

# Feeling stuck on your net zero journey? **You're not alone.**



Businesses everywhere are asking:



What does net zero mean for us?



Where do we start – and how do we keep going?



How do we get everyone involved?



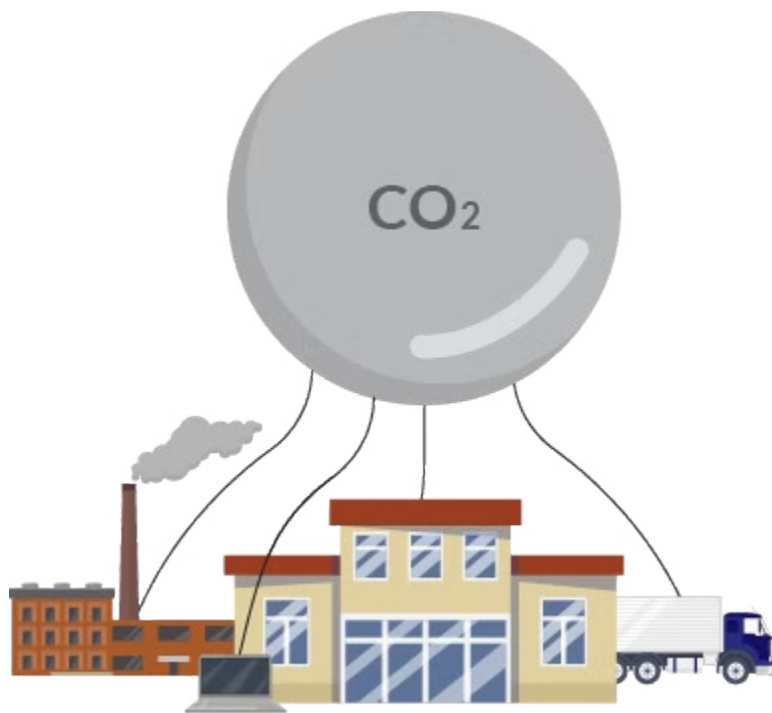
What can we do to make a difference?

Many businesses find the path to net zero complex and unclear. With the right learning approach, it doesn't have to be.

That's why we've created **The Carbon Labs: Your journey to net zero.**

To find out more get in touch today - **the**  
**[carbonlabs@marvellouslearning.com](mailto:carbonlabs@marvellouslearning.com)**

# The Carbon Labs: **Where engagement meets impact**



The Carbon Labs isn't just information—it's **transformation through engagement**. Journey alongside relatable characters facing the same questions you are.

## Interactive learning

Hands-on activities and simulations that make climate science accessible and actionable.

## Real stories

Meet characters like Mei, a cafe owner balancing business sustainability with personal impact.

## Practical case studies

See how real organisations have overcome common carbon reduction challenges.

# The science: **Get to grips with the why**

Why does net zero matter? What's really happening to our planet?



## **What net zero really means**

Start with clarity. Understand the facts behind climate change and why your role matters.



## **What greenhouse gases are and why they matter**

Learn about the key drivers of climate change and their impacts.



## **Where to find trusted information**

Navigate through reliable sources for accurate climate science.



## **Why urgency is everything**

Understand the timeline we're working with and why action matters now.

You don't need to be a scientist – you just need to care.

**Take the first step – explore the science behind climate change.**



# The what – understand your carbon impact

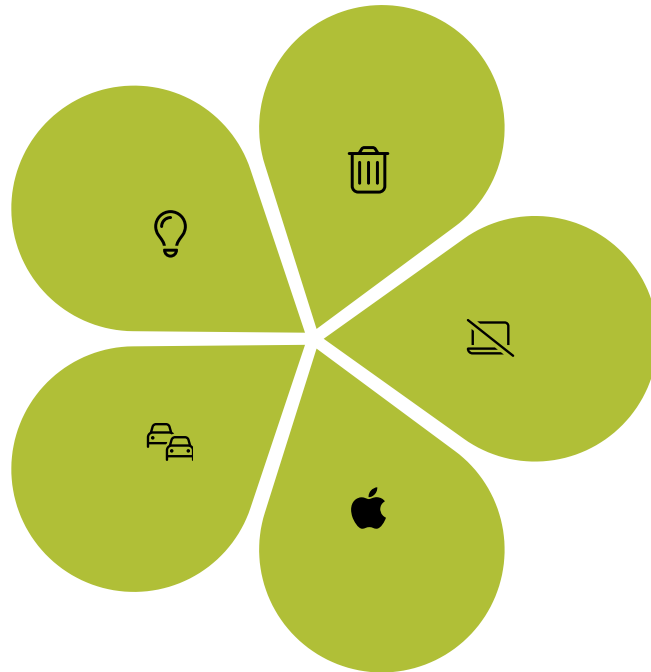
**From your food to your phone – it all adds up.** This section helps you uncover the carbon impact of everyday actions and choices. Practical, personal, and eye-opening – you'll never look at your daily habits the same way again.

## How we use energy

Discover the carbon impact of your energy consumption at home and work.

## How we travel

Examine the environmental impact of different transport methods.



## What we throw away

Learn how waste contributes to your carbon footprint and what to do about it.

## The true cost of technology

Understand the hidden carbon impact of your devices and digital habits.

## The carbon footprint of what we eat

Explore how food choices affect climate change and what sustainable options exist.

**Discover what you can change – start learning today.**

# The how: **Action at every level**

**Big change needs everyone – and every business.** Learn how organisations are stepping up, and how you can influence change at work, in your team, and across your supply chain.

## **Understand carbon scopes 1, 2 and 3**

Learn the framework for measuring emissions across your organisation and supply chain.

## **Explore how businesses are measuring and reducing emissions**

Discover practical approaches and case studies from leading organisations.

## **Discover how collaboration sparks progress**

See how working together across teams and organisations accelerates change.

## **Know where to go for support**

Find resources, tools and communities to help your sustainability journey.

**Because net zero isn't someone else's job.  
It's ours.**



# The time is now: Ready to start?

You can't do everything. But you can do something.

## Learning with purpose

The Carbon Labs isn't just about learning – it's about **doing**. This e-learning programme is designed to help you take real-world action, backed by solid science and smart tools.

## What you'll gain

You'll walk away with:

- ✓ **A clear understanding** of what net zero means for you and your role
- ✓ **Practical steps** to reduce your personal and workplace carbon footprint
- ✓ **Confidence** to talk about change – and **drive it**

Scalable learning



Focused on solutions



Grounded in science



**Get in touch today to learn more**

Want to do more than care about the climate? Learn how – and bring your team with you.

[the carbonlabs@marvellouslearning.com](mailto:the carbonlabs@marvellouslearning.com)