



BusinessGreenTM

**UK's leading source of dedicated
intelligence for the green economy**

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Featuring

BusinessGreen™ intelligence

The premier information service for professionals focused on the UK's green economy

Designed to provide organisations across the green economy with the information and insight they need to accelerate their environmental initiatives and deliver on their green goals.

Following extensive audience research, the service will meet unmet demand from businesses and organisations of all shapes and sizes for intelligence that helps them practically execute their net zero strategies.

Through regular case studies, trend reports, executive profiles, white papers, and events, BG Intelligence will provide exclusive and actionable information into the pitfalls, challenges, and opportunities faced by organisations as they seek to navigate the biggest and fastest industrial revolution in history.

By offering up to the minute, in-depth analysis of the latest trends and policies shaping the green economy, on top of full access to all BusinessGreen content, BG Intelligence will provide green business leaders with the insights they need to succeed.

Join us

We have 3 levels of membership packages from single to multiuser options including **BusinessGreen Intelligence**, the premier information service for professionals.

	BG Membership	BG Intelligence	BG Corporate
	£575	£999	POA
	For essential green news, analysis and reports	Full access to the premier information service for the UK's green economy	Full access to BG Intelligence for your entire team or business
Unlimited access to BusinessGreen.com	✓	✓	✓
Number of users to BusinessGreen.com	1	1	Multiuser
Access to Net Zero Festival	✓	✓	✓
Exclusive must-read Overnight Briefing	✗	✓	✓
Join monthly Editors Briefing	✗	✓	✓
Annual BusinessGreen party invitation	✗	✓	✓
Access to premier BusinessGreen Intelligence (see full details on the page below)	✗	✓	✓

Membership Packages

Please contact us directly for a bespoke package and to discuss the options available.

CONTACT US

BG MEMBERSHIP

1 user unlimited access to BusinessGreen

Breaking news, insights and analysis from Europe's leading source of dedicated intelligence for the green economy

BG INTELLIGENCE

1 user unlimited access to BusinessGreen

Breaking news, insights and analysis from Europe's leading source of dedicated intelligence for the green economy

Case Studies

Exclusive in-depth reports on the companies and projects that are demonstrating how the net zero transition can be delivered

Policy Briefing Papers

Concise but essential reports on the latest green policy developments and the implications for businesses and investor

Trend Reports

In-depth reports on the technology, market, and management trends that are shaping the direction of the net zero transition

Monthly Editor Briefings

Join virtual meetings with BusinessGreen's editors to discuss the crucial stories and trends from the past month and what to look out for during the month ahead

Quarterly BusinessGreen Intelligence White Papers

Exclusive white papers providing invaluable and actionable insight into issues that are critical to all organisations' environmental strategies

Annual BusinessGreen invite

An exclusive invite to the annual BusinessGreen Reception, providing a unique networking opportunity with your peers and partners

Exclusive Overnight Briefing

Receive essential green information and analysis delivered direct to your inbox every evening to help you run a competitive and sustainable business

BG CORPORATE

Multi-user access provides you and your colleagues all the advantages of BG INTELLIGENCE package with the added benefits of:

- Lower cost per user
- IP access for convenient connectivity
- Dedicated account manager
- Monthly usage reporting
- 1 invoice (split between cost centres if required)
- A single renewal date

What our members had to say

BusinessGreen provides an invaluable source of information, analysis and perspective for sustainable business leaders.

James Cole

Director of Corporate Relations and Communications,
Cambridge Institute for Sustainability Leadership

I have been tapping into BusinessGreen for over 5 years and find it an excellent a source of information, news and opinion pieces on the green business agenda. I find it really important to stay abreast of industry and government developments across clean and green sectors.

Zoë Osmond

Director, Clean Growth UK

The BusinessGreen Overnight Briefing, offers an ideal snapshot of the most important headline news. Written in a concise and engaging manner it keeps me up to date, while signalling topics of interest, even when I have a packed agenda for the day.

Richard Mason

Head of Environmental, Social and Governance, AO

BusinessGreen is THE green online publication providing authoritative, reliable and engaging content on all news related to the transition to a zero carbon economy. From events, to feature content, opinion and news, the team at BusinessGreen provide inspiration and information on the issues to watch, policy developments, where and how we must hold organisations to account, and best practice across business, with analysis that helps us make critical decisions on the big issues of our time.

Anna Guyer

Founder, Greenhouse

BusinessGreen is one of my go to sources for the latest information on sustainability and climate policy, for the latest trends in business and innovation for climate change, and the politics that go along with it. James and the team hit the right note of readability, comprehensiveness and timeliness - I highly recommend.

Dave Gorman

Director of Social Responsibility and Sustainability,
University of Edinburgh

Members include:



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