

ALTRUISTIQ

# Enterprise Emissions Data Management

Altruistiq's SaaS platform automates sustainability data measurement, management and exchange with peerless accuracy and ease





# Effective Net Zero strategies need better emissions data

92% of sustainability teams don't trust their data. Meaningful and actionable data should be:



## Accurate.

- **Move away from spend-based** calculations that create 30-50% error margins.
- **Automate ingestion & calculation** as manual methods are prone to human error and not scalable to large data volumes.



## Granular.

- **Get to SKU/trip/material-level insights** and use precise regional or supplier-specific emissions factors.
- **Create Scope 3 visibility by engaging and incentivising your supply chain** in a frictionless way.



## Reportable.

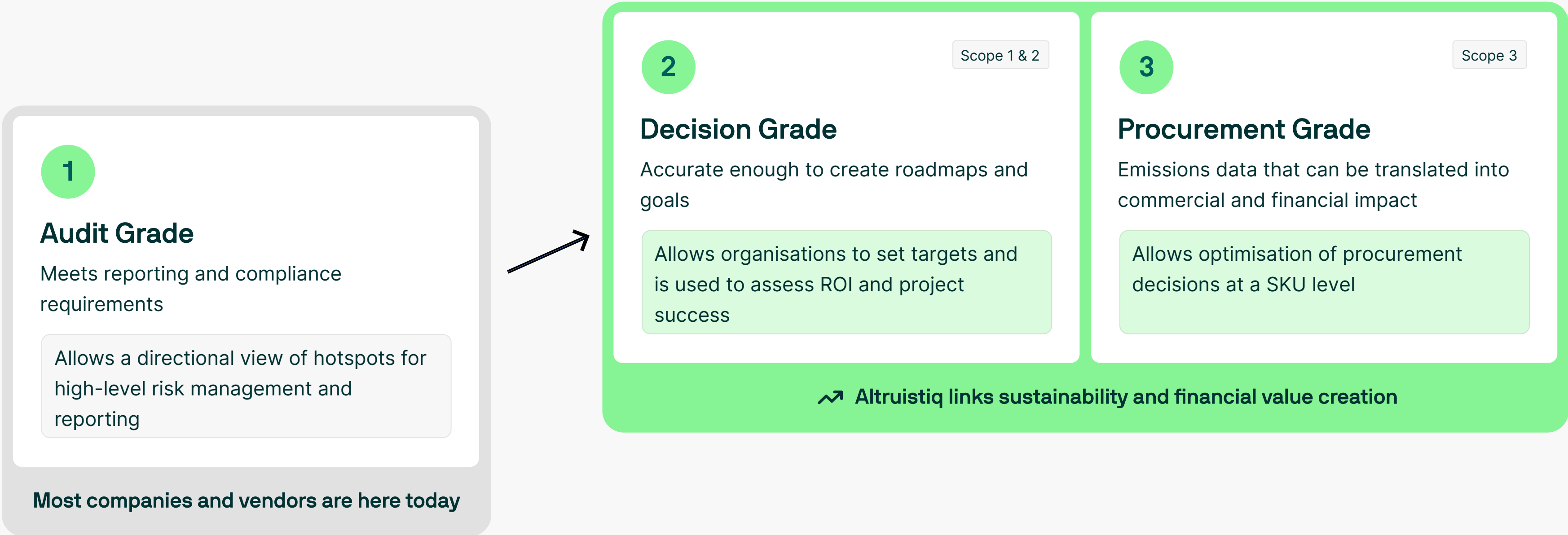
- **Create dynamic and accessible data views** to allow frequent and flexible stakeholder reporting.
- **Ensure data is real-time and audit-ready** to identify impact hotspots and inform strategic decisions.



