THE·AI SUMMIT AUSTIN · **IOT WORLD** · **QUANTUM COMPUTING SUMMIT**

IoT World & The AI Summit Austin
Delegate Pack 2022

Explore. Innovate. Advance.

2-3 November, The Austin Convention Center

The AI Summit & IoT World is heading to 'Silicon Hills' this November!

Giving you the inspiration and insight necessary to move your technology road-map to the next stage.

A two-day celebration of connected intelligence, you'll be able to take ideas from the rockstars of IoT and the experts in applied AI. Discover impressive emerging brands. Get hands-on with new releases on our Expo Tours - and of course, you're invited to join us for a drink at Austin After Hours too!

Think unparalleled learning, lots of networking, and a realistic look at how technology is transforming lives and organizations.

- ✸ **Booth Bar Crawls** - come for a drink, stay for the discussion and the new business relationships.
- ✸ **Tech Live!** - explore immersive experiences from cutting-edge tech brands and identify potential partners
- ✸ **Breakfast Briefings** - computer vision and a croissant? Get answers to your most pressing questions in these intimate analyst-led sessions
- ✸ **Austin After Hours** - since not all deals happen in meeting rooms!
- ✸ **Applied Intelligence Awards** - celebrate the people and products that are making a change.
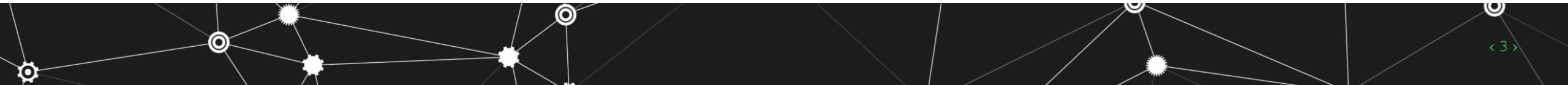
The home of connected intelligence

"*an excellent opportunity to meet leading AI researchers, thought leaders, and fellow practitioners*"
Vishal Morder, Head of Data Science and ML, Barclays

The Stages – Wednesday

Loaded with leading brands, our stages are designed to help you tackle the challenges that matter most head on.

Headliners (Free to Attend)						
Industry 4.0	Smart Cities & Environments	Next Generation Connectivity Edge & Cloud)	Embedded Systems	NLP	POC to Production	Quantum Computing Summit
Masterclasses, Workshops & Insider Sessions						
Booth Bar Crawl						
Austin After Hours						

The Stages - Thursday

Loaded with leading brands, our stages are designed to help you tackle the challenges that matter most head on.

Headliners(Free to Attend)						
Industry 4.0	Energy & Resource Production	Next Generation Connectivity (5G & Wireless)	Embedded Systems	Computer Vision	Scaling AI	Quantum Computing Summit
Masterclasses, Workshops & Insider Sessions						

"Personally, I feel that the group at Informa Tech puts in extremely hard work of bringing in the best people from the top of their industry. It would be a mistake to miss one of their events."
Kris Bailey, COO, Electric Cab of North America

The Speakers

From the lab to the boardroom, hear from the leading voices in emerging technology.
See the full line-up here.

MADISON WHITE
Product Director,
Software, **Ford Motor Co**.

MINH HUA, Chief Talent
Officer, **Stanley Black
and Decker**

WILLIAM HURLEY
(WHURLEY), Founder &
CEO, **Strangeworks**

SUYU HOU, Director of
Product Management,
Walmart Tech

SUDARSAN RACHURI,
Technology Manager, US
Department of Energy

TIM ROHRBAUGH, Chief
Information Security
Officer, **JetBlue Airways**

SAM JELEBI-JAVAN
SVP, Digital Self
Service, **Citi**

MARIA ARAUJO,
Engineering Fellow,
Director Sensing and
IoT, **Johnson & Johnson**

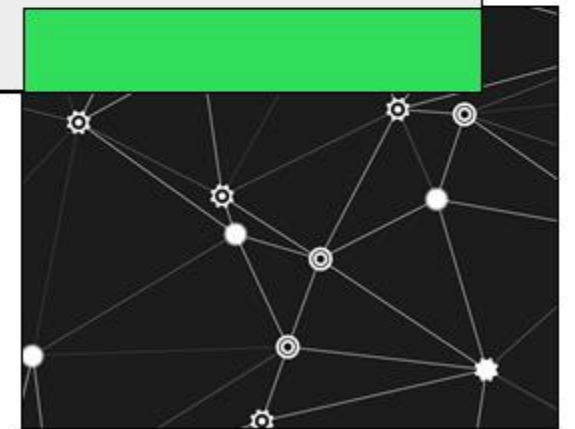BALA GANESH, Vice
President of
Engineering, **UPS**

ROGER ROHATGI, Vice
President, Global Head of
Design, BP

"IoT continues to hold great potential for the enablement of business transformation at scale across all industries and vertical market applications. But collaboration across multiple vendors will be required to realize this full potential.

