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NATURAL FOOD PROTECTION

# Capturing the Power of Clean Label Innovation



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# Plant-based products and Clean Label are tied together in consumers' minds.

Consumers look at plant-based products as falling into all three buckets of: having **minimal processing**, being **all-natural**, and containing a **short ingredient list**.

Source: 1. Consumer Perceptions of Clean Label in Plant-based Products, Kalsec 2023

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# Sustainability & Food Loss / Waste

CONSUMERS FIND A VARIETY OF PLANT-BASED PROTEIN SOURCES APPEALING

**68%**

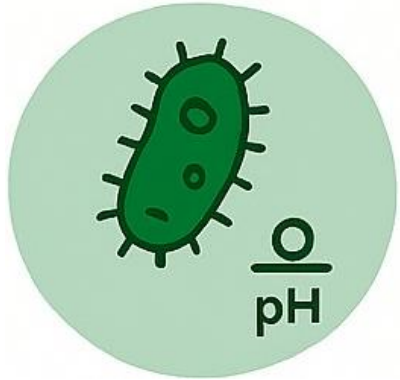
Of consumers are concerned  
about food waste

**59%**

Of global consumers share short  
shelf-life of products is the main  
contributor to food waste

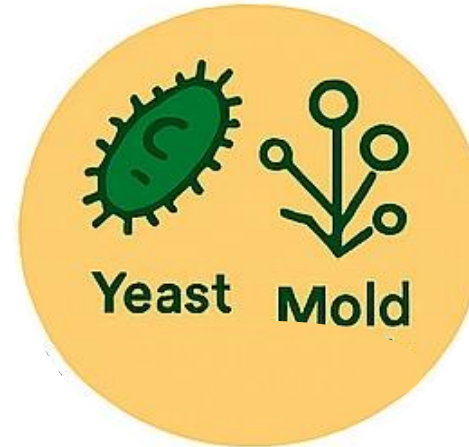


# Microbial Risks in Plant-Based Products



## Vulnerability to microbial growth

- High moisture
- Neutral to high pH
- Array of ingredients
- Diverse processing conditions



## Common spoilage microorganisms

- Bacteria, yeast and mold
- Off-flavors, discoloration, texture changes, bloating, visual mold growth

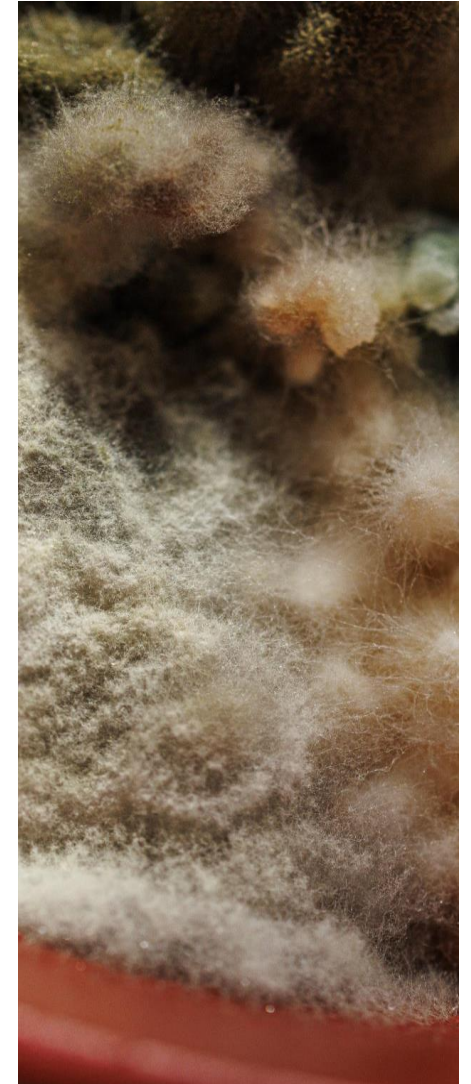
## Health risks from pathogens

- Pathogens like *Listeria* and *Salmonella* pose serious health risks especially under refrigerated conditions



