wiliot

Cloud Intelligence for Every Single Thing
Sensing as a Service Powered by IoT Pixels

Wiliot is an Ambient IoT SaaS company whose platform connects the digital and physical worlds using its IoT Pixel tagging technology, computers the size of a postage stamp that power themselves in revolutionary ways.

Wiliot's vision is to expand IoT to be an Ambient Internet of Trillions of things, including everyday products, adding intelligence to plastic crates, pharmaceuticals, packaging, clothes, and other products, connecting them to the Internet, and changing the way things are made, distributed, sold, used, reused, and recycled.

This revolutionary mixture of cloud and semiconductor technology is being used by some of the world's largest brands, food, and pharmaceutical companies to change how we make, distribute, sell, use and recycle products.

We have raised over $275m, and our investors include the following leaders in their industries:

NORWEST VENTURE PARTNERS | Qualcomm | amazon | SAMSUNG | NTT docomo NTT DOCOMO Ventures, Inc. | Alibaba.com | SoftBank Vision Fund 2

Vintage Investment Partners | 83NORTH | M. VENTURES | AVERY DENNISON | MAERSK | Verizon Ventures | PEPSICO | GROVE VENTURES

The Wiliot Platform enables visibility and insights from product manufacturing to end of life, creating an ecosystem from factories, through the supply chain, in the retailer, and even into the user's home. Together, IoT Pixels and the Wiliot Cloud sense temperature and usage while securely managing unique digital ID. The hyper-thin, embeddable form factor does not impinge on the look or use of the products, rather it adds functionality and requires no tapping or scanning.

CPG & Grocery Applications:

- Freshness Monitoring
- Continuous Inventory
- Demand Chain
- Product Insights
- Last Mile Delivery
- Safety and Traceability

Pharma & Healthcare Applications:

- Condition Monitoring
- Authenticity
- Serialization
- Adherence & Engagement
- Consignment

Apparel & Soft Goods Applications:

- Supply Chain Optimization
- Continuous Inventory
- Demand Chain
- Product Insights
- Asset Management

For more information and to get started on the Wiliot Platform, visit our website: www.wiliot.com