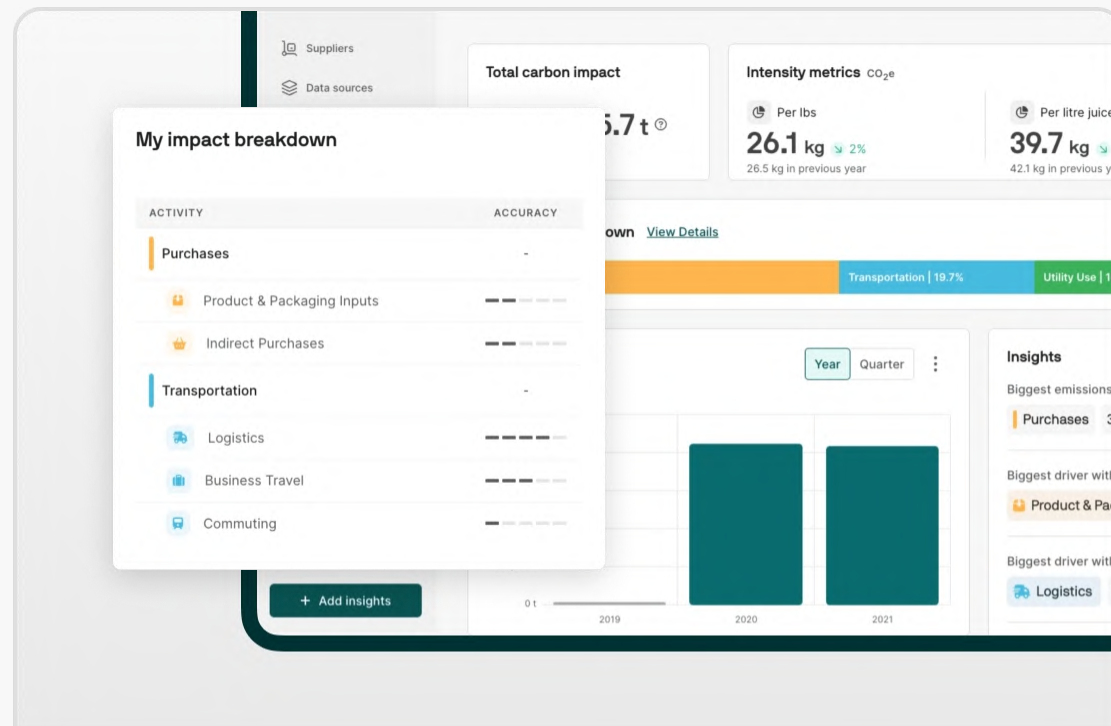
## Cost Effective.

- **Ditch manual data processes** to drive cost down by 80-90%.
- **Unlock internal resource and capacity** to focus on decarbonisation initiatives and implementation.

