



Your Connection  
to the Global  
**Pro AV** Audience

Education

**June 13 - 19, 2026**

Exhibits

**June 17 - 19, 2026**

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Las Vegas Convention Center  
Las Vegas, NV

# Join Us In 2026

The world of pro AV continues to flourish with a value of \$332 billion, with current projections indicating a \$70 billion increase by 2030, over the next five years. Despite challenges like high interest rates and geo-politics, our industry remains resilient. Over the next five years, pro AV growth will outpace GDP around the world. Through a dynamic show and welcoming environment, InfoComm 2026 will once again facilitate a connection point for the pro AV industry as a showcase of this resiliency.



InfoComm attracts a diverse audience of high-value decision makers, thought leaders, and influencers in the pro AV space. Building on last year's attendance of 31,022 verified attendees from 95 countries, and a record-setting 35% end user attendance, InfoComm's primary goal is to continue highlighting and supporting the state of the industry.

As we began the design of InfoComm 2026, our conversations with end users and exhibitors inspired this year's theme, "AV in Action," reflecting their desire for interactive product experiences. Centered around application hubs, the Central and North Halls of the Las Vegas Convention Center will showcase products tailored to attendees' interests.

The Central Hall will feature the EdTech Evolution, highlighting advancements in education. In the same hall, the Smart Workplace will showcase the most cutting-edge technology found in event spaces and board rooms throughout the world. This hall will also feature the Vision Stage, which offers exciting

product announcements, engaging product demonstrations, and insightful trend forecasts, as well as the Retail Experience, where the latest retail technologies come to life.

The North Hall will showcase The Pitch, Spotlight Stage, AVIXA TV Studio, and AVIXA Xchange LIVE. Attendees can gather at the Pitch to experience the exciting convergence of broadcasting, live event production, and soccer. A fully functioning live broadcast studio, AVIXA TV Studio will display an up-close look at the latest technology for both enterprise and live event applications. Driving meetups, evening receptions and compelling content, the AVIXA Member booth featuring Xchange LIVE is a centerpiece for gathering the pro AV community at InfoComm.

InfoComm is vast in both size and product variety, making easy navigation for exhibitors and attendees vital. We're thrilled to unveil next year's fresh look along with the Las Vegas Convention Center's recent \$600 million renovation that supports our

frictionless and easy-to-navigate show floor design, and the spectacular digital signage in the North and Central halls.

The creation and production of a show like InfoComm requires the work and passion of many elements, including exhibiting companies, education partners, presenters, and sponsors. At InfoComm 2026, pro AV professionals will celebrate, demonstrate, and experience the industry's impact.

We look forward to seeing you in Las Vegas!

Thank you,



**David Labuskes,**  
CTS, CAE, RCDD

Chief Executive  
Officer  
AVIXA



**Jenn Heinold**

Sr. Vice President,  
Expositions,  
Americas  
AVIXA

# What is InfoComm?



InfoComm is the world’s premier trade show for professional audiovisual (AV) solutions, uniting manufacturers, integrators, dealers, and end-users to showcase cutting-edge technologies in audio, video, conferencing, digital signage, streaming, broadcast AV, and more. Organized by the Audiovisual and Integrated Experience Association (AVIXA), InfoComm has grown into a dynamic platform, supporting the AV industry’s evolution by connecting professionals, advancing technological standards, and driving collaboration across diverse markets.

## AV Industry Fast Facts

**Market Size:**  
\$332B in 2025, growing 3.5% from 2024.

**Market Drivers:**  
The experience economy, fueled by in-person entertainment and broadcast AV, is driving growth, with AI and data analytics as key accelerators.

**Market Solutions:**  
Broadcast AV is now the second largest solution area, behind conferencing and collaboration. The fastest growth is coming from security/surveillance & safety, live events, and performance/entertainment.

“ “  
If you want to connect with your customers, partners, or other people that can make your business grow, InfoComm is the place to go.  
  
