

**7,000**  
Visitors

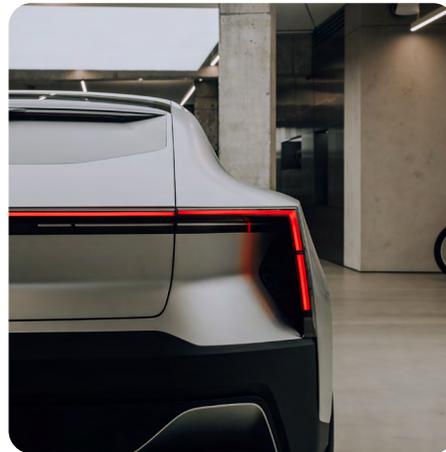


# INNOVATION ZERO

The UK's largest event to accelerate business action  
towards net zero commitments

**200**  
Exhibitors

**200**  
Speakers



**24-25 May 2023**  
LONDON OLYMPIA

[www.innovationzero.com](http://www.innovationzero.com)

# Introduction from the event Chair

## The Rt Hon Dr Liam Fox MP

The **Innovation Zero** event will accelerate partnerships, dealmaking and collaborations between those developing and producing low carbon solutions and those who need to deploy or want to fund them.

**Innovation Zero** will become an essential annual calendar feature in the UK and in international markets as a place for connections, announcements and trade that accelerates the transition to a low carbon economy.



**The Rt Hon. Dr Liam Fox MP**  
Chair, Innovation Zero Event

The **Innovation Zero** congress organising team has world class credentials

<b>Dr Liam Fox</b> Event Chair	<b>Paul Dunne</b> Co-Founder & Director	<b>James Ashwood</b> Co-Founder & Director	<b>Tim Mann</b> Content Director	<b>Alec Walton</b> Finance Director & Northern Lead	<b>Simon Marshall</b> Commercial Director	<b>Oliver Breed</b> Commercial Director
<b>David Stephenson</b> Commercial Director	<b>James Wight</b> Marketing Director	<b>Emily Johnson</b> Marketing Manager	<b>Shannon Hoey</b> Event Sales Executive	<b>Joe Wilcox</b> Content Producer	<b>Maxine Smith</b> Operations Director	

Events the team have previously directed, held senior roles or run P&L include



Innovation Zero is held at the UK's  
most sustainable venue



24-25 May 2023



- **7,000 VISITORS**
- **200 SPEAKERS**
- **200 EXHIBITORS**
- **20 SPONSORS**
- **8 STAGES**
- **2 DAYS**



# The opportunity

## Lead Generation



Get in front of thousands buyers, acquirers, investors and supply chain from public and private sector:

- Exhibition stands from £3000
- On site lead generation
- Pre event lead generation
- Limited speaker packages available

## Leadership



Demonstrate your thought leadership and ensure your brand is aligned with leading the net zero transition among:

- Policy makers
- Investors
- International policy influencers
- The worlds media
- Large customers



## Event themes



## Innovation sector focus



## What to expect

- Updates from nations and regions on priority sector requirements, incentives to engage and invest, plus recent or pending policy updates
- Critical updates from venture capital, private equity, long term funds and lending, plus new investment models, sector opportunities and guidance for businesses seeking investment
- Public/private initiatives and case studies
- Stories from unicorns, funds and corporate innovation
- Lessons from serial entrepreneurs
- The big tech view
- Case studies of collaborations, partnerships and growth stories.

# Content summary

## Keynote Stage

Join us for national, regional and international policy announcements, contributions from funders and investors and conversations with outstanding innovators and entrepreneurs. Hear directly sector visions and corporate strategies from those best placed to lead them.

**18**  
Sessions

## Sector Forums

Dive into the challenges, opportunities and priorities of the highest emitting industry sectors. Hear from updates from public and private sector leaders, requirements and investment plans from corporate leaders and funders and the best of innovation enabling the transition.

**78**  
Sessions

## Decarbonisation Working Groups

Each industry sector has multiple challenges and opportunities to tackle and pursue. In this 90 minute session we tackle one of the most urgent and significant. We'll present the international context, approach the issue from all parts of the ecosystem and open the floor to a more interactive format.

**16**  
Sessions



# Speakers

41 of 200 confirmed. Will your leader join them?



