infocomm | RESIDE | Lightapalooza

Education June 12-18, 2027 | Exhibits June 16-18, 2027 | Orange County Convention Center Orlando, FL

EXPOSITION RULES AND REGULATIONS

INFOCOMM | RESIDE | LIGHTAPALOOZA 2027 EXPOSITION: The InfoComm | RESIDE | Lightapalooza 2027 Contract Terms and Conditions along with these Exposition Rules and Regulations are all considered part of the Exposition Contract. The order for exhibit space, upon acceptance by AVIXA®, Inc. (hereinafter "AVIXA") and a deposit toward payment of rental charges, constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy its assigned space is not relieved of the obligation to pay the full rental price of such space.

ADDITIONAL BRAND PROMOTION: Exhibitors may add an additional brand to the digital directory at the cost of $300 per brand (subject to AVIXA® InfoComm | RESIDE | Lightapalooza Show Management approval). Additional brand names are not displayed on the floorplan. An additional brand allows an exhibitor to highlight a specific product or brand that will be highlighted in the primary exhibit space. Limit to ten (10) additional brands per exhibitor.

AFTER HOURS EVENTS: Exhibitors securing 400 NSF or larger may be permitted, with 30 days (about 4 and half weeks) advance notice to Show Management and with Show Management's approval, to conduct after show hours events within their exhibit space on the show floor from 5:00 p.m. to 7:00 p.m. on June 16 or June 17 only. All guests must be registered InfoComm | RESIDE | Lightapalooza attendees and have an official InfoComm | RESIDE | Lightapalooza badge. Guests must remain in the host space during the event. Exhibitors must hire at least one (1) security guard for every 25 guests. Proof of security is required before approval is granted. Security coverage must be scheduled for 15 minutes before and 15 minutes after the event. Security must escort all remaining guests out of the exhibit area 15 minutes after the event. The exhibitor must provide a full guest list to Show Management at least 48 hours (about 2 days) before the event. Once your event is approved, Show Management will email confirmation noting a designated entrance for your guests. This is the only location at which your guests will be allowed to enter. It is important to note that hotel shuttles will only run for one (1) hour after the show closes at 5:00 p.m.

ALCOHOL POLICY: Exhibitors may choose to have alcohol served within the confines of their exhibit space. However, such alcohol service must be arranged through the official Convention Center caterer. Exhibitors serving alcohol within their exhibits assume all responsibility, liability, and expense for such alcoholic beverage distribution. Alcohol will not be consumed on the show floor during move-in, pre-show hours, or during tear-down. Exhibitors may also serve alcohol off the show floor within meeting spaces at the Convention Center, provided such distribution is also arranged through the official facility caterer. Exhibitors serving alcohol will be held responsible for their personnel and guests' conduct. Any exhibitor personnel or attendees deemed to be intoxicated shall be removed from the show at Show Management's sole discretion.

AMERICANS WITH DISABILITIES ACT (ADA): Exhibiting companies are required to follow the Americans with Disabilities Act (ADA) and are encouraged to be sensitive and as accommodating as possible in their booth designs. For additional information, go to: https://www.ada.gov/infoline.htm.

ASSIGNMENT OF SPACE: AVIXA reserves the right to alter the Exhibit Floor Plan and change any space assignments. In such an event, the exhibitor(s) affected will be notified by AVIXA. Exhibitors shall not sublet or share their contracted space or any portion thereof without the prior written consent of AVIXA and if given approval must complete the Exhibitor Share Contract.

AVIXA ANTI-HARASSMENT STATEMENT: This statement applies to speakers, staff, volunteers, guests, members, contractors, exhibitors, government, and attendees. AVIXA, the owner of InfoComm | RESIDE | Lightapalooza, is committed to providing a professional environment free from physical, psychological, and verbal harassment. AVIXA will not tolerate harassment of any kind, including but not limited to harassment based on ethnicity, religion, disability, physical appearance, gender, or sexual orientation. This policy applies to all participants and attendees at AVIXA conferences, meetings, and events. Harassment includes offensive gestures and verbal comments, deliberate intimidation, stalking, following inappropriate photography and recording, sustained disruption of talks or

other events, inappropriate physical contact, and unwelcome attention.Participants requested to cease harassing behavior are expected to comply immediately, and failure will serve as grounds for revoking access to the AVIXA event. Attendees, speakers, staff, volunteers, guests, members, and contractors are encouraged, but not required, to inform the harasser that their conduct is unwelcome. Regardless of whether the harasser is directly confronted, speakers, staff, volunteers, guests, members, contractors, attendees must promptly report the conduct to AVIXA event management or any on-site AVIXA management, to enable AVIXA to investigate and address the conduct.

AVIXA staff will help participants contact convention center/hotel/venue security or local law enforcement and otherwise assist those experiencing harassment to enable them to feel safe for the duration of the event. When notified of individuals engaging in harassing behavior, AVIXA may take any action they deem appropriate, ranging from a simple warning to expulsion from the current and/or future AVIXA meetings, conferences, and events. Decisions to ban individuals from future AVIXA events are the sole discretion of AVIXA.

