


How to turn
your humble
'smart meter'
into your
**biggest
opportunity**

Predict

by  **Optimise^{AI}**

Can a smart meter alone guide your buildings to net zero?

Do you need complex Building Management Systems (BMS)?

How do you bring scattered building data together?

If your data is limited, how can you build a credible net zero strategy?

Managing building energy has never been more complex. Whether you oversee industrial, commercial, or retail spaces, meeting new net zero standards is tough. But is there a smarter way forward? By shifting from traditional methods to real-time digital tools and predictive models, you can unlock new efficiencies and cut emissions faster.

Despite advances in BMS, many sustainability and facility managers still struggle with clunky interfaces and fragmented data. Energy insights are often locked away in separate platforms, making it hard to see the full picture. What if there was a simple solution? One that integrates any data source, fills in the gaps with AI-driven predictions, and provides a clear roadmap to net zero—all through an intuitive app? Sounds ambitious?



Over a Decade of Science in One Powerful Platform

When the team of scientists at OptimiseAI set out, they posed the question "in the future, what's going to be missing to make net zero buildings a reality?".

The Predict platform is the result of this decade long mission.

Predict

Built with over ten years of research and real-world building data, Predict transforms smart meter data, BMS outputs, and other sources into a three-step process that drives on average

15% energy saving

Three Steps to Lower Costs and Carbon:

- 1 Understand and Diagnose performance by comparing actual and potential efficiency.
- 2 Develop an improvement plan based on Predict's recommendations and calculate ROI instantly.
- 3 Validate your actions and monitor additional savings.

[TAKE A TOUR](#)



"Current BMS solutions fail to deliver the deep insights needed to reduce energy and emissions. Only 10% of buildings even have one, and those that do still struggle to cut emissions. The world can't wait for expensive retrofits— With Predict, we're giving asset owners and building managers an immediate, cost-effective tool to cut carbon, reduce energy costs, and stay ahead of tightening regulations."



Nick Tune
Co-Founder, Optimise AI

One Platform, Complete Visibility

View all your buildings in one place

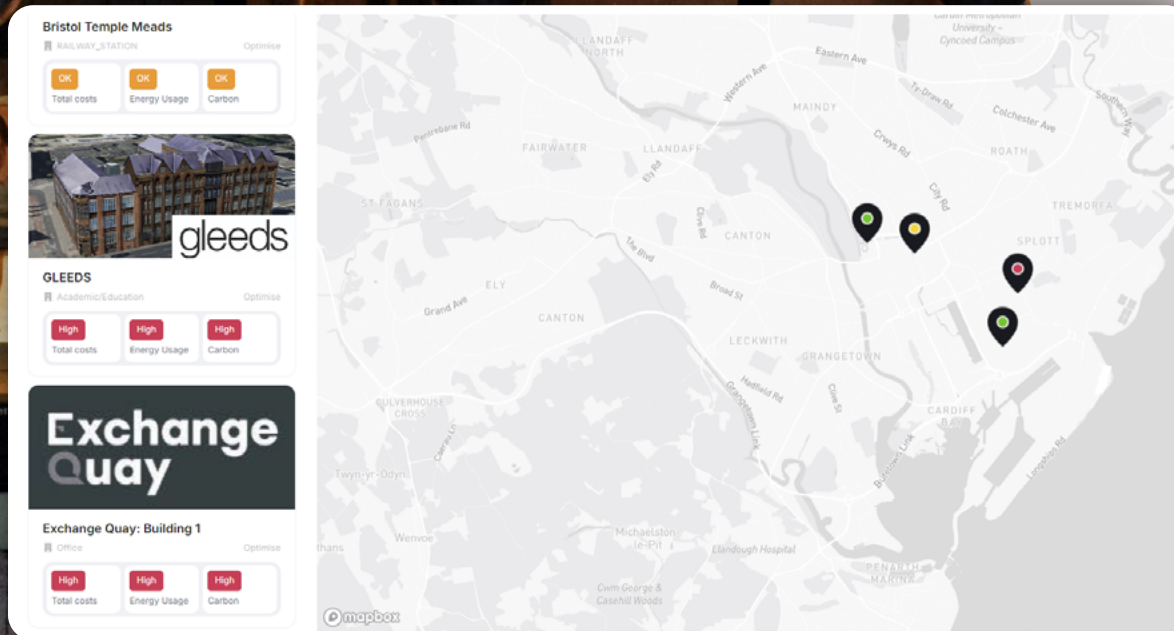
Connect your smart meter and monitor your energy consumption, carbon emissions, and costs, with a detailed breakdown by source.

