

Connecting visionary investors with pioneering startups

We accelerate the shift to a sustainable future by connecting visionary investors with clean tech and renewable energy startups. Innovation is essential for addressing urgent environmental challenges and enhancing our planet and economy.

Request connexion 



River Current

www.river-current.com

River Current Energy Solutions is a global leader in renewable energy, specialising in hydropower and energy efficiency innovations.

Hydropower

Energy Efficiency

Europe

10 People

Series A

\$100k - \$500k

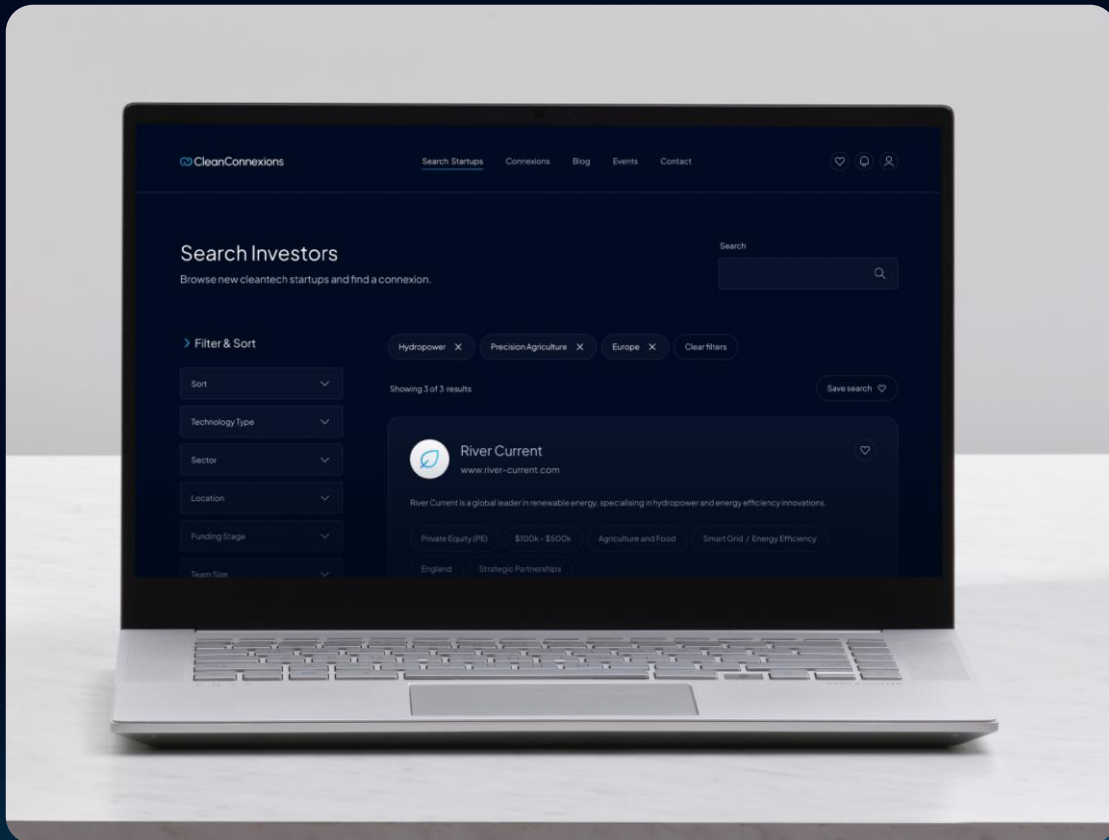


Sara Lane

Company Founder



Company introduction



What is the mission?

We're on a mission to accelerate the transition to a sustainable future by connecting visionary investors with pioneering clean tech and renewable energy startups. As the world faces pressing environmental challenges, we believe that innovation holds the key to unlocking solutions that benefit both our planet and our economy.

The concept

CleanConnexions serves as the bridge between a diverse range of investors – from angel investors and private equity firms to venture capital funds, institutional investors, and forward-thinking corporations – and the trailblazing startups driving the clean tech revolution.