BADGES FOR EXPOSITION: Badges for the exposition will be issued free of additional charge for exhibiting companies and their employees. Each badge will be issued in the name of one person only; a badge may be exchanged at the Registration Desk should an exhibitor wish to change personnel during the exposition. If requested, Show Management will issue a replacement badge for such badges bearing the name of the wearer. All badges picked up by an exhibitor are their responsibility. All people working in the exhibitor space(s) are the responsibility of the contracted exhibitor during all show hours, including move-in, and move-out. Exhibitors must register all their dealers and independent representative personnel they wish to grant access to the exhibitor's contracted spaces during non-show hours. The lending of badges is prohibited whether to employees of the exhibitor, to unregistered dealers, reps, end users or to any person wishing to enter the exposition, regardless of the length of time they wish to remain. Companies whose employees engage in this unauthorized practice are liable for the on-site registration fees of people so admitted, confiscation of the subject badges and loss of the company's priority position for space at the next exposition. ***Absolutely NO ONE under the age of 16 shall be allowed in the exposition halls or show floor during exposition days and teardown. No exceptions will be made due to safety and liability concerns. No strollers shall be permitted at any time on the show floor.***

BEFORE SHOW HOURS PRESS CONFERENCES AND FUNCTIONS WITHIN EXHIBIT SPACES: Exhibitors may be permitted, with 30 days (about 4 and a half weeks) advance notice to Show Management and with Show Management approval, to conduct press conferences, product briefings, dealer and/or staff training sessions, or other VIP customer product previews prior to show hours on show days only and within their exhibit spaces on the show floor. The hours for such functions shall be from 7:00 a.m. to 9:00 a.m. on show days, June 16-17; only press conference functions shall be permitted in exhibit booth spaces. Exhibitors are responsible for the conduct of their guests at all times and shall be required to coordinate their activities with Show Management and the official security contractor to arrange for guard service to ensure that their guests stay within the confines of the exhibitor's exhibit booth space during such pre- show hour events. Exhibitors shall be required to provide a guest list for such functions in advance to Show Management and provide exhibitor staff to escort their guests from a designated exhibit hall entrance to their exhibit booth space. Food and beverages for such functions must be arranged through the official convention center caterer and all food tables, chairs, trash, and other decorations used for such functions that are not part of the exhibitor's display must be removed prior to the show opening. Show Management reserves the right to approve or disallow any exhibitors' non-show hour events held at the Convention Center at its sole discretion.

CHARACTER OF EXHIBITS: Each exhibitor shall display or exhibit only articles of merchandise of said exhibitor's own manufacture, or for which said exhibitor is the representing agent. AVIXA reserves the right to judge the appropriateness of any exhibit and to decline to permit an exhibitor to conduct or maintain an exhibit if, in the judgment of Show Management, said exhibitor or exhibit, proposed exhibit, or exhibitor's products and/or services shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, displays, and all other things, without limitation, which affect the character of the exposition. No motion picture, film, video and/or computer software, which in the sole judgment of Show Management, is of an illicit, pornographic, or otherwise unsuitable nature may be shown or displayed from exhibit booth spaces on the InfoComm | RESIDE | Lightapalooza show floor at any time. If AVIXA determines that the conduct of any exhibitor, or its employees, or agents, is not in keeping with the character of the exposition, AVIXA or Show Management, may at any time, without notice, terminate the contract for space entered with said exhibitor, and, with or without process of law, remove exhibitor, its employees, agents, and all the property of the exhibitor, from the space contracted for and from the exposition without refund. No exhibitor shall have any right or claim against AVIXA on account of any action taken. The determination of Show Management as to the suitability of any exhibitor, exhibit, or proposed exhibit, or as to whether any exhibit or the conduct of any person is in keeping with the character of the exposition, shall in each instance be final.

CONTACT: All inquiries, waivers, concerns, etc. regarding the exposition or the Exposition Rules and Regulations

should be sent to Account Services via email or phone: Email: exhibitsales@avixa.org | Phone: +1.703.273.7200

COPYRIGHTS, ROYALTIES AND TRADEMARKS: *It is the Exhibitor's sole responsibility to obtain and pay for all applicable licenses and permissions before any moving or still image, computer software, sound recording, artwork, printed material, or other item bearing or embodying a copyright, trademark, patent, publicity right or other intellectual property is displayed, performed, reproduced, modified, or distributed, in whole or in part, at or from the contracted space.* The exhibitor affirms that all necessary licenses and permissions have been or will be obtained prior to using the contracted space. Exhibitor agrees to indemnify and hold the Convention Center, AVIXA and its officers, agents, and employees harmless from all claims, losses, and damages (including court costs and reasonable attorney's fees) arising out of Exhibitor's use of copyrighted materials.

DEMONSTRATIONS: As a matter of safety and courtesy to others, exhibitors should conduct sales presentations, product demonstrations, press conferences, and other media events within their contracted exhibit space. Exhibit personnel must stay within the booth, and aisles must be kept clear so attendee traffic can move freely. Planned presentations, speaker sessions, and other events expected to draw a standing audience must be designed so that the audience fits within the booth footprint.

