

The Official

InfoComm Show Daily

PRODUCED FOR AVIXA BY THE PUBLISHER OF SYSTEMS CONTRACTOR NEWS,
SOUND & VIDEO CONTRACTOR, AV TECHNOLOGY, MIX, RESIDENTIAL SYSTEMS AND TV TECH

Introduce Your New Products to InfoComm's Valuable Buying Audience with an Ad in the Official InfoComm Show Daily Newspaper

Pre-Show:

- * Nine weekly **InfoComm Show Daily newsletters**, delivered to pre-registrants and select Future publication subscribers starting the week of April 22nd.
- * InfoComm VIP Preview Ezine the pre-show edition of the InfoComm Show Daily news, delivered three weeks before the show to pre-registrants and select Future publication subscribers

At Show:

- * Official Printed Show Daily
 Newspaper published on the first
 three mornings of InfoComm and
 delivered to select show hotels and
 in bins at the convention center.
- * At-show daily **InfoComm Show Daily newsletter**, a summary of all the days important news, delivered to registrants and select Future subscribers on each of the first three mornings of the show.



91% of InfoComm attendees recommend, specify or authorize the purchase of AV products.

Get your show
marketing
message in front
of buyers before
and during the AV
industry's most
important event.

ADVERTISING CONTACTS:

Adam Goldstein, 917-922-9872, adam.goldstein@futurenet.com Janis Crowley, janis.crowley@futurenet.com Zahra Majma, zahra.majma@futurenet.com Debbie Rosenthal, debbie.rosenthal@futurenet.com Andi Tureson, andi.tureson@futurenet.com



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Digital and Print Options Designed to Fit Every Budget!

InfoComm 2024 Show Daily Ad Rates**

	PLATINUM VIP Edition plus Days 1, 2 & 3 of the Daily	GOLD VIP Edition plus Days 1, 2 of the Daily
Full Page	\$14,575	\$11,920
Full Page Spread	\$25,795	\$20,925
Cover I	\$19,000	
Cover II	\$18,570	
Cover III	\$18,570	
Cover IV	\$20,380	
2/3 Page	\$10,715	\$9,265
1/2 Page	\$9,825	\$8,320
1/3 Page	\$5,475	\$4,645
1/4 Page	\$5,410	\$4,630
Product Showcase	\$2,750	

Help wanted and Classified Rates Call: Zahra Majma **All Rates are gross.

Booking Deadlines:

VIP Preview edition: May 1 • On-site editions: May 6

Newsletter Rates

Sponsorship of Show Daily Newsletter (4 Pre-Show, 3 On-Site Editions)

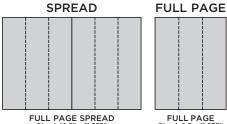
News 1 or Billboard	\$1,295 per insert
Rectangle-Text Ad, News 2-5	\$995 per insert

PREMIUM POSITIONS GOING FAST - CALL NOW TO LOCK IN YOURS!

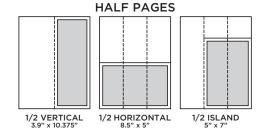
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Show Daily Specs



FULL PAGE SPREAD Bleed: 18.5" x 11.375" Trim: 18" x 10.875" FULL PAGE Bleed: 9.5 x 11.375" Trim: 9" x 10.875"



THIRD PAGES 1/3 HORIZONTAL