Our platform provides a dynamic marketplace where investors can discover, evaluate, and invest in cutting-edge technologies and business models that are reshaping industries and driving positive environmental impact. Whether it's breakthroughs in renewable energy, energy efficiency, sustainable transportation, waste reduction, agri tech, or sustainable infrastructure. CleanConnexions showcases the most promising opportunities in the clean tech sector. Allowing investors to make the right investments for the good of our world.

The benefits of CleanConnexions



Efficient discovery process

Investors can efficiently browse through a curated selection of startups on the CleanConnexions platform. Our advanced search and filtering tools allow investors to quickly find opportunities that match their investment criteria.



Streamlined due diligence

We streamline the due diligence process by providing investors with access to comprehensive profiles and relevant information about each startup. Investors can conduct initial evaluations, review key metrics, and assess the viability of investment opportunities without the need for extensive manual research.



Reduced carbon footprint

Companies reduce their carbon footprint associated with travel and in-person meetings. Investors can participate in deal evaluations, negotiations, and portfolio management activities remotely, minimising the need for travel and associated carbon emissions.



The benefits of CleanConnexions



Reduced monetary and time cost

When considering the cost associated with visiting start-ups, trade fairs and network events using CleanConnexions would cost no more than one investor attending one event per year. Whilst saving countless hours spent in travel time and finding and evaluating opportunities.



Transparency and data accessibility

Our platform promotes transparency by providing investors detailed insights for each startup. Reducing the time it takes to evaluate investment opportunities and minimising the risk of missed opportunities or costly delays