Any queue lines for exhibitor customer interaction must also be contained within the booth. Attendees briefly stopping in the aisle to view a lighting or effects demonstration is not considered encroachment if traffic can still pass. Each exhibitor is responsible for arranging displays, product presentations, audio visual presentations, and demonstration areas to comply with all InfoComm Rules and Regulations and with local fire, safety, and environmental regulations.

To ensure a positive experience for all participants, InfoComm Show Management encourages all exhibitors to adhere to a “Good Neighbor” policy across all booth spaces, audio demo rooms, and meeting rooms.

- All demonstrations, including those involving fog, haze, lasers, lighting effects, and sound must comply with InfoComm Rules & Regulations and the requirements of the Orange County Convention Center Fire Marshal.
- Demonstrations should be respectful and considerate of neighboring exhibitors and attendees, avoiding disruptions to surrounding areas. For example, do not aim lights or lasers directly into neighboring booths or into attendees’ eyes, keep sound at levels that allow neighbors to conduct business, and keep aisles clear. (See Sound Volume Levels for more information)
- If a neighboring exhibitor asks you to adjust a demonstration that affects their booth, please make a reasonable effort to accommodate.
- Show Management reserves the right to request modifications or discontinue any demonstration that interferes with other exhibitors’ ability to conduct business, or that negatively affects the overall show environment.

EXHIBITOR PERSONNEL ATTIRE: InfoComm | RESIDE | Lightapalooza Show Management is committed to creating an exposition environment where everyone can feel comfortable and welcome. Professional, business, or business casual attire is recommended and encouraged by all exhibitor personnel at the InfoComm | RESIDE | Lightapalooza Show. For the safety of all exhibitors, contractors, and staff, closed-toe shoes are required on the exhibit floor during move-in and move-out. Anyone not wearing appropriate footwear may be denied access to the exhibit floor until they are in compliance with this safety requirement.

Show Management reserves the right to determine appropriate exhibitor/presenter attire. If an exhibit, its contents and/or exhibitor personnel are deemed objectionable by Show Management, the exhibitor may be asked to alter its exhibit and/or the attire of its employees and/or exhibit staff. If necessary, the exhibitor may be asked to remove the objectionable exhibit display, materials, or individual(s) in question at the exhibitor's sole expense. Exhibitors with questions about compliance with these guidelines should consult with Show Management beforehand. Show Management reserves the right to discontinue any activity and escort individuals off the show floor that do not comply with the above and/or are deemed unprofessional by Show Management at its sole discretion.

FIREPROOFING: No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper, shall be used at any time. All packing containers, excelsior, and wrapping paper are to be removed from the floor and must not be stored under tables or behind displays. Muslin, velvet, silken, or any cloth decorations must withstand a flameproof test as prescribed by the ordinance of the Convention City. All materials used in exhibit construction, decoration, or as a temporary cover MUST BE CERTIFIED AS FLAME RETARDANT, or a sample must be available for testing. Areas enclosed by solid walls and ceiling must be provided with APPROVED SMOKE DETECTORS.

FLOOR COVERINGS: All booths must be fully carpeted or furnished with an acceptable floor covering (i.e., foam tiles,

linoleum, etc.). The concrete floor must be covered, materials should be easy to remove, and it should not damage the show floor, nor pose a safety hazard. The exhibitor must carpet or cover the full contracted space, regardless of whether that full space is used. If an exhibitor fails to carpet its full space, Show Management will arrange for carpeting at the exhibitor's expense. Flooring must comply with the requirements of the Americans with Disabilities Act (ADA) and be made with fire retardant material. Further information regarding ADA compliance is available at https://www..ada.gov/law-and-regs/regs/.

FOOD AND NON-ALCOHOLIC BEVERAGES: may be distributed from exhibit booth spaces. All food and beverages must be purchased from the official convention center food service provider.

INFOCOMM 2027 BOOTH MEMBER PRICING: AVIXA ® offers discounted booth pricing for AVIXA ® members. To be eligible for AVIXA member rates, Exhibitors must be AVIXA members in good standing at the time of contracting. If the Exhibitor is not a member of AVIXA, the Exhibitor can join AVIXA membership at the time of signing this agreement, and the cost of the annual membership dues will be added to the Exhibitor's 2027 invoice. Membership standing does not affect the timing of all space deposit payments indicated above. Member pricing is also tied to booth size and memberships level.
Exhibitors with booths 1-500 Sq. Ft. in size require at least a Bronze level membership, exhibitors with booths 501-1,500 Sq. Ft. in size require at least a Silver level membership and exhibitors with 1,501 or greater Sq. Ft. Require a Gold level membership.

INTELLECTUAL PROPERTY POLICY: AVIXA condemns counterfeiting and infringement. AVIXA is committed to the principle that intellectual property (IP) rights are to be respected, and that the use of intellectual property rights without the consent of the owner or otherwise pursuant to law violates rights of authors, inventors, and corporations. Copyrights, trademarks, patents, and other forms of intellectual property are protected by state and federal laws in the United States and by the laws of other countries. At AVIXA, we believe that inventors, manufacturers, publishers, and other creators and owners of intellectual property are entitled to protect their rights in accordance with the law.