Compare your entire estate at a glance

Rank buildings by performance using a simple red-amber-green system, just like browsing hotels on a map.

Best-in-class data integration

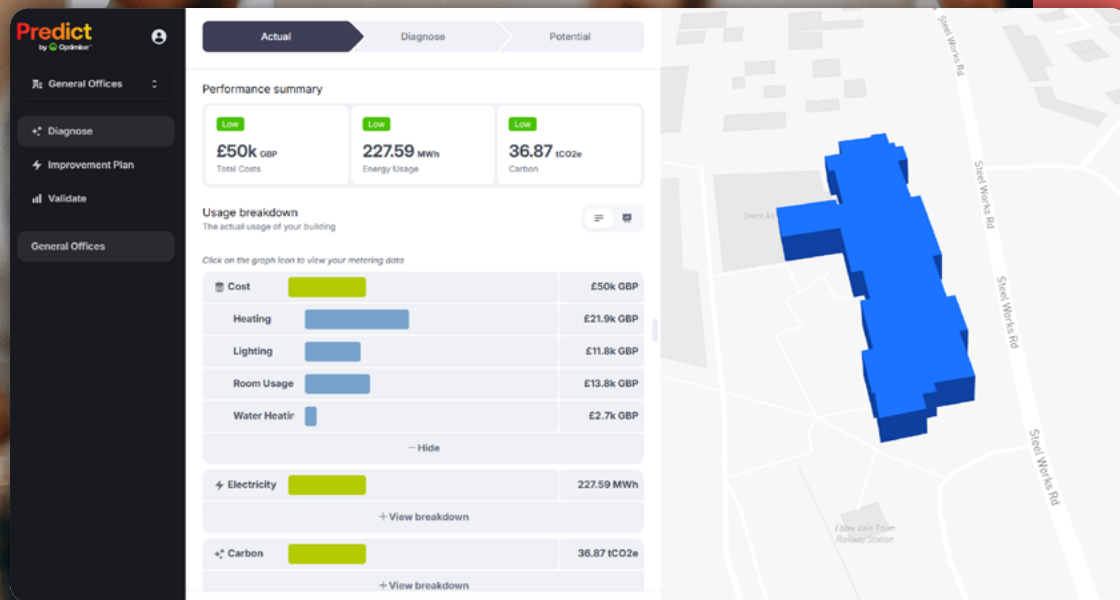
Predict fills in data gaps from outdated BMSs and missing meters across your estate, providing clear, actionable guidance.



[TRY FOR FREE](#)



Smarter Insights for Smarter Decisions



Simulate building behaviour using digital twins

Track your actual consumption against your historic usage and our digital twin prediction model, to verify the amount of energy, carbon and costs you have saved.

