

# Connecting visionary investors with pioneering startups

We accelerate the shift to a sustainable future by connecting visionary investors with clean tech and renewable energy startups. Innovation is essential for addressing urgent environmental challenges and enhancing our planet and economy.

Request connexion 



River Current

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River Current Energy Solutions is a global leader in renewable energy, specialising in hydropower and energy efficiency innovations.

Hydropower

Energy Efficiency

Europe

10 People

Series A

\$100k - \$500k

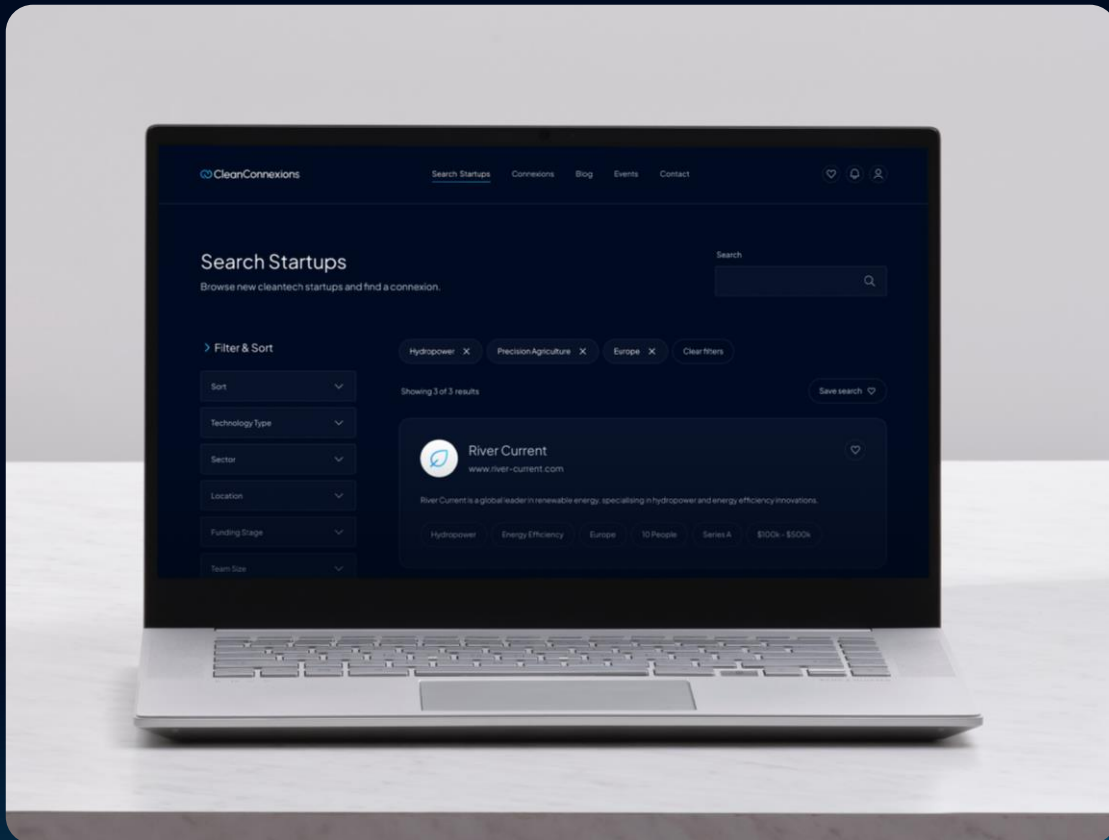


Sara Lane

Company Founder



# Company introduction



## What is the mission?

We're on a mission to accelerate the transition to a sustainable future by connecting visionary investors with pioneering clean tech and renewable energy startups. As the world faces pressing environmental challenges, we believe that innovation holds the key to unlocking solutions that benefit both our planet and our economy.

## The concept

CleanConnexions serves as the bridge between a diverse range of investors – from angel investors and private equity firms to venture capital funds, institutional investors, and forward-thinking corporations – and the trailblazing startups driving the clean tech revolution.

Our platform provides a dynamic marketplace where investors can discover, evaluate, and invest in cutting-edge technologies and business models that are reshaping industries and driving positive environmental impact. Whether it's breakthroughs in renewable energy, energy efficiency, sustainable transportation, waste reduction, agri tech, or sustainable infrastructure. CleanConnexions showcases the most promising opportunities in the clean tech sector. Allowing investors to make the right investments for the good of our world.

