# Net Zero Insights

The Net0 Platform is the premier destination for exploring the most relevant investment opportunities in climate tech.

Trusted by industry leaders











Net Zero Insights' mission is to enable the transition to a sustainable future by giving decision-makers access to the leading market intelligence platform on climate innovation.

Through the Net0 Platform, Net Zero Insights provides high-quality data and insights on the climate tech venture market by being the best at tracking organisations and funding rounds.



In 2022, \$82B were raised by climate tech companies across Europe and North America, +19% over 2021.

Read the State of Climate Tech 2022 report



## The Net0 Platform helps you:



Research the competitive landscape



Stay up-to-date on the latest innovations and funding rounds



Explore the hottest topics in climate tech



Map out markets around the world



Deep dive into specific areas of interest



## The features:

1. Access the largest database in climate tech

+65K

+20K

Company profiles

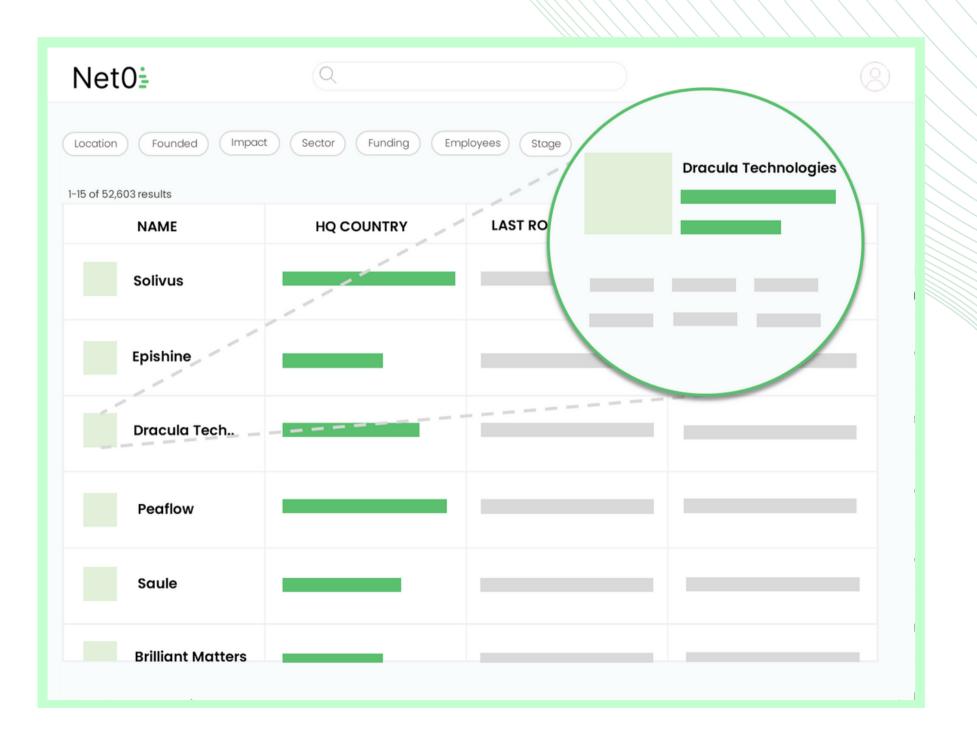
**Investors** 

+185K

+50K

Business contacts

Funding rounds

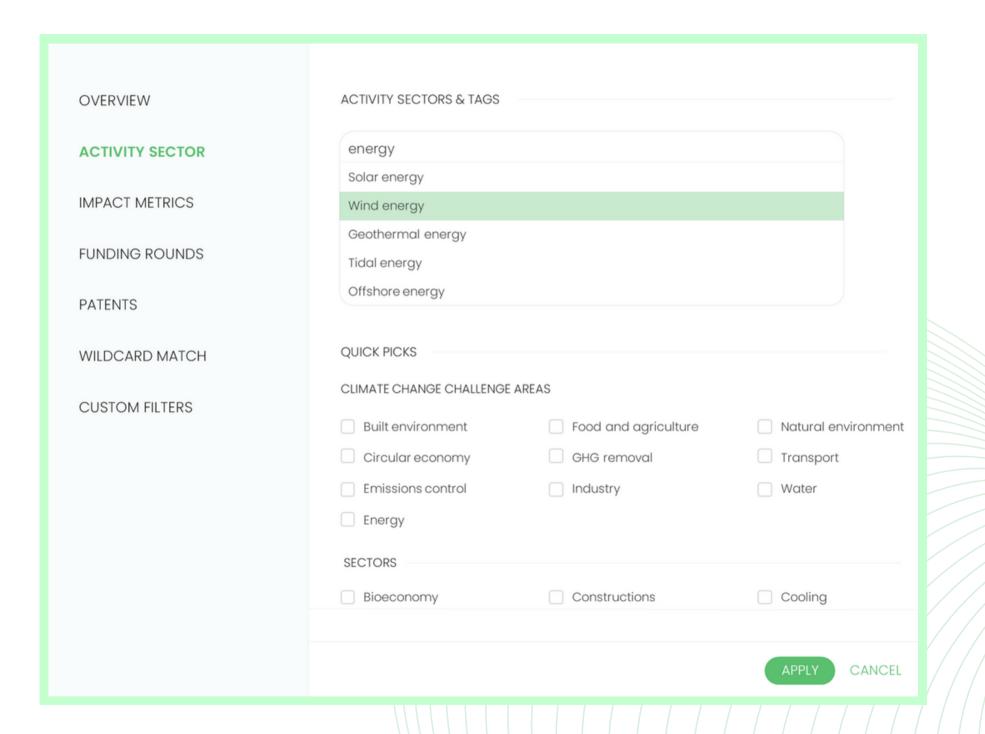




#### 2. Use advanced search features

Filter by location, impact levels, maturity, funding, size and activity sector, to spot opportunities based on your search criteria.

Want to dive deeper? The Net0 Platform returns all the organisations matching any free-text keywords or custom filters can be developed.

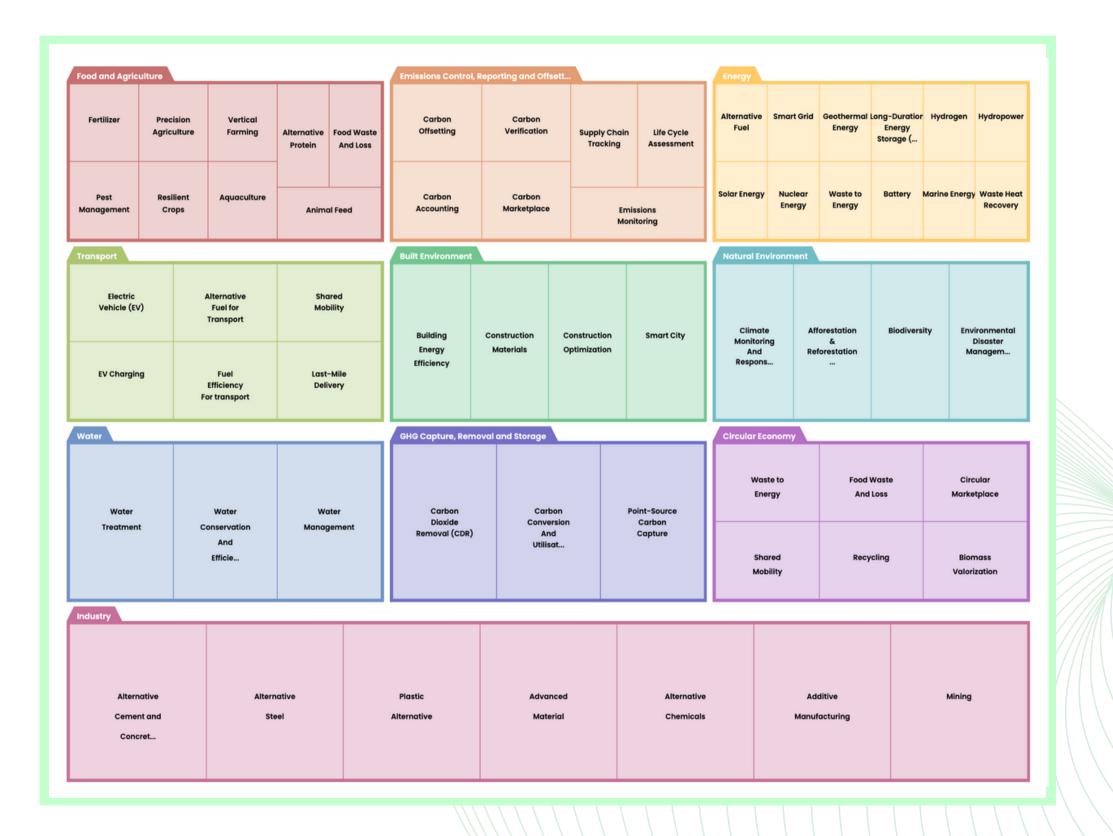




# 3. Take advantage of the most in-depth climate taxonomy

The Net0 platform taxonomy is designed to have greater granularity than you need!