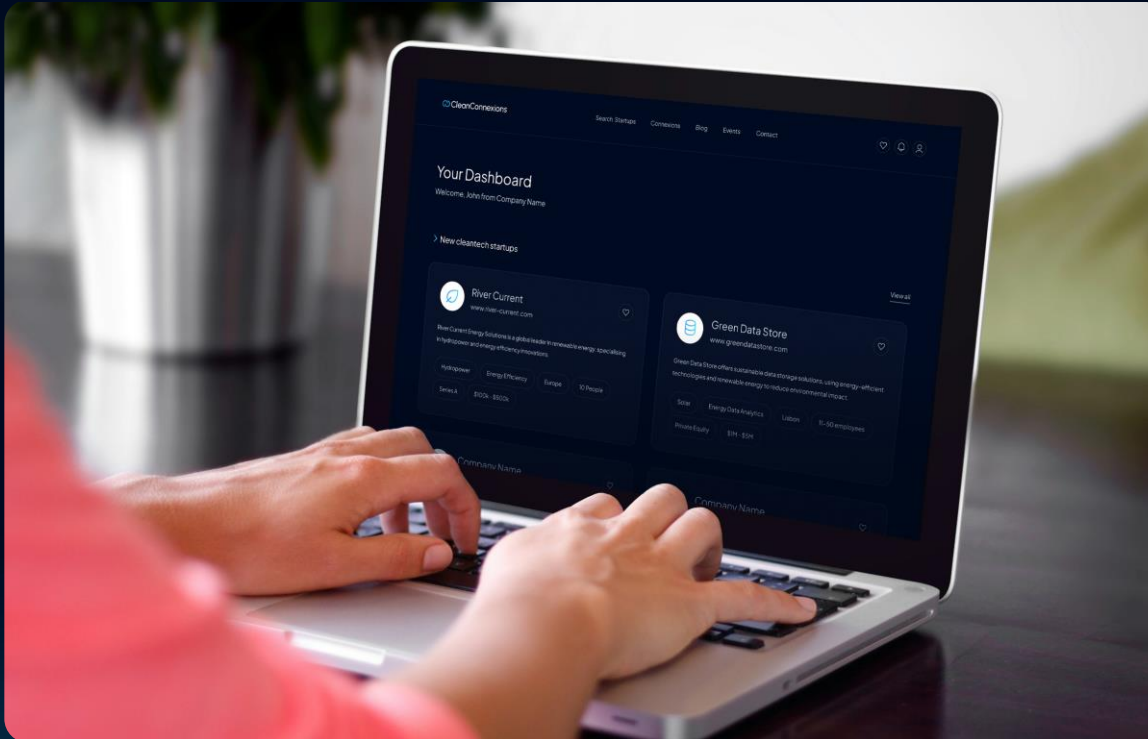


Non disclosure agreements

Both investors and cleantechs are protected by an auto-generated NDA to protect their IP and business plans. Our NDA is included within the initial sign-up terms of business, providing peace of mind that the information you share is under the strictest confidence.



Why would an investor use the platform?



Access

We provide access to a wide range of cleantech companies, allowing investors to explore various investment opportunities within the sector updated in real-time.

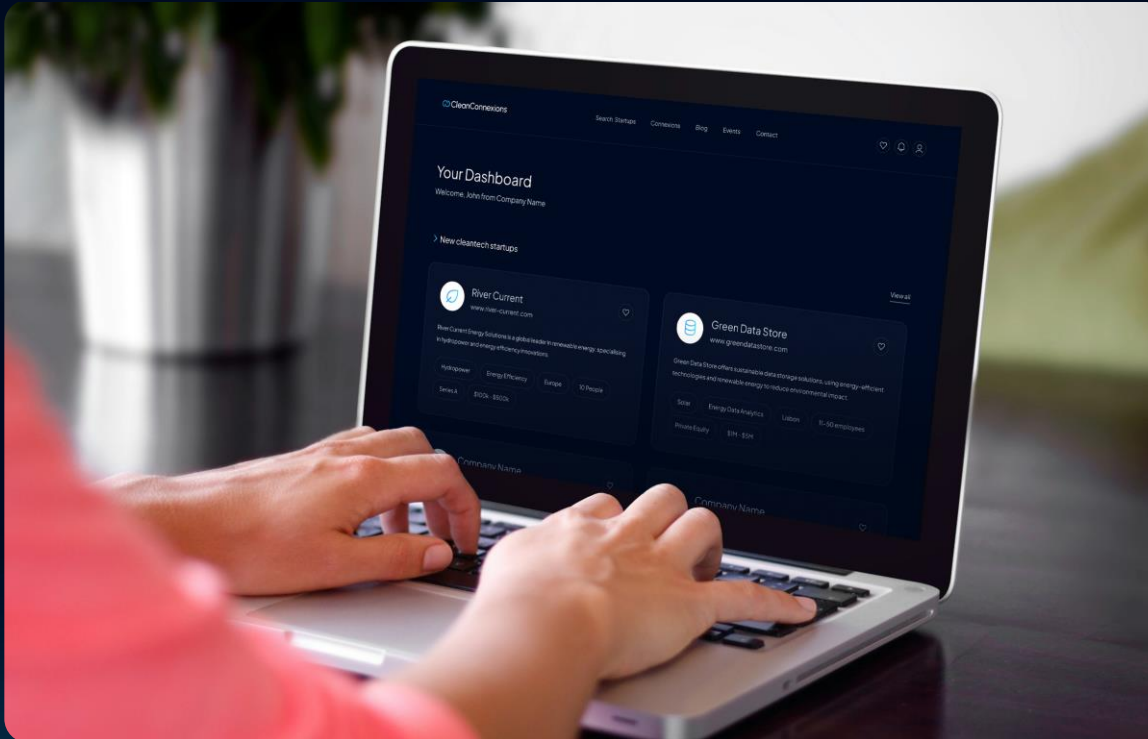
Efficiency

Instead of manually searching for cleantech companies, investors can use CleanConnexions filtering and search features to quickly identify potential investment targets that match their criteria. This saves time and effort in the research process.

Networking

Similar to social media platforms, the web app can facilitate networking among investors, entrepreneurs, and other stakeholders within the cleantech ecosystem. Users can send connexion requests to establish professional relationships, share insights, and expand their networks within the industry.