Exhibitor affirms that, to the best of its knowledge, it has the legal authority for its use of any intellectual property associated with any product or promotional material that it will display, offer, or otherwise use in its contracted space(s) at the trade show/event, and it will not knowingly infringe the intellectual property rights of another party.

PROCEDURES FOR REQUESTS BY INTELLECTUAL PROPERTY ("IP") OWNERS TO VISIT INFOCOMM | RESIDE | LIGHTAPALOOZA EXHIBIT BOOTHS, MEETING ROOMS and AUDIO DEMO ROOMS:

A. IP Owners' Requests and Notification of Exhibitors:

- IP Owners or their representatives ("IP Owners") shall notify Show Management of their intention to attend the identified exhibition seven calendar days prior to the commencement of the show.
- IP Owners must communicate in writing, by email and personal delivery, with the individual responsible for exhibit coordination and, if possible, with the exhibitor's legal department to inform them that:
- The IP Owner has reason to believe that the exhibitor will display infringing products at the exhibit booth or within a meeting space and/or the IP Owner plans to visit the exhibitor's space.
- If the IP Owner finds infringing products at the booth or within the meeting space(s), the exhibitor may be asked to remove the infringing products from the display.

B. Intended Visits: One week before the event, IP Owners will provide Show Management with a list of exhibitors that they intend to visit. IP Owners are responsible for obtaining and paying for any translation services needed for the visit.

C. Rules for Visiting Exhibits: Upon request from the IP Owner or exhibitor, visits may take place with an authorized Show Management representative. To ensure that the visits are conducted in an appropriate manner, the following rules will be observed:

- IP Owners and exhibitors must be civil and courteous. Loud, offensive, or embarrassing confrontations are not permitted. Exhibitors may not be verbally or physically threatened or abused.
- The IP Owner can advise an exhibitor that if the exhibitor refuses to remove infringing products, the IP Owner may seek a court injunction against the exhibitor. However, an IP Owner may not remove or attempt to remove the infringing products from the exhibit booth and/or meeting space(s)
- IP Owners are strongly encouraged to limit the size of the groups visiting exhibit booths and/or meeting spaces to no more than two company representatives, one translator, if applicable, and one attorney.
- If possible, IP Owners should bring with them a list of all their approved licenses.

D. Violations: Violations of these procedures can result in the immediate suspension or cancellation of

a scheduled appointment and the revocation of an IP Owner's permission to be present at the InfoComm | RESIDE | Lightapalooza Show.

LIABILITY AND INSURANCE: Although the Convention Center and AVIXA will exercise reasonable care for the protection of exhibitor's materials, equipment and exhibit booth space display, neither AVIXA (including its officers, staff members, agents, representatives, members of its Exhibitor Advisory Committee or any individuals or firms retained by it to assist in exhibit work) nor the Convention Center (including its officers, staff members, agents, owners, employees, representatives, members of its Convention Committee, and any individuals or firms retained by it to assist in exhibit work) shall be responsible or liable for any bodily injury or property damage, loss, or destruction that may occur to the exhibitor or to any of the exhibitor's employees, personnel, or property, prior to, during or subsequent to exhibitor's use and occupancy of the exhibit booth space during the period of time contracted for hereunder. The exhibitor, in executing this agreement, expressly agrees to hold AVIXA and the Convention Center, as well as the individuals, firms, and committees specified above, harmless from and to indemnify same against any claims for any such bodily injury and/or property damage, loss or destruction arising from the exhibitor's acts or omissions. Said indemnification to include the cost of reasonable attorney fees incurred in the defense of any claim, clause, or judgment arising from such injury and loss, damage, or destruction. Exhibitor further agrees to hold AVIXA harmless from and to indemnify it against any claims, causes, actions, judgments, or other legal proceedings, including the cost of reasonable attorney's fees incurred in the defense of AVIXA against such proceedings, which arise out of the failure of the exhibitor to pay any royalty fee due for the performance, by whatever means, of copyrighted music or for the exhibition of copyrighted films/videos by exhibitor at his exhibit booth space or during the time of occupancy of the exhibit booth space contracted for hereunder. As a courtesy, a security service will be provided on a 24-hour basis for the duration of the subject exhibit. It must be emphasized, however, that exhibitors desiring to carry insurance on their exhibits must acquire and maintain the same at their own expense. Moreover, exhibitors desiring special security precautions should arrange for private guard service, if desired, or should decide to have locked facilities available in their exhibit booth spaces for the storage of display materials or products. Exhibitors are responsible for the security of their exhibit materials and products from the time such are delivered to their exhibit spaces until they are removed during move-out.

Exhibitor Certificate of Insurance Policy: In Pursuant to this policy, all exhibitors and their decorators must carry liability insurance and comply with the Orange County Convention Center rules applicable to exhibit hall construction, installation and dismantle. Exhibitors shall, at their sole cost and expense, provide coverage through June 19, 2027, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from AVIXA leased property, Orange County Convention Center**. This insurance shall include contractual and product liability coverage with combined single limits of not less than $1,000,000. The policy shall be named AVIXA, The Orange County Convention Center and The Freeman Companies as additional insurers and exhibitors shall provide certificates so indicating**. Exhibitors unable to provide Certificates of Insurance as stated above will be removed from the event without a refund of any monies paid. AVIXA will not be held responsible or liable for any loss, damage, or injury within an exhibitor's booth space whatsoever. ***AMOUNT: $1,000,000.00***

Please upload your Certificate of Insurance to your Exhibitor Dashboard (within the Exhibitor Resources Tile) by Friday, April 30, 2027.