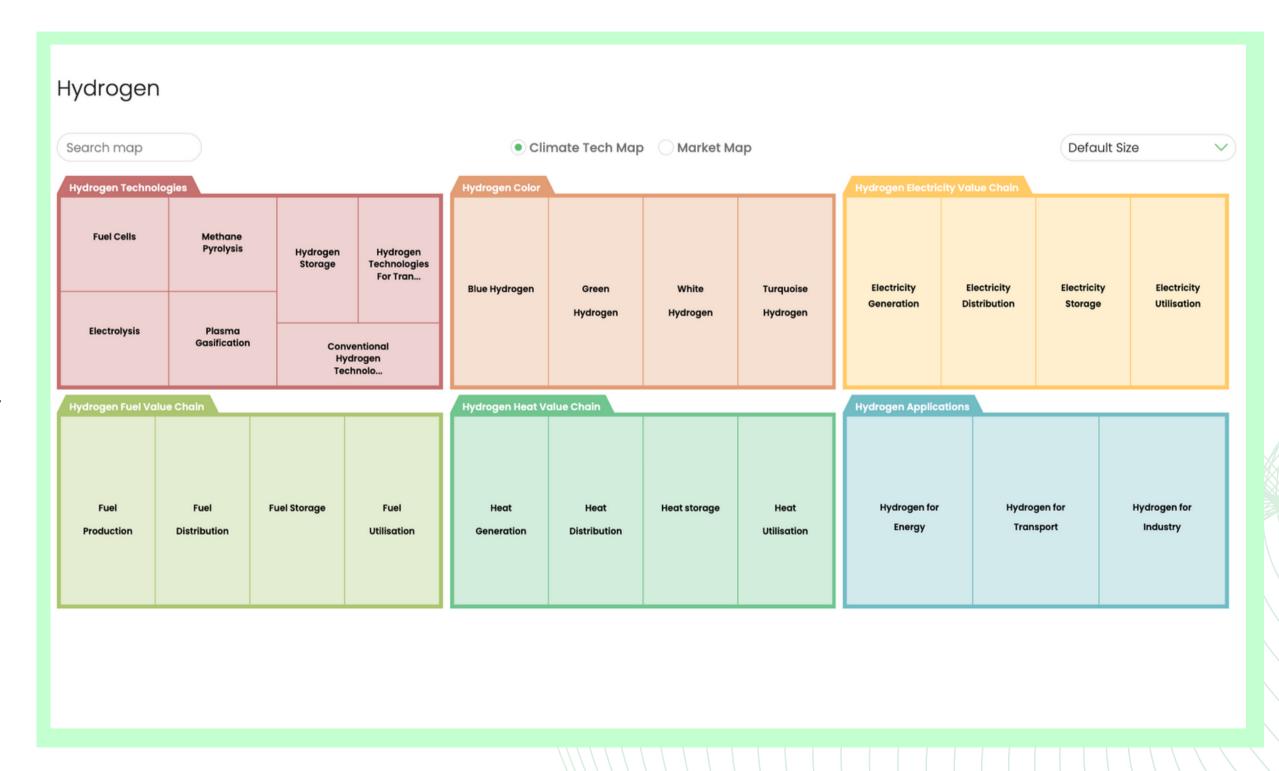
Expert climate tech analysts manually review and classify each organisation diving into 200+ unique climate solutions. Giving you the full picture of the climate innovation landscape.





# 4. Custom frameworks for emerging hot topics

Expert climate tech analysts manually review and classify each organisation diving into the EU Taxonomy Sector, technology, value chain, business model, etc.

