

Effective bioprotection

ADJUNCT CULTURE:

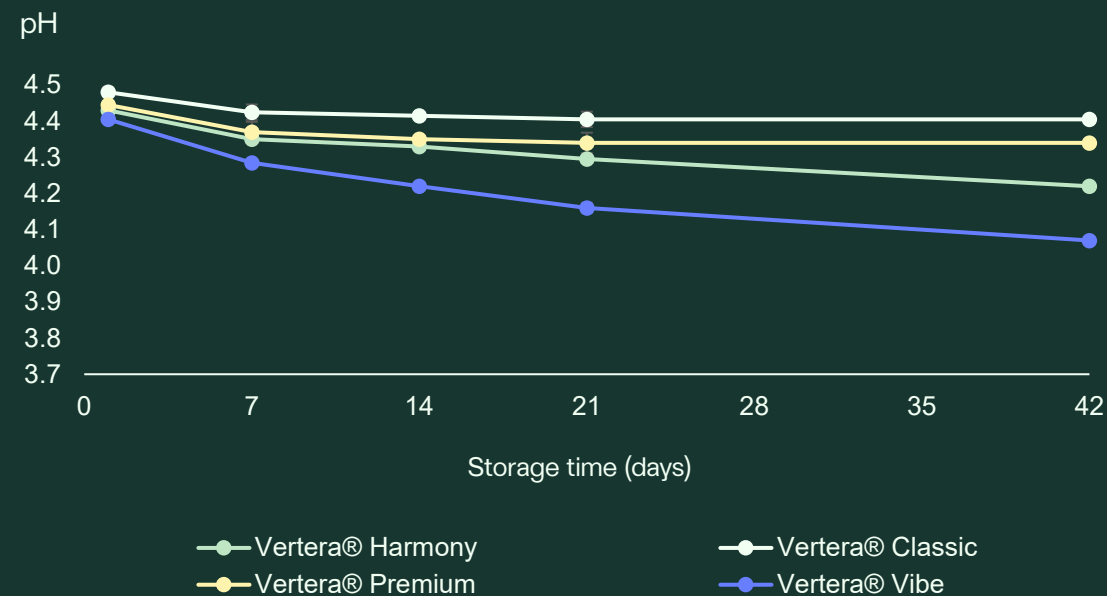
**Vertera® FreshQ® 101**

# Robust and consistent fermentation with Vertera® Harmony, Vertera® Classic, Vertera® Premium and Vertera® Vibe in oat base