Why would an investor use the platform?



Streamlined due diligence

CleanConnexions provides comprehensive profiles of cleantech companies, including information on their technology, team, financials, and milestones. This can help investors conduct initial due diligence more efficiently and identify companies that warrant further investigation.



Transparency

By using a reputable connexion exchange web app, investors can access reliable information about cleantech companies, fostering transparency and trust in the investment process.



Deal flow management

The web app can serve as a centralised platform for managing deal flow, allowing investors to track their interactions with cleantech companies, monitor progress, and prioritise opportunities.

Why a start-up would use the platform?



Increased visibility

By joining the platform, cleantech companies can significantly increase their visibility within the investment community. They can showcase their innovative technologies, sustainability initiatives, and growth potential to a wide network of investors actively seeking opportunities in the cleantech sector.



Access to diverse investor pool

The platform provides cleantech companies with access to a diverse pool of investors, including venture capitalists, angel investors, impact investors, corporate venture arms, and more. This broad range of investors increases the likelihood of finding the right funding partners who align with the company's mission, values, and strategic objectives.



Streamlined outreach

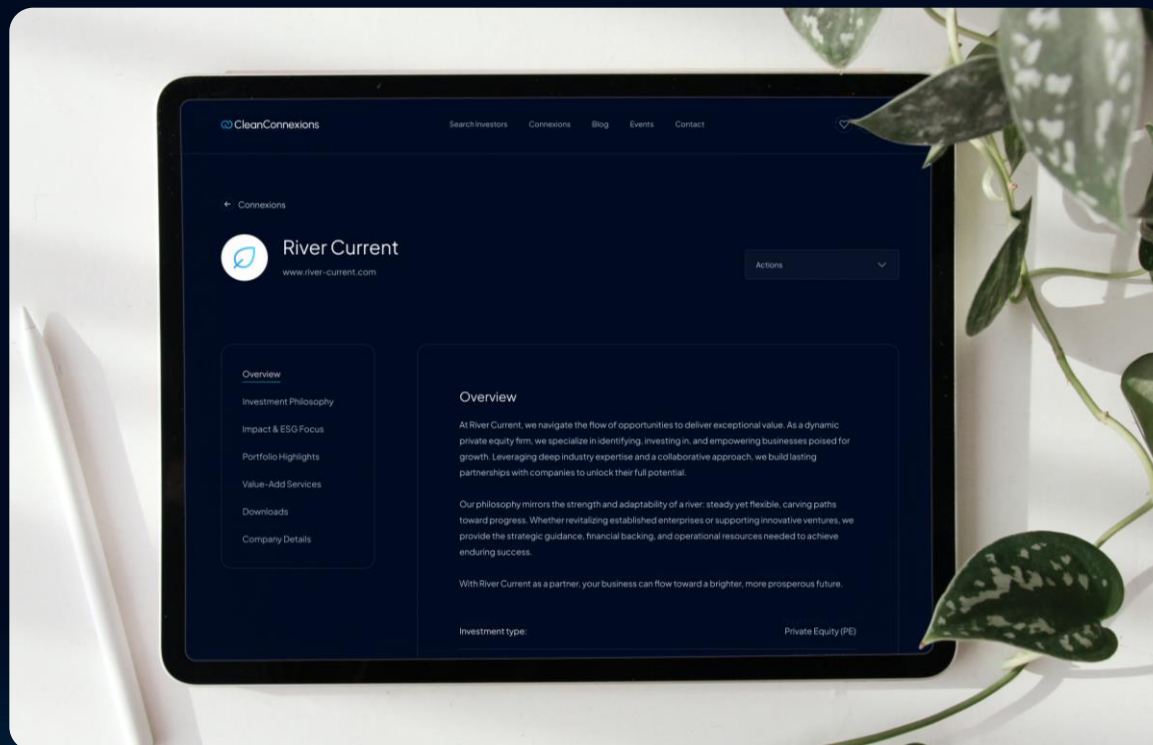
Instead of relying solely on traditional methods of investor outreach such as cold emails or networking events, cleantech companies can use the platform to streamline their investor outreach efforts. They can easily identify and connect with investors who have expressed interest in cleantech investments, saving time and resources in the process.