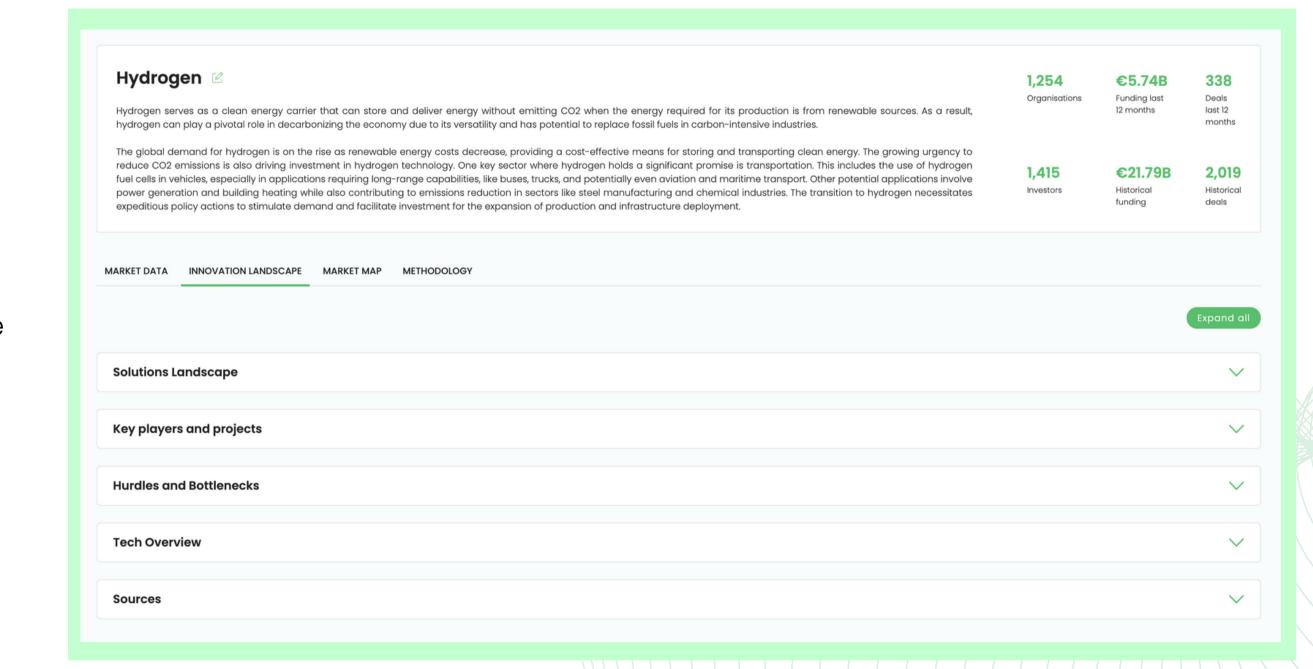




# 5. Bespoke market research for actionable intelligence.

Our data is translated into market reports for best-in-class intelligence on any topic of your choice.

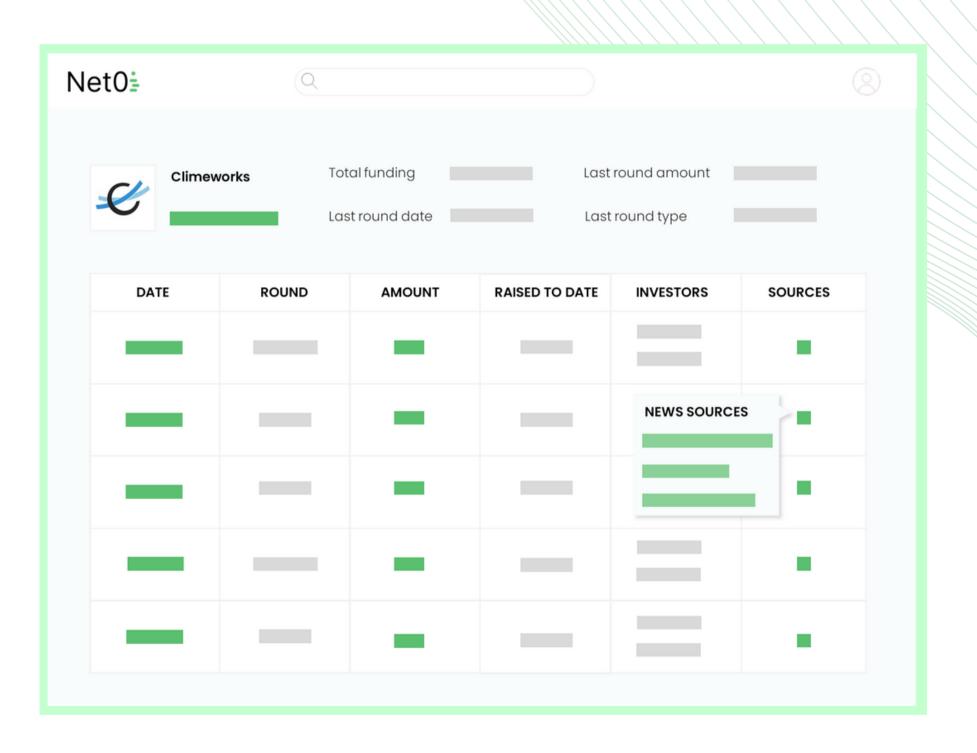
Study curated market data, understand the innovation landscape, and explore the market maps to support your decision making.