**Joe Andrulis, Executive Vice President of Corporate Development, Biamp**

\*Source: 2025 Industry Outlook and Trends Analysis (IOTA)

# InfoComm 2026: The Story

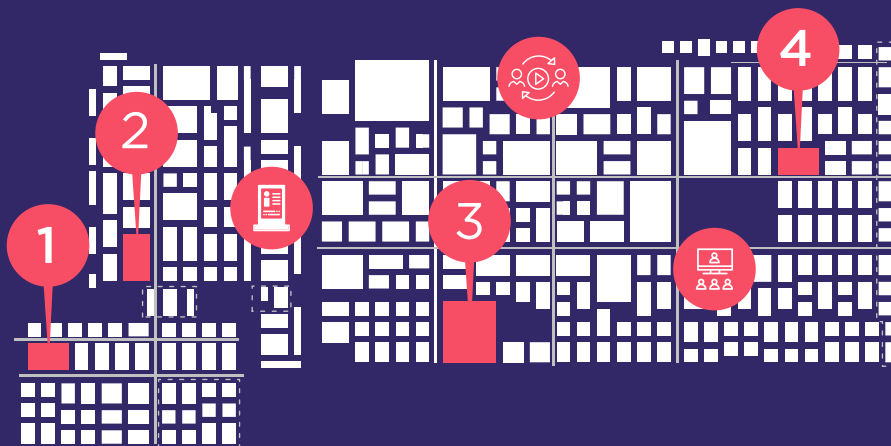
The Las Vegas Convention Center has undergone a \$600 million renovation, and we're excited to unveil the fresh look, spectacular digital signage and easy-to-navigate footprint in the North and Central halls for InfoComm 2026.

## You Spoke, We Listened

Following discussions with end users and exhibitors, we carefully considered the redesign of InfoComm 2026, leading to the emergence of our AV in Action theme, designed to immerse attendees in the power of AV through live, interactive experiences.

### Central Hall: Work Technologies

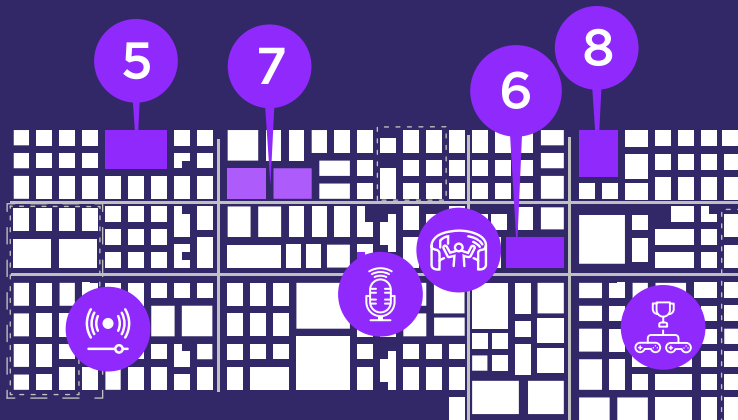
Command & Control, Conferencing & Collaboration, Digital Signage



- 1 [EdTech Evolution](#)  
Showcases the latest innovations transforming the future of learning.
- 2 [Smart Workplace](#)  
Showcasing the latest innovations transforming boardrooms and event spaces.
- 3 [Vision Stage](#)  
Dive into the future of AV technology with exciting product announcements, engaging product demos, and insightful trend forecasts.
- 4 [Retail Experience](#)  
A vibrant space where the latest retail technologies come to life.

### North Hall: Play Technologies

Audio, Broadcast AV, Lighting & Staging



- 5 [The Pitch](#)  
Experience the exciting convergence of broadcasting, live event production, and soccer.
- 6 [AVIXA TV Studio with the Broadcast Studio of the Future](#)  
Fully functioning live broadcast studio with the latest technology for both enterprise and live event applications.
- 7 [AVIXA Member Booth/Xchange Live](#)  
The centerpiece of our community with traffic driving meet ups, evening receptions and compelling content.
- 8 [Spotlight Stage](#)  
An energetic hub designed for play, immersing you in cutting-edge media technologies across broadcast AV, entertainment and live events.



Audio Demo Rooms: located in close proximity to the North Hall

# What It All Means

## Partnering for Success:

By aligning your location with our experience-focused approach, we're ensuring the success of both exhibitors and attendees.

### Benefits to Attendees

- **Streamlined Solutions-Focused Experience:** Our experiential layout will help attendees discover new applications and cross-industry innovations relevant to their interests.

### Benefits to Exhibitors

- **Increased Visibility:** Strategically curated booth locations ensure you are part of a thematic journey for attendees.
- **Enhanced Networking:** Being amongst peers who share the same audience interest fosters networking, potential partnerships, and enhances collaboration.





# Why InfoComm?

## Key Benefits of Exhibiting



### Unparalleled Exposure

Showcase innovative technologies and solutions to a global audience of industry professionals.



### Strategic Partnerships

Forge valuable partnerships and collaborations to strengthen your market position.



