



Be the **Brand** That → Shapes the InfoComm América Latina 2027 Experience

Exclusive Opportunities to Connect, Influence,
and Lead Across Latin America's AV Community

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[Infocomm-americalatina.org](https://infocomm-americalatina.org)



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Connect. Influence. Lead.

→ Deadline to secure sponsorship: June 30, 2027

→ Right of First Refusal for 2026 Sponsors: December 15, 2026

At InfoComm América Latina® 2027, sponsorship is more than visibility. It is an opportunity to position your company as a leader, build meaningful relationships with decision-makers, and engage directly with the region's growing professional audiovisual community.

The 2027 sponsorship program is designed around the experiences, conversations, and educational moments that matter most to attendees. Whether your goal is brand awareness, thought leadership, lead generation, or deeper engagement within key market segments, INFOCOMM AMÉRICA LATINA offers sponsorship opportunities tailored to your business objectives.



Headline Partner

Exclusive | \$35,000

Become the face of InfoComm América Latina 2027

As the event's premier sponsor, the Headline Partner receives unparalleled visibility before, during, and after the event. This exclusive opportunity positions your brand at the center of the attendee experience and aligns your organization with the industry's most influential gathering.

Benefits include:

- ➔ Premium event-wide branding and ownership of approximately 50% of all hanging banners
- ➔ Prominent presence across general event signage
- ➔ Sponsorship of the Welcome Reception
- ➔ Branding on attendee lanyards featuring both INFOCOMM AMÉRICA LATINA and sponsor logos
- ➔ Premium visibility across the event website, mobile app, registration communications, and onsite materials
- ➔ Opportunity to contribute thought leadership through an approved education session or speaker presentation (valued at \$5,000)

Ideal for: Companies seeking maximum market presence and leadership.



Education Partner

Exclusive | \$20,000

Champion learning. Inspire the industry.

Education is at the heart of the InfoComm América Latina experience. As the exclusive Education Partner, your brand will be aligned with professional development, innovation, and industry advancement while connecting directly with engaged learners in more than 50 education sessions..

Benefits include:

- Exclusive Education Partner designation
- Prominent branding throughout education programming and learning areas
- Ownership of the Education Immersion Experience, developed by InfoComm América Latina
- Opportunity to incorporate your technology into the experience where appropriate
- Thought leadership participation through an approved session or speaker presentation (valued at \$5,000)
- Recognition across the website, mobile app, social promotions, and onsite signage
- Post-event contact information for education attendees who opt in

Ideal for: Organizations focused on thought leadership, training, and solution education.



Congreso AVIXA Sponsor

\$5,000

Join the conversation shaping the future of AV.

Congreso AVIXA attracts top level professionals looking for strategic insights, emerging trends, and expert perspectives. Sponsorship places your company alongside industry leaders and decision-makers.

Benefits include:

- Participation by a qualified subject matter expert on a Congreso panel discussion
- Logo placement in attendee marketing campaigns and Congreso webpage
- Strategic links directing attendees to your website
- Branding on Congreso onsite signage
- Opportunities for attendee giveaways and engagement
- Post-event attendee list and contact information for opt-in participants

Ideal for: Companies looking to elevate expertise and engage a highly qualified audience.





Content Creation Partner

\$15,000

Power the stories that extend beyond the show floor.

Content drives engagement long after the event ends. As the exclusive Content Creation Partner, your brand will become synonymous with the conversations, interviews, and insights generated throughout INFOCOMM AMÉRICA LATINA .

Benefits include:

- Content Creation Partner designation
- Ownership and naming association with the Podcast Hub
- Primary branding within the Podcast Hub and Content Pod
- Two hours of dedicated studio time each event day
- Recognition across the website, mobile app, and social media channels

Ideal for: Brands focused on media visibility, storytelling, and ongoing audience engagement.

Connections Partner

Exclusive | \$20,000

Create the experiences that bring the AV community together.

The Connections Partner is at the center of networking and relationship-building activities that help attendees discover new opportunities and expand professional networks.

Benefits include:

- Exclusive Connections Partner designation
- Ownership of the Welcome Immersion Experience
- Opportunity to integrate sponsor technologies within the experience
- Visibility within the International Visitor Program Concierge Experience
- Visibility at the International Visitor Meetup
- Recognition across the website, mobile app, social media, and onsite signage

Ideal for: Organizations seeking relationship-building opportunities with regional and international attendees.



Vertical Market Partners

\$15,000 Per Market *(Cost of Experiential activations not included.)*

Own the conversation within your target market.

Position your company as the leading voice in one of the industry's most important growth sectors.

Available Vertical Markets:

- Artificial Intelligence (AI)
- Smart Workplace
- Residential Technology
- Enterprise IT
- Broadcast AV
- Next Generation



Benefits include:

- Exclusive sponsorship within your selected vertInfoComm América Latina market
- Branding across education sessions aligned with your market sector
- Opportunity to participate in approved educational content through a speaker or thought leadership session (valued at \$2,000)
- Sponsorship of a dedicated community meetup
- Recognition across the website, mobile app, social media, and onsite signage
- Option to purchase a dedicated experiential activation developed with InfoComm América Latina
- Post-event attendee data for your selected market segment (opt-in attendees only)

Ideal for: Companies targeting specific industries, buyer groups, or growth markets.

InfoComm América Latina On the Road → Brazil & Colombia

Take your message directly to regional markets.

InfoComm América Latina On the Road extends the event experience into key Latin American markets, providing direct access to local AV professionals through education, technology demonstrations, and networking.

Each one-day event is expected to attract approximately 150 qualified professionals.

2027 Schedule

- Brazil: July 2027
- Colombia: August 2027



On the Road Partner

\$3,000 Per Location

Limited to four partners per event.

Generate visibility, demonstrate expertise, and engage local audiences through both exhibit and educational opportunities.

Benefits include:

- Tabletop exhibit with branded backwall, table, and three chairs (valued at \$2,000)
- Opportunity to deliver an approved Pro Training session
- Opportunity to provide equipment and technology used during the event
- Recognition across event marketing, website, signage, and social media
- Five event registrations (valued at \$150 USD)
- Post-event attendee list and contact information for opt-in attendees

On the Road Sponsor

\$2,000 Per Location

Limited to six sponsors per event.

Establish a regional presence and connect directly with local AV professionals.

Benefits include:

- Tabletop exhibit with branded backwall, table, and three chairs (valued at \$2,000)
- Recognition across event marketing, signage, website, and social media
- Three event registrations (valued at \$90 USD)
- Post-event attendee list and contact information for opt-in attendees





Why Sponsor Infocomm América Latina 2027?

- Reach AV decision-makers from across Latin America
- Build brand awareness before, during, and after the event
- Demonstrate thought leadership through education and content
- Connect with targeted vertical markets and buyer communities
- Generate qualified leads through opt-in attendee engagement opportunities
- Align your brand with the leading professional AV event in the region

Secure your sponsorship and position your company at the center of the Latin American AV industry in 2027.



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