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nexus
OF THE WORLD



Who We Are

Investment and Finance Office is the official organization that:

- Promotes Türkiye's investment environment and supports investors
- Reports directly to the President of the Republic of Türkiye

What We Do

- Present investment opportunities and provide support throughout all stages of the investment process
- Serve as the main point of contact for international investors and coordinate with national, regional, and local institutions involved in investment promotion
- Offer free-of-charge services, including:
 - Market data and analysis
 - Site selection support
 - B2B meeting arrangements
 - Coordination with relevant government bodies
 - Facilitation of legal processes such as business registration, incentive applications, and obtaining licenses and work permits
- Expertise in a wide range of sectors: Agrofood, Automotive, Chemicals, Defense & Aerospace, Energy, Financial Investments & Startups, Financial Services, ICT, Infrastructure, Life Sciences, Machinery, Business Services, Mining & Metals, Real Estate and Tourism.

How We Help

- Multilingual support (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese, and Korean)
- One-stop-shop approach
- Result-oriented and solution-driven
- Private-sector mindset with full confidentiality
- Focused on high-tech, value-added, and employment-generating investments

Where We Are

We are here to facilitate your investment in Türkiye.

OUR GLOBAL LOCATIONS



Why Türkiye

"We believe 3M's culture of innovation built on 3M Science is a perfect match for Türkiye's economic dynamism. 3M's global manufacturing and technological legacy, combined with the skills and dedication of our Turkish employees, continues to strengthen both 3M and the Turkish economy. We look forward to continuing this partnership."

Andrew P. Bennett
Senior Vice President
Country Governance and Emerging Markets



"Between 2000 and 2023, we invested approximately EUR 4.2 billion across the sectors we operate in—mobility, industrial technology, energy and building technologies, and consumer goods. Our plants and R&D centers in Türkiye are vital to our global network. At Bosch, we continue to develop technology that is 'invented for life' in Türkiye, with the same enthusiasm as on day one."

Daniel Koriath
President and Regional Representative
Bosch Türkiye



"Thanks to its highly skilled workforce and favorable location near key markets, Türkiye remains a strategic hub for GE Aerospace. For nearly 60 years, we have contributed significantly to both the commercial and defense aviation sectors."

Dr. Aybike Molbay
General Manager
Türkiye Technology Center



"In line with Toyota's global 'Mobility for All' vision, we aim to leave no one behind. Through our multi-pathway approach, we contribute to the electrification of the Turkish automotive industry by producing premium-quality hybrid and plug-in hybrid (PHEV) vehicles and batteries, leveraging our advanced engineering capabilities and skilled workforce."

Erdoğan Şahin
President and CEO
Toyota Motor Manufacturing Türkiye



Timeline: Reforms

Continuous Reform Process

2001	Coordination Council for the Improvement of the Investment Environment
2003	New Labor Law New FDI Law Ease of company establishment (Law No: 4884)
2004	Establishment and Operating Licenses
2005	New Banking Law
2006	Tax Reform -> Corporate Tax 20% down from 33% Establishment of Investment Office
2007	New Insurance Law Investment Incentives
2008	Overhaul of Social Security System R&D and Innovation Incentives
2009	Upgrading Investment Incentives
2011	New Commercial Code New Code of Obligations
2012	New Capital Market Law Upgrading Investment Incentives Removing Restrictions on Foreigners' Purchases of Real Estate
2013	Unifying All Exchanges (Stock, Derivative, Gold, etc.) under BIST
2014	Istanbul Arbitration Center
2016	Upgrading Investment Incentives Personal Data Protection Law
2017	Industrial Property Law (IPR) Production Reform Package New Labor Courts Code
2018	Amendments to improve doing business (Law 7099)
2019	Tech-Driven Industry Initiative Ease of Doing Business Reform Package
2020	Ease of Doing Business Reform Package II Amendments to the Capital Market Law (Introduction of Global Standards)
2021	Paris Agreement Green Deal Action Plan FDI Strategy
2022	The law on the regulation of electronic commerce Istanbul Financial Centre Law
2023	12th Development Plan Introduction of ALAIC (Advance Loans Against Investment Commitment)
2024	High Tech Investment Program HIT-30 Amendments to Personal Data Law Coastal Law Changes Enabling Solar Power (SPP) on Lakes
2025	New Investment Incentive System 2030 Industry and Technology Strategy Climate Law Regulation on the Establishment of Emissions Trading System (ETS) Introduction of Tech Visa Program Establishment of Investment and Finance Office