### Thought Leadership

Establish your organization as a leader in the industry, enhancing credibility and trust.



### Boost Leads and Sales

Engage directly with potential customers to accelerate growth and create new opportunities for leads and sales.



### Industry Insights

Gain critical insights into emerging trends and the evolving audiovisual landscape.



### Brand Visibility

Elevate your brand equity and recognition on an esteemed international platform.



### Access to Decision-Makers

Connect with thousands of key decision-makers and influencers to enhance your business network.



# Power In Numbers: Success Snapshot

InfoComm 2025 was truly the definition of an industry leading show...energizing, forward thinking and innovative. Each year, the success of InfoComm is defined by how it brings together manufacturers, integrators, dealers, and end-users from around the world for the most comprehensive trade show where pro AV, IT and broadcast converge. With more than 31,022 verified attendees from 95 countries, and a record-setting 35% end user attendance, our goal was achieved, and we're building on that success for 2026. Here's a snapshot of last year's impact:

## Show Floor Summary

Total Exhibit Space

# 400,100

Net Sq. Ft.

Total Exhibitors

# 817

1st Time Exhibitors

# 138

## Attendee Snapshot



# 31,022

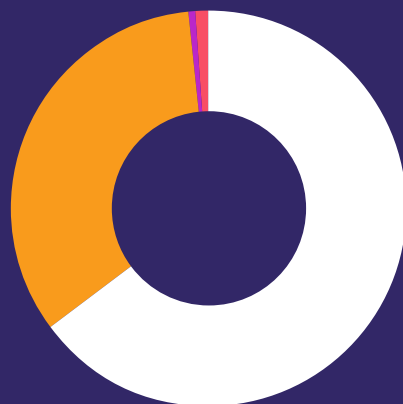
Total Verified Attendees

## Total Sessions: Education, Workshops & Programs

# 283



## Attendee Types



20,121 Buyers  
10,412 Exhibitor Personnel  
340 Speakers  
149 Press



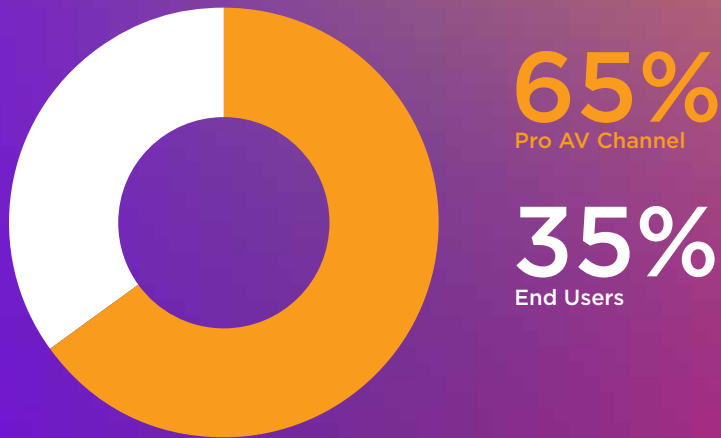
40% 1st Time Attendees  
34% 2-4 Times  
26% 5+ Times

# Who's Buying:

## The Professionals Shaping the Show

InfoComm attracts a diverse, high-value audience of decision-makers, thought leaders and influencers. Key demographics from 2025 include:

### Primary Business Categories



We come to InfoComm to showcase our new technology, but it's also a great place to collaborate and meet with our key partners and connect with end users as well.

**Steve Capling, Sr. Director,  
Marketing, Christie**

Pro AV Channel	
AV Integration/Installation	45%
Rental/Staging/Live Events/Meeting Planning	14%
Architecture/Engineering/Planning/Design	8%
IT Integration/Installation	7%
Distributor	6%
AV Manufacturer/Component Manufacturer	4%
Manufacturer Rep or Independent Rep	4%
Business Consulting	3%
Video/Film Production	3%
Additional Representation (includes the following, each with less than 3% representation: creative/advertising/pr agency, content creation/management, experience design consulting, software development/independent programming)	

End Users	
Education	20%
Venues/Events (theme parks, arenas, sports venues, museums)	14%
Media/Entertainment/Broadcast	13%
Corporate (finance/legal/real estate)	12%
House of Worship	11%
Manufacturing (consumer goods/ non-AV)	7%
Government/Military/Government Contractor	7%
Hospitality (includes casinos and cruise ships, restaurant)	6%
Retail	4%
Healthcare	4%
Additional Representation (includes the following, each with less 3% representation: energy/utilities, transportation)	