# 6. Access analyst-vetted funding data, updated daily

Our team of data quality analysts manually updates funding rounds on a daily bases, providing details on the round type, amount, investors, and total funding raised to date.





### 7. Native Affinity Integration

Streamline your workflow by automatically transferring data from the NetO Platform to the Affinity CRM at flexible frequencies, saving you time and unnecessary headaches.

Create searches on the Net0 Platform (e.g. battery recycling) and automatically push the identified organizations to Affinity

Create custom lists of organisations on the Net0 Platform and push them automatically to Affinity

Push single organisations to Affinity

Centralize data sources in one place

Save time by making the Net0 Platform work for you

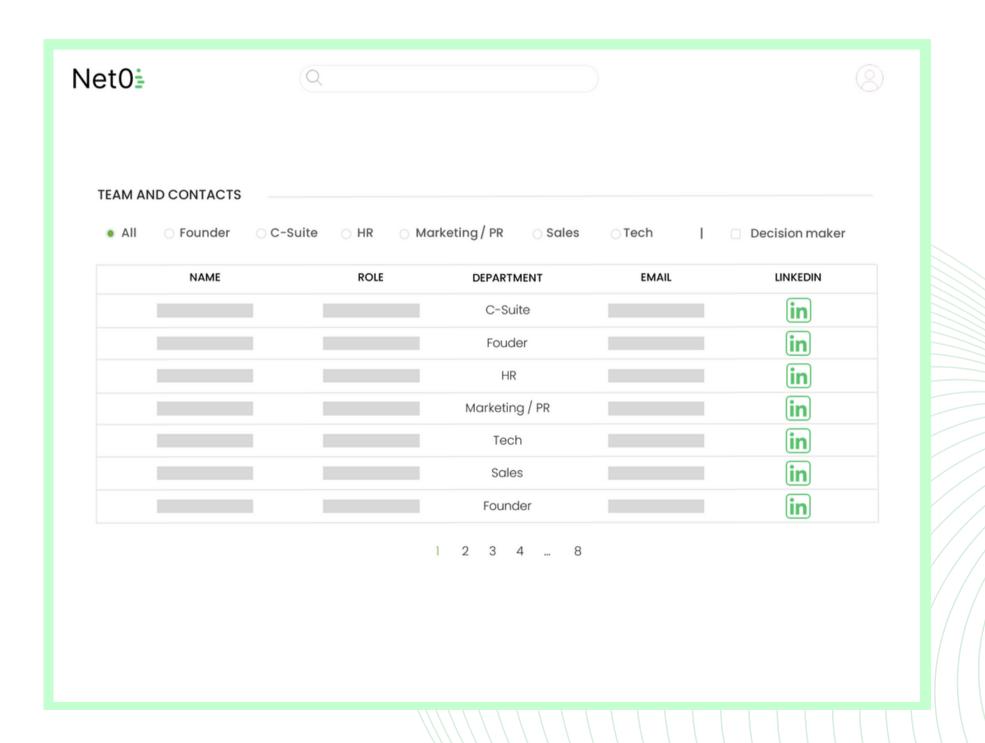
**Optimize workflow** 



# 8. Get direct and fast access to key contacts

Easily navigate through the main company departments and select the decision-makers you want to connect with.

With access to 185K contacts- our database provides verified email addresses and LinkedIn profiles of all the key people of an organization and it is regularly refreshed.





## Data you can trust



#### **Ecosystem mapping**

Our climate tech analysts meticulously map out investors, startup programs, newspapers and events to identify new companies and extract the latest data points.



#### **Partnerships**

We partner with startup programs, accelerators, and investors to scout companies at the earliest stages.



## Al and machine learning

Our proprietary NLP algorithm that 'understands' the web content of a company and automatically excludes anything that falls out of our scope.



#### Validation

Our team of climate tech analysts cross-validates the data before it becomes live on the platform.



## Clients benefiting from the Net0 Platform.

"As a prolific early-stage investor in climate tech, it makes perfect sense to us to have access to a startup database that has exclusive focus on climate – and Net Zero Insights is undoubtedly becoming a leader in the space. As an early user of the platform, we were impressed by the extensive market coverage and the depth of the sectors covered by them!"

#### Andreas Schwarzenbrunner Partner at Speedinvest











































Schedule a call!