**The Rt Hon. Dr Liam Fox MP**

Chair, Innovation Zero



**The Rt Hon. Kemi Badenoch MP**

Secretary of State for International Trade



**Holly Boyd-Boland**

Vice President,  
Virgin Atlantic Ltd



**Bob Wigley**

Chair, UK Finance



**John Holland-Kaye**

Chief Executive Officer,  
Heathrow Airport



**Tom Samson**

CEO, Rolls-Royce SMR



**Rebecca Marmot**

Chief Sustainability Officer,  
Unilever



**Samir Parkash**

Chief Executive,  
UK Export Finance



**Arlo Brady**

Chief Executive Officer,  
Freuds



**Lucy Lu**

CEO, Centre for Net Zero,  
Octopus Energy



**Simon McWhirter**

CEO & Founder, UKGBC



**John Flint**

Chief Executive, UK  
Infrastructure Bank (UKIB)



**David Shukman**

Former BBC Science Editor



**Julia Groves**

Managing Director,  
British Business Bank



**Alejandro Agag**

Founder & CEO Founder &  
Chairman, Extreme E FIA Formula E  
& E1 Series



**Peter Rolton**

Executive Chairman of  
BritishVOLT



**Brittany Harris**

Co-founder and CEO,  
Qualis Flow



**Drew Bond**

Co-founder, President &  
CEO of C3 Solutions



**Gordon Rogers**

Head of Long Term Strategy,  
United Utilities



**Richard Burrett**

Chief Sustainability Officer,  
Earth Capital Ltd



**Cam Ross**

CEO, Green Angel Syndicate



**Chris Harrop**

ESG Strategy Director,  
Marshalls PLC



**Dale Vince**

CEO, Skydiamond



**Andrew Gaule**

CEO, Aimava and Founder,  
CirculOil



**Saasha Celestial-One**  
Co-Founder, OLIO



**Dr. Anita Haider**  
CEO & Founder,  
Emnandi United Kingdom



**Beverley Gower-Jones**  
Managing Partner,  
Clean Growth Fund (CGF)



**Lawrence Slade**  
Chief Executive Officer, GIA  
United Kingdom



**Stuart Broadley**  
CEO, Energy Industries  
Council (EIC)



**Sean Sargent**  
Chief Executive, Green  
Lithium, United Kingdom



**Paul Hutton**  
CEO, Cranfield Aerospace



**Ben Houchen**  
Metro Mayor, Tees Valley  
United Kingdom



**Ian Brown**  
Head of Banking, UK  
Infrastructure Bank (UKIB)



**Laura Sandys**  
Government Energy  
Digitalisation Taskforce, Chair



**Deepu Chintamaneni'**  
IFM Investors, Executive Director,  
Infrastructure Equity EMEA



**Val Miftakhov**  
ZeroAvia, CEO and Founder



**Ian Brown**  
Head of Banking, UK  
Infrastructure Bank (UKIB)



**Rhianydd Griffith**  
Senior Vice President,  
Federated Hermes  
Infrastructure



**Dr Chris Manson-Whitton**  
Progressive Energy, CEO



**Julian Peck**  
Investment Manager,  
WAE Technology Ltd



**Nicolette Bartlett**  
Chief Impact Officer, CDP

# Visitors



## INNOVATORS (Startup and SME)

Job titles: Founder, CEO, MD, Technical Director



## INNOVATORS (Corporate)

Job titles: CEO, CSO, CFO, Procurement, Supply chain, Partnerships, Sustainability, Innovation, Business development, Energy



## BUYERS (Corporate)

Job titles: CEO, CSO, CFO, Procurement, Facilities, Fleet, Sustainability, Innovation



## BUYERS (Public Sector)

Job titles: Procurement, Facilities, Fleet, Sustainability, Innovation, Energy



## INVESTORS (UK & International)

Job titles: Venture Capital, Private Funds, Corporate Venture, Philanthropic Funds, Sovereign Wealth, Banks, Pension Funds



## POLICY MAKERS/INFLUENCERS

Job titles: Secretary of State, Minister, Director General, Junior Ministers, BEIS, DIT, Sector Departments



## UNIVERSITIES & INCUBATORS

Job titles: Founders, Partnership Teams, Directors, Innovators, Partnerships, Enterprise