# Who's Buying:

## The Professionals Shaping the Show

### Primary Job Function

Leadership/Executive Office/Owner	16%
AV Management	15%
Business Development/Sales	11%
Engineering	8%
Event/Production Management	6%
Design	6%
Other	5%
IT Management	5%
Project Management	5%
Consulting	4%
Installation	4%
Digital Media and Production/Broadcast	3%
Additional Job Functions (includes all of the following, each with less than 3% representation: client/customer service, facilities/property management, finance/accounting, human resources, market intelligence/research, marketing/communications/PR/brand management, meeting planning, product management, solutions development)	



InfoComm is the best place to come see all the professionals that are using our technology to collaborate, share content and use spaces and also meet customers that need that.”

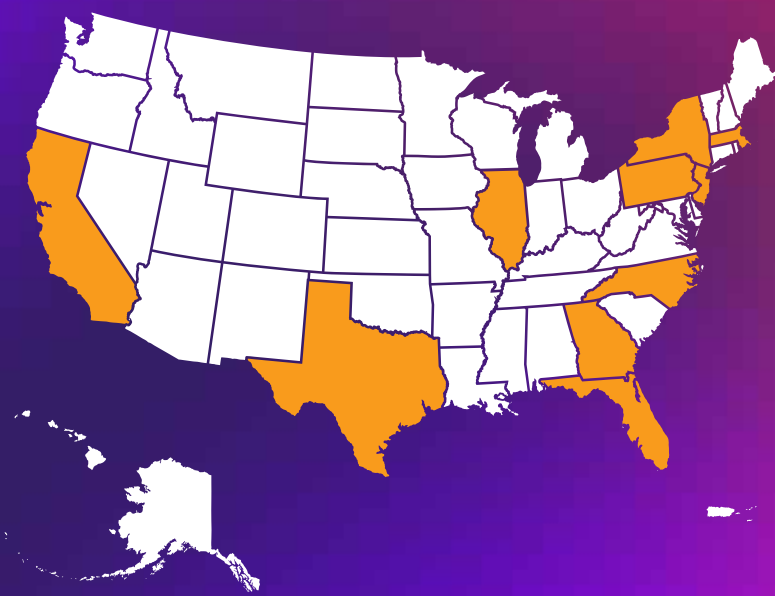
**Brad Hintze, Executive Vice President, Global Marketing, Crestron**

# Who's Buying: Mapping the Markets



InfoComm 2025 welcomed attendees from 95 countries, showcasing its global reach. Top regions include:

- |                |                    |            |
|----------------|--------------------|------------|
| China          | Germany            | Chile      |
| Canada         | Japan              | Costa Rica |
| Brazil         | Argentina          | Belgium    |
| United Kingdom | Italy              | Australia  |
| Mexico         | Dominican Republic | Peru       |
| Taiwan         | South Korea        | France     |
| Colombia       |                    | Israel     |



InfoComm 2025 had representation from all 50 states and Puerto Rico.

## Top 10 US States Represented

Florida	New Jersey
California	Illinois
Texas	Pennsylvania
Georgia	North Carolina
New York	Massachusetts



## In Demand:

# Buyer Solutions Interest

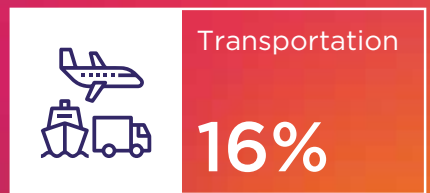
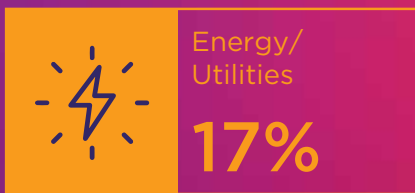
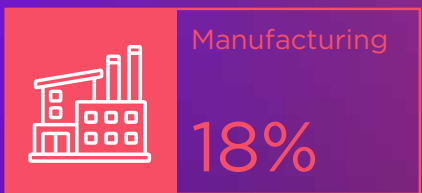
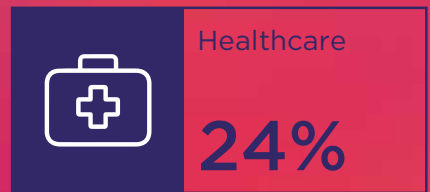
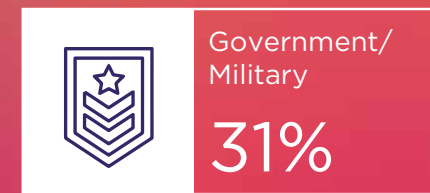
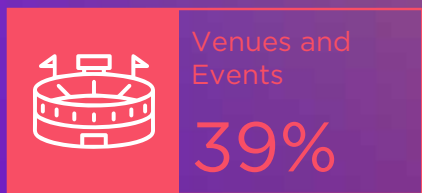
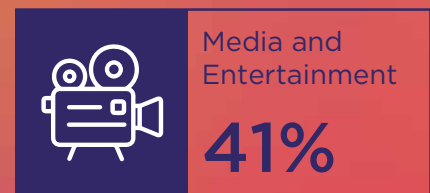
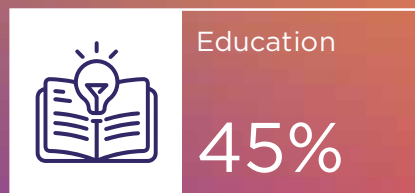
Buyers are eager to explore solutions in:

Live Events	43%	<div style="width: 43%;"></div>
Conferencing and Collaboration	40%	<div style="width: 40%;"></div>
Broadcast AV	40%	<div style="width: 40%;"></div>
Digital Signage	40%	<div style="width: 40%;"></div>
Performance/Entertainment	38%	<div style="width: 38%;"></div>
Learning Technology	34%	<div style="width: 34%;"></div>
Command and Control	33%	<div style="width: 33%;"></div>
Security and Surveillance	17%	<div style="width: 17%;"></div>

# Who's Buying:

## Markets Powered by Pro AV Channel Buyers

Buyers who sell or recommend solutions to a customer are classified as the Pro AV Channel. Below are the sectors these buyers target at InfoComm.



# Beyond the Show:

## InfoComm 2025 Enjoyed Extensive Press and Media Coverage



12

**Contracted  
Media Partners**

covering 23 titles



149

**Verified Press  
attendees**



16,001

**Media  
Mentions**

## InfoComm 2025 Media Coverage



## Social Media Impact 2025

799

Total Posts

5.3 Million

Total Impressions

55,277

Total Followers

**X** 14,808  
X Followers

**f** 13,812  
Facebook  
Followers

**ig** 13,263  
Instagram  
Followers

**in** 10,334  
LinkedIn  
Followers

**@** 2,161  
Threads  
Followers

**🎵** 816  
TikTok  
Followers

**🦋** 83  
Bluesky  
Followers

# 2026 Marketing and PR Overview

InfoComm 2026 is set to solidify its status as the premier pro AV event with a comprehensive strategy to maximize engagement and boost participation.



## Increased Focus On PR

In 2026, we're elevating PR efforts to position the show as the leading source of pro AV news. Securing coverage in trade publications will increase brand awareness and provide greater value to exhibitors.

## Multi-Channel Marketing Campaign

### Website/SEO



InfoComm.org is the central hub for all audiences. To improve organic traffic and user engagement, we're enhancing SEO and accessibility while curating visitor journeys, building on the 916,000 views from 2025.

### Print



Through print marketing, we effectively target audiences in our database with segmented messaging and reach prospects who may be inaccessible through other channels.

### Paid Digital Advertising



We invest in a robust paid media campaign to expand reach and increase brand awareness. We closely monitor performance, making adjustments to optimize campaign performance.

### Referral Marketing



We empower registrants with ready-to-share materials allowing them to invite colleagues and customers to InfoComm with a free exhibit hall pass.

### Email



Using a database of over 100,000 AV professionals, we run a strategic email campaign to drive event registration. Our mix of targeted and general messaging ensures content resonates with the community.

### Media Partner Program



We partner with industry publications and media outlets to expand our reach and increase brand awareness. These strategic partnerships allow us to reach new audiences through email, digital, and social media.

### Social Media



Our social media strategy connects with and increases visibility among our 54,000+ AV professional audience. We use #InfoComm to generate year-round conversation with diverse content like photos, videos, and event highlights.

### AVIXA Channels



We capitalize on strategic opportunities through AVIXA to promote InfoComm, utilizing targeted newsletters, the Xchange platform, and social media channels.

# Connect and Grow at InfoComm 2026

As an exhibitor at InfoComm 2026, tap into unmatched networking to elevate your brand in the pro AV industry. InfoComm offers a wide range of vibrant events that enable you to connect with decision-makers, forge partnerships, and generate leads. Many networking opportunities at InfoComm are sponsorable—reach out to your Exposition Account Manager for details.