# The benefits of CleanConnexions



## Efficient discovery process

Investors can efficiently browse through a curated selection of startups on the CleanConnexions platform. Our advanced search and filtering tools allow investors to quickly find opportunities that match their investment criteria.



## Streamlined due diligence

We streamline the due diligence process by providing investors with access to comprehensive profiles and relevant information about each startup. Investors can conduct initial evaluations, review key metrics, and assess the viability of investment opportunities without the need for extensive manual research.



## Reduced carbon footprint

Companies reduce their carbon footprint associated with travel and in-person meetings. Investors can participate in deal evaluations, negotiations, and portfolio management activities remotely, minimising the need for travel and associated carbon emissions.



# The benefits of CleanConnexions



## Reduced monetary and time cost

When considering the cost associated with visiting start-ups, trade fairs and network events using CleanConnexions would cost no more than one investor attending one event per year. Whilst saving countless hours spent in travel time and finding and evaluating opportunities.



## Transparency and data accessibility

Our platform promotes transparency by providing investors detailed insights for each startup. Reducing the time it takes to evaluate investment opportunities and minimising the risk of missed opportunities or costly delays

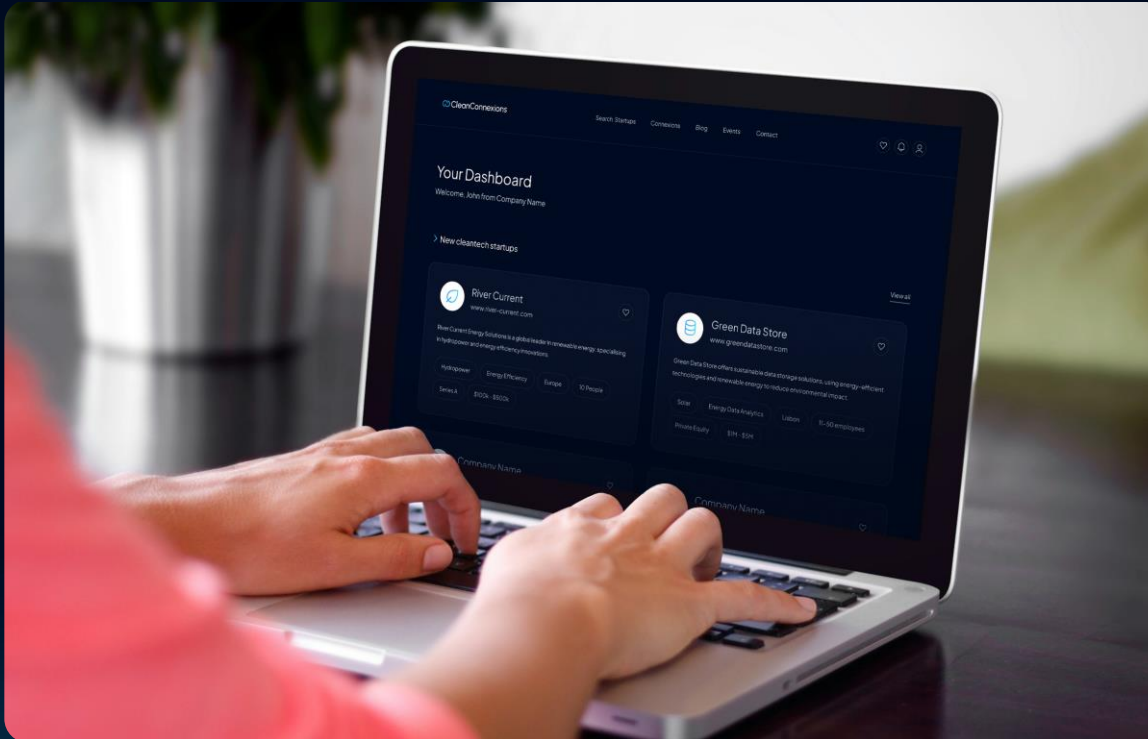


## Non disclosure agreements

Both investors and cleantechs are protected by an auto-generated NDA to protect their IP and business plans. Our NDA is included within the initial sign-up terms of business, providing peace of mind that the information you share is under the strictest confidence.



# Why would an investor use the platform?



## Access

We provide access to a wide range of cleantech companies, allowing investors to explore various investment opportunities within the sector updated in real-time.

