



Decarbonisation Leaders Network

Membership Prospectus

Accelerating Industrial Decarbonisation | Energy-Intensive Focus | Cross-sector learning | Empowered Decision-Making

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leaders
network

About the Decarbonisation Leaders Network

Welcome to the Decarbonisation Leaders Network (DLN), a community powered by Decarb Connect.

Spread across the globe, the DLN is a growing group of senior industrial leaders from across the energy intensive sectors who are dedicated to accelerating decarbonisation. Our single mission is to support these sectors such as; cement and concrete, O&G, chemicals, metals, glass and more, with the difficult challenge, and journey to reach net-zero.

Our centralised knowledge base encourages members to discuss and dissect their shared challenges, by facilitating access to the right people and solutions to drive beyond ambitious statements and targets.

Key themes we focus on include;

Technology solutions
Policy
The role of hubs and clusters
Energy transition
Alternative fuels
Finance and investment
Environmental justice

...and many more.

My personal ambition, and that of the whole Decarb Connect team, is that we really care about what is being done to change the trajectory of decarbonisation for these sectors. Across Decarb Connect, the DLN, our podcast and webinar series, reports and live events, strive to shine a light on what is working and who is making an impact.

If you are reading this, it is because you are curious as to who we are, but also, if we can help you and your business. We have an array of ways to bring the right people together, bring the right discussion to the forefront and understand the complex and multifaceted journey of decarbonisation.

You are the experts on industrial decarbonisation and we are facilitating all parties involved to come together and be a single community.

The best way to know if we can help one another is to get in touch. I look forward to hearing from you.



Nathan Meyer
Community Director
Decarb Connect

Thank you for expressing an
interest in joining the
Decarbonisation Leaders Network

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Accelerating Industrial
Decarbonisation



www.decarbconnect.com



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Why join?



GROW

Target introductions to peers tackling critical decarbonisation issues – we help facilitate these to people who will become central to your personal network and allow you to share your experiences with them



INSIGHTS

Access exclusive reports, fireside chats, panel discussions and monthly structured meetings with DLN members to tackle your most important questions.



NETWORK

Get instant access to a hand-picked global community working within the decarb space to creates your personal feedback loop within our members app.



INSPIRE

Position yourself as a subject matter expert in the monthly meet-ups – be inspired by your fellow members expertise and knowledge and together focus on the game-changing solutions to get to net-zero.



ACCELERATE

Speed up your plans through networking and 1-2-1 introductions to gain unrivalled access to ideas, insights & data to support decisions that underpin your decarb strategy



SOLUTIONS

Identify new technologies, new strategies, and business models with members and working groups committed to solving the biggest challenges ahead of the decarbonisation race



THE PERKS

Access to Decarb Connect live events globally
Exclusive webinars, podcasts, reports & more
Increase your company profile within the Decarbonisation space
Meet your peers every month in engaging networking/ learning environments
In-person member events and meet-ups
Develop working groups and relationships
& much much more



Monthly

Networking meetups: Knowledge sharing and access to content.



30+

innovative start ups introduced to industrials and investors



100+

1-2-1 introductions



200+

Senior executives sharing expertise and looking to collaborate

Meet the Members

You can meet senior executives from harder to abate sectors, all speeding up their decarbonisation plans from chemical, petrochemical, steel, metals and mining, glass, ceramics, cement sectors.



“During the time we have been joining the Decarbonisation Connect Leaders Network, we have been able to connect with different start-ups creating innovative ways to face decarbonisation.

We have even closed agreements with some of them and plan to keep searching for disruptors. Technology is very relevant but we also talk about financing, CO2 offsetting etc. This large variety of topics you get to know joining this network is a very valuable experience with those who are working hard at making decarbonisation a reality.”



Liliana Gonzalez,
Energy Project Advisor,
Cemex

“I’ve joined the DLN since it’s very beginning as an advisor, because DLN is a multi-sectoral network where we can learn from major industries like cement, steel, gas, aluminium and others. At Holcim our journey to net zero is defined and we know that we must look at what’s happening outside to leverage on the best technologies. DLN is the unique opportunity to exchange on the updated technologies to decarbonise our industrial and ultimately decarbonise the planet.”



Edelio Bermejo,
Head of R&D, Innovation and IP,
Holcim

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Our Approach

1

We learn what you need and tailor your experience

Whilst most decarbonisation leaders want similar things, you and your team will have specific issues, interests and hopes for your strategy. We take this on board when facilitating introductions and will ensure that from day one of your DLN experience you're getting information, connections and value that is tailored to you.