## Impact on food safety and shelf-life

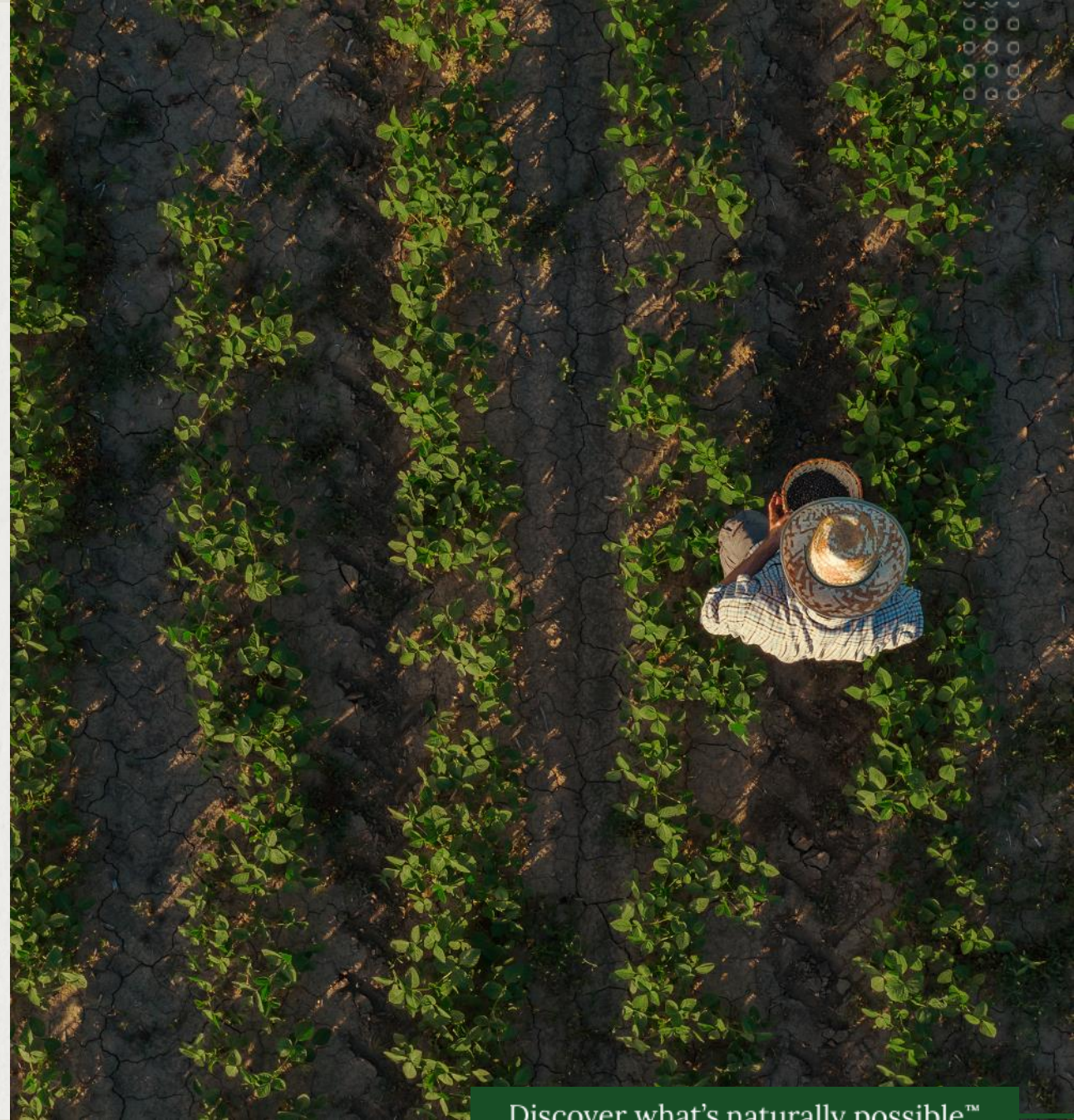
- Rapid microbial proliferation reduces shelf-life and increases food waste necessitating effective safety measures