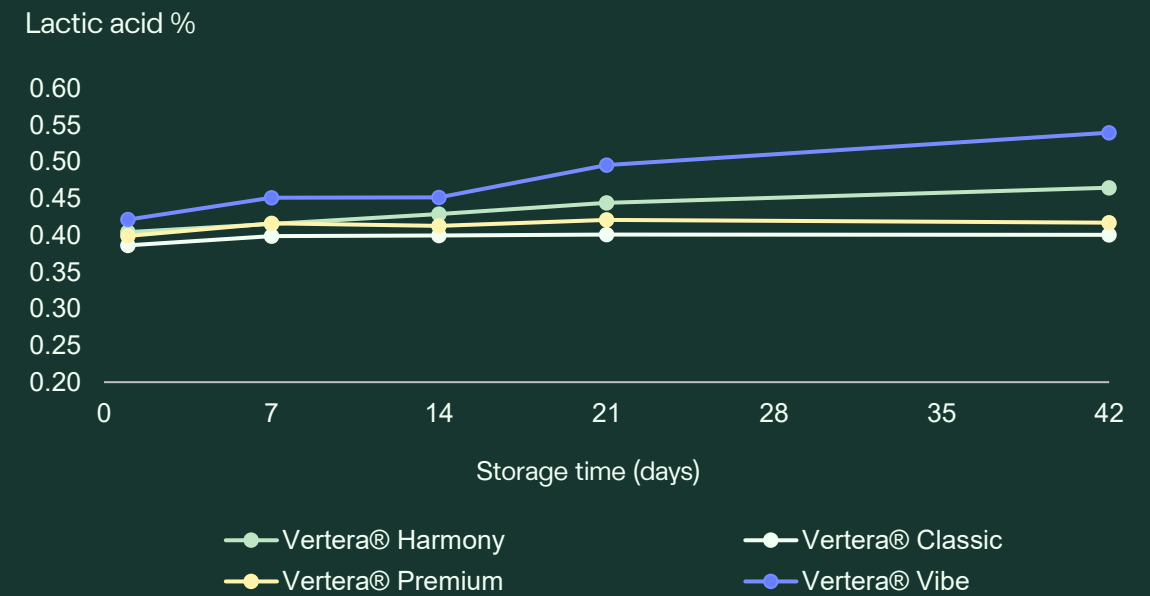


# Post-acidification and titratable acidity of Vertera® Harmony, Vertera® Classic, Vertera® Premium and Vertera® Vibe in oat base

