



The Official InfoComm Show Daily

PRODUCED FOR AVIXA BY THE PUBLISHER OF SYSTEMS CONTRACTOR NEWS,
SOUND & VIDEO CONTRACTOR, AV TECHNOLOGY, MIX, RESIDENTIAL SYSTEMS AND TV TECH

Introduce Your New Products to InfoComm's Valuable Buying Audience with an Ad in the Official InfoComm Show Daily Newspaper

Pre-Show:

- * Six weekly **InfoComm Show Daily** newsletters, delivered to pre-registrants and select Future publication subscribers starting the week of May 2nd
- * **InfoComm VIP Preview Ezine** - the pre-show edition of the InfoComm Show Daily news, delivered three weeks before the show to pre-registrants and select Future publication subscribers

At Show:

- * **Official Printed Show Daily Newspaper** - published on the first three mornings of InfoComm and delivered to select show hotels and in bins at the convention center.
- * At-show daily **InfoComm Show Daily** newsletter, a summary of all the days important news, delivered to registrants and select Future subscribers on each of the first three mornings of the show.



94% of
InfoComm attendees
directly influence
purchase decisions, and

64% have
budgets up to \$1 million.

**Get your show
marketing
message in front
of buyers before
and during the AV
industry's most
important event.**

ADVERTISING CONTACTS:

Adam Goldstein, 917-922-9872, adam.goldstein@futurenet.com
Janis Crowley, janis.crowley@futurenet.com
Zahra Majma, zahra.majma@futurenet.com
Debbie Rosenthal, debbie.rosenthal@futurenet.com
Andi Tureson, andi.tureson@futurenet.com



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**Digital and Print Options Designed
to Fit Every Budget!**

InfoComm 2022 Show Daily Ad Rates**

	PLATINUM VIP Edition plus Days 1, 2 & 3 of the Daily	GOLD VIP Edition plus Days 1, 2 of the Daily
Full Page	\$14,575	\$11,920
Full Page Spread	\$25,795	\$20,925
Cover I	\$19,000	
Cover II	\$18,570	
Cover III	\$18,570	
Cover IV	\$20,380	
2/3 Page	\$10,715	\$9,265
1/2 Page	\$9,825	\$8,320
1/3 Page	\$5,475	\$4,645
1/4 Page	\$5,410	\$4,630

Help wanted and Classified Rates Call: Zahra Majma **All Rates are gross.

Booking Deadlines:

VIP Preview edition: April 27 • On-site editions: April 28

Newsletter Rates

Sponsorship of Show Daily Newsletter (4 Pre-Show, 3 On-Site Editions)

News 1 or Billboard	\$1200 per insert
Rectangle-Text Ad, News 2-5	\$900 per insert

PREMIUM POSITIONS GOING FAST - CALL NOW TO LOCK IN YOURS!

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Show Daily Specs