# **“Designing for Freshness: Setting Realistic Shelf- Life Goals in Plant-Based Innovation”**

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## CASE STUDY

# Shelf-life of Plant-based Meat at Refrigerated Conditions



**Objectives:** to determine the shelf life and identify spoilage microorganisms in plant-based meat

- Plant-based proteins were prepared (fresh, uncooked)
- pH= 6.2,  $A_w > 0.9$

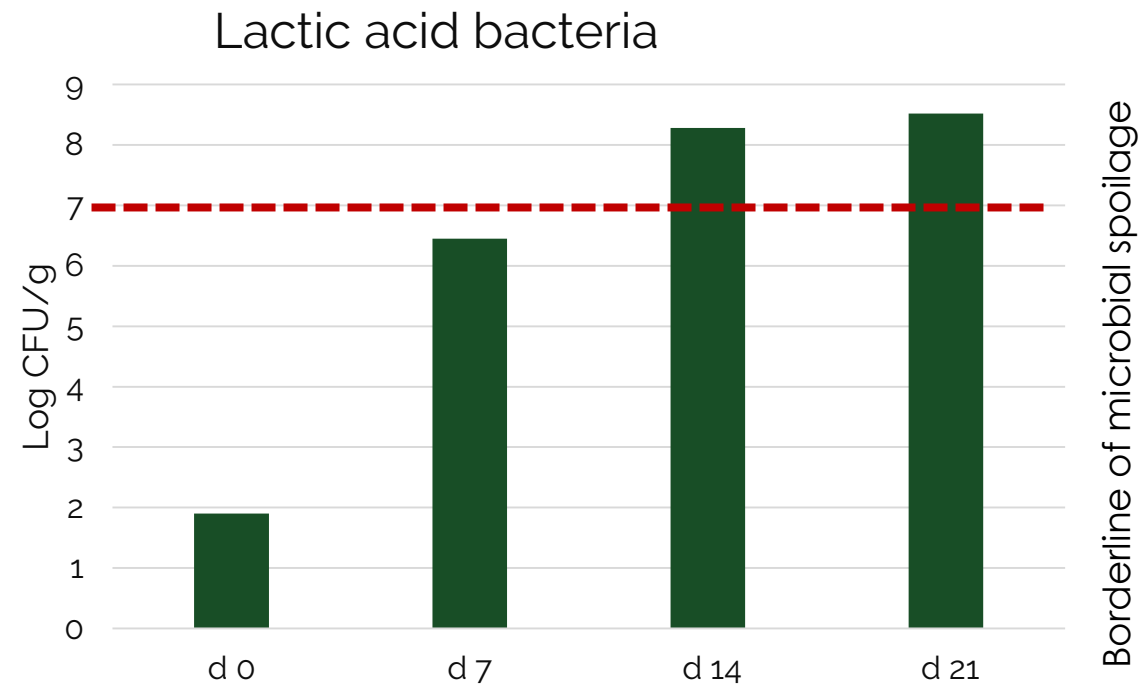
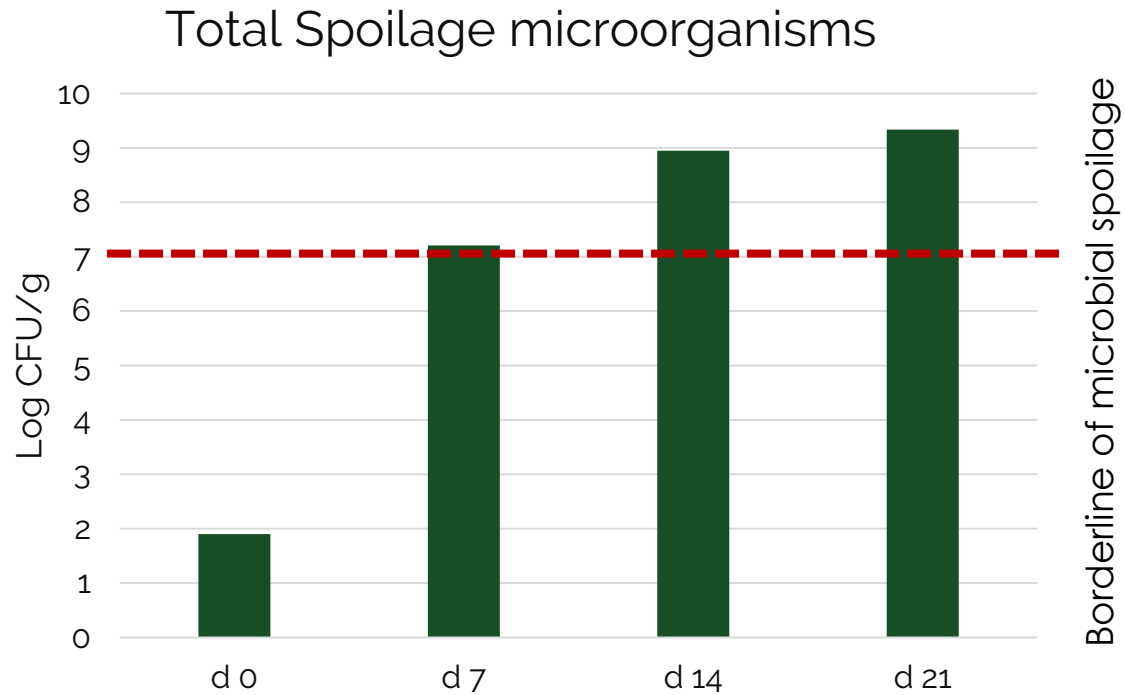


Samples were vacuum packaged & stored at 4°C



PCA (total plate count) & MRS (Lactic acid bacteria) plates

# Identification of spoilage microorganisms in plant-based meat



# Role of Natural Food Protection

ENSURING YOUR FOOD LOOKS BETTER, TASTES BETTER AND LASTS LONGER, NATURALLY



## Increased Shelf Life

**Extend shelf life** by inhibiting microbial spoilage



## Quality Longevity

**Help to maintain quality** by preventing discoloration, off flavors and other signs of food degradation.



## Improved Safety

**Prevent growth of harmful microorganisms** that can cause foodborne illness, such as *Listeria* and *Salmonella*.



## Reduce Waste

By preventing spoilage and extending shelf life, **antimicrobials help reduce food waste**. Saving money for manufactures, retailers and consumers alike.