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT &
FINANCE OFFICE**

**INVEST IN
TÜRKİYE**

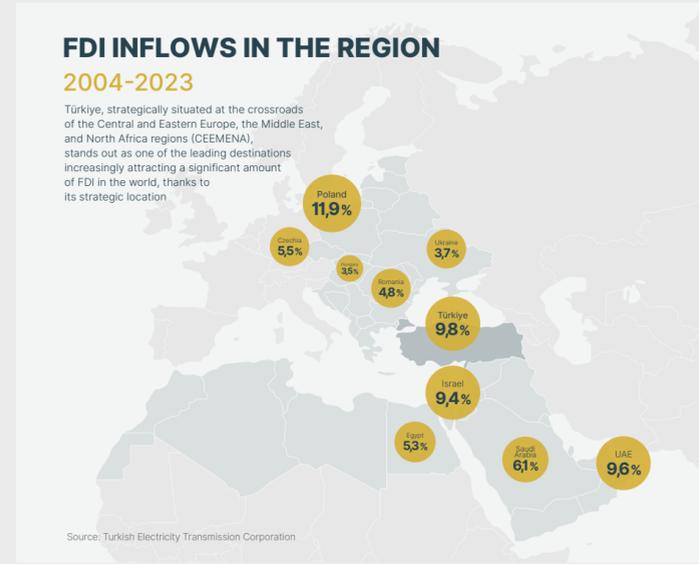
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OF INVESTMENT



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Türkiye: Nexus of Investment

A Brief Background:

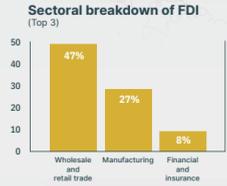


TÜRKİYE SEES SIGNIFICANT SURGE IN FDI IN H1 OF 2025

FDI inflows to Türkiye
January-June 2025
USD 6.3 billion
(up 27.1% year on-year)

Annualized FDI inflows
As of June 2025
USD 13.1 billion

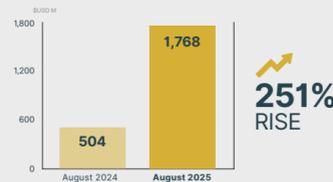
Total FDI inflows
1973-2002
USD 15 billion
2003-2025 / H1
USD 279.3 billion



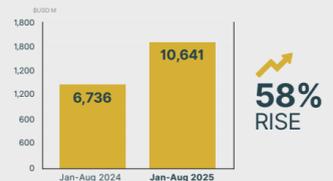
2024 Stats
↓ Global FDI Fell 11% in 2024
↑ Türkiye achieved a **10.2% increase**, attracting USD 11.7 billion of FDI
Source: United Nations Conference on Trade and Development's (UNCTAD) World Investment Report 2025

TÜRKİYE SHIFTS GEARS IN FDI ATTRACTION IN AUGUST 2025

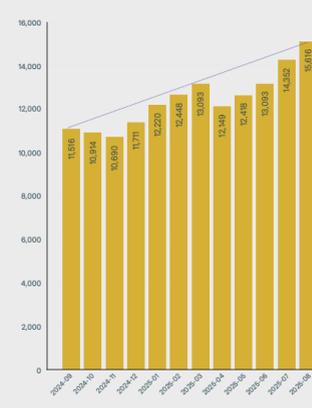
Monthly FDI Inflow



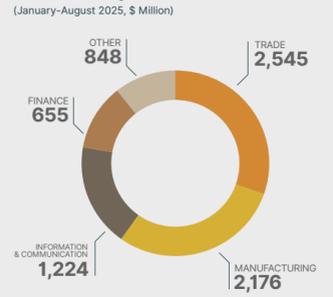
Year to Date FDI Inflow



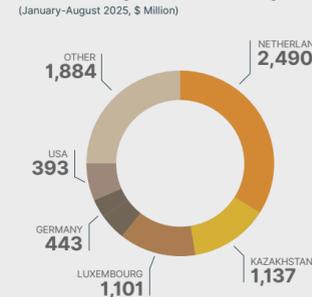
Annualized* FDI Inflow



FDI Inflow by Sector (January-August 2025, \$ Million)



FDI Inflow by Source Country (January-August 2025, \$ Million)



Source: Central Bank of the Republic of Türkiye

Türkiye's Incentives Program

Türkiye is more than a strategic location; it's an investment hub offering comprehensive incentives that support your business from its inception to implementation. Türkiye offers a robust and diversified incentive framework designed to accelerate investments across key sectors including energy, technology, manufacturing, tourism, and agriculture.

Investors benefit from a wide range of supports such as tax reductions, cash grants, land allocation, and infrastructure assistance, applicable throughout the investment lifecycle from R&D and design for production and expansion.