Post acidification at 6 °C in oat



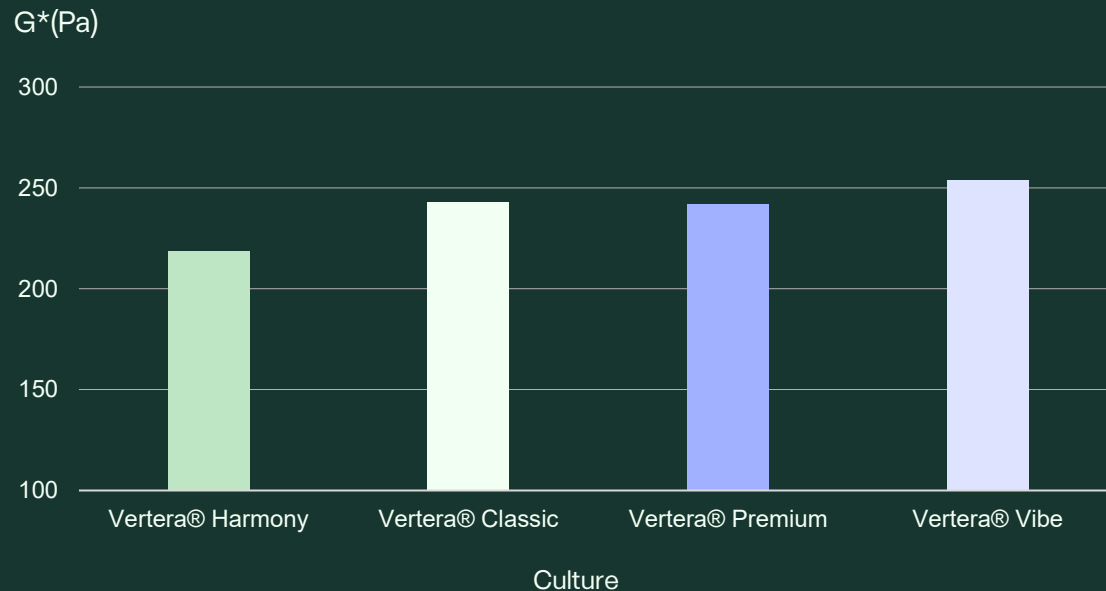
Titratable acidity in oat



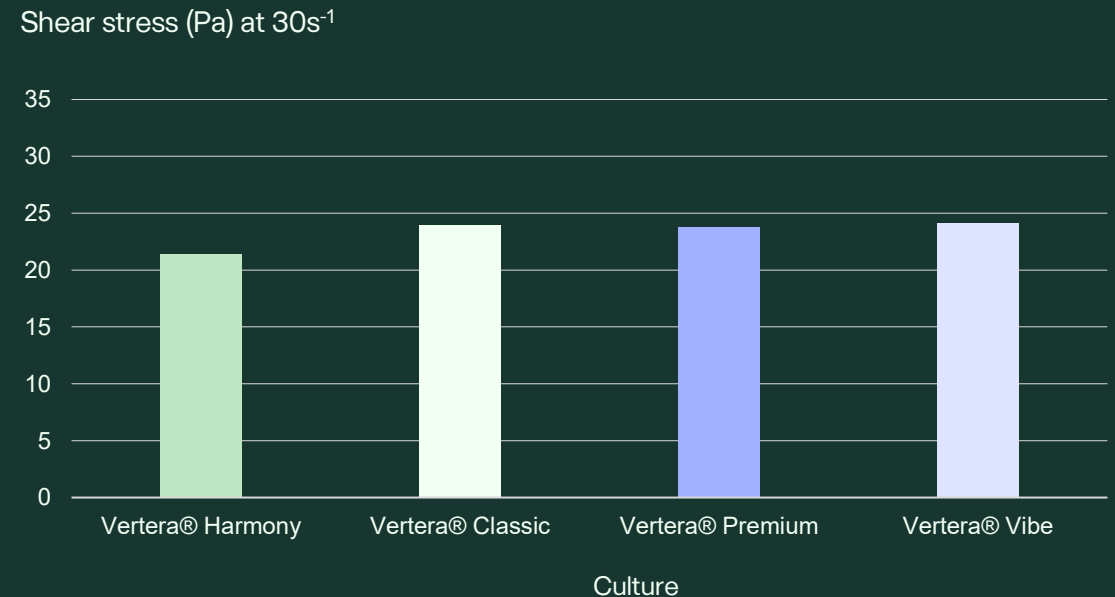
- **Stable post-acidification and titratable acidity** throughout shelf life with both **Vertera® Premium** and **Vertera® Classic** cultures
- Drop of pH up to 4.0 for Vertera™ Vibe and Vertera™ Harmony through shelf life