QUESTIONS? Please contact Show Management at +1.703.273.7200 or exhibitsales@avixa.org.

What is a certificate of insurance? *A Certificate of Insurance is often used in the commercial context as proof of an insurance policy. This certificate, issued by your insurance company, is usually a summary of the essential terms, conditions, and duration of the contract of insurance that is in effect between the insured(s) and the insurer.*

What is "Additional Insured"? *When an insured is using a third party's facility, the owner will ask that evidence of insurance be provided naming them as an additional insured. The certificate is a statement that the third party will be covered for property damage and general liability for an event or use of a facility. The insured coverage will be primary for any organization listed as an additional insured.*

Why should we list the dates and location of our events on a certificate? *We list dates when we are using a facility for an event. The insured is responsible for property damage and liability only during the dates on the certificate.*

Where can we get such insurance? *A certificate of insurance is commonly available from most general liability business insurance carriers. In addition, Show Management will supply a list of trade show insurance providers in the Exhibitor Service Manual that may be contacted by exhibitors for such coverage. AVIXA is not affiliated with any*

insurance providers to be listed, nor has any financial interest in any insurance program coverage offered by such providers.

LIGHTING: Show lighting levels will be maintained in all areas of the exhibit halls. Show Management will determine lighting levels to be used during setup, teardown, and during the hours the exposition is open. Show Management urges exhibitors that require low light conditions to build their exhibits accordingly. If permitted by the facility where the InfoComm | RESIDE | Lightapalooza exposition is held, an exhibitor may request that Show Management order the lights above the exhibitor's own exhibit booth space be lowered, masked, or extinguished. ***Island exhibit booth spaces*** *30' x 40' and larger may have the lights above their exhibit booth space extinguished upon advance request. Companies taking space in these exhibit booth spaces should be prepared to supply supplementary lighting for their exhibits, as necessary.* The requesting exhibitor bears sole responsibility for any costs associated with changes to and/or re-establishment of lighting levels.

Show Management reserves the right to order the re-establishment of full lighting for any reason whatsoever, and the costs are to be borne by the exhibitor above whose exhibit space the lighting levels were changed.

MISCELLANEOUS REGULATIONS: AVIXA reserves the right to determine the eligibility of any company to exhibit. AVIXA reserves sole control over admission policies. Exhibitors may conduct drawings for prizes within their exhibit area if done in a dignified manner and in compliance with all local ordinances. These regulations are established for the mutual protection of AVIXA and the exhibitor. Show Management reserves the right to make such changes in the time schedule or in the general plan of the exposition show floor exhibits layout as may be deemed by Show Management to be in the best interests of exhibitors and the exposition.

NON-EXHIBITING COMPANIES: AVIXA Show Management will offer select sponsorships at a non-exhibitor rate after the right of first refusal process has concluded. Contact your Exposition Account Manager for details.

OCCUPANCY OF SPACE DEADLINE: It is essential that all exhibits be complete and in place by 5:00 p.m. Tuesday, June 15, 2027. Therefore, AVIXA reserves the right, should any rented space remain unoccupied on the opening day of the exposition at 9:00 a.m. or at any time thereafter, to rent or occupy said space; however, this clause shall not be construed as affecting the obligation of the exhibitor to pay the full amount of the rental provided for within the Exhibit Space Agreement nor shall it affect the right of AVIXA to retain as partial liquidated damages the whole or any part of the rental fee received. For the space to be considered occupied during the event exhibitors must staff their InfoComm | RESIDE | Lightapalooza booth(s) and meeting room(s) during exhibit hours. The final closing time is 4:00 p.m. on the designated last day of the exposition, June 18, 2027. No dismantling or packing may begin prior to closing time.

OFF-FLOOR AUDIO DEMO MEETING ROOMS: Current exhibitors requesting an Audio Demo Room must meet the minimum exhibit space requirement of 400 NSF. The maximum number of audio demo rooms an exhibitor may reserve is three (3).

OFF-FLOOR MEETING ROOMS: To secure an off-floor meeting room for 3-5 days during the exposition, exhibitors must secure a minimum of 400 NSF of exhibit space. For meeting space request rentals for 2 days, exhibitors must secure a minimum of 400 NSF of exhibit space. Requests and assignments for 2-day rentals will be reviewed and assigned based on available inventory made no later than Thursday, April 1, 2027. For exhibitors requesting meeting space who have less than 400 NSF of exhibit space, may be assigned a single day meeting space once all requests for 2-5 days are fulfilled no later than Thursday, April 1, 2027. The maximum number of rooms an exhibitor may reserve is three (3).