Efficient fund-raising

The platform facilitates a more efficient fundraising process for cleantech companies by providing tools and features to manage investor relations, track fundraising progress, and streamline communication. This allows companies to focus on building relationships with investors and advancing their business objectives rather than getting bogged down in administrative tasks.

Why a start-up would use the platform?



Validation

By joining the platform, cleantech companies can significantly increase their visibility within the investment community. They can showcase their innovative technologies, sustainability initiatives, and growth potential to a wide network of investors actively seeking opportunities in the cleantech sector.



Collaboration

The platform fosters opportunities for collaboration and partnerships between cleantech companies and investors. Beyond financial support, investors may bring valuable industry knowledge, networks, and resources that can help cleantech companies overcome challenges, expand their market reach, and achieve their long-term goals.

Information we need from you

> Business Plan

A comprehensive business plan outlining the startup's vision, mission, market opportunity, target customers, value proposition, revenue model, and growth strategy.

> Financing required

an outline of the financing you require and how you're planning to use the investment.

> Financial Statements

Detailed financial statements, including income statements, balance sheets, and cash flow statements, providing insights into the startup's financial performance, revenue, expenses, profitability, and cash position.

> Projections and Forecasts

Forward-looking financial projections and forecasts, including revenue projections, expense forecasts, and cash flow projections, typically covering a period of several years.

> Market Analysis

A thorough analysis of the target market, including market size, growth trends, competitive landscape, customer segmentation, and potential barriers to entry.

> Product or Service Overview

Detailed information about the startup's product or service, including its features, functionality, technology stack, development roadmap, and any intellectual property rights or patents associated with it.

Information we need from you

> Management Team

Profiles of the startup's management team, including their backgrounds, qualifications, relevant experience, and roles within the company.

> Legal and Regulatory Compliance

Documentation demonstrating that the startup is in compliance with applicable laws, regulations, and industry standards, including corporate governance documents, regulatory filings, and any legal agreements or contracts relevant to the business.

> Intellectual Property

Information about any intellectual property assets owned by the startup, such as patents, trademarks, copyrights, or trade secrets, along with documentation demonstrating ownership and protection of these assets.

> Operational Information

Details about the startup's operations, including its organizational structure, key suppliers, distribution channels, manufacturing processes (if applicable), and any operational challenges or risks.

> Customer and Sales Data

Data on customer acquisition, retention, and sales performance, including metrics such as customer acquisition cost (CAC), customer lifetime value (CLV), churn rate, and sales pipeline.

> Exit Strategy

A clear and well-defined exit strategy outlining how the investor can expect to realize returns on their investment, whether through an acquisition, IPO, or other means.

Information needed from investors



> Investment track record

Investors should share their track record of successful investments, especially in the cleantech sector if applicable. This includes details on previous investments, exits, returns generated, and any notable successes or failures.

> Industry expertise

Highlight expertise in the cleantech industry or related fields. Investors should showcase their understanding of cleantech trends, technologies, regulatory landscape, and market dynamics. This expertise can be demonstrated through past investments, professional experience, or involvement in relevant organizations and networks.

> Strategic network

Investors should emphasize their strategic network and connections within the cleantech ecosystem. This includes relationships with industry leaders, entrepreneurs, researchers, policymakers, and other key stakeholders that can provide valuable insights, partnerships, and opportunities for the cleantech company.

> Value-add services

Outline any value-add services or resources that the investor can provide to support the cleantech company's growth and success. This may include mentorship, industry introductions, access to specialized expertise, assistance with regulatory compliance, or strategic guidance on scaling the business.

Information needed from investors



> Commitment to sustainability

Investors should articulate their commitment to sustainability and environmental responsibility, aligning with the values of the cleantech company. This may include initiatives to reduce their own environmental footprint, support for sustainable business practices, or participation in impact investing initiatives.