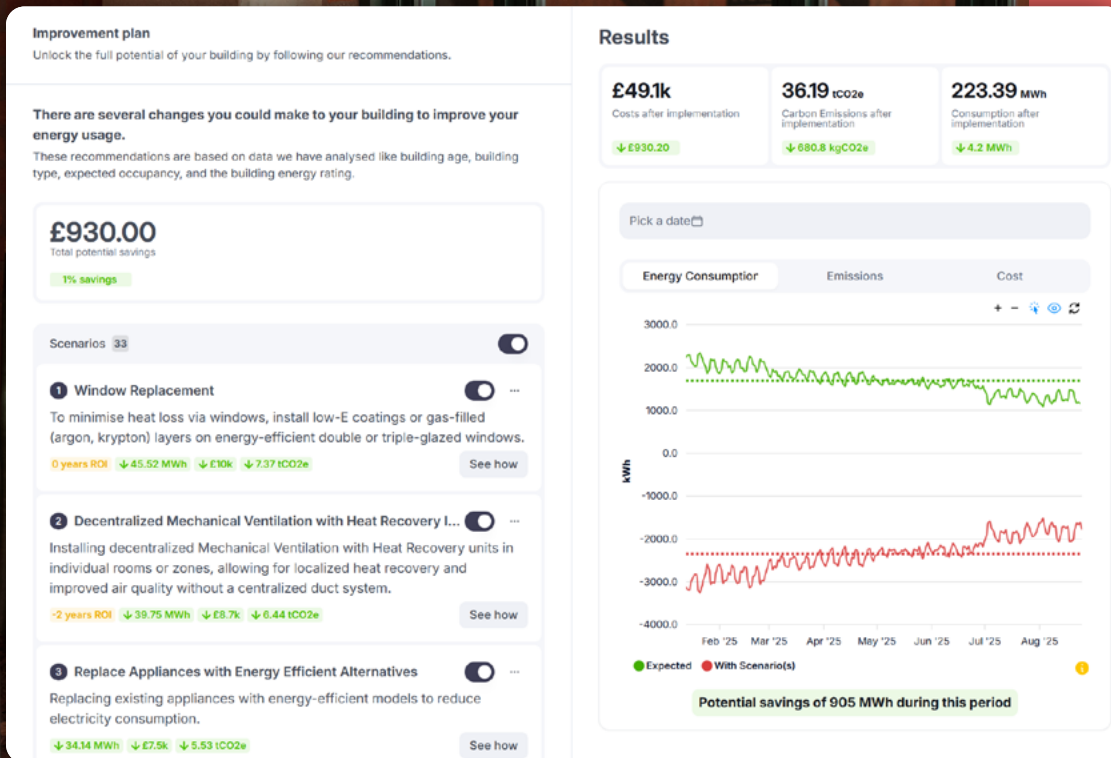
Receive tailored improvement suggestions

View recommended measures to enhance your building, including savings on energy, carbon, and costs. Calculate ROI and get AI-driven advice on implementing improvements.

Live monitoring for ongoing improvement

Track your improvement plan in real-time and adjust your strategy as needed.