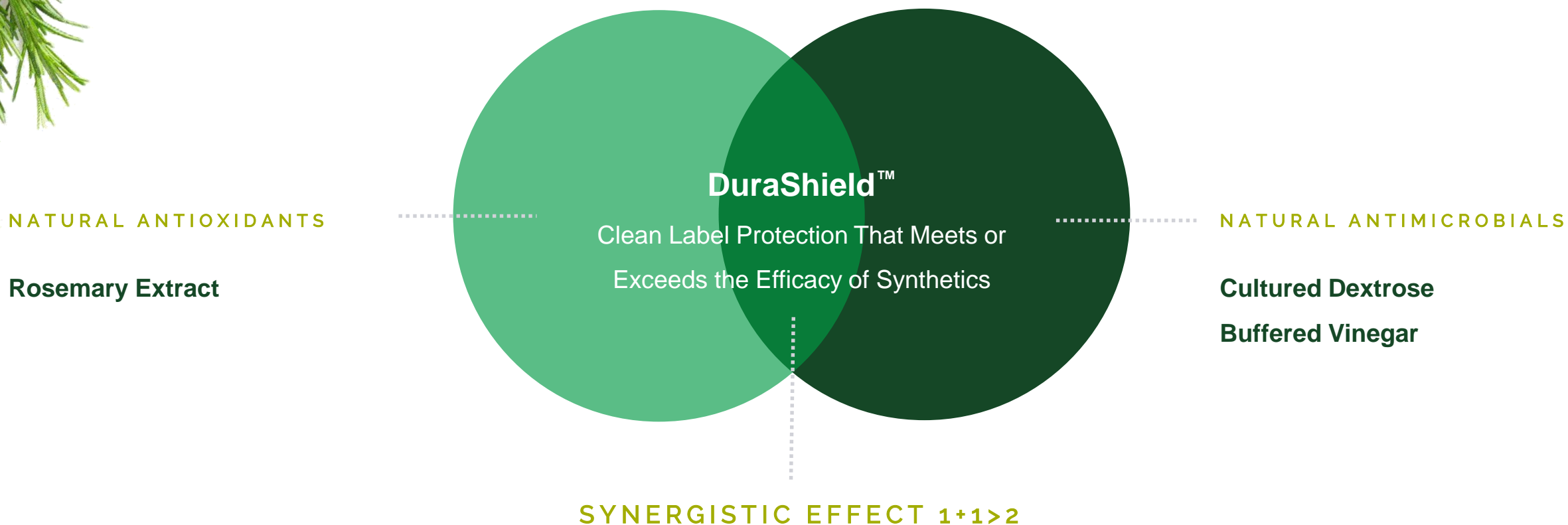
# The Natural Choice

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# DuraShield™

## Natural Food Protection Blends



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# **DuraShield™ for Plant-Based Meat**

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A close-up photograph of two thick, round vegetable patties, likely made of lentils or chickpeas, which have been grilled to show distinct dark char marks. They are resting on a rustic wooden cutting board. In the background, a whole yellow onion is on the left, and several red tomatoes and a sprig of fresh green parsley are on the right. Some light-colored beans are scattered on the surface to the left of the board.

# Spoilage control

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**DuraShield NP:** Cultured Dextrose + Rosemary

## CASE STUDY

# Spoilage Microorganism Inhibition In Pea-Based Meat Alternative

**Objectives:** To determine the efficacy of DuraShield NP Food Protection Blend against spoilage microorganisms in pea-based protein in refrigerated storage conditions.

### Material & Methods

- Treatments: (in duplicate)
  - Untreated growth control
  - 1% DuraShield NP (Cultured Dextrose + Rosemary)
- Pea-based protein patties were vacuum packaged.
- Stored at 4°–7° C for 33 days.
- Aerobic plate counts and lactic acid bacteria counts were measured using PCA and MRS plates, respectively

KALSEC RESULTS:

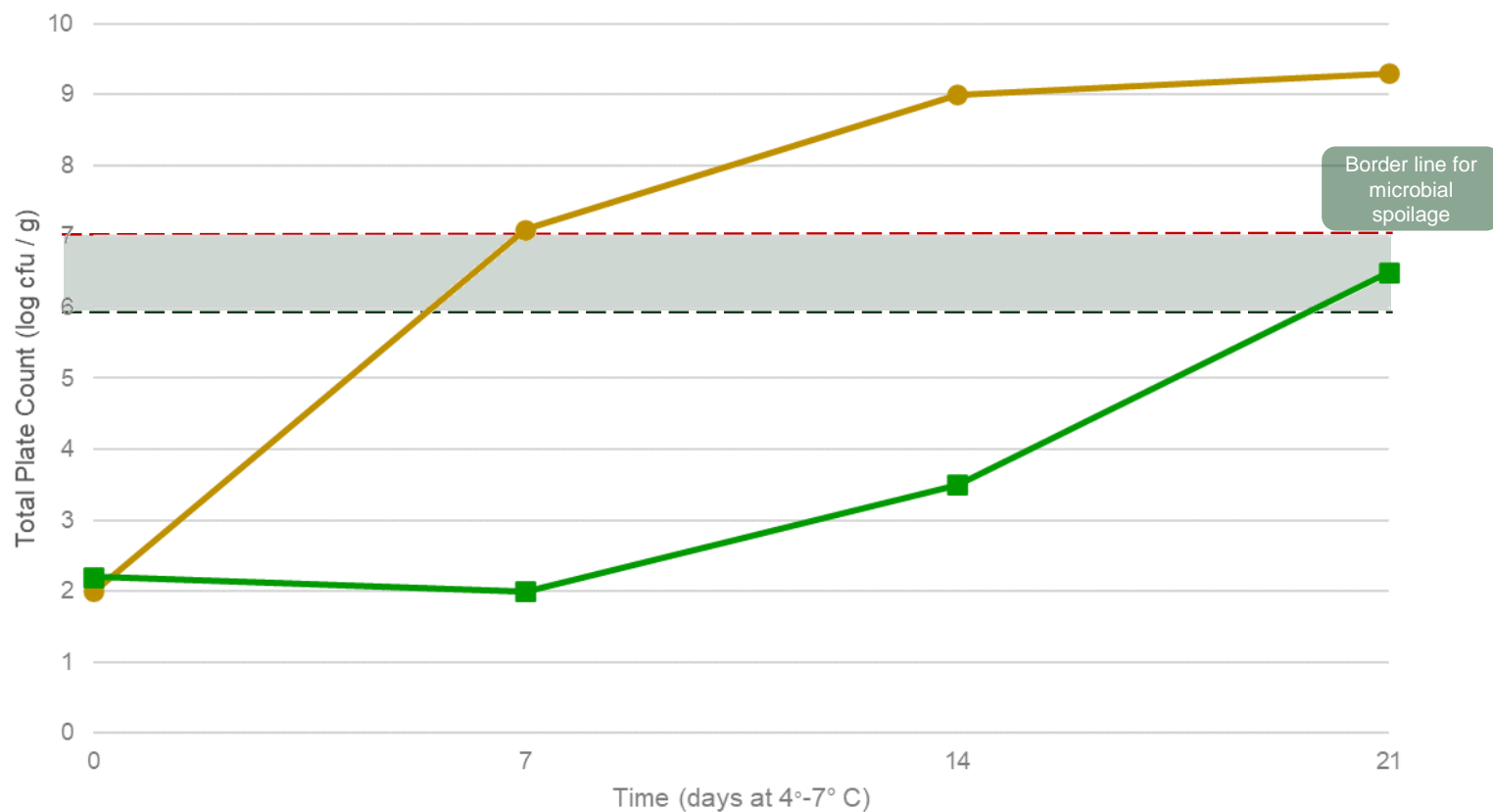
DuraShield NP inhibited the growth of aerobic spoilage bacteria for 21 days, extending shelf-life by an additional 2 weeks.

DATA LEGEND

- Untreated Control
- 1% DuraShield NP (Cultured Dextrose: + Rosemary)

## DuraShield Extends Shelf-Life & Protects Against Spoilage

Total Plate Count of Pea-Protein Meat Alternative in Vacuum Packaged, Refrigerated Conditions (4-7°C)