## UNIVERSITIES & INCUBATORS

Job titles: Editor, Journalist

# Exhibitor categories



Energy



Transport and mobility



Land and agricultural



Industrial and materials



Built environment



Finance



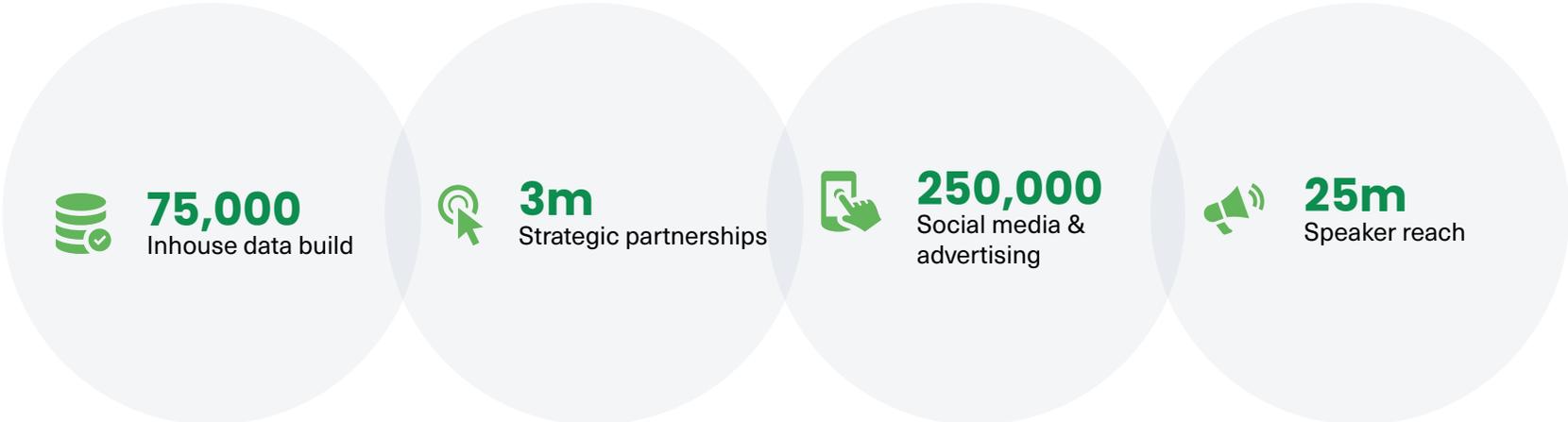
Reporting, data, analytics and IT/Tech



Consultancies

# Marketing reach

Innovation Zero will deliver an audience of 10,000 qualified innovators, buyers, policy makers and media with the following reach



Strategic partners and supporters include



# Organising team

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## Paul Dunne

*Co-Founder & Director*

Former Managing Director of the Mobile World Congress and BETT. 30 years in the events industry.

P. 07525 393595

E. pauld@innovationzero.com



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## James Ashwood

*Co-Founder & Director*

Former Founder of Festival of Enterprise, former Event Director of BVE and PLASA. 25 years in the media and events industries.

P. 07361 500970

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## Tim Mann

*Content Director*

Former Project lead of Net Zero Festival, Former Managing Director of Solar Media and Worldwide Business Media. 23 years in the events industry.

P. 07796 262422

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## Alec Walton

*CFO & Northern Director*

Founder of Green Jumper charity and 10 years as chartered management accountant. 22 years in finance and 8 years in sustainability.

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## Simon Marshall

*Commercial Director (Energy)*

Former Event Director of Offshore Europe and Head of Energy at ITE. MBA in energy transition. 15 years in the events industry.

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## David Stephenson

*Commercial Director*

Former VP at Deutsche Bank and Investment banker at Merrill Lynch. 10 years in banking and 4 years in events.

P. 07361 496782

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## Emily Johnson

*Marketing Manager*

Former Marketing Manager at TEMBO and Marketing Executive at IMG, Reed Exhibitions, and Mash Media, 10+ years in the events industry.

P. 07859 222757

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## Ollie Breed

*Commercial Director*

Former Commercial Director at Reuters Events, and Senior BDM at Terrapinn. 8 years in the events industry.

P. 07859 119177

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## Shannon Hoey

*Event Sales Executive*

Law graduate and former trainee barrister.

P. 07361 499176

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## Maxine Smith

*Operations Director*



# INNOVATION ZERO

## Thank You

We look forward to welcoming you in May and working with you to deliver your leadership and business development goals at Innovation Zero

## Contact us



[www.innovationzero.com](http://www.innovationzero.com)



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**Time is running out:** we don't have a moment to lose



**Antonio Guterres**  
Secretary General of the UN