## Targeted Meetups: Forge Strategic Bonds

InfoComm meetups, like the AVIXA Women's Council, Rising Professionals, and Systems Integrators gatherings, connect exhibitors with niche communities. Engage targeted audiences, exchange ideas, and build partnerships that spark referrals and innovation.



## Inclusive Events like the Women's Breakfast

The AVIXA Women's Breakfast fosters connections with influential voices. Champion diversity, network with decision-makers, and boost your brand's reputation.

## Social Events: Build Relationships

From Cocktail & Connections to the InfoComm After Hours events, social events blend fun with networking. Host or join to nurture leads in relaxed settings and create lasting impressions.



## Tech Tours: Hands-On Impact

InfoComm's tech tours—like Show Floor Tours and off-site visits to venues like Cirque du Soleil—drive attendees to booths for demos and discussions. Showcase solutions, address pain points, and secure follow-ups that convert.

# Invest in Impact with Sponsorships

Sponsorships not only elevate your brand; they help build the AV industry ecosystem by fostering collaboration, showcasing cutting-edge technologies, and funding educational programs like workshops and certifications. This encourages innovation and supports the development of standards and practices that benefit the entire industry.



## Show Partnerships

As the premier event for all things Pro AV in North America, InfoComm show partnerships offer the chance to reach a highly engaged audience, showcase innovative products, and be recognized as a market maker in the Pro AV space.



## Focused Events

By aligning your company with focused events at InfoComm 2026 you'll gain elevated visibility and direct access to decision-makers in the Pro AV industry. These targeted opportunities allow you to position your brand at the center of niche market conversations, fostering valuable connections significantly enhancing your brand's presence among industry professionals.



## Digital Advertising

Enhance your brand's digital presence with dynamic promotional opportunities across high-traffic platforms, including the registration website, pre-show emails, and the InfoComm Show Mobile App. These opportunities put your message directly in front of attendees, sparking engagement and meaningful brand connections before, during, and after InfoComm 2026.



## Onsite Branding

Onsite branding opportunities provide prime logo placement, exclusive exposure in high-traffic areas, and sponsorship of visible promotional items, enabling you to directly connect with your target audience. Leverage these options to showcase your expertise and products, and establish a strong, memorable presence among an engaged InfoComm audience.



## Thought Leadership

Elevate your brand's influence, drive industry conversations and showcase your expertise with thought leadership opportunities at InfoComm 2026. Thought leadership enhances your reputation, attracts high-value prospects and positions your brand as a Pro AV innovator.



# On Floor Meeting Room Packages

Connect with clients or re-group with your team without stepping foot outside of the exhibit hall.



## 10'x10'

- 8' h wall system with locking door
- Logo door sign + company name, and meeting room number
- Gray carpet
- 1 conference, powered table
- 4 chairs
- 1 wastebasket
- Electrical outlet (5-amp)

### Rates:

Exhibiting Member	\$8,500
Exhibiting Non-Member	\$9,500
Non-Exhibiting Member	\$17,000
Non-Exhibiting Non-Member	\$19,000

## 10'x20'

- 8' h wall system with locking door
- Logo door sign + company name, and meeting room number
- Gray carpet
- 1 conference, powered table
- 6 chairs
- 1 wastebasket
- Electrical outlet (5-amp)

### Rates:

Exhibiting Member	\$12,500
Exhibiting Non-Member	\$13,500
Non-Exhibiting Member	\$25,000
Non-Exhibiting Non-Member	\$27,000

## 20'x20'

- 8' h wall system with locking door
- Logo door sign + company name, and meeting room number
- Gray carpet
- 1 conference, powered table + 6 chairs
- 1 glass, round table + 2 lounge chairs
- 1 wastebasket
- 2 Electrical outlets (5-amps each)

### Rates:

Exhibiting Member	\$15,200
Exhibiting Non-Member	\$16,200
Non-Exhibiting Member	\$30,400
Non-Exhibiting Non-Member	\$32,400

No substitutions permitted. Additional furnishings, custom graphics, and/or amenities can be ordered through the appropriate vendor, at the exhibitor's own expense.



# Showcase Your Audio Innovation With an **Audio Demo Room**

Secure an Audio Demo Room to showcase your audio products in a distraction-free environment.