Benchmark against net zero targets

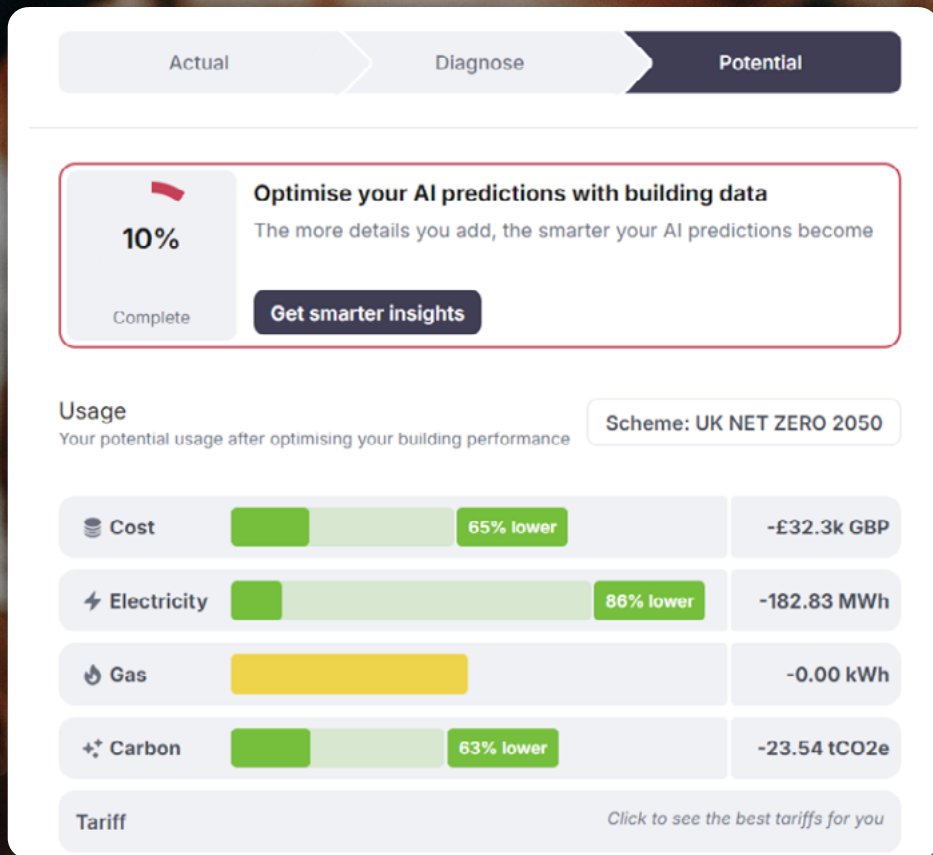
See how your buildings compare to the average building of your size and type. Align with the new UK Net Zero Carbon Buildings Standard 2050 (UKNZCBS) or choose from CIBSE, CIBSE TM46, UK Net Zero 2025.

Develop investment scenarios across your estate

Review suggested property investment scenarios to understand the impact and ROI that your actions will have. Rank your buildings and the associated improvement scenarios on the carbon, energy, cost and ROI potential.

TRY FOR FREE





Grow Your Savings Over Time

As you progress add further data and buildings

Start simple and scale up. Add detailed building data—like insulation values, LED lighting efficiency, and M&E equipment performance—to refine AI predictions and unlock deeper savings.

Find the right energy tariff

Compare real-time pricing and switch to the best option for cost savings.






What Our **Customers** Say

[SEE OUR CUSTOMER STORIES](#)

