

# InfoComm

JUNE 8-10, 2022 • LAS VEGAS, NV

## The Official Newspaper of InfoComm 2022

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PRODUCED FOR AVIXA BY THE PUBLISHER OF *SYSTEMS CONTRACTOR NEWS*, *SOUND & VIDEO CONTRACTOR*, *AV TECHNOLOGY*, *MIX*, *RESIDENTIAL SYSTEMS* AND *TV TECH*

Dear InfoComm Exhibitor,

InfoComm 2022, to be held in Las Vegas, NV from June 8-10, 2022, is coming up quickly. Again this year, *Systems Contractor News* will be producing a digital-only VIP Preview Edition and three on-site Daily editions with from-the-floor coverage of company and product news. The InfoComm Daily can be the primary means to publicize your new products at InfoComm, because it will be the primary source of product information for every show attendee.

*A 4-Edition  
InfoComm  
Daily in  
Las Vegas, NV*

### *GUIDE FOR DAILY COVERAGE*

Product press releases should be limited to 200 words maximum. Do not send a list of specs in lieu of a press release.

VIP coverage policy remains unchanged: one release per exhibitor/per brand.

For the show issues, maximum number of press releases per issue: two per exhibitor/per brand per day. Please prioritize these by day and order of importance (Day 1/Priority 1, Day 1/Priority 2, etc.). And remember, not everyone can be in Day 1!

Please note the proper image specs for print publication: at least 300 DPI; at least three inches wide and deep, jpg or tiff preferred.

*Send Us Your VIP News  
By April 15 and Your  
Show Issues News and  
Hot Products Entries by  
April 29*

### *HOT PRODUCTS*

Hot Products is in essence our Editors' Choice of the 50 most innovation or new products at InfoComm. Exhibitors are allowed to submit two products to be considered for inclusion in Hot Products. Accompanying text should be no more than 40-50 words. There is no flexibility with regards to this word-count limit.

Hot Products entries must be real products, not prototypes, introduced following last year's InfoComm Expo; products must be available for order at the Expo; all Hot Products entries must be accompanied by a publishable image (see specs above).

Please send all materials by April 15 (VIP) or April 29 (At-Show) to:

Email: david.mcgee@futurenet.com • Online: <https://app.smartsheet.com/b/form/8f6e704231cd43eaa3bb7eace2270ba5>

# infocomm

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## Free InfoComm Editorial Coverage

Please fill out and return this form,  
along with your latest press releases,  
**VIP EDITION DEADLINE: April 15**

COMPANY NAME: \_\_\_\_\_ BOOTH NO.: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_ WEB SITE: \_\_\_\_\_

ARE YOU INTERESTED IN ADVERTISING IN THE INFOCOMM SHOW DAILY  YES  NO

ARE YOU INTERESTED IN ADVERTISING IN THE SYSTEMS CONTRACTOR NEWS INFOCOMM ISSUE  YES  NO

ARE YOU INTERESTED IN ADVERTISING IN THE SOUND & VIDEO CONTRACTOR INFOCOMM ISSUE  YES  NO

ARE YOU INTERESTED IN ADVERTISING IN AV TECHNOLOGY INFOCOMM ISSUE  YES  NO

ARE YOU INTERESTED IN ADVERTISING IN MIX INFOCOMM ISSUE  YES  NO

### Be Included in the InfoComm Daily

We are seeking press releases about new products your company will be unveiling at the convention, previously introduced products that will be featured at the booth, and releases about your company news: mergers, acquisitions, personnel changes, office openings, etc. Note: if requested, all information will be kept confidential until it is published in the Daily at the convention on June 8.

Photos are optional. If you do submit photos, they should be in JPEG or TIFF format at 300 dpi and approximately 3 inches wide.

*please send press releases*

### Send in your InfoComm "Hot Products"

This year the InfoComm Show Daily will select the most significant new offerings at the show, based on technology, innovation, or originality. The criteria for eligibility include: 1) The product cannot have been shown at an InfoComm show except in non-saleable prototype form. 2) It must not be an improved version of a previously shown product. 3) It must have direct applicability to the business sectors served by InfoComm attendees. 4) The company must be an officially registered exhibitor as of April 15, 2022. 5) The product cannot be a prototype, but must actually be orderable at the show. 6) All submissions must be received by Future US by the listed cutoff dates. 7) Entries should be no longer than 50 words.

HOT PRODUCTS PHOTOS: You must send a photo to be considered. Photos should be in JPEG or TIFF format at 300 dpi and approximately 3 inches wide.

### How to send your information:

#### BY E-MAIL (PREFERRED):

(Text/Word files only; JPEG or TIF images files only):  
To David McGee at david.mcgee@futurenet.com

#### ONLINE:

Submit your files at <https://app.smartsheet.com/b/form/8f6e704231cd43eaa3bb7eace2270ba5>

**URGENT!**  
**RESPOND IMMEDIATELY!**

**VIP ISSUE DEADLINE: April 15**  
**AT-SHOW ISSUES DEADLINE: April 29**