## Why Activate an Audio Demo Room?

- **Immersive Demos:** Highlight your products' performance in a purpose-built showroom.
- **Targeted Audience:** Engage AV professionals, integrators, and decision-makers.
- **Stand Out:** Differentiate your brand with a premium, memorable experience.
- **Flexible Presentations:** Host 60-minute demos, workshops, or performances.
- **High Visibility:** Benefit from prime locations and marketing in InfoComm's show guide and website.

## What's Included?

- Multiple 60-minute session slots
- High-traffic locations
- Promotion to all attendees

## Perfect For:

Manufacturers of professional audio systems, microphones, speakers, immersive audio, and more.



## Reserve Your Room

Limited spaces available! Contact your Exposition Account Manager to book your audio demo room.

## Off-Floor Meeting Rooms:

### Focused Productivity Away from the Action

Escape the energy of the show floor and conduct high-stakes discussions in serene, professional spaces. These off-floor meeting rooms offer privacy, flexibility, and all the essentials for productive client meetings, team strategy sessions, or deal-closing conversations. Perfect for exhibitors seeking a quiet oasis in the heart of the convention center — without missing a beat.



#### Why Choose Off-Floor?

- **Privacy & Focus:** Dedicated rooms with ample space for presentations, demos, or negotiations.
- **Convenience:** Located just steps from the exhibits, with easy access to amenities.
- **Customization:** Add AV, catering, or custom setups at your expense for a tailored experience.
- **Scarcity Alert:** With limited rooms available, these book up rapidly — secure yours before they're gone!

[View Off-Floor Meeting Room Locations](#)

# Pro Training Opportunities

Elevate your brand and engage more deeply with attendees through our Pro Training sessions, formerly Manufacturers' Training. These immersive educational experiences allow you to showcase your AV products beyond the show floor, providing targeted insights and hands-on learning that transform audience connections.

## Here's why you should participate:

- **Tailored Learning Experience:** Host a one-hour or two-hour session where the content is 100% decided and led by you. This flexibility allows you to align with your show campaign and target specific attendees with precise registration tags.
- **Enhanced Engagement:** Engage with attendees in a more personalized setting, offering them a deeper dive into a variety of topics. This approach not only benefits your existing customer base but also attracts potential new clients by showcasing the full capabilities of your products.
- **Boost Customer Satisfaction:** By equipping attendees with essential knowledge, you empower them to utilize your products effectively, enhancing customer satisfaction and reducing the chance of service calls.
- **Economic and Strategic Opportunity:** Provide your audience with insights they can't get elsewhere—this is an economical way to deliver value-packed education. Offer CTS RU credits to attendees and increase the appeal to those seeking professional development.
- **Flexible and Value-Driven:** An economical platform to deliver high-value content while giving attendees more reasons to attend and engage with your booth.



## Submit Your Session

Session submission opens  
November 1, 2026

The additional lift is a light one and the potential is great. Secure your slot now to capitalize on this unparalleled chance to educate, engage, and expand your reach.

# Overheard On The Show Floor

The satisfaction level of our shared customer — the attendee — is paramount to a successful show. Thank you to our exhibiting community for delivering such an impactful experience at InfoComm 2025.



You can't afford to not attend InfoComm. It's an investment in yourself.

Michelle Loret, CEO, ATAVAI Technology Advisors



At InfoComm, I can always expect to find new products and the latest products that are going to be on the cutting edge of what is happening.

George Cartwright, Managing Director,  
On the Brink Media Group



I love coming to InfoComm every year and I think everyone should be coming because it's always a great time and always a lot of cool stuff to see.

Joshua McKinley, Lead AV Programmer and Engineer,  
Assurance Media



If you're going to go to one show for AV in the world, InfoComm is it. This is the one that you want to not miss.

Jose Mora, President, Nuva



InfoComm is a place you should be coming to because it's a place you're going to see what's going to happen in the near future.