# Rheological characterization of Vertera® Harmony, Vertera® Classic, Vertera® Premium and Vertera® Vibe in oat base

**Gel firmness ( $G^*$ ) in oat**

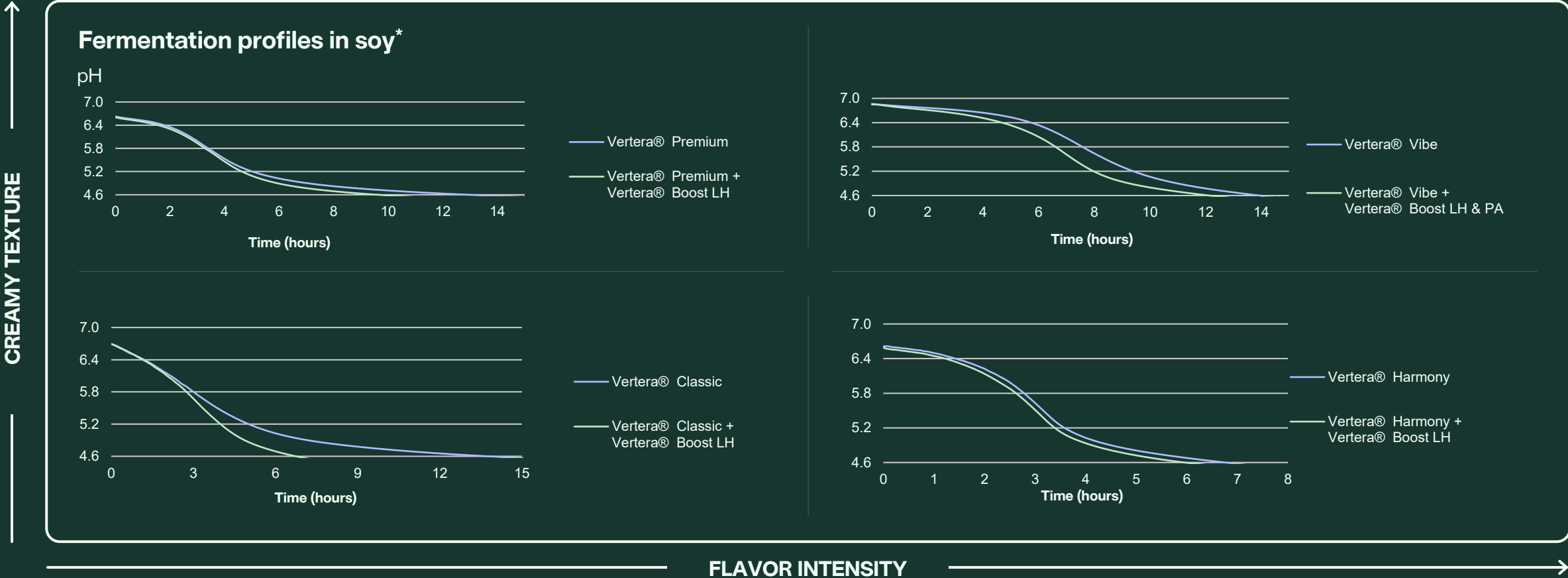


**Mouth thickness (shear stress at  $30s^{-1}$ ) in oat**



- **Higher gel firmness ( $G^*$ )** with **Vertera® Vibe** cultures followed by **Vertera® Premium** and **Vertera® Classic**
- **Higher mouth thickness** (shear stress) with **Vertera® Vibe**, **Vertera® Premium** and **Vertera® Classic** cultures

# Vertera® Boost reduces time to cut pH, even in bases with carbon or nitrogen/micronutrient limitations

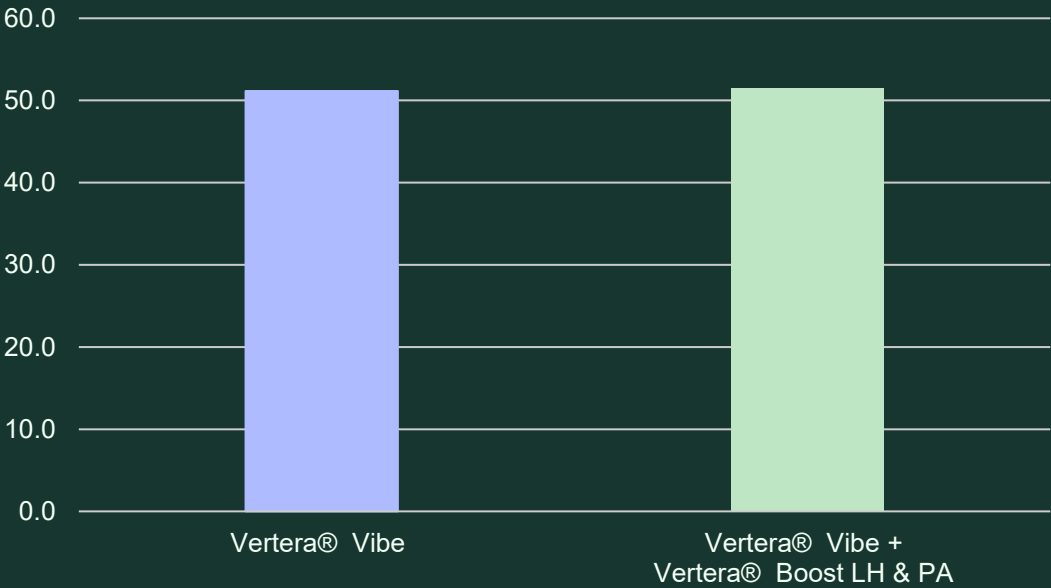


# With Vertera<sup>®</sup> Boost, texture is maintained

Vertera<sup>®</sup> Boost increases fermentation speed without reducing the texture produced by Vertera<sup>®</sup> starter cultures