ON-FLOOR MEETING ROOMS: Companies interested in participating in InfoComm | RESIDE | Lightapalooza may contract an on-floor meeting room without an exhibit space. For further inquiries regarding on-floor meeting room space and pricing, please contact your Sales Account Manager.

RESPONSIBILITY: It is the responsibility of the exhibiting firm to be fully familiar with these Exposition Rules and Regulations and to see that each member of the firm attending the exposition, either as exhibit personnel or delegate or both, is also familiar with these Exposition Rules and Regulations. Distribution of the Exposition Rules and Regulations to all exhibitor personnel and their contractors present for the exposition is recommended.

SHARING OF SPACE: Exhibitors wishing to include another company as a co-exhibitor within their contracted exhibit space(s) must obtain prior written approval from AVIXA® InfoComm | RESIDE | Lightapalooza Show Management. Approved co-exhibitors are subject to a fee of $3,000 per share. A separate contract must be completed and submitted for each co-exhibitor, with a maximum of one co-exhibitor permitted per 100 net square feet (NSF) of exhibit space. For purposes of this policy, any company whose branding, products, services, personnel,

marketing materials, lead collection activities, or business operations are represented within another exhibitor's booth may be considered a co-exhibitor and must be registered and approved by Show Management. Each approved co-exhibitor will receive a dedicated online exhibitor listing in the official InfoComm | RESIDE | Lightapalooza directory, unlimited exhibitor badges, and a dedicated VIP code for customers to receive complimentary exhibits passes. The primary exhibitor is responsible for ensuring compliance with this policy. Exhibitors that allow unapproved companies to share exhibit space or conduct business activities within their booth may be subject to corrective action, including assessment of applicable fees, removal of unauthorized personnel or materials, revocation of exhibitor credentials, loss of priority points, exclusion from future AVIXA events, and any other remedies deemed appropriate by AVIXA to protect the integrity of the event and the interests of its exhibitors and sponsors.

SHOW PHOTOGRAPHY/VIDEOGRAPHY: Due to the sensitive nature of new products and unique booth displays at the show, professional photography and/or video recording for commercial purposes of any booth by any attendee or exhibitor personnel is prohibited. Exceptions are made only when permission is obtained from the exhibitor whose exhibit or product is being photographed or videotaped, and all individuals appearing in the photograph or video. Photography and videography on the show floor by attendees for personal use or by registered press for editorial purposes is acceptable; however, exhibitors reserve the right to bar photographs or video from being taken within their exhibit spaces at their sole discretion. Attendees or exhibitor personnel refusing to comply with the above policy may be asked to leave the show.

SOLICITATION IN THE EXPOSITION: The aisles and other spaces in the exposition not leased to exhibitors shall be under the control of Show Management. All displays, interviews, conferences, distribution of literature, lectures, or any type of activity shall be conducted inside the contracted space(s). Standing in the aisles, in front of or blocking other exhibitors' exhibit spaces, or the intercepting of those in attendance for advertising purposes, is prohibited. Exhibitors may, upon prior approval of Show Management, apply to sponsor a marketing opportunity for a fee at the event that may permit the distribution of collateral to attendees outside of the exhibit halls and/or Convention Center. Such marketing opportunities shall be limited and vary each year. Please contact InfoComm Show Management with questions and seek approval. Decisions made by Show Management as to which opportunities will be available and which exhibitors are approved will be final and in its sole discretion.

> **Exhibitors may show, discuss, explain, or demonstrate items or services, but shall not make sales that result in the delivery of merchandise and/or the exchange of money in the exposition halls.** People connected with non-exhibiting concerns are prohibited from any dealing, exhibiting, or soliciting within the exposition. Exhibitors are urged to immediately report violations of this latter rule to Show Management.

SOUND VOLUME LEVELS: Exhibitors operating sound reproducing equipment will be expected to keep the sound volume level emanating from their exhibits below 85-decibels to avoid disturbing other exhibitors. Show Management reserves the right to turn off the electric supply of any exhibitor who violates this rule. Exhibitors who wish to operate sound systems at volumes above 85-decibels are required to use an audio demo room off the show floor or to utilize a sound room within their exhibit space on the show floor. In either case, the cost of rental for an audio demo room or sound room within the exhibitor's space is at the exhibitor's sole expense. Exhibitors who fail to comply with directions from Show Management to reduce the sound volume level in their exhibit space are subject to having their exhibit shut down and/or removed from the show floor without a refund.

SPACE & HEIGHT REGULATIONS: Exhibits must be confined to the exact space allocated. Height limitations and other restrictions pertaining to the design of exhibits and the use in the exhibit booth space of pedestals, tables, racks, shelves, risers, and similar display equipment are described in detail under "Types of Exhibits" and "Special Provisions." *Note:* Where an exhibitor's display is built beyond the limitations and restrictions as set forth in this contract, Show Management reserves the right to correct such display violations by having the exhibitor alter, remove, or rearrange any or all the display at its expense so that it will comply with regulations. Exhibitors are not permitted to carpet the aisle space between any adjoining exhibit booth spaces; nor may exhibitors bridge the aisle between such adjoining spaces with truss, banners, exhibit displays, products, lighting instruments, etc. If the exhibitor is not available to make such corrections, then it does agree as part of this contract to give Show Management the authority to make all necessary corrections at the exhibitor's expense. In cases where the reverse side of an exhibitor's backwall, sidewall, riser, or display, is exposed to view, such portion of this display must be suitably draped with fireproof materials so that no part of the display construction, electrical wiring, or the like, can be seen from the aisles or adjoining exhibit booth spaces belonging to other exhibitors.