IoT World & The AI Summit 2022 Austin will be a great venue to discover how to achieve successful implementations for your customers or your organization"

Lou Lutostanski
Vice President, Internet of Things, Avnet

What's Important

Experiences

Collaborate and connect with big name brands across IoT, AI and edge.

Visit an intelligent ice cream booth *and* uncover the solutions to your technology issues at the same time with specially curated booths.

Relationships

Meet the emerging tech community; the pioneers, policy-makers and problem-solvers.

More than 150,000 people in Austin work in high-tech jobs so it's a perfect place to mingle with like-minded individuals!

Opportunities

Create connections to drive your business forward, gain recognition for your ideas with our competitions, and learn from the best.

With so much going on, you can curate an event experience that truly works for you.

Passes & Pricing

Secure your All Access Pass for just $1999 by booking before the end of August!

	STANDARD Full Price: $1,999	ALL ACCESS Full Price: $2,699	EXPO Free
Headliners	✓	✓	-
Six Premium Conference Stages	✓	✓	-
Quantum Computing Summit	✓	✓	✓
Expo Center Stage	✓	✓	✓
Booth Bar Crawl	✓	✓	✓
Masterclasses & Insider Sessions	✓	✓	-
Searchable Attendee List	-	✓	-
Pre-Event Session Booking	✓	✓	-
Analyst Breakfast Briefings	-	✓	-
Roundtable Invitations	-	✓	-
Austin After Hours Party	-	✓	-
Explore the Expo	✓	✓	✓

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But...

"I'm only interested in just IoT / just AI"

Separately, AI and IoT are already incredibly impactful technologies. We believe it's the convergence of these technologies that will drive the greatest disruption in business.

However, our event is designed to let you build an agenda that works for you, so if IoT is your thing we'd recommend focusing on: Industry 4.0, Embedded Systems, and Energy & Resource Production and you'll still find you've got a packed schedule!

For those specialising in AI, we've got the same tracks as the standalone Summits - POC to Production, Scaling AI, Computer Vision and NLP to ensure you're covered for any stage of the roadmap.

"AI is over-hyped."

According to Omdia's AI Adoption North America 2021 survey, 61% of respondents indicated they are "confident" or "very confident" that AI will deliver positive results in the next 12-24 months. Attending the Austin Summit allows you to future-proof your role and your business by upskilling with the experts.

"i can't afford it."

We offer three specialty passes to enable specific groups to get exactly what they need out of the event with reduced rates - and don't forget, the earlier you book, the more you save.

> "This is […] a beautiful opportunity to get back to speak with people in a flash and something that I've personally missed a lot in the past few years."
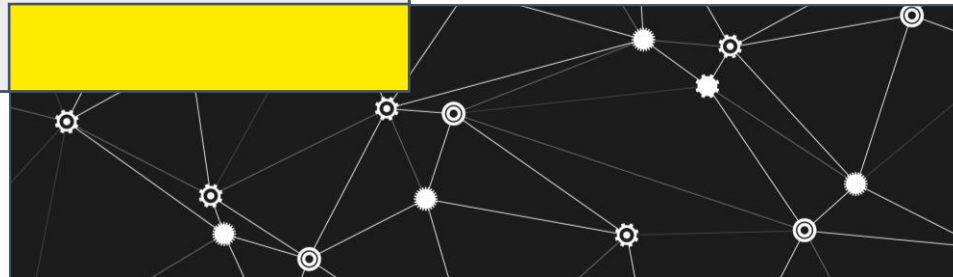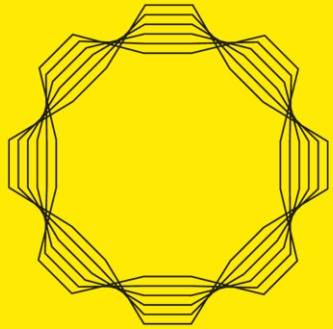> Valentina Raia, Senior Account Executive, TransPerfect

Questions?

Reach out to us

or check our [FAQs](#)

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