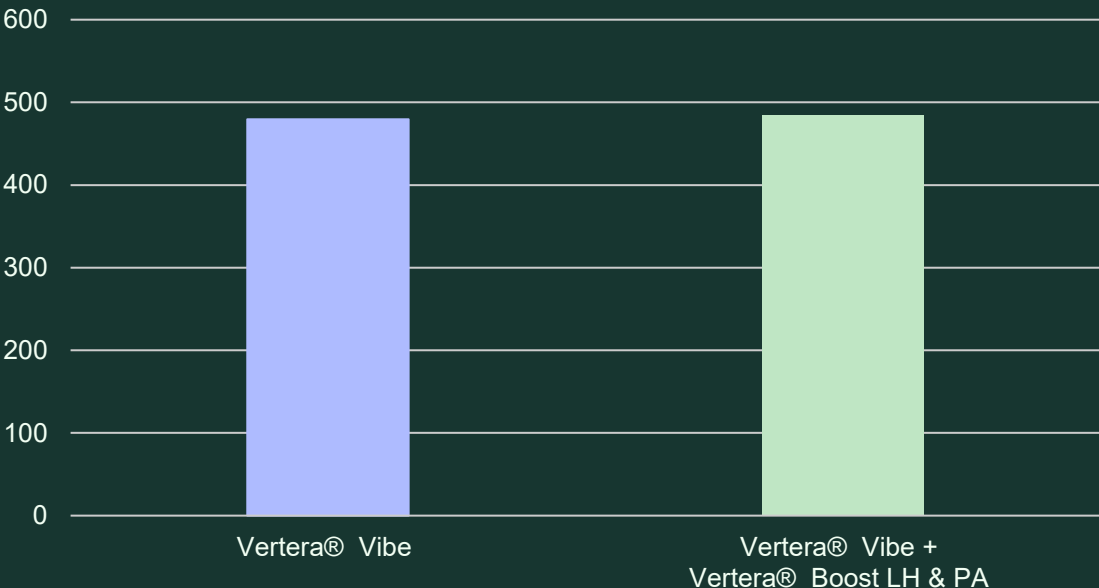
## Mouth thickness in soy

Shear Stress (Pa) at 30.2 s<sup>-1</sup>



## Gel firmness in soy

G\* (Pa)



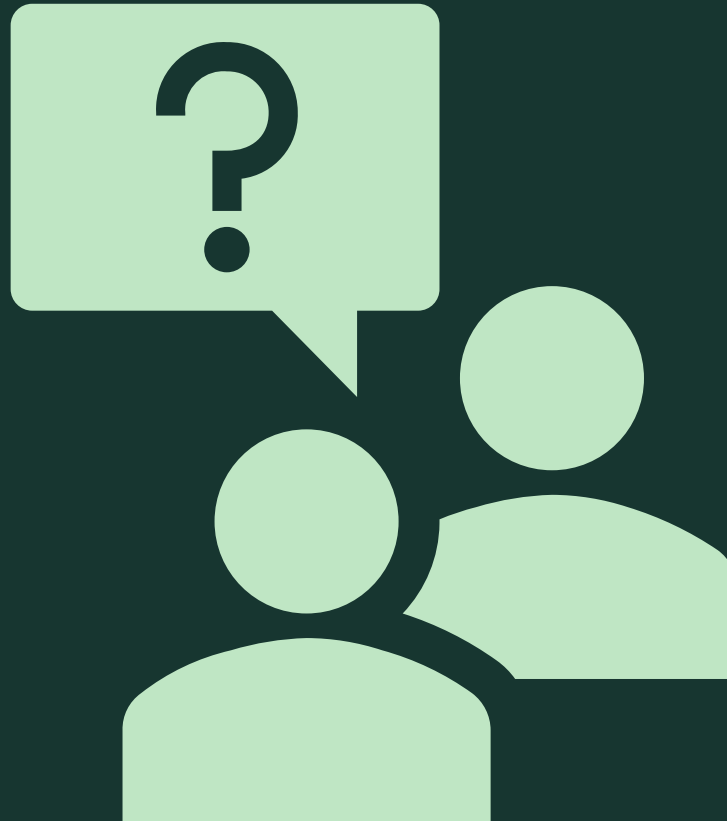


# Optimize with Vertera®

- Vertera® cultures offer **great performance** across **different plant bases**
- Mix and match with **Vertera® Boost** cultures to **optimize** and **differentiate**



# Questions



Thank  
you

novonesis