Exhibitors requiring back wall(s) to be exposed to properly show the product will be permitted. Exposed back walls must look professional, and all cables, wires and alike must be tidy and organized. Should Show Management deem anything unsafe or untidied, exhibitors will need to correct at their own expense. Flying, exposed back walls must be suitably draped with fireproof materials so that no part of the display, construction, electrical wiring, or the like, can be seen from the aisles or adjoining exhibit spaces belonging to other exhibitors. Circulars, publications, advertising

matter, and all kinds of promotional giveaways may be distributed only within exhibit booth spaces. Nothing can be posted on, tacked, nailed, taped, screwed in, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Signs, trusses, rails, etc., will not be permitted to intrude into or over aisles. *The maximum allowable height of exhibit displays, drapery, scrim, screens, and hanging signs within island exhibit spaces 400 sq. ft. or larger is limited by ceiling height and restricted by the physical height limitations of overhead structure(s) and/or by the Convention Center's policies. For exhibit* ***spaces less than 400 sq. ft****, inline, and corner exhibit booth spaces,* ***the maximum allowable height will be 8 feet*** *(the same as the backwall drape height).*

Perimeter exhibit spaces shall have a maximum allowable height of 12 feet. For special consideration, please submit a ***Booth Variance request form*** *to InfoComm | RESIDE | Lightapalooza Show Management.*

SPECIAL PROVISIONS: Pedestals, tables, racks, shelves, risers, and similar display equipment may not exceed 48" in height when positioned more than 5' from the back wall of a single-aisle exhibit booth space. Free-standing units, including those intended to be the focal point in an exhibit, may not exceed 48" in height when placed more than 5' from the back wall of the exhibit booth space Except for island exhibit booth spaces, the standard height for all exhibits is 8'. Exhibit booth space back walls, including identification signs and decorations, must not exceed 8' in height. Check the Height Restrictions Floor Plan in the Exhibitor Service Manual floor plan for ceiling height at your exhibit booth space location(s).

TYPES OF EXHIBITS: Booth structures and elements must be maintained within the officially contracted confines of your exhibit space and must not protrude into the aisles. This includes all audio and projection equipment, speakers, etc.; these elements must be directed into your booth, not towards the aisles or neighboring exhibitors. There will be no exceptions made to this rule on-site. Doors are not allowed to open into the aisles and must open within the confines of the exhibit space. Rigging is not permitted in inline & linear booths (10x10, 10x20, 10x30, 10x40, etc.) Endcaps are also not permitted. All exhibiting companies must comply with all local fire ordinances of the Convention City. Should you be required to alter your exhibit, AVIXA will not be responsible for any costs to make an exhibit display compliant with local regulations. If required, an engineering certification of structural integrity must be submitted to Show Management 60 days (about 2 months) prior to the show opening. Line-of-Sight display rules provide restrictions on certain areas of booths to allow attendees to view neighboring booths in their line of sight as they walk the floor. There are a variety of booth types, and each one is addressed below with specific insight on how to implement Line-of-Sight regulations. The following types of exhibits have been approved. Any deviation must be submitted in writing to Show Management for clearance before May 5, 2027.

1. **ONE-AISLE EXHIBIT BOOTH SPACE:** The back wall, including signs, must not exceed 8' in height. The side walls may be at the maximum 8' height limit of 5' from the back wall towards the aisle. The height of the side walls must be lowered to 48" for the remaining distance to the aisle. This type of display is permitted anywhere in the exhibition hall. *Note:* If located on a perimeter, a one-aisle exhibit booth space may go to 12' in height.
2. **ONE-AISLE EXHIBIT BOOTH SPACE (with canopy):** A canopy may be added to the standard one-aisle exhibit booth space provided: the canopy does not exceed the 8' maximum height limitation or 9' at its apex; the bottom edge of the canopy is at least 86 inches from the floor; uprights needed to support the canopy are constructed in such a manner as not to obstruct the view of neighboring exhibits and not larger than 2 inches x 2 inches; and the other restrictions pertaining to one-aisle exhibit booth spaces are met. This type of display is permitted anywhere in the exhibition hall.
3. **TWO-AISLE EXHIBIT BOOTH SPACE:** All restrictions are the same as for one-aisle exhibit booth space and for one- aisle exhibit booth space with canopy.
4. **SPLIT ISLAND BOOTH:** A Split Island Booth is a 20x20 400 sqft booth which shares a common back wall with another 20x20 400 sqft booth. Split-Island booths are exposed to aisles on three sides. Exhibitors are encouraged to contact their neighboring Exhibitor in advance to discuss their designs. Show Management will supply you with the proper contact's name and phone number upon request. Pipe-and-drape is not provided between split-island booths. You can order pipe-and-drape at your expense through the Exhibitor Service Kit. The maximum build height for a split island booth is 16' except where restricted by the physical height limitations of overhead structure(s) and/or by the Convention Center's policies. The 16' height limit does not include hanging signs and/or truss, drapery, lights, etc. flown over island exhibit spaces. Please review the Height Restrictions Floor Plan in the Exhibitor Service Manual or contact Show Management if the Service Manual is not yet available for details concerning the ceiling height clearances throughout the exhibit hall(s). Exhibit booth space fixtures and display items may be placed anywhere inside the exhibit booth space perimeter. Overhead signs, display structures, trusses, projectors, projection screens, videowalls and/or other equipment suspended above any island exhibit booth space must be professionally and safely rigged in accordance with all local union authority and life safety policies in effect at the Convention Center and must be arranged through the InfoComm | RESIDE | Lightapalooza official General Contractor. Any