# Better emissions data enables better business

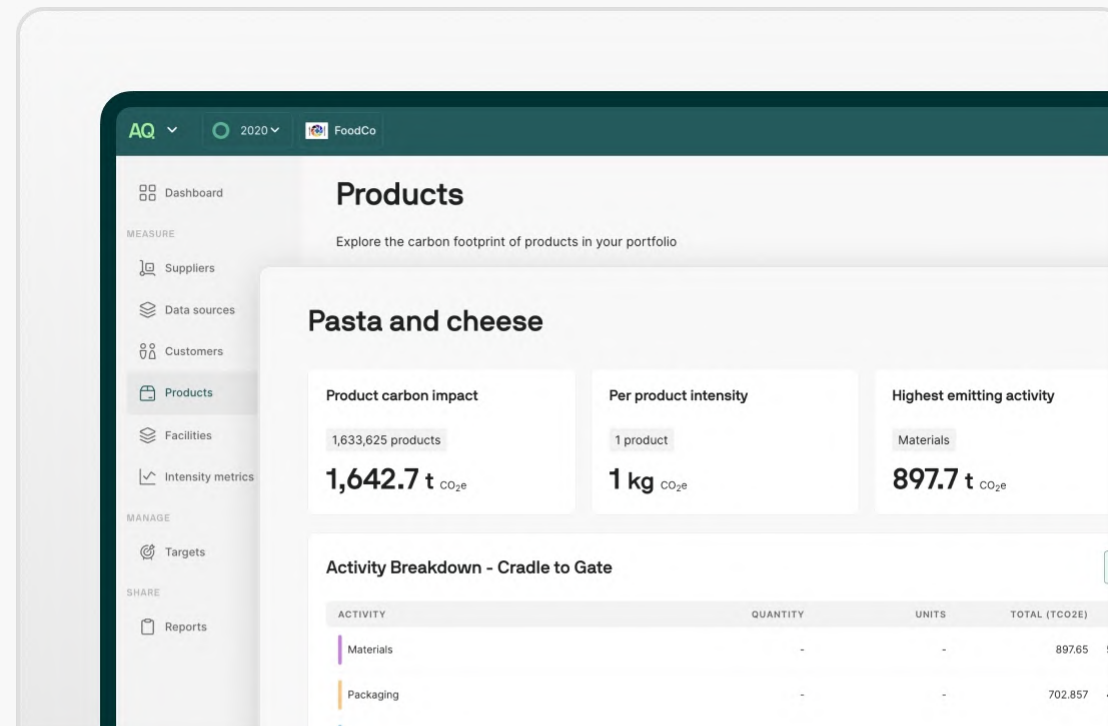


# Altruistiq is the end-to-end data platform for your sustainability strategy



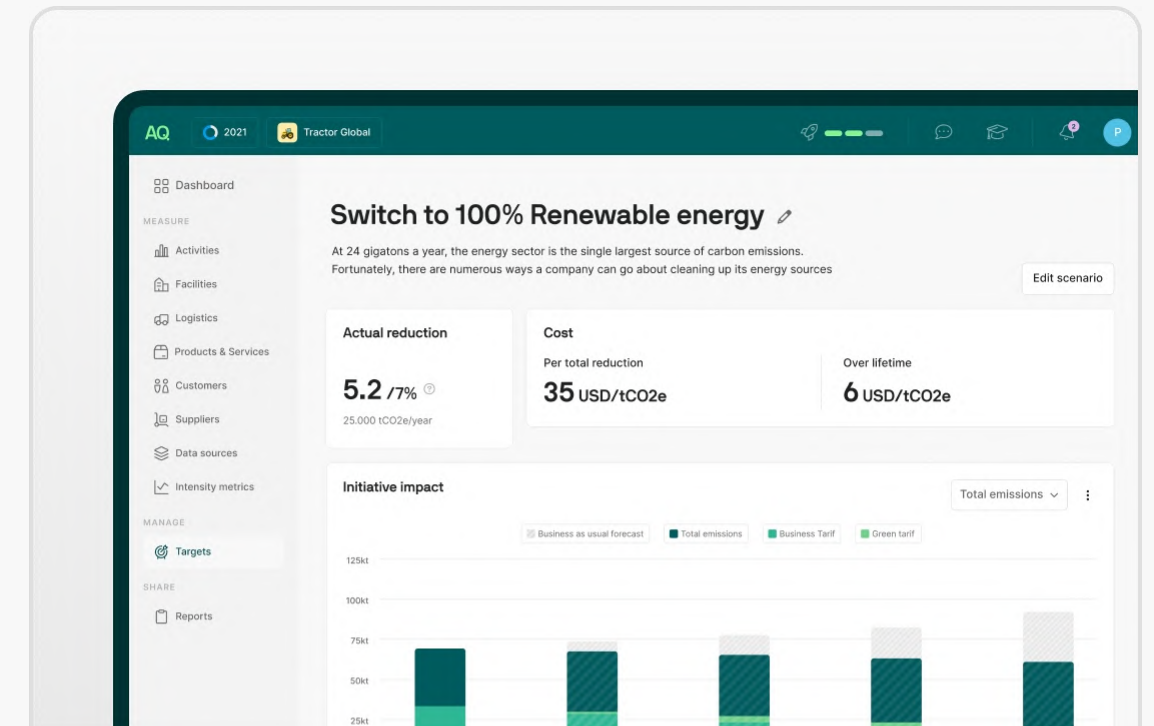
## Scope 1, 2 & 3 Emissions Measurement & Reporting

Ingest data in any format and engage suppliers. Automate emissions calculations using >120,000 GHG Factors. Report with live dashboards and ISO14064 assured outputs.



