



**infocomm**  
AMÉRICA LATINA

# Media Partnership Opportunities

October 22-24, 2025 / 11AM-7PM

**World Trade Center**  
Mexico City, México

Web Page: [InfoComm América Latina 2025](#) | [#SomosAV](#)



# What is InfoComm Latin America?



InfoComm América Latina, part of the prestigious InfoComm global trade show portfolio, unites manufacturers, integrators, distributors, and end users to explore the latest in AV technology while fostering a stronger AV industry within the region. It brings the globally recognized brand and quality of InfoComm to Latin America, delivering solutions specifically tailored to the region's unique market needs.

As the go-to event for AV professionals, businesses, and end users, it offers an opportunity to explore innovative technologies, connect with industry leaders, and gain actionable insights into global trends, all within an accessible and localized setting.

# Who is organizing InfoComm Latin America?

AVIXA is the Audiovisual and Integrated Experience Association, producer of InfoComm trade shows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry.

Established in 1939, AVIXA has more than 3,000 enterprise members representing over 20,000 AV professionals, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries. AVIXA members create integrated AV experiences that deliver outcomes for end users. AVIXA is a hub for professional collaboration, information, and community, and is the leading resource for AV standards, certification, training, market intelligence, and thought leadership. For more information visit [www.avixa.org](http://www.avixa.org)





# Who visit us?

We welcome a diverse audience that includes AV and IT integrators; manufacturers, distributors, buyers, and decision-makers from vertical markets such as higher education, government, and corporations; as well as professionals from the events and entertainment industry, design, architecture, and more.

+60

Exhibiting companies

+50

Presenters

+4,000

Visitors

## Why Partner with InfoComm Latin America?

InfoComm Latin America is a premier event that unites AV professionals, technology innovators, business leaders, and industry experts from across the region. By partnering with us, you will gain exclusive access to a space that brings together influential professionals from the AV, technology, and business sectors—ready to explore, collaborate, and shape the trends that will define the future.

# Mutual Benefits of a Media Partnership

## Brand Visibility

Position your media outlet as an official partner on our marketing materials, website, and onsite signage.

## Exposure to a Targeted Audience

Reach thousands of professionals in the AV and technology industries throughout Latin America.

## Social Media & Email Promotion

Enhance your reach through cross-promotion on our digital channels.



# Cost-free Collaboration for Both Parties



## What We Seek

We ask your commitment to promote the InfoComm América Latina 2025 activities integrated to your regular content schedule. At least three of the above initiatives:

- Two full page ads or two half-page ads in your online editions (September/October if monthly or July/August and September/October if bimonthly)
- Emails to your subscriber list (minimum two in August and September)
- Banners ads on your website (minimum one from June to end of October)
- Social media posts (minimum one monthly from June to October)



- Event listings (minimum one, if available)
- Dedicated editorial pieces, interviews, blog content before the event (minimum two, in August and September)
- Dedicated editorial pieces, interviews, or video coverage during the event. (minimum one)
- Post-show report on website and social media.

Digital Signage

Video

Content Production

## What We Offer

In exchange for at least three of the above actions, you will receive:

- Being part of an exclusive directory of media partners to share with the marketing managers of show exhibitors, allowing those interested to make direct contact.
- Participate in a special webinar exclusively for media partners to provide insights, new trends, market intelligence data and a sneak peek at what to expect at the event\*.
- Your logo and URL link featured on the Media Partners section of the InfoComm Latin America 2025 website.
- Interview with the editor of the publication published on the show website and social media as well as in AVIXA Xchange.
- Your logo and URL link to the show email marketing promotion (two emails to over 23,000 recipients).



## Additional Negotiable Services

The values below serve as a reference for how much this service would cost at AVIXA, in case you have paid sponsorship options that we can negotiate in exchange.

- Opportunity to moderate or present a panel at the event. You would have first-hand access to the panel content for publication, with the condition of promoting the presentation to your audience prior and during the event. \*\*: \$8,000
- Pre-event webinar/podcast with AVIXA staff tailored to engage with your specific audience: \$3,000\*\*\*
- Brand logo and URL link in all emails show (minimum 8 emails to 23,000+ contacts): \$5,000
- Rotating banner ad in the Media Partners section of the event app, visible to all participants: \$3,000
- Exhibitors Resources Center logo/banner - TBC.

You have the chance to extend your reach through other AVIXA programs, including Congreso AVIXA, the premier online event for Spanish speakers taking place in August 2025. Let's chat!



# Terms and Conditions

- Proposals should be submitted preferably in English. Spanish is also acceptable.
- All service exchange offers must have an associated dollar value. We aim for a fair commercial arrangement between both parties.
- AVIXA reserves the right to review all creative content before inclusion. Inappropriate content and promotion of events owned or represented by media partners will not be accepted or used.

We are open to discussing additional opportunities that resonate with your interests and goals.



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Please send your proposal to Franciele Mesadri.  
**To schedule a meeting, use this link:**

<https://calendly.com/fmesadri-avixa/30min>

We are looking forward to collaborating.

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*\* One single webinar for all media partners*

*\*\*Subject to program schedule availability.*

*\*\*\*1-hour online presentation with AVIXA's representative including Q&A session.*