overhead sign, projection screen or similar display material and/or equipment hung from the ceiling of the building must be at least 4' above the tallest part of the exhibit booth space. Any structure deemed to be unsafe and/or inappropriate by either Show Management or the Convention Center authorities must be altered and/or taken down at the exhibitor's expense. Back-walls facing a neighboring booth must be finished (no exposed framing or structure) in a neutral color with no text or graphics. Back-walls in violation of this rule will be draped at the Exhibitor's expense. Walls must be finished (no exposed framing or structure) when visible from an aisle.

5. **ISLAND EXHIBIT BOOTH SPACE: (Minimum 400 NSF)** This is a free form display offering maximum flexibility by eliminating the usual restrictions on exhibiting booth space dimensions. *The maximum allowed height of hard wall exhibit displays is limited to 24' except where restricted by the physical height limitations of overhead structure(s) and/or by the Convention Center's policies. The 24' height limit does not include hanging signs and/or truss, drapery, lights, etc. flown over island exhibit spaces.* Please review the Height Restrictions Floor Plan in the Exhibitor Service Manual or contact Show Management if the Service Manual is not yet available for details concerning the ceiling height clearances throughout the exhibit hall(s). Exhibit booth space fixtures and display items may be placed anywhere inside the exhibit booth space perimeter. Overhead signs, display structures, trusses, projectors, projection screens, videowalls and/or other equipment suspended above any island exhibit booth space must be professionally and safely rigged in accordance with all local union authority and life safety policies in effect at the Convention Center and must be arranged through the InfoComm | RESIDE | Lightapalooza official General Contractor. Any overhead sign, projection screen or similar display material and/or equipment hung from the ceiling of the building must be at least 4' above the tallest part of the exhibit booth space. Any structure deemed to be unsafe and/or inappropriate by either Show Management or the Convention Center authorities must be altered and/or taken down at the exhibitor's expense. "See through" exhibits are encouraged. Any portion of the booth facing an aisle must be finished. All exhibit booth spaces must be done in good taste and in keeping with the theme of InfoComm | RESIDE | Lightapalooza 2027.
6. **MULTI-LEVEL EXHIBIT BOOTH SPACE:** Please contact InfoComm | RESIDE | Lightapalooza Show Management for rules and regulations concerning double-decker island exhibit booth space structures. Smoke detectors and fire extinguishers must be installed on the ground level of such exhibits.

The above descriptions depict almost any situation. If your exhibit plans are not defined by these examples, contact Show Management for clarification.

Management will not approve unsafe exhibit construction, or anything that obstructs the visibility of other exhibitors, or encroaches upon the aisles or other exhibit areas. All exhibit booth space dividers must be finished on both sides unless the neighboring exhibitor agrees to decorate the area exposed to this exhibit booth space. *Please be sure to make these rules known to your decorator or display builder.*

USE OF EXHIBIT SPACE: Exhibitors planning to construct any part of their exhibit above the exhibit height limitation must obtain approval in writing from InfoComm Show Management at least 60 days (about 2 months) prior to the official opening of the exhibits. A sketch of the proposed construction shall be submitted when requesting approval. All signs including graphics, photographs, and other advertising matter connected with an exhibitor's exhibit booth must be within the assigned exhibit booth's space boundaries. NO STORAGE OF ANY KIND IS ALLOWED BEHIND BOOTHS OR NEAR ELECTRICAL SERVICE EQUIPMENT. Materials for handouts must be limited to one-day supply and stored neatly within the booth. IF NOT REMOVED BY SHOW OPENING, THE SHOW DECORATOR WILL REMOVE AND STORE AT THE EXHIBITOR'S EXPENSE. No signs of any type are permitted outside of an assigned exhibit space.

Lighting equipment must be located within the exhibitor's contracted booth space. In the Lighting and Staging area, light output may be directed onto walls, floors, and ceilings within the area for demonstrations, provided it does not impede other exhibitors. Exhibitors may project their own logos within their booth and onto the floor directly in front of their booth, but not onto neighboring booths, exhibit hall walls, or ceilings. Written permission from InfoComm Show Management is required to operate any flashing light device, floodlight, or laser continuously in a way that may affect neighboring exhibitors. Refer to the Exhibitor Service Manual for Orange County Convention Center Fire Marshal Regulations for full details.