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# Patents, trade marks, designs, copyright & unfair competition

Leading UK, German and European Intellectual Property Specialists



# Maucher Jenkins Offices



**Maucher Jenkins** is a leading Anglo-German Intellectual Property firm with multiple offices in the UK, Germany, Switzerland and China representing many well-known companies and brands globally.



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# Why Maucher Jenkins?

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**With the growth of global trade** it has become increasingly important for businesses to establish distinctive products and services by way of innovation, design and branding.

**Our team of talented attorneys and lawyers act directly before the UK Intellectual Property Office (UKIPO), German Patent and Trade Mark Office (DPMA), European Patent Office (EPO), European Union Intellectual Property Office (EUIPO), the Unified Patent Court (UPC) and the World Intellectual Property Organisation (WIPO) on behalf of clients from around the world covering all IP matters.**

Maucher Jenkins is an Anglo-German firm with offices in the UK since 1937 and Germany since 1933. Over the years, we have grown these offices with a strong contingent of experienced British and German IP lawyers and attorneys and Registered European Lawyers (RELs). We are thus uniquely placed to offer our clients swift, responsive and fully tailored IP legal services in two of the most important jurisdictions in Europe and the world.

As a pan-European team of patent and trade mark attorneys, attorneys at law and intellectual property litigators, we act for many advanced companies globally; companies which set the pace in science, technology and innovative product design; advising on both non-contentious and contentious IP matters.

We recognise that all successful businesses started out small and were created from the ideas and dreams of one or more

imaginative people. That's why our clients range from individual inventors and entrepreneurs, early stage and start-ups, SMEs up to international corporations. Every client, regardless of size, is as important as the next.

We are one of only a few IP firms with established offices in the UK, Germany, Switzerland and China. Our attorneys have significant experience in a wide range of technologies. We exist to help turn those ideas and innovations into commercial success for their owners.

Our track record, expertise and local knowledge in the IP field ensures that we deliver cost-effective, seamless, high quality legal advice. Our strong teamwork and uniform approaches are vital to ensuring that global filing programmes are managed as effectively as possible. Efficient working practices and commercial pricing enable us to 'deliver more for less'.



**The team is very professional, reliable, knowledgeable and always makes itself available quickly. A pleasure to work with.**

**Chambers & Partners, Intellectual Property: Patent & Trade Mark Attorneys**

# Our History

1937

RGC Jenkins & Co is founded in Chancery Lane, London

1986

The current of-counsel **Henrich Börjes-Pestalozza** joins the firm in Germany

2012

The firm opens an office in **Beijing, China**

2016

RGC Jenkins & Co and Maucher Börjes Jenkins combine to become **Maucher Jenkins**

2022

The firm opens its third German office in **Kulmbach**

1930s

The German branch of **Maucher Jenkins** is founded in Denzlingen near Freiburg

1960s

**Wolfgang Maucher** joins the firm in Germany

2003

The firm opens an office in **Munich, Germany**

2013

The firm opens an office in **Basel, Switzerland**

2018

The firm opens its second Chinese office in **Shenzhen**



**They are able to give strategic advice on the spot, which is incredible.**

Chambers & Partners, Intellectual Property:  
Patent & Trade Mark Attorneys

# Our Awards

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**Maucher Jenkins**  
Leading UK Intellectual Property Firm  
**MIP IP Stars**



**Intellectual Property: Patent  
& Trade Mark Attorneys**  
Band Two  
**Chambers UK**



**Trade Mark Attorneys**  
Tier 2 Ranking for Technology,  
Media and Telecoms  
**Legal 500**



**Patent Attorneys**  
Tier 2 Ranking for Technology,  
Media and Telecoms  
**Legal 500**



**James Cross**  
Band One Lawyer  
**Chambers UK**



**Hugh Dunlop**  
Band One Lawyer  
**Chambers UK**

# Patents

➤ Our **patents team** acts for and advises many leading multinational companies, together with start-ups and SMEs.

As well as filing and prosecution of patent applications, we also carry out patent portfolio and freedom to operate reviews in fast moving areas of technology, including validity and infringement analysis.

Our attorneys have either scientific or engineering backgrounds, many with significant industry experience and technical understanding which is often crucial to success in representing clients' interests.

We have solicitors specialising in intellectual property, as well as close working relationships with specialist patent counsel. Our Munich and Freiburg offices enable our German and UK attorneys to maintain regular contact with examiners at the European Patent Office. All of our patent specialists regularly attend interviews, opposition proceedings and appeals at the EPO.

## Our patent services include:

Innovation capture sessions to assess patentability of inventions

Drafting, filing and prosecuting patent applications

Monitoring competitor examination files and patent grants and opposing where necessary

Developing and managing patent portfolios

Advising on worldwide patent strategies

Freedom to operate searching and advice

Defending against patent infringement claims and pursuing infringements



**Dr. Cornelius Mertzluft-Paufler**  
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**Dr. Fiona Kellas**  
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**Johannes Lange**  
Partner  
Freiburg



**Stuart Rowlands**  
Partner  
London

# Trade Marks



Our **trade mark attorneys and lawyers** offer legal support and advice to brand owners of all sizes.