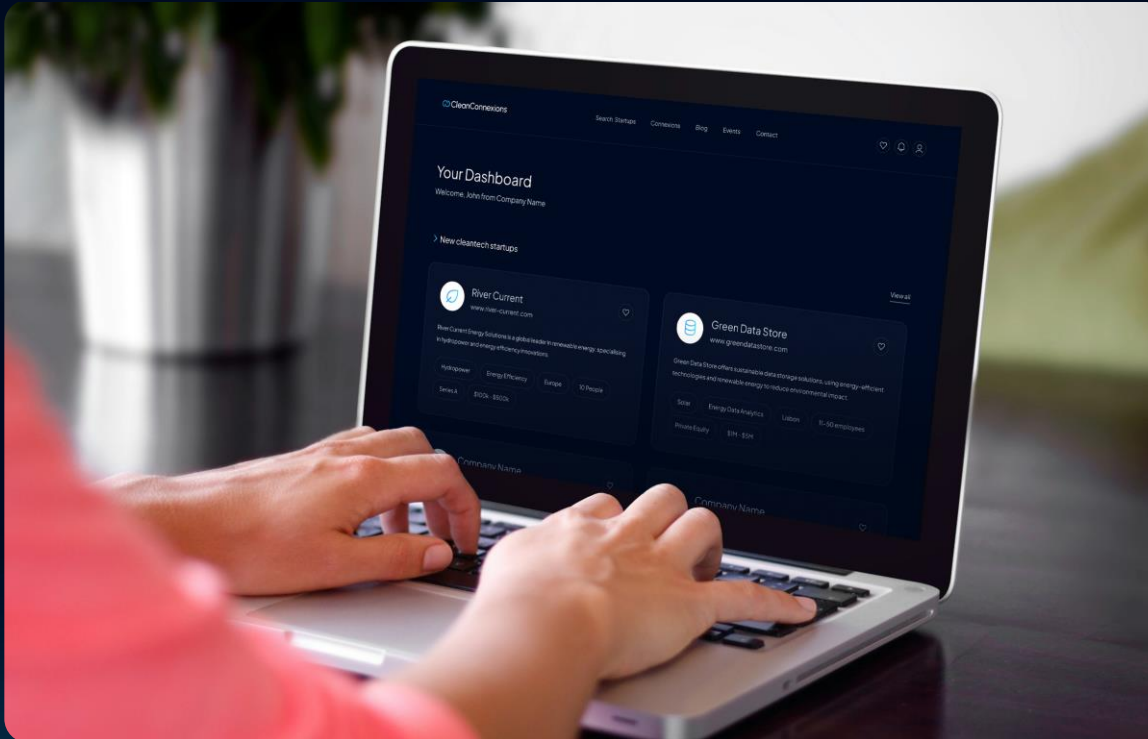
## Efficiency

Instead of manually searching for cleantech companies, investors can use CleanConnexions filtering and search features to quickly identify potential investment targets that match their criteria. This saves time and effort in the research process.

## Networking

Similar to social media platforms, the web app can facilitate networking among investors, entrepreneurs, and other stakeholders within the cleantech ecosystem. Users can send connexion requests to establish professional relationships, share insights, and expand their networks within the industry.

# Why would an investor use the platform?



## Streamlined due diligence

CleanConnexions provides comprehensive profiles of cleantech companies, including information on their technology, team, financials, and milestones. This can help investors conduct initial due diligence more efficiently and identify companies that warrant further investigation.

## Transparency

By using a reputable connexion exchange web app, investors can access reliable information about cleantech companies, fostering transparency and trust in the investment process.

## Deal flow management

The web app can serve as a centralised platform for managing deal flow, allowing investors to track their interactions with cleantech companies, monitor progress, and prioritise opportunities.



# Information needed from investors



## > Investment track record

Investors should share their track record of successful investments, especially in the cleantech sector if applicable. This includes details on previous investments, exits, returns generated, and any notable successes or failures.

## > Industry expertise

Highlight expertise in the cleantech industry or related fields. Investors should showcase their understanding of cleantech trends, technologies, regulatory landscape, and market dynamics. This expertise can be demonstrated through past investments, professional experience, or involvement in relevant organizations and networks.

## > Strategic network

Investors should emphasize their strategic network and connections within the cleantech ecosystem. This includes relationships with industry leaders, entrepreneurs, researchers, policymakers, and other key stakeholders that can provide valuable insights, partnerships, and opportunities for the cleantech company.

## > Value-add services

Outline any value-add services or resources that the investor can provide to support the cleantech company's growth and success. This may include mentorship, industry introductions, access to specialized expertise, assistance with regulatory compliance, or strategic guidance on scaling the business.