For large-scale and high-impact investments, Türkiye provides the HIT-30 incentive program, offering enhanced benefits tailored to strategic projects with transformative potential.

HIT-30 HIGH TECH TÜRKİYE

Invest in Future

Semiconductors

Mobility

Green Energy

Advanced Manufacturing

Healthy Living

Digital Technologies

Communication and Space

Investments to Complement the Value Chain

1. Türkiye's Incentive Architecture: A Dual Framework for Strategic Investment

Türkiye's incentive system is built on two pillars: The Century of Türkiye Development Initiative and the Sectoral & Regional Incentive System.

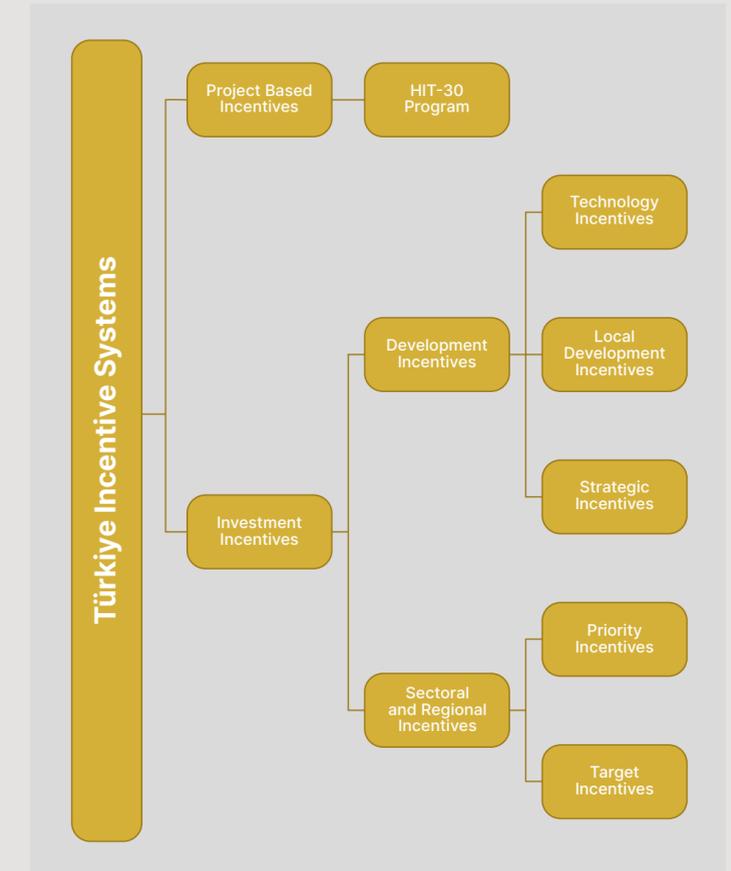
The Century of Türkiye Development Initiative comprises three targeted programs:

- Technology Initiative Program
- Local Development Initiative Program
- Strategic Initiative Program

Investments supported under these programs may benefit from the following instruments:

- Customs duty exemption
- Value Added Tax (VAT) exemption
- Corporate Tax reduction
- Interest or profit share support
- Machinery support
- Land Allocation
- Employer's and employee's share of social security premium support

This structure enables investors to align their projects with Türkiye's long-term development goals while accessing tailored support mechanisms that enhance feasibility and profitability.



2. Special Incentive Items: High-Impact Investments

In addition to standard incentives, Türkiye offers HIT-30, a premium program designed for large-scale, high-impact investments in priority technology areas.

The HIT-30 Program aims to position Türkiye as a global high-tech manufacturing hub by 2030. It provides comprehensive support including specialized incentives, market development tools, strategic investment locations, and affordable financing options.

Eligible investors may benefit from the following exclusive support elements:

- Cashback support
- Qualified personnel support
- Energy cost support
- Infrastructure development support

Priority sectors include green energy, digital technologies, advanced materials, aviation, and mobility, reflecting Türkiye's commitment to future-focused industrial transformation.

3. Twin Transformation Incentives: Green & Digital for A Sustainable Future

Türkiye supports the green and digital transformation through targeted incentive programs aligned with global sustainability and innovation goals.

Green Transformation Support Program: Encourages environmentally responsible investments with grants, tax deductions, and low-interest financing. Eligible areas include renewable energy, waste management, energy efficiency, and sustainable agriculture.

Digital Transformation Support Program: Supports companies integrating digital technologies to enhance productivity and quality. Incentives cover digital infrastructure, training, and consulting services. Both programs may qualify for Priority Investment or Strategic Initiative incentives, depending on the scope and impact of the project. Türkiye empowers future-ready investments, combining sustainability, innovation, and competitiveness.