## Our trade mark services include:

Searching, clearance and strategy

Filing and prosecution

Opposition, cancellation and invalidity proceedings

Negotiating settlements and drafting agreements

Trade mark watching and investigations

Portfolio management and reviews

Domain name and social media disputes

Anti-counterfeiting work

Copyright protection

We advise national and global businesses on effective trade mark strategies and in how to develop, protect and exploit brands on every level.

We know that value for money is paramount to our clients and we therefore strive to deliver cost-effective, pragmatic and high-quality advice, in accordance with individual needs and with our clients' commercial objectives.

We take speedy "cease and desist" action to protect our clients' market position and we devise successful trade mark litigation strategies on a national and international scale including acting before the UK, German and European Courts.



**Katie Cameron**

Partner  
London



**Angela Fox**

Partner  
London, Munich



**Tanya Buckley**

Partner  
London



**Dr. Michael Nielen**

Partner  
Freiburg



**Maucher Jenkins shoulders a high-stakes caseload and continuously succeeds in attracting matters involving uncharted legal territory... The firm is well equipped to advise its strong roster of international clients from a wide range of sectors.**

Legal 500, Trade Mark Attorneys

# Registered Designs

➤ **Our designs group** has internationally recognised expertise in handling the protection and enforcement of UK and European designs.

We filed the first EU Community design application in 2003 and subsequently filed the first EU Community design application online.

We offer comprehensive advice on the protection of product designs and design features, including labels, product shape and decoration. We help to identify and safeguard potential future design rights and navigate the rules on disclosure and grace periods with an eye to achieving protection.

We secure appropriate protection in any jurisdiction and assist in enforcing those design rights (whether registered or unregistered), against competitor encroachment. We can search for existing design rights and advise on their scope, as well as provide due diligence and freedom to operate exercises.

## We can advise on:

Which feature of a design to protect, including where, when and why

The impact of disclosure and grace periods

Registered and unregistered design rights, their overlap and commercial significance

Protection strategies in markets of interest worldwide

Commercial exploitation of design rights, including licensing and licences of right



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Partner  
Freiburg



**Katie Cameron**

Partner  
London



# IP Strategy



As well as advising on **filing and prosecution strategies**, we work with our clients to manage their intellectual property effectively.

## Our IP consulting services include:

**Strategic advice** – in line with the commercial aims of the business

**Portfolio management** – new portfolios and reorganisation of existing portfolios

**IP audits/reviews** – cost reduction analysis

**Efficiency of IP activities** - internal and external systems and process reviews

**IP administration** – assessment of staffing or development needs

**Training and education** – tutoring presentations and workshops for in-house teams

**Due diligence** - value assessment of IP portfolios for potential merger or buyout activity

**Commercialisation** – enhanced revenue and licensing opportunities from existing IP

**IP outsourcing and on-site assistance** – ad hoc IP assistance provided at busy times

**IP valuation, acquisition and disposal** – advice on IP valuations and options available

**Patent Box** – reduced corporation tax on profit from patented products

We help to develop and implement strategies that maximise the quality and value of IP while minimising the cost and management burden of owning it. **Portfolio reviews are always carried out with our clients' commercial aims in mind.**

Advice in this regard is offered independently from filing and prosecution work, so that we can provide this service on a consultancy basis, even if we do not assume responsibility for a client's IP portfolio.

# IP Transactions and Exploitation

➤ **Our IP specialists** understand the value of intellectual property rights to businesses. We help our clients realise the full commercial potential of their IP.

Our experienced IP Transactions team works closely with our clients to develop and implement a cohesive strategy to protect and generate maximum value from their IP portfolios.

We work with some of the best-known brands in the world across all product and service sectors; from financial institutions to bands and entertainers, from pharmaceuticals to FMCGs. Our transactional know-how extends to deals touching all commercial sectors.

## We regularly advise on and handle:

IP Audits

Licence and Assignment Agreements

Coexistence and Settlement Agreements

Non-Disclosure Agreements

Sponsorship and Endorsement Agreements

Franchise Agreements



**Angela Fox**  
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**Richard Parsons**  
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Partner  
Beijing, Shenzhen



**Mark Webster**  
Senior Associate Solicitor  
London



The team sets itself apart through its focus on UK and European cross-border work, and its combined prosecution and litigation offering for trade marks, designs, copyright and domain names.

Legal 500, Trade Mark Attorneys

# IP Litigation and Dispute Resolution



**The firm's IP litigators** are experienced in the enforcement and defence of all forms of IP rights.

We handle enforcement matters before the courts, but are also experienced in conducting settlement negotiations and in representing our clients in form of alternative dispute resolutions such as mediation and arbitration, which may achieve an attractive commercial resolution.

Our lawyers have significant experience and expertise in contentious matters before the European, English and German courts. We also have experience in co-ordinating international litigation. We structure our litigation teams cost-effectively and provide value for money and commercial results.

Our expertise and presence in two of the most important legal jurisdictions in Europe, the UK and Germany, make us well-

placed to move quickly against infringers and get them off the market. Our expertise also extends to actions based on passing off and unfair competition, to protect our clients' valuable goodwill and reputation from damage arising from competitors adopting confusingly similar get-up or other unfair trading practices.



**James Cross**

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**Dr. Michael Nielen**

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**Katie Cameron**

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