# Information needed from investors



## > Commitment to sustainability

Investors should articulate their commitment to sustainability and environmental responsibility, aligning with the values of the cleantech company. This may include initiatives to reduce their own environmental footprint, support for sustainable business practices, or participation in impact investing initiatives.

## > Due diligence process

Investors should explain their due diligence process and criteria for evaluating cleantech investment opportunities. This demonstrates their thoroughness and rigor in assessing potential investments and mitigating risks.

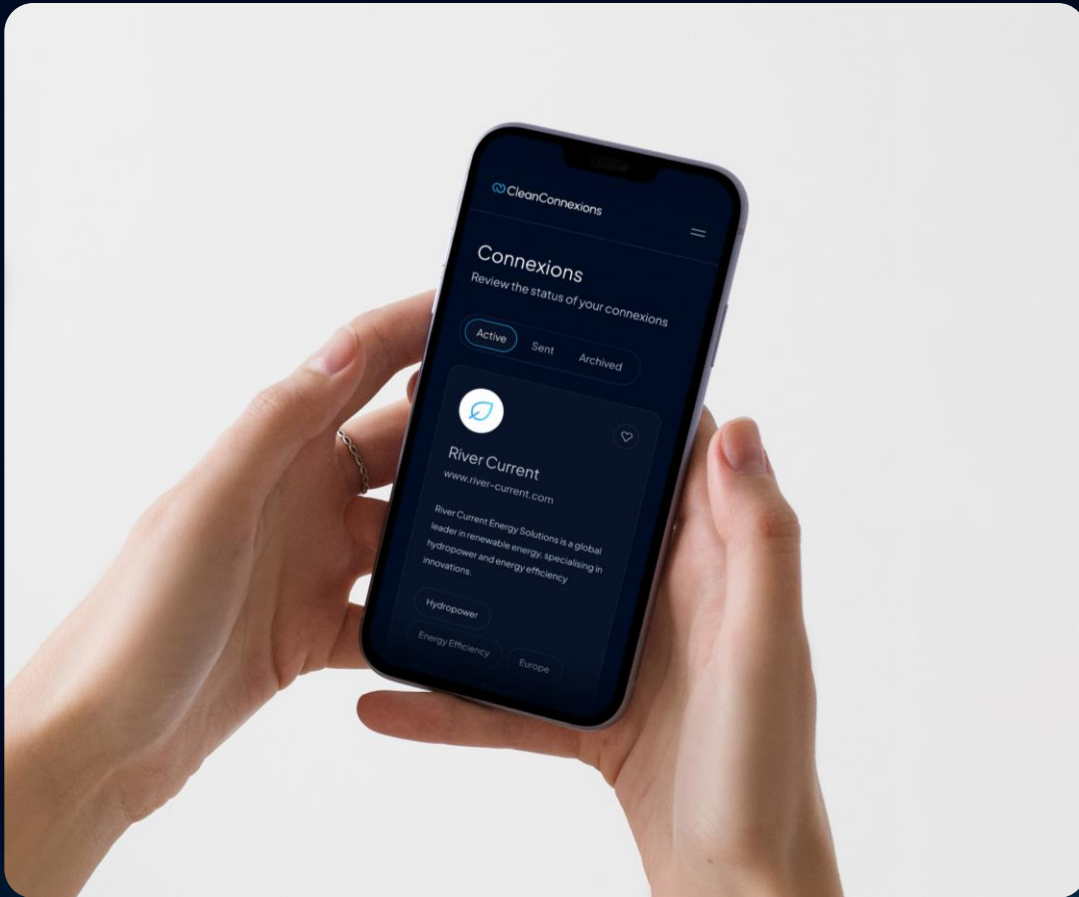
## > References and Testimonials

Provide references and testimonials from other cleantech companies or industry partners that have benefited from the investor's support. Positive feedback and endorsements from trusted sources can reinforce the investor's credibility and value proposition.

## > Long-Term Vision

Investors should communicate their long-term vision and commitment to supporting the cleantech company's growth and impact over the long term. This includes their willingness to provide follow-on funding, strategic guidance, and resources to help the company achieve its goals.





## Pricing

We're reserving a special lifetime subscription price for our first 250 customers who are willing to invest their commitment to the platform during its infancy. Your initial belief in the platform will ensure its growth and eventual perfection and expansion of the platform.

# Thank you