



# The Official InfoComm Show Daily

PRODUCED FOR AVIXA BY THE PUBLISHER OF SYSTEMS CONTRACTOR NEWS,  
SOUND & VIDEO CONTRACTOR, AV TECHNOLOGY, MIX, RESIDENTIAL SYSTEMS AND TV TECH

## Introduce Your New Products to InfoComm's Valuable Buying Audience with an Ad in the Official InfoComm Show Daily Newspaper

### Pre-Show:

- \* Nine weekly **InfoComm Show Daily** newsletters, delivered to pre-registrants and select Future publication subscribers starting the week of April 22nd.
- \* **InfoComm VIP Preview Ezine** - the pre-show edition of the InfoComm Show Daily news, delivered three weeks before the show to pre-registrants and select Future publication subscribers

### At Show:

- \* **Official Printed Show Daily Newspaper** - published on the first three mornings of InfoComm and delivered to select show hotels and in bins at the convention center.
- \* At-show daily **InfoComm Show Daily** newsletter, a summary of all the days important news, delivered to registrants and select Future subscribers on each of the first three mornings of the show.



**91%** of  
InfoComm attendees  
recommend, specify or  
authorize the purchase  
of AV products.

**Get your show  
marketing  
message in front  
of buyers before  
and during the AV  
industry's most  
important event.**

### ADVERTISING CONTACTS:

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Published by Future US  
130 West 42nd Street, 7th Fl.  
New York, NY 10036  
Website: www.futureplc.com



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**Digital and Print Options Designed  
to Fit Every Budget!**

## InfoComm 2024 Show Daily Ad Rates\*\*

	<b>PLATINUM</b> VIP Edition plus Days 1, 2 & 3 of the Daily	<b>GOLD</b> VIP Edition plus Days 1, 2 of the Daily
Full Page	\$14,575	\$11,920
Full Page Spread	\$25,795	\$20,925
Cover I	\$19,000	
Cover II	\$18,570	
Cover III	\$18,570	
Cover IV	\$20,380	
2/3 Page	\$10,715	\$9,265
1/2 Page	\$9,825	\$8,320
1/3 Page	\$5,475	\$4,645
1/4 Page	\$5,410	\$4,630
Product Showcase	\$2,750	

Help wanted and Classified Rates Call: Zahra Majma \*\*All Rates are gross.

### Booking Deadlines:

VIP Preview edition: May 1 • On-site editions: May 6

### Newsletter Rates

#### Sponsorship of Show Daily Newsletter (4 Pre-Show, 3 On-Site Editions)

News 1 or Billboard	\$1,295 per insert
Rectangle-Text Ad, News 2-5	\$995 per insert

**PREMIUM POSITIONS GOING FAST - CALL NOW TO LOCK IN YOURS!**

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## Show Daily Specs

