

# InfoComm Show Daily

PRODUCED FOR AVIXA BY THE PUBLISHER OF SYSTEMS CONTRACTOR NEWS,
SOUND & VIDEO CONTRACTOR, AV TECHNOLOGY, MIX, RESIDENTIAL SYSTEMS AND TV TECH

### Introduce Your New Products to InfoComm's Valuable Buying Audience with an Ad in the Official InfoComm Show Daily Newspaper

### **Pre-Show:**

- \* Nine weekly **InfoComm Show Daily newsletters**, delivered to preregistrants and select Future publication subscribers starting the week of April 27th.
- \* InfoComm VIP Preview Ezine the pre-show edition of the InfoComm Show Daily news, delivered three weeks before the show to pre-registrants and select Future publication subscribers

### At Show:

- \* Official Printed Show Daily
  Newspaper published on the first three
  mornings of InfoComm and delivered
  to select show hotels and in bins at the
  convention center.
- \* At-show daily **InfoComm Show Daily newslette**r, a summary of all the days important news, delivered to registrants and select Future subscribers on each of the first three mornings of the show.



91% of InfoComm attendees recommend, specify or authorize the purchase of AV products.

Get your show marketing message in front of buyers before and during the AV industry's most important event.

### **ADVERTISING CONTACTS:**

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## InfoComm Show Daily

### Digital and Print Options Designed to Fit Every Budget!

### InfoComm 2026 Show Daily Ad Rates\*\*

	PLATINUM VIP Edition plus Days 1, 2 & 3 of the Daily	GOLD VIP Edition plus Days 1, 2 of the Daily
Full Page	\$14,575	\$11,920
Full Page Spread	\$25,795	\$20,925
Cover I	\$19,000	
Cover II	\$18,570	
Cover III	\$18,570	
Cover IV	\$20,380	
2/3 Page	\$10,715	\$9,265
1/2 Page	\$9,825	\$8,320
1/3 Page	\$5,475	\$4,645
1/4 Page	\$5,410	\$4,630
Product Showcase	\$2,850	

Help wanted and Classified rates contact: Zahra Majma

\*\*All rates are gross.

### **Booking Deadlines:**

VIP Preview edition: May 6 • On-site editions: May 12

### **Newsletter Rates**

Sponsorship of Show Daily Newsletter (4 Pre-Show, 3 On-Site Editions)

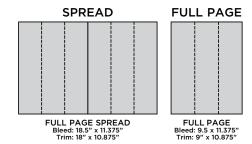
News 1 or Billboard	\$1,495 per insert
Rectangle-Text Ad, News 2-5	\$1,195 per insert

### PREMIUM POSITIONS GOING FAST - CALL NOW TO LOCK IN YOURS!

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### **Show Daily Specs**



HALF PAGES

1/2 VERTICAL

1/2 HORIZONTAL

1/2 ISLAND

1/2 ISLAND

1/2 ISLAND