## Product-level Footprints / LCAs

Automate LCA calculation at a SKU level to unlock procurement-grade accuracy. Enable product carbon labelling, and insights at material, packaging and activity level.



## Strategy linked to trusted real-time data

Impact modeling tools linked to your real emissions data, allowing prioritisation, tracking and financing of abatement initiatives based on cost/tCO<sub>2</sub>e and reduction impact.

# We bring market leading expertise

The Altruistiq team has previously worked with dozens of the world's largest companies on sustainability and data science challenges.



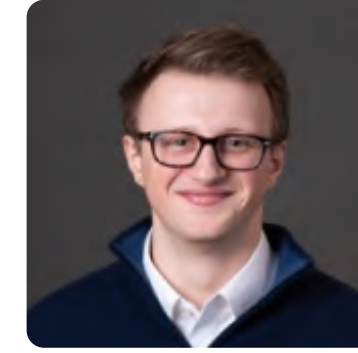
## We understand corporate sustainability challenges first hand



CEO  
**Saif Hameed**

Former climate entrepreneur, Government Advisor and McKinsey Associate Partner, serving private & public sector on sustainability

~20 years of sustainability experience



HEAD OF SUSTAINABILITY INSIGHTS  
**Jamie Dujardin**

Former sustainability strategy manager at ASOS, management consultant and developer

~5 years in sustainability & product  
Team of 10 Experts, Associates & Analysts

## We excel in data science and engineering



VP DATA & PLATFORM  
**Toby Sykes**

Former Global Head of Data Engineering at QuantumBlack & McKinsey. DataIQ top 100 data leaders 2021 & 2022

~20 years data engineering experience  
Team of 6 Expert Data Scientists & Engineers



HEAD OF PRODUCT ENGINEERING  
**Satya van Heummen**

Former CTO, entrepreneur and Full-Stack developer across sustainable packaging, blockchain and social media

~20 years in engineering & sustainability  
Team of 6 Full-stack Developers

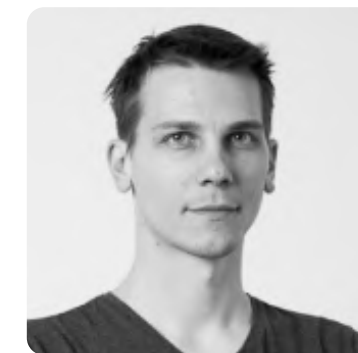
## We have experience building world class B2B products across industries



HEAD OF PRODUCT DESIGN  
**Patricia Barbosa**

Award-winning digital product designer across B2C and B2B, serving clients including Amazon, Argos and DLG

~15 years product experience  
Team of 4 UI & UX Designers



SENIOR PRODUCT MANAGER  
**Aron Kazay**

Product Manager with track record of developing and launching disruptive digital products in sustainability and tech

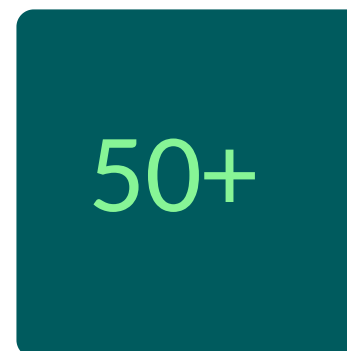
~10 years in product & sustainability



HEAD OF OPERATIONS  
**Ise Palmstierna**

Tenured operations executive, with experience scaling operations in agri-tech and software businesses

~10 years operations experience  
Team of 3 operations & people experts



## Rest of the team

Decades of sustainability, product, data and commercial experience



ALTRUISTIQ

**Make emissions data  
meaningful**