> Due diligence process

Investors should explain their due diligence process and criteria for evaluating cleantech investment opportunities. This demonstrates their thoroughness and rigor in assessing potential investments and mitigating risks.

> References and Testimonials

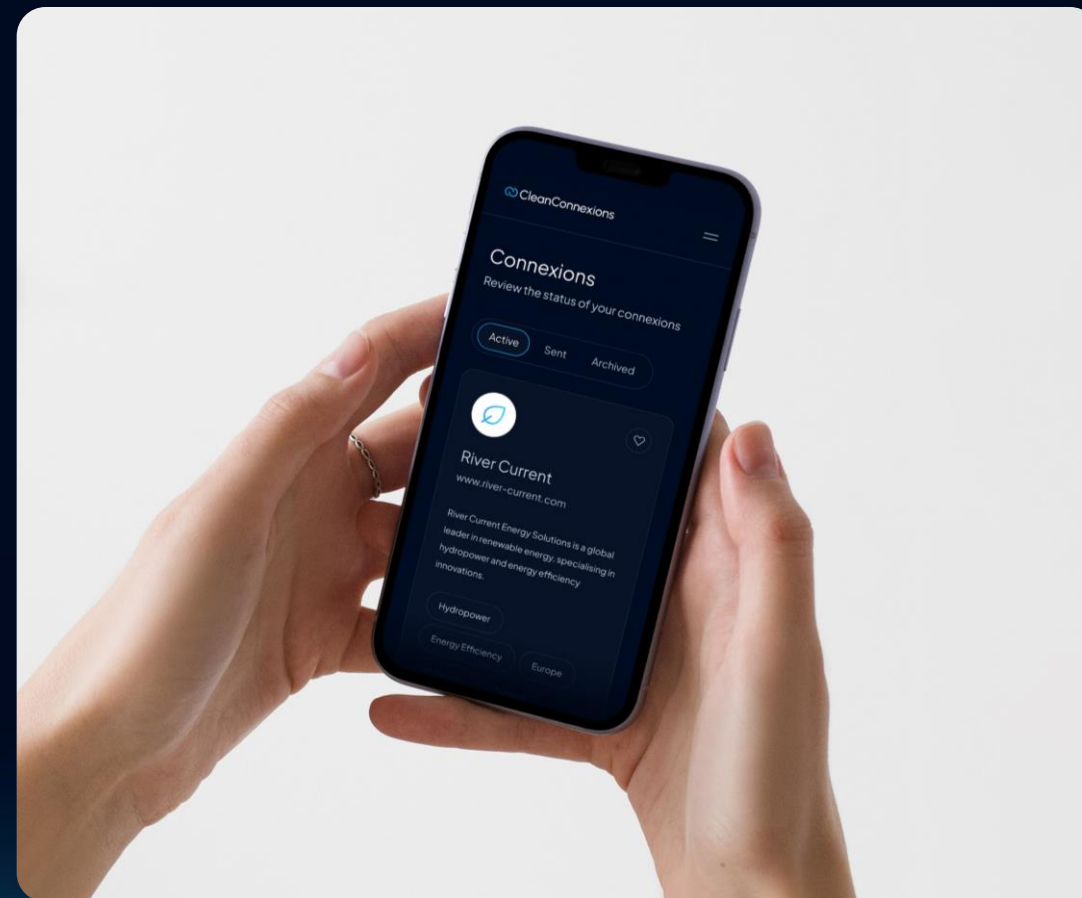
Provide references and testimonials from other cleantech companies or industry partners that have benefited from the investor's support. Positive feedback and endorsements from trusted sources can reinforce the investor's credibility and value proposition.

> Long-Term Vision

Investors should communicate their long-term vision and commitment to supporting the cleantech company's growth and impact over the long term. This includes their willingness to provide follow-on funding, strategic guidance, and resources to help the company achieve its goals.

Pricing

> Completely free for cleantechs to join.



Thank you