Phillip Rivera, Director of Operations,  
Encore - Disney Swan & Dolphin



**InfoComm 2025**  
achieved a  
**Net Promoter Score (NPS)**  
of  
**+61**  
reflecting high  
attendee satisfaction.

# Your Investment in InfoComm Extends Beyond Your Exhibit Space



As an Exhibitor, You'll Receive These Additional Benefits:



Online company description and product category listing accessible to attendees through the exhibitor list and floor plan



Access to customized invitation graphics featuring your company name and VIP code giving the user a free Exhibits Pass



Unlimited exhibitor badges for your company's staff



Discounted hotel rates



Unlimited free Exhibit Hall passes for your customers



Opportunity to take part in the VIP code incentive program

*Based on your exhibit size and the number of verified attendees who use your VIP code, you could earn credit toward your InfoComm 2027 exhibit space*



## The InfoComm Show Mobile App Maximizes Exhibitor Exposure



The InfoComm Show mobile app transforms the onsite experience for exhibitors and attendees with features designed for engagement and ease:

- **Virtual Showroom for Exhibitors:** Showcase products and brand to a global audience, driving meaningful connections with potential customers.
- **Intuitive Navigation:** Attendees can easily find the information they need, enhancing their event experience.
- **Product Category Search:** Enables attendees to quickly locate exhibitors, ensuring targeted foot traffic and higher-quality leads.
- **Interactive Show Floor Map:** Allows seamless exploration of the event, connecting attendees with exhibitors' offerings effortlessly.

This powerful platform boosts exhibitor visibility while streamlining the attendee experience for a more impactful InfoComm Show.

# InfoComm 2026 Exhibit Pricing

## Save Money On Your Exhibit Space Investment

Become an AVIXA member and get discounted rates on exhibit space at select trade shows, access to free online training, discounts on AVIXA market intelligence, and more!

Member	Non-Member
\$49.00	\$54.00

Rates are per net square foot / 100 NSF exhibit size minimum.



Sony Electronics had a particularly successful year at InfoComm 2025. With attendance numbers so high, and end-users attending in full force, traffic to Sony's booth was steady throughout the show which helped us to generate more quality leads than ever before. InfoComm remains a valuable opportunity for us to connect with the industry and strategize with our customers and we had many beneficial meetings, all in the space of a few days. The energy and momentum coming out of the show will be sure to drive conversations and sales for months to come."

**Richard Ventura,**  
Vice President of Professional Display Solutions, Sony Electronics

Learn more at [avixa.org/membership](https://avixa.org/membership)



# About AVIXA → Producer of InfoComm

Together, we change the way people experience the world.



AVIXA®, short for the Audiovisual and Integrated Experience Association, is the international trade association representing the professional audiovisual (AV) and information communications industries.

## AVIXA's Reach

Established in 1939, AVIXA has grown to include 3,000+ enterprise members. Today our association represents more than 20,000 AV professionals globally, from manufacturers to multimedia professionals in over 80 countries. The association plays a crucial role in advancing the audiovisual industry by educating professionals, setting standards, and fostering a community of innovation and knowledge-sharing.



If you use audiovisual technology to change and communicate how people experience the world, AVIXA is your hub to the industry.

# infocomm

POWER YOUR BUSINESS  
WITH THE GLOBAL PRO AV  
INDUSTRY TRADE SHOWS

2025-2026

**ic26** **infocomm**  
June 13-19, 2026  
Las Vegas, Nevada, USA

**integrated  
systems  
europe**  
February 3-6, 2026  
Barcelona, Spain

**ic26** **infocomm** 北京  
**CHINA**  
April 15-17, 2026  
Beijing, China

**ic25** **infocomm**  
**AMÉRICA LATINA**  
October 21-23, 2026  
Mexico City, Mexico

**ic25** **infocomm**  
**INDIA**  
September 16-18, 2026  
Mumbai, India

**ic26** **infocomm**  
**ASIA**  
July 15-17, 2026  
Bangkok, Thailand



# Be Part of the Future

InfoComm 2026 will once again serve to redefine the AV industry with a reimagined show floor, innovative activations, and unparalleled networking opportunities. Secure your exhibit space now and get ready to connect with thousands of buyers, showcase your solutions, and drive your business forward.

**Contact your Expositions Account Manager today!**



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### InfoComm Sustainability Initiatives

Las Vegas, host of Infocomm 2026, demonstrates strong sustainability commitments through the Las Vegas Convention Center's Climate Action Plan, aiming for 50% greenhouse gas reduction by 2030 and net zero by 2050, alongside initiatives like 100% water recycling, waste diversion exceeding 59% at partner resorts, and renewable energy powering major venues. Complementing these efforts, Freeman, a key event production partner, leads as a founding member of the Net Zero Carbon Events initiative, targeting 50% GHG emissions cuts by 2030, zero waste goals, and fostering inclusive social programs like diversity in design collaborations to empower underrepresented communities in the industry. Together, these practices ensure Infocomm 2026 minimizes environmental impact while promoting equity and innovation.