2

Impactful content, accessible intel, member focused

The content we develop for members (interviews, podcasts, analysis, discovery papers & more) act as your essential resource for you and your team. All our research is vetted by members and is the result of member requests.

3

Establish your network of future collaborators

Decarbonisation needs new technology and a collaborative approach. Through creating partnerships, leveraging funding or accessing critical introductions..... The DLN will become your go-to source for support.

“

I have very much enjoyed being part of this welcoming, collaborative and open network of like-minded individuals from a wide variety of industries, who all share the same passion around decarbonisation and energy transition. I really feel connected with the entire network through regular information sharing and discussions in the Guild App, monthly meetups around relevant themes and festivals – even in the current virtual environment. I have learned a lot from the collective wisdom of the group and look forward to connecting and sharing & learning from each other as the network grows further”

MARJAANA HALJALA, SHELL

A year in the life of a Member

PHASE 1

Onboarding *tell us about your targets and plans, and let us create a series of introductions and content offerings that speak directly to your needs

Introductions *we start connecting you from week one. You'll have access to the membership list and we'll facilitate the introductions – 3-4 in the first six weeks

Member Kick Off *join your first of many member meet ups. These are at the end of each month where the community gathers to discuss and network around a key topic.

PHASE 2

Real World Insights *catch up on our library of past fireside chats and podcasts, read up on member surveys and analysis. Every month we top up with member interviews and more

Future Collaborators *For members that value personal introductions, we keep introducing you to community members and also will seek out external intros that fit your interests and goals

PHASE 3

Share Experience *we can't wait to share your experience of a given issue or project. This might be in a podcast, an interview or a fireside chat video...maybe this is the point in your membership to do it?

Get Together *Your membership will include the ability to access our ground breaking summits and also to in-person socials and meet ups with members and the wider ecosystem

Enquiries *You select an issue or theme that you wish to deep dive into, and we set up a peer group of 4-6 people to investigate it with in a 2 part call. Why not step up to host the enquiry? Where it adds value, we'll commit to building a report to match the discussion

PHASE 4

Assess *Review the first months of your membership with one of the team and then we'll build the next round of activity.. research projects that will support you, introductions that you'll enjoy – you're in the drivers seat

The Outcome:

Year by year, we gather the insights, the collaborations and the share-experience you need to keep developing and accelerating the right decarbonisation plan for your organisation.

2022 Previous Themes & Topics

Setting goals & action plans for decarbonisation

CO2 Transport & Infrastructure

CO2 Storage: Opportunities onshore, offshore and in solid carbon

CO2 Capture & Value

Hydrogen

Project Investments

Alternative Fuels

Electrification, storage & ren energy

Technological Innovations

North America Open Meetup

Technology Investment and Progress

Regulation and Policy Updates

Renewable Energy

Circular Economy

and much more...

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Pricing and Tiers

	FREE	PREMIUM £2,399 +VAT	ASSOCIATE MEMBER £8,999 +VAT
Membership Passes	x	5	3
Access to DLN App	x	x	x
Access to DLN Content Libarary	x	x	x
DLN Weekly Newsletter	x	x	x
Podcasts	x	x	x
Member Interview/Fireside Chat		x	x
Branding as Corporate Supporter		x	x
Host an online meetup or breakout		x	x
DLN Online Meetups		x	x
DLN Virtual Networking Sessions		x	x
Project Directory		x	x
Vendor Directory		x	x
Tickets To Event		5	
50% Discount on Event Tickets		x	
Spotlight Interview		x	x
Curated 1-2-1 Online & In Person Introductions		x	x

*Extra passes can be purchased

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We focus on hard-to-abate sectors including cement, steel, O&G, power & utilities, ceramics and more. The events and reports support those leading the deployment of decarbonisation plans including heads of corporate strategy, CTOs, Innovation/R&D, project directors & heads of carbon management. Decarb Connect works with industry to set an annual agenda for essential research, benchmarking data, live events, retreats and more.

Decarbonisation Leaders Network

A new ecosystem of tech and partners is emerging bringing new kinds of collaborations.

Membership of the Decarbonisation Leaders Network brings the opportunity to meet with peers and cross-sector allies from across the energy-intensive sectors.

By learning with your peers, including sharing your own successes, we're creating a network that can jointly progress – speeding up decisions & making robust choices that will accelerate decarbonisation.

Decarb Connect Insights - Podcast & Reports

In our mission to accelerate industrial decarbonisation we will be bringing you regular insight, articles, interviews and podcasts from those who share our vision.

Decarb Connect Events

Each event – whether digital or in-person – is constructed to balance your need for information and benchmarking.

Find out more



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