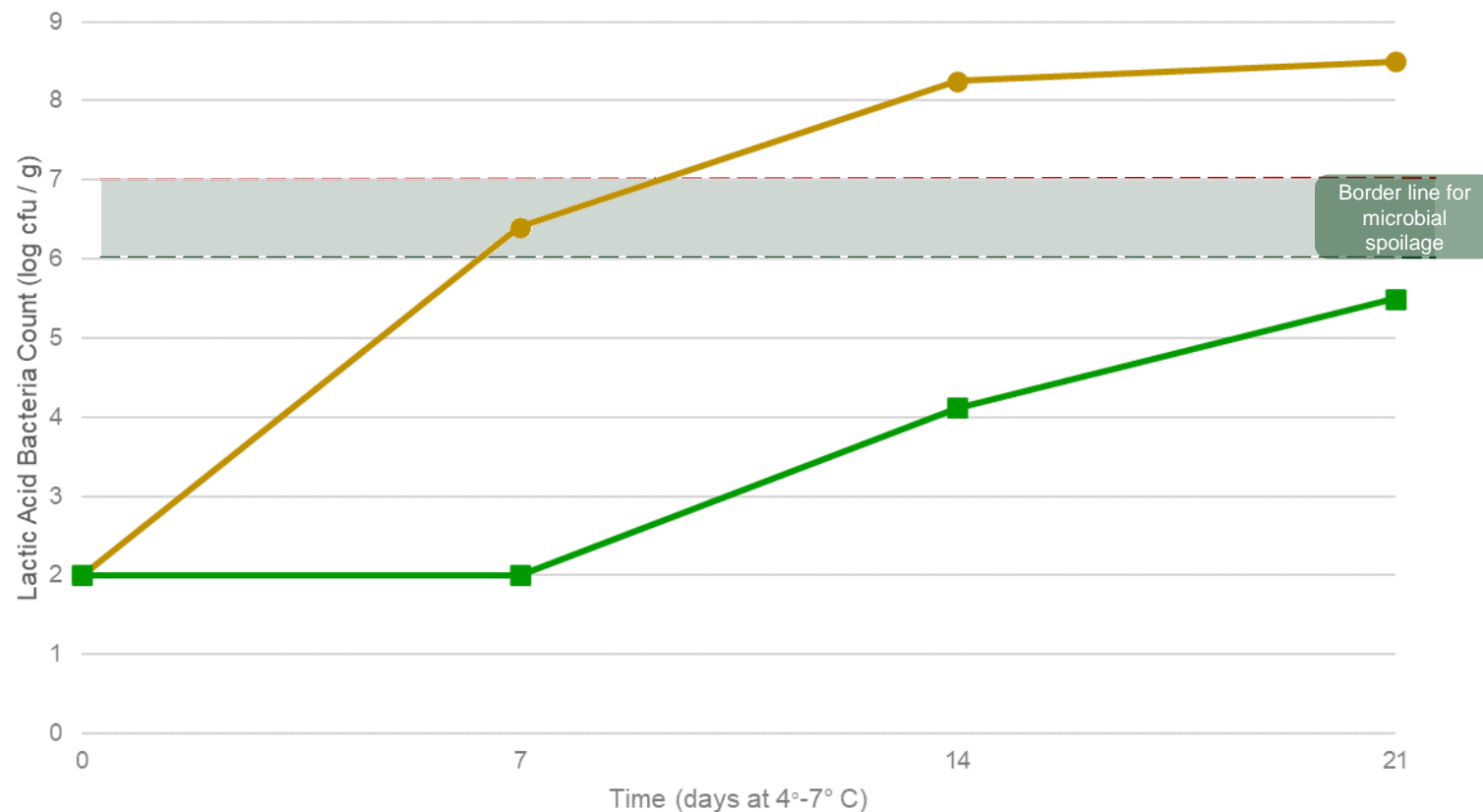
**KALSEC RESULTS:**

**DuraShield outperformed untreated control pea-protein patty, adding 2 weeks additional shelf-life.**



## DuraShield NP Protects from Lactic Acid Bacteria

Lactic Acid Bacteria Count of Pea-Protein Meat Alternative in Vacuum Packaged, Refrigerated Conditions (4-7°C)

