



What are **the benefits?**

Action on the climate crisis has never been more critical. Organisations can **lead the way** to a brighter future; one that balances our economic, environmental, and social impacts.

On average, Planet Mark certified businesses make a **24% cut in absolute carbon emissions** per year and a 17% carbon saving per employee, per year through reductions in energy, waste, water, travel and procurement.

- Future-proof your business
- Attract and retain the best people
- Make your bids and tenders stronger
- Lower your operational costs
- Communicate results with clarity

Join us today and **#DoMoreGood**
info@planetmark.com | @theplanetmark



PlanetMark

Sustainability Certification for business

We work passionately with organisations to empower their people to halt the climate crisis and improve society in everything they do. And by working this way, we will build a sustainable brighter future for us and our planet.

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A unique 3-step process

The Planet Mark Business Certification recognises commitment to continuous improvement.

This is achieved by measuring and reducing a business' carbon emissions. We do this through three simple steps.



Step one Measure

We measure your carbon data with rigour so you can report your progress with confidence and authenticity.

Step two Engage

Employees are the key to achieving your sustainability goals. We help you engage your staff to unlock their passion.



Step three Communicate

We help you communicate your environmental and social contributions with credibility, authenticity and transparency.

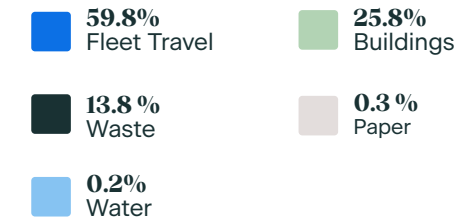
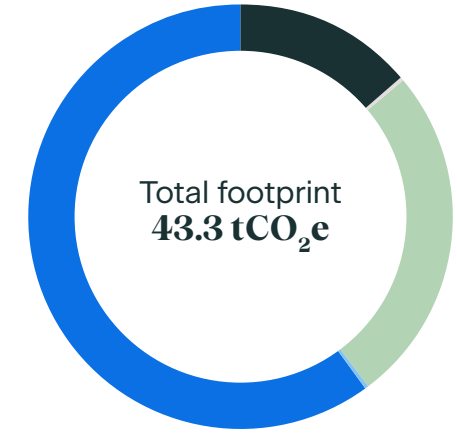


Certified 3 years Regular Cleaning

Regular Cleaning have provided commercial cleaning services in London for more than 45 years and are in their third year of carbon footprint reporting with Planet Mark.

The organisation is embracing transformational change by committing to reaching net zero carbon emissions by 2030.

Reducing Regular Cleaning's supply chain emissions required regular footprint measurement and target setting, collaborating with stakeholders, and activating decarbonisation initiatives.



2022-2023 Highlights

-11.1%
Carbon reduction per employee

- 3.3%
Reduction in waste related emissions

- 57.5%
Reduction in procurement related emissions



Chris Cain,
Health, Safety, Quality and Environment Manager, Regular Cleaning

After initially focusing on Scope 1 and 2 emissions with Planet Mark's Business Certification, we wanted to go further and created a plan of how we would achieve **net zero carbon by 2030**. With Planet Mark's guidance, we have started to reduce our Scope 3 emissions by removing gas heating from our systems. More than **55% of our vehicle fleet** is now electric too, with charging points available to staff.