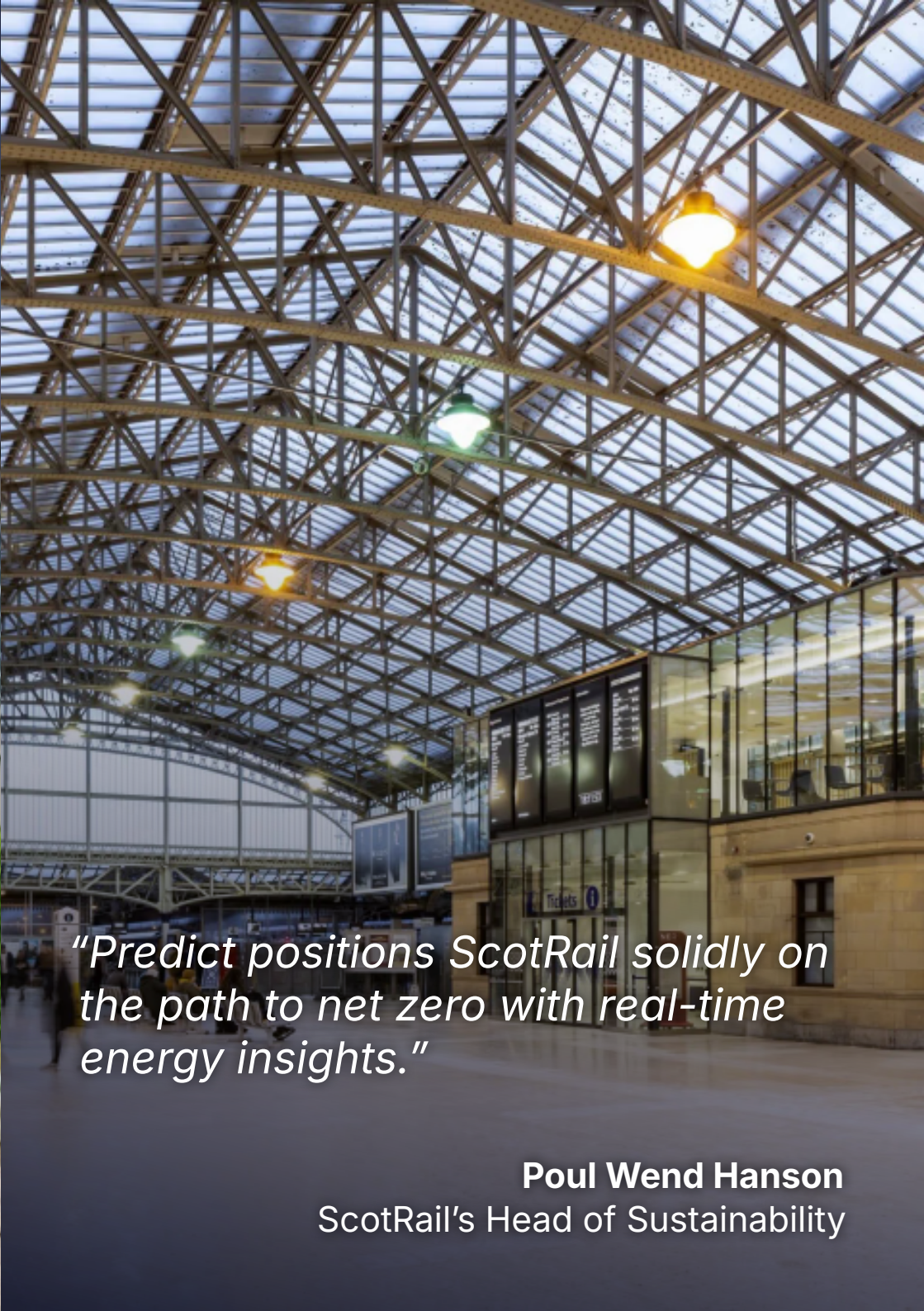
"I was initially skeptical about the impact a semantic digital twin could have on managing energy and carbon emissions. However, I'm now a firm believer in its benefits and am excited to roll this out across the Exchange Quay site."

Les Lang
Partner, Till Asset Management

A photograph of two women walking on a paved path in front of a large, Gothic-style stone building. The woman on the left is wearing a black jacket over a red top and white pants. The woman on the right is wearing a maroon sweater and grey pants. The building behind them has large windows and a central arched entrance.

"I am blown away by the insights a semantic digital twin can provide with limited data."

Kelly Williams
Executive Head of Operational Estates
and Facilities at UWTSO

A photograph of the interior of a large, modern building with a complex, multi-level glass and steel structure. The ceiling is a prominent feature, with a dense network of steel beams and glass panels. Several bright lights are visible, illuminating the space. The ground floor appears to be a public area with some signage and people in the distance.

"Predict positions ScotRail solidly on the path to net zero with real-time energy insights."

Poul Wend Hanson
ScotRail's Head of Sustainability

Get Started with Just Your Meter ID

It takes just minutes to access real-time predictions and insights with Predict. Click below to sign up or contact us to discuss how Predict can support your net zero journey.

TRY FOR FREE

***Try Predict free for three months
—no catch, no commitment.***

Set up in minutes and get full access for one building, with automatic smart meter integration. No credit card required, no hidden fees. At the end of your trial, you can easily download your data and move on, or chat with us about expanding Predict across your entire estate. No pressure—just real insights to help you take control of your building's energy.'





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