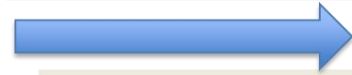


# Microbiome Derived Spoilage Identification



Patty homogenates

DNA extraction



ZymoBIOMICS DNA  
Miniprep Kit

Amplification of V4  
hypervariable region of 16S  
rRNA gene



Sequencing using  
Illumina MiSeq paired  
end 2X250 bp  
technology



Clustering and filtration of  
sequences using QIIME  
workflow

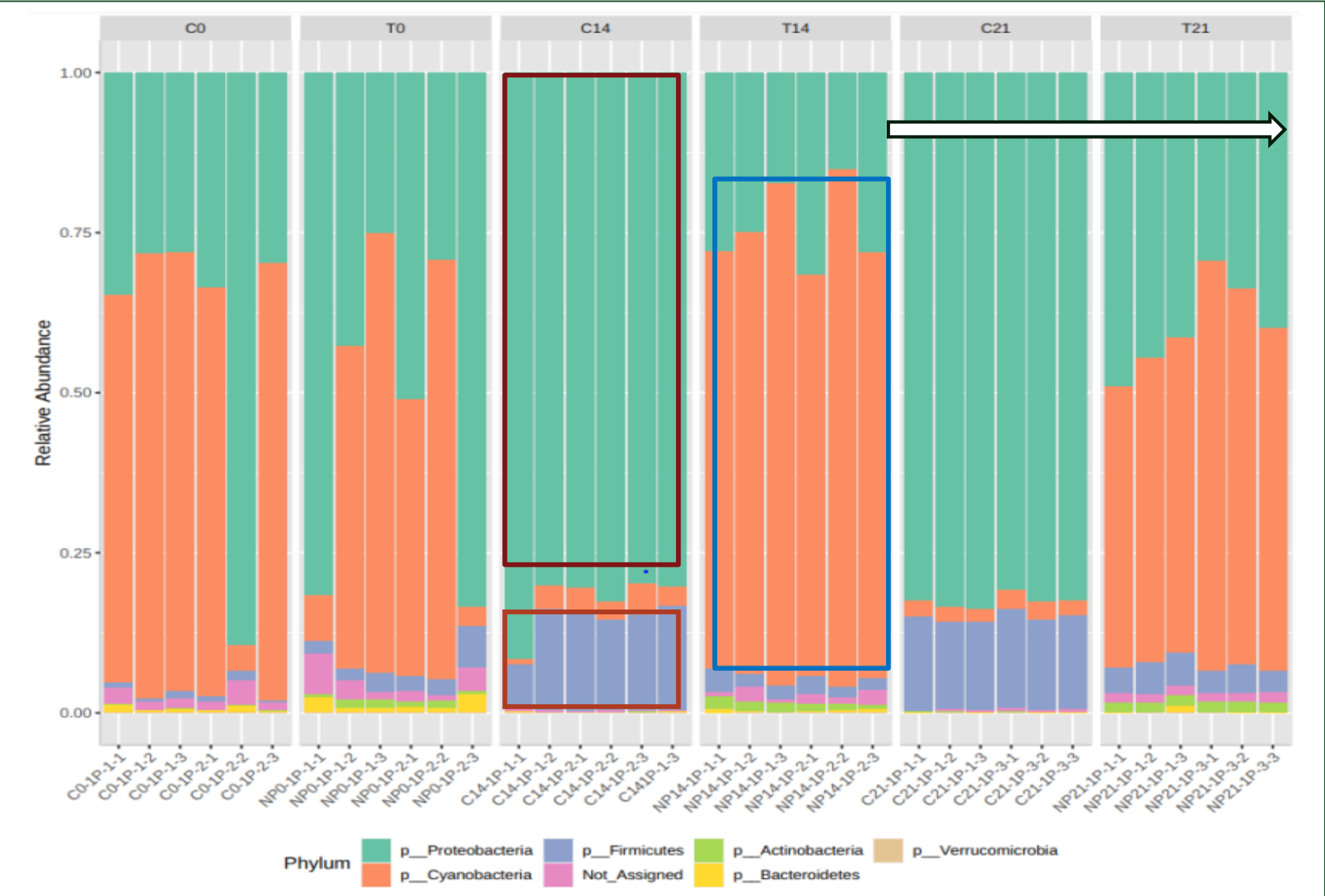


OTUs determination at 97%  
sequence similarity



Downstream analysis with R  
version 3.3

# DuraShield NP suppresses the growth of key spoilage formers in plant-based meat



## Why DuraShield NP?

- DuraShield inhibited the growth of Proteobacteria and Firmicutes
- *Pseudomonas*, *Lactobacillus*, *Carnobacterium* and *Serratia* are common spoilage bacteria under these groups



A close-up photograph of two round, reddish-brown veggie burgers with dark grill marks, resting on a rustic wooden cutting board. In the background, there is a whole yellow onion on the left, a red tomato in the upper center, and a tomato with green leaves on the right. Some green beans are scattered on the dark surface to the left of the cutting board.

# Pathogen control

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DuraShield NP: Cultured Dextrose + Rosemary

