SHIP SMARTER WITH THE

# NEW SERIES I FREIGHT **CONTAINER**

www.bidbird.co

# Save 5.2% fuel and reduce your carbon footprint with BidBird's aerodynamic, skinned containers.

From production to shipping, the current carbon-cutting efforts simply aren't enough. I started BidBird to propel these actions forward—and seal the cracks in our supply chain.

Through my work as an architect, I examined the aerodynamic drag caused by the ridges (or flutes) on the sides of the old series 1 freight container. My new invention will not only bring fuel- and cost-saving solutions to logistics companies, but to the economy as a whole. Meet the new, sustainable way for fleets to carry goods across the globe...





Original series 1 freight container

## AT A GLANCE

#### **BOOST YOUR ESG RATING**

Lower emissions with a climateconscious shipping solution.

#### SPEND LESS ON FUEL

Skinned design improves mileage by 5.2%

### **EASY ASSEMBLY**

Magnetic panels snap on in minutes not days



per tractor trailer, per year<sup>2</sup>



Save up to

\$9,369

on diesel costs each year<sup>3</sup>



- 1 patent pending
- 2 based on EPA's Greenhouse Gas Equivalencies
- <sup>3</sup> based on 300 driving days per year, 150 gallon tank, 5.2% fuel savings (AAA.com, May 15, 2023)



## TREVOR PAN