## CASE STUDY

# Inhibiting *Listeria* Growth in Plant-Based Meat Alternatives

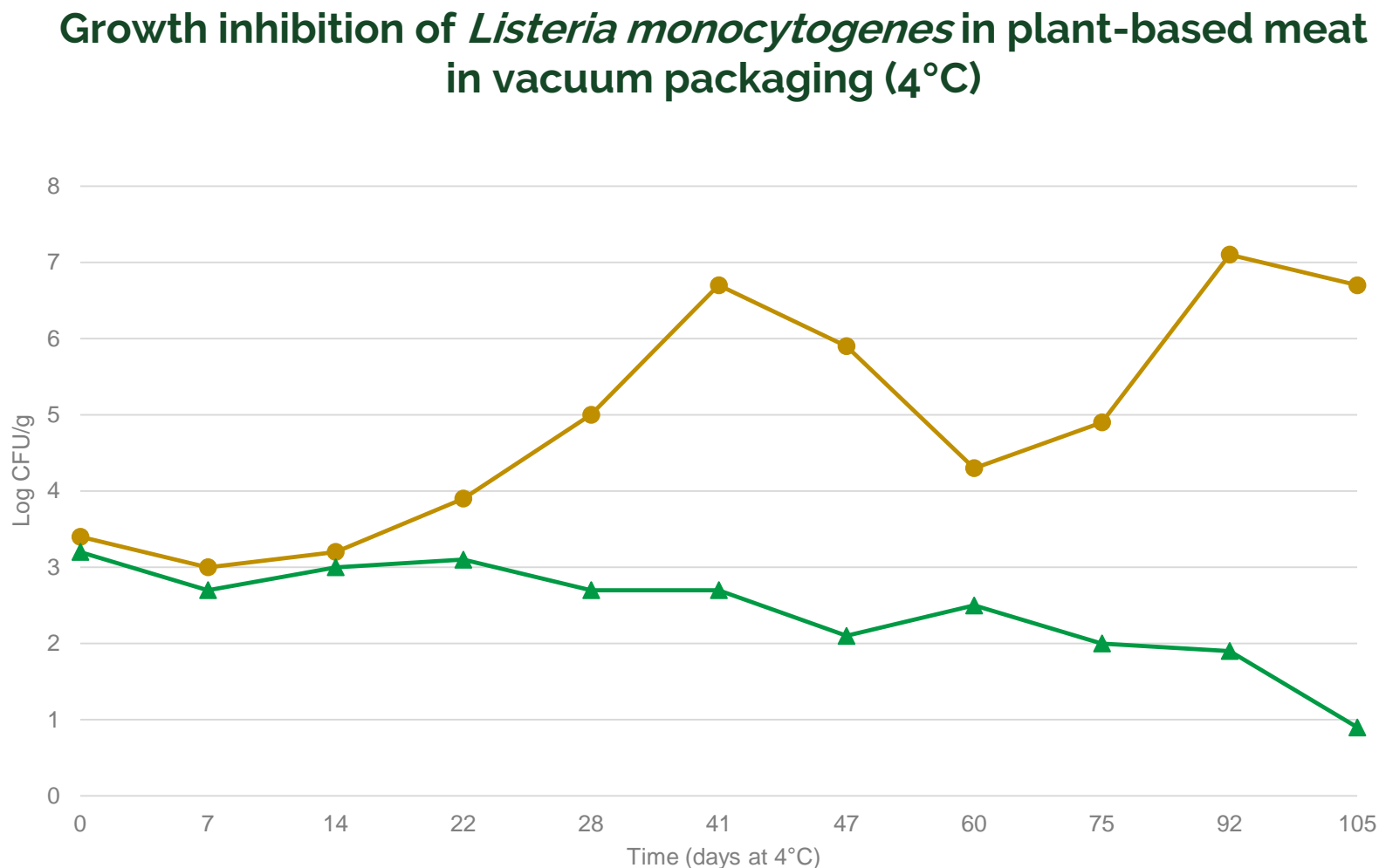
**Objectives:** To evaluate the effectiveness of DuraShield NP in inhibiting *Listeria* in refrigerated plant-based meat.

### Material & Methods

- Treatments: (in duplicate)
  - Untreated Growth Control
  - 1% DuraShield NP
- On Day 0, frozen crumbles were thawed, inoculated with a cocktail of 3 strains of *Listeria monocytogenes* (3.5 log CFU/g), vacuum-packed, and stored in retail style refrigerator at 4–7°C for 105 days.
- Selective media: *Listeria* selective agar incubated at 37 °C

**KALSEC RESULTS:**

**DuraShield NP effectively inhibited *Listeria monocytogenes* growth in plant-based meat, maintaining low levels for 105 days compared to untreated samples.**





# Summary of Plant-based Meat Study

SCIENTIFICALLY PROVEN EFFICACY, SENSORY VERIFIED PERFORMANCE



## Superior Natural Protection

DuraShield provides **natural shelf-life extension** in plant-based meat.



## Proven Protection

Kalsec clean label antimicrobial provides **proven protection against *Listeria*** at refrigerated conditions.



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# Scientifically Proven & Sensory Verified Performance

IN A FULL RANGE OF PLANT-BASED FOODS

ANTIMICROBIALS



**Soy & Pea-Based  
Meat Alternatives**



**Vegan Cheese  
(Starch & Nut  
Based)**



**Sauces, Dips &  
Dressings**



**Spreads**

# Strategic Implications for Product Developers

ENSURING YOUR FOOD LOOKS BETTER, TASTES BETTER AND LASTS LONGER, NATURALLY



## Clean Label Antimicrobial Integration

Integrating natural antimicrobial solutions is **essential for safety** and aligns with **consumer demand** for clean label products.



## Microbiome Analysis Benefits

Microbiome analysis helps understand spoilage mechanisms and **supports targeted food safety interventions**.



## Brand Differentiation

Using clean label antimicrobial technologies enhances **brand value**.



## Reduce Waste

Using clean label antimicrobial technologies **reduces waste** and **promotes sustainability**.



# Why Kalsec for Plant-based?

- ✓ Offer a natural and clean-label portfolio
- ✓ Product versatility in formats and delivery systems
- ✓ Cross-functional team of experts



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**Stay in touch!**

**If you have questions or want  
samples, we are